

METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 104


Whereas the Metropolitan Exposition-Recreation Commission has a need to redefine its role in approval of changes in menu and prices, for the concessions and catering contractor;

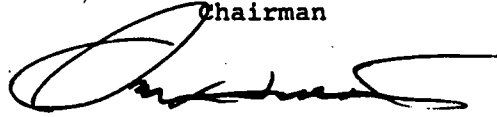
BE IT RESOLVED:

1. That Metro E-R Commission approves changes to menu and prices, as implemented by Fine Host, and recommended for approval by Metro E-R Commission staff, attached;

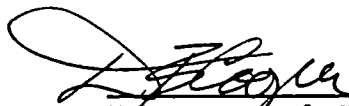
2. That Metro E-R Commission authorizes Fine Host, subject to approval by the General Manager and notice to Metro E-R Commission members, to add new items to the menu, at prices approved by the General Manager on an experimental basis, with all new items and prices being subject to formal approval by the Metro E-R Commission, at its next regularly scheduled meeting held after introduction of the items.

Passed by the Commission on December 12, 1990.

  
\_\_\_\_\_  
Chairman

  
\_\_\_\_\_  
Secretary-Treasurer

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Metro General Counsel



## Memorial Coliseum Complex

### Civic Stadium

December 10, 1990

TO: Metropolitan Exposition Recreation Commission  
FROM: *TF* Tim Fennell, Facility Manager Portland Memorial Coliseum/Civic Stadium  
REASON: PROPOSED NEW MENU ITEMS AND PRICES

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Enclosed are proposed new menu items for your review and approval. For the most part, these items were introduced recently at the Portland Memorial Coliseum. These items and their current prices have not been formally approved by the Metropolitan Exposition Recreation Commission or its staff.

Fine Host has been instructed that the introduction of new menu items, or changes in prices, must be requested formally (in writing) to the Metropolitan Exposition Recreation Commission and will be approved or denied formally (in writing). Under no circumstances is Fine Host to introduce any menu items or change any menu prices without the written consent of the Metropolitan Exposition Recreation Commission.

It is my recommendation that the Metropolitan Exposition Recreation Commission facility managers have the latitude and authority to grant approval of new menu items and their selling prices. Fine Host has been encouraged to try new menu items that compliment and expand our current menu. New food items are continually being developed and introduced into the market regularly. The MER Commission would be kept abreast of the introduction of new menu items and any price increases would be presented to the MER Commissioners for their approval.

The enclosed proposal includes staff's recommendations. Consideration was given to quality of product, portion size, product cost, value, and market ability.

TF:jl

Enclosure

ITEM	INTRODUCTION DATE	FINE HOST PROPOSED PRICES	PRODUCT COST%	STAFF RECOMMENDED PRICES	PRODUCT COST %	PORTION
Haagan Dazs Ice Cream	11/02/90	3.00	35%	3.00	35%	3 oz.
Carmel Corn	9/14/90	1.25	12.8%	1.00	16%	2 oz.
Icee	10/14/90	1.25	20%	1.25	20%	14 oz.
Icee Souv. Cup	10/14/90	2.50	19.2%	2.50	19.2%	20 oz.
Espresso	11/28/90	1.25	20%	1.25	20%	4 oz.
Cappuchino	11/28/90	1.25	19.2%	1.25	19.2%	6 oz.
Champagne Cocktails		3.25	20%	3.25	21.6%	5.5 oz.
Yoga Bar	11/25/90	2.50	28%	2.50	28%	2.5 oz.
Yogurt Pies	11/18/90	3.00	28%	2.75	30.6%	9 " cut 8
Yogurt Toppings	11/09/90	.75	31%	.75	31%	1.5 oz.
TCBY Yogurt cup/cone	10/90	2.25	0%	2.25	30%	5 oz.
Mexican Fajita Bar	11/90	7.00	28%	6.75	29%	One trip through
Italian Pasta Bar	11/90	8.00	35%	8.00	35%	All you can eat
				6.75	35%	All your can eat child



INTERCOMPANY MEMO

TO: TIM FENNELL

NOVEMBER 7, 1990

FROM: GARY L. SHIPP

SUBJECT: PRICES ON NEW ITEMS FOR 1990-91 SEASON

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AFTER REVEIING THE NEW ITEM-PRICE INCREASE PROPOSAL SENT TO YOU ON MARCH 7TH, 1990, I REALIZE THAT A FEW OF OUR NEW ITEMS WERE NOT ON IT. I WOULD BRING YOUR ATTENTION TO THE FACT THAT THESE ITEMS WERE NOT BROUGHT TO FINE HOST'S ATTENTION UNTIL AFTER THE MARCH PROPOSAL - AND SOME OF THESE ITEMS ARE FROM NEW BLAZER SPONSORS.

ITEM	SIZE	COST	SELLING PRICE	COST%	DATE INTRO.
HAAGAN DAZS	3 OZ.	1.05	3.00	35.0%	11/02/90
CARMEL CORN	2 OZ.	.16	1.25	12.8%	9/14/90
ICEE	14 OZ.	.25	1.25	20.0%	10/14/90
ICEE SOUV. CUP	20 OZ.	.48	2.50	19.2%	10/14/90
ESPRESSO	4 OZ.	.25	1.25	20.0%	11/28/90
CAPPUCHINO	6 OZ.	.24	1.25	19.2%	11/28/90
CHAMPAGNE COCKTAILS	5.5 OZ.	.65	3.25	20.0%	11/09/90
YOGA BAR	2.5 OZ.	.70	2.50	28.0%	11/25/90
YOGURT PIES	9" CUT 8	.8425	3.00	28.0%	11/18/90
YOGURT TOPPINGS	1.5 OZ.	.2325	.75	31.0%	11/09/90
YOGURT CUP/CONE	5 OZ.	.675	2.25	30.0%	1989 SEAS.

THE HAGAAN DASZ, CARMEL CORN, ICEES AND SOUVENIER CUPS, YOGA BARS, YOGURT AND YOGURT TOPPINGS ARE SOLD ON THE MAIN CONCOURSE.

THE ESPRESSO AND CAPPUCHINO ARE SOLD FOR SPECIAL EVENTS AND NIGHTS.

THE CHAMPAGNE COCKTAILS, AND YOGURT PIES ARE SOLD IN THE COLISEUM CLUB.

THE OTHER NEW CONCEPTS THAT FINE HOST HAS INTRODUCED INCLUDE THE ITALIAN PASTA BAR AND MEXICAN FAJITA BAR.

ITEM	SIZE "	COST	SELLING PRICE	COST%
MEXICAN FAJITA BAR	ONE TRIP THROUGH	1.96	7.00	28%
ITALIAN PASTA BAR	ALL YOU CAN EAT	2.80	8.00	35%

FINE HOST DECIDED UPON THE ETHNIC THEMES FOR TWO REASONS: 1) THE FACT THAT WE TRIED, ON A SMALLER SCALE, ETHNIC THEMES FOR THE INTERNATIONAL ROTARY CONVENTION, FARWEST NURSERY SHOW, YARD AND GARDEN SHOW AND GIFT SHOW. THE MEXICAN, CHINESE AND GERMAN THEMES PROVED VERY SUCCESSFUL FOR THESE EVENTS. 2) WE BELIEVE THAT STRIVING TO COME UP WITH NEW CONCEPTS AND PRODUCTS THAT GIVE PATRONS AT THE MEMORIAL COLISEUM/CIVIC STADIUM MORE VARIETY BENEFIT EVERYONE BY BRINGING THE PER CAPITA UP. A GOOD EXAMPLE IS THE BLAZER BARBECUE, WHICH HAS BEEN IN OPERATION SINCE THE LATTER PART OF FEBRUARY, 1990. IT WAS SO SUCCESSFUL, IN FACT, THAT WE IMPLEMENTED IT INTO THE 1990 BEAVER SEASON AT THE CIVIC STADIUM, AND CONTINUED IT AS A PERMANENT STAND NOW THROUGH THE BLAZER SEASON.

THOUGH WE SECURED VERBAL PERMISSION FOR THE BARBECUE, MEXICAN BAR AND PASTA BAR, I WILL IN THE FUTURE GET PERMISSION IN WRITING BEFORE INTRODUCING NEW PRODUCTS TO THE PUBLIC.

WE AT FINE HOST ARE CONSTANTLY STRIVING TO DEVELOP NEW CONCEPTS AND NEW PRODUCTS TO REINFORCE OUR COMMITMENT TO BRING VARIETY TO THE PORTLAND AREA PATRONS AND MAKE A PROFIT AT THE SAME TIME.

ATTACHMENT

CC LEE FEHRENKAMP  
DENNIS BEAUDOIN



INTERCOMPANY MEMO

DATE: NOVEMBER 29, 1990

**TO:** TIM FENNELL

**LOCATION:** MEMORIAL COLISEUM

**FROM:** GARY L. SHIPP

**LOCATION:** FINE HOST

**SUBJECT:** PRICING AT THE COLISEUM

FINE HOST REQUESTED AND RECEIVED A PRICE INCREASE ON MARCH 7, 1990. THAT PRICE INCREASE IS CURRENTLY IN EFFECT. SINCE MARCH, WE HAVE INTRODUCED SOME NEW ITEMS WE WOULD LIKE YOUR APPROVAL ON.

<u>ITEM</u>	<u>COST</u>	<u>SELLING PRICE</u>	<u>COST %</u>
HAGAN DAAZ	\$1.05	\$3.00	35%
CARMEL CORN	.16	1.25	12.8%
ICEES	.25	1.25	20%
ICEE SOUVENIER CUPS	.48	2.50	19%
ESPRESSO	.20	1.00	20%
CHAMPAGNE COCKTAILS	.65	3.25	20%
CAPPUCHINO	.19	1.00	19%
YOGA BAR	.70	2.50	28%
YOGURT PIES	.8125	3.50	23.2%
YOGURT	.75	2.25	33%

PER YOUR APPROVAL,

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TIM FENNELL

cc LEE FEHRENKAMP



INTERCOMPANY MEMO

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ATTACHMENT

CC LEE FEHRENKAMP  
DENNIS BEAUDOIN



## BLAZER BARBECUE

ITEM	SIZE	COST	PRICE	COST%
HAMBURGER & CHIPS	3-1	1.02	4.00	25.5%
CHEESEBURGER	3-1	1.12	5.00	24.9%
CHICKEN SAND.&CHIPS	4OZ.	1.33	5.00	26.6%
HAMBURGER PLATTER *	3-1	1.48	5.00	29.6%
CHICKEN PLATTER *	4-1	1.58	6.00	26.3%
CHEF'S SALAD	12 OZ.	.98	3.50	28.0%
1/2 CHICKEN	2 LBS.	1.89	6.00	31.5%
RIBS	1 LB.	2.02	7.00	28.8%

\* PLATTER INCLUDES POTATO SALAD.