



600 NE Grand Ave.  
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oregonmetro.gov

## **METRO POLICY ADVISORY COMMITTEE (MPAC)**

Meeting Minutes

January 22, 2020

Metro Regional Center, Council Chamber

### MEMBERS PRESENT

Susheela Jayapal  
Martha Schrader  
Christine Lewis  
Juan Carlos González  
Don Trotter

Dick Schouten  
Brian Cooper  
Kathy Wai  
Ed Gronke  
Theresa M. Kohlhoff  
Gordon Hovies  
Linda Glover  
Peter Truax

### AFFILIATION

Multnomah County  
Clackamas County  
Metro Council  
Metro Council  
Clackamas County Fire District #1, Special Districts in Clackamas County  
Washington County  
City of Fairview, Other Cities in Multnomah County  
TriMet  
Citizen of Clackamas County  
City of Lake Oswego, Largest City in Clackamas County  
Tualatin Valley Fire & Rescue, Special Districts in Washington County  
City of Vancouver  
City of Forest Grove, Other Cities in Washington County

### MEMBERS EXCUSED

Denny Dole  
Sam Chase  
Amanda Fritz  
Steve Callaway  
Jim Rue

### AFFILIATION

City of Beaverton, Second Largest City in Washington County  
Metro Council  
City of Portland  
City of Hillsboro, Largest City in Washington County  
Oregon Department of Land Conservation and Development

### ALTERNATES PRESENT

Jeannine Rustad  
Kirstin Greene  
Anthony Martin

### AFFILIATION

Tualatin Hills Park & Recreation District  
Oregon Department of Land Conservation and Development  
City of Hillsboro, Largest City in Washington County

OTHERS PRESENT: Adam Barber, Laura Weigel, Jeff Gudman, Dee Anders, Carol Naughton, Tory Campbell, Erin Reynold, Matt Faunt, Maria Caballero Rubio, Ryan Wells, Sydney Johnson, Audrey Miller, Lauren Henricksen, Victor Caesar, Jenny Glass, Yoana Molina, Ashton Simpson and Carol Naughton

STAFF: Marlene Guzman, Nellie Papsdorf, Jes Larson and Choya Renata

**1. CALL TO ORDER, INTRODUCTIONS, CHAIR COMMUNICATIONS**

Chair Susheela Jayapal called meeting to order at 5:08 PM.

**2. PUBLIC COMMUNICATIONS ON AGENDA ITEMS**

*There were none*

**2. COUNCIL UPDATE**

Chair Jayapal asked members to review the 2020 MPAC work program. She noted that the February 12<sup>th</sup> meeting was cancelled and the next meeting was February 26<sup>th</sup>. Chair Jayapal explained that the second Vice Chair from Clackamas County needed to be appointed for 2020. Councilor Theresa Kohlhoff volunteered to be the second Vice Chair.

**MOTION:** Commissioner Dick Schouten and Councilor Anthony Martin seconded, to approve the appointment of the second Vice Chair.

**ACTION:** With all in favor, motion passed.

Mayor Mark Gamba announced his resignation as an MPAC member. He expressed his appreciation for MPAC members. Chair Jayapal thanked him for his service.

Mr Mark Watson reminded members that local graduation rates were released by the Department of Education.

Councilor Juan Carlos González thanked members for their renewed commitment to MPAC. He explained that Metro held a public hearing on the proposed transportation measure. Councilor González noted that 47 people testified from across the region.

**4. CONSENT AGENDA**

**MOTION:** Mayor Mark Gamba moved and Mayor Brian Cooper seconded, to approve the consent agenda.

**ACTION:** With all in favor, motion passed.

## 5. INFORMATION/DISCUSSION ITEMS

### 5.1 Building Power In Community: people-Centered Place Based Development

Chair Jayapal introduced the presenters from Purpose Built Communities, Prosper Portland, Centro Cultural, Fourth Plain Forward, Rosewood Initiative and Native American Youth and Family Center (NAYA).

Ms. Elissa Gertler noted that the panel reflects MPAC and Metro's efforts to center equity in land use decisions. She introduced Mr. Jeff Raker, Investment Areas Project Analyst, to provide an overview of the panel. Mr. Raker encouraged members to ask questions after the panelists present. He noted that the panel is intended to share new approaches for the ways in which Metro addresses economic and workforce issues.

*Key elements of the panelist included:*

#### *Prosper Portland*

Mr. Tory Campbell, Director of Economic Development at Prosper Portland, explained Prosper Portland's community involvement. He explained that Prosper Portland's Neighborhood Prosperity Network (NPN) was comprised of seven districts. Mr. Campbell expressed the lessons Prosper Portland had learned through their community involvement work, including the importance of centering relationships and unique experiences. He encouraged members to think about the role they wanted to play in supporting equitable development. Mr. Campbell introduced the three panelists from NAYA.

#### *NAYA*

Mr. Erin Reynold explained the history of NAYA and its efforts to support self-identified Native Americans, infant to Elder, from across the Portland metropolitan area. He noted that NAYA was a part of the Neighborhood Prosperity Network in partnership with Prosper Portland. Mr. Reynold explained NAYA's community development work on Cully Blvd and 42<sup>nd</sup> Ave. Mr. Matt Faunt, Cully Business Development Coordinator, noted that in his role he offered business technical assistance to small business owners. Mr. Reynold noted that along NPN work NAYA was working on addressing housing needs in partnership with Hacienda CDC. He expressed his appreciation for the Cully neighborhood's various efforts to mobilize Cully residents.

### *Centro Cultural*

Ms. Maria Caballero Rubio, Executive Director, explained the history of Centro Cultural. She noted that Centro was founded in 1969 and gained non-profit status in 1972. Ms. Caballero Rubio stated that after Virginia Garcia's death in a labor camp Centro was inspired to directly address the needs of the community. She explained that Centro is known as the "hub of Latino culture" in Washington County. Ms. Caballero Rubio explained Cesar Chavez's influence on Centro. She discussed the cultural and religious events Centro celebrated year round.

Mr. Ryan Wells, Community Development Director for the City of Cornelius, shared the ways in which the City of Cornelius partnered with Centro Cultural. He explained that the Cornelius Policy Department was disbanded due to its failure to properly serve the Latino community. Mr. Wells explained that the City then entered into a contract with the Washington County Sheriff's Department to provide better services to its residents. He explained that the City of Cornelius had implemented Spanish language town halls to give Spanish speakers an opportunity to voice their issues with the City of Cornelius. Mr. Wells noted that the City of Cornelius won the All-America City award in joint partnership with Centro Cultural. He explained Centro Cultural's work coordinating culturally specific public engaged for the Cornelius Town Center Plan.

Ms. Caballero Rubio explained Centro Cultural's current work engaging the Latino community in the City of Cornelius, including the senior program and the youth robotics team. Mr. Wells described the Distrito Cultural as part of the Cornelius Town Center Plan. Ms. Caballero Rubio depicted Centro Cultural's continued efforts to focus on economic development, workforce training and leadership.

### *Fourth Plain Forward*

Ms. Sydney Johnson, District program Coordinator at Fourth Plain Forward, provided an overview for the presentation. She explained that there are over thirty languages spoken along the Fourth Plain Commercial Corridor. Ms. Johnson noted that there are faith based institutions, parks and social services offered along the corridor. She described the health and economic disparities facing Fourth Plain and the City of Vancouver. Ms. Johnson explained the Fourth Plain Action Plan's efforts to prioritize pedestrian safety, foster inclusive transit-oriented development as well as create a growth pipeline for food entrepreneurs.

Ms. Carmen McKibben, Board member, noted that Fourth Plain Forward the non-profit was

created as a result of the action plan. She explained that Fourth Plain Forward supported the success of residents, promoted the unique identity of the International District and worked to improve the physical environment of the district.

Ms. Audrey Miller, Oregon Grassroots manager at American Cancer Society Cancer action Network, noted that Fourth Plain Forward had partnered with the Hispanic metropolitan Chamber to provide free business technical assistance. Ms. Miller explained the importance of public art and described Fourth Plain Forward's work supporting public art. Ms. McKibben noted Fourth Plain Forward's role as the only place based organization serving the Fourth Plain Commercial Corridor.

Ms. Lauren Henricksen, Community Health Specialist for Clark County Public Health, discussed the Fourth Plain Coalition's efforts to work towards an equitable, diverse, and thriving Fourth Plain corridor. She discussed the coalition's structure and noted the Community Advisory Committee's efforts to encourage residents to build their own capacity by becoming resident advocates. Ms. Henricksen noted that the coalition is working to empower residents to advocate for affordable housing. Mr. Victor Caesar, Development Projects Manager for Vancouver Housing Authority, explained Vancouver's efforts to address the affordable housing storage.

### *Rosewood*

Ms. Jenny Glass, Executive Director at Rosewood, explained Rosewood's partnership with Proposer Portland. She discussed Rosewood's efforts to connect neighbors, partner with over 120 organizations and advocate with neighbors to create transformative change. Ms. Jossie de la Garza, Director of Communications and Engagement, discussed Rosewood efforts to engage community members. She noted that community members are part of Rosewood's board, staff and culturally specific groups, including Guerreras Latinas.

Ms. Yoana Molina, Program Director at Rosewood, introduced herself and shared her personal experiences engaging Rosewood's diverse community. She explained Rosewood efforts to empower women by offering food assistance and rent assistance. She explained that Guerreras Latinas was created to provide women a safe space to connect with each other as well as access educational classes and workshops. Ms. Molina noted that over the past 2 years more than 280 women have been involved in the program. She noted that in 2020 the program focused on exploring economic opportunities to achieve financial independence.

Mr. Ashton Simpson, Community Asset Planner at Rosewood, explained his work to secure

housing stability, education, and community wellness and transportation access. He provided examples of the public investments made within a half mile radius of Rosewood, including transportation infrastructure updates. Mr. Matt Ruddy, Director of Equity and Education at Rosewood, discussed Rosewood's efforts to prioritize high quality and affordable early education, high performing K-12 system and adult education opportunities.

### *Purpose Built Communities*

Ms. Carol Naughton, President of Purpose Built Communities, explained that Purpose Built Communities helped local leaders to revitalize neighborhoods in an effort to create greater racial equity, economic mobility and improve health outcomes. She explained the ways in which poverty and place are tied together in the United States. Ms. Naughton explained East Lake Meadows demographics before Purpose Built Communities involvement. She noted that it had low high school graduation rates and high crime rates.

Ms. Naughton expressed the outcomes that emerged from Purpose Built Communities involvement in East Lake Meadows, including a low crime rate, higher high school graduation and median income rates. She explained that the targeted area of investment was less than one square mile. Ms. Naughton explained Purpose Built Communities efforts to partner with Atlanta Housing Authority to turn East Lake Meadows into the Villages of East Lake, a mixed income housing development. She described the cradle-to-college education pipeline implemented by Purpose Built Communities. She discussed the organizations efforts to promote community wellness with quality amenities and support services, including access to a full-service YMCA and First Tee of Metro Atlanta Program. Ms. Naughton noted that Purpose Built Communities also created a "community quarterback" to ensure that all programs are connected, coordinated and seamless. She Naughton described how the entire neighborhood had benefitted from Purpose Built Communities involvement, including gains in property values and incomes.

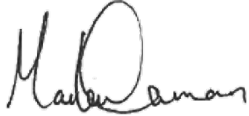
### *Member discussion included:*

- Councilor Linda Glover expressed her appreciation for the Fourth Plain Forward presentation.
- Mayor Peter Truax expressed his appreciation for the City of Beaverton's partnership with Centro Cultural.
- Mr. Dick Schouten noted the significant role Centro Cultural had played in conducting valuable community engagement.
- Chair Jayapal thanked NAYA and the Living Cully Coalition for their work engaging with the community.

**6.0 ADJOURN**

Chair Jayapal adjourned the meeting at 7:05 PM.

Respectfully Submitted,



Marlene Guzman  
Recording Secretary

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JANUARY 22, 2020**

<b>ITEM</b>	<b>DOCUMENT TYPE</b>	<b>DOC DATE</b>	<b>DOCUMENT DESCRIPTION</b>	<b>DOCUMENT NO.</b>
5.1	Presentation	1/22/20	Native American Youth and Family Center Presentation	012220m-01
5.1	Presentation	1/22/20	Centro Cultural De Washington County Presentation	012220m-02
5.1	Presentation	1/22/20	Fourth Plain Forward Presentation	012220m-03
5.1	Presentation	1/22/20	Rosewood Presentation	012220m-04
5.1	Presentation	1/22/20	Purpose Built Communities Presentation	012220m-05
5.1	Handout	1/22/20	MPAC Work Program	012220m-06