METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 95-18

Authorizing the Oregon Convention Center Director to execute a one-year extension to the Convention Delegate Marketing Services Agreement with the Oregon Tourism Alliance (OTA) for a period of July 1, 1995 to June 30, 1996, in an amount not to exceed \$15,000.00.

The Metropolitan Exposition-Recreation Commission finds:

- 1. That on May 12, 1993 the Commission passed Resolution No. 227 authorizing the General Manager to contract with OTA to provide convention services for groups utilizing the Oregon Convention Center.
- 2. That quality convention services significantly add to the overall marketing of the Oregon Convention Center and the region.
- 3. That the original contract with OTA was extended for one year by the Commission through Resolution 94-24 passed on May 11, 1994; and, the Oregon Convention Center staff recommends approval of a second one-year extension for a period commencing July 1, 1995 and ending June 30, 1996.

BE IT THEREFORE RESOLVED that the Metropolitan Exposition-Recreation Commission approves a one-year extension to the Convention Delegate Marketing Services Agreement with Oregon Tourism Alliance for a period of one (1) year, July 1, 1995-June 30, 1996, in an amount not to exceed \$15,000.00; and directs the Oregon Convention Center Director to execute such an extension of this agreement on behalf of the Metropolitan Exposition-Recreation Commission.

Passed by the Commission on May 10, 1995.

Approved As To Form:
Daniel B. Cooper, General Counsel

Mark B. Williams

Bv:

Senior Assistant Counsel

MERC STAFF REPORT

<u>Agenda Item / Issue:</u> One-Year Extension of OCC Convention Delegate Marketing Services Agreement

Resolution No.: 95-18

Date: May 10, 1995

Presented by: Jeffrey A. Blosser

Background and Analysis: On May 12, 1993, the Commissions passed Resolution No. 227 authorizing the General Manager to contract with Oregon Tourism Alliance, for a period of one year, to provide convention services for groups utilizing the Oregon Convention Center. On March 30, 1994, the Commission passed Resolution No. 94-11, amending the OTA Marketing Services Agreement to reflect the addition of yearly membership dues. On May 11, 1994, the MERC Commission approved Resolution 94-24 authorizing a one-year extension to the OTA Marketing Services Agreement ending June 30, 1995. One one-year extension exists in the original contract.

Fiscal Impact: 1995-96 proposed budget amount of \$15,000.

Recommendation: Staff recommends that the Metropolitan Exposition-Recreation Commission approve a one-year extension to the Convention Delegate Marketing Services Agreement with Oregon Tourism Alliance for a period to commence July 1, 1995 and end June 30, 1996, in an amount not to exceed \$15,000.00.