

METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 181

Approving the Metropolitan Exposition-Recreation Commission Mission Statement.

The Commission finds:

1. That as part of a three year marketing plan adopted by the Commission in August of 1990, a Mission Statement was approved for the MERC.

2. That a new Mission Statement would better describe the MERC's course for the future.


BE IT THEREFORE RESOLVED that the Metropolitan Exposition-Recreation Commission approves the following new Mission Statement:

The Mission of the Metropolitan Exposition-Recreation Commission (MERC) is to promote, develop and manage the region's public assembly and convention facilities in a manner that maximizes cost effectiveness while meeting the diverse interests and needs of both local and visitor audiences.

It shall:


- * provide the highest quality events and services in order to ensure community support and pride
- * meet or exceed clientele expectations
- * maximize the opportunity for financial return to the community
- * contribute significantly to the quality of life in the Portland metropolitan area and the State of Oregon

Passed by the Commission on May 13, 1992.


Chairman


Secretary/Treasurer

APPROVED AS TO FORM:


Metro General Counsel