#### Agenda



Meeting: CORE Monthly Meeting
Date: Thursday, June 18, 2020

Time: 5:30PM – 7:30PM

Place: Virtual meeting via Zoom

**5:30pm** Welcome and Introductions

**Public Comment** 

**Updates from Committee Members** 

**Committee Business** 

**5:45pm** Councilor Update

**6:00pm** Get Moving 2020 – Part 3 – Accountability & Oversight

Presenters: Margi Bradway, Deputy Director – Planning & Development

Sebrina Owens-Wilson Program Manager – Diversity, Equity, and Inclusion

**7:00pm** Committee Discussion

**7:30pm** Adjourn



#### **Get Moving 2020 – Racial Equity Analysis Summary**

#### Introduction:

In December 2018, the Metro Council adopted a Regional Transportation Plan (RTP) update, following years of engagement that included more than 19,000 engagements with residents, community and business leaders, and regional partners. Through the extensive engagement that shaped the plan, Metro heard clear desires for safe, smart, reliable and affordable transportation options for everyone and every type of trip. The 2018 RTP is built on key values of equity, climate, safety, and congestion relief.

During work sessions in January 2019, Metro Council provided guidance on key outcomes, principles and the structure of a potential investment measure to help advance these values. Metro Council also approved convening of a diverse and regionally inclusive Regional Transportation Funding Task Force. The Task Force reviewed Metro Council direction and policy regarding the measure; identified additional desired outcomes; provided input to Council on priority corridors and region wide programs; and made recommendations for corridor investments. Further input was provided by county specific local investment teams and several community engagement opportunities.

Equity has been a core value in the development of the measure and this analysis provides a foundational step to ensuring equity goals are prioritized and that we are addressing a long history of disinvestment of our regional transportation system.

#### **Background:**

The Racial Equity Analysis builds on Metro's overall commitment to advancing racial equity as identified in the Strategic Plan to Advance Racial Equity, Diversity, and Inclusion (SPAREDI). More specifically the transportation funding measure creates an opportunity to advance the following goals:

- Goal A: Metro convenes and supports regional partners to advance racial equity
- Goal B: Metro meaningfully engages communities of color
- Goal D: Metro creates safe and welcoming services programs and destinations
- Goal E: Metro's resource allocation advances racial equity

Further, the transportation funding measure is a core strategy in implementing the 2018 Regional Transportation Plan (RTP) and the findings of the Transportation Equity Analysis conducted in the Plan, which identified the need to prioritize transportation investments in marginalized and under-invested communities. The 2018 RTP Equity Analysis identified equity focus areas which are areas with high concentrations of people of color, people with limited English proficiency, and people in poverty and assessed how a long-term investment strategy would perform at increasing access, safety, and affordability for marginalized and under-invested communities at a board scale. Based on a geographical representation of corridors in the region 79% of the proposed projects are located in equity focus areas. This analysis aims to expand on our understanding of what the impact of these investments will be on marginalized communities, with a focus on Black, Indigenous, and communities of color.

Finally, the selection of the projects included in the measure was guided by the Transportation Task Force. The Task force identified a set of core values that guided their work. The analysis is also a response to some of the values and outcomes, including:

- Improving safety
- Prioritizing investments that support communities of color
- Making it easier to get around
- Supporting economic growth
- Increasing access to opportunity for low-income Oregonians
- Supporting clean air, clean water, and healthy ecosystems

#### Methodology:

This analysis was designed to explore how communities of color could benefit from the projects included in the transportation funding measure. This analysis identifies potential benefits and will be followed by the development of an accountability framework that includes mechanisms for achieving racial equity outcomes.

Data for the analysis was drawn from the **U.S. Census 2017 American Community Survey 5-year estimates**<sup>1</sup> with an emphasis on Equity Focus Areas (EFA), which are areas with high concentrations of people of color, people with limited English proficiency and people living in poverty. For the purpose of the analysis, **People of Color Equity Focus Areas (POC EFA)** is the defining study area. There are limitations with using this data source including the inability to reflect the lived experiences of communities of color. We also acknowledge that future data collected by the U.S. Census will further refine conditions in the analysis.

#### **Key Findings**

The analysis identified three key findings that indicate measure investments would work to advance Metro's racial equity goals:

- Project investments are strongly weighted toward areas where people of color live.
  - One quarter of the region's census tracts have both a high concentration of people of color and are located within the investment area, which is defined as census tracts within ¼ of a mile from an investment corridor. 56% (935,200) of the region's total population live within the investment area, while 63% (302,400) of the region's people of color live in the investment area.
  - For the purpose of this analysis, **equitable investment is defined as levels investment of 25% or higher** in areas of the region where high concentrations of people of color live in order to address under-investment and dis-investment in communities of color.
- 2. More than half (59%) of the total corridor investments are located in areas of the region where high concentrations of people of color live.
- 3. Safety investments are strongly weighted toward areas where people of color live.
  - 50-60% of the measure's safety investments are located within POC EFAs, which make up one-quarter of the region's census tracts. Investments include new sidewalk, safe marked crossings, new street lights and improved bikeway infrastructure.

<sup>&</sup>lt;sup>1</sup>U.S. Census 2017 American Community Survey 5-year estimates <a href="https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/2017/">https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/2017/</a>

- More than three quarters of estimated crash reductions are located in POC EFAs over 20 years.<sup>2</sup>
- 4. Investments in Transit Access are strongly weighted toward areas where people of color live.
  - 80% of Transit Signal Priority additions and 55% of new bus lanes are located in POC EFAs, which will improve the speed and efficiency of the transit system in these areas.
  - According to TriMet ridership surveys, 42% of the riders on the lines impacted by the measure are people of color, which is above the system average of 36%.

In summary, project investments proposed in the measure demonstrate intentional investment in areas where people of color live. The corridor level analysis provides further insight into specific investment indicators within each corridor that reflect advancement of racial equity goals. Together, this work suggests that communities of color stand to benefit from these investments – but Metro and our partners must be diligent to make these potential benefits a reality for communities of color, while minimizing harm and displacement.

Staff also conducted community engagement through virtual workshops to gather insight on community benefits and racial equity outcomes. The **Community Recommendations for Racial Equity Outcomes and Strategies** document summarizes input from community partners while incorporating best practices from the Parks and Natural Areas Bond and Regional Housing Bond. These recommendations will support Metro in identifying specific equity outcomes and strategies to realize potential benefits while minimizing harm to communities of color.

<sup>&</sup>lt;sup>2</sup> Based on an analysis of safety performance of identified corridors and Highway Safety Manual principles, using documented Crash Reduction Factors also used by FHWA, ODOT and City of Portland.



2020 TRANSPORTATION FUNDING MEASURE

## Racial Equity Analysis



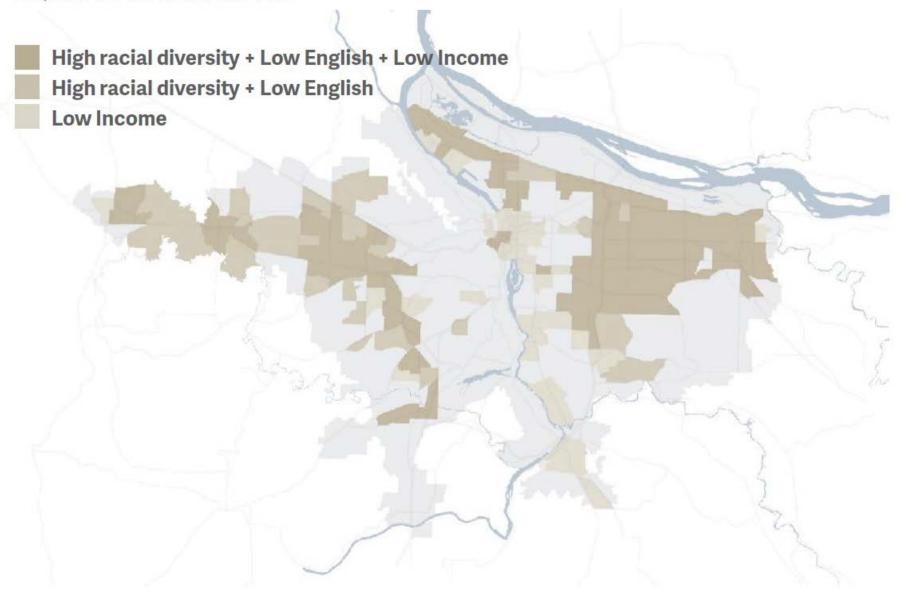
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- Impact and benefit analysis
- Racial equity outcomes
- Racial equity strategies and accountability mechanisms

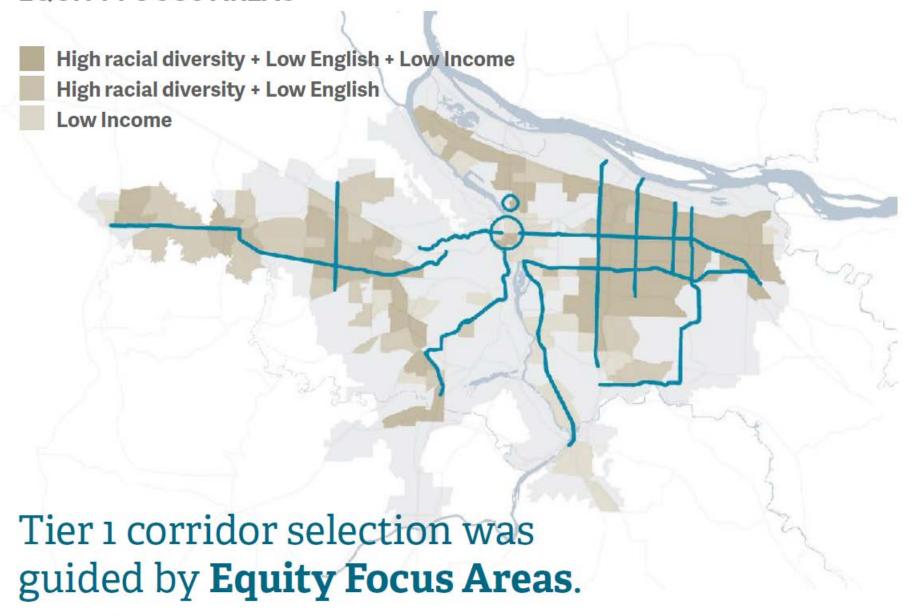
## How does Get Moving 2020 prioritize equity?



#### **EQUITY FOCUS AREAS**



#### **EQUITY FOCUS AREAS**

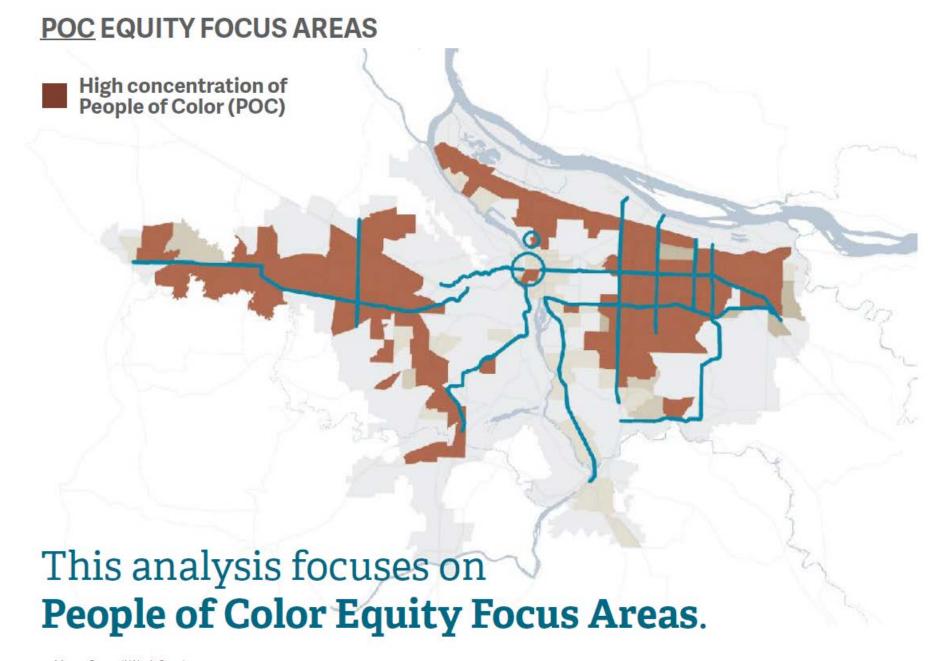




#### **EQUITY FOCUS AREAS**



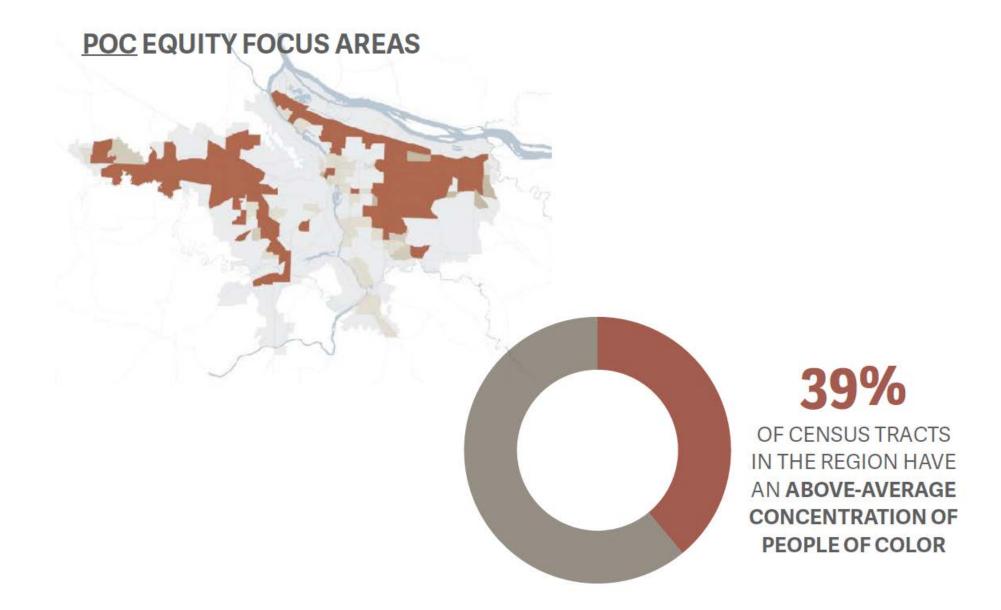




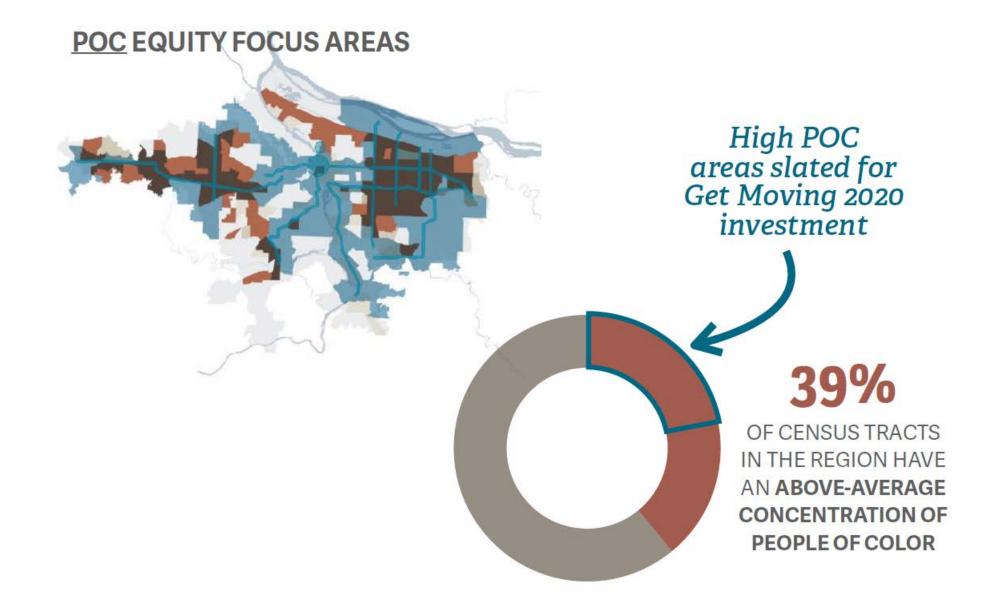
#### **KEY FINDING**

Get Moving 2020 Tier One project investments are strongly weighted toward areas where people of color live.





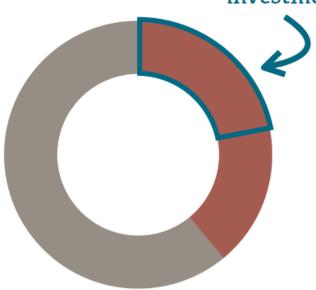






## How much are we investing in these historically underserved communities?

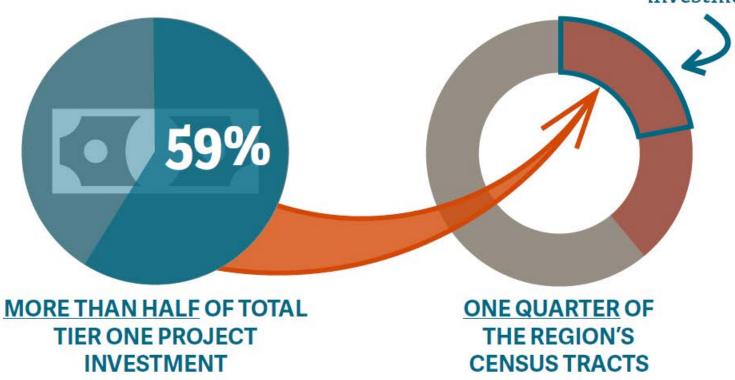
High POC areas slated for Get Moving 2020 investment





Get Moving 2020 investments are strongly weighted toward areas where people of color live.

High POC areas slated for Get Moving 2020 investment





# Get Moving 2020 SAFETY INVESTMENTS are strongly weighted toward areas where people of color live.



#### Portion of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration\*



55% of new sidewalk miles



50%
of new safe
marked
crossings



60% of new street lights



of improved bikeway miles

<sup>\*</sup>One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments



#### Number of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration



New sidewalk

miles



190 New safe marked crossings



2500 New street lights



Miles of improved bikeway



## Portion of Estimated Crash Reductions resulting from Get Moving 2020 in Areas of High POC Concentration



of estimated reduced injuries and fatalities (all crashes)



78%
of estimated reduced injuries and fatalities (people walking and biking)

Estimated safety benefit over 20 years (typical project lifespan). Based on an analysis of the safety performance of Tier 1 corridors and Highway Safety Manual principles, using documented Crash Reduction Factors also used by FHWA, ODOT, and City of Portland.



#### **KEY FINDING**

Get Moving 2020 investments in TRANSIT ACCESS are strongly weighted toward areas where people of color live.



#### Portion of Get Moving 2020 Transit Investments in Areas of High POC Concentration\*



of Transit
Signal Priority
additions



**55%** of new bus lane miles\*\*

\*One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments

\*\*Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people of color living in the investment area.



#### Number of Get Moving 2020 Transit Investments in Areas of High POC Concentration



210
New transit priority signals

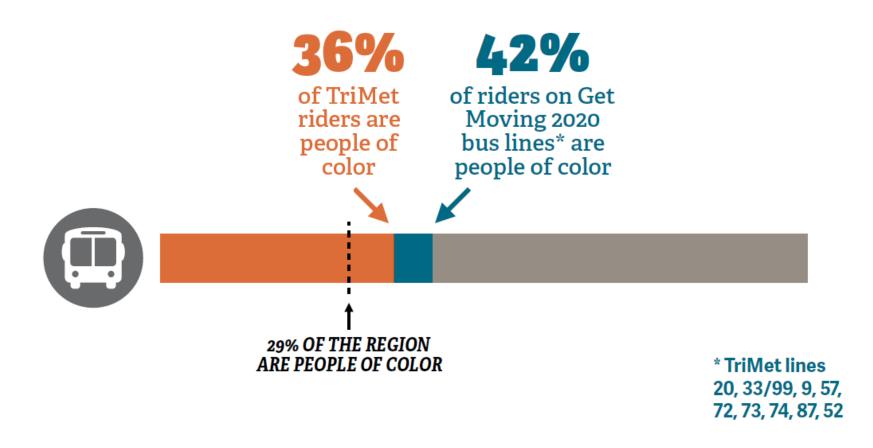


Miles of new bus lanes\*

<sup>\*</sup>Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people living in POC Equity Focus areas.



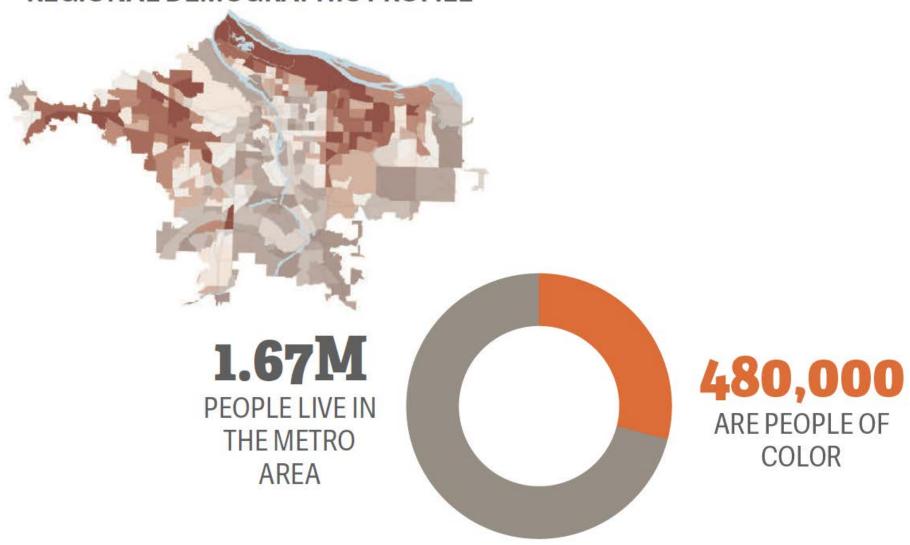
## People of Color use transit at a higher rate than the rest of the region.



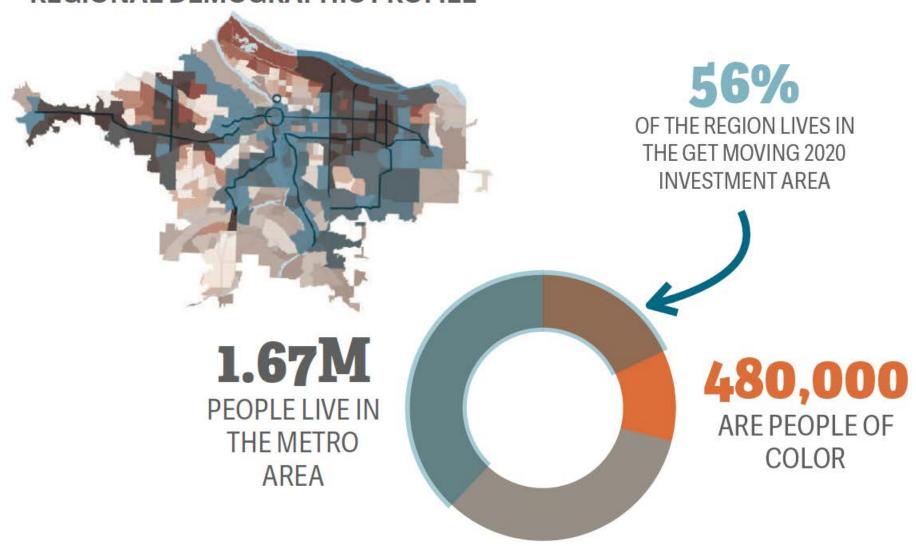


## Who lives in the Get Moving 2020 investment area?

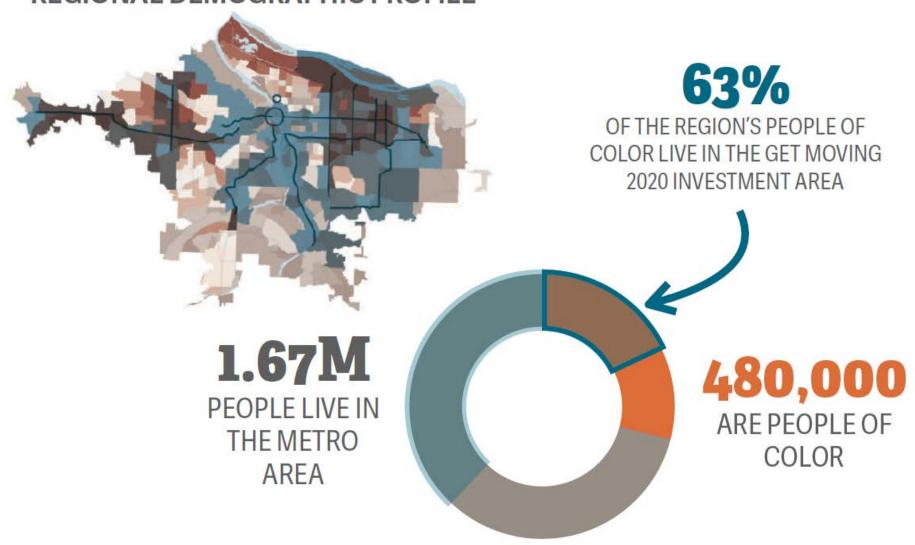




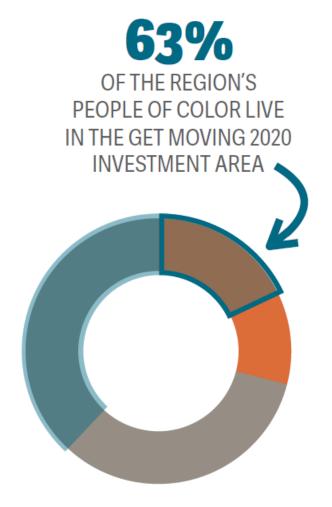




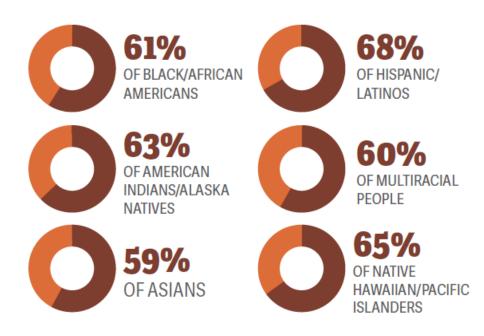






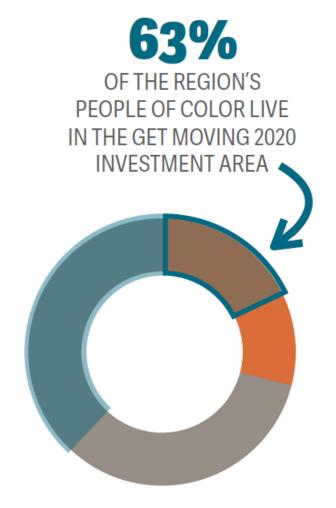


## Percent of population living in investment area by race\*:

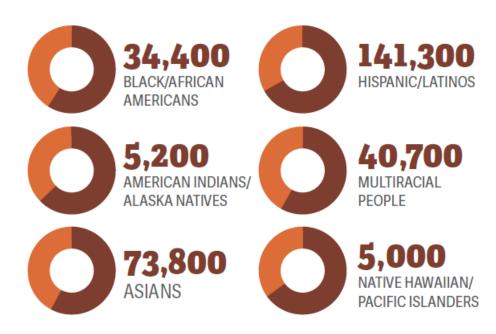


\*Race and ethnicity groups as defined by the US Census





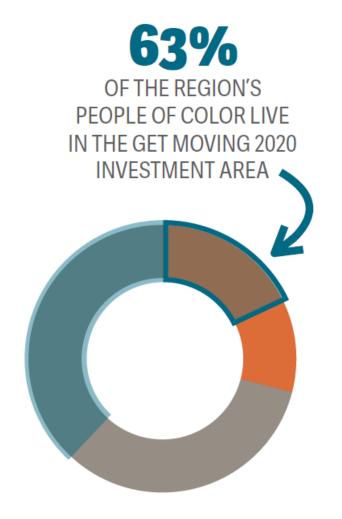
## Size of POC populations\* living in investment area:



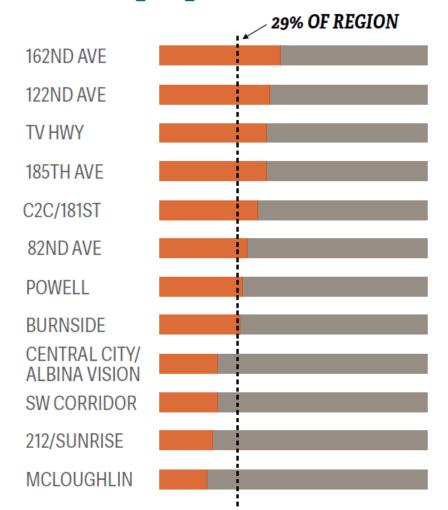
\*Race and ethnicity groups as defined by the US Census



#### **REGIONAL DEMOGRAPHIC PROFILE: TIER 1 CORRIDORS**



### Percent of corridor population who are people of color:



#### **Community Recommendations for Racial Equity Outcomes and Strategies**

Get Moving 2020 06.03.2020

#### **Purpose**

This document summarizes input from community partners and broader community engagement regarding recommended racial equity outcomes and strategies for Metro's Get Moving 2020 investment measure. It also incorporates learning and best practices from the Parks and Natural Areas Bond and Regional Housing Bond. This builds on work conducted by Metro's DEI team, Planning & Development team and community partners to analyze potential racial equity benefits and impacts in the investment measure. The recommendations made here will support Metro in identifying specific equity outcomes and strategies to make these potential benefits a reality for Black, Indigenous and people of color and minimize harm.

#### Introduction

Get Moving 2020 provides the region an opportunity to meaningfully invest in the safety, accessibility, affordability and health of the region's Black, Indigenous and people of color and give Black, Indigenous and people of color power to shape the implementation and oversight of these investments. This measure presents an opportunity to start meaningfully accounting for the history of transportation investments in greater Portland, and how they have been used to systematically harm, displace and disinvest in Black, Indigenous and people of color while providing access and opportunity to white communities.

The racial equity components outlined here are aligned with Metro's focus on racial equity as directed by the Strategic Plan to Advance Racial Equity, Diversity and Inclusion, the Regional Transportation Plan and Metro's Planning and Development's Diversity, Equity, and Inclusion Plan. This work also responds to the values identified by Metro Council and the Taskforce. Metro should maximize the racial equity impacts of this investment measure, as directed by Goal A of the *Strategic Plan*, by requiring and supporting our jurisdictional partners in meeting the racial equity outcomes. By leading with racial equity this measure benefits all of us – making greater Portland easier and safer to get around no matter how you choose to do so.

This current moment of health and economic crisis underscores the importance of centering racial equity and being responsive to the needs of communities of color, recognizing that Black, Indigenous and people of color will be disproportionately impacted. It also amplifies the need for regional infrastructure investments to support the recovery of our communities and the economy.

#### **Outcomes**

Get Moving 2020, in accordance with Metro's commitment to racial equity, must achieve the following outcomes through its investments and programs:

- The distribution of investments and programs demonstrate the prioritization of places where Black, Indigenous and people of color live, recognizing historical underinvestment in these communities
- 2. The majority of safety and transit access investments and programs are made in areas with a high concentration of Black, Indigenous and people of color resulting in the following outcomes:
  - a. Increased safety and health outcomes
  - b. Improved accessibility to employment and community places
  - a. Increased affordability, reliability and efficiency of transportation
  - c. Enhanced ability to make choices about how to get around
- 3. Youth, and in particular youth of color, benefit from these investments through increased mobility, affordability and safety, and have a role in oversight and implementation.
- 4. Aging and older adults and people with disabilities, particular those of color, benefit from these investments through increased mobility, affordability and safety, and have a role in oversight and implementation.
- 5. Black, Indigenous and people of color, refugees and immigrants, people with low incomes, people with disabilities, aging and older adults, trans, queer and gender non-binary, and other historically marginalized communities are meaningfully engaged in planning, development, implementation, and oversight of investments and programs
- 6. Intergenerational Black, Indigenous and communities of color continue to live, work, worship, and play along investment corridors and work with Metro to prevent or mitigate investment-related residential, cultural, and business displacement
- 7. Women, Black, Indigenous and people of color and certified firms benefit from good jobs and contracting opportunities stemming from investments and programs
- 8. Track outcomes and impacts, and make them publically available, and proactively share them with community partners, particularly as they relate to Black, Indigenous and people of color, people with low incomes, people with disabilities, aging and older adults, and other historically marginalized communities
- 9. Communities, youth, elders, and leaders of color from across the region share decision-making power to guide implementation and oversight and are adequately supported in these roles
- 10. Increased capacity of community-based organizations led by and accountable to Black, Indigenous and people of color so they can be full partners in ongoing engagement around, and oversight of, investments and programs.

#### **Strategies**

These racial equity outcomes will be achieved through a combination of strategies outlined below.

#### Black, Indigenous and people of color, and elders and youth of color benefit

#### Relevant outcomes:

- 1. The distribution of investments and programs demonstrate the prioritization of places where Black, Indigenous and people of color live, recognizing historical underinvestment in these communities
- 2. The majority of safety and transit access investments and programs are made in areas with a high concentration of Black, Indigenous and people of color resulting in the following outcomes:
  - a. Increased safety and health outcomes
  - b. Improved accessibility to employment and community places
  - c. Increased affordability, reliability and efficiency of transportation
  - d. Enhanced ability to make choices about how to get around
- 3. Youth, and in particular youth of color, benefit from these investments through increased mobility, affordability and safety, and have a role in oversight and implementation.
- 4. Aging and older adults and people with disabilities, particular those of color, benefit from these investments through increased mobility, affordability and safety, and have a role in oversight and implementation.
  - Track and report the amount and percent of investments that are in progress or are completed that are in areas where Black, Indigenous and people of color live (people of color equity focus areas).
  - Allow some extent of flexibility during implementation to accommodate shifts in investments and programs to meet the dynamic needs of the region's Black, Indigenous and people of color.
  - Utilize a localized, place-based approach to implementing projects and programs, including (when possible) partnering with community-based organizations serving Black, Indigenous and people of color living in the vicinity of the work.
  - Continue to build Diversity, Equity and Inclusion (DEI) capacity within Metro's Planning and Development department and continue to work with Metro's DEI team on measure oversight and implementation.
  - Prioritize all program investments in areas where Black, Indigenous and people of color live using Metro's People of Color Equity Focus Area methodology that is continuously updated with current and reliable data.
  - Implement a regional, year-round universal youth pass for all youth 18 and under, regardless of financial, social, or school status.
  - Utilize only progressive revenue mechanisms that do not place an inequitable burden on Black, Indigenous and people of color, low- and middle-income people, and small businesses or utilize mitigating strategies like rebates, small-business exemptions etc. to minimize the burden on these groups.

#### Community engagement

#### Relevant outcome:

- 5. Black, Indigenous and people of color, refugees and immigrants, people with low incomes, people with disabilities, aging and older adults, trans, queer and gender non-binary, and other historically marginalized communities are meaningfully engaged in planning, development, implementation and oversight of investments and programs
  - Metro includes clearly defined parameters on 'meaningful community engagement' and mandates through the IGA process that jurisdictions meet these criteria.
  - Metro supports jurisdictional partners in conducting culturally-responsive and accessible community engagement.
  - Metro and its jurisdictional partners allow enough time to conduct meaningful engagement to allow for more inclusive engagement and responsiveness to engagement outcomes.
  - Metro continues to prioritize the hiring and retention of trusted community leaders from Black, Indigenous, and communities of color to support meaningful community engagement.
  - Metro requires jurisdictions to report on community engagement processes, outcomes and how and why specific community feedback was or was not used.

#### Anti-displacement and community stabilization

#### Relevant outcome:

- 6. Intergenerational Black, Indigenous and communities of color continue to live, work, worship, and play along investment corridors and work with Metro to prevent or mitigate investment-related residential, cultural, and business displacement
  - Use participatory budgeting principles to guide anti-displacement program investments for each corridor and adequately fund and staff participatory budgeting processes to support full participation for Black, Indigenous and people of corridor who live along the corridors and for the CBOs that represent them.
  - Metro funds place-based, community-led anti-displacement planning.
  - Coordinate with other jurisdictions' anti-displacement planning efforts in collaboration with community leaders and organizations to build and guarantee commitments to affordability, racial equity, and meaningful community engagement.
  - Prioritize housing financing, acquisition, development and operation in ways that support
    Black, Indigenous and people of color by investing in areas where BIPOC already live, using a
    preference policy to prioritize current or displaced renters, and partnering with culturallyspecific community-based organizations to support housing placement.
  - Prioritize acquisition and development of deeply affordable units (0-30% AMI).
  - Preserve existing naturally-occurring affordable housing, commercial, arts and community space, and non-profit spaces in areas where Black, Indigenous and people of color live
  - Include direct rent assistance as a potential stabilization measure for community consideration.

- Invest in anti-displacement and housing stabilization before major transportation investments add displacement pressure.
- In areas of highest concern Implement consistent tracking and reporting of displacement/gentrification using community-generated metrics and community-led participatory research practices.
- Implement an anti-displacement oversight body which includes people who identify as BIPOC, low-income, disabled, displaced, elder or aging adult, LGBTQ+, immigrant, refugee, bikers, walkers, and transit-dependent individuals.
- Provide funds for a community-based organization to hire an Anti-Displacement Manager
  who has autonomy from Metro, but whose job is to work with the community to develop
  and report on implementation of pro-active anti-displacement strategies as part of the
  bond.

#### Workforce and contracting equity

#### Relevant outcome:

- 7. Women, Black, Indigenous and people of color and certified firms benefit from good job and contracting opportunities stemming from investments and programs
  - In line with Metro's Construction Careers Pathway framework, set goals to ensure workforce diversity in the construction industry.
  - Establish utilization goals for minority and women owned businesses and implement strategies to reduce barriers.
  - Prioritize opportunities for hiring local workers and firms to support economic recovery in the context of the COVID-19 epidemic.
  - Fund the capacity of workforce development and community-based organizations to support recruitment, training, and retention of women, Black, Indigenous and people of color, and formally incarcerated people to increase the number of qualified women, Black, Indigenous and people of color, and formerly incarcerated people in the construction industry.
  - Demonstrate accountability by tracking outcomes and publically reporting impacts, disaggregated by race, gender and zip code.
  - Support the creation of living wage jobs, safe working environments, and access to opportunities for career advancement.

#### <u>Transparency and measurement</u>

#### Relevant outcome:

- 8. Track outcomes and impacts, make them publically available, and proactively share them with community partners, particularly as they relate to Black, Indigenous and people of color, people with low incomes, people with disabilities, aging and older adults, and other historically marginalized communities
  - Conduct a community process to identify and prioritize metrics related to racial equity outcomes for ongoing tracking and reporting.

- Publically report metrics related to racial equity outcomes at the corridor and neighborhood level, when possible.
- Conduct and update an equity analysis on the ongoing outcomes of the measure and update corridor-level profiles routinely to capture changes in demographics due to displacement.

#### Accountability and oversight

#### *Relevant outcome:*

- 9. Communities, youth, elders, and leaders of color from across the region share decision-making power to guide implementation and oversight and are adequately supported in these roles
  - Ensure representation of Black, Indigenous and people of color who live across the investment corridors and community-based organizations who serve Black, Indigenous and people of color in the region in all oversight and ongoing implementation activities.
  - Maintain a dynamic membership that continues to reflect Black, Indigenous and people of color across the region in the face of continued gentrification and displacement.
  - Metro ensures that community members are able to fully participate in oversight activities
    regardless of language spoken, country of origin, ability, income, etc. and supports this
    outcome by providing stipends for participation, taking appropriate steps for accessibility
    and providing cultural competency training to staff supporting oversight committees.
  - Metro ensures that community-based organizations are able to fully participate in oversight
    activities by providing compensation to these organizations, as well as training and topical
    education opportunities if requested.
  - Metro utilizes principles of participatory budgeting for implementation of the programs and
    grant administration within the programs. This includes: giving residents and community
    leaders an active decision-making role not only in shaping the process but also in allocating
    resources on an ongoing basis, integrating a redistributive logic into the design of the
    process and ensuring social justice outcomes, and ensuring transparency and accountability,
    in part, through ongoing public monitoring of spending.
  - Metro Planning and Development adequately staffs oversight committees and provides
    personalized support to community members and community-based organization
    representatives to ensure they are able to able to fully participate in oversight process.

#### Community capacity building

#### Relevant outcome:

- 10. Increased capacity of community-based organizations led by and accountable to Black, Indigenous and people of color so they can be full partners in ongoing engagement around, and oversight of, investments and programs
  - Get Moving 2020 invests in the civic and community engagement capacity of communitybased organizations serving Black, Indigenous and people of color through Metro's Community Capacity Building grant program
  - Metro staff will provide opportunities for training and staff development to communitybased organizations who serve Black, Indigenous and people of color to support CBO capacity to advise on transportation planning, fiscal oversight and other related topic areas.

#### **Ongoing priorities**

The following priorities, strategies and outcomes may not be fully realized in the Get Moving 2020 measure, or are adequately addressed in Metro's complimentary Parks, Housing, or Homeless Services measures, but need to inform Metro's future work to advance livability and racial equity in the region.

- Metro needs to go bigger, be bolder and aim for more transformative outcomes in future investment measures, policies and programs agency-wide.
- Metro programs and investments need to be more responsive to accommodate for urgent needs of Black, Indigenous, and people of color.
- Metro needs to support TriMet in going fareless. Shifting TriMet to a fareless system is the only
  way to ensure transportation affordability for all of the region's Black, Indigenous, and people of
  color.
- Metro needs to support wide-scale transit service improvements. Black, Indigenous, and people
  of color need transit service improvements (e.g. more frequent buses, more and improved
  options for riders with disabilities, more bus capacity on some lines, etc.) to make public
  transportation meet their mobility needs.
- Metro needs to ensure Black, Indigenous, and people of color benefit from large investments by using tools like Community Benefit Agreements for future investment measures.
- Metro needs to develop and implement an equitable transit-oriented-development framework to mitigate displacement and maximize benefit to Black, Indigenous and communities of color in all of its TOD work.
- Metro needs to leverage its relationship with TriMet and jurisdictional partners to meaningfully address the fact that transit fare enforcement and policing practices actively harm Black, Indigenous, and people of color and impact their safety, well-being and ability to get around the region.
- Metro needs to prioritizes homeownership and/or models of collective ownership (e.g. land trusts) to support community stability and inter-generational wealth building for Black, Indigenous, and people of color.
- Metro needs to expand its role by stabilizing renters and homeowners through strategies like No Net Loss commitments for infrastructure investments, regional eviction reporting and tenant legal assistance, and expanding tenants' rights through programs such as First Right to Purchase.