

METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION NO. 95-38

Approving an increase in the attendee event day/space parking charge at the Expo Center from \$3 to \$4 beginning September 1, 1995.


The Metropolitan Exposition-Recreation Commission finds:

1. That MERC is authorized by the Intergovernmental Agreement between Multnomah County and Metro to approve parking charges;
2. That the charge for parking was last increased in September 1989;
3. That additional funds will provide services and improvements that will benefit licensees and attendees of the Expo Center;

BE IT THEREFORE RESOLVED that the Metropolitan Exposition-Recreation Commission approve increasing the attendee event day/space parking charge at the Expo Center from \$3 to \$4 beginning September 1, 1995.

Passed by the Commission on July 12, 1995.


Chair


Secretary-Treasurer

APPROVED AS TO FORM:

Daniel B. Cooper, General Counsel

BY: 

Mark B. Williams
Senior Assistant Counsel

MERC STAFF REPORT

Agenda Item/Issue: Approval to increase the attendee event day/space parking charge at the Expo Center from \$3 to \$4 beginning September 1, 1995.

Resolution No: 95-38

Date: July 12, 1995

Presented by: Chris Bailey

Background: Parking charges were last established in September 1989 and were set at \$3 for attendees, \$2 for exhibitors and \$5 for overnight parking per event day/space. These rates produced a gross of \$740,683 in 1994; \$607,452 was attributable to attendee parking.

During MERC's tenure at the Expo Center; licensees, subcontractors and the Expo Advisory Committee have expressed concern related to the absence of parking lot/facility security; condition of the parking lot surface, lighting, signage and traffic flow pattern. Staff concurs in their assessment.

In order to address these issues, fund on-going operational costs and increase revenues available to MERC, staff and the Expo Advisory Committee have determined that a \$1 increase in the charge for attendee parking is appropriate.

Fiscal Impact: Based upon 1994, an additional dollar per attendee vehicle space will produce approximately \$200,000.

Recommendation: Staff recommends approval to increase the attendee event day/space parking charge at the Expo Center from \$3 to \$4 beginning September 1, 1995.