

# **Metro**

*600 NE Grand Ave.  
Portland, OR 97232-2736  
oregonmetro.gov*



**Metro**

## **Minutes**

**Thursday, April 30, 2020**

**2:00 PM**

**<https://zoom.us/j/471155552> or 877-853-5257 (toll free)**

**Council work session**

**2:00 Call to Order and Roll Call**

Council President Peterson called the Work Session to order at 2:00 p.m.

**Present:** - Council President Lynn Peterson, Councilor Sam Chase, Councilor Christine Lewis, Councilor Shirley Craddick, Councilor Craig Dirksen, Councilor Juan Carlos Gonzalez, and Councilor Bob Stacey

**Work Session Topics:**

2:05 COVID-19 Response: Grants, Partnerships, and Sponsorships

Presenter(s): Marissa Madrigal, Metro  
Elissa Gertler, Metro  
Raahi Reddy, Metro

Attachments: [Work Session Worksheet](#)  
[Emerging Practices in Philanthropy to Address COVID-19 Crisis](#)

Council President Peterson introduced Marissa Madrigal, Metro, Elissa Gertler, Metro and Raahi Reddy, Metro to present on the COVID-19 Response: Grants, Partnerships, and Sponsorships.

Staff pulled up the *COVID-19 Response: Grants, Partnerships, and Sponsorships Powerpoint* to present to Council.

Reddy noted the context, principles, and strategies to explore. Gertler mentioned the Metro grant programs and their principles and requirements. Gertler discussed the Planning and Development grant programs, Parks and Nature grant programs, and Waste Prevention and Environmental Services grant programs. Staff mentioned the proposed community capacity building program, sponsorships, and how this is a time of great need.

*Council Discussion*

**President Peterson** asked if there will be a weekly or bi-weekly communication about the different decisions. She gave the example of having an internal newsletter of changes.

Madrigal mentioned that some grant programs have either adjusted or will be adjusted. She mentioned that updates for items like bonds could be on that schedule.

Gertler noted that grant programs already have regular updates and what changes the Council wants to make. She mentioned that some updates can be sooner.

Madrigal noted that staff can figure out how to collect and report out activity.

**Councilor Chase** explained the need to provide flexibility for existing grant relationships and the importance of decision-making on future funding.

**President Peterson** clarified that the Council sponsorship program was not economic recovery, but specifically helping people from being laid off. She also summarized Councilor Chases' points.

**Councilor Chase** mentioned that Prosper Portland gave funding to small businesses, but only a limited number of businesses could be funded.

Reddy mentioned that every program sustained their community partnerships even with budget cuts. She also mentioned transportation resources and where they can help make an impact.

**President Peterson** thanked staff for their work.

**Councilor Dirksen** suggested telling organizations that Metro needs them. He also mentioned that Metro should be flexible with funding for those organization if possible. He mentioned the needs that people need now.

2:20 COVID-19 and Our Economy: Regional Recovery, Resilience, and the 5-Year Comprehensive Economic Development Strategy (CEDS)

Presenter(s): Elissa Gertler, Metro  
Raahi Reddy, Metro  
Jeffrey Raker, Metro  
Matt Miller, GPI  
Brittany Bagent, GPI

Attachments: [Work Session Worksheet](#)

Council President Peterson introduced Elissa Gertler, Metro, Raahi Reddy, Metro and others to present on the COVID-19 and Our Economy: Regional Recovery, Resilience, and the 5-Year Comprehensive Economic Development Strategy (CEDS).

Staff pulled up the COVID-19 + Our Economy: Regional Recovery, Resilience, & The 5-Year CEDS *Powerpoint* to present to Council.

Gertler explained the Metro and GPI Collaboration and Matt Miller explained Greater Portland Inc. Brittany Bagent, GPI discussed the Comprehensive Economic Development Strategy (CEDS), some of the project timeline and the feedback from stakeholder workshops. Jeffrey Raker, Metro explained the rest of the project timeline, the shared economic values, and how they will explore the future of the regional economy. Matt Miller, GPI explained the steps in economic recovery and the value of collaborating now. Gertler mentioned why a regional approach was needed, the Economic Recovery Action Team and the GPEDD Board of Directors.

*Council Discussion*

**President Peterson** thanked Bagent, Miller, and Raker for their work.

**Councilor Lewis** mentioned that it is important to test and to start work. She recommended that the Council should be updated often and approved of the stakeholder group.

**Councilor Gonzalez** mentioned issues related to workforce, including automation, and livability for workers.

**Councilor Craddick** suggested seeing more specific actions happen soon and in the future.

**Councilor Stacey** explained that they need to reduce disparities to have a strong recovery.

**Councilor Dirksen** suggested they explore how the funds can best be used. He also suggested having partnerships between educational institutions and the private sector.

**Councilor Chase** mentioned how lifting communities up also lifts the economy up. He noted that he liked the stakeholder group list as well.

**President Peterson** suggested that they think of big opportunities, not just limited to the 5-year Plan.

Miller noted that he appreciated the partnership with Metro.

Gertler thanked the Council for their work to support the region.

**President Peterson** mentioned that competition over resources means that the region breaks apart.

**2:50 Chief Operating Officer Communication**

Marissa Madrigal provided an update on the following events or items:

- She noted that they need to invest in community partnerships because it provides Metro with information.
- She mentioned that staff have been using Microsoft Teams and other technology to stay connected.
- She gave an update on the Zoo, including capital projects and a study on how the Zoo animals are affected by the lack of noise.

**2:55 Councilor Communication**

Councilors provided updates on the following meetings and events:

- **Councilor Chase** gave an update on the Natural Area and Park Bond Oversight Committee meeting.

**3:00 Adjourn**

There being no further business, Council President Peterson adjourned the Metro Work Session at 3:38 p.m.

Respectfully submitted,



Jemeshia Taylor, Legislative Assistant

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF APRIL 30, 2020**

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
1.0	Powerpoint	04/30/2020	COVID-19 response: grants, partnerships and sponsorships Presentation	043020cw-01
2.0	Powerpoint	04/30/2020	COVID-19 and Our Economy: Regional Recovery, Resilience, and the 5-Year CEDS Presentation	043020cw-02