METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 95-1

Authorizing the General Manager to execute an Intergovernmental Agreement with the State of Oregon Economic Development Department Tourism Division to determine the economic impact of the tri-county metropolitan region associated with the Oregon Convention Center operation.

The Metropolitan Exposition-Recreation Commission finds:

1. That this information is necessary to determine the effectiveness of the original intent of the convention economic impact on the region.

2. That this information will be very useful in analyzing whether the Oregon Convention Center is meeting the public goals established in the original concept of the convention tourism impact on the community.

3. That this information will be useful in assessing the impact of expanded convention facilities and will aid the feasibility efforts of expansion studies.

BE IT THEREFORE RESOLVED that the Metropolitan Exposition-Recreation Commission authorizes the General Manager to execute the attached Intergovernmental Agreement for economic impact study with the Oregon Economic Development Department, Tourism Department to be completed in April of 1995.

Passed by the Commission on January 11, 1995.

Chairman

Secretary-Treasurer

Approved as to Form:
Daniel B. Cooper, General Counsel

Mark B. Williams, Sr. Assistant Counsel

MERC STAFF REPORT

Agenda/Item Issue: Intergovernmental Agreement with Oregon Economic Development Department, Tourism Department

Resolution No. 95-1

Date: January 11, 1995 **Presented By:** Jeffrey A. Blosser

Background and Analysis: When the Convention Center was originally sold to the Tri-County area, there were some definite goals for economic impact to the region as related by jobs, taxes generated and the impact generated by Center business. The Convention Center has never had a means to measure its annual impact on the community and this contract will provide current information for the past four years as well as establish a model so future information can be generated. This information is also necessary to help support the effort of feasibility for Convention Center expansion and how the expansion will benefit the region.

Fiscal Impact: The study will cost an amount not to exceed $35,000, broken down as follows:

Contractor:	$30,000
Contingency:	$ 3,000
OEDD (mgmt):	$ 2,000
	$35,000

The Convention Center has funds budgeted in its construction fund for expansion feasibility studies. The approved 1994-95 amount is $100,000. The interagency agreement provided input and management by the State of Oregon - Economic Development Department. RFPs were solicited by OEDD for services required and this information is also helpful to the State Tourism Department.

Recommendation: Staff recommends that MERC authorize the General Manager to execute an Intergovernmental Agreement with the Oregon Economic Development Department for a study to determine economic impact on the region from operations of the Oregon Convention Center for an amount not to exceed $35,000.

INTERGOVERNMENTAL AGREEMENT

This agreement is between the State of Oregon acting by and through its Oregon Economic Development Department, Tourism Division, hereinafter called "Department" and Metro Exposition-Recreation Commission, hereinafter called "MERC", located at the Oregon Convention Center, PO Box 12210, Portland, Oregon 97212.

I. Purpose

To conduct a study of the economic impacts for the tri-county metropolitan region (Multnomah, Clackamas and Washington counties) associated with the Oregon Convention Center. The study will analyze expenditures associated with delegate spending, vendors, and all services that support convention center operations and activities. In addition it will analyze jobs created and/or retained; tax revenues generated; and secondary economic impacts. The Department will hire CIC Research to develop a model to analyze the convention center impacts annually, and train center staff on the using the model.

Cost: $35,000 total:

$33,000 for CIC Research, the firm that will conduct the study

$ 2,000 for the Department to cover administrative costs such as staff time to coordinate project, newspaper advertising of RFP, and mailing.

II. Term of Agreement

This agreement shall be effective on the date when this Agreement has been signed by both the "Department" and "MERC" and shall expire unless otherwise terminated or extended, on June 30, 1995.

III. Consideration

"MERC" shall reimburse the "Department" an amount not to exceed $35,000.00. The "Department" shall invoice "MERC" for $32,000 upon approval of this agreement. The balance of $3,000 will be billed to "MERC" if additional training is required of CIC Research by the "Department" and "MERC".

IV. Modifications or Extensions

Any modifications or extensions of this agreement must be mutually agreed to in writing by both parties.

V. Termination of Agreement

This agreement may be terminated by mutual consent of both parties, or unilaterally by either party upon giving 30 days written notice to the other party.

INTERGOVERNMENTAL AGREEMENT
(CONTINUED)

By signature below, all parties agree to the terms set forth in this agreement.

ACCEPTANCE SIGNATURES

"Department" AUTHORIZED SIGNATURE	TITLE	DATE
	MERC Gen. Mgr.	1-11-95
"MERC" AUTHORIZED SIGNATURE	TITLE	DATE