

METROPOLITAN EXPOSITION-RECREATION COMMISSION

RESOLUTION 95- 30

Approval of the proposed concession menu and pricing schedule for the Portland Metropolitan Exposition Center.

The Metropolitan Exposition-Recreation Commissions finds:

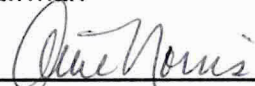
1. That MERC is authorized by the Intergovernmental Agreement between Multnomah County and Metro to approve pricing schedules;
- 2, That Fine Host Corporation / S. Brooks and Associates, Inc., a Joint Venture, will begin concession and catering operations at the Expo Center July 1, 1995;
3. That the concession menu and pricing schedule satisfies the Commission's interest and sensitivity to pricing and selection.

BE IT THEREFORE RESOLVED that the Commission approve the proposed concession menu and pricing menu for the Expo Center beginning July 1, 1995.

Passed by the Commission on June 14, 1995.



Chairman



Secretary-Treasurer

APPROVED AS TO FORM:
Daniel B. Cooper, General Counsel



Mark B. Williams
Senior Assistant Counsel

MERC STAFF REPORT

Agenda Item/Issue: Approval of proposed concession menu and pricing schedule for the Expo Center.

Resolution No: 95-30

Date: June 14, 1995

Presented by: Chris Bailey

Background: In May 1995, the Commission awarded a management agreement to Fine Host Corporation/S. Brooks and Associates, Inc., a Joint Venture, to provide concession and catering services to the Portland Metropolitan Exposition Center and Civic Stadium beginning July 1, 1995.

Since the award resulted in authorizing a service provider new to the Expo Center, it is necessary to establish an initial concession menu and pricing schedule, see attached, which is compatible with the needs of the Expo Center's food and beverage consumers in addition to meeting the requirements of the management agreement.

Fiscal Impact: The proposed concession menu and pricing schedule was designed to address pricing sensitivity, the need for an expanded menu selection in addition to accommodating issues of excise tax and the management agreement structure.

It is highly speculative to estimate the fiscal impact of this proposed schedule; however, the pricing is not greatly dissimilar to historical price practice at the Expo and provides for increased sales through an expanded selection of product. It is reasonable to anticipate, therefore, that the fiscal impact will, at minimum, meet the previous year's results.

Staff will closely monitor the results of the proposed schedule and, if deemed appropriate or necessary, will recommend adjustments for the Commission's review and approval.

Recommendation: Staff recommends that the Commission approve the proposed concession menu and pricing schedule.

**PORTLAND METROPOLITAN EXPOSITION CENTER
PROPOSED CONCESSION MENU AND PRICING SCHEDULE**

ITEM	SIZE	G. BOSS	PROPOSED	
			CIVIC STADIUM	EXPO CENTER
Cheeseburger	6/1	\$3.50		
Cheeseburger	4/1		\$3.50	\$3.50
Hamburger	6/1	\$3.00		
Hamburger	4/1		\$3.50	\$3.50
Hot Dog (Beef&Pork)	6/1	\$2.00		
Hot Dog (All Beef)	6/1		\$1.75	\$2.00
Chili Topping	4oz	\$1.00		
Chili Topping	3oz		\$.50	\$.50
Corn Dog	6/1	\$2.50	N/A	\$2.50
Polish Dog	6/1	\$3.00		
Polish Dog W/Kraut	6/1	\$3.50	N/A	
Polish Sausage	4/1		\$2.75	\$3.00 (Kraut incl.)
Chili	10oz	\$2.00	N/A	\$2.50
Chicken Nuggets W/Fries		\$4.00	N/A	\$4.00
Fish & Chips		\$4.00	N/A	\$4.00
French Fries	5oz	\$1.00	N/A	

ITEM	SIZE	G. BOSS	PROPOSED	
			CIVIC STADIUM	EXPO CENTER
French Fries	8oz			\$2.00
Pretzel	5oz	\$1.50	\$1.50	\$1.50
Popcorn	46oz	\$1.50	\$1.50	\$1.50
Popcorn	85oz		\$2.25	
Nachos		\$2.00	\$2.25	\$2.25
Supreme Nachos		\$4.00	\$3.00	\$3.50
Peanuts	3oz	\$1.00	\$1.25	\$1.25
Carmel Corn	2oz	\$1.00	\$1.25	\$1.25
Candy		\$1.00		
Candy Theater Size			\$1.75	\$1.75 to \$2.00
Pizza Cheese	slice		\$1.50	\$2.00
Pizza Pepperoni	slice	\$3.00	\$2.00	\$2.50
Pizza Hawaiian	slice	\$3.00	\$2.00	\$2.50
Pizza Combo	slice	\$3.00		
Personal Pizza 6in. Gourmet Style			\$4.50	\$4.50
Chocolate Nut Dip (Homemade)		\$1.50		
Nut Dip Sundae Bar			\$1.50	\$1.50
Chocolate Malt Cup			\$1.75	\$1.75
Hand Dipped Cone				\$2.50

ITEM	SIZE	G. BOSS	PROPOSED	
			CIVIC STADIUM	EXPO CENTER
Waffle Cone				\$3.00
Frozen Yogurt Cup				\$2.50
Frozen Yogurt Waffle Cone				\$3.00
Yogurt Toppings				\$.75
<u>CHINESE SELECTIONS</u>				
Bento Box		\$6.00		\$6.00
Rice or Noodles topped w/vegetables		\$4.00		
Chicken Stir Fry				\$4.75
Teriyaki Beef Plate				\$5.00
Rice or Noodle Bowl		\$2.00		\$2.50
Egg Roll		\$2.00		\$2.25
3 Pot Stickers		\$2.00		
<u>DELI SELECTIONS</u>				
Fresh Deli Sandwich	4oz	\$4.50 with chips		\$5.00 with side salad
Prepared Cold Sandwich	4oz			\$4.00
French Dip Sandwich	4oz	\$4.00		\$4.50
Fried Chicken	2pc	\$3.75		\$3.75

ITEM	SIZE	G. BOSS	PROPOSED	
			CIVIC STADIUM	EXPO CENTER
Fried Chicken w/JOJO'S		\$5.00		\$5.00
JOJO'S		\$2.00		\$2.50
Onion Rings				\$2.00
Side Order Potato Salad or Cole Slaw		\$.75		\$.75
Phillysteak Sandwich				\$5.00
BBQ Beef Sandwich				\$4.50
Assorted Soups	Cup			\$1.75
Assorted Soups	Bowl	\$2.50		\$2.50
1/2 Sandwich & Cup of Soup				\$3.75
Beef Stew		\$2.50		
Soup or Chili in a Bread Bowl				\$4.50
Garden Salad			\$3.00	\$3.00
Chefs Salad				\$4.00
Assorted Chips		\$.75		\$1.00
<u>ITALIAN SELECTIONS</u>				
Spaghetti w/ Marinara Sauce				\$3.50
Fettuccini Primavera				\$4.50
Side Order of Meatballs				\$1.50
Meatball Hero				\$4.00

Fresh Garlic Bread	\$1.50
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ITEM	SIZE	G. BOSS	PROPOSED	
			CIVIC STADIUM	EXPO CENTER
 <u>BREAKFAST ITEMS</u>				
Eggs, Sausage and Fried Red Potatoes		\$5.00		\$3.50
Breakfast Sandwich				\$2.50
French Toast				\$3.00
Pancakes				\$3.00
Scrambled Eggs		\$2.00		
3 Sausage Links		\$2.00		
Hash Browns		\$2.00		\$2.00
Donuts		\$.50		
Danish				\$1.50
Muffins				\$1.50
Croissant				\$1.25
Cinnamon Rolls		\$1.50		\$2.00
Fresh Baked Cookies				\$1.75
Fresh Baked Brownies				\$2.00
 Sno-Cones		 \$1.00		 \$1.50
Cotton Candy		\$1.00		\$1.50 to \$3.00

ITEM	SIZE	G. BOSS	PROPOSED	
			CIVIC STADIUM	EXPO CENTER
Soft Drinks	12oz		\$1.25	\$1.25
Soft Drinks	14oz	\$1.00		
Soft Drinks	20oz	\$1.50	\$2.00	\$2.00
Soft Drinks	32oz	\$2.00	\$2.75	
Soft Drinks	44oz			\$3.00
Coffee	8oz	\$.75	\$.75	\$.75
Coffee	12oz		\$1.25	\$1.25
Coffee	16oz		\$1.50	
Latte, Mocha Cappuccino	12oz		\$1.75	\$1.75
Latte, Mocha Cappuccino	16oz double		\$2.25	\$2.25
Domestic Beer	16oz	\$3.00	\$3.50	\$3.50
Micro Brew Beer	16oz		\$4.00	\$4.00
Non-Alcoholic Beer	12oz		\$3.50	\$3.50
Wine	7oz	\$2.50	\$2.75	\$2.75
Wine Cooler	12oz		\$3.50	\$3.50
Cocktails	10oz			\$3.50 to \$5.00