

Metro

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Metro

Minutes

Tuesday, July 14, 2020

2:00 PM

This meeting was held virtually

Council work session

2:00 Call to Order and Roll Call

Council President Lynn Peterson called the Metro Council work session call to order at: 2:02 p.m.

Present: 6 - Council President Lynn Peterson, Councilor Sam Chase, Councilor Christine Lewis, Councilor Shirley Craddick, Councilor Craig Dirksen, and Councilor Juan Carlos Gonzalez

Excused: 1 - Councilor Bob Stacey

Work Session Topics:

2:05 Regional Investment Strategy: Transportation Investment Measure

Council President Peterson introduced Mr. Andy Shaw, Director of Government Affairs, Ms. Margi Bradway, Deputy Director of Planning, Ms. Sebrina Owens-Wilson, Equity Program Strategy Manager and Ms. Tyler Frisbee, Policy and Federal Affairs Policy Manager to present on the regional investment strategy: transportation investment measure. Mr. Shaw reviewed the agenda for the work session and it included a quick engagement update, an updated corridor investment equity analysis, a racial equity strategies for implementation, and Council discussion.

Ms. Frisbee briefly reviewed what was heard in the listening sessions that occurred from June 30th-July 9th. The key themes voiced were a strong support for transit and safety investments, support for prioritizing needs of BIPOC communities, and recognition of broad regional engagement to shape the measure. There was also a stress in urgency for the measure to get approved.

Ms. Owens-Wilson discussed the updated corridor investment equity analysis. She mentioned that Metro undertook three phases of work to develop strategies for advancing racial equity in the Get Moving 2020 measure and it included:

- A benefit and impact analysis led to
- Community engagement, which informed the definition of
- Racial equity outcomes, strategies and accountability mechanisms

She explained that the Tier 2 corridors were added for an equity analysis and how the analysis focused on people of color equity focus areas. Ms. Owens-Wilson stated that the key finding of the Get Moving 2020 measure investments were strongly weighted toward areas where people of color lived.

Ms. Bradway reported on the racial equity outcomes and strategies development. The items included spring program workshops, virtual racial equity workshops, community partner engagement and reports, and committee on racial equity. She then discussed outcomes and strategies impact, inclusion, and accountability.

Ms. Owens-Wilson spoke to the workforce and contracting equity that was composed by policy, program, and practice. A few of the targeted goals included shared economic opportunity, the removal of barriers for women and people of color, and regional collaboration and consistency. She then elaborated on workforce equity, contracting equity, and accountability and tracking.

Mr. Shaw posed the following questions to the Council:

- Does Council have questions or feedback regarding these analyses and proposals?
- Does Council have any final questions before a referral decision on Thursday?

Council Discussion

Councilor Chase requested additional information regarding the committee on racial equity's involvement in the process.

Councilor Gonzalez commented on the importance of the racial equity analysis.

Councilor Lewis voiced her appreciation for staff and their inclusion of workforce equity. She inquired on the data analysis process.

Councilor Craddick thanked staff for the presentation and their work.

2:50 2040 Planning and Development Grants, Cycle 9: Revolving Loan Fund for Economic Recovery and Investments in the Region's Communities of Color

Council President Peterson introduced Ms. Elissa Gertler, Planning and Development Director, Lisa Miles, Principal Regional Planner, and Jeff Raker, Project Analyst, to present on the revolving loan fund for economic recovery and investments in the region's communities of color. Ms. Gertler discussed the two items for Council consideration for the work session and it included Ordinance No. 20-1447 amends Metro code chapter 7.04 and Resolution No. 20-5113 to establish policies for the FY2021 grants. She gave the Council an economic context report on the racial wealth disparities and the actions needed to address an economic recovery. Ms. Gertler also spoke to aligning regional resources with Metro values, the purpose of construction excise tax, building economic resilience through a community stabilization approach, and acting to meet urgent needs in communities.

Ms. Gertler reported on the proposed investments purpose. The proposed purpose included regional business relief, Albina vision site development study, BIPOC wealth creation partnerships, and future new urban area planning. The proposal was an estimated worth \$2 million. Mr. Raker discussed the regional business relief which would include

financial resources for underserved and under-resourced businesses and entrepreneurs. He went into detail regarding the Albina vision community investment plan.

Ms. Miles discussed the Albina vision flagship site feasibility. She mentioned the need to remove obstacles, partner with Portland Public Schools to study relocation, exploring new programming sites, and seeking additional matching funds from economic development administration. She also stressed the importance of creating BIPOC wealth creation initiatives. Ms. Gertler discussed the new urban area planning allocation and gave a timeline proposal for legislation.

Council Discussion

Councilor Chase spoke to the racial injustices in housing policies in Oregon and what projects could be completed with the construction excise tax.

Councilor Lewis requested the addition of including a model that includes frontline workers in future analyses and to explore both input and output of the construction excise tax.

Councilor Gonzalez thanked staff for their work.

Councilor Dirksen voiced his appreciation for the construction excise tax. He inquired on the language of the ordinance and its appropriateness as well as requested clarification on the \$250,000 fund.

Councilor Craddick inquired on the policy process for the construction excise tax and grants.

3:35 Chief Operating Officer Communication

Ms. Marissa Madrigal discussed the all-manager town hall, training for neurobiology trauma, and she provided a

COVID-19 update.

3:40 Councilor Communication

Councilor Chase stated he would be out of office for the next week.

3:45 Adjourn

Seeing no further business, Council President Lynn Peterson adjourned the Metro Council work session at 3:40 p.m.

Respectfully submitted,



Diadira Pedro-Xuncax, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JULY 14, 2020

Item	Topic	Doc. Date	Document Description	Doc. Number
1.0	PowerPoint	07/14/2020	Get Moving 2020: Racial Equity Analysis & Strategies	071420cw-01
2.0	PowerPoint	07/14/2020	2040 Planning and Development Grants	071420cw-02