

METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 93-20

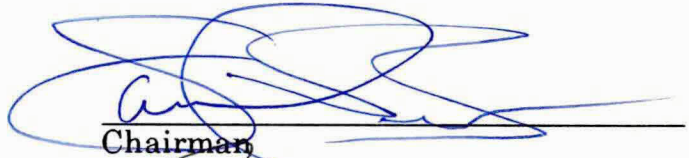
Authorizing the General Manager to execute a Minority Marketing Agreement with Oregon Convention and Visitor Services Network, Inc..

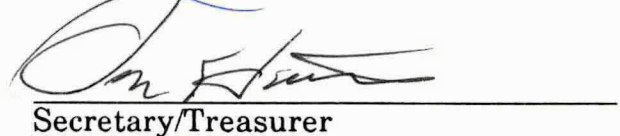
The Metropolitan Exposition-Recreation Commission finds:

1. That current marketing levels were not sufficient to accomplish the minority marketing effort, so a RFP process was authorized by the Commission;
2. That there are sufficient budget dollars allocated to pay for these requested services;
3. That a RFP process was correctly completed and responses reviewed by the Minority/Ethnic Marketing Task Force, appointed by the MERC Chairman;
4. That the Commission has the authority to enter into such an agreement through its General Manager;


BE IT THEREFORE RESOLVED that the General Manager is authorized to negotiate and contract with the Oregon Convention and Visitor Services Network, Inc., a Minority Marketing Personal Services Agreement on behalf of the Commission for the Oregon Convention Center. The contract will be approved at the November MERC Commission Meeting.

Passed by the Commission on November 1, 1993


Chairman


Secretary/Treasurer

Approved As To Form:
Daniel B. Cooper, General Counsel

By: 
Mark B. Williams
Senior Assistant Counsel

MERC STAFF REPORT

Agenda Item / Issue: **Authorization and Approval of Minority Marketing Agreement**

Resolution No. 93-20

Date: November 1, 1993 Presented By: Jeffrey A. Blosser

Background and Analysis: During the process of selecting the National Sales and Marketig Agent for the Oregon Convention Center the MERC Commission decided that the effort to bring Minority/Ethnic convention business to Portland was not sufficient and needed special expertise. A Task Force was appointed by the MERC Chair and the Committee developed a RFP with Scope of Work necessary to accomplish the needed effort. Seven proposals were accepted and three firms were interviewed by the Task Force and a unanimous decision was reached to recommend the company of Oregon Convention and Visitor Services Network Inc., to the Commission as the most responsive bidder.

Fiscal Impact: The amount of \$200,000 has been allocated from current budget dollars to accomplish this task.

Discussion with Commission Liaison and/or User Group(s): The MERC Commission and Metro Council have been kept abreast of the process through the Liason Committee and staff reports.

Recommendation: The Committee recommended that the MERC Commission authorize the General Manager to negotiate and execute an Agreement for Minority/Ethnic Marketing Services with the Oregon Convention and Visitor Services Network, Inc., for the Oregon Convention Center.