# MERC Commission Meeting

July 10, 2019 12:30 pm

Oregon Convention Center Room C121-C122

# Metro respects civil rights

Metro fully complies with Title VI of the Civil Rights Act of 1964 and related statutes that ban discrimination. If any person believes they have been discriminated against regarding the receipt of benefits or services because of race, color, national origin, sex, age or disability, they have the right to file a complaint with Metro. For information on Metro's civil rights program, or to obtain a discrimination complaint form, visit <u>www.oregonmetro.gov/civilrights</u> or call 503-813-7514. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1890 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 5 business days before the meeting. All Metro meetings are wheelchair accessible. For up-to-date public transportation information, visit TriMet's website at <u>www.trimet.org</u>.

#### Thông báo về sự Metro không kỳ thị của

Metro tôn trọng dân quyền. Muốn biết thêm thông tin về chương trình dân quyền của Metro, hoặc muốn lấy đơn khiếu nại về sự kỳ thị, xin xem trong <u>www.oregonmetro.gov/civilrights</u>. Nếu quý vị cần thông dịch viên ra dấu bằng tay, trợ giúp về tiếp xúc hay ngôn ngữ, xin gọi số 503-797-1890 (từ 8 giờ sáng đến 5 giờ chiều vào những ngày thường) trước buổi họp 5 ngày làm việc.

#### Повідомлення Metro про заборону дискримінації

Metro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт <u>www.oregonmetro.gov/civilrights</u>. або Якщо вам потрібен перекладач на зборах, для задоволення вашого запиту зателефонуйте за номером 503-797-1890 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

#### Metro 的不歧視公告

尊重民權。欲瞭解Metro民權計畫的詳情,或獲取歧視投訴表,請瀏覽網站 www.oregonmetro.gov/civilrights。如果您需要口譯方可參加公共會議,請在會 議召開前5個營業日撥打503-797-

1890(工作日上午8點至下午5點),以便我們滿足您的要求。

#### Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo <u>www.oregonmetro.gov/civilrights</u>. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullan dadweyne, wac 503-797-1890 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqo ka hor kullanka si loo tixgaliyo codsashadaada.

#### Metro의 차별 금지 관련 통지서

Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수<u>www.oregonmetro.gov/civilrights.</u> 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1890를 호출합니다.

#### Metroの差別禁止通知

Metroでは公民権を尊重しています。Metroの公民権プログラムに関する情報
 について、または差別苦情フォームを入手するには、www.oregonmetro.gov/
 civilrights。までお電話ください公開会議で言語通訳を必要とされる方は、
 Metroがご要請に対応できるよう、公開会議の5営業日前までに503-797 1890(平日午前8時~午後5時)までお電話ください。

#### ការម

Metro

ការគោរពសិទិធលរងយស់ ។ សំរាប់ព័ត៌មានអំពីកមមិរីសិទិធលរងរយស់ Metro ឬដេម៊ីធទួលពាក្យបណ្ដើរើសអេងីសូមចូលទស្សនាគេហទំព័រ

<u>www.oregonmetro.gov/civilrights<sup>q</sup></u>

បេណើកអ**ន**រភូវការអ**ន**បកប្រែភាសានៅពេលអងគ

របង់សាធារណៈ សូមទូរស័ពមកលេខ 503-797-1890 (ម៉ោង 8 រពីកដល់ម៉ោង 5 ល្ងាច ថៃ**រ**ធវារី) ក្រាំពីរថៃង

ថៃរភាភីរ មុនថៃរយដុំដេម៌ិ៍អាចឲ្យគេសម្រួលតាមសំណេរប៊ស់លោ<sup>ំ</sup>កអន**ក** 

#### إشعارب عدالهت مي يز من Metro

تحترم Metro الحقوقالمدنية الماريد من المعلومات حولبرنامج Metroلوحقوقالمدنية أو لإيداع ش كوى ضلابتم ييزي رجى زيارة الموقع الإلكتروني www.oregonmetro.gov/civilrights. إن كانت بحاجة إلى مساعدة في اللغة، يجبعليك الاتصال مقدم بكرق الماتف 1890-797-50 من الساعة 8 صباحاً حتى الساعة 5 مساءاً ، أي ام الاثنين إلى الجمعة في بل خطىة ( ) أيام عمل من موعد الاجتماع.

#### Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang <u>www.oregonmetro.gov/civilrights.</u> Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1890 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan.Notificación de no discriminación de Metro.

#### Notificación de no discriminación de Metro

Metro respeta los derechos civiles. Para obtener información sobre el programa de derechos civiles de Metro o para obtener un formulario de reclamo por discriminación, ingrese a <u>www.oregonmetro.gov/civilrights</u>. Si necesita asistencia con el idioma, llame al 503-797-1890 (de 8:00 a. m. a 5:00 p. m. los días de semana) 5 días laborales antes de la asamblea.

#### Уведомление о недопущении дискриминации от Metro

Metro уважает гражданские права. Узнать о программе Metro по соблюдению гражданских прав и получить форму жалобы о дискриминации можно на вебсайте <u>www.oregonmetro.gov/civilrights.</u> Если вам нужен переводчик на общественном собрании, оставьте свой запрос, позвонив по номеру 503-797-1890 в рабочие дни с 8:00 до 17:00 и за пять рабочих дней до даты собрания.

#### Avizul Metro privind nediscriminarea

Metro respectă drepturile civile. Pentru informații cu privire la programul Metro pentru drepturi civile sau pentru a obține un formular de reclamație împotriva discriminării, vizitați <u>www.oregonmetro.gov/civilrights.</u> Dacă aveți nevoie de un interpret de limbă la o ședință publică, sunați la 503-797-1890 (între orele 8 și 5, în timpul zilelor lucrătoare) cu cinci zile lucrătoare înainte de ședință, pentru a putea să vă răspunde în mod favorabil la cerere.

#### Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib <u>www.oregonmetro.gov/civilrights</u>. Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1890 (8 teev sawv ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lwm ua ntej ntawm lub rooj sib tham.





# Metropolitan Exposition Recreation Commission

PORTLAND CENTER	Meeting Ag	genda
ORESN Oregon Convention Center	July 10, 2019 12:30 to 2:30 Oregon Conv	
PORTLAND'5 CENTERS FOR THE ARTS	12:45 p.m.	Call to Order and Roll Call
Karis Stoudamire-Phillips Chair	12:50	Citizen Communication
John Erickson	12:55	Commission / Council Liaison Communications
Vice chair	1:00pm	General Manager Communications Scott Cruickshank
Deidra Krys-Rusoff Secretary-treasurer	1:10	Financial Report
Damien Hall	1.10	Rachael Lembo
Ray Leary	1:15	Venue Business Reports
Dañel Malán		Craig Stroud, Matthew P. Rotchford, Robyn Williams
Deanna Palm	1:35	<ul> <li>Consent Agenda</li> <li>Record of MERC Actions, June 5, 2019</li> </ul>
	12:40	<ul> <li>Action Agenda</li> <li>Resolution 19-10- For the purpose of approving the Oregon Convention Center rental rates for fiscal years 2023-2024, 2024-2025 and 2025-2026</li> <li>Resolution 19-11 - For the purpose of approving the Oregon Convention Center's updated scheduling policy.</li> <li>Craig Stroud, Oregon Convention Center</li> </ul>
	1:55	<b>Travel Portland 3<sup>rd</sup> Quarter Report</b> Steve Faulstick, Travel Portland

# MERC Commission Meeting

July 10, 2019 12:30 pm

**Financial Report** 

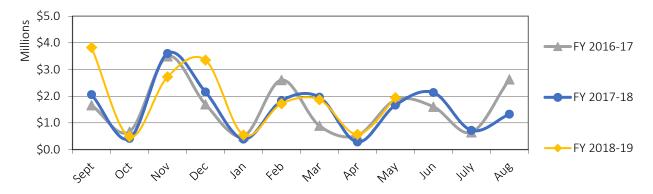
# **Metropolitan Exposition Recreation Commission**

# Memorandum

Date:	July 10, 2019
To:	Commissioner Karis Stoudamire-Phillips, Chair
	Commissioner John Erickson, Vice Chair
	Commissioner Deidra Krys-Rusoff, Secretary-Treasurer
	Commissioner Damien Hall
	Commissioner Ray Leary
	Commissioner Dañel Malán
	Commissioner Deanna Palm
From:	Rachael Lembo – MERC Finance Manager
Subject:	May 2019 Financial Update

## **Transient Lodging Tax**

Total May collections were up \$280,000, 17%, from prior year.



Year-to-date collections are up significantly, primarily due to receipts paid in September this year that were received in August in the prior fiscal year. If we adjust for those timing differences the YTD increase is 7%, a better indicator of the change in collections. There are three payments remaining in this fiscal year, with the final payment in August historically being one of the largest of the year.

Metro TLT Excise Tax receipts	FY2017-18	FY2018-19	\$ Var	% Var
Мау	1,663,475	1,945,261	281,787	17%
YTD	14,363,464	17,024,220	2,660,756	19%
Adjusted YTD			896,026	7%

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oregonmetro.gov/merc

PORTLAND'5





503-797-1780



600 NE Grand Ave., Portland, Oregon 97232

# **Upcoming Large Procurements**

There are a number of upcoming large procurements related to capital projects at the MERC venues. Additional information is included at the end of the financial packet.

- MERC Visitor Venues Food and Beverage Services Contract
- Portland Expo Center Expo Campus Lighting Control System Upgrades

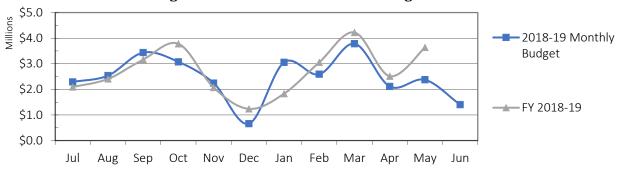
### **Oregon Convention Center**

May was a busy month at the Center, with event revenues just over \$3.6 million. Food and beverage had a great month, with \$2.3 million in revenue. The May F&B margin is slightly inflated due to the timing of some costs, which will be offset next month. Currently the F&B margin exceeds the goal by over \$1 million. Total event revenues YTD have exceeded the budget goal by \$450,000. Operating expenses are at 87% of the annual budget, and savings are expected by year-end.

	2	2018-19	3-ye	ar average		Food & Beverage		
	Events	Attendance	Events	Attendance		Revenue	Margin \$	Margin %
Apr	29	30,000	47	40,000	May	\$2,284,000	\$945,000	41%
YTD	438	600,000	519	590,000	YTD	16,566,000	4,657,000	28%
					Budget	16,055,000	3,507,000	22%

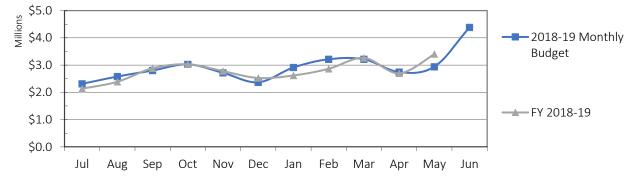
Highest Grossing Events	Current Month* Event Revenue	% of Event Revenue
Intel Design and Test Technology Conference	\$1,016,480	28%
National Conf on Race and Ethnicity in Amer Higher Ed	884,311	24%
American Geriatrics Society Annual Scientific Meeting	423,123	12%
HAPS	214,126	6%
All other Events	1,097,677	30%
Total Event Revenues	\$3,635,716	100%

\*Note: If an event spans multiple months only revenue from the current month is shown here.



# **OCC Event Revenues: Charges for Services and Food & Beverage**



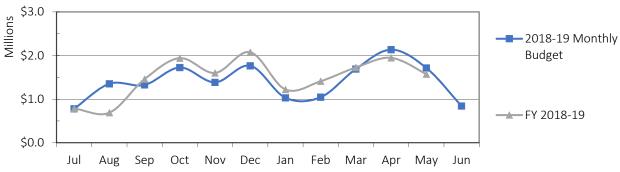


## **Portland'5 Centers for the Arts**

May event revenues were \$1.5 million, just under the monthly budget goal. Food and beverage had revenue of \$300,000 with a margin of 35%, and the YTD margin has already exceeded the budget by over \$200,000. Event revenues YTD are at 98% of the annual budget, and will exceed the revenue goal by year-end. Operating expenses are at 87% of the annual budget, and savings are expected by year-end.

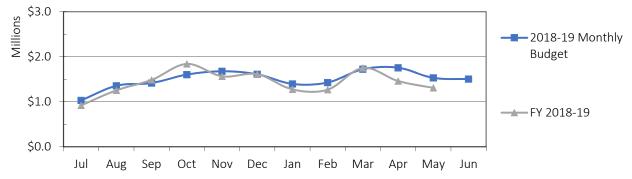
	2	018-19	3-уе	ar average		Fo	od & Bevera	nge
	Events	Attendance	Events	Attendance		Revenue	Margin \$	Margin %
May	131	100,000	102	95,000	May	\$294,000	\$104,000	35%
YTD	939	885,000	913	900,000	YTD	3,299,000	1,027,000	31%
	-				Budget	3,451,000	807,000	23%
					C	urrent	% of	
Highe	st Grossiı	ng Events		Month* E		th* Event	Event	
					Re	evenue	Revenue	
School	of Rock					\$284,613	18%	
The Li	ghtning Tl	hief				102,425	7%	
Tom S	egura					77,295	5%	
Neil yo	oung					69,839	4%	
All oth	er Events					1,038,935	66%	
			Tota	al Event Revenu	es \$	1,573,107	100%	

\*Note: If an event spans multiple months only revenue from the current month is shown here.



# P5 Event Revenues: Charges for Services and Food & Beverage





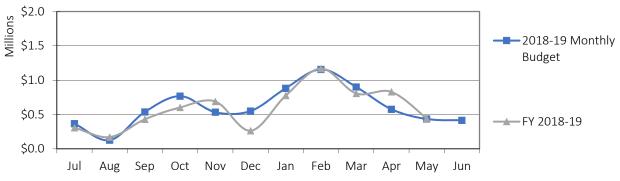
## **Portland Expo Center**

May winds down the busy season at Expo, with the final weekend of the CEVA Volleyball Tournament. Food and beverage broke even this month; YTD margin is at 12% and almost \$240,000. Event revenues YTD are at 89% of the annual budget. These revenues are not expected to reach the goal by year-end, primarily due to lower food and beverage revenues. Operating expenses are at 87% of the annual budget, and some savings are expected by year-end.

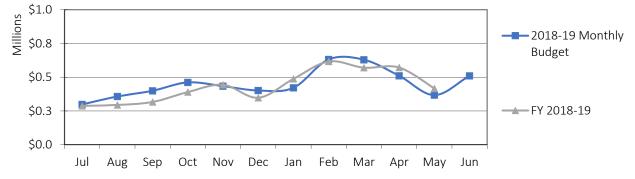
	2	018-19	3-ye	ar average		Fo	age	
	Events	Attendance	Events	Attendance		Revenue	Margin \$	Margin %
May	12	60,000	14	25,000	Мау	\$150,000	-\$2,000	-2%
YTD	111	430,000	126	410,000	YTD	2,022,000	237,000	12%
					Budget	2,503,000	511,000	20%
Highes	t Grossin	g Events	Month	Current Month* Event Revenue				
CEVA V	olleyball T	Fournament			\$	5186,583	42%	
Portlan	d Public S	chools AP Testi	ng			60,894	14%	
Northw	vest Fire &	Rescue Expo				44,745	10%	
Tuner l	Evolution					41,159	9%	
All othe	er Events					109,943	25%	
			Tota	Event Revenue	s \$	443,324	100%	

\*Note: If an event spans multiple months only revenue from the current month is shown here.

# Expo Event Revenues: Charges for Services and Food & Beverage







Metropolitan Exposition-Recreation Commission

All Venues

May 2019

,	Prior Year	Current Month	Prior Year to	Current Year to	% of Prior Year	Current Year	% of Annual
	Month Actual	Actual	Date Actual	Date Actuals	to Date	Budget	Budget
Operations							
Charges for Services	2,164,175	2,923,581	30,158,603	31,049,645	103.0%	31,605,196	
Food and Beverage Revenue	1,233,205	2,728,281	19,192,141	21,886,687	114.0%	22,008,213	99.4%
Local Government Shared Revenues	-	-	14,583,853	13,007,054	89.2%	16,123,536	80.7%
Contributions from Governments	-	-	888,823	923,843	103.9%	911,677	101.3%
Contributions from Private Sources	-	-	300,000	-	0.0%	125,000	0.0%
Grants	-	2,000	138,861	45,996	33.1%	-	
Interest Earnings	84,947	150,019	739,532	1,105,292	149.5%	690,798	160.0%
Miscellaneous Revenue	8,718	1,248	157,086	121,201	77.2%	156,328	77.5%
Transfers-R	33,333	106,699	394,515	1,173,686	297.5%	1,280,389	91.7%
Total Revenues	3,524,379	5,911,828	66,553,414	69,313,404	104.1%	72,901,137	95.1%
Personnel Services	1,793,060	1,681,146	19,625,555	19,303,436	98.4%	23,137,224	83.4%
Materials and Services	1,604,069	1,839,073	18,106,429	16,656,019	92.0%	19,461,262	85.6%
Food & Beverage Services	1,205,022	1,681,704	15,035,768	15,965,847	106.2%	17,183,517	92.9%
Management Fee	141,364	195,093	2,316,197	2,146,018	92.7%	2,341,110	91.7%
Transfers-E	492,921	574,612	5,252,831	7,094,642	135.1%	7,606,244	93.3%
Total Expenditures	5,236,436	5,971,627	60,336,780	61,165,962	101.4%	69,729,357	87.7%
Net Operations	(1,712,057)	(59,799)	6,216,634	8,147,442		3,171,780	
Food & Beverage Margin \$	28,183	1,046,577	4,156,373	5,920,840		4,824,696	
Food & Beverage Margin %	2%	38%	22%	27%		22%	
Capital							
Total Revenues	1,664,074	1,945,261	16,376,251	5,286,041	32.3%	11,327,745	46.7%
Total Expenditures	1,329,820	3,892,226	7,631,347	28,118,896	368.5%	47,074,237	59.7%
Net Capital	334,254	(1,946,965)	8,744,904	(22,832,855)		(35,746,492)	
Change in Fund Balance	(1,377,803)	(2,006,764)	14,961,538	(14,685,412)		(32,574,712)	
Ending Fund Balance			73,385,378	47,127,657			

Note: Prior year revenues previously subject to excise tax have been adjusted to reflect gross revenue, not net of excise tax. A comparable Management Fee has been included in Materials and Services.

Metropolitan Exposition-Recreation Commission

Oregon Convention Center

May 2019

	Prior Year	Current Month	Prior Year to	Current Year to	% of Prior Year	Current Year	% of Annual
	Month Actual	Actual	Date Actual	Date Actuals	to Date	Budget	Budget
Operations							
Charges for Services	654,038	1,352,671	12,582,975	13,445,370	106.9%	13,507,270	99.5%
Food and Beverage Revenue	764,150	2,283,584	13,434,638	16,566,259	123.3%	16,054,616	103.2%
Local Government Shared Revenues	-	-	13,193,132	11,634,142	88.2%	13,976,553	83.2%
Contributions from Private Sources	-	-	300,000	-	0.0%	-	
Grants	-	2,000	88,861	45,996	51.8%	-	
Interest Earnings	50,709	65,001	338,348	610,053	180.3%	300,000	203.4%
Miscellaneous Revenue	806	1,964	53,810	60,193	111.9%	28,828	208.8%
Transfers-R	-	-	(753,753)	-	0.0%	-	
Total Revenues	1,469,702	3,705,220	39,238,011	42,362,012	108.0%	43,867,267	96.6%
Personnel Services	906,322	857,451	10,071,662	9,997,760	99.3%	11,973,782	83.5%
Materials and Services	974,059	1,208,515	10,083,865	8,683,255	86.1%	10,698,912	81.2%
Food & Beverage Services	802,435	1,338,654	10,702,033	11,909,545	111.3%	12,547,299	94.9%
Capital Outlay	-	-	18,911	-	0.0%	-	
Management Fee	98,943	156,487	1,815,182	1,721,353	94.8%	1,877,840	91.7%
Transfers-E	219,750	285,426	2,417,250	3,859,633	159.7%	4,170,065	92.6%
Total Expenditures	3,001,509	3,846,533	35,108,903	36,171,546	103.0%	41,267,898	87.7%
Net Operations	(1,531,807)	(141,312)	4,129,108	6,190,467		2,599,369	
Food & Beverage Margin \$	(38,285)	944,930	2,732,605	4,656,713		3,507,317	
Food & Beverage Margin %	-5%	41%	20%	28%		22%	
Capital							
Total Revenues	1,414,553	1,653,472	13,783,201	3,917,057	28.4%	6,903,270	56.7%
Total Expenditures	1,114,033	3,686,776	4,079,751	24,850,551	609.1%	39,261,690	63.3%
Net Capital	300,520	(2,033,304)	9,703,450	(20,933,494)		(32,358,420)	
Change in Fund Balance	(1,231,287)	(2,174,616)	13,832,558	(14,743,027)		(29,759,051)	
Ending Fund Balance			38,856,796	25,121,330			

Note: Prior year revenues previously subject to excise tax have been adjusted to reflect gross revenue, not net of excise tax. A comparable Management Fee has been included in Materials and Services.

Metropolitan Exposition-Recreation Commission

Portland'5 Centers for the Arts

May 2019

	Prior Year	Current Month	Prior Year to	Current Year to	% of Prior Year	Current Year	% of Annual
	Month Actual	Actual	Date Actual	Date Actuals	to Date	Budget	Budget
Operations						Dunger	244401
Charges for Services	1,108,877	1,278,290	12,904,259	13,134,171	101.8%	13,346,980	98.4%
Food and Beverage Revenue	262,289	294,379	3,247,657	3,298,611	101.6%	3,450,895	95.6%
Local Government Shared Revenues	-	-	1,390,721	1,372,912	98.7%	2,146,983	63.9%
Contributions from Governments	-	-	888,823	923,843	103.9%	911,677	101.3%
Contributions from Private Sources	-	-	-	-		125,000	0.0%
Interest Earnings	23,854	65,232	250,769	335,452	133.8%	225,000	149.1%
Miscellaneous Revenue	2,258	(2,215)	60,962	20,953	34.4%	89,000	23.5%
Transfers-R	-	-	(405,188)	-	0.0%	-	
Total Revenues	1,397,278	1,635,686	18,338,003	19,085,941	104.1%	20,295,535	94.0%
Personnel Services	651,423	629,581	6,888,391	7,084,861	102.9%	8,488,561	83.5%
Materials and Services	498,980	489,661	6,293,155	6,388,167	101.5%	6,901,417	92.6%
Food & Beverage Services	204,479	190,421	2,366,044	2,271,752	96.0%	2,644,320	85.9%
Transfers-E	110,177	137,260	1,211,947	1,509,863	124.6%	1,647,114	91.7%
Total Expenditures	1,465,059	1,446,923	16,759,537	17,254,643	103.0%	19,681,412	87.7%
Net Operations	(67,781)	188,762	1,578,466	1,831,298		614,123	
Food & Beverage Margin \$	57,810	103,958	881,613	1,026,859		806,575	
Food & Beverage Margin %	22%	35%	27%	31%		23%	
Capital							
Total Revenues	-	-	48,290	642,795	1331.1%	3,067,813	21.0%
Total Expenditures	206,866	191,353	2,320,178	2,223,214	95.8%	5,944,367	37.4%
Net Capital	(206,866)	(191,353)	(2,271,888)	(1,580,419)		(2,876,554)	
Change in Fund Balance	(274,647)	(2,590)	(693,422)	250,879		(2,262,431)	
Ending Fund Balance			12,190,575	12,355,724			

Metropolitan Exposition-Recreation Commission

Portland Expo Center

May 2019

	Prior Year Month Actual	Current Month Actual	Prior Year to Date Actual	Current Year to Date Actuals	% of Prior Year to Date	Current Year Budget	% of Annual Budget
Operations							
Charges for Services	401,261	292,620	4,671,370	4,470,104	95.7%	4,750,946	94.1%
Food and Beverage Revenue	206,767	150,318	2,509,846	2,021,818	80.6%	2,502,702	80.8%
Interest Earnings	4,739	6,087	29,193	49,484	169.5%	35,000	141.4%
Miscellaneous Revenue	5,654	1,499	42,314	40,055	94.7%	38,500	104.0%
Transfers-R	33,333	33,333	366,663	366,663	100.0%	400,000	91.7%
Total Revenues	651,754	483,857	7,619,385	6,948,124	91.2%	7,727,148	89.9%
Personnel Services	147,215	139,420	1,727,518	1,602,443	92.8%	1,953,278	82.0%
Materials and Services	121,921	124,329	1,388,820	1,354,724	97.5%	1,475,736	91.8%
Food & Beverage Services	198,108	152,629	1,967,691	1,784,550	90.7%	1,991,898	89.6%
Management Fee	42,421	38,606	501,015	424,664	84.8%	463,270	91.7%
Transfers-E	162,809	146,014	1,616,099	1,657,979	102.6%	1,715,798	96.6%
Total Expenditures	672,474	600,998	7,201,143	6,824,360	94.8%	7,599,980	89.8%
Net Operations	(20,720)	(117,141)	418,242	123,764		127,168	
Food & Beverage Margin \$	8,659	(2,310)	542,155	237,268		510,804	
Food & Beverage Margin %	4%	-2%	22%	12%		20%	
Capital							
Total Revenues	249,521	291,789	2,544,760	726,189	28.5%	1,356,662	53.5%
Total Expenditures	8,921	14,098	1,231,418	1,045,130	84.9%	1,868,180	55.9%
Net Capital	240,600	277,692	1,313,342	(318,942)		(511,518)	
Change in Fund Balance	219,880	160,551	1,731,584	(195,178)		(384,350)	
Ending Fund Balance			3,673,530	3,044,014			

Note: Prior year revenues previously subject to excise tax have been adjusted to reflect gross revenue, not net of excise tax. A comparable Management Fee has been included in Materials and Services.

Metropolitan Exposition-Recreation Commission

MERC Administration

May 2019

	Prior Year	Current Month	Prior Year to	Current Year to	% of Prior Year	Current Year	% of Annual
Operations -	Month Actual	Actual	Date Actual	Date Actuals	to Date	Budget	Budget
Grants	-		50,000				
Interest Earnings	5,645	13,699	121,222	110,304	91.0%	130,798	84.3%
Transfers-R	-	73,366	1,186,793	807,023	68.0%	880,389	91.7%
Total Revenues	5,645	87,065	1,358,015	917,327	67.5%	1,011,187	90.7%
Personnel Services	88,100	54,694	937,984	618,373	65.9%	721,603	85.7%
Materials and Services	9,109	16,567	340,589	229,873	67.5%	385,197	59.7%
Capital Outlay	-	-	-	6,214		-	
Transfers-E	185	5,912	7,535	67,168	891.4%	73,267	91.7%
Total Expenditures	97,394	77,173	1,286,108	921,627	71.7%	1,180,067	78.1%
Net Operations	(91,749)	9,892	71,907	(4,300)		(168,880)	
Capital							
Total Revenues	-	-	(14,137,500)	-			
Change in Fund Balance	(91,749)	9,892	(14,065,593)	(4,300)		(168,880)	
Ending Fund Balance			4,508,066	6,600,375			

# MERC Food and Beverage Margins

May 2019

Wdy 2015	Prior Year Month Actual	Current Month Actual	Prior Year to Date Actual	Current Year to Date	Annual Budget
	Actual	Actual	Date Actual	Date	Annual Buuget
Convention Center Operating Fund	764 450				
Food and Beverage Revenue	764,150	2,283,584	13,434,638	16,566,259	16,054,616
Food & Beverage Services	802,435	1,338,654	10,702,033	11,909,545	12,547,299
Food and Beverage Gross Margin	(38,285)	944,930	2,732,605	4,656,713	3,507,317
Food and Beverage Gross Margin %	-5.01%	41.38%	20.34%	28.11%	21.85%
Portland'5 Centers for the Arts Fund					
Food and Beverage Revenue	262,289	294,379	3,247,657	3,298,611	3,450,895
Food & Beverage Services	204,479	190,421	2,366,044	2,271,752	2,644,320
Food and Beverage Gross Margin	57,810	103,958	881,613	1,026,859	806,575
Food and Beverage Gross Margin %	22.04%	35.31%	27.15%	31.13%	23.37%
Expo Fund					
Food and Beverage Revenue	206,767	150,318	2,509,846	2,021,818	2,502,702
Food & Beverage Services	198,108	152,629	1,967,691	1,784,550	1,991,898
Food and Beverage Gross Margin	8,659	(2,310)	542,155	237,268	510,804
Food and Beverage Gross Margin %	4.19%	-1.54%	21.60%	11.74%	20.41%
MERC Fund Total					
Food and Beverage Revenue	1,233,205	2,728,281	19,192,141	21,886,687	22,008,213
Food & Beverage Services	1,205,022	1,681,704	15,035,768	15,965,847	17,183,517
Food and Beverage Gross Margin	28,183	1,046,577	4,156,373	5,920,840	4,824,696
Food and Beverage Gross Margin %	2.29%	38.36%	21.66%	27.05%	21.92%
	2.2570	00.00/0	21.0070	27.0370	21.3270

Note: Prior year revenues previously subject to excise tax have been adjusted to reflect gross revenue, not net of excise tax. A comparable Management Fee has been included in Materials and Services.

# MERC Visitor Venues Events-Performances-Attendance FY 2018-19

	May	2016	May	2017	May	2018	May	2019	Net Change fr	om Prior Year	May	2019
occ	Events	Attendance	Events	Attendance	Events	Attendance	Events	Attendance	Events	Attendance	Revenue	% of Rev.
Tradeshows/Conventions	6	11,808	2	4,000	5	8,816	7	11,340	2	2,524	2,926,990	86%
Consumer Public Shows	1	18,000	5	27,909	3	11,911	2	6,800	(1)	(5,111)	58,157	2%
Miscellaneous							-	-	-	-	3,283	0%
Miscellaneous -In-House	9	237	17	597	16	789	8	552	(8)	(237)	9,112	0%
Meetings	13	3,971	20	5,677	20	12,080	10	10,843	(10)	(1,237)	357,089	10%
Catering	9	3,110	9	4,756	7	3,330	2	898	(5)	(2,432)	56,637	2%
Totals	38	37,126	53	42,939	51	36,926	29	30,433	(22)	(6,493)	\$ 3,411,267	100%

	Мау	2016	May	2017	May	2018	Ma	y-19	Net Change fi	om Prior Year	May	2019
Expo Center	Events	Attendance	Events	Attendance	Events	Attendance	Events	Attendance	Events	Attendance	Revenue	% of Rev.
Consumer Public Shows	2	3,897	4	4,125	6	34,582	3	3,908	(3)	(30,674)	319,867	72%
Cirque Du Soleil	-	-	-	-	-	-	-	-	-	-	-	0%
Miscellaneous	5	930	4	1,450	3	690	4	38,628	1	37,938	82,858	19%
Meetings	3	80	2	40	5	155	3	1,390	(2)	1,235	14,200	3%
Catering	-	-	-	-	-	-	-	-	-	-	-	0%
Tradeshows/Conventions	2	3,857	3	3,390	3	16,663	2	16,200	(1)	(463)	24,574	6%
Totals	12	8,764	13	9,005	17	52,090	12	60,126	(5)	8,036	\$ 441,500	100%
Totals w/Cirque du Soleil	12	8,764	13	9,005	17	52,090	12	60,126	(5)	8,036	\$ 441,500	100%

	May	2016	May	2017	May	2018	May	y-19	Net Change fr	om Prior Year	May 2	2019
Portland '5	Performances	Attendance	Performances	Attendance	Performances	Attendance	Performances	Attendance	Performances	Attendance	Revenue	% of Rev.
Commercial (Non-Broadway)	7	12,898	7	9,731	4	8,752	10	17,913	6	9,161	489,325	32%
Broadway	8	17,305	8	17,741	8	17,791	8	19,026	-	1,235	434,377	28%
Resident Company	33	35,030	35	37,109	46	36,760	36	24,683	(10)	(12,077)	262,417	17%
Non-Profit	21	8,601	20	5,684	23	11,896	23	5,013	-	(6,883)	136,075	9%
Promoted/ Co-Promoted	4	2,992	4	652	2	1,606	3	3,506	1	1,900	133,855	9%
Student	24	21,181	14	14,318	36	28,881	51	30,344	15	1,463	7,600	0%
Miscellaneous	-	-	1	100	1	21	-	-	(1)	(21)	61,395	4%
Totals	97	98,007	89	85,335	120	105,707	131	100,485	11	(5,222)	\$ 1,525,045	100%

# OCC Capital Project Status Report FY 2018-19

Project Phases: Planning - Initiating/Planning, Design - Design & Engineering, Contracting - in process of vendor selection & signing contract with selected vendor, Construction/In Progress - in progress, Complete - substantially complete

Project Title	Management	Phase	Budget	Actual	Remaining
Plaza, Entries and Interior Renovations	cPMO	Construction	29,030,000	23,582,815	5,447,185
Cooling System Rplcmnt	cPMO	Complete	2,900,000	1,594,869	1,305,131
Lighting Control System	cPMO	In Progress	2,255,000	1,719,997	535,003
Chair Replacement	Venue	In Progress	1,300,000	-	1,300,000
Orbit Café Improvements	cPMO	Contracting	793,000	174,193	618,807
Waterproofing: Tower/Crown Glazing	cPMO	Contracting	500,000	14,524	485,476
Elevator Upgrades	Venue	Complete	375,000	317,402	57,598
Integrated Door Access Controls	cPMO	In Progress	306,000	191,012	114,988
Exterior Waterproofing	cPMO	Complete	250,000	174,302	75,698
Portable Ticketing Kiosks Purchase	Venue	On hold	250,000	-	250,000
Dragon Café HVAC & Space Mods	cPMO	Contracting	275,000	60,264	214,736
Staff Support Area	cPMO	Design	80,000	-	80,000
Rain Garden Updates	Venue	On hold	80,000	-	80,000
Key Management System Upgrade	Venue	On hold	75,000	-	75,000
Parking Pay on Foot Stations	Venue	Cancelled	29,000	-	29,000
Water Heater Replacement	cPMO	In Progress	50,000	12,822	37,178
A/V Equipment	Venue	Complete	150,000	148,149	1,851
WiFi & Show Network Upgrades	Venue	Complete	120,000	25,835	94,165
Alerton Upgrades	Venue	Complete	60,000	37,885	22,115
Costs related to projects budgeted in FY17-18					-
Point of Sale	IS	Complete	-	171,714	(171,714)
CCTV Replacement ( R & R)	cPMO	Complete	-	183,995	(183,995)
	Total		38,878,000	28,409,776	10,468,224
% of	Budget			73%	27%

Project Phase Totals	# of Proj	% of Total
Projects in Planning or Design phases	1	5%
Projects in Contracting or Construction/In Progress phases	8	38%
Completed Projects	8	38%
On-hold or Cancelled Projects	4	19%
	21	-

# P5 Capital Project Status Report FY 2018-19

Project Phases: Planning - Initiating/Planning, Design - Design & Engineering, Contracting - in process of vendor selection & signing contract with selected vendor, Construction/In Progress - in progress, Complete - substantially complete

Project Title	Management	Phase	Budget	Actual	Remaining
ASCH Acoustical Enhancements	cPMO	Contracting	2,195,000	166,522	2,028,478
AHH Roof	cPMO	In Progress	897,000	238,881	658,119
Keller Electrical Infrastructure Update	Venue	Complete	760,000	1,079,389	(319,389)
KA Generator Fuel Storage	Venue	On hold	350,000	31,024	318,976
Keller café	Venue	Design	350,000	14,973	335,027
ASCH Piano Replacement	Venue	Planning	200,000	-	200,000
Newmark Main Speakers	Venue	Design	200,000	1,900	198,100
KA Camera/Security System	cPMO	In Progress	200,000	91,316	108,685
Newmark Piano Replacement	Venue	Planning	150,000	-	150,000
Voice over Internet Protocol (VoIP)	IS	Complete	110,000	134,846	(24,846)
KA Fall Arrest	Venue	On hold	100,000	-	100,000
ASCH FOH Elevators Overhaul	cPMO	Complete	60,000	113,397	(53,397)
ASCH Broadway and Park Marquees	cPMO	On hold	50,000	25,877	24,123
ASCH BOH Elevators Overhaul	cPMO	Complete	80,000	140,381	(60,381)
AHH/ASCH/Keller ADA signage	Venue	Design	30,000	-	30,000
ASCH Roof Drains	cPMO	Cancelled	-	-	-
Portable Concession Kiosks	Venue	Cancelled	-	-	-
ASCH Chamber Lighting	cPMO	Cancelled	-	-	-
ArtBar/Lobby Furniture Replacement	Venue	Cancelled	-	-	-
ASCH Cooling Airflow Study	cPMO	Cancelled	-	-	-
AHH Stage door area rebuild	cPMO	Cancelled	_	-	-
Costs related to projects budgeted in FY17-18					-
Point of Sale	IS	In Progress	-	144,370	(144,370)
	Total		5,732,000	2,182,877	3,549,123
% of	Budget			38%	62%

Project Phase Totals	# of Proj	% of Total
Projects in Planning or Design phases	5	23%
Projects in Contracting or Construction/In Progress phases	4	18%
Completed Projects	4	18%
On-hold or Cancelled Projects	9	41%
	22	-

# Expo Capital Project Status Report FY 2018-19

Project Phases: Planning - Initiating/Planning, Design - Design & Engineering, Contracting - in process of vendor selection & signing contract with selected vendor, Construction/In Progress - in progress, Complete - substantially complete

Project Title	Management	Phase	Budget	Actual	Remaining
Hall C Refurbishment	cPMO	Cancelled	300,000	-	300,000
Lower Parking lot 1 Improvements	cPMO	Design	200,000	-	200,000
Voice over Internet Protocol (VoIP)	IS	Complete	198,000	206,829	(8,829)
Show Net	IS	Complete	165,000	83,446	81,554
Security Cameras / Access Controls	cPMO	Complete	157,138	132,287	24,851
Lighting Control review/install - Halls ABCDE	cPMO	Planning	150,000	8,775	141,225
Hall E Flat Roof	cPMO	Planning	150,000	-	150,000
Halls ABCDE HVAC Controls Replacement	Venue	Contracting	60,000	-	60,000
Parking Lot Asphalt Maintenance - 2019	cPMO	In Progress	60,000	-	60,000
Security Gates and Fencing	cPMO	In Progress	42,000	38,586	3,414
UP4 New Storage Building	cPMO	Cancelled	15,000	-	15,000
Expo Website Update	Venue	Delayed	40,000	-	40,000
Facility Wide Door review / install / security	Venue	In Progress	20,000	-	20,000
Hall A Carpet Paint	Venue	In Progress	10,000	-	10,000
Hall C Roof Recoat	cPMO	Cancelled	-	-	-
Costs related to projects budgeted in FY17-18					
Connector Glass Door	cPMO	Complete	-	111,749	(111,749)
Halls D & E Roof Replacement (R&R)	cPMO	Complete	-	46,562	(46,562)
PGE Upgrades	cPMO	Complete	-	128,551	(128,551)
Aramark Point of Sale System Replacement	IS	In Progress	-	105,747	(105,747)
	Total		1,567,138	862,532	704,606
% of	Budget			55%	45%

Project Phase Totals	# of Proj	% of Total
Projects in Planning or Design phases	3	17%
Projects in Contracting or Construction/In Progress phases	6	33%
Completed Projects	6	33%
On-hold or Cancelled Projects	3	17%
	18	-

# **Upcoming Large Contract Opportunities**

Opportunity:Food & Beverage Services Contract (OCC, Expo, P5, Zoo)Estimated Value:Negotiated portion of \$27M Gross Sales 2020-2025

- 1) Exclusive catering and retail food and beverage operations contract at the four Visitor Venues (OCC, Expo, P5, Zoo). Key project aspects include:
  - a. Financial Proposal
  - b. Capital investment proposal
  - c. Proposed strategic plans:
    - i. Taste of Portland menu offerings
    - ii. Staffing
    - iii. Branded name products
    - iv. Advancing racial equity, diversity and inclusion
    - v. Sourcing, contracting, and partnering
    - vi. Sustainability
- 2) The opportunity will be solicited as a formal RFP with a professional services/revenue contract awarded at the conclusion. The contract period will be 5 years, most likely beginning in the first quarter of 2020 through June 30, 2025, with an option to extend another 5 years, until June 30, 2030. Historically, the contractor payout, based on Food and Beverage receipts at the MERC venues, has been over \$1M annually.
- 3) The current proposed timeline includes:
  - a. July 2019 Publish RFP
  - b. October 2019 RFP Responses Due
  - c. October 2019 Proposal Evaluation
  - d. October December 2019 Contract Negotiation
  - e. January March 2020 Contract Award
- 4) Advertisement and Outreach:
  - a. Advertisement
    - i. Metro has contracted William Caruso and Partners to assist in the RFP development, marketing, distribution and evaluation of responsible proposals.
    - ii. Metro Procurement Services will post the RFP on the Oregon Procurement Information Network (ORPIN), with the IAVM, Food Magazine, Oregon Association of Minority Entrepreneurs, and
    - iii. Advertised broadly and with the intent of notifying minority contractors via the Business Tribune, and one or more of the following: the Skanner, El Hispanic, the Portland Observer, and the Asian Reporter.
  - b. <u>Planned Outreach</u>
    - i. Direct notification of the opportunity to the Oregon Association of Minority Entrepreneurs (OAME)
    - ii. Direct notification of the opportunity to firms on Oregon's Certification Office for Business Inclusion and Diversity (COBID) registry.

- iii. Notification of firms who have contacted the Venues in the last 12 months and notified of their interest in providing Food and Beverage Services.
- iv. Respondents to the RFP will be required to submit a strategic plan detailing how they will partner with Metro to create partnership and contracting opportunities for COBID certified firms throughout the contract.
- v. Once a contractor is selected, Metro plans to collaborate with the contractor to host an open house in the spring or summer of 2020 for COBID eligible and certified food and beverage firms to explore future sub-contracting and or licensing opportunities with the successful contractor. This same open house will offer assistance to noncertified COBID firms to take the steps to become COBID certified. Outreach for this future event will be similar to the above and also include local organizations like Portland Mercado and Food Carts Portland.
- 5) Proposals received will be evaluated for contractor competency, experience, financial capacity, staffing plan, financial proposal, marketing and business plan, sourcing, partnering, and contracting (subcontractor equity program proposal), diversity, and sustainability. The awarded contract will be based on the most responsible proposal and interviews.

# **Upcoming Large Contract Opportunities**

Opportunity: Expo Campus Lighting Control System Upgrades

Estimated Value: \$170,000

- 1) Replacement of failing non-supported WiHubb lighting systems and cumbersome wireless control systems to improve lighting automation, reliability, increase energy efficiency, and enhance control and energy use data reporting. Project includes:
  - a. Scope 1: Retrofit the existing wireless system in Halls D & E
  - b. Scope 2: Retrofit the existing wireless system in Halls A, B & C
  - c. Scope 3: Replacement of lighting control relays for all lobby and common use space
  - d. Scope 4: Replacement of lighting controls and relays for all Parking Lots
- 2) This work will be procured via formal Request for Proposal (RFP) with a public improvement contract awarded at the conclusion. The contract period is expected to be through 6/30/2020, and the estimated value is \$170,000.
- 3) Draft timeline
  - a. July 2019 Draft RFP
  - b. August 2019 Publish RFP and Advertise
  - c. September 2019 Contract awarded
- 4) Advertisement and Outreach:
  - a. <u>Advertisement</u>
    - i. Metro Procurement Services will post RFP on the Oregon Procurement Information Network (ORPIN), and will advertise in Portland Tribune and one minority paper.
  - b. <u>Planned Outreach</u>
    - i. Direct notification of the opportunity to organizations, including:
      - 1. Oregon Association of Minority Entrepreneurs (OAME);
      - 2. Metropolitan Contractor Improvement Partnership (MCIP); and
      - 3. National Association of Minority Contractors (NAMC)
    - ii. Direct notification of the opportunity to firms on Oregon's Certification Office for Business Inclusion and Diversity (COBID) registry, including:
      - 1. Minority Business Enterprise (MBE);
      - 2. Women Business Enterprise (WBE);
      - 3. Service Disabled Veteran (SDV); and
      - 4. Emerging Small Business (ESB)
    - iii. Direct notification to firms who have contacted Metro in the last 12 months and notified of their interest in providing these services
- 5) Proposals received will be evaluated based on response to RFP criteria including Subcontractor Equity Program procedures, work plan/approach, experience and qualifications. The award of contract is based on top-scoring proposal.

# MERC Commission Meeting

July 10, 2019 12:30pm

Consent Agenda

# Metropolitan Exposition Recreation Commission Record of MERC Commission Actions

June 5, 2019

Oregon Convention Center

Present:	Karis Stoudamire-Phillips, Deidra Krys-Rusoff, John Erickson, Damien Hall, Ray Leary, Deanna Palm, Dañel Malán
Absent:	None
	A regular meeting of the Metropolitan Exposition Recreation Commission was called to order by Vice Chair John Erickson at 12:34 p.m.
1.0	Quorum Confirmed A quorum of Commissioners was present.
2.0	<ul> <li>Opportunity for Public Comment on Non-Agenda items</li> <li>None</li> </ul>
3.0	<ul> <li>Commission and Council Communications</li> <li>Commissioner Malán shared that the recent NCORE conference was well attended.</li> <li>Krys-Rusoff thanked Metro for offering the corresponding NCORE training for employees.</li> <li>Erickson commended Travel Portland on the Washington DC sales mission.</li> <li>Councilor Lewis reported that Metro will be conducting a national search for our next COO. Carrie MacLaren was selected to be the next Metro attorney and will start in July. She also gave an update on what Council is currently working on.</li> </ul>
4.0	<ul> <li>GM Communications</li> <li>Cruickshank provided the following updates: <ul> <li>Commissioner Stoudamire-Phillips has been invited to speak at the Rededication of the Sapporo Peace Bell: tomorrow, June 6 from 4:30 to 5:45 p.m.</li> <li>Food and Beverage RFP update: our bill was passed by the house last week and is expected to be heard in the senate this week.</li> <li>On Friday, in conjunction with the National Conference on Racial Equality, the Metro DEI team invited two presenters to host a session for Metro employees on white privilege.</li> <li>Shane Nicolopoulos has been named the General Manager of the new Hyatt hotel.</li> <li>Invited Susan Hartnett to introduce Karl Lisle, the new Spectator Venues Program Manager with the City of Portland.</li> </ul> </li> </ul>
5.0	<ul> <li>Financial Report</li> <li>Rachael Lembo presented the April 2019 Financial Report</li> <li>Commissioner Krys-Rusoff noted that the numbers are looking very good.</li> <li>Erickson asked what was driving the food and beverage at P5. Williams answered that recent shows have been consuming a lot of beverages and Lembo added that we have seen improvements on the expense management side.</li> </ul>
6.0	Venue Business Reports Robyn Williams, Craig Stroud and Matthew P. Rotchford reported on business at the venues during the past month.
7.0	<ul> <li>Consent Agenda         <ul> <li>Record of MERC Actions, May 1, 2019</li> </ul> </li> <li>A motion was made by Commissioner Palm and seconded by Commissioner Erickson to approve the Consent Agenda.</li> <li>VOTING: AYE: 7 (Stoudamire-Phillips, Erickson, Krys-Rusoff, Hall, Leary, Malán, and Palm) NAY: 0</li> </ul>

## Metropolitan Exposition Recreation Commission Record of Actions June 5, 2019

	MOTION PASSED
8.0	Action Agenda
	<b>Resolution 19-05</b> : For the Purpose of Electing Metropolitan Exposition Recreation Commission Officers for Fiscal Year 2019-20.
	A motion was made by Commissioner Leary and seconded by Commissioner Hall to approve Resolution 19-05 as presented.
	VOTING: AYE: 7 (Stoudamire-Phillips, Erickson, Krys-Rusoff, Hall, Leary, Malán, and Palm) NAY: 0 MOTION PASSED
	WOHON TABLE
	<b>Resolution 19-06</b> : For the purpose of ratifying the collective bargaining agreement with the International Alliance of Theatrical Stage Employees (IASTE) Local B-20. Presented by Siobhan Murphy.
	A motion was made by Commissioner Malán and seconded by Commissioner Erickson to approve Resolution 19-06 as presented.
	VOTING: AYE: 7 (Stoudamire-Phillips, Erickson, Krys-Rusoff, Hall, Leary, Malán, and Palm) NAY: 0 MOTION PASSED
	<b>Resolution 19-07:</b> For the purpose of ratifying the collective bargaining agreement with the International Longshore and Warehouse Union Local 28. Presented by Ross Hume.
	A motion was made by Commissioner Palm and seconded by Commissioner Hall to approve Resolution 19-07 as presented.
	VOTING: AYE: 7 (Stoudamire-Phillips, Erickson, Krys-Rusoff, Hall, Leary, Malán, and Palm) NAY: 0 MOTION PASSED
	<b>Resolution 19-08</b> : For the purpose of ratifying the collective bargaining agreement with the International Alliance of Theatrical Stage Employees (IATSE) Local 28. Presented by Ross Hume.
	<ul> <li>Commissioner Hall pointed out the brief time that the contracts were negotiated and asked what was done differently to expedite the process. Terry Smith noted her team's thoughtfulness and strategy as well as time spent building relationships.</li> </ul>
	A motion was made by Commissioner Hall and seconded by Commissioner Krys-Rusoff to approve Resolution 19-08 as presented.
	VOTING: AYE: 7 (Stoudamire-Phillips, Erickson, Krys-Rusoff, Hall, Leary, Malán, and Palm) NAY: 0 MOTION PASSED

	<b>Resolution 19-09</b> : For the purpose of ratifying the collective bargaining agreement with the International Alliance of Theatrical Stage Employees (IATSE) Local 28 (Audio Visual at the Oregon Convention Center) (the Union). Presented by Ross Hume.
	• Commissioner Krys-Rusoff asked for more information on the hiring hall program. Hume responded they have a group of workers that meet our requisites that we can call when there is a need.
	A motion was made by Commissioner Erickson and seconded by Commissioner Hall to approve Resolution 19-09 as presented.
	VOTING: AYE: 7 (Stoudamire-Phillips, Erickson, Krys-Rusoff, Hall, Leary, Malán, and Palm) NAY: 0 MOTION PASSED
9.0	<ul> <li>Aramark Quarterly Report</li> <li>Presented by Dave Woodman and Diane Marshall, Aramark.</li> <li>Councilor Lewis suggested adding p:ear to the list of community employment partners.</li> <li>Commissioner Krys-Rusoff thanked Diane for her work adding to the partners list.</li> </ul>
	As there was no further business to come before the Commission, the meeting was adjourned at 1:57. p.m.

Minutes submitted by Amy Nelson.

# MERC Commission Meeting

July 10, 2019 12:30pm

Action Agenda

## METROPOLITAN EXPOSITION RECREATION COMMISSION

### **Resolution No. 19-10**

For the purpose of approving the Oregon Convention Center rental rates for fiscal years 2023-2024, 2024-2025 and 2025-2026

**WHEREAS**, the Metropolitan Exposition Recreation Commission (MERC) sets facility rental rates for the MERC venues, and;

WHEREAS, OCC seeks increased rental rates for fiscal years 2023-2024, 2024-2025 and 2025-2026 for events scheduled after June 30, 2023 based upon OCC's average rate increase every three years and current business trends.

**BE IT THEREFORE RESOLVED,** that the Metropolitan Exposition Recreation Commission approves the Oregon Convention Center's rental rates, per Attachment A, for fiscal years 2023-2024, 2024-2025 and 2025-2026.

Passed by the Commission on July 10, 2019.

Approved as to form:

Chair

By:\_\_\_\_

Carrie MacLaren, Metro Attorney

Secretary/Treasurer

## **MERC STAFF REPORT**

**Agenda Item/Issue:** For the purpose of approving the Oregon Convention Center rental rates for fiscal years 2023-2024, 2024-2025 and 2025-2026.

Resolution No: 19-10

Presented by: Craig Stroud

Date: July 10, 2019

**Background and Analysis**: To remain competitive while at the same time maximizing revenue opportunities, the Oregon Convention Center (OCC) staff reviewed the center's average historical rental rate increases and are proposing a rental rate increase beginning July 1, 2023 through June 30, 2026. Over the past 15 years, OCC rate increases have varied from five to 12 percent based on the market, industry trends and a recession.

The proposed rate increases for 2023-2026 are 10 percent above the approved fiscal years 2020-2023 rates. Consistent with prior rates, convention business rates would be discounted 20 percent. This proposed increase will standardize OCC's rental rates and keep OCC in alignment with other convention centers. The OCC Sales team surveyed rate increase practices for twelve centers generally considered peer competitors, including Washington State, Austin, and Vancouver BC. Rates for those centers generally increased two to three percent annually, or five percent every two years. Based on the survey, a 10 percent increase over the three fiscal years will keep OCC competitive and current in the peer market.

Based on a 2018 rental analysis from Conventions Sports and Leisure International (CSL International), the OCC's published exhibit, meeting and ballroom space rental rates appear to be generally in line with competitive and comparable facilities reviewed, with the exception of somewhat low ballroom pricing. The following are the venues that were included in the analysis:

- Anaheim Convention Center
- Georgia World Congress Center
- Los Angeles Convention Center
- McCormick Place
- Moscone Center

- New Orleans Morial Convention Center
- Orange County Convention Center
- San Diego Convention Center
- Washington State Convention Center
- Vancouver Convention Centre

Establishing rates for a three-year period allows current and potential clients to plan their events, as well as supports OCC financial management. Many OCC clients need advance bid pricing or guaranteed rates for conventions. The proposed rate increases would be guaranteed for three years beginning fiscal year 2023-2024.

**FISCAL IMPACT:** Increases would affect fiscal year 2023-2024 with the initial increases averaging approximately 10 percent. Fiscal years 2024-2025 and 2025-2026 would remain flat. Rental increases are considered in the five-year budget forecast. Space rental revenue is approximately 17 percent of total event-related revenue. Other event revenues, such as food and beverage, audio visual, utility services and reimbursed labor, are reviewed for price adjustments on an annual basis.

<u>Attachments to Resolution and/or Staff Report</u>: Attachment A reflects proposed rates for exhibit halls, ballrooms and meeting spaces with comparison to past years. The proposal also outlines flat rates for

convention business and non-convention business, as well as square footage rates for show utilization for exhibit halls in a tradeshow format.

**<u>RECOMMENDATION</u>**: Staff recommends that the Metropolitan Exposition-Recreation Commission, by Resolution No. 19-10, approve the proposed rental rates for the Oregon Convention Center through June 30, 2026, as outlined in Attachment A.

# **Exhibit Hall Rental**

		Approved		Convention	Approved	NSF
		<b>Retail Rate</b>	<b>Retail Rate</b>	Rate	NSF	2023-
NAME OF ROOM	SQ. FT.	2020-2023	2023-2026	2023-2026	2020-	2026
A, A1, B or E	30,000	\$4,350	\$4,785	\$3,828	\$0.37	\$0.39
A/A1, A1/B	60,000	\$8,700	\$9,570	\$7,656	\$0.37	\$0.39
C or D	61,000	\$8,850	\$9,735	\$7,788	\$0.37	\$0.39
A/A1/B	90,000	\$13,100	\$14,410	\$11,528	\$0.37	\$0.39
B/C or D/E	93,000	\$13,500	\$14,850	\$11,880	\$0.37	\$0.39
A1/B/C	124,000	\$18,000	\$19,800	\$15,840	\$0.37	\$0.39
C/D	130,000	\$18,850	\$20,735	\$16,588	\$0.37	\$0.39
A/A1/B/C	155,000	\$22,450	\$24,695	\$19,756	\$0.37	\$0.39
B/C/D or C/D/E	162,000	\$23,500	\$25,850	\$20,680	\$0.37	\$0.39
B/C/D/E or A1/B/C/D	195,000	\$28,200	\$31,020	\$24,816	\$0.37	\$0.39
A/A1/B/C/D	222,000	\$32,200	\$35,420	\$28,336	\$0.37	\$0.39
A1/B/C/D/E	225,000	\$32,200	\$35,420	\$28,336	\$0.37	\$0.39
A/A1/B/C/D/E	255,000	\$36,900	\$40,590	\$32,472	\$0.37	\$0.39

# **Ballroom Rental**

		Approved		Convention	Approved	NSF
		<b>Retail Rate</b>	<b>Retail Rate</b>	Rate	NSF	2023-
Oregon Ballroom	SQ. FT.	2020-2023	2023-2026	2023-2026	2020-	2026
201, 202, 203, 204	6,300	\$2,250	\$2,475	\$1,980	\$0.37	\$0.39
201-202, 202-203, 203-204	12,600	\$4,500	\$4,950	\$3,960	\$0.37	\$0.39
201-203, 202-204	18,900	\$6,750	\$7,425	\$5,940	\$0.37	\$0.39
201-204	25,200	\$9,000	\$9,900	\$7,920	\$0.37	\$0.39
Portland Ballroom						
251 or 256	4,000	\$1,475	\$1,623	\$1,298	\$0.37	\$0.39
253, 254, 257 or 258	4,200	\$1,525	\$1,678	\$1,342	\$0.37	\$0.39
252 or 255	4,700	\$1,625	\$1,788	\$1,430	\$0.37	\$0.39
251-258 or 256-257	8,200	\$3,000	\$3,300	\$2,640	\$0.37	\$0.39
253-254 or 253-258 or 254-257	8,400	\$3,050	\$3,355	\$2,684	\$0.37	\$0.39
251-252 or 255-256	8,700	\$3,100	\$3,410	\$2,728	\$0.37	\$0.39
252-253 or 254-255	8,900	\$3,150	\$3,465	\$2,772	\$0.37	\$0.39
251-257-258 or 256-257-258	12,400	\$4,525	\$4,978	\$3,982	\$0.37	\$0.39
252-253-254 or 253-254-255	13,100	\$4,675	\$5,143	\$4,114	\$0.37	\$0.39
251-256-257-258	16,400	\$6,000	\$6,600	\$5,280	\$0.37	\$0.39
253-254-257-258	16,800	\$6,100	\$6,710	\$5,368	\$0.37	\$0.39
251-252-253-258 or 254-255-256-257	17,100	\$6,150	\$6,765	\$5,412	\$0.37	\$0.39
252-253-254-255	17,800	\$6,300	\$6,930	\$5,544	\$0.37	\$0.39
251-252-253-254-257-258	25,500	\$9,200	\$10,120	\$8,096	\$0.37	\$0.39
253-254-255-256-257-258	25,500	\$9,200	\$10,120	\$8,096	\$0.37	\$0.39
251-252-253-254-255-256-257-258	34,200	\$12,300	\$13,530	\$10,824	\$0.37	\$0.39

# **Meeting Room Rental**

		A¢	proved		Convention	Approved	NSF
		Re	tail Rate	<b>Retail Rate</b>	Rate	NSF	2023-
NAME OF ROOM	SQ. FT.	20	20-2023	2023-2026	2023-2026	2020-	2026
A101, C128	263	\$	100.00	\$110	\$88	\$0.37	\$0.39
A102, C127	165	\$	100.00	\$110	\$88	\$0.37	\$0.39

A103 C126	621	\$ 264.00	\$290	\$232	\$0.37	\$0.39
A104 C125	756	\$ 319.00	\$351	\$281	\$0.37	\$0.39
A103-104 C125-126	1,377	\$ 583.00	\$641	\$ <b>5</b> 13	\$0.37	\$0.39
A105 C124	1,874	\$ 792.00	\$871	\$697	\$0.37	\$0.39
A106 C123	2,231	\$ 946.00	\$1,041	\$832	\$0.37	\$0.39
A105-106 C123-124	4,105	\$ 1,738.00	\$1,912	\$1,529	\$0.37	\$0.39
A107 C122	826	\$ 352.00	\$387	\$310	\$0.37	\$0.39
A108 C121	737	\$ 319.00	\$351	\$281	\$0.37	\$0.39
A107-108 C121-122	1,563	\$ 671.00	\$738	\$590	\$0.37	\$0.39
A109 C120	783	\$ 330.00	\$363	\$290	\$0.37	\$0.39
A108-109 C120-121	1,520	\$ 649.00	\$714	\$571	\$0.37	\$0.39
A107-109 C120-122	2,346	\$ 1,001.00	\$1,101	\$881	\$0.37	\$0.39
B110 B119	783	\$ 330.00	\$363	\$290	\$0.37	\$0.39
B111 B118	737	\$ 319.00	\$351	\$281	\$0.37	\$0.39
B110-111 B118-119	1,520	\$ 649.00	\$714	\$571	\$0.37	\$0.39
B112 B117	937	\$ 396.00	\$436	\$348	\$0.37	\$0.39
B111-112 B117-118	1,674	\$ 715.00	\$787	\$629	\$0.37	\$0.39
B110-112 B117-119	2,457	\$ 1,045.00	\$1,150	\$920	\$0.37	\$0.39
B113 B116	1,665	\$ 704.00	\$774	\$620	\$0.37	\$0.39
B114 B115	1,170	\$ 495.00	\$545	\$436	\$0.37	\$0.39
B113-114 B115-116	2,835	\$ 1,199.00	\$1,319	\$1,055	\$0.37	\$0.39
B114-115	2,340	\$ 990.00	\$1,089	\$871	\$0.37	\$0.39
B113-115 B114-116	4,005	\$ 1,692.00	\$1,861	\$1,489	\$0.37	\$0.39
B113 - 114 - 115 - 116	5,670	\$ 2,398.00	\$2,638	\$2,110	\$0.37	\$0.39
D133 E148	811	\$ 341.00	\$375	\$300	\$0.37	\$0.39
D134 E147	647	\$ 264.00	\$290	\$232	\$0.37	\$0.39
D135 E146	1,386	\$ 594.00	\$653	\$523	\$0.37	\$0.39
D136 E145	1,818	\$ 770.00	\$847	\$678	\$0.37	\$0.39
D137 E144	983	\$ 418.00	\$460	\$368	\$0.37	\$0.39
D138 E143	940	\$ 418.00	\$460	\$368	\$0.37	\$0.39
D139 E142	958	\$ 418.00	\$460	\$368	\$0.37	\$0.39
D140	814	\$ 341.00	\$375	\$300	\$0.37	\$0.39
D133-134 E147-148	1,458	\$ 605.00	\$666	\$532	\$0.37	\$0.39
D135-136 E145-146	3,204	\$ 1,364.00	\$1,500	\$1,200	\$0.37	\$0.39
D137-138 E143-144	1,923	\$ 836.00	\$920	\$736	\$0.37	\$0.39
D138-139 E142-143	1,898	\$ 836.00	\$920	\$736	\$0.37	\$0.39
D137-139 E142-144	2,881	\$ 1,254.00	\$1,379	\$1,104	\$0.37	\$0.39
D137-140	3,695	\$ 1,595.00	\$1,755	\$1,404	\$0.37	\$0.39
D138-140	2,712	\$ 1,177.00	\$1,295	\$1,036	\$0.37	\$0.39
D139-140	1,772	\$ 759.00	\$835	\$668	\$0.37	\$0.39

# **Meeting Room Rental**

		Approved		Convention	Approved	NSF
		Retail Rate	<b>Retail Rate</b>	Rate	NSF	2023-
NAME OF ROOM	SQ. FT.	2020-2023	2023-2026	2023-2026	2020-	2026
E141	1,212	\$ 506.00	\$557	\$445	\$0.37	\$0.39
E141-142	2,170	\$ 924.00	\$1,016	\$813	\$0.37	\$0.39
E141-143	3,110	\$ 1,342.00	\$1,476	\$1,181	\$0.37	\$0.39
E141-144	4,093	\$ 1,760.00	\$1,936	\$1,549	\$0.37	\$0.39
F149 F152	1,158	\$ 484.00	\$532	\$426	\$0.37	\$0.39
F150 F151	1,875	\$ 803.00	\$883	\$707	\$0.37	\$0.39
F149-150 F151-152	3,033	\$ 1,287.00	\$1,416	\$1,133	\$0.37	\$0.39
F149-151 F150-152	4,908	\$ 2,090.00	\$2,299	\$1,839	\$0.37	\$0.39

F150-151	3,750	\$ 1,606.00	\$1,767	\$1,413	\$0.37	\$0.39
F149-F152	6,066	\$ 2,574.00	\$2,831	\$2,265	\$0.37	\$0.39
G129	785	\$ 330.00	\$363	\$290	\$0.37	\$0.39
G130	1,024	\$ 440.00	\$484	\$387	\$0.37	\$0.39
G131	1,228	\$ 517.00	\$569	\$455	\$0.37	\$0.39
G132	1,010	\$ 440.00	\$484	\$387	\$0.37	\$0.39

# **Ancillary Rental**

		Approved		Convention	Approved	NSF
		Retail Rate	Retail Rate	Rate	NSF	2023-
NAME OF ROOM	SQ. FT.	2020-2023	2023-2026	2023-2026	2020-	2026
Oregon Ballroom Lobby	14,000	\$520	\$572	\$572	\$0.37	\$0.39
Portland Ballroom Lobby	16,336	\$520	\$572	\$572	\$0.37	\$0.39
M.L. King Lobby	11,500	\$450	\$495	\$495	\$0.37	\$0.39
Holladay Lobby	9,000	\$350	\$385	\$385	\$0.37	\$0.39
Ginkoberry Concourse	13,000	\$500	\$550	\$550	\$0.37	\$0.39
Pre-Function A & C Lobbies	10,000	\$370	\$407	\$407	\$0.37	\$0.39
Pre-Function D Lobby	10,000	\$370	\$407	\$407	\$0.37	\$0.39
Pre-Function E Lobby	13,000	\$500	\$550	\$550	\$0.37	\$0.39
	1,940	\$200	\$220	\$220	\$0.37	\$0.39
B Meeting Room Lobby	3,840	\$325	\$358	\$358	\$0.37	\$0.39
D or E Series Meeting Room	2,525	\$250	\$275	\$275	\$0.37	\$0.39
F Meeting Room Lobby	10,220	\$370	\$407	\$407	\$0.37	\$0.39
VIP Suite B	1,670	\$400	\$440	\$440	\$0.37	\$0.39
VIP Suite D	1,200	\$400	\$440	\$440	\$0.37	\$0.39
Holladay Suites	4,096	\$1,400	\$1,540	\$1,540	\$0.37	\$0.39
Skyview Terrace	7,000	\$700	\$770	\$770	\$0.37	\$0.39
North Plaza	22,000	\$325	\$358	\$1,700	\$0.37	\$0.39
South Plaza	4,000	\$325	\$358	\$500	\$0.37	\$0.39
Convention Center Plaza	30,000	\$1,650	\$1,815	\$1,815	\$0.37	\$0.39

# **F&B Minimum to Waive Rental**

		Approved			Lunch	Dinner
		<b>Retail Rate</b>	Retail Rate	Breakfast	2023-	2023-
NAME OF ROOM	SQ. FT.	2020-2023	2023-2026	2023-2026	2026	2026
Oregon Ballroom						
201, 202, 203, 204	6,300	\$2,250	\$2,475	\$4,950	\$8,663	\$12,375
201-202, 202-203, 203-204	12,600	\$4,500	\$4,950	\$9,900	\$17,325	\$24,750
201-203, 202-204	18,900	\$6,750	\$7,425	\$14,850	\$25,988	\$37,125
201-204	25,200	\$9,000	\$9,900	\$19,800	\$34,650	\$49,500
Portland Ballroom						
251 or 256	4,000	\$1,475	\$1,623	\$3,245	\$5,679	\$8,113
253, 254, 257 or 258	4,200	\$1,525	\$1,678	\$3,355	\$5,871	\$8,388
252 or 255	4,700	\$1,625	\$1,788	\$3,575	\$6,256	\$8,938
251-258 or 256-257	8,200	\$3,000	\$3,300	\$6,600	\$11,550	\$16,500
253-254 or 253-258 or 254-257	8,400	\$3,050	\$3,355	\$6,710	\$11,743	\$16,775
251-252 or 255-256	8,700	\$3,100	\$3,410	\$6,820	\$11,935	\$17,050
252-253 or 254-255	8,900	\$3,150	\$3,465	\$6,930	\$12,128	\$17,325
251-257-258 or 256-257-258	12,400	\$4,525	\$4,978	\$9,955	\$17,421	\$24,888
252-253-254 or 253-254-255	13,100	\$4,675	\$5,143	\$10,285	\$17,999	\$25,713
251-256-257-258	16,400	\$6,000	\$6,600	\$13,200	\$23,100	\$33,000

253-254-257-258	16,800	\$6,100	\$6,710	\$13,420	\$23,485	\$33,550
251-252-253-258 or 254-255-256-257	17,100	\$6,150	\$6,765	\$13,530	\$23,678	\$33,825
252-253-254-255	17,800	\$6,300	\$6,930	\$13,860	\$24,255	\$34,650
251-252-253-254-257-258	25,500	\$9,200	\$10,120	\$20,240	\$35,420	\$50,600
253-254-255-256-257-258	25,500	\$9,200	\$10,120	\$20,240	\$35,420	\$50,600
251-252-253-254-255-256-257-258	34,200	\$12,300	\$13,530	\$27,060	\$47,355	\$67,650

## METROPOLITAN EXPOSITION RECREATION COMMISSION

## Resolution No. 19-11

For the purpose of approving the Oregon Convention Center's Updated Scheduling Policy.

**WHEREAS,** the Metropolitan Exposition Recreation Commission (MERC) approves scheduling policy for the Oregon Convention Center (OCC), and;

**WHEREAS,** OCC management recommends the OCC scheduling policy no longer differentiate between shows that charge admissions, and;

WHEREAS, management recommends the policy differentiate between shows based on the percentage of exhibitors shared between shows and the amount of exhibit hall gross square feet used, and;

WHEREAS, management recommends adding days to event spacing.

WHEREAS, management recommends adopting a 30-day event spacing for shows that are actively competing for the same/similar specialized local markets, share 20 percent like exhibitors, and using a minimum of 60,000 gross square feet of exhibit hall space, and;

WHEREAS, management recommends adopting a 90-day event spacing for shows that are actively competing for the same/similar specialized local markets, share 20 percent like exhibitors, and using a minimum of 225,000 gross square feet of exhibit hall space, and;

**BE IT THEREFORE RESOLVED**, that the Metropolitan Exposition Recreation Commission approves the Oregon Convention Center's Updated Scheduling Policy, per Attachment A.

Passed by the Commission on July 10, 2019.

Approved as to form:

Chair

By:

Carrie MacLaren, Metro Attorney

Secretary/Treasurer

## **MERC Staff Report**

<u>Agenda Item/Issue:</u> For the purpose of approving the Oregon Convention Center's Updated Scheduling Policy.

**<u>Resolution No.</u>**: 19-11 **<u>Presented By:</u>** Craig Stroud, OCC Executive Director

Date: July 10, 2019

### **Background and Analysis:**

The scheduling policy approved March 2018 provides 30 or 45-day event spacing for public shows that use 60,000 gross square feet, charge admissions and have 20 percent like exhibitors. Those shows were differentiated based on their market and content. OCC surveyed 19 convention centers about their event spacing. Of those centers, 12 spaced events 60 to 90-days apart for larger consumer shows.

Based on this analysis, OCC management recommends the OCC scheduling policy no longer differentiate between shows that charge admissions. Instead, management recommends the policy differentiate between shows based on the percentage of exhibitors shared between shows and the amount of exhibit hall gross square feet used. In addition, management recommends adding days to event spacing.

Management recommends:

- 1. Adopting 30-day event spacing for shows that are actively competing for the same/similar specialized local markets, share 20 percent like exhibitors, and using a minimum of 60,000 gross square feet of exhibit hall space.
- 2. Adopting 90-day event spacing for shows that are actively competing for the same/similar specialized local markets event, share 20 percent like exhibitors, and using a minimum of 225,000 grow square feet of exhibit hall space.

This change will provide a greater number of days between larger consumer shows. Additional days help to prevent the saturation of the geographic market for a type of public show, which in turn helps prevent a potential revenue loss for both the show and the OCC.

#### Fiscal Impact: none

Attachments to Resolution and Staff Report: Attachment A shows the updated scheduling policy.

**Recommendation:** Staff recommends that the Metropolitan Exposition-Recreation Commission adopt Resolution 19-11, Oregon Convention Center's Updated Scheduling Policy.



#### **Scheduling Policy**

Approved by the Metropolitan Exposition-Recreation Commission

July 2019

The Center is a publicly-owned national and international convention, trade show and multi-purpose facility operated by the Metropolitan Exposition-Recreation Commission. The goal of the Oregon Convention Center is to provide the highest degree of cost-effective tenant and patron service, while recognizing its obligations to the citizens of Oregon in developing maximum use of the building and grounds.

The Commission recognizes the intense competition for available conventions, trade shows, and other varied public events by all the convention and exhibition facilities throughout the western states, and therefore expresses confidence in the sales abilities of the Oregon Convention Center sales staff, in conjunction with the endeavors of Travel Portland to bring this highly desirable business to the State of Oregon. The Oregon Convention Center was designed as a means of serving this function, and when convention or trade show events are not booked, the facility should be scheduled in the best interest of the facility with community, educational, cultural, religious, and athletic and/or entertainment events.

These policies are intended to be guidelines within which the Oregon Convention Center Executive Director and staff will seek to obtain the optimum usage of the facility.

#### Scheduling Priorities:

When booking the Oregon Convention Center, consideration shall be given by the Commission to the following factors:

- Projected overall economic impact on the state of Oregon and metropolitan area of Portland;
- Total number of hotel rooms required;
- Projected revenue to the facility both in terms of direct space rental revenue, as well as projected revenue from concessions and other building services; and
- Potential for repeat booking.

#### **First Priority:**

First priority for scheduling space and dates in the Oregon Convention Center are: conventions, trade shows, corporate meetings and similar activities that are not normally open to the general public and generating significant room night occupancy for local hotels. In addition, local conventions, trade shows or special events may be deemed appropriate to the overall objectives of the Oregon Convention Center and may be offered equal scheduling priority at the discretion of the Oregon Convention Center Executive Director.

Scheduling commitments, i.e. reservations for first priority events and activities, may be as far in advance as is necessary or appropriate and may supersede requests for other events and activities, unless a license agreement has been previously executed by the Center and the user for such other event.

Scheduling of first priority events beyond eighteen months in general will fit the following criteria:

- <u>18 months 3 years</u> Have a minimum of 500 guest rooms on peak night and Occupy 60,000 gross square feet of exhibit hall space
- <u>3 5 years</u> Have a minimum of 800 guest rooms on peak night and Occupy 90,000 gross square feet of exhibit hall space
- <u>5 or more years into the future</u> Have a minimum of 1,300 guest rooms on peak night and Occupy 130,000 gross square feet of exhibit hall space

Each event will have paid a minimum of \$1,000.00 or 25% deposit of total rental of facility with a completed license agreement.

#### Second Priority:

Second priority for scheduling space and dates in the Oregon Convention Center is available to consumer or public exhibitions, local corporate meetings, special events, banquets, entertainment events, business meetings and other activities which essentially draw from or appeal to the general public and/or local attendees and participants.

Facility and date scheduling commitments for second priority events and activities are generally made not more than eighteen months in advance and are subject to change to accommodate first priority events unless a license agreement has been previously executed by the Center and user for such event. However, large consumer and public exhibitions held on an annual basis may at the discretion of the Convention Center Executive Director obtain tentative scheduling commitments for facilities and dates on a long term basis, subject to revision to accommodate first priority activities.

Within the second priority category, the Oregon Convention Center may give preference to long standing annual public and commercial shows with a proven record of success and significant economic impact, and may offer alternate dates in a given year which may result in termination of other second priority scheduling commitments.

Subject to the priorities set forth above, the Oregon Convention Center Executive Director may find it necessary to exercise discretion as to the issuance, modification or termination of scheduling commitments.

#### **Special Considerations:**

It is the responsibility of the Oregon Convention Center management to operate the facility in a sound business manner in an effort to maximize both economic benefit and financial stability of the facility. Consequently, Center management reserves the right to promote, solicit, develop and make reservations for any activity deemed appropriate to the Center's objectives, and to qualify all activities requesting utilization of the facility.

#### Event Spacing:

30 Days - Event spacing shall apply to events that have twenty percent (20%) like exhibitors, when using a minimum of 60,000 gross square feet of exhibit hall space and are actively competing for specialized local markets. Events shall maintain the clearance period of 30 days prior to the first show day and 30 days after the last show day. Ingress and egress days are excluded.

90 Days - Event spacing shall apply to events that have twenty percent (20%) like exhibitors, when using a minimum of 255,000 gross square feet of exhibit hall space and are actively competing for specialized local markets. Events shall maintain the clearance period of 90 days prior to the first show day and 90 days after the last show day. Ingress and egress days are excluded.

Spacing of shows may be adjusted to shorter periods of time if event producers of each show agree to shorten the protection period. This approval would be in writing and obtained from each promoter affected by the Oregon Convention Center spacing policy.

The Oregon Convention Center Executive Director shall have the right to establish an alternative spacing clearance, as deemed appropriate to the welfare of the Center.

#### **Definition of Terminology:**

In the process of scheduling facilities and dates, the following terms and definitions shall always apply to scheduling commitments; i.e. reservations, issued by the authority:

Tentative: Facilities and dates will be held pending notification to the contrary by either party. In the event a tentative commitment is released by the Oregon Convention Center, the requesting party will be notified that the facilities and/or dates have been released.

Second Option: Facilities and dates will be reserved tentatively but the tentative reservation will be contingent upon release of a prior reservation which is considered first option.

First Option: Facilities and dates reserved on first option are reserved tentatively but a conflicting commitment for the facilities and dates generally will not be made in favor of a second requesting party within the same scheduling priority without first offering the party holding a first option an opportunity to either execute a license agreement or release its reservation. 38 of 52

<u>Definite</u>: Facilities and dates are considered a confirmed or contractual commitment only upon execution of an Oregon Convention Center license agreement by the event sponsor and the Oregon Convention Center Executive Director specifying all details of the commitment. However, facilities and dates may be held as "definite" upon receipt of a letter of confirmation signed by both the event sponsor and the Oregon Convention Center Executive Director pending the preparation of a license agreement. In the event such a letter of confirmation is signed by both the sponsor and Travel Portland, no conflicting scheduling will be made during a reasonable period, permit preparation and execution of a license agreement. Definite holds may also be placed on space by Travel Portland for confirmed room night generated business as outlined in scheduling of 1<sup>st</sup> priority events beyond 18 months.

No variance from the Center's agreement represented in the above terms may be made in any case except upon the prior, express written approval of the Oregon Convention Center Executive Director.

#### Deposit Schedules:

Deposits are required for all activities upon execution of a formal Center license agreement. For both first and second priority events the deposit schedule is as follows:

Conventions, Trade Shows, Consumer/Public Exhibitions

- On signing \$1,000.00 to 25% of rental
- 30 days prior to event Balance due

#### Meetings Where Rental Value is Less Than \$1,000.00

• On signing - 100% of rental

Meetings Where Rental Value is More Than \$1,000.00

- On signing 25% of rental
- 30 days prior to event Balance due

#### Food and Beverage Only Events

- On signing \$1,000.00
- 30 days prior to event Balance due

Notwithstanding the foregoing, first-time events without a past history of success, and event sponsors with inadequate references, no prior event history, a record of slow payment, etc. may be required at the Center's option to remit up to one hundred percent (100%) of anticipated rental plus a contingency fee to cover event related costs at the discretion of the Oregon Convention Center Executive Director.

Events and circumstances not covered in the above scheduling policies may be subject to special conditions as deemed appropriate by the Convention Center Executive Director.

#### Facility Use Application and Approval:

If you wish to reserve any part of the Oregon Convention Center on either a tentative or definite basis, you may be asked to first submit a Facility Use Application Permit.

The Oregon Convention Center management may decline to approve any application for any producer on the basis of credit references, financial ability or prior experience or for any producer whose conduct is or in the opinion of the management may not be beneficial to the interest of the Metropolitan Exposition-Recreation Commission.

# MERC Commission Meeting

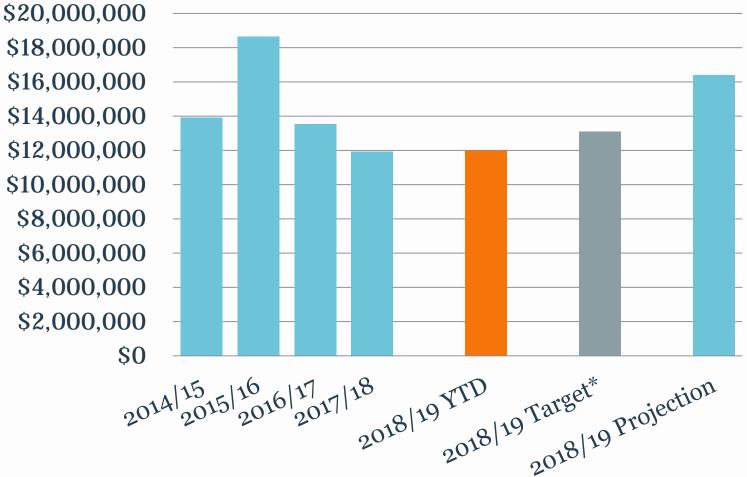
July 10, 2019 12:30 pm

Travel Portland Quarterly Report

# 3RD QUARTER 2018-19 REPORT JULY 10, 2019



# ACTUAL OCC REVENUE REALIZED-CURRENT



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# ROI ON FUTURE OCC REVENUE GENERATED



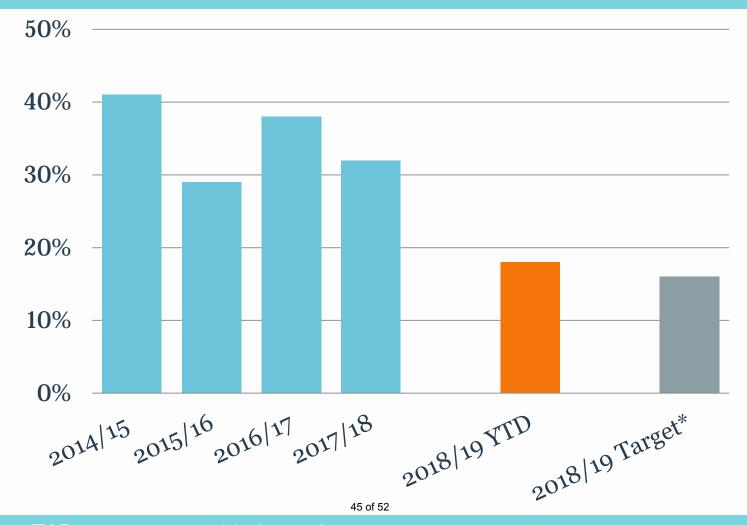
# As of 3/31/16

OREGON CONVENTION CENTER BOOKED REVENUE FROM TRAVEL PORTLAND BOOKINGS							
	Total Potential Fr						
		OCC Revenue		Annuals		Business	
FY 16/17	\$	12,699,974	\$	-	\$	12,699,974	
FY 17/18	\$	9,532,609	\$	791,439	\$	10,324,048	
FY 18/19	\$	6,943,076	\$	1,403,869	\$	8,346,945	
FY 19/20	\$	5,850,551	\$	1,538,804	\$	7,389,355	
FY 20/21	\$	3,253,017	\$	1,538,804	\$	4,791,821	
FY 21/22	\$	5,400,278	\$	1,538,804	\$	6,939,082	
FY 22/23	\$	1,115,564	\$	1,538,804	\$	2,654,368	
FY 23/24	\$	-	\$	1,538,804	\$	1,538,804	
FY 24/25	\$	-	\$	1,538,804	\$	1,538,804	
TOTAL	\$	44,795,069	\$	11,428,132	\$	56,223,201	

# As of 3/31/19

OREGON CONVENTION CENTER BOOKED REVENUE							
FROM TRAVEL PORTLAND BOOKINGS							
					Total Potential		
		OCC Revenue		Annuals		Future Business	
FY 18/19	\$	16,405,826	\$	-	\$	16,405,826	
FY 19/20	\$	15,132,825	\$	609,269	\$	15,742,094	
FY 20/21	\$	10,332,818	\$	1,079,325	\$	11,412,143	
FY 21/22	\$	14,101,683	\$	749,850	\$	14,851,533	
FY 22/23	\$	18,054,645	\$	1,079,325	\$	19,133,970	
FY 23/24	\$	4,356,430	\$	749,850	\$	5,106,280	
FY 24/25	\$	3,497,067	\$	1,079,325	\$	4,576,392	
FY 25/26	\$	-	\$	749,850	\$	749,850	
FY 26/27	\$	1,857,528	\$	1,079,325	\$	2,936,853	
FY 27/28	\$	44	of <b>\$</b> 2	749,850	\$	749,850	
TOTAL	\$	83,738,822	\$	7,925,969	\$	91,664,791	

# LEAD CONVERSION



\*Switching to TAP measurement. 14.5% is a 3 year average.

# CONVENTION SERVICES SATISFACTION SURVEY SCORE

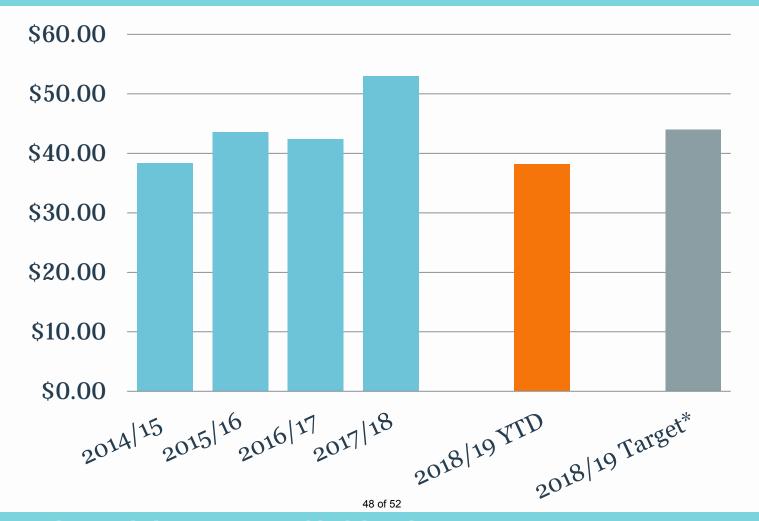


# PUBLIC RELATIONS

MERC	3 <sup>RD</sup> QUARTER	YTD
CIRCULATION	5,574,274	7,901,542
PLACEMENTS	15	30

OUTLET	ARTICLE	DATE	
Corporate Event News	Meetings are Booming in Portland, Oregon	January 2019	
Successful Meetings	The Big Appeal of Small Cities	December 2018	
Oregon Business Magazine	Portland's Hotel Boom Pays Citywide Dividends	December 2018	
Prevue Meetings + Incentives	Portland, Oregon	January 2019	
PCMA Convene	Bringing a Sense of Place to Meeting Design	January 2019	

# ROI ON TOTAL COMMUNITY ECONOMIC IMPACT



\*Now measured on peak dates, not entire block length.

# MARCH 2019 YTD

SMITH TRAVEL	OCCUPANCY%		AVERAGE DAILY RATE		REV-PAR		ROOM REVENUE	ROOM DEMAND
RESEARCH	THIS YEAR	LAST YEAR	THIS YEAR	LAST YEAR	THIS YEAR	LAST YEAR		
PORTLAND MARKET	65.9%	67.4%	\$124.79	\$125.40	\$82.26	\$84.50		
% OF CHANGE	-2.2%		-0.5%		-2.7%		0.0%	0.5%
PORTLAND CENTRAL CITY	68.1%	73.6%	\$154.49	\$158.60	\$105.24	\$116.71		
% OF CHANGE	-7.4	%	-2.0	6%	-9.8%		0.9%	3.6%

## Program

### January 2019

Professional Convention Management

Association Convening Leaders 2019

Religious Conference Management Association

Emerge Conference

Council of Manufacturing Association

February 2019

Women's Executive Forum

Destination Showcase D.C.

MPI Northern California

Council of Engineering and Scientific Society Executives Annual Meeting CEO

## **March 2019**

Experient Envision

MIC Colorado

ASAE Great I deas Conference

Connect Diversity

CBI Pharma Forum

ConferenceDirect

Meet NY

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PROGRAM OF WORK

FY 2018-19 3<sup>RD</sup> QUARTER

# PROGRAM OF WORK

# FY 2018-19 4<sup>TH</sup> QUARTER

Program
April 2019
Portland Close UP Sales
NASC Women's Symposium
CDX Client & Partner Event
XDP-ASAE
D.C. client event week
National Association of Sports Commissions Sports Event
Symposium
Customer Advisory Board
May 2019
National Assication of Sports Commissions
MPI Golf Tournament
HelmsBriscoeABC
IMEX Frankfurt
Simpleview Summit
Chicago client event week
IMEX America: The Worldwide Meetings and Incentive Travel
Exhibition
June 2019
Oregon Association of Nurseries Golf Tournament
Oregon Dental Association Golf Tournament
Professional Convention Management Association Convening
Leaders 2018 Education
Meeting Professionals International World Education Congress
Society of Government Meeting Professionals National Education
Conference

# THANK YOU

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# Portland'5 Education & Community Engagemen 2018/2019

### Season Annual Report September 2018-April 2019





Contact

Address: 1111 SW Broadway, Portland, OR 97205 Phone: (503) 248-4335 Portland5.com



Portland 5 Center For the Arts Education & Community Engagement 2019 - 2020

# Table of Contents

About Our Education Program Mission Need Impact Show Data Schools Served Season Education Show Data Season Focus Master Classes

Luncheon

# Welcome

# About Our Education Program

What We Do. Through our Education Program Portland'5 Centers for the Arts provides access for students to a diverse selection of world-class lectures and performing arts by offering free performances in our venues and in the community, career shadow opportunities, summer internships, and curriculum support.

Through our Education Program Portland'5 Centers for the Arts provides access for students to a diverse selection of world-class lectures and performing arts by offering free performances in our venues and in the community, career shadow opportunities, summer internships, and curriculum support.



To offer culturally relevant education programming as part of Portland'5 Centers for the Arts' commitment to celebrate diversity and broaden access to the performing arts for people of all means, cultures, and ethnicities. Mission

#### Need

Lack of arts education opportunities disproportionately affects students and families from low-income households and communities of color. Many attend schools that do not provide comprehensive arts programming if any at all. Additional barriers to the arts include limited access to transportation, lack of expendable time, lack of disposable income, little or no exposure to the arts, and a misperception that the arts are exclusive.

The National Endowment for the Arts (NEA) has reported that youth exposed to the arts have better academic outcomes, higher standardized test scores, higher career goals, and are more civically engaged. The 2012 study The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies found that eighth graders of low socioeconomic status who had high levels of arts engagement from kindergarten through elementary school showed higher test scores in science and writing than students who had lower levels of arts engagement.

#### Impact





Our education program intentionally seeks and supports teachers and students in Title-I schools. Focusing on Clackamas, Multnomah, and Washington counties, our programs enhance the education and arts experience by proficing curricular materials that connect with students on the stage with what they experience in the classroom.

#### **STUDENT MATINEE**

Our Matinee Program is designed to expose students grades K-12 to live performing art shows in our theatres, so they can gain access and exposure to the arts. We hope students will develop an understanding of and love for the performing Arts. These performances are exactly the same as the evening performances, and feature the same quality of professional theatre.

#### SUPPLEMENTAL PROGRAMMING

The P'5 Education provides educators with a study guide to enhance their experience. Some performances may include "talk-back" session post-performance with the actors of what the students just saw on stage.

#### **MASTER CLASSES**

Our master classes provide opportunities for students and teachers to train with local and visiting artists who are masters at their craft. With small class sizes and access to our artist and many other P'5 resources, these trainingsprovide an intimate space for artists to learn and explore.

#### COMMUNITY AND SCHOOL-BASED PERFORMANCES

The community and school-based performances connect students and community organizations. They provide resources and support for positive interactions between performers and audiences. Performances take place in a wide variety of venues, including schools, senior centers, community-based organizations, and community centers. Our performances are provided for underserved communities and for audiences who would not otherwise be able to access performances on their own. Meaningful interaction is a key component of this program and performers are committed to providing a high quality experience for their audience. Through this program, students, community and artists are able to expand their performing arts experience and engage with diverse audiences in non-traditional settings.

#### **EXTENDED ACCESS PROGRAM**

Our Extended Access Program is specifically designed to encourage underserved families to attend our P'5 theaters on a regular basis. Many programs exist for students to attend the theater, but not for the family. If the students experience is not shared, supported and sustained within the students' home environment and family, the impact of that experience is limited, and less likely to be repeated. By engaging the entire family and offering repeated exposure through multiple visits, Extended Access offers participating families the opportunity to make live, professional theater part of their cultural heritage. We partner with community-based organizations, schools, and social service agencies which are responsible for identifying appropriate families, coordinating family participation, and organizingtransportation and other logistics.



# Program Evaluation

Our Education Program has a particular emphasis on priority and competitive populations, which include students from Title I schools, students with disabilities and English language learners. The program studies and evaluation performance measures are organized into four objective areas; access and exposure, engagement and cultural relevancy, supplemental support of arts and education, and extended access. The education team gathers data in order to improve programs, gather evidence of what works, and inform decisions about our local arts education offerings.

We plan to engage 10,000-12,000 young people grades K-12 in arts and education between September 2018 and May 2019 by offering 10 shows with a total of 16 free performances to K-12 students across Multnomah, Washington and Clackamas Counties. This level of commitment means that both inner city and recently displaced Title X students will have access to learning opportunities that are not part of their public school curriculum.

We are aware of Oregon Department of Education benchmarks for the arts and will incorporate them into our programming when it seems practical. Some of these standards ask that the student be able to interpret intent and meaning in artistic work, synthesize and relate knowledge and personal experiences to make art, and be able to relate artistic ideas and works with societal, cultural, and historical context.

The P'5 Education Department employs an outcomes-based evaluation system. When designing individual programs, a flowchart is

used to identify the types of activities to take place, the goals of the program, the input required from the organization, the expected output of the activities, and the general impact we wish to achieve.

# A typical post-program evaluation employs the following criteria:

- 1. Instructors' and teachers' satisfaction with programming.
- 2. The level of frequency for student enrollment and re-enrollment. Do school visits generate more interest in the arts?
- 3. The level of student, teacher, and community involvement in the creation of our season program offerings.
- 4. Are we reaching our intended student audience?
- 5. Are we offering culturally relevant programming for all students? Are we broadening access demographically and geographically?

We use pre-and post-performance surveys, stakeholder focus groups, interviews, audience feedback and observation data to gather both our formative and summative data throughout the year to help improve our program offerings and impact.

The results of these evaluations are maintained in a data base by the Educational Assistant and are reviewed weekly by the Education Director and monthly by the Education Committee of the Board.

Title I School: School with a student base where at least 40% come from low-income families. Title X School: Education for Homeless Children and Youths.



# Nike Greene

**Director of Education & Community Engagement** 

<page-header><page-header><text><text><text><text><text> Nike has been an active participant and advocate in the educational and social fabric of the Portland community for 40+ years. After working eight years within the Portland Public School district, Nike joined the Portland'5 team in April 2017. Nike is always excited to contribute her enthusiasm to all aspects of access to the arts and equity, including program development, facilitating, communicating, and growing community engagement. She received her M.A. in Marriage & Family Therapy from George Fox University with a focus on people of color and the cultural context model. The Director of Education & Community Engagement provides administrative oversight for all Portland'5 education initiatives. Working with a dynamic team of staff and facilitators, Nike coordinates, leads, and supports key aspects of Portland'5 education programming. Her passion for the arts is stoked by work that sparks social action, access, and Nike is particularly interested in the intersection between music, performing arts, and social justice. As an advocate and an ally, Nike is committed to promoting racial equity and creating platforms to amplify historically underrepresented voices.

# Imani Burris

**Education Program Administrative Assistant** 

Imani Burris is happy to be part of the Portland'5 Education and Community Engagement department, providing access to the arts in communities with very little arts exposure. She helps manage the office, along with creating study guides, organizing shows, and planning and creating show registration and post-show surveys. Imani received her B.A. in Journalism from Texas Southern University with a focus on Advertising and Public Relations. She also brings to the department experience



in non-profit, administrative work, and some accounting experience as well. She is proficient in web design, Adobe Creative Suite, and is a strong writer. Imani believes that arts are a key component in the learning development for youth and is passionate about exposing the youth of her community and surrounding communities, specifically youth of color, to the arts world.

Marketing: The Portland'5 Marketing team supports Education by providing the **Booking:** The Portland'5 Booking department takes care of all the logistics for bringing a show to our theaters, such as financials, placement, and time and date of the show.



# **Overall Education Programing**

September 2018-April 2019

- 9 Shows-13 Performances 3-School/ Community-Based Performances
- 4 Extended Access Shows
- **1 Education Luncheon**
- 2 Master Classes

Increase of culturally relevant and diverse shows:

Diversity in culture, STEAM, Lectures and more. Increase of Access to more students and schools. Increase accessibility to students with disabilities- with Mandy Harvey for the hearing impaired and other invisible disabilities.

# **Season Focus**

This season we focused on our extended access for families, kids with disabilities, and "going deeper."

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# **Individual Education Show Data**

Show	Date	Туре	Attendance	Narrative
Nat Geo Ronan Donovan	10.9.2018	Matinee	775	
Hands Up	10.9-10.11.2018	3 Matinees	760	
Soweto Gospel Choir	10.17.2018	Extended Access	40	Family Night Access
Willesden Lane	10.23.2018	2 Matinees	2,533	
Hip Hop Nutcracker	11.13.2018	Master Class	30	Tubman Middle School
Hip Hop Nutcracker	11.14.2018	Matinee	2,960	
Hip Hop Nutcracker	11.14.2018	Education Luncheon	81	HHN Kurtis Blow and Dancers attended with Community Members and Students
Hip Hop Nutcracker	11.20.2018	Extended Access	200	Family Night Access
Canadian Brass	11.19.2018	School Performance	350	Southridge HS
Who I Am	2.6-2.8.2019	3 Matinees	700	Local Artist
Cinderella	2.16.2019	Extended Access	10	KairosPDX Students
Mandy Harvey	3.4.2019	School Performance	300	Roosevelt HS- Access for studets with disabilities
Nat Geo Anand Varma	4.2.2019	Matinee	456	
Aladdin	4.3.2019	Master Class	75	Tubman MS Dance Students
Aladdin	4.3.2019	Extended Access	50	Family Night Access
Seven Last Words	4.12.2019	Community Performance	170	Bethel AME Church



# **Schools Served**

# **Elementary Schools**

Arleta Elementary **Beaver Acres Elementary Boise Eliot Humboldt Chehalem Elementary Faubion Elementary Grout Elementary** Jason Lee Elementary **KairosPDX** Lent Elementary Linwood Elementary Markham Elementary Martin Luther King, Jr. Elementary Marysville Elementary **Meadows Elementary** N. Gresham Elementary Parklane Elementary **Rigler Elementary** Scott Elementary Seth Lewelling Elementary Sitton Elementary Vestal Elementary William Walker Elementary Woodlawn Elementary

# **Middle Schools**

Alice Ott MS **Beaumont MS** Boise Eliot/Humboldt MS **Bridger MS** Cedar Park MS Conestoga MS **Creston MS Evergreen MS Faubion MS** Floyd Light MS George MS Harriet Tubman MS Harrison Park MS HB Lee MS **Highland Park MS** Hosford MS Lane MS Lent MS Marysville MS Meadow Park MS Portland Jewish Academy MS Poynter MS **Ron Russell MS Rosemary Anderson MS** Roseway Heights MS Whitford MS

# **High Schools**

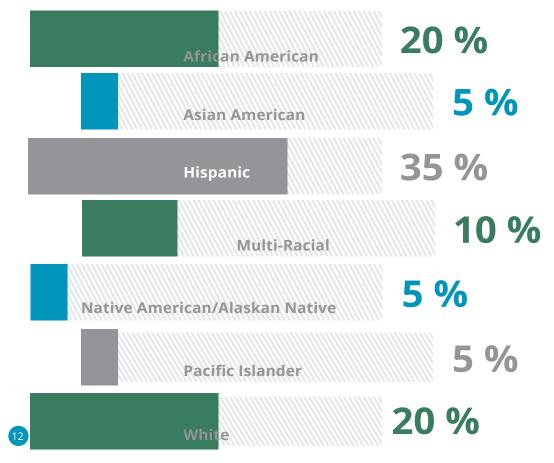
Beaverton High School Benson High School Camas High School David Douglas High School Fir Ridge High School Franklin High School Grant High School Madison High School Mountainside High School Open School East Rex Putnam High School Roosevelt High School Rosemary Anderson POIC - North Rosemary Anderson High School- NE Campus Rosemary Anderson High School-Lents Southridge High School Westview High School



# Schools Served

23 Elementary Schools26 Middle Schools17 High Schools

# **Students Served**





# **Students Served** 2018-2019 .490 19% 73% WASHINGTON **MULTNOMAH CLACKAMAS** 8% Increase in East-Multnomah County Schools to address the increase in Title-I Schools within those School Districts. PPS Centennial Reynolds Parkrose **David Douglas** Gresham





# 3 School-Community Based Shows

Washington County - One site Southridge High School 9 schools in attendance- Canadian Brass

Multnomah County - Roosevelt High School - Mandy Harvey Seven Last words- Bethel AME Church Roosevelt High School Camas High Sschool Rosemary Anderson High School

14

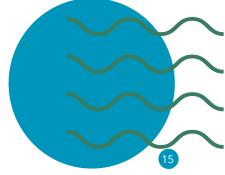




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# **Extended Access:** Family Shared Experiences

- Soweto Gospel Choir
- Cinderella-Oregon Ballet Theatre
- ° Hip Hop Nutcracker
- Aladdin Broadway





Intentional Expansion of Access for students with Disabilities:

MOTIF ES

VAMAHA

# Mandy Harvey School Based Show

## Access to our Shows- for students with disabilities.

On March 4th Mandy Harvey performed at Roosevelt High School where all four of their Special Education class students attended the show. The classes used the study guide to inform and motivate their students with visible and invisible disabilities to not limit themselves. The show offered sign language for those hearing impaired like the artist, Mandy Harvey. The students engaged in the "Disability Awareness Week" that was occurring at the same time and shared their work in the "R" word campaign bringing awareness to the elimination of the use of the word all together.





# HandsUp

Portland Public Schools,Portland Police Bureau, Portland'5, and August Wilson Red Door Project partnered to provide students access to the Show.

Prior to the show we facilitated pre-show workshops with the Senior Inquiry Class at Roosevelt High School and Franklin High School.

Students, in their feedback survey, asked to see the other side of the conversation and will now have the opportunity to see the Red Door "Evolve" show in Fall 2019.

# This year we expanded outside the PPS School District

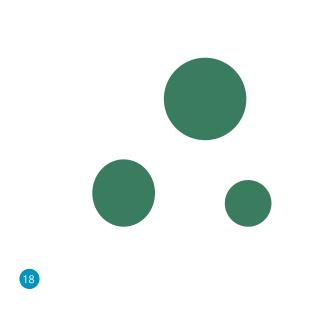
-Reynolds School District

-Hillsboro School District





This year we partnered with Shalanda Sims, Executive and Artistic Director of World Stage Theater, a local African American Woman owned Arts Production company. This "Who I Am" show also brought to our stage a predominantly African American local cast which included 85% Youth and Young Adults ages 10-25. This performance brought THEATER to our Education Season increasing the types of performing arts experienced in our venues through our Education program offerings.









# Last Words

A performance performed by Camas High School Men's Choir. Michael Brown, Trayvon Martin, Oscar Grant, Eric Garner, Kenneth Chamberlain, Amadou Diallo, and John Crawford. These African- American men-each killed by police or by authority figures-are the subject of a powerful multi-movement choral work by Atlanta-based composer Joel Thompson titled Seven Last Words

of the Unarmed. The piece was recently premiered by the University of Michigan Men's Glee Club under the direction of Dr. Eugene Rogers, associate director of choirs and professor of conducting at the University of Michigan School of Music, Theater & Dance. This performance was broken up into a three-part project that consisted of the Camas High School Men's Choir, Roosevelt High School Students, and Community Members. Step 1, a panel of community members going out to Camas High School to speak with the students and share some of their personal experiences. Step 2, Roosevelt High School students traveled over to Camas High School and the students were able to have a discussion with each other sharing stories and experiences. Step 3 was the final step. Camas High School Choir performed the Seven Last

Words piece in front of students from, Roosevelt High School, I Am Academy, Rosemary Anderson Middle School, and Rosemary Anderson High School, as well as community members from the Portland area. Before the performance students from both Roosevelt and Camas High School spoke about the experience from step 2 and what they hoped everyone in the room would take from the performance, after a talk back session took place with everyone in the room.





# Luncheons Hip Hop Nutcracker

After being able to experience an amazing performance, 96 students were able to participate in a luncheon with some of the performers of the Hip Hop Nutcracker, including Kurtis Blow. These students came from I Am Academy, Rosemary Anderson High School, Tubman Middle School and Rex Putnam High School's Black Student Union (BSU). For Rex Putnam this opportunity was extremely special to them, for this was their first outing together as a BSU. This is only the second year of the BSU at Rex Putnam and there was much resistance about this group, but their students kept fighting and they now have a BSU that consists of 15 students.

"This is the beginning of the second year that Rex Putnam BSU has existed and the Hip Hop Nutcracker was our first field trip. It meant so much to the students that they could not only enjoy an art form that they were interested in, but one that came directly from people who looked like them. They enjoyed the energy and advice from the performers as well as feeling safe and being kids around other students of color that came to enjoy the show as well. It was very refreshing." -Asia Greene, Rex Putnam BSU Teacher

The theme for the luncheon was based on the Jesse Williams' quote, "Just because I am magic, does not mean I am not real." After listening to the panel tell their story, students were able to share their thoughts on the quote and how it pertained to them. One student shared how he was an artist, specifically a drawer, and how many times people will come to him asking if he can draw something for them without first acknowledging him as a person. Another student shared how he was a basketball player, and that many times people assume that because he is an athlete, then he must not be a good student. Little do they know that he is a great student, just as much as he is a great athlete. The engagement between the artist panel and the students was amazing and created a safe space for students to open up and share about themselves.

























# Master Classes

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In November 2018, over 60 Students attended our 2nd Master class at Harriet Tubman School.

Harriet Tubman Middle School was just reopened in the Fall of 2018 and has historical roots within the African American Community. They renovated their shop space into a dance studio and were hoping to gain access and momentum around the performing arts with their students. We intentionally listened to both PPS Arts TOSA, Tubman Dance instructors and staff as well as students and families that asked if we could come alongside and support and bring visibility to their program and access. This school is Title-I and serves almost 90% students of color.





# Harriet Tubman

partnership with Portland Opera & Broadway Across America- Disney

St

# Expanding access for students to the Broadway show experience.

On April 3rd, over 75 Tubman Middle School students attended the Dance Workshop. These students were additional students who did not get to attend the Hip Hop Nutcracker Master Class and were excited to have the opportunity.



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Every Wednesday from 5-7 PM in July and August, grab a table, relax and have great food and festive drinks in the sun. ArtBar & Bistro, provides a great Northwest cuisine menu, hand-crafted cocktails, wines and beers.

#### JULY 10 DOLL PARTY

JULY 17 CONJUNTO ALEGRE

JULY 24 DJ ANJALI AND THE INCREDIBLE KID

> JULY 31 EROTIC CITY

AUGUST 7 GANGSTAGRASS

> AUGUST 14 POPGOJI

AUGUST 21 GINA CHAVEZ

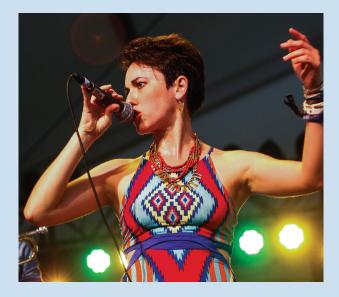
AUGUST 28 SWATKINS AND THE POSITIVE AGENDA



#### FOR MORE INFO VISIT PORTLAND5.COM

Food & beverage service begins at 4:00pm. Tables and chairs reserved for food and beverage patrons. In case of rain or extreme heat, Music on Main concerts will be held in the rotunda lobby of Antoinette Hatfield Hall, located next to Main Street. PORTLAND'5 CENTERS FOR THE ARTS and the ARTBAR & BISTRO PRESENT





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#### DOLL PARTY DOLLY PARTON TRIBUTE

Blonde-wigged Doll Party will open Music on Main with homage to Dolly Parton, the merciful queen of all that is good and holy. Lead singer Jessica Sylvia's voice captures her idol in a unique style as the Dolls provide soaring 3-part harmonies.



#### EROTIC CITY PRINCE TRIBUTE

Watch Julian Stefoni pay tribute to the purple majesty. This multi-talented entertainer is backed by some really funky musicians, Erotic City, and deliver a high energy show that features classic Prince songs from his ultimate collection.



#### POPGOJI POP, SOUL & BRAZILIAN BEATS

POPgoji packs dance floors with a mash up of American pop/soul and infectious Brazilian beats. Fine-tuned vocal harmonies, layered percussion, and unique string instruments pay tribute to spiritual traditions of the African diaspora.



#### CONJUNTO ALEGRE HOT CARIBBEAN DANCE

12-piece ensemble, Conjunto Alegre, is a staple in Portland's live Latin music scene. You are in for a treat, as Alegre plays a hot dance mix of tropical music from all over the Caribbean – salsa, meringue, bachata, cumbia, chachacha & Latin jazz.



MUSIC • DANCE • DINNER DRINKS • FUN



# GINA CHAVEZ

Gina Chavez blends the sounds of the Americas with tension and grace. A multi-ethnic Latin pop songstress, Chavez is a tentime Austin Music Award winner. Her collection of bilingual songs creates sophisticated music directly from the heart.



# DJ ANJALI AND INCREDIBLE KID

Portland residents and top Bollywood and Bhangra DJ's have spent close to two decades igniting dance floors with cutting edge music not limited by boarders or language. Wear your dance shoes as they mix a spectacular continuum of South Asian and Caribbean beats.



#### GANGSTAGRASS BLUEGRASS MEETS HIP-HOP

To many people, hip-hop and country music have nothing in common, and mixing them is an outlandish idea, but to Gangstagrass, it just makes sense. "There are a lot more people out there with Jay-Z and Johnny Cash on their play lists than you think."



# SWATKINS ANPOSITIVE AGENDA

Swatkins is a joyful prophet of positivity. This multiinstrumentalist is a master of the talk box. Together with his band, The Positive Agenda, he plays feel-good funk that has a raw, fresh soulful sound.