

## Council work session agenda

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Thursday, April 16, 2020

3:30 PM

<https://zoom.us/j/471155552> or  
877-853-5257 (toll free)

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**Please note: The listed time of 3:30 p.m. is an estimate. The work session will begin immediately following the Council meeting.**

Please note: To limit the spread of COVID-19, Metro Regional Center is now closed to the public.

This work session will be held electronically. You can join the meeting on your computer or other device by using this link: <https://zoom.us/j/471155552> or by calling 877-853-5257 (toll free).

If you wish to attend the meeting, but do not have the ability to attend by phone or computer, please contact the Legislative Coordinator at least 24 hours before the noticed meeting time by phone at 503-797-1916 or email at [legislativecoordinator@oregonmetro.gov](mailto:legislativecoordinator@oregonmetro.gov).

### **3:30 Call to Order and Roll Call**

#### **Work Session Topics:**

- 3:35 Council Framework for Consideration of Sponsorship [20-5402](#)  
Requests for FY 2020-21
- Presenter(s): Ina Zucker, Metro  
Victor Sin, Metro
- Attachments: [Work Session Worksheet](#)

### **4:05 Chief Operating Officer Communication**

### **4:15 Councilor Communication**

### **4:30 Adjourn**

# Metro respects civil rights

Metro fully complies with Title VI of the Civil Rights Act of 1964 and related statutes that ban discrimination. If any person believes they have been discriminated against regarding the receipt of benefits or services because of race, color, national origin, sex, age or disability, they have the right to file a complaint with Metro. For information on Metro's civil rights program, or to obtain a discrimination complaint form, visit [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights) or call 503-797-1536. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1700 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 5 business days before the meeting. All Metro meetings are wheelchair accessible. For up-to-date public transportation information, visit TriMet's website at [www.trimet.org](http://www.trimet.org).

### Thông báo về sự Metro không kỳ thị của

Metro tôn trọng dân quyền. Muốn biết thêm thông tin về chương trình dân quyền của Metro, hoặc muốn lấy đơn khiếu nại về sự kỳ thị, xin xem trong [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). Nếu quý vị cần thông dịch viên ra dấu bằng tay, trợ giúp về tiếp xúc hay ngôn ngữ, xin gọi số 503-797-1700 (từ 8 giờ sáng đến 5 giờ chiều vào những ngày thường) trước buổi họp 5 ngày làm việc.

### Повідомлення Metro про заборону дискримінації

Metro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights), або Якщо вам потрібен перекладач на зборах, для задоволення вашого запиту зателефонуйте за номером 503-797-1700 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

### Metro 的不歧視公告

尊重民權。欲瞭解Metro民權計畫的詳情，或獲取歧視投訴表，請瀏覽網站 [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)。如果您需要口譯方可參加公共會議，請在會議召開前5個營業日撥打503-797-1700（工作日上午8點至下午5點），以便我們滿足您的要求。

### Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullanka dadweynaha, wac 503-797-1700 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqo ka hor kullanka si loo tixgaliyo codsashadaada.

### Metro의 차별 금지 관련 통지서

Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수 [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1700를 호출합니다.

### Metro의差別禁止通知

Metroでは公民権を尊重しています。Metroの公民権プログラムに関する情報について、または差別苦情フォームを入手するには、[www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)。までお電話ください。公開会議で言語通訳を必要とされる方は、Metroがご要請に対応できるよう、公開会議の5営業日前までに503-797-1700（平日午前8時～午後5時）までお電話ください。

**សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro**  
ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានកម្មប្រតិបត្តិការរើសអើងសម្រាប់សេចក្តីណែនាំ [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)។  
បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

### إشعار بعدم التمييز من Metro

تحتزم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإيداع شكوى ضد التمييز، يرجى زيارة الموقع الإلكتروني [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 503-797-1700 (من الساعة 8 صباحاً حتى الساعة 5 مساءً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من موعد الاجتماع.

### Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1700 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan.

### Notificación de no discriminación de Metro

Metro respeta los derechos civiles. Para obtener información sobre el programa de derechos civiles de Metro o para obtener un formulario de reclamo por discriminación, ingrese a [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). Si necesita asistencia con el idioma, llame al 503-797-1700 (de 8:00 a. m. a 5:00 p. m. los días de semana) 5 días laborales antes de la asamblea.

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### Avizul Metro privind nediscriminarea

Metro respectă drepturile civile. Pentru informații cu privire la programul Metro pentru drepturi civile sau pentru a obține un formular de reclamație împotriva discriminării, vizitați [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). Dacă aveți nevoie de un interpret de limbă la o ședință publică, sunați la 503-797-1700 (între orele 8 și 5, în timpul zilelor lucrătoare) cu cinci zile lucrătoare înainte de ședință, pentru a putea să vă răspunde în mod favorabil la cerere.

### Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights). Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1700 (8 teev sawv ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lwm ua ntej ntawm lub rooj sib tham.

**Council Framework for Consideration of Sponsorship Requests for  
Fiscal Year 2020-21**

*Work Session Topics*

Metro Council Work Session  
Thursday April 16, 2020

## COUNCIL FRAMEWORK FOR CONSIDERATION OF SPONSORSHIP REQUESTS FOR FY 2020-21

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Date: April 12, 2020  
Department: Council Office  
Meeting Date: April 16, 2020

Presenter(s) (if applicable): Ina Zucker,  
Victor Sin  
Length: 30 minutes

Prepared by: Ina Zucker, 503-797-1543,  
ina.zucker@oregonmetro.gov

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### **ISSUE STATEMENT**

In Fall 2019, Metro Council directed staff to design a process for Council to have more direct influence in awarding sponsorships by pre-programming a portion of the Council Office's total sponsorship funds (approximately \$34,000) based on specific themes. Those themes would align with Council priorities. Utilizing many of the features of the current agency-wide sponsorship process including racial equity as a touchstone, staff presents a proposal for moving forward, taking into account our changed circumstances since the onset of COVID-19.

### **ACTION REQUESTED**

Staff requests Council direction on the approach and specific criteria to prioritize for Council sponsorship allocations in FY 2020-21. Based on those criteria, staff will match criteria with the universe of non-profits that have previously requested sponsorship funds and return with a recommended list of organizations that meet those criteria. Staff also requests a final determination on allocation of funds to category 1 (pre-programmed by theme) and category 2 (funds reserved for unanticipated opportunities throughout the year).

### **IDENTIFIED POLICY OUTCOMES**

During the October 22, 2019 Metro Council work session on sponsorships, and more recently on April 9, 2020, the Council articulated the values and adopted Metro policies that would guide their decisionmaking. Those policies include:

- The Strategic Plan to Advance Racial Equity, Diversity and Inclusion
- The Six Desired Outcomes
- The Construction Career Pathways framework
- Metro Council priorities including the Regional Investment Strategy

- The “What Metro Stands For” resolution, for the purpose of affirming support for our region’s shared values (Resolution No. 19-5016)
- Commitment to employee welfare
- Applying a racial equity lens in regional response and recovery
- Continued support of Metro’s partners

## **POLICY QUESTION(S)**

The Metro Council articulated their desire to advance Council priorities by adding Council-specific criteria to the review process for Council sponsorships. In 2019, the Council also specified that sponsorship awards should be balanced across the region; awards should reflect a greater range of populations served; awards should be balanced between organizations new to sponsorship and to more established organizations; and that sponsorship should provide opportunities for Metro and councilor visibility. More recently the Council expressed their desire to realign resources post COVID-19 as possible, remain focused on racial equity, uphold the Metro Charter and protect the most vulnerable Metro employees and partners.

Sponsorships have long been a tool for Metro to demonstrate support for and build and strengthen relationships with community partners. With the onset of COVID-19, the value of sponsorships as a flexible and efficient tool for supporting the work of community based organizations whose work aligns with Metro has only grown.

## **POLICY OPTIONS FOR COUNCIL TO CONSIDER**

The only requirements in disbursing sponsorship funds is that the funds must be used to promote a public purpose and Metro must receive some direct or indirect benefit in return for its sponsorship. As is the case currently, sponsorships are targeted to community based and non-profit organizations. Also, funding must not be provided to political committees, campaigns or lobbying groups, religious organizations and private individuals.

Staff has listed a number of potential themes below that could be used in pre-programming sponsorship awards. Council can choose from these or add additional themes.

- Public health
- Advocacy for underserved communities
- Emergency business assistance
- Climate justice
- Transportation
- Parks
- Construction careers for those underrepresented in the trades
- Disaster preparedness and resilience
- Affordable housing/homeless support services
- Food insecurity

## **STAFF RECOMMENDATIONS**

Staff recommends approval of the process described above for awarding Council Office sponsorship funds.

Staff recommends clear articulation of Council priorities in awarding sponsorships for use in allocating funds for category 1 (pre-programmed funds in accordance with select themes) and category 2 (funds awarded during the year for unanticipated opportunities).

Staff also recommends that \$24,000 be used for category 1 and \$10,000 be used for category 2.

## **ATTACHMENTS**

None

- Is legislation required for Council action?  Yes  No
- If yes, is draft legislation attached?  Yes  No
- What other materials are you presenting today? None