Metropolitan Exposition - Recreation Commission

Resolution 95-47

Recognizing the outstanding inaugural season of Broadway Musical Theater presented by <u>Dan Bean Presents</u>.

The Metropolitan Exposition-Recreation Commission finds:

- 1. Since Portland has not had a successful Broadway musical theater series in the past several years, Dan Bean took a considerable risk in deciding to invest in a series.
- 2. Dan Bean showed substantial creativity and marketing ability in developing a season that was exciting, affordable and offered amenities such as parking.
- 3. <u>Dan Bean Presents</u> inaugural series exceeded all expectations for subscriptions and for revenue generation. Attendance for the entire series reached an astounding level of 86% of capacity.
- 4. The successful partnership with <u>Dan Bean Presents</u> has helped stabilize the finances at PCPA and will help establish a more predictable revenue stream in the future.

Be it therefore resolved that the Commission extends its congratulations and sincerely thanks Dan Bean for giving the public an excellent entertainment package. The Commission looks forward to a continued successful partnership in future years.

Passed by the Commission on September 13, 1995.

Alice Norris, Secretary - Treasurer

I HEYEBY CERTIFY THAT THE FOREGOING IS A COMPLETE AND EXACTION OF THE ORIGINAL THEREOF

ETROPOLITAN E-R COMMISSION