
Metropolitan Exposition - Recreation Commission

Resolution 96-7

Recognizing the outstanding inaugural season of Portland's Broadway Theater Season presented by the Portland Opera/Jujamcyn Productions organization

The Metropolitan Exposition-Recreation Commission finds:

1. The Portland Opera and Jujamcyn Productions brought together local and national marketing resources to create and deliver a subscription season that was exciting, of the highest quality, and was offered in conjunction with the mega-hit "Miss Saigon".

2. In its inaugural year, Portland's Broadway Theatre Season subscription sales and total revenue generation exceeded all expectations, and drew national attention to the Portland market. Attendance for the four-show subscription series reached an astounding 95% of capacity.

3. Supplementing the original subscription series, the Portland Opera and Jujamcyn Productions brought add-on events including 16 performances of "Angels in America" in the Arlene Schnitzer Concert Hall, attracting both outstanding attendance and critical acclaim.


4. The successful relationship with the Portland Opera / Jujamcyn Productions organization has contributed significantly to the stabilization of finances for the Portland Center for the Performing Arts, and will assist in establishing a more predictable stream of earned revenue in the future.

Be it therefore resolved that the Commission extends its congratulations and sincere thanks to the Portland Opera and Jujamcyn Productions for providing excellent arts and entertainment to the public. The Commission looks forward to a continued successful relationship in future years.

Passed by the Commission on January 10, 1996.



Clifford N. Carlsen, Jr., Chairman



Alice Norris, Secretary - Treasurer

Portland, Oregon