

METROPOLITAN EXPOSITION RECREATION COMMISSION

RESOLUTION NO. 146

Authorizing and approving the menu prices and new items as per the attached document.

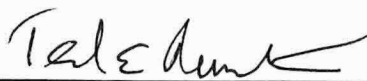
The Metropolitan Exposition Recreation Commission finds:

1. That all food and beverage prices must be established and approved by the Commission.
2. That all prices are consistent within the Metropolitan Exposition Recreation Commission facilities.


BE IT THEREFORE RESOLVED:

That the Fine Host Corporation is hereby authorized by the Metropolitan Exposition Recreation Commission to establish the menu prices and menu items as approved for the purpose of operating the Portland Memorial Coliseum, the Civic Stadium and the Oregon Convention Center.

Passed by the Commission on this 11th day of September, 1991.




Chair



Secretary/Treasurer

APPROVED AS TO FORM:



Metro General Counsel

*DEMANDS
Any Strip - need correct
prices.
Changes coming over today are
forbid and nothing - 9-10-91 5:50 pm
done*



Memorial Coliseum Complex

Civic Stadium

September 10, 1991

MEMORANDUM

TO: Metropolitan Exposition-Recreation Commission
FROM: Timothy J. Fennell, Facility Director *TF*
SUBJECT: Proposed Concession Menu Price Increases
Introduction of New Concession Menu Items

Staff has reviewed and discussed the proposed concession food and beverage price increases as well as the introduction of new concession menu items with Fine Host personnel. The concession price increases are selective and the new menu items would be introduced on a trial basis. The new menu items include new points of sale, the introduction of individual pizzas delivered to patrons' seats and a sea dog, made from fish products. If approved, where applicable the prices and portions would be consistent throughout Memorial Coliseum, Civic Stadium, and the Oregon Convention Center. The concession menu increases are requested to offset increases in product, labor and supply costs. A price increase to the Blazer buffet is not recommended by staff at this time.

Recommendation

Staff recommends approval of the proposed price increases and new menu items as per the attached documents.

General Manager's concurrence:

Lee Fehrenkamp

Lee Fehrenkamp, General Manager

9-10-91
Date

attachments

TF:ja



August 30, 1991

Tim Fennell
General Manager
Memorial Coliseum
1401 N. Wheeler
Portland, OR 97227

Dear Tim:

Well, another Season is about to begin for the Memorial Coliseum. With that, we have been working on some new ideas and products for the Patrons of the Coliseum.

Our Patrons have been saying that they would like some healthier foods in the Concession Stands; and I think that we have come up with some new and exciting items for the 1991-92 Season.

In going along with this, we have developed some ideas for a portable and selected stands in which we will serve freshly made salads and sandwiches; to include a chef salad, our new Walkway Taco Salad, the Turkey Pita and Turkey Croissant sandwiches, as well.

I would also like to introduce "Beneducci's to your Seat" Pizza. This is a new concept for the Memorial Coliseum. It is a personal sized pizza, ordered by the Patron and delivered to the Patron's seat in the Arena within 30 minutes or less.

Orders for the Pizza will be taken at locations throughout the Concourse. Along with the pizza orders, drinks will also be available at these locations. The Patron will make their pizza order, and it will then be relayed to the kitchen, where it will actually be prepared. A delivery person will then deliver it to the Patron's seat in the Arena. One of the locations in which we will take these Pizza orders will be the Breadstick Portable, which will be located somewhere near the regular pizza portable. The Breadsticks will consist of 4 breadsticks per order, each one approximately 1.5 oz. and served with Nacho Cheese sauce and Pizza sauce.

We have decided to add an Espresso Cart to the Concourse-fare. The Northwest has been a leader with these types of products, and it has proven itself very popular and very profitable for us when we used it in the Trade Shows.

pg. 2

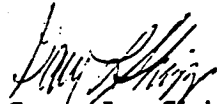
Over the past year, there have been some product cost increases. Coke products increased by 4.8%; breads by 7% and beef items by 11 %. Our Union Contract Labor has increased by 4% and we need to recover these costs to maintain the present margin of profit. The average product cost increase is 5.8%. It is not feasible to raise all of the products that by 5.8%, rather, we have selected a few items that we would like to raise by .25¢. This raise on the selected items will cover the items with no price increase.

The estimated gross revenues will increase by approximately \$190,000. The net income realized by the METRO will be approximately \$77,200, a 39% increase in profit.

I have attached all of the items that we would like to increase in price. I have also attached a cost analysis sheet for all new items. I have already prepared each of these new items myself, and am very excited about them. I would be happy to prepare samples for you of any and all that you would wish to see.

Please let me know if you have any questions, or if you require any additional information.

Sincerely,



Gary L. Shipp
General Manager
Fine Host Corporation

GLS/ab

cc Lee Fehrenkamp
Dennis Beaudoin

PROPOSED PRICE INCREASING FOR 1991-92 SEASON

<u>ITEM</u>	<u>SIZE</u>	<u>NEW</u> <u>SIZE</u>	<u>PRICE</u>	<u>PROPOSED</u> <u>PRICE</u>	<u>%</u> <u>INCREASE</u>
BLAZER BUFFET	Prime Rib		13.75		
HOT DOG	6-1	7-1	1.75		
SAUSAGE SANDWICH	5-1		2.25	2.50	11.1
CHILI	2 oz.		.50		
CHEESE PIZZA	15"cut 8		1.50		
PEPPERONI PIZZA	"		1.75	2.00	14.2
HAWAIIAN PIZZA	"		1.75	2.00	14.2
GARDEN BURGER	2.5 oz.		2.25		
CHICKEN	4 oz.		3.00		
HAM & CHEESE SAND.	4 oz.		2.75		
TRKY-RSTBEEF-HAM SAN.	5 oz.		3.00		
HAMBURGER	3-1		4.00	4.25	6.2
HAMBURGER PLATTER	3-1		5.00	5.25	5.0
SALMON SANDWICH	3 oz.		3.00		
DELI SANDWICH	5 oz.		3.75	4.00	6.6
SOUP CUP	8 oz.		1.25		
SOUP BOWL	12 oz.		1.75		
CLAM CHOWDER	8 oz.		1.75		
CRAB BURGER	4 oz.		5.75		
CARMEL CORN	2.34 oz.		1.00		
POPCORN	46 oz.		1.75		
"	85 oz.		2.25		
"	130 oz.		3.00		
BUTTER TOPPING	2 oz.		.25		
PRETZEL	5.5 oz.		1.25	1.50	20.0
CHILI	8 oz.		2.00		
REGULAR NACHO	MT 68		2.25		
SUPER NACHO	Triple Tray		3.00		

<u>ITEM</u>	<u>SIZE</u>	<u>NEW SIZE</u>	<u>PRICE</u>	<u>PROPOSED PRICE</u>	<u>% INCREASE</u>
HAAGEN DASZ	3.67 oz.		3.00		
ICE CREAM CONE	#8		1.50		
SOFT SERVE	#34		1.50		
WAFFLE CONE	5 oz.		1.75	2.00	14.2
YOGURT	#8		2.25	2.50	11.1
YOGURT CUP	5 oz.		2.25	2.50	11.1
TOPPING	1 oz.		.75		
SUNDAE/YOGURT DISH	5 oz.		3.50	3.75	7.1
HOT FUDGE SUNDAE	5 oz.		2.00	2.25	12.5
WAFFLE CONE/YOGURT	5 oz.		3.00	3.25	8.3
MALTS	12 oz.		1.75		
NUT DIP	5 oz.		1.50		
YOGURT CREAM	5 oz.		1.50		
SODA	14 oz.		1.25		
"	20 oz.		1.75	2.00	14.2
"	32 oz.		2.50	2.75	14.2
COFFEE	8 oz.		.75		
CANNED BEER	12 oz.		2.75		
BEER	16 oz.		2.75		
"	20 oz.		3.50		
CANNED BEER	16 oz.		3.00		
MICRO-BEER	12 oz. bottle		3.75		
MICRO-DRAFT	16 oz.		3.25		
"	20 oz.		4.00		
LIQUOR	1 oz.		3.25		
WINE	5 oz.		2.75		
WINE COOLER	12 oz. bottle		3.00		
PEANUTS	2.5 oz.		1.25		
LICORICE ROPE	ea.		1.25		
COOKIE (LG)	4 oz.		1.50	1.75	16.6
COOKIE BAG	12 ct.	10 ct.	2.00		
DONUTS	ea.		1.00		
BROWNIE	4 oz.		1.50	1.75	16.6

NEW ITEMS

<u>ITEM</u>	<u>SIZE</u>	<u>SELLING PRICE</u>	<u>PRODUCT COST %</u>
CHEF SALAD	32 oz. Bowl	4.50	26.8%
TUNA OR CHICKEN CROISSANT	3.5 oz.	4.50	33.2%
(2) 12 oz. TURKEY LEG w/4oz. BAKED BEANS	12 oz	3.75	22.4%
SEA DOG	5-1	2.50	23.6%
TUNA OR CHICKEN SAND.	3.5 oz.	4.50	21.5%
CHERRY OR PEACH PIZZA DESSERT	6" cut ½	2.50	23.6%
TUNA VEGETABLE TRAY	3.5 oz., tuna	4.50	29.9%
TURKEY PITA SANDWICH	3 oz.	4.00	21.75%
WALK-WAY TACO SALAD	wafflecone	3.00	21.9%
BENEDUCCI'S PERSONAL PIZZA TO YOUR SEAT	6" crust	4.25	24.2%
BREADSTICKS w/CHEESE and PIZZA SAUCE	2 ea	3.50	23.9%
CHEESEBURGER	3-1	4.50	21%
ESPRESSO	4 oz.	1.75	26.8%
CAPPUCCINO	8 oz.	2.50	22.8%
CAFFE LATTE	8 oz.	2.50	27.2%
CAFFE MOCHA	8 oz.	2.75	35.6%
GOURMET COFFEES	8 oz.	1.75	13.1%
STRAWBERRY DAIQUIRI	9 oz.	4.75	16.5%
MARGARITA	9 oz.	4.75	17.6%