

Metropolitan Exposition Recreation Commission

Resolution No. 99-21


Approving an increase in parking per space charge at the Oregon Convention Center from \$5.00 to \$6.00, effective September 1, 1999.

The Metropolitan Exposition Recreation Commission finds:

1. That the parking per space charge at the Oregon Convention Center has increased once in 1995 since the Center opened in 1990.
2. That additional revenues are needed to provide additional services and improvements benefiting OCC clients, attendees and exhibitors.
3. That a \$6.00 rate is very competitive with area parking lot fees as well as downtown parking charges.
4. That the MERC Commission has the authority to raise rates at all of its managed facilities.

BE IT THEREFORE RESOLVED that the Metropolitan Exposition Recreation Commission approves increasing the parking per space charge at the Oregon Convention Center to \$6.00 per space effective September 1, 1999.

Passed by the Commission on May 19, 1999.



Chair



Secretary/Treasurer

APPROVED AS TO FORM:
Daniel B. Cooper, General Counsel

By 
Kathleen Pool, Sr. Assist. Counsel

MERC STAFF REPORT

Agenda Item/Issue: Approving the increase for parking space charge from \$5.00 to \$6.00 at the Oregon Convention Center effective September 1, 1999.

Resolution No.: 99-21

Date: May 19, 1999

Presented By: Jeffrey A. Blosser

Background Analysis: The Oregon Convention Center parking space charge increase to \$5.00 and a decrease of the charge for OCC exhibitor parking passes from \$6.00 to \$5.00 was approved by MERC Resolution #95-44 in September of 1995. Due to the need to increase revenue sources at OCC to meet the needs of an increased event schedule and services, staff has targeted parking revenue as one of these sources. The increase from \$5 to \$6 will only be the second increase since the facility opened in 1990 and is very competitive with surrounding parking operation fees as well as downtown parking charges. In order to acknowledge points made by consumer show managers at past OCC Advisory Committee Meetings, the exhibitor parking pass charge of \$5.00 will not be increased. The effective date of September 1, 1999 gives OCC staff sufficient time to notify all upcoming contracted event planners of this increase.

Discussion With Advisory Committee: This increase has been reviewed with the OCC Advisory Committee at several meetings. Representatives from OCC Consumer Shows noted concerns related to their exhibitors and attendees. The concern related to exhibitors was addressed by noting that the exhibitor parking pass charge amount of \$5 would not change. The consensus was that there were no major objections to the increase in parking space charge to \$6.00.

Fiscal Impact: The increase in parking rates will result in an increase of an estimated \$123,557 in revenue generated by parking from September 1 to June of FY 1999-00.

Recommendation: Staff recommends that the Metropolitan Exposition Recreation Commission approves the increase in parking rates from \$5.00 to \$6.00 effective September 1, 1999.