



600 NE Grand Ave.  
Portland, OR 97232-2736

## Council work session agenda

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Tuesday, February 4, 2020

2:00 PM

Metro Regional Center, Council Chamber

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Revised 02/03

**2:00 Call to Order and Roll Call**

**2:05 Public Communication**

**Work Session Topics:**

2:10 Parks and Nature Bond Implementation [18-5346](#)

Presenter(s): Jon Blasher, Metro

Attachments: [Work Session Worksheet](#)

2:40 Discussion of Potential Ballot Measure to Address Services [20-5362](#)

for People Experiencing Homelessness in the Portland  
Region

Presenter(s): Paul Slyman, Metro

Andy Shaw, Metro

**3:55 Chief Operating Officer Communication**

**4:00 Councilor Communication**

**4:05 Adjourn**

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ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬស្នើសុំទទួលបានកម្មប្រព័ន្ធរើសអើងសូមចូលទស្សនាគេហទំព័រ [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)។ បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំស្នើសុំអង្គប្រជុំសាធារណៈរបស់លោកអ្នក ។

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***Parks and Nature Bond Implementation***

*Work Session Topics*

Metro Council Work Session  
Tuesday, February 4, 2020  
Metro Regional Center, Council Chamber

## **[STAFF REPORT FOR USE FOR WORK SESSIONS AND COUNCIL MEETINGS]**

### 2019 PARKS AND NATURE BOND – IMPLEMENTATION UPDATE

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Date: 1/21/2020  
Department: Parks and Nature  
Meeting Date: 2/4/2020

Prepared by: Scotty Ellis, 503-517-6894,  
scotty.ellis@oregonmetro.gov  
Presenter(s) (if applicable): Jon Blasher  
Length: 20 minutes

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#### **ISSUE STATEMENT**

On November 5, 2019, Greater Portland voters overwhelmingly approved a \$475 million Metro parks and nature bond measure developed through diverse and comprehensive community engagement.

Metro's Parks and Nature department has been steadily working to hire staff and build foundational components in order to efficiently implement the bond measure and begin the refinement process. As with previous parks and nature bonds approved by voters in 1995 and 2006, the refinement process will, among other things, clarify priority locations and processes for investing bond funds.

On Feb. 4, the Parks and Nature department director will provide a high level overview of the refinement process work plan. This presentation will include a general timeline and highlight opportunities for Council to engage in the process.

#### **ACTION REQUESTED**

No formal action is requested. Council feedback will be sought on recommendations regarding Councilor engagement in the refinement process.

#### **IDENTIFIED POLICY OUTCOMES**

The Metro Council has recognized the need to work together as a region to make greater Portland a more livable place for everyone. The council recognizes the importance of parks and nature investments to this mission, alongside investments in affordable housing and transportation.

The Metro Council referred the 2019 Parks and Nature bond to voters in June 2019 with Resolution No. 19-4988.

The resolution and exhibits included 11 foundational principles to guide the bond's investments and implementation. These include:

- Serve communities through inclusive engagement, transparency and accountability.
- Advance racial equity through bond investments.

- Protect clean water for people, fish and wildlife.
- Protect and restore culturally significant native plant communities.
- Protect, connect and improve habitat for native fish and wildlife.
- Take care of what we have.
- Make parks and natural areas more accessible and inclusive.
- Connect more people to the land and rivers of our region.
- Invest in trails for biking and walking.
- Support community-led parks and nature projects.
- Make communities more resilient to climate change.

The resolution described the following program areas and allocations:

1. Protect and restore land (\$155 million)
2. Support local projects – “Local Share” (\$92 million)
3. Nature in Neighborhood capital grants (\$40 million)
4. Take care of Metro parks (\$98 million)
5. Create trails for walking and biking (\$40 million)
6. Advance large-scale community visions (\$50 million)

## **STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION**

The 2019 parks and nature bond was developed with deep involvement of community members and partners throughout the region. The guidance provided through this diverse involvement has built enthusiasm across the region for the outcomes that the investments of this bond will produce.

Advancement of Metro’s racial equity and climate action goals is foundational to the bond language. Specifically, investments made by the bond have to satisfy a set of community engagement, racial equity and climate resiliency criteria included in the bond referral. These criteria are listed below:

### Community Engagement and Racial Equity Criteria

- Meaningfully engage with communities of color, Indigenous communities, people with low incomes and other historically marginalized communities in planning, development and selection of projects.
- Prioritize projects and needs identified by communities of color, Indigenous communities, low-income and other historically marginalized groups.
- Demonstrate accountability for tracking outcomes and reporting impacts, particularly as they relate to communities of color, Indigenous communities, people with low incomes and other historically marginalized communities.
- Improve the accessibility and inclusiveness of developed parks.
- Include strategies to prevent or mitigate displacement and/or gentrification resulting from bond investments.
- Set aspirational goals for workforce diversity and use of COBID contractors and work to reduce barriers to achieving these goals; demonstrate accountability by tracking outcomes and reporting impacts.

### Climate Resilience Criteria

- Protect, connect and restore habitat to support strong populations of native plants, fish and wildlife that can adapt to a changing climate.
- Protect and restore floodplains, headwaters, streams and wetlands to increase their capacity to handle stormwater to protect vulnerable communities from flooding.
- Increase tree canopy in developed areas to reduce heat island effects.
- Use low-impact development practices and green infrastructure in project design and development.
- Invest in segments of the regional trail system to expand active transportation opportunities for commuting, recreation and other travel.

## **BACKGROUND**

The most recent work session presentation to Council regarding the bond took place on November 12<sup>th</sup>, 2019. Department director Jon Blasher outlined general findings from the election and the staff's plans to begin preparations for bond implementation. At the time, Parks and Nature department staff were beginning to compile a comprehensive scoping report outlining the full breadth of work that would need to be accomplished by the department during the impending refinement process.

Staff have since completed the full scoping report. Based on its findings, the department is working to hire staff, build out the process for refinement, and establish foundational components in order to efficiently implement the new bond measure. Through the Regional Investment Strategy, Parks and Nature leadership and staff are also engaging with colleagues implementing the 2018 affordable housing bond and developing the potential 2020 transportation investment measure, to seek opportunities for learning and collaboration between these important investment programs.

The information that will be presented at this work session will be general in nature. Staff's intent is to provide a high level overview of the upcoming bond work with specifics around Council engagement opportunities. At Councilors' request, Parks and Nature staff are available to provide more detailed information via briefings. This is an opportunity for Councilors to receive more specifics about the work plan and to ask more detailed process questions.

[For work session:]

- Is legislation required for Council action?  Yes  No
- If yes, is draft legislation attached?  Yes  No
- What other materials are you presenting today?

***Discussion of Potential Ballot Measure to Address Services for  
People Experiencing Homelessness in the Portland Region Work***

*Session Topics*

Metro Council Work Session  
Tuesday, February 4, 2020  
Metro Regional Center, Council Chamber

Materials following this page were distributed at the meeting.



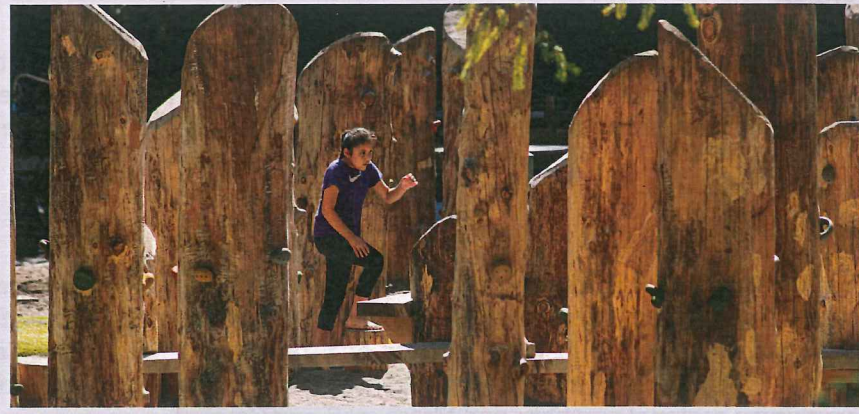
If you picnic at Blue Lake or take your kids to the Oregon Zoo, enjoy symphonies at the Schnitz or auto shows at the convention center, put out your trash or drive your car – we've already crossed paths.

**So, hello. We're Metro – nice to meet you.**

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## Metro Council Engagement Opportunities

### Preparation

During the preparation phase, Councilors will receive a status update at the February 4 Council Work Session. During this update, Councilors will have the opportunity to convey their preferences regarding how informed they would like to be during the preparation phase.

At the conclusion of the preparation phase (April 2020), Parks and Nature staff will return to Council to present the resulting refinement work plan, which will guide Metro through the implementation of the bond.

### Alignment

During the alignment phase, Councilors will have the opportunity to engage in conversations to assist in the alignment of preexisting Parks and Nature program areas that are outlined in the bond. Councilors may instead choose to play an informational role during this phase, which will allow them to stay apprised of developments without requiring full, in-person participation.

At the conclusion of the alignment phase, Parks and Nature staff will return to Council to present the newly refined program areas that will result from the alignment process.

### Launch

During the launch phase, staff will be concentrated on initiating the newly refined program areas. Councilors will have the opportunity to convey their preferences regarding how informed they would like to be throughout this initial implementation.

### Innovate

During the innovate phase, it is anticipated that there will be several avenues for Council engagement, particularly during the development of the Large-scale Community Visions program. As this phase approaches, Parks and Nature staff will have more concrete detail regarding available engagement opportunities for Councilors.



## 2019 Parks and Nature Bond Refinement overview

*With the approval of the 2019 bond measure, the work is just starting. Parks and nature staff will spend 2020 connecting with community members to implement the bond measure.*

In November 2019, 67% of voters across greater Portland approved a bond that will raise \$475 million to support six program areas: land purchase and restoration, improvements at Metro parks, Nature in Neighborhoods capital grants, "local share" money to support local park providers, walking and biking trails, and complex community projects. By approving the bond measure, voters have asked Metro to continue to protect water quality and restore fish and wildlife habitat for generations to come.

Through this bond, Metro will be able to make critical investments to address changing climate that threaten streams and habitat Oregonians have worked hard to protect while ensuring our treasured parks are welcoming to all.

### Refinement

As with previous parks and nature bonds approved by voters in 1995 and 2006, Parks and Nature will undertake a process that will, among other things, engage communities to clarify priority locations and direction for investing bond funds. This refinement process is scheduled to begin in spring 2020.

Prior to the start of refinement, Parks and Nature staff will develop the work plan to guide the process and hire staff to carry out the work.

*While continuing to build on past investments, projects supported with bond money will include an emphasis on advancing racial equity, deepening community engagement and reducing the impacts of climate change.*

[oregonmetro.gov](http://oregonmetro.gov)

# Refinement Overview

Beginning in spring 2020, Metro's Parks and Nature will engage in an extensive, community focused process to define the program areas and direction of investments outlined in the bond. After an initial preparation period, this refinement process will comprise three stages over 12 to 18 months: Alignment, Launch, and Innovate.

## Preparation

In the lead up to refinement, Parks and Nature staff will undertake preparations to ensure a coordinated and effective process. These will include hiring of staff, creation of a refinement work plan, readying of the initial issuance of bonds, completion of necessary baseline ecological assessments, and reconnection with community members.

## Alignment

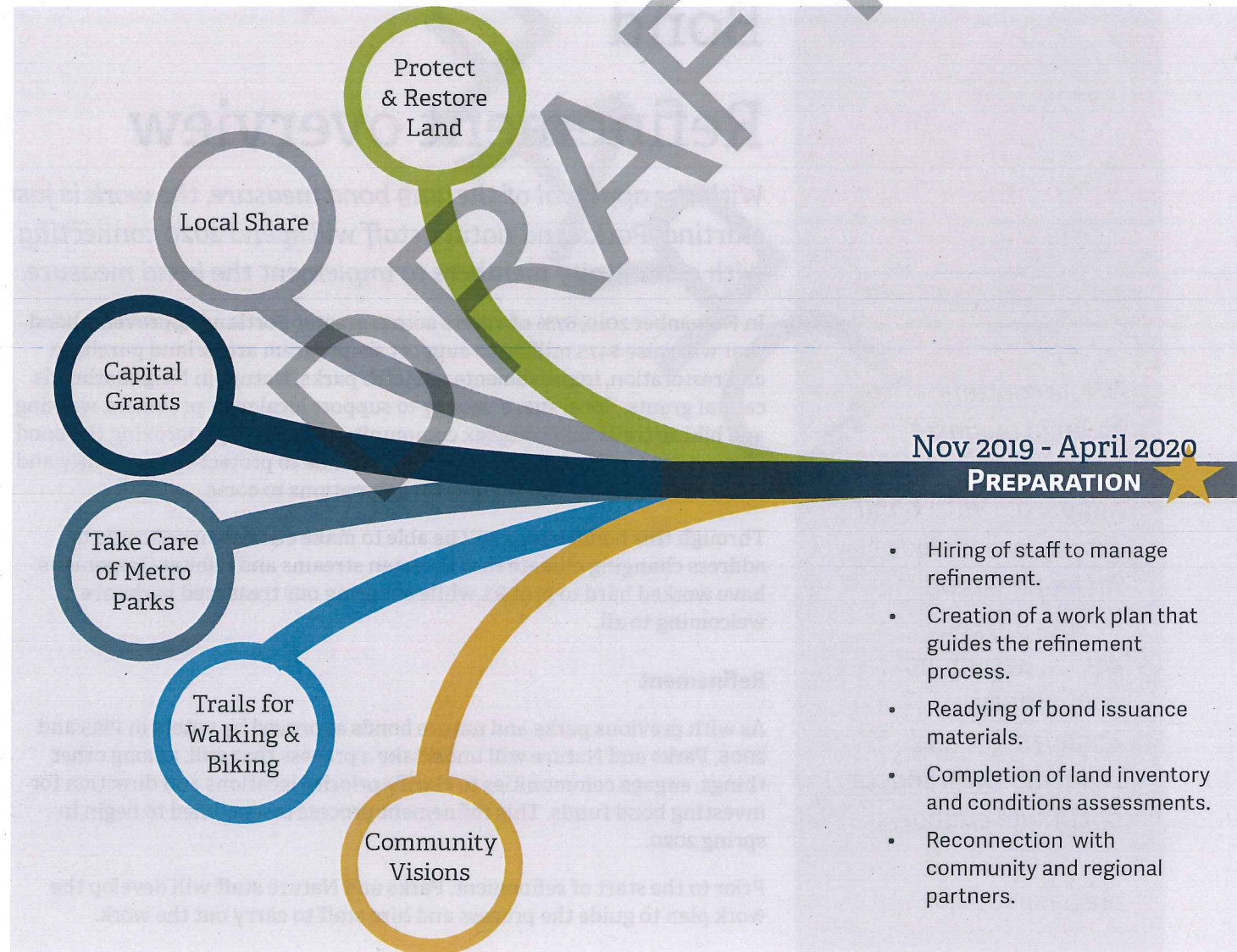
Scheduled to begin in April 2020, the first stage of the refinement process will focus on preexisting programs within Parks and Nature. These include the purchase and restoration of land, improvements at Metro parks, Nature in Neighborhoods capital grants, "local share" money to support local park providers, and the development of walking and biking trails. The purpose of this stage is to align existing programs with the bond's new racial equity and climate resiliency criteria, as well as with the guiding principles outlined in the bond language. Informed by partner and community involvement, this alignment may ultimately result in the changing of priorities, processes and direction for the aforementioned program areas.

## Launch

After the direction is identified during the alignment stage, Parks and Nature staff will launch the program areas. This launch will include the establishment of intergovernmental agreements with local jurisdictions, acquisitions investment in newly prioritized target areas, and the start of building the infrastructure for the Capital Grants program.

## Innovate

The third stage of refinement will focus on the development of the various innovative pilot projects and programs outlined in the bond. These areas include a community-led, racial-justice focused land acquisition project, a participatory grantmaking pilot program, and the advancement of complex community visioning projects. Due to the uniqueness of these efforts, staff anticipate that this development process will involve deep collaboration with community, regional partners, and Metro staff and Council.



Nov 2019 - April 2020  
**PREPARATION** ★

- Hiring of staff to manage refinement.
- Creation of a work plan that guides the refinement process.
- Readyng of bond issuance materials.
- Completion of land inventory and conditions assessments.
- Reconnection with community and regional partners.

# Refinement Process Timeline

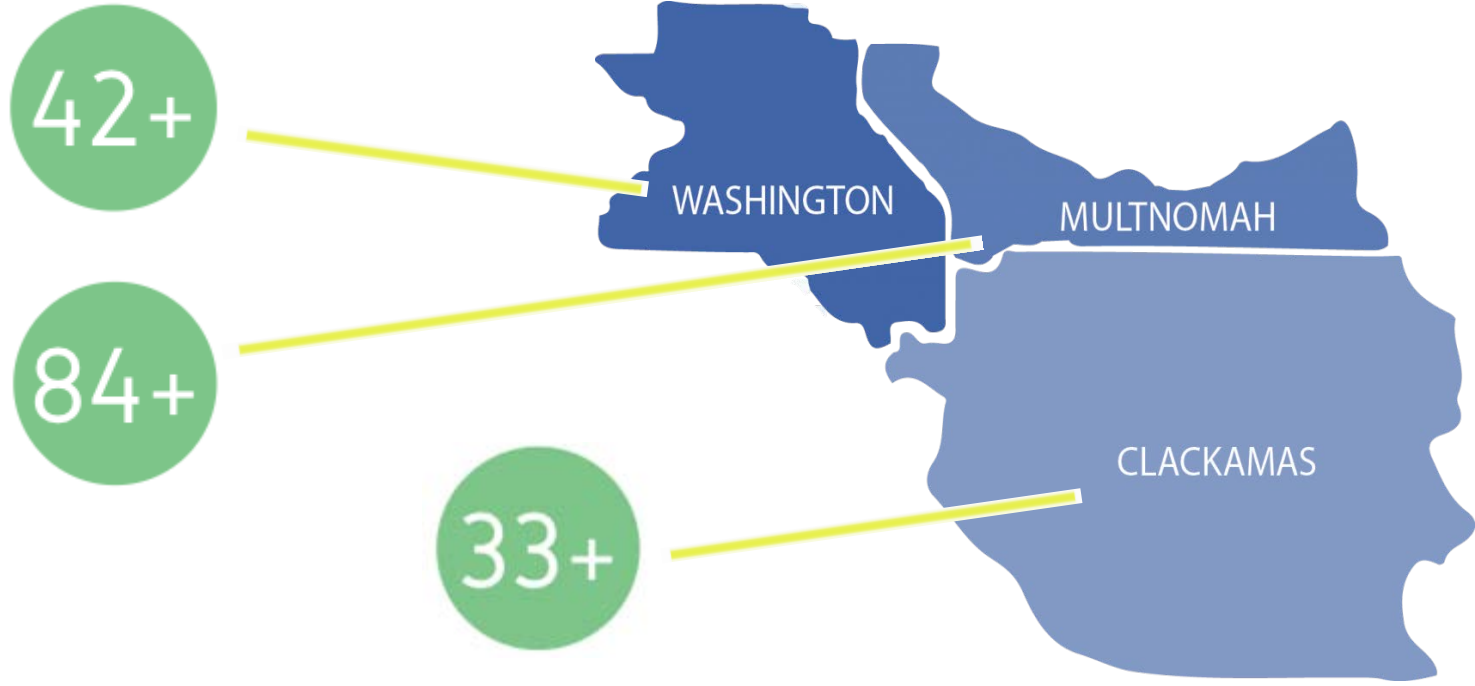
May - October 2020 <b>ALIGNMENT</b>	November 2020 - March 2021 <b>LAUNCH</b>	April 2021 onward <b>INNOVATE</b>
<ul style="list-style-type: none"> <li>• Prioritize the alignment of preexisting programs.</li> <li>• Coordination of community and regional partner engagement.</li> <li>• Alignment of priorities, processes, and direction of programs with new bond criteria and principles.</li> <li>• Approval of newly determined direction.</li> <li>• Review and prioritization of Capital Projects.</li> </ul>	<ul style="list-style-type: none"> <li>• Start of building infrastructure for Capital Grants program.</li> <li>• Establishment of IGAs for Local Share.</li> <li>• Initiation of land acquisitions under newly aligned direction.</li> </ul>	<ul style="list-style-type: none"> <li>• Engagement of community, regional partners, and Metro staff and Council.</li> <li>• Development of the community-led, racial-justice focused land acquisition project.</li> <li>• Development of the participatory grantmaking pilot program.</li> <li>• Development of the program to advance complex community projects.</li> </ul>



HERETOGETHER

advancing solutions for homelessness

## Engagement has been regionwide



# Community Engagement

4 CLACKAMAS COUNTY

10 MULTNOMAH COUNTY

6 WASHINGTON COUNTY

19 REGIONWIDE

1 STATEWIDE

6 BUSINESS SECTOR

15 COALITIONS

1 COMMUNITY GROUPS

40

## PRESENTATIONS

To city commissioners and council members, organizations, and the general public

1 DEVELOPER

8 ELECTED OFFICIALS

5 GOVERNMENT

1 MEDIA

2 SERVICE PROVIDERS

# Community Engagement, cont.

93

**UNIQUE CONVERSATIONS**  
With individuals, small groups, and neighborhood associations



# Community Engagement, cont.

2

## CITY CLUB OF PORTLAND EVENTS

Featuring speakers who were  
people with lived experience and  
direct service providers

1,262,000+

DIGITAL IMPRESSIONS

63,000+

ENGAGEMENTS WITH OUR  
DIGITAL CONTENT

240,000+

USERS REACHED IN THE  
PORTLAND METRO REGION

8,800+

CONTENT SHARES BY OUR  
GROWING AUDIENCE

# Coalition Engagement

6

ADVISORY COMMITTEE  
MEETINGS IN 2019

29

ELECTED OFFICIALS

6

TECHNICAL ADVISORY  
COMMITTEE MEETINGS  
IN 2019

62

ORGANIZATIONAL  
PARTNERS

2

SUBCOMMITTEES FORMED

- Grassroots Lobbying/Telling Our Stories
- Oversight & Accountability

3 meetings held in 2019

72

INDIVIDUAL  
PARTNERS



# Elected Partners

## Metro

- Lynn Peterson, Metro Council President
- Shirley Craddick, Councilor, District 1
- Christine Lewis, Councilor, District 2
- Craig Dirksen, Councilor, District 3
- Juan Carlos Gonzalez, Councilor, District 4
- Sam Chase, Councilor, District 5
- Bob Stacey, Councilor, District 6

## City of Lake Oswego

- Daniel L. Nguyen, Councilor
- Theresa M. Kohlhoff, Councilor

## Clackamas County

- Jim Bernard, County Chair
- Sonya Fischer, Commissioner
- Kenneth Humbertson, Commissioner
- Martha Schrader, Commissioner

## City of Portland

- Ted Wheeler, Mayor
- Nick Fish, Commissioner
- Chloe Eudaly, Commissioner

## Multnomah County

- Deborah Kafoury, County Chair
- Susheela Jayapal, Commissioner District 2
- Sharon Meieran, Commissioner District 1
- Jessica Vega Pederson, Commissioner District 3
- Lori Stegmann, Commissioner District 4

## City of Milwaukie

- Mark Gamba, Mayor
- Angel Falconer, Council President
- Lisa Batey, Councilor
- Kathy Hyzy, Councilor
- Wilda Parks, Councilor

## Washington County

- Kathryn Harrington, County Chair
- On behalf of the Washington County Board of Commissioner

## City of Wood Village

- T. Scott Harden, Mayor

# Organizational Partners



# What is the community telling us?

Voters

Service Providers

Researchers

People with Lived Experience

Grassroots

Elected Officials

Organizations

Business

Faith

Academics

Philanthropy

Culturally-specific Communities

# Proven solutions already exist. Research proves.

- Portland State University
- The Oregon Community Foundation
- ECONorthwest
- Up For Growth National Coalition
- CSH
- Context for Action
- Center for Outcomes, Research and Education

Region-specific reports conducted by these entities were consulted.

# Proven solutions already exist. Service providers know.



We could easily be doing three times the volume if we had the funding. What we're lacking is the capacity is to really get down with the issue in a significant way.

- Andy Nelson, Executive Director, Impact NW

## Housing First

- Without preconditions, prioritizing equity
- Stability is needed to address personal traumas and issues



## Flexible Services

- Meet people where they are
- Offer a culturally-appropriate spectrum of services for a range of needs

## Priorities

<i>% Total high</i>	Metro	ClackCo	MultCo	WashCo
Reducing homelessness	86	83	88	77
(Split) Improving public schools	77	77	79	81
(Split) Lowering the cost of housing	66	68	70	65
Reducing traffic congestion	66	69	60	66
(Split) Increasing availability of affordable housing	72	57	79	57
(Split) Providing universal Pre-K	41	33	49	27

**Across the region, voters prioritize homelessness**

GBAO Strategies  
 Conducted September 5-10, 2019 via cellphone and landline  
 N=900 likely 2020 general election voters, 300 in each of Clackamas, Multnomah, and Washington Counties

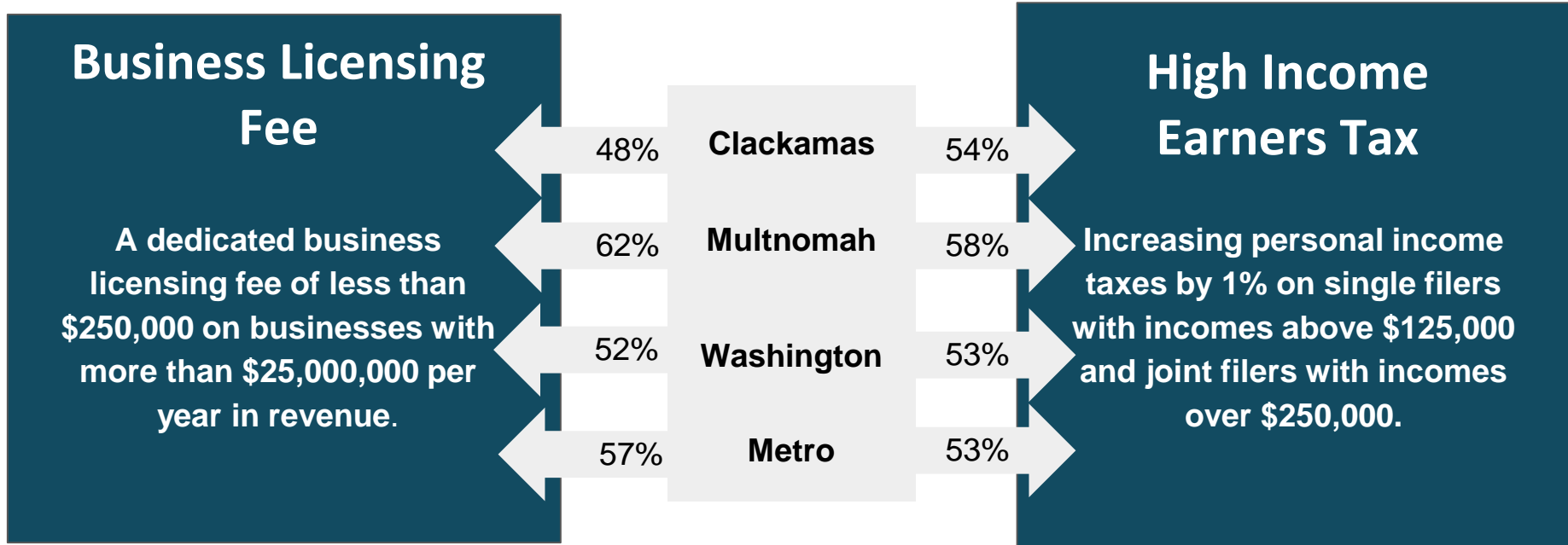
# Voters approve these solutions

<b>Services</b>	<b>47</b>
Mental health services	<b>25</b>
Addiction treatment	<b>15</b>
Help them get jobs/ job training	<b>12</b>
Wraparound services/social services	<b>6</b>
Food services	<b>2</b>
Caseworkers	<b>1</b>
<b>Other</b>	<b>22</b>
<b>Don't Know</b>	<b>7</b>

<b>Systemic Changes</b>	<b>41</b>
Increase affordable housing/reduce housing costs	<b>34</b>
Build more shelters	<b>25</b>
Fix the economy	<b>2</b>
<b>Strict</b>	<b>10</b>
Enforce the law/enforce anti-camping laws	<b>8</b>
Stop giving homeless people as many free services	<b>3</b>

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# Voters show support for two revenue options



GBAO Strategies

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# Policy Framework

- ➔ Strategies for spending **new funding to address long-term homelessness** once secured
- ➔ **Lead with equity**
- ➔ Reduce unsheltered and sheltered homeless populations and **protect vulnerable populations at risk** of becoming homeless
- ➔ Ensure resources are available for **client-centered, culturally-responsive services**
- ➔ **Assist community-based oversight** in the implementation of these goals

# Focus on Equity

Equity is an integral component of HereTogether's mission and vital to fostering resilient communities, economies, and housing solutions.

## HereTogether puts equity at the center of its work by:

- Acknowledging the disproportionate impact of historical policies and decisions
- Collaborating with other institutions and communities with humility
- Remembering that place matters when discussing housing and homelessness
- Bringing diverse voices to this work and creating a culture of inclusion
- Being open to critical feedback and willing to adjust



QUESTIONS?