

# METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 94-24


Authorizing the Oregon Convention Center Director to execute a one-year extension to the Convention Delegate Marketing Services Agreement with the Oregon Tourism Alliance (OTA) for a period of July 1, 1994 to June 30, 1995, in an amount not to exceed \$20,000.00.

## The Metropolitan Exposition-Recreation Commission finds:

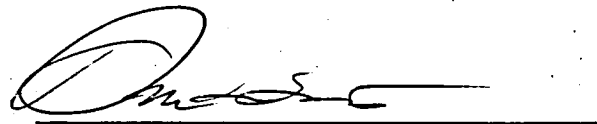
1. That on May 12, 1993 the Commission passed Resolution No. 227 authorizing the General Manager to contract with OTA to provide convention services for groups utilizing the Oregon Convention Center.
2. That quality convention services significantly add to the overall marketing of the Oregon Convention Center and the region.
3. That the original contract with OTA provides for two one-year extensions; and, the Oregon Convention Center staff recommends approval of a one-year extension for a period commencing July 1, 1994 and ending June 30, 1995.

**BE IT THEREFORE RESOLVED** that the Metropolitan Exposition-Recreation Commission approves a one-year extension to the Convention Delegate Marketing Services Agreement with Oregon Tourism Alliance for a period of one (1) year, July 1, 1994-June 30, 1995, in an amount not to exceed \$20,000.00; and directs the Oregon Convention Center Director to execute such an extension of this agreement on behalf of the Metropolitan Exposition-Recreation Commission.

Passed by the Commission on May 11, 1994.

  
Chairman

Approved As To Form:  
Daniel B. Cooper, General Counsel

  
Secretary/Treasurer

  
By: Mark B. Williams  
Senior Assistant Counsel

## **MERC STAFF REPORT**

**Agenda Item / Issue:** One-Year Extension of OCC Convention Delegate Marketing Services Agreement

**Resolution No.:** 94-24

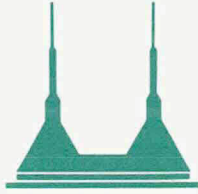
**Date:** May 11, 1994

**Presented by:** Jeffrey A. Blosser

**Background and Analysis:** On May 12, 1993, the Commissions passed Resolution No. 227 authorizing the General Manager to contract with Oregon Tourism Alliance, for a period of one year, to provide convention services for groups utilizing the Oregon Convention Center. On March 30, 1994, the Commission passed Resolution No. 94-11, amending the OTA Marketing Services Agreement to reflect the addition of yearly membership dues. The amended contractual amount is not to exceed \$43,250.

**Fiscal Impact:** 1994-95 proposed budget amount of \$20,000.

**Recommendation:** Staff recommends that the Metropolitan Exposition-Recreation Commission approve a one-year extension to the Convention Delegate Marketing Services Agreement with Oregon Tourism Alliance for a period to commence July 1, 1994 and end June 30, 1995, in an amount not to exceed \$20,000.00.



**OREGON CONVENTION CENTER**  
METRO ER COMMISSION

May 12, 1994

Mary McArthur  
Oregon Tourism Alliance  
c/o POVA  
26 SW Salmon  
Portland, Oregon 97204

Dear Mary:

This is to notify you that the contract between the Metropolitan Exposition-Recreation Commission and the Oregon Tourism Alliance has been extended for the year beginning July 1, 1994 and ending June 30, 1995 in an amount not to exceed \$20,000.

If this meets with your approval please sign and date below. Once signed, please return all copies and I will sign and return an executed copy for your files. Should you have any questions, please feel free to call.

Jeffrey A. Blosser  
Metropolitan Exposition-Recreation Commission

7/22/94  
Date

Mary McArthur  
Oregon Tourism Alliance

7/18/94  
Date

Sincerely,

Jeffrey A. Blosser  
Director