



600 NE Grand Ave.
Portland, OR 97232-2736
oregonmetro.gov

METRO POLICY ADVISORY COMMITTEE (MPAC)

Meeting Minutes

July 8, 2020

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Susheela Jayapal
Martha Schrader
Christine Lewis
Sam Chase
Juan Carlos González
Don Trotter

Dick Schouten
Ed Gronke
Theresa M. Kohlhoff
Gordon Hovies
Linda Glover
Peter Truax
Denny Doyle
Amanda Fritz
Steve Callaway
Jerry Hinton
Kathy Hyzy
Emerald Bogue
Mark Watson

Luis Nava

AFFILIATION

Multnomah County
Clackamas County
Metro Council
Metro Council
Metro Council
Clackamas County Fire District #1, Special Districts in Clackamas County
Washington County
Citizen of Clackamas County
City of Lake Oswego, Largest City in Clackamas County
Tualatin Valley Fire & Rescue, Special Districts in Washington County
City of Vancouver
City of Forest Grove, Other Cities in Washington County
City of Beaverton, Second Largest City in Washington County
City of Portland
City of Hillsboro, Largest City in Washington County
City of Gresham, Second Largest City in Multnomah County
City of Milawaukie, Clackamas County
Port of Portland
Hillsboro School District Board of Directors, Governing Body of a School District
Citizen of Washington County

MEMBERS EXCUSED

Jim Rue

AFFILIATION

Oregon Department of Land Conservation and Development

ALTERNATES PRESENT

Kirstin Greene
Brett Sherman

AFFILIATION

Oregon Department of Land Conservation and Development
City of Happy Valley, Clackamas County

OTHERS PRESENT: Jill Smith and Brittany Bagent

STAFF Carrie MacLaren, Anneliese Koehler, Elissa Gertler, Victor Sin, Jaye Cromwell, Megan Gibb Jeff Raker and Marlene Guzman

1. **CALL TO ORDER, INTRODUCTIONS, CHAIR COMMUNICATIONS**

Chair Susheela Jayapal called the virtual meeting to order at 5:00 PM. She thanked members for their patience and explained how to properly participate in the virtual zoom meeting.

2. **PUBLIC COMMUNICATIONS ON AGENDA ITEMS**

There were none.

3. **COUNCIL UPDATE**

Councilor Sam Chase noted the impacts of COVID-19 on Metro's Visitor Venues. He noted that the Zoo would have a limited reopening and explained that the Zoo would continue to experience financial stress. Council Chase explained Metro's collaboration with local and state partners to try to secure funding for Metro's Visitor Venues. He shared that there were significant changes to the FY 2020-2021 proposed budget. Councilor Chase noted that almost all Metro employees have taken a 20 percent reduction in hours for June and July. He expressed that staff would continue to monitor expenditures to track the economic impacts of COVID-19. Councilor Chase emphasized the importance of wearing masks to slow the spread of COVID-19. He mentioned that President Lynn Peterson, Councilor Christine Lewis, Councilor Juan Carlos Gonzalez and COO Marissa Madrigal have been participating in conversations with Black leaders on policing and reinvestment in Black Lives. Councilor Chase noted that Metro is working with community leaders to bring forth policy proposals.

Councilor Chase mentioned that in September MPAC members would be briefed on a tool used to guide national level housing solutions. He noted that this work was developed in collaboration with regional partners across three counties, City of Portland and Home Forward. Councilor Chase explained that the tools provided guidance on the federal government's role in housing solutions that will impact the housing crisis in the Metro region.

Councilor Chase mentioned that Metro would be voting on the Transportation Measure and emphasized Metro's high level of community engagement used to shape the measure.

4. **COUNCIL UPDATE**

Mayor Denny Doyle noted that the City of Beaverton broke ground on the Mary Ann, a Metro Affordable Housing Bond funded development.

Chair Jayapal explained that she wanted to have a conversation about the role of MPAC and the membership of MPAC. She shared that it was important to think about what MPAC's role is in the coming months. Ms. Elissa Gertler noted that at the October meeting members could share feedback on MPAC. Ms. Gertler proposed a facilitated discussion in October to focus on MPAC's future and strategic planning questions.

5. **CONSENT AGENDA**

MOTION: Mayor Steve Callaway and Mayor Denny Doyle seconded to consent agenda.

ACTION: With all in favor, motion passed.

6. **INFORMATION/DISCUSSION ITEMS**

6.1 COVID-19 and Our Economy: Regional Recovery, Resilience, and the 5-Year Comprehensive Economic Development Strategy (CEDS)

Chair Jayapal introduced Jeff Raker, Senior Economic Development Planner and Brittany Bagent, Vice President of Strategy Greater Portland Inc (GPI) to present on COVID-19 and Our Economy.

Key elements of the presentation included:

Mr. Raker explained Metro and GPI's collaboration to devise strategies to position Greater Portland for competitiveness and prosperity. He noted shared values and desired outcomes such as: planning and implementing equitable strategies. Mr. Raker expressed Metro and GPI's efforts to facilitate region-wide coordination that crosses jurisdictional boundaries. Mr. Raker emphasized region wide collaboration to allow partners to align common goals. He also noted the importance of identifying current regional strengths in order to leverage these strengths to economically recovery from the pandemic.

Mr. Raker noted that Metro and GPI worked with the Brookings Institute to establish shared economic values from the economic atlas. He explained the Metro and GPI's work with Brooking on the Economic Atlas looked at principles for inclusive economic development and conducted robust community engagement. He noted that Metro and GI worked with community members to establish equitable development principles as part of the SW

Corridors' Equitable Development Strategy.

Mr. Raker explained that the CEDS and Future Economy Project provides an assessment of economic conditions on specific industry sectors. He explained that there are short and long term strategies that the region can follow to prepare for future disruptions and shifts. Mr. Raker mentioned that the CEDS/ Future Project provides a foundation for which to gather expertise and stakeholders with a wide array of interests.

Ms. Bagent shared that Greater Portland Inc. works to advance regional economic development across the seven county bi-state region. She noted that GPI also houses the federally designated economic development district. Ms. Bagent noted that GPI's district covers four counties, including: Clackamas, Multnomah, Washington Counties. Ms. Bagent explained that GPI is responsible for keeping an updated strategy every five years. She mentions the GPEDD Board of Director's role in representing economic interests from all four counties.

Ms. Bagent provided an overview of Metro and GPI's work on the Comprehensive Economic Development Strategy (CEDS). She explained that CEDS is a U.S. Economic Development Administration five-year regional strategy. Ms. Bagent noted that it is an opportunity to identify common economic goals and align institutions. She also mentioned that it will serve an economic recovery and resiliency role as we deal with the economic impacts of the pandemic.

Ms. Bagent provided an overview of the timeline and noted that Metro and GPI were finishing up tasks one and two on the timeline. She noted that task two b and three b have been added due to the pandemic. Ms. Bagent explained that task three a, Columbia Connects, intends to prepare the region for major interstate and transit investments on I-5 and I-205. She noted the core pillars of the strategy, including economic growth, equity and resilience.

Mr. Raker explained the importance of understanding the conditions of the region's economic industry in relation to the strategies core pillars. He explained that all of the industry sectors that Metro and GPI is focusing on are integral to the region. Mr. Raker noted the importance of understanding industries across the region to leverage their individual capacities. He compared different industries in relation to the three core pillars. Mr. Raker explained upcoming focus groups on economic disruptions and trends, such as e-commerce and natural disasters. He explained next steps to the strategy.

Ms. Bagent expressed Metro and GPI's efforts to gather information on economic needs in the region as a result of the pandemic. She noted that stakeholders and the GPEDD Board of Director's will help metro and GPI devise a strategy for an economic recovery plan throughout the region.

Key elements of the discussion included:

- Chair Jayapal thanked the presenters and asked members if they had any questions for the presenters.
- Mr. Mark Watson asked about the strategies' alignment with resiliency in regards to K-12 programs. Ms. Bagent shared that Metro and GPI had not developed the work yet. She explained that she previously advanced a similar effort to identify clusters of job growth and educational institutions to identify gaps. Mr. Watson asked Ms. Bagent how GPI and Metro intends to conduct K-12 outreach. Ms. Bagent noted that GPI and Metro plan to engage with folks at the district level.
- Commissioner Martha Schrader asked for clarification on the food and beverage cluster. Ms. Bagent explained the GPI has traditionally looked at traded sector industries as those that sell goods and services outside of the region and bring money back into the region. Commissioner Schrader asked if recovery efforts were more centered in the region's urban areas. Mr. Raker noted that the statistical data comes from surrounding seven counties, Metro's three counties, and GPI's Economic Development District. Mr. Raker noted that as a Metropolitan region there is a focus on industries across the Metropolitan region. Ms. Elissa Gertler emphasized the important relationship between farms and forest land as well as urban areas. Ms. Gertler encouraged Commissioner Schrader to seek funding from both the CEDS and U.S. Department of Agriculture to address both urban and rural recovery needs. Commissioner Schrader asked if GPI and Metro had information on past CEDS grants Clackamas County received. Ms. Bagent said her team could pull come information together on past CEDS grants to Clackamas County. Commissioner Martha Schrader asked about GPI and Metro's timeline for economic recovery in response to the pandemic. Ms. Bagent noted that GPI and Metro plans to be flexible and responsive to the community.
- Mayor Callaway asked where the construction industry fits in with other sectors. Mr. Raker noted that the Construction Industry is considered a traded sector.
- Commission Dick Schouten noted the importance of fostering an inclusive economy throughout the region.

6.2 Regional Supportive Housing Services Program Overview and Implementation Readiness

Chair Jayapal introduced the presenters Anneliese Koehler, Metro Policy Advisor and Jill Smith, Director of Housing at the Housing Authority of Clackamas County.

Key elements of the presentation included:

Ms. Koehler reminded MPAC members that Metro referred the Supportive Housing Services Housing Measure in February of 2020. She thanked partners and community members for their input and hard work. Ms. Koehler shared that the Regional Supportive Housing Services Measure was approved by voters in May.

Ms. Smith explained the need for the Regional Supportive Housing Services Measure. She noted that the amount of preschoolers experiencing homelessness had increased by 60% in rest years. Ms. Smith emphasized the link between homelessness and race. She explained that the BIPOC community makes up 21 percent of the total population in the tri-county area, however they comprise 30 percent of the homeless population in the area.

Ms. Smith shared how Black and Indigenous people are being impacted by homelessness. She explained that 20 percent of the region's homeless population are Black and Indigenous people. She also explained that Black and Indigenous people only make up 5 percent of the region's population. Ms. Smith emphasized that this highlights the disparate impact on our region's BIPOC community and the need to prioritize people of color in the Supportive Housing Services Measure.

Ms. Smith explained the need for long term rent assistance. She emphasized that housing first is an effective method for ending homelessness. Ms. Smith noted that the people in need for long term rent assistance are folks who have been chronically homeless and people facing mental health challenges.

Ms. Koehler clarified that Metro will not be providing direct services, instead the county partners will be in charge of the program implementation. She noted that Metro's role is oversight and accountability for the measure. Ms. Koehler shared a variety of strategies Metro will employ to ensure oversight and accountability. She shared that local implementation plans with county partners will facilitate oversight and accountability. Ms. Koehler reminded MPAC members that the measure will require voter approval in ten years. She explained that the measure is funded through two taxes, including a higher earners income tax and one percent business profit tax.

Ms. Koehler explained that money from the two taxes will be returned to the counties it was collected from. She noted that up to five percent of the money from the two taxes would fund Metro's oversight and accountability efforts. Ms. Koehler shared Metro's initial timeline for the measures implementation.

Ms. Koehler shared that Metro created a stakeholder advisory table to work towards clarifying questions that counties may have while developing their implementation plans. She explained that the stakeholder advisory table is made up of twenty two community leaders. Ms. Koehler noted that Metro developed an equity outcome committee to prioritize racial equity in the implementation process.

Ms. Smith provided clarification on the local implementation plans and counties' role in these plans. She noted that all of the plans are required to include the local jurisdictions' commitment to racial equity and regional priorities. She noted that local plans will be approved by the Oversight Committee and local boards.

Discussion:

- Mayor Callaway thanked Ms. Koehler and Ms. Smith for their presentation. He emphasized the need for Supportive Housing Services.
- Chair Jayapal emphasized the importance of investing in preventative efforts to stop the cycle of homelessness.

6.0 ADJOURN

Chair Jayapal adjourned the meeting at 7:00 PM.

Respectfully Submitted,



Marlene Guzman
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JULY 08 22, 2020

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
6.1	Presentation	7/07/20	COVID- 19 and Our Economy Regional Recovery, Resilience and the 5 Year Comprehensive Economic Development Strategy Presentation	070820m-01