

# METROPOLITAN EXPOSITION-RECREATION COMMISSION

## RESOLUTION NO. 99-01

Authorizing receipt of gift for naming of 4<sup>th</sup> floor space of the New Theatre Building of the Portland Center for the Performing Arts.

### **The Metropolitan Exposition-Recreation Commission finds:**

That the Commission has identified capital project needs for the Portland Center for the Arts in the 1994 and 1998 Business Plans and in the Metro Capital Improvement Plan for 1999-00 through 2003-04; and


That the Commission acted by Resolution on May 13, 1992 to approve a Policy for Naming Buildings, Theatres, and Spaces at the Portland Center for the Performing Arts which included a schedule of gifts appropriate for a number of locations and features in the three buildings; and

That the PCPA Director has received a proposal for a gift of \$350,000 for the permanent naming of the New Theatre Building 4<sup>th</sup> floor space which is consistent with the adopted policy and schedule of gifts; and

That the PCPA Advisory Committee together with the PCPA Director have recommended acceptance of the gift as consistent with the adopted policy and schedule of gifts;

**BE IT THEREFORE RESOLVED** that the proposed gift is approved for acceptance by the Commission, and the PCPA Director is authorized to affix the name in an appropriate manner when the donor elects to become known.

Passed by the Commission on January 20, 1999.



Chairman



Secretary/Treasurer

Approved As to Form:

Daniel B. Cooper, General Counsel

By: \_\_\_\_\_  
Kathleen A. Pool  
Senior Assistant Counsel

## MERC STAFF REPORT

**Agenda Item/Issue:** Acceptance of Gift for Naming of PCPA  
New Theatre Building 4<sup>th</sup> Floor Space

**Resolution No:** 99-01

**Date:** January 20, 1999

**Presented by:** Harriet Sherburne

**BACKGROUND:** In May, 1992, the Commission approved a Naming Policy for PCPA which included a schedule of gifts at levels appropriate to identified locations and features of the three buildings. In 1993 there were additional discussions of this matter, but no changes to the policy nor schedule of gifts were made. In December, 1997, the Commission took action to accept a gift of \$650,000, resulting in the naming of the Newmark Theatre (formerly Intermediate Theatre); the gift provided critical resources toward completion of the 4<sup>th</sup> floor space of the New Theatre Building. Subsequently, the PCPA Director received a proposal for a gift of \$350,000 for naming of the completed space. This gift would be made in three payments over the course of 13 months; December, 1998; July, 1999; January, 2000. The final gift payment is received prior to the end of the anticipated construction period and payment. The donor has requested withholding of the name until an appropriate time in the completion of the space.

The gift provides the final resources toward completion of the unfinished space on the fourth floor of the New Theatre Building – one of several unfunded capital projects identified in the 1994 and 1998 Business Plans and the Metro 5-year Capital Improvement Plan process. Following acceptance of the Newmark gift, staff initiated planning and consultant selection toward construction implementation beginning on site July, 1999 and completed at the earliest possible date in Spring, 2000. This gift assures continuity on the planned schedule. There have been many discussions with the PCPA Advisory Committee and two public workshops on the desired features of the 4<sup>th</sup> floor space; another workshop on rental priorities, policies, and rates is planned for February, 1999.

**DISCUSSION WITH ADVISORY COMMITTEE:** There has been review by the PCPA Advisory Committee confirming that the naming proposal is consistent with the adopted Policy. They recommend acceptance of the gift and naming of the space as proposed.

**FISCAL IMPACT:** The proposed gift has a positive fiscal impact as it provides final resources necessary for completion of the major unfinished space of the PCPA complex. Studies for completion of the space include examination of long-term cost for operations and maintenance, and rental rates to cover incurred costs.

**RECOMMENDATION:** The staff recommend approval of the gift and authorization for the Facility Director to implement naming as agreed with donor.