#### METROPOLITAN EXPOSITION-RECREATION COMMISSION

#### Resolution No. 02-36

For the Purpose of approving and transmitting the MERC Operating Fund, the MERC Pooled Capital Fund, Convention Center Capital Project Fund for Fiscal Year 2003-2004.

WHEREAS, Metro Code 6.01.050 provides that the Commission shall annually prepare and approve an annual budget which shall, to the maximum extent permitted by law, consist of one commission-wide series of appropriations in those categories which are required by local budget law, applicable to all buildings, facilities, and programs managed by the Commission; and

WHEREAS, Multnomah County Ordinance No. 870, adopted January 2, 1997, allowed an allocation of transient lodging taxes to be used for the replacement, renewal, expansion and other capital needs of the facilities managed jointly under MERC; and

WHEREAS, Multnomah County Ordinance No. 941, adopted February 17, 2000, increased transient lodging and motor vehicle rental taxes to be used for visitor facilities: including repaying the Convention Center Completion Bonds; repaying Portland Center for the Performing Arts Bonds; operation of the Oregon Convention Center, and to the Portland Center for the Performing Arts; facilities managed jointly under MERC;

**BE IT THEREFORE RESOLVED** that the Metropolitan Exposition-Recreation Commission approves and transmits to the Metro Executive and Council the following budget attached as Exhibit A for the Fiscal Year beginning July 1, 2003 and ending June 30, 2004 for inclusion as part of the total Metro budget for this period:

- MERC Operating Fund
- MERC Pooled Capital Fund
- Convention Center Capital Project Fund

Passed by the Commission on November 20, 2002.

Judy Rice, Chair

Kay Dean/Toran, Secretary-Treasurer

Approved As To Form:

Daniel B. Cooper, General Counsel

By: Kathleen Pool

Senior Assistant Counsel



arts. sports. conventions. shows.

#### METROPOLITAN EXPOSITION-RECREATION COMMISSION

November 20, 2002

Mike Burton, Executive Officer Metro 600 N.E. Grand Avenue Portland, Oregon 97232 and Carl Hosticka, Presiding Officer Metro 600 N.E. Grand Avenue Portland, Oregon 97232

Re: Proposed FY 2003-04 Budget

Dear Executive Officer Burton and Presiding Officer Hosticka:

In conformance with Metro Code Section 6.01.050, enclosed please find the MERC Commission's proposed FY 2003-04 budgets for all MERC facilities and funds

This budget reflects the priorities set forth in the MERC strategic plan, which was adopted pursuant to the requirements contained in Chapter 6 of the Metro Code. It provides for operating the MERC facilities in a prudent business manner. Our shared goal is to continue providing good stewardship of the important regional assets managed by Metro through MERC, and to implement the Council's vision of maintaining and enhancing the Metro region's place as a world class venue for conventions, exhibitions, and the arts. We are especially pleased that, through the leadership of Metro's elected officials and our public and private partners, nearly all of our operating activities will be paid for by visitors to our region and users of our facilities. No significant draw on the MERC Global Operating Fund Balance will be made this year, despite our assumption of no growth in our subsidy (lodging tax) revenues.

As required by the Code, MERC approved this proposed budget for submission to the Council by a duly adopted resolution at a regular public meeting of the Commission. In addition, and as required by the Code, all of the MERC budget committee meetings took place in public sessions with the appropriate notices and with an opportunity for comment by members of the public. In addition, we have appreciated the attendance of Council and Executive staff at our meetings, which we believe will facilitate understanding or our budget and business issues.

The following items have had major impact on the formulation of the budgets:

 Developed and implemented a business plan for Expo's catering operation, including reorganized staffing in order to increase sales efforts and better food quality. Following the recruitment of a chef and salesperson, we anticipate increased catering sales of nearly 7% over the adopted FY 03 budget. This will continue our efforts to leverage the recent Expo investments, including the new kitchen.





- 2. An element of the Strategic Plan called for a review and subsequent recommendation to begin applying percentage rental or a user fee at Expo. Confirming a user group's recommendation, the Commission then resolved to begin collecting a user fee in FY 04 and to apply such funds towards the Phase III construction project. In accordance with the Commission's directive, these funds, estimated to be \$250,000, have been budgeted as a resource and then accrued to an appropriated fund balance for dedicated Phase III use.
- 3. The proposed budget reflects the first full year of operation for the newly expanded Oregon Convention Center. The Oregon Convention Center expansion is scheduled to open April of 2003. This first few months will consist of learning how to integrate the two facilities into one new operating system, leveraging efficiencies of an expanded and updated facility. FY 04 will see both revenues and expenditures changes as a result of this project. OCC operating revenues are expected to increase 23%, while operating expenditures are expected to increase 7%. The OCC FY 04 budget is still a transition or "ramp up" year, as we continue to aggressively market the buildings and all its facilities nationwide.
- 4. PCPA user fee revenue is projected to be almost 13% over FY'03. This increase is anticipated due to a \$.50 increase in the user fees of the resident companies that will be implemented as part of the strategic plan goal to attain and maintain financial stability. In addition, revenue from ticket commissions will exceed '03 budget by more than 90%. This is due to the '03 budget reflecting essentially no box office services. In mid FY'02, it was determined that a downsized, restructured box office might be able to operate at break even or better. This was tested during the holiday season, deemed to be successful, so the re-organized box office opened in Feb. '02. In addition, PCPA took over operation of POVA's Ticket Central when POVA lost its funding to support this box office. Evaluating Ticket Services to determine the course of ticketing services for the future was part of the PCPA strategic plan goal to provide the best performing arts experience and customer service for patrons, resident companies and other facility users. Its current profitability also helps meet the goal to attain and maintain financial stability.

Please feel free to contact Bryant Enge, Director of Administration/CFO, or me if you have any questions or concerns.

Sincerely,

Mark B. Williams MERC General Manager

**MERC Commissioners** CC: **MERC Management Team** 

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Date: November 14, 2002

To: MERC Commission

From: Mark Williams, MERC General Manager

Re: FY 2003-2004 Proposed Budget Memo of Transmittal

The MERC staff submits for your review the proposed budget for fiscal year 2003-2004. The proposed budget reflects anticipated adjustments in both resources and expenditures based on the business level estimates we can project at this early date. The budget also reflects the goals and strategies of the strategic plan to the extent that resources in FY'04 are projected to be available.

The FY 2003-04 budget represents 0.5% increase over FY 2002-03. MERC is requesting \$1.1 million for MERC Administration, \$5.7 million for Expo, \$19.5 million for OCC, and \$7.1 million for PCPA, while incurring a negative net cash flow of \$53,000. MERC's total budget for FY 2003-04, excluding ending fund balance and contingency, is approximately \$33.5 million, an increase of about \$150,000 from the FY 2002-03 adopted budget. This budget-to-budget increase reflects under budgeting for PCPA's Fringe Benefit costs in FY 2002-03.

This budget includes funding the first full year of operating the newly expanded OCC facility. As a result, OCC operating revenues are expected to increase 23%, while operating expenditures are expected to increase 7%. The Expo Center will begin collecting a ticketed event user fee (6% of ticket sales/\$.50 minimum per ticket). This is expected to generate \$250,000. PCPA's user fees will increase almost 13% over FY 2002-03. This increase is anticipated due to a \$.50 increase in the user fees of the resident companies that will be implemented as part of the strategic plan goal to attain and maintain financial stability. Ticket commissions will exceed '03 budget by more than 90% due to the FY 2002-03 budget reflecting essentially no box offices ervices. Lodging tax receipts are expected to be flat due to the downturns in the hospitality industry suffered as a result of 9/11 and the weak economy.

#### **MERC Administration**

MERC Administration's total budget for FY 2003-04, excluding ending fund balance and contingency, is approximately \$1.1 million, a decrease of \$88,000 from the FY 2002-03 adopted budget. This decrease represents MERC Administration's effort to continue to seek cost reduction measures. As such, MERC Administration's proposed budget reflects a reduction in Materials & Services of approximately \$143,000.

#### Oregon Convention Center

OCC's total budget for FY 2003-04, excluding ending fund balance and contingency, is approximately \$19.5 million, a decrease of \$152,000 from the FY 2002-03 adopted budget. The proposed budget reflects the first full year of operation for the newly expanded facility. Due to the expanded facility as well as the expansion of current events utilizing the facility, the budget anticipated improvements in resources with concomitant increases in Materials & Services.

Major revenue streams include facility rental, concessions/catering sales, utilities, and parking fees. OCC rental fees are expected to increase over \$375,000 due to expanded facility. Concessions and Catering revenue is expected to \$540,000, which reflects the use of a second ballroom, more available dates and increased attendance. Due to increase attendance, Parking revenue is expected to \$425,000. Beginning FY 2003-04, OCC will launch a new program that is expected to create over \$250,000 in new revenue. This new revenue initiative, booth cleaning service, in combination with increases in businesses utilizing the expanded convention center, OCC expects Utilities revenue to increase \$860,000.

Personal Services changes consist of a decrease of approximately 12 FTEs for FY 2003-04. Although FTEs will decrease, Personal Services expenditures will increase approximately \$740,000. This increase reflects the costs of staffing the expanded convention center for a full year. Since the expanded convention center did not open until April 2003, staffing in FY 2002-03 was less than half a year. Materials and Services will increase \$430,000 due to the expansion. Interfund Transfers are \$315,000 higher than FY 2002-03 budgdet. This reflects increases in Metro's administrative support costs and property insurance. Metro's administrative support costs is based on total budget for Personal Services. Since the budget for OCCs' Personal Services increase from FY 2002-03, there is an associated increase in OCC's support cost allocation. In addition, the costs of property insurance for OCC increase because it nearly doubled in size.

#### Portland Center for the Performing Arts

PCPA total budget for FY 2003-04, excluding ending fund balance and contingency, is approximately \$7.1 million, an increase of \$400,000 from the FY 2002-03 adopted budget. This budget-to-budget increase reflects understating PCPA's FY 2002-03 Fringe Benefit costs.

The proposed budget reflects anticipated improvements in resources. Major resources of revenues for PCPA include Rental, Food Service, User Fees, Ticket Commissions and Hotel/Motel Tax. Business levels are anticipated to be below those of FY'03 due to the lack of a blockbuster Broadway Musical and the lack of strong touring Broadway productions. Resident company attendance is expected to be flat and that commercial business will be comparable to that in FY'01. Major revenue changes include increase in User fees of almost 13% over FY 03. This increase is anticipated due to a \$.50 increase in the user fees of the resident companies that will be implemented as part of the strategic plan goal to attain and maintain financial stability. Ticket commissions will exceed '03 budget by more than 90%. This is due to the '03 budget reflecting essentially no box office services. Operating limited box offices services was proven to be profitable. Lodging tax receipts are expected to come in at FY'02 levels due to the downturns in the hospitality industry suffered as a result of 9/11 and the economy. The proposed budget figure of \$1,207,546 is almost 8% below that which was budgeted in FY'03. Lodging and Car Rental taxes associated with the VDI initiative is expected to grow by CPI.

Requirements consist of Personal Services, Materials and Services and Interfund Transfers (MERC and Metro allocations). Requirements reflect an increase of approximately 7% over FY03 Budgeted. Personals Services budget reflects an increase of almost 13% over '03. This is due to understating fringe benefits in FY 03.

#### Portland Metropolitan Exposition Center

Expo's total budget for FY 2003-04, excluding ending fund balance and contingency, is approximately \$5.7 million, a decrease of \$25,000 from the FY 2002-03 adopted budget. The proposed budget reflects anticipated improvements in resources and a reduction in Materials & Services.

Historically, Expo major revenue streams typically included facility rental, concessions/catering sales and parking fees. Beginning in FY 04, however, the Expo Center will also begin collecting a ticketed event user fee (6% of ticket sales/\$.50 minimum per ticket). The major anticipated changes in revenue include ticketed event user fee, expected to generate \$250,000, increased concessions/catering sales of \$170,000 over the adopted FY 03 budget following the recruitment of a chef and salesperson in FY 03, and increase parking revenue by approximately 9% or \$132,000 due to new parking fees.

Expo requirements consist of Personal Services, Materials & Services and Interfund Transfers. Changes from the FY 03 adopted budget primarily reflect changes in compensation, a decrease in Materials & Services and the scheduled debt service for Hall D. Scheduled increases for represented wage categories and budgeting for the pay for performance program has increased

personal services by approximately \$62,000 or 5% over the FY 03 adopted budget. Materials & Services are scheduled for an overall decrease of approximately 4% or nearly \$138,000 less than adopted for FY 03. Interfund Transfers to the Revenue Bond Fund increased from \$1,078,865 to \$1,128,742 in accordance with the OCEDD debt service schedule

## **Metropolitan Exposition Recreation Commission**

### Fiscal Year 2003-04 Budget

## Add Packages

PCPA Assistant Booking and Sales Position Expo Engineer Position OCC Utility Technician Position MERC Materials and Supplies \$77,000 including fringe \$66,000 including fringe \$42,000 including fringe \$50,000 Date: November 14, 2002

To: MERC Commission

From: Mark Williams, MERC General Manager

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Fiscal Year 2003-04

#### Mission Statement

To be the acknowledged leader in public assembly facility management in the region.

#### **Division Profile**

The Metro Exposition-Recreation Commission (MERC) manages the regional convention, trade, and performing arts facilities in a cost effective, independent, entrepreneurial and accountable manner. MERC manages the Oregon Convention Center (OCC), the Portland Center for the Performing Arts (PCPA) and the Portland Metropolitan Exposition Center (Expo). MERC's mission is to enhance the livability and economic vitality of the metropolitan region through sound stewardship, expert management and creative development of the region's public assembly facilities.

MERC developed strategic goals to help ensure the organization manages its public assets for the highest and best uses and delivers the highest quality services to those who pass through its doors, advancing MERC's mission.

- Maximize economic impact for the metropolitan region and the state of Oregon.
- Provide and operate venues to foster a diverse range of performing arts, convention, and trade and exhibition events.
- Achieve financial stability through responsible policies and prudent practices.
- Advocate for enhancing public support of regional trade facilities, the arts and tourism.
- Efficiently operate and maintain facilities in premiere condition.
- Be a productive part of Metro.
- Recruit and employ a quality-motivated workforce that provides superior facility management and customer service and reflects the diversity of the metropolitan region.

MERC will pursue its mission and goals through its four business units: MERC Administration; OCC, PCPA, and Expo. Each of these units contributes in a significant way to MERC's overall mission through goals tailored for each business unit's unique place in the economy and life of the metropolitan region.

#### **About the Commission**

MERC consists of seven members appointed to four-year terms. Commissioners are nominated by Clackamas, Multnomah and Washington counties (one each) and the City of Portland (two) and appointed by Metro's Executive Officer. The Executive Officer directly nominates and appoints two commissioners. All appointments are subject to confirmation by the Metro Council. The commission, through its staff, manages and promotes the region's public convention, exhibition and entertainment facilities. These facilities attract international, national and regional events that contribute to the economic and cultural richness of our region. MERC has a solid reputation for expertise in public assembly facility management, quality customer service and responsible administrative service. In managing these facilities, MERC is in a unique position because the ownership of the facilities varies. OCC and Expo are owned by Metro. PCPA is owned by the City of Portland but managed by MERC under agreement with the City. Ultimately, of course, the public owns all the facilities and MERC strives to operate all of the facilities in a prudent and business-like manner that serves the public interest.

MERC is primarily funded through its entrepreneurial operations and industry tax subsidies—OCC and PCPA receive an allocation of the 3% hotel/motel tax levied in Multnomah County. In addition, to support the convention center expansion, OCC will receive an allocation of Multnomah County's 2.5% hotel/motel and vehicle rental tax for a limited period. Also, over the bond life that funded the Visitor Development Initiative, PCPA will receive an allocation of this 2.5%. MERC receives no public property tax support for operations. Approximately 75 percent of MERC funding comes from enterprise revenues from fees and services provided by MERC through facility rental, event services, parking, and food and catering business. The remaining 25 percent comes from lodging industry tax subsidy, government contribution, and investment earnings.

Fiscal Year 2003-04

#### **About the Organization**

As an organization, MERC is structured in terms of its four independent but interdependent organizational units. This divisional design provides greater service as a result of developed expertise related to common customer needs and a greater degree of coordination achieved through common goals. Interdependency is achieved through MERC Administration, which provides leadership, policy direction, and centralized fiscal and administrative services. MERC's four units budget their operations in the MERC Operating Fund. Capital and non-recurring repair and maintenance are budgeted in related capital funds, the MERC Pooled Capital Fund (formerly the MERC Renewal and Replacement Fund), and the Convention Center Project Capital Fund

#### **MERC Administration**

MERC Administration provides leadership, policy direction, and centralized fiscal and administrative services. Core services areas provided by the administration unit include: strategic planning; financial management and reporting; capital development; purchasing; information management; human resources; and public relations. These centralized fiscal and administrative services provide support to the specialized business in which MERC's public assembly facilities operate. This unit also implements commission policies that set both tone and direction for the organization. MERC Administration also assumes primary responsibility for coordinating and communicating with Metro as MERC's oversight agency, as well as other public and private partners.

#### **Oregon Convention Center**

The Oregon Convention Center opened in September 1990 as a 500,000 square-foot facility consisting of exhibit space, a large ballroom, meeting rooms, generous lobby and pre-function spaces, and full-service kitchen facilities capable of serving 10,000 meals. The center provides in-house event services, routine maintenance, event set-up and teardown, and housekeeping functions. Parking and food and beverage management services are provided by outside contractors.

OCC's primary purpose is to maximize economic benefits for the metropolitan region and the state by attracting out-of-town visitors. As a significant economic vehicle, the convention center has generated more than \$1.25 billion in economic flow to the region in the past three years. OCC is considered a national convention center and hosts many domestic and international conventions and shows each year. The facility, with its flexible space, is also home to local meetings, food functions and consumer shows. Policies and management philosophy are designed to ensure that attracting out-of-town convention business remains the primary objective of the convention center, balanced by local citizen access to the facility.

In February 2001, a much-needed expansion began that increases the size of the building by approximately 60 percent. The \$115 million expansion project will add more than 407,000 total square feet, and include 105,000 square feet of new exhibit space, a new grand ballroom, 22 new meeting rooms, an 800-space covered parking garage, 11 additional loading bays, retail spaces, and improvements to the kitchen and food areas. The grand opening of the expanded center is set for April 2003.

OCC funding has been dramatically altered by the Visitor Development Initiative, which enabled the expansion to go forward. The visitor initiative is a complex public/private funding mechanism, providing financing for the OCC expansion project and a host of other visitor improvement projects to be created and funded with no property taxes. The initiative relies upon a 2.5% increase in the Multnomah County lodging and car rental taxes. The initiative will provide \$8.74 million in enhanced operational support for fiscal years 2001 through 2006. This was intended to recognize the increased requirements of the expanded facility, including downtime during construction, ramping up to full occupancy and the necessary operational support for a much larger facility. Additional funding for the expansion came from cash contributions of \$5 million from the OCC fund balance and \$5 million from the city of Portland.

Fiscal Year 2003-04

Convention centers are traditionally operated as "loss leaders" for community economic development and tax generation, and OCC is no exception. Operating subsidies, usually from lodging tax, are provided to cover the full cost of bringing in economic-generating conventions and trade shows to a region.

OCC is continuing work on its \$115 million expansion. Marketing the expanded facility is critical.

#### Portland Center for the Performing Arts

PCPA, a city of Portland facility, is the centerpiece for arts and entertainment in the region. The center's mission – to provide superior, responsibly managed performance spaces that foster an environment in which diverse performing arts, events and audiences may flourish – has at its premise that audiences throughout the region shall have access to world-class performing arts and diverse entertainment. The center also plays a large role in supporting and contributing to the local arts economy.

PCPA is composed of three buildings with four theatres: Arlene Schnitzer Concert Hall (a historic 1928 vaudeville/movie house restored in 1984); Keller Auditorium (formerly the Civic Auditorium, built in 1917 and modernized in 1968); and the Newmark and Winningstad theatres (housed in the soon to be renamed New Theatre Building, built and opened in 1987). In 2000, Brunish Hall, a previously unfinished space in the New Theater Building, was completed and opened.

Audiences are drawn from the entire Pacific Northwest, with approximate 50% from the city of Portland. The center's facilities are used predominantly by a diverse group of arts and entertainment organizations that consist of commercial promoters, nonprofit arts presenters and producers and resident companies. About 60 percent of the events are presented by local arts organizations including the Portland Opera, Oregon Symphony Orchestra, Oregon Ballet Theatre, Portland Center Stage, Oregon Children's Theatre Company, Portland Youth Philharmonic, and many others. Resident companies, with cooperation and support of PCPA, make special efforts for outreach to children and youth as well as to disadvantaged or underserved populations through low cost/no performances and educational summer camp at low cost or no cost.

Like many performing arts centers, PCPA relies on a combination of earned revenues, private donations, and public subsidies to survive. Earned revenues come from customers, including nonprofit arts groups and commercial presentations. PCPA's earned income, accounting for nearly 73 percent of total resources, is predicated upon discretionary spending by patrons. Therefore, its funding is highly dependent on the number and type of event and attendance. Private donations for capital improvements have come from generous community benefactors. Public support flows from lodging and car rental taxes and the city of Portland's general fund. The recent Visitors Development Initiative is the first community effort aimed at addressing both immediate capital needs and long-term operational funding.

#### Portland Metropolitan Exposition Center

Formerly owned and operated by Multnomah County, the EXPO Center was transferred to Metro in 1994 to be managed by MERC, with full ownership transferred to Metro in 1996. Expo is evolving into a fully modern exhibition complex. It has undergone significant capital improvements in the past five years, adding two new exhibition facilities.

Expo is a multi-purpose facility that has served for more than 30 years as the region's primary destination for consumer shows and public events. The 60-acre campus includes a complex of three connected buildings comprising nearly 330,000 square feet of exhibit space, 11 meeting rooms, a full-service kitchen and parking for 2,500 vehicles. MERC manages the facility to maximize coordination with the Oregon Convention Center to the benefit of both facilities. The primary goal of the Expo Center is to provide facilities for activities that appeal to the general public in hosting consumer, trade and special interest events including: agricultural shows; antique and collectible shows; antique/custom auto, recreational vehicle and motorcycle shows; boat shows; dances; home and garden shows; recreational equipment shows and similar events.

## Fiscal Year 2003-04

## **Budget Summary**

			FY 2003-04
Resources			
	Beginning Fund Balance (estimated)		\$10,210,854
	Hotel/Motel Taxes		
	Original rate	\$6,086,365	
	Expansion Bond Operating Revenue	1,531,000	
	VDI related rate	371,315	7,988,680
	Government Contribution (City of Portland)		324,635
	Charge for Services		
	User Fees	1,181,500	_
	Rentals	5,086,915	
	Food Services	9,661,345	
	Retail Sales	20,000	
	Merchandising	80,000	
	Utility Services	2,538,387	
	Commissions	522,500	
	Parking Fees	3,015,349	
	Reimbursement Labor	2,417,438	
	Miscellaneous Charges for Services	305,700	24,829,134
	Other	•	• •
	Interest	204,217	
	Miscellaneous Revenue	100,000	304,217
_			·
Total Resour	ces		\$43,657,520
Requirements	S		
	Personal Services		
	Salaries and Wages	\$10,468,742	
	Fringe Benefits	3,791,663	14,260,405
•	Materials and Services	0,101,000	,
	Goods	888,049	
	Services	14,372,257	
	Intergovernmental Expenditures	69,000	
	Other Expenditures	269,140	15,598,446
	Debt Service	203,140	22,809
	Interfund Transfers		22,003
		2 226 107	
	Transfer for Indirect Costs	2,236,107	2 640 420
•	Transfer of Resoures	1,382,322	3,618,429
	Contingency		1,195,266
	Unappropriated Fund Balance	0.740.405	
	Reserved	8,712,165	0.000.40
	Unreserved	250,000	8,962,165
Total Require	ments		43,657,520
Full-Time Equ	uivalent Staffing		
	Salaries - Regular Full-Time	58.70	
	Wages - Regular Full-Time	110.35	·
	Trages - Regular Fair-Faire	110.00	
Total FTE			169.05

source L	Detail	& Analysis	Fiscal Year	r 2003-0
BEGINNIN	IG FUN	ID BALANCE		
<del></del>		Beginning Fund Balance		\$10,210,8
		MERC Admin	\$50,402	
		Expo Center	2,613,458	
•		Oregon Convention Center	5,100,000	
		Portland Center For the Performing Arts	2,446,994	
LOCAL G	OVERI	NMENT SHARE REVENUES		
4130		Hotel/Motel Tax		\$7,988,6
		Original tax	\$6,086,365	
		Expansion Bond Operating Revenue	1,000,000	
		VDI related tax	902,315	
CONTRIB	UTION	S FROM GOVERNMENT		
4145		Government Contributions		\$324,6
		City of Portland contribution to offset userfee subsidy	\$324,635	
	FOR S	ERVICES		44.404.5
4500	400	Admission Fees	\$1.494.E00	\$1,181,5
٠	120	User Fees	\$1,181,500	
4510		Rentals		\$5,086,9
	141	Buildings/Rooms	\$4,985,915	
	143	Equipment	66,000	
	673	Operating Lease Payments/Bldg	35,000	
4550	-	Food Service Revenue		\$9,661,3
		Food Service Revenue	\$1,077,000	
	150	Food	3,397,569	
	160	Catered Food Service Revenue	5,186,776	
4560		Retail Sales		\$20,0
	171	Gifts & Souvenirs	\$20,000	
4570		Merchandising		\$80,0
4580		Utility Services		\$2,538,3
		Utility Services	\$10,000	
	200	Electrical	1,172,800	
	201	Telephone	273,580	
	202	Air/Water/Gas	48,832	
	204	Audio Visual	691,800	
		Booth Cleaning	291,375	
	209	Miscellaneous	50,000	
4590		Commissions		\$522,5
		Commissions	\$409,000	
	3032	ATM Charges	113,500	

il & Analysis	Fiscal Year 2003	-04
Parking Fees	\$3,015	,34
Reimbursed Services	\$2,417	,43
Reimbursed Services	\$1,714,641	
Ticket Services (Box Office)	119,233	
	230,744	
Special Services (Security/Medical)	151,646	
	121,650	
6 Operations	41,165	
S Audio Visual	38,359	
Misc Charges for Services	\$305	,70
Misc Charges for Services	\$105,700	
Advertising Fees	175,000	
2 Kiosk	15,000	
3 Media	10,000	
RNINGS		
Interest on Investment	\$204	,21
Miscellaneous Revenue	\$100	,00
1 2 3 4 5 5	Reimbursed Services Reimbursed Services Ticket Services (Box Office) Admissions Special Services (Security/Medical) Fevent Services Operations Audio Visual  Misc Charges for Services Misc Charges for Services Advertising Fees Kiosk Media  RNINGS	Parking Fees         \$3,015           Reimbursed Services         \$2,417           Reimbursed Services         \$1,714,641           1 Ticket Services (Box Office)         119,233           2 Admissions         230,744           3 Special Services (Security/Medical)         151,646           4 Event Services         121,650           5 Operations         41,165           6 Audio Visual         38,359           Misc Charges for Services         \$305           Misc Charges for Services         \$105,700           1 Advertising Fees         175,000           2 Kiosk         15,000           3 Media         10,000   RNINGS Interest on Investment \$204

### Resource Detail & Analysis

### Fiscal Year 2003-04

Beginning Fund Balance: decreased \$3.4 million upon budgeted FY 03 cash flow plus

contingency

User Fees: increased \$360,000 based upon user fee implementation at

Expo and increase user fee for PCPA resident companies

Rentals: increased \$420,000 based upon OCC expansion generating an

increase in facility rentals

Food Service: increased \$710,000 based upon improved catering sales due to

primarily to OCC expansion

Utility Services: increased \$900,000 due to OCC expansion and new revenue

initiative, Booth Cleaning Services

Commissions: increased \$10,000 based upon increased transaction fees

Parking Fees: increased \$559,000 based upon increased parking fees at Expo

and increased OCC attendance

Reimbursed Services: increased \$349,000 due to an accounting change and previously

unbudgeted reimbursed services at PCPA

## Expenditure Detail & Analysis

## Fiscal Year 2003-04

### Personal Services

5010	Salaries - Regular Full-time	58.70		\$3,342,5
	Accountant	2.00	\$78,660	
	Accounting Supervisor	1.00	50,027	
	Admissions Staffing Manager	1.00	46,275	•
	Asst Event Svcs Mgr or Senior House Mgr	1.00	55,030	
	Asst Facility Director	1.00	70,990	
	Asst. Operations Mgr.	1.50	79,184	
	Audio/Visual Technician	1.00	45,479	
	Audio/Visual Lead	1.00	42,617	
	Booking and Sales Manager	1.00	60,533	
	Booking Coordinator	2.00	92,313	
	Building Maintenance Supervisor	0.50	22,470	
	Computer Systems Administrator	1.00	55,030	
	Director of Administration	1.00		
			95,498	
	Director of Operations	1.00	76,907	
	Event Manager II	4.00	193,391	
	Event Services Director	1.00	63,792	
	Event Coordinator II	2.00	95,127	
	Event Services Manager	1.00	60,533	
	Exhibit/Facility Services Representative	. 1.00	39,278	
	Expo Manager	1.00	83,041	
	General Manager	1.00	123,573	
	Graphic Designer	. 1.00	45,469	
	Human Resources Manager	1.00	83,041	
•	IT Supervisor	1.00	68,289	
	Marketing & Communications Manager	1.00	60,533	
	Multi-Media/Marketing Manager	1.00	45,469	
	OCC Director	1.00	122,262	
	Operations Accounting Coordinator	0.70	25,466	
	Operations Mgr Housekeeping/Setup	1.00	60,533	
	Operations Mgr Technical Services	1.00	66,586	
	Operations Manager I	1.00	66,586	
	Operations Manager II	0.25	16,853	
	PCPA Director	0.75	71,624	
	Sales & Marketing Manager	2.00	133,770	
	Sales Representative	2.00	100,235	
•	Sales Representative II	1.00	55,037	
	Security Manager	1.00	55,031	
	Senior Event Manager	1.00	55,280	
	Set-up Supervisor	4.00	200,108	
	Senior Set-up Supervisor	3.00	159,000	
*	Stage Supervisor	1.00	37,718	
	Telecom & Information Systems Supv	1.00	48,954	
	Ticketing & Parking Services Mgr	2.00	110,690	
	Ticket Services Coordinator	1.00	38,640	
	Ticket Services Supervisor	1.00	46,972	
•	Volunteer Coordinator	1.00	38,640	
5015	Wages - Regular Full-Time	110.35		\$3,825,4
	Accounting Technician	6.00	\$182,809	
	Administrative Assistant	8.00	294,869	
	Administrative Secretary	1.00	27,518	
	Audio/Visual Technician	3.00	111,800	
	Door & Locksmith	1.00	38,147	
	Electrician	5.00	263,408	
	Facility Security Agent	1.00	33,717	
	Lead Facility Security Agent	8.00	240,280	
	Lead Electrician	1.50	88,983	
	Lead Engineer	1.00	51,910	

penditur	e Detail	& Analysis		Fiscal Y	ear 2003-0
		Multi-Media Assistant	1.00	28,205	
		Clerk II	1.00	31,138	
		Operating Engineer	6.00	293,045	
		Operations Coordinator	3.00	128,400	
		Secretary	3.00	83,118	
		Stagedoor Security	1.00	32,100	
		Telephone System Coordinator	1.00	30,534	
		Utility Lead	2.00	60,084	
	- 10	Utility Maintenance	3.00	91,694	
		Utility Maintenance Lead	1.00	39,292	
		Utility Maintenance Specialist	5.00	189,384	
		Utility Technician	5.85	183,685	
		Utility Worker I	20.00	544,770	
		Utility Worker II	19.00	574,356	
	•	Utility-Grounds-Lead	1.00	36,485	
		Utility-Grounds	2.00	66,329	
		Shift Differential Pay		79,400	
5025	Wag	es - Regular Employees Part-Time Non-Exempt			\$35,09
5030		Wages - Temporary Employees			\$10,00
5043		Wages - Part-Time Non-Reimbursed Labor		***	\$740,75
5045		Wages - Part-Time Reimbursed Labor			\$2,023,89
5080		Overtime			\$149,15
5089		Merit Based Compensation			\$341,85
5100		Fringe Benefits			\$3,791,66
		Fringe Benefits		\$3,691,824	
	527	Unemployment Expense		99,839	
tal Personal S	ervices		169.05		\$14,260,4

## Expenditure Detail & Analysis

### Fiscal Year 2003-04

## **Materials and Services**

### GOODS

5201	•	Office Supplies		\$224,404
		Office Supplies	\$72,862	
	600	Computer Software	20,585	
	601	Computer Supplies	43,685	
	602	Postage	59,887	
	603	Meeting Expense	27,385	
5205		Operating Supplies		\$296,338
	610	Landscape	\$3,400	
	611	Custodial	101,220	
	612	Veterinary/Medical Supplies	8,105	
	613	Graphics/Reprographic	9,200	
	617	Packing Material	1,075	
	618	Small Tools	21,533	
	619	Promotion Supplies	8,750	
	620	Other	141,055	
	621	Disposable Protective Gear	2,000	
5210	•	Subscriptions & Dues		\$32,507
		Subscription and dues	\$1,925	
	625	Subscriptions & Publications	9,973	
	626	Dues	20,609	
5214		Fuels & Lubricants		\$11,700
5215	<del></del>	Maintenance & Repairs Supplies		\$297,100
	631	Building	\$97,000	
	632	HVAC .	19,500	
	633	Electrical	12,500	
	634	Grounds	4,800	
	635	Vehicles	5,500	
	636	Equipment	78,800	
	637	Show Services	76,000	
	638	Maintenance & Repairs Supplies-Other	3,000	
5225		Retail		\$26,000

#### **SERVICES**

5240		Contracted Professional Services		\$3,106,341
		Contracted Professional Services	\$115,800	
	652	Promotion/Public Relations	2,923,041	
	654	Management/Consulting Services	67,500	
5251		Utility Services		\$2,273,136
		Utility Services	\$4,305	
	660	Electricity	1,274,564	
	661	Water/Sewer	272,000	
	662	Natural Gas	355,000	
	664	Sanitation	159,250	
	665	Telecommunications	208,017	
5255		Cleaning Services		\$1,950

84,334

395,853

45,548 619,800

#### Page 4 of 6 Fiscal Year 2003-04 **Expenditure Detail & Analysis** \$412,186 5260 Maintenance & Repair Services \$177,225 631 632 **HVAC** 39,500 Grounds 17,000 634 5,000 635 Vehicles 156,411 636 Equipment 5,750 637 **Show Services** 638 Other 11,300 \$373,725 5265 Rentals \$550 Rentals 108,000 144 Audio Visual 670 Equipment 35,920 671 Land and Building Rental 212,650 672 Operating Leases 13,000 674 Operating Leases - Vehicles 3,605 \$631,399 Other Purchased Services 5280 Other Purchased Services \$7,450 680 161,025 Advertising 681 **Printing** 141,040 682 Typesetting/Reprographics 18,850 **Delivery Services** 13,200 683 685 Temporary Help 209,335 686 **Uniform Cleaning** 50,274 **Credit Card Fees** 30,225 795 5290 **Operations Contracts** \$7,573,520 \$4,273,994 **Operations Contracts** 840,084 694 Concessions - Catering Contract 6941 Concessions - Catering Labor 708,068 6942 Concessions - Catering Management Fee 133,748 472,091 6943 Concessions - Catering Product

#### Intergovernmental Expenditures

6944

6945

6949

695

5300		Payments to Other Agencies	\$69,000
		Pymts to Other Agencies	\$57,890
	700	Licenses & Permits	11,110

Concessions - Catering Supplies

Concessions - Catering Overhead

Parking Operations Contract

Concessions - Catering F&B Subcontractor

#### Other Expenditures

5450		Travel	\$10		
		Travel	\$99,655		
	760	Mileage Reimbursement	1,405	4	
5455		Staff Development		\$87,465	
		Staff Development	\$73,965		
	770	Tuition Reimbursement	1,500		
	794	Career Development	12,000		
5490		Misc Expenditures	<del></del>	\$56,365	
		Miscellaneous Expenditures	\$29,365		
	740	Promotion	27.000		

Expenditure Detail	& Analysis	Fiscal Y	ear 2003-0
		·	
5520	Bad Debt Expense		\$24,250
otal Materials & Services	- And		\$15,598,44
Debt Service		,	
5610	Loan Payments		\$22,809
5610	Loan Payments - Principal	\$10,280	·
5615	Loan Payments - Interest	12,529	
OTAL REQUIREMENTS			\$29,881,66
OTAL REQUIREMENTS			423,001,00
Interfund Transfers			
morana manororo			4. 4.
Internal Service Trai	nsfers		
5800	Transfer for Indirect Costs		\$2,236,107
	* to Support Services Fund	\$1,697,528	
	* to General Fund	112,620	
	* to Risk Management Fund - Liability	316,015	,
	* to Risk Management Fund - Workers Comp	109,944	
5810	Transfer of Resources		\$1,382,32
0010	* to MERC Pooled Capital	\$253,580	*
	* to Revenue Bond Fund	1,128,742	
Total Interfund Transfers			\$3,618,42
Contingency and E	nding Balance		
Contingency			
5999	Contingency		\$1,195,266
Unappropriated Fun	nd Balance		
5990	Unappropriated Fund Balance		\$8,962,164
	Unappropriated Fund Balance-Reserve	\$250,000	
	Unappropriated Fund Balance	8,712,164	
Total Contingency and End	ing Balance		\$10,157,43
TOTAL DEGUIDATE			\$43,657,52
TOTAL REQUIREMENTS			₩₩3,00 <i>1</i> ,52

### Expenditure Detail & Analysis

Fiscal Year 2003-04

#### Personal Services

Salaries and Wages:

increased \$610,000 due to staffing expanded convention center

for full year versus partial year.

Fringe Benefits:

increased \$922,000 due to staffing expanded convention center

for full year and unbudgeted fringe benefits costs at PCPA

#### **Materials & Services**

**Utilities:** 

increased \$228,000 due to operating expanded convention

center for full year versus partial year

Other Purchased Services:

decreased \$326,000 reflects one-time funding for promoting

grand opening of OCC expansion in FY 03

Operating Contracts:

increased \$399,000 due to expanded convention center

#### **Debt Service**

Capital Lease Payments:

decreased \$224,000 reflects OCC decision to repay Steel Bridge

LID assessments in installments rather than one-time

Travel:

increased \$3,250 to accommodate marketing and ticketing

departments

Staff Development:

increased \$2,700 to accommodate increased participation in conferences for marketing, events and ticketing departments

Promotion Expense: Bad Debt Expense:

decreased \$750 in anticipation of limiting expenditures added \$1,000 in accordance with accounting directive

·

Interfund Transfers

Transfer for Indirect Costs

increased \$407,000 reflects increases in Metro administrative support costs and insurance premiums, including property

insurance premium related to OCC expansion

Transfer for Resources

decreased \$1.5 million reflects OCC expansion funding in FY 03

	FY 1998-99	FY 1999-00	FY 2000-01	FY 2001-02	FY 2002-03	FY 2003-04	% Change	\$ Change
PARCELLATION	Actual	Actual	FTE Actual	FTE Actual	FTE Budget	FTE Request	02/03 vs 03/04	02/03 vs 03/04
DESCRIPTION	Actual	Actual			FIE Dauget	112 Request	:	02/03/13/03/04
Dasauraas	•		Merc	Operating				
<u>Resources</u>								
Beginning Fund Balance								
Prior year adjustment	0	27,184	0		0		0 0%	-
MERC Admin	(658,645)	(1,544,511)	(4,800)	56,075	130,875	50,40	2 -61%	(80,473)
Civic Stadium	1,600,501	1,445,138	1,392,141	623,274	0	•	0 0%	-
Expo Center	1,537,814	2,575,718	2,257,307	2,806,583	2,973,760	2,613,45	8 -12%	(360,302)
Oregon Convention Center	6,404,367	5,877,305	4,997,772	9,413,827	8,327,383	5,100,00	0 -39%	(3,227,383)
Portland Center for the Performing Arts	2,701,837	3,094,065	2,188,892	2,112,647	2,164,804	2,446,99	4 13%	282,190
Grants						•	•	
Local Grants - Indirect	0	0	24,210	12,725	0		0 0%	-
Local Gov't Share Revenues				•				
Hotel/Motel Tax	5,314,000	5,546,588	5,886,060		6,190,009	6,086,36		(103,644)
VDI outlined in IGA	0	0	5,990,000	1,100,000	1,466,000	1,531,00	00 4%	65,000
Contributions from Governments								
Government Contributions	600,000	600,000	930,967	650,000	675,680	695,95	50 3%	20,270
Charges for Service			_			•		
Insurance Recover	0	0	0		0		0 0%	• . · • .
Admission Fees	937,229	998,658	649,970		821,500	1,181,50		360,000
Rentals	4,226,828	4,292,109	3,921,407		4,663,900	5,086,91		423,015
Food Service Revenue	7,739,674	9,500,325	7,933,410		8,950,465	9,661,34		710,880
Retail Sales	62,520	59,281	63,493		61,000	. 20,00		(41,000)
Merchandising	96,683	86,172	71,895	92,349	100,000	80,08	00 -20%	(20,000)
Jtility Services	1,388,525	1,631,123	1,542,787	1,336,536	1,633,620	2,538,38	37 55%	904,767
Commissions	290,891	387,010	417,990	508,478	309,000	522,50	0 69%	213,500
Administrative Fees	58,055	74,249	33,120	1,200	0		0 0%	•
Parking Fees	1,734,057	2,072,937	1,816,534	1,785,124	2,456,256	3,015,34	19 23%	559,093
Reimbursed Services	1,901,440	2,121,066	1,953,726		2,067,617	2,417,43	8 17%	349,821
Miscellaneous Charges for Svc	293,368	327,718	110,807		320,000	305,70	00 -4%	(14,300)
interest Earnings			•					
Interest on Investments	682,088	652,381	607,945	340,947	165,426	204,2	17 23%	38,791
Contributions from Private Sources				•				
Donations and Bequests	605,000	445,359	0	. 0	0	•	0 0%	-
Miscellaneous Revenue								
Financing Transaction	0	0	(27,136				0 0%	
Sale of Fixed Assets	0	0	11,500	15,000	. 0		0 0%	-
Miscellaneous Revenue	(30,583)	(23,074)	95,948	35,545	77,000	100,00	00 30%	23,000

	FY 1998-99	FY 1999-00	FY 20	000-01	FY	Y 2001-02	FY	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
				Merc C	)peratii	ng						
Resources					,							
Fund Equity Transfers												
Transfer of Resources												
from MERC Pooled Capital Fund	0	0		0		0		0		0	0%	-
• from General Fund	125,000	0		150,000		75,000		50,000		0	-100%	(50,000)
• from Convention Center Project Capital Fund	0	0		0		0		60,000		0	-100%	(60,000)
Intra-Fund Clearing Transfer								•				
Intra-Fund Clearing Transfer												
to MERC Administration	0	0		0		20		0		0	0%	•
Internal Service Transfers					•							
Transfer for Direct Costs							•					
* from Convention Center Project Capital Fund	. 0	. 0		20,177		133,693		0		0	0%	•
TOTAL RESOURCES	\$37,610,649	\$40,246,801		\$43,036,122		\$40.822.028		\$43,664,295		\$43,657,520	0%	(6,775)

	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	Actual FTE	E Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
				Merc O	peratin	g						
Requirements		•										
Personal Services												
Salaries & Wages					•	•					i	
Reg Employees-Full Time-Exempt	2,858,437	3,109,207	61.00	3,028,216	52.90	2,837,832	57.06	2,894,048	58.70	3,342,534	15%	448,486
Reg Empl-Full Time-Non-Exempt	2,669,141	2,783,542	89.90	2,860,836	90.80	2,923,812	121.90	3,712,810	110.35	3,825,460	3%	112,650
Regular Employees Part Time Exempt	0	0		992		0		0		0	0%	-
Regular Employees Part Time Non-Exempt	313,533	70,731		36,350		52,526		0		35,099	0%	35,099
Temporary Employees	38,530	55,973		61,553		50,215		4,438		10,000	125%	5,562
Part-Time, Non-Reimbursed Labor	326,597	604,818		571,079		635,460		752,402		740,750	-2%	(11,652)
Part-Time, Reimbursed Labor	1,652,034	1,856,977		1,764,066		1,815,099		2,028,256		2,023,895	0%	(4,361)
Overtime	234,393	152,074		139,918		108,560		146,712		149,152	2%	2,440
Merit/Bonus Pay	0	. 0		0		0		319,342		341,853	7%	22,511
Fringe Benefits												
Fringe Benefits	2,488,524	2,664,375		2,724,616		2,757,920		2,869,317		3,791,662	32%	922,345
Unemployment	0	0		0		0		0		0	0%	•
TOTAL PERSONAL SERVICES	\$10,581,189	\$11,297,697	150.90	\$11,187,626	143.70	\$11,181,424	178.96	\$12,727,325	169.05	\$14,260,404	12%	\$1,533,079

	FY 1998-99	FY 1999-00	FY 2000-01	FY 2001-02	FY 2002-03	FY 2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE Actual	FTE Actual	FTE Budget	FTE Request	02/03 vs 03/04	02/03 vs 03/04
			Merc O	perating				
<u>Requirements</u>								
Materials and Services	•		•					•.
Goods								
Office Supplies	149,583	133,494	161,213	176,633	252,203	224,404	-11%	(27,799)
Operating Supplies	371,654	366,868	314,763	428,714	333,568	296,338	-11%	(37,230)
Subscriptions and Dues	21,495	20,821	21,711	25,102	32,628	32,507	0%	(121)
Fuels and Lubricants	6,655	6,932	6,417	10,011	10,800	11,700	8%	900
Maintenance & Repairs Supplies	275,466	293,295	254,140	229,216	323,150	297,100	-8%	(26,050)
Purchasing Card Expenditures	. 0	676	9,442	10,074	750	0	-100%	(750)
Food	0	6,799	41,570	26	0	0	0%	-
Retail	23,214	24,822	30,135	29,562	31,000	26,000	-16%	(5,000)
Services								
Contracted Professional Svcs	3,324,989	2,542,972	2,893,318	2,614,088	2,827,576	2,735,026	-3%	
VDI Money to POVA	0	0	0	350,000	360,500	371,315	3%	
Marketing Expense	0	0	5,789	1,125	0	0	0%	-
Contracted Property Services	0	0	13,040	1,807	0	0		
Utility Services	1,543,862	1,531,277	1,447,965	1,699,652	2,044,752	2,273,136	11%	
Cleaning Services	8,959	2,126	402	1,086	500	1,950	290%	•
Maintenance & Repair Services	385,385	421,187	394,619	383,384	461,494	412,186		, , ,
Rentals	271,663	295,258	331,511	314,499	349,785	373,725		
Insurance	291,581	299,920	0	0	0	0	0%	
Other Purchased Services	599,982	553,196	423,390	389,684	958,294	631,399	-34%	
Operations Contracts	5,801,601	7,232,993	6,564,718	6,088,985	7,174,508	7,573,520	6%	399,012
Intergov't Expenditures						•		
Payments to Other Agencies	63,647	82,655	460,739	44,009	70,800	69,000	-3%	
Assessments	0	0	0	88,512	0	0	0%	
Taxes (Non-Payroll)	3,750	1,578	1,698	0	0	0		
Election Expenses	137,849	(6,000)	0	0	0	0	0%	-
Internal Charges for Services				-				, ,,,,,,
Charges for Services	0	797,881	498	0	500	0	-100%	(500)
Other Expenditures			**		100 700	101.040	<b>50</b> 4	300
Travel	43,460	57,664	61,180	64,471	100,780	101,060		
Staff Development	53,654	62,833	68,054	65,880	103,760	87,465		
Miscellaneous Expenditures	70,865	91,589	178,625	62,970	78,540	56,365	-28%	6 (22,175)
GAAP Account	2,421	(4,271)	10,171	43,918	000,1	24,250	2325%	<b>23,250</b>
Bad Debt Expense								
TOTAL MATERIALS AND SERVICES	\$13,451,735	\$14,816,565	\$13,695,108	\$13,123,408	\$15,516,888	\$15,598,446	1%	\$81,558





	FY 1998-99	FY 1999-00	FY 2000-01		FY 2001-02	FY 2002-03		FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE _Actu2	I FTE	Actual	FTE Bud	get	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
			Mei	c Opera	iting						
Requirements				•	3						
Debt Service											
Capital Lease Payments											
Capital Lease Payments-Principal	177,699	188,020	19:	5,526	9,985	2	16,788		0	-100%	(216,788)
Capital Lease Payments-Interest	23,254	14,469	•	1,875	0		7,455		0	-100%	
Loan Payments											
Loan Payments-Principal	0	0		0	0		83,512		10,280	-88%	(73,232)
Loan Payments-Interest	0	0		0	0		2,939		12,529	326%	9,590
Revenue Bond Payments		•									
Revenue Bond Payments-Principal	400,512	1,517,903		0	0		0		0	0%	-
Revenue Bond Payments-Interest	121,612	108,924		0	0	•	0		0	0%	-
TOTAL DEBT SERVICE	\$723,077	\$1,829,316	\$20	0,401	\$9,985	<b>S</b> 3	10,694		\$22,809	-93%	(\$287,885)
Capital Outlay						•					
Capital Outlay (Non-CIP Projects)											
Improve-Oth thn Bldg (non-CIP)	. 0	11,530		0	0		0		0	0%	-
Buildings & Related (non-CIP)	329,420	332,411		0	0		0		0	0%	-
Exhibits and Related (non-CIP)	10,068	0	1	8,444	0		0		. 0	0%	-
Equipment & Vehicles (non-CIP)	230,217	56,235		8,705	0		0		0	0%	
Office Furn & Equip (non-CIP)	29,725	100,506		9,430	0		0		0	0%	•
Capital Outlay (CIP Projects)											
Improve-Oth thn Bldg (CIP)	207,133	43,496		2,646	0		0		0	0%	
Buildings & Related (CIP)	380,960	800,038	17	1,678	0		0		0	0%	
Exhibits and Related (CIP)	0	0		0	0		0		0	0%	
Equipment & Vehicles (CIP)	219,410	127,695	7	1,512	0		0		0	0%	•
TOTAL CAPITAL OUTLAY	\$1,406,933	\$1,471,911	\$53	2,415	\$0		\$0		\$0	0%	\$0
TOTAL OPERATING REQUIREMENTS	\$26,162,934	\$29,415,489	\$25,61	5,550	\$24,314,816	528,5	54,907		\$29,881,659	5%	\$1,326,752

	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY 2002	2-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
200141				N/ O				-		<del></del>		<del></del>
_				Merc O	peratin	lg .						
<u>Requirements</u>												
Interfund Transfers						\$9,984						
Internal Service Transfers												
Transfer for Indirect Costs												
to Support Services Fund	0	0		1,314,191		1,499,848	-	1,437,106		1,697,529	18%	
* to General Fund	0	0		0		0		107,074		112,620	. 5%	
<ul> <li>to Risk Management Fund - Liability</li> </ul>	0	0		110,400		136,822		210,676		316,015	50%	
<ul> <li>to Risk Management Fund - Workers Comp.</li> </ul>	0	0		59,547		66,937		73,295		109,944	50%	36,649
Total Metro Support Services*	0	0		1,484,138		1,703,607		1,828,151		2,236,108	22%	407,957
Transfer for Direct Costs	0	0		0		0	•	. 0		0	0%	
Fund Equity Transfers												
Transfer of Resources												
to MERC Pooled Capital	0	0		0		370,891		1,886,278		253,580	-87%	(1,632,698)
* to Convention Center Project Capital Fund	0	0		712,798		623,274		0		0	0%	
to Risk Management Fund	0	0		110,000		0		0		0	0%	
* to Revenue Bond Fund	0	0		101,231		1,000,688		1,078,865		1,128,742	5%	49,877
TOTAL INTERFUND TRANSFERS	\$0	\$0		\$2,408,167		\$3,698,460		\$4,793,294		\$3,618,430	-25%	(\$1,174,864)
Contingency												
Contingency	0	0		0		0		1,223,769		1,195,266	-2%	(28,503)
Unappropriated Fund Balance												
Unappropriated Fund Balance-Reserved	0	0		0		0		0		250,000		
Unappropriated Fund Balance	11,447,715	10,831,312		15,012,405		12,808,752		9,092,325		8,712,165	-4%	(380,160)
TOTAL CONTINGENCY/ENDING BALANCE	\$11,447,715	\$10,831,312		\$15,012,405		\$12,808,752		\$10,316,094		\$10,157,431	-2%	(\$158,663)
TOTAL REQUIREMENTS	\$37,610,649	\$40,246,801	· · · · · ·	\$43,036,122		\$40,822,028		\$43,664,295		\$43,657,521	0%	(\$6,774)

FY 2001-02 FY 1999-00 FY 2000-01 FY 2002-03 FY 2003-04 % Change S Change FY 1998-99 02/03 vs Actual FTE Actual FTE Budget FTE 03/04 02/03 vs 03/04 DESCRIPTION Actual Actual FTE Request **Merc Operating** 

## Change in Fund Balance

TOTAL NET CASH FLOW	(\$138,159)	(\$643,587)	\$4,181,093	(\$2,203,654)	(\$3,280,728)	(\$53,423)	-98%	\$3,227,305
						4		
				•				
Excise Tax Generation								
<u> </u>								
Revenue (Charges for Service)	-	•	•	12,183,230	16,365,658	19,422,493	19%	3,056,835
Gross Revenue (Charges for Service)	-	-	•	13,096,972	17,593,082	20,879,180	19%	3,286,09
TOTAL EXCISE TAX GENERATION ESTIMA	\$941,698	\$1,091,704	\$1,044,943	\$913.742	\$1,227,424	\$1.456.687	19%	\$229,263

Date:

November 14, 2002

To:

Mark B. Williams, MERC General Manager

From:

Bryant Enge, MERC's Director of Administration and CFO

Re:

FY 2003-04 Proposed Budget Memo of Transmittal

MERC Administration staff are pleased to submit for your review the proposed budget for Fiscal Year 2003-04.

Based upon MERC Administration's objective to facilitate the organization's goal to achieve financial stability and application of certain strategies contained in the MERC's Strategic Plan, the proposed budget reflects anticipated reductions in Materials & Services while continuing to advance MERC Administration's strategic goals and objectives. Elements contributing to the proposed Resources and Requirements for FY 04 are summarized below.

#### Resources

MERC Administration's major resource is a transfer of resources from the MERC facilities for services provided which is allocated based upon an approved cost allocation plan.

#### Intra-fund Transfer

An element of the Strategic Plan called for developing an adequate fund balance for capital improvements and operations and emergencies. It is imperative to establish a sufficient fund balance to deal with economic downturns, pursue revenue-generating opportunities, and improve operational efficiencies. In order to facilitate this development, MERC Administration reduced its Intra-fund Transfer by nearly \$20,000 from the FY 03 budget, resulting in an overall direct savings to the facilities. Although the cost and demands of providing administrative services are increasing, MERC Administration expects that this will not have a material impact on its ability to provide quality administrative services.

#### Requirements

Requirements consist of Personal Services and Materials & Services. As summarized below, changes from the FY 03 adopted budget primarily reflect changes in compensation and a decrease in Materials & Services.

#### Personal Services

Changing the Administrative Technician position from part-time to a fulltime position resulted in an overall net increase of .50 FTE from FY 03. The 6% increase in Personal Services, approximately \$50,000, reflects the .50 FTE increase, budgeting for the pay for performance program, and implementing the second half of the compensation plan.

#### Materials & Services

In consideration of the desire to develop and maintain an adequate fund balance, Materials & Services are scheduled for an overall decrease of approximately 43% or nearly \$140,000 less than adopted for FY 03. It should be noted, however, that the applied expense reduction measures are not expected to have a negative effect on MERC Administration's ability to provide quality administrative services.

#### **Division Mission Statement**

To provide unifying leadership and integrated business services that support the success of MERC and respond to the citizens of the metropolitan region.

#### **Division Profile**

MERC is a seven-member citizen commission appointed by Metro, city of Portland and Washington, Clackamas and Multnomah counties. MERC manages and promotes the region's public convention, exhibition, and entertainment facilities. These facilities attract international, national, and regional events that contribute to the economic and cultural richness of our region. MERC has a solid reputation for expertise in public assembly facility management, quality customer service, and responsible administrative service. The strategic plan seeks to build on our strengths as professional facility managers and outstanding stewards of these important regional assets.

MERC is a significant contributor to the region's cultural and economic vitality. Its mission requires that stakeholders, residents and industry partners are kept informed about its activities and the benefits these facilities bring to the region. A major emphasis of the administration unit is to enhance understanding and appreciation of MERC's mission and value to the community.

MERC's administration unit provides leadership, policy direction, program oversight, and centralized fiscal and administrative services. The administration unit also implements commission policies that set both tone and direction for the organization. The Administration group seeks progress in integrating five primary business management components: strategic planning, financial planning, information management, human resources, and public relations.

The administration unit also assumes primary responsibility for coordinating and communicating with Metro as MERC's oversight agency, as well as its other public and private partners.

#### **Major Accomplishments**

Effectively and efficiently assist facility staff in advancing MERC's missions and goals.

• Revise strategic plan to reflect FY 02 results align with future budget constraints

Promote effective and efficient management of MERC resources.

- Develop and implement critical financial management policies, procedures, and processes, including cash handling, event settlement, and food and beverage processes.
- Identify a budgeting tool to eliminate reconciling spreadsheets and disparate information and automate the development of MERC's annual budget.

Improve operating and financial activities with effective information management systems and services.

- Enhance the Concentrics facility and event management software system to improve workflow management and reporting, including streamlining and automating functions.
- Establish and support help desk function.
- Develop site security policy to prevent unauthorized access to MERC's IT system and respond to security incidents access and management policy.

Provide high quality and responsive human resource services.

- Develop and distribute a user friendly handbook to new employees.
- Design operations employee reorganization for expansion and ran existing and new employees.
- Open and complete IUOE Local 701 and IATSE Local 28 contracts.

- Complete facility evaluations for all facilities and compare items with Capital Assests inventory list for analysis of progress on Building and Equipment maintenance items. Complete Capital Assets Inventory comparison to a level of 100% for all MERC facilities by June 30, 2002.
- Complete facility evaluations and issue tabulations by 11/30/01 and/or 5/30/02, depending on established frequency of evaluation for each facility.

#### **Major Objectives**

Effectively and efficiently assist facility staff in advancing MERC's missions and goals.

- Revise strategic plan to reflect FY 02 results align with future budget constraints.
- Develop crisis management handbook and coordinate crisis management training.

Promote effective and efficient management of MERC resources.

• Implement and support automated budgeting system.

Improve operating and financial activities with effective information management systems and services.

- Enhance the Concentrics facility and event management software system to improve workflow management and reporting, including streamlining and automating functions.
- Develop a comprehensive information system disaster recovery plan.

Provide high-quality and responsive human resource services.

- Create staff development program that includes coaching, recognition, skills assessment, shadowing, cross training and internships.
- Open and complete AFSCME 3580-1 contract.

Promote greater awareness about MERC's value and contribution to the region.

- Create and implement a strategic communication plan.
- Redesign MERC web site to make it an interesting, relevant and effective public relations and communication tool.

ERC Administration	7	Fiscal	Year 2003-0
ivision Overview			Page 3 of 3
Budget Summary			
Resources			
<del>_</del>	ing Fund Balance (estimated) for Services		\$50,40
	missions		4,00
Other			
Intere	· ·	1,008	
MER	C Support Services	1,097,480	1,098,48
Total Resources			\$1,152,89
Requirements			
<del>-</del>	al Services		
Salar	ies and Wages	665,745	
Fring	e Benefits	251,315	917,06
Materia	als and Services		
Good	ls ·	56,000	
Servi	ces	99,500	
Other	Expenditures	33,000	188,50
Conting	gency		44,22
Unappr	opriated Fund Balance		3,10
Total Requirements			\$1,152,89
ull-Time Equivalen	t Staffing		
Salaries	s - Regular Full-Time	8.00	
	- Regular Full-Time	2.00	
Total FTE		. =	10.0

Resource De	etail and Analysis	Fiscal Year 2003-04
BEGINNING	FUND BALANCE	
	Beginning Fund Balance	\$50,402
CHARGE F	OR SERVICES	
4590	Commissions	\$4,000
INTEREST	EARNINGS	
4700	Interest on Investment	\$1,008
INTRA-FUN	D CLEARING TRANSFER	
4990	Intra - Fund Clearing Transfer	\$1,097,480
	Oregon Convention Center	\$570,690
	Portland Center for the Performing Arts	373,143
	Portland Metropolitan Exposition Center	153,647
otal Resources		\$1,152,890

Beginning Fund Balance:

decreased \$80,000 based upon budgeted FY 03 cash flow plus contingency

### Expenditure Detail and Analysis

### Fiscal Year 2003-04

## **Personal Services**

5010	Salaries - Regular Full-time	8.00		\$546,362
	Accountant	2.00	\$78,660	
	Accounting Supervisor	1.00	50,027	
	Computer Systems Administrator	1.00	55,030	
	Director of Administration	1.00	95,498	
	General Manager	1.00	123,573	
	Human Resources Manager	1.00	83,041	
	Marketing & Communications Manager	1.00	60,533	
5015	Wages - Regular Full-Time	2.00		\$65,082
	Administrative Technician	1.00	\$27,830	
,	Administrative Assistant	1.00	37,252	
5030	Temporary Employees	·		\$10,000
5080	Overtime			\$1,500
5089	Merit/Bonus Pay			\$42,801
5100	Fringe Benefits			\$251,315
	Fringe Benefits		\$233,340	
52			17,975	
l Personal Services				\$917,060

## **Materials and Services**

### GOODS

5201	•	Office Supplies		\$35,000
		Office Supplies	\$12,250	
	600	Computer Software	1,500	
	601	Computer Supplies	10,000	
	602	Postage	1,250	
	603	Meeting Expense	10,000	
5205		Operating Supplies		\$12,500
	613	Graphics/Reprographic	\$3,500	
	617	Packing Material	1,000	
	618	Small Tools	6,000	
	620	Other	2,000	
5210		Subscriptions & Dues		\$6,000
-	625	Subscriptions & Publications	\$3,000	
	626	Dues	3,000	•

\$188,500

**Total Materials & Services** 

#### Expenditure Detail and Analysis Fiscal Year 2003-04 \$500 5214 Fuels & Lubricants \$2,000 Maintenance & Repairs Supplies 5215 \$2,000 636 Equipment **SERVICES** \$40,000 **Contracted Professional Services** 5240 \$30,000 652 Promotion/Public Relations Management/Consulting Services 10,000 654 **Utility Services** \$2,500 5251 665 Telecommunications \$2,500 Maintenance & Repair Services \$12,000 5260 \$12,000 636 Equipment 5265 Rentals \$5,000 670 Equipment \$5,000 Other Purchased Services \$40,000 5280 681 \$7,000 Printing 682 Typesetting/Reprographics 10,000 **Delivery Services** 8,000 683 Temporary Help 15,000 685 Other Expenditures \$8,000 5450 Travel \$20,000 Staff Development 5455 Staff Development \$8,000 794 Career Development 12,000 5490 Miscellaneous Expenditures \$5,000

## Fiscal Year 2003-04

## **Contingency and Ending Balance**

5999	Contingency	\$44,222
Unappropriated Fun	nd Balance	
5990	Unappropriated Ending Fund Balance	\$3,108
al Contingency and End	ding Balance	\$47,33

# Fiscal Year 2003-04

# FTE Changes from FY 2002-03

		FY 2002-03	FY 2003-04	Change
5010	Salaries - Regular Full-time	3.00	3.00	0.00
	Accountant	3.00	2.00	(1.00
	Accounting Supervisor	-	1.00	1.00
5015	Wages - Regular Full-Time	0.50	1.00	0.50
	Administrative Technician	0.50	1.00	0.50

Fiscal Year 2003-04

Personal Services

Fringe Benefits:

increased \$54,000 due to higher proportion of salary and wages

versus part-time and unemployment claims

**Materials & Services** 

Contracted Prof. Services:

decreased \$65,000 based upon projected need for outside

consultants for special projects

Other Purchased Services:

decreased \$42,000 reflects discontinuance of accounting for expansion security services costs as a pass thru in FY 03

	FY 1998-99	FY 1999-00	FY 2000-01	FY 2001-02	FY 2002-03	FY 2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE Actual	FTE Actual	FTE Budget	FTE Request	02/03 vs 03/04	02/03 vs 03/04
			Merc Admin	istration				
Resources								
Beginning Fund Balance								
Prior year adjustment	0	1,358	0	0	0	0	0%	-
MERC Admin	(658,645)	(1,544,511)	(4,800)	56,075	130,875	50,402	-61%	(80,473)
Charges for Service								
Utility Services	0	100	0	0	0	0	0%	
Commissions	4,806	4,678	304	4,608	0	4,000	100%	4,000
Miscellaneous Charges for Svc	6,870	1,017	448	0	0	0	0%	-
Interest Earnings								
Interest on Investments	0	(1,514)	557	1,867	0	1,008	100%	1,008
Miscellaneous Revenue								
Miscellaneous Revenue	94	82	944	233	0.	0	0%	-
Intra-Fund Clearing Transfer				•				
Intra-Fund Clearing Transfer								
* to MERC Administration	0	2,524,885	1,050,867	1,040,100	1,113,851	1,097,480	-1%	(16,371)
Internal Service Transfers	•							
Transfer for Direct Costs								
* from Convention Center Project Capital Fund	0	0	20,177	45,727	0	0	0%	-
TOTAL RESOURCES	(\$646,875)	\$986,095	\$1,068,497	\$1,148,610	\$1,244,726	\$1,152,890	-7%	(91,836)

	FY 1998-99	FY 1999-00	FY 2	000-01	FY 2	001-02	FY	2002-03	FY:	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
		2	Mer	c Admini	istratio	on .						
Requirements												
Personal Services												
Salaries & Wages												
Reg Employees-Full Time-Exempt	438,545	547,073	9.00	498,545	9.00	512,254	9.00	553,468	8.00	546,362	-1%	(7,106)
Reg Empl-Full Time-Non-Exempt	33,000	10,481	1.00	28,042	1.00	35,244	1.50	45,533	2.00	65,082	43%	19,549
Regular Employees Part Time Exempt	0	0		0		0		0		0	0%	-
Regular Employees Part Time Non-Exempt	0	0		0		5,720		0		0	0%	-
Temporary Employees	11,390	19,265		3,073		8,993		4,438		10,000	125%	5,562
Part-Time, Non-Reimbursed Labor	83	4,431	•	0		0		25,000		0	-100%	(25,000)
Part-Time, Reimbursed Labor	0	0		14,617		54,302		0		0	0%	
Overtime	276	4,384		5,940		757		1,346		1,500	11%	154
Merit/Bonus Pay	0	0		0		0		36,803		42,801	16%	5,998
Fringe Benefits												
Fringe Benefits	147,871	172,201		175,697		187,921		196,502		251,315	28%	54,813
TOTAL PERSONAL SERVICES	\$631,165	\$757,835	10.00	\$725,914	10.00	\$805,191	10.50	\$863,090	10.00	\$917,060	6%	\$53,970

	FY 1998-99	FY 1999-00	FY 2000-01		FY	2001-02	FY	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
			Mer	c Admin	istrati	on						,
<u>Requirements</u>												
Materials and Services												
Goods												
Office Supplies	44,651	37,388		20.055		27.150		40.000				
Operating Supplies	7,895	18,672		28,955		37,158		40,000		35,000	-13%	(5,000)
Subscriptions and Dues	1,904	1,807		15,511 5,932		2,033		17,000		12,500	-26%	(4,500)
Fuels and Lubricants	0	0		478		4,742		6,750		6,000	-11%	(750)
Maintenance & Repairs Supplies	376	0		0		0 314		500		500	0%	-
Purchasing Card Expenditures	0	379	•	573		5,585		2,000 750		2,000	0%	(750)
Food	0	0		0		26		730		. 0	-100%	(750)
Retail	ő	0		0		0		0		0	0% 0%	-
Services												
Contracted Professional Svcs	101,479	43,174		93,327		46,747		105,000		40,000	-62%	(65,000)
Marketing Expense	0	0		0		525		0		0	0%	_
Contracted Property Services	0	. 0		0		0		ō		0	0%	
Utility Services	1,122	2,884		2,443		2,417		2,500		2,500	0%	_
Cleaning Services	0	173		0		0		0		2,500	0%	-
Maintenance & Repair Services	9,019	11,930		13,431		11,019		15,000		12,000	-20%	(3,000)
Rentals	8,803	9,657		8,191		9,276		5,000		5,000	0%	(5,555)
Insurance	0	0		0		0		0		0	0%	_
Other Purchased Services	44,497	69,938		55,188		49,457		82,000		40,000	-51%	(42,000)
Operations Contracts	0	0		0		76		0		0	0%	-
Intergov't Expenditures												
Payments to Other Agencies	0	173		1,165		801		250		0	-100%	(250)
Assessments	0	0		0		5,000		0		0	0%	`- ´
Taxes (Non-Payroll)	0	0		0		0		0		0	0%	
Election Expenses	0	0		0		0		0		0	0%	. <b>-</b>
Internal Charges for Services												
Charges for Services	0	798		498		0		500		0	0%	. (500)
Other Expenditures						•						
Travel ·	8,131	7,077		9,205		5,982		13,000		8,000	-38%	(5,000)
Staff Development	10,293	9,838		16,123		18,930		26,000		20,000	-23%	(6,000)
Miscellaneous Expenditures	14,055	19,174		18,617		5,942		15,000		5,000	-67%	(10,000)
GAAP Account												
Bad Debt Expense	0	0		0		0		0		0	0%	-
TOTAL MATERIALS AND SERVICES	\$252,225	\$233,062		\$269,637		\$206,030		\$331,250		\$188,500	-43%	(\$142,750)

Approved Merc Opera

	FY 1998-99	FY 1999-00	FY 2000-01	FY 2001-02	F	<b>2002-03</b>	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE Actual	FTE Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
			Merc Admin	nistration						1
Requirements										
Capital Outlay										
Equipment & Vehicles (non-CIP)	. 0	0	7,439		)	0		0	0%	
Office Furn & Equip (non-CIP)	14,246	0	9,430		)	0		0		-
TOTAL CAPITAL OUTLAY	\$14,246	\$0	\$16,869	S	)	\$0		\$0	0%	\$0
TOTAL OPERATING REQUIREMENTS	\$897,636	\$990,897	\$1,012,420	\$1,011,22		\$1,194,340		\$1,105,560	-7%	(\$88,780)
Contingency		a.								
Contingency	0	0	0		D	48,589		44,222	-9%	(4,367)
Unappropriated Fund Balance										
Unappropriated Fund Balance-Reserved	0	0	0		0	0		0	0%	-
Unappropriated Fund Balance	(1,544,511)	(4,802)	56,077	137,38	)	1,797		3,108	73%	1,311
TOTAL CONTINGENCY/ENDING BALANCE	(\$1,544,511)	(\$4,802)	\$56,077	\$137,38	)	\$50,386		\$47,330	-6%	(\$3,056)
TOTAL REQUIREMENTS	(\$646,875)	\$986,095	\$1,068,497	\$1,148,61	<u> </u>	\$1,244,726		\$1,152,890	-7%	(\$91.836)

# Change in Fund Balance

	<u> </u>						
TOTAL NET CASH FLOW	(\$885,866) \$1,539,709	\$60,877	\$81,314	(\$80,489)	(\$3.072)	-96%	\$77,417
	(0000,000)	300,077	9016214	(900,407)	(45,072)	,,,,,	

Date:

November 15, 2002

To:

Mark B. Williams, MERC General Manager

From:

Chris Bailey, Expo Center Director

Re:

FY 2003-04 Proposed Budget Memo of Transmittal

Staff of the Expo Center are pleased to submit for your review the proposed budget for Fiscal Year 2003-

Based upon the first full year operation of Exhibit Hall D, the application of certain strategies contained in the Expo Center's Strategic Plan and necessary cost reduction measures, the proposed budget reflects anticipated improvements in resources and a reduction in Materials & Services. Elements contributing to the proposed Resources and Requirements for FY 04 are summarized below.

### Resources

Historically, major revenue streams typically included facility rental, concessions/catering sales and parking fees. Beginning in FY 04, however, the Expo Center will also begin collecting a ticketed event user fee (6% of ticket sales/\$.50 minimum per ticket). All of theses major revenues are initially driven by the number of licensed events, the facilities licensed and the number of event days. The subsequent attendee response to the event then drives user fees, parking fees and concession/catering revenues.

#### User Fee

An element of the Strategic Plan called for a review and subsequent recommendation to begin applying percentage rental or a user fee. Confirming a subcommittee's recommendation, the Commission then resolved to begin collecting a user fee in FY 04 and to apply such funds towards the Phase III construction project. In accordance with the Commission's directive, these funds, estimated to be \$250,000, have been budgeted as a resource and then accrued to an appropriated fund balance for Phase III use.

#### Facility Rental

In accordance with the Strategic Plan, the Commission also authorized a review and subsequent recommendation to increase facility rental rates beginning in FY 04. Because of the concurrent application of a user fee, however, the approved rental rate increase only affects non-ticketed events and, subsequently, the overall impact to the proposed budget is minimal. Based upon the number of licensed events in FY 02, however, it is anticipated that with the Expo' recently improved marketing program, the total number of licensed events will increase generating an additional 5% in facility rental.

#### Concessions/Catering

In anticipation of increased concessions/catering sales following the recruitment of a chef and salesperson in FY 03, it is anticipated that sales will increase by nearly \$170,000 or 7% over the adopted FY 03 budget.

#### Parking Fees

As part of the Strategic Plan, the Commission approved parking fees effective FY 04. It is anticipated that these changes will increase parking revenue by approximately 9% or \$132,000 over the adopted parking revenue scheduled for FY 03.

## Requirements

Requirements consist of Personal Services, Materials & Services and Interfund Transfers. As summarized below, changes from the FY 03 adopted budget primarily reflect changes in compensation, a decrease in Materials & Services and the scheduled debt service for Hall D.

#### Personal Services

Changes in MERC allocations and the deletion of 1 Expo Center full-time position resulted in an overall net reduction of 1.09 FTE from FY 03. It should be noted, however, that the full-time reduction is not anticipated to have a negative effect on resources. Although the proposed budget reports a reduction in FTE's, scheduled increases for represented wage categories and budgeting for the pay for performance program has increased personal services by approximately \$62,000 or 5% over the FY 03 adopted budget.

#### Materials & Services

In consideration of local, state and national economic concerns as well as the Commission's desire to develop a reduced expense budget, Materials & Services are scheduled for an overall decrease of approximately 4% or nearly \$138,000 less than adopted for FY 03. It should be noted, however, that the applied expense reduction measures are not expected to have a negative effect on the Expo Center's marketing efforts.

#### Interfund Transfers

Metro support experienced a slight increase of \$292 or approximately 1%, MERC Pooled Capital increased \$922 and the Revenue Bond Fund increased from \$1,078,865 to \$1,128,742 in accordance with the OCEDD debt service schedule

Fiscal Year 2003-04

### **Division Mission Statement**

The Mission of the Portland Metropolitan Exposition Center is to provide high quality facilities and services for consumer shows, trade shows and public events

### **Division Profile**

The Portland Metropolitan Exposition Center (Expo Center) primarily serves to provide exposition space and services, for a fee, to event producers who bring together exhibitors/vendors possessing compatible products/services for public exposition.

The Expo Center is a multi-purpose facility that has served for more than 30 years as the region's primary destination for consumer shows and public events. The 60-acre campus includes a complex of three connected buildings comprising nearly 333,000 square feet of exhibit space, 11 meeting rooms, a full- service kitchen and parking for 2,200 vehicles. Expo Center hosts approximately 100 consumer, trade shows and public events annually, attracting in excess of 600,000 attendees.

In 1997, Metro and MERC took the first steps in revitalizing the aging complex of buildings it inherited from Multnomah County when they assumed management in 1994. A series of fortuitous circumstances enabled Metro to fund and construct a new 108,000-square-foot exhibition facility, Hall E, which opened in the spring 1997. This modern facility has all the required amenities: column-free exhibit space, temperature control systems, loading bays, a large lobby and meeting rooms. A new era of modernization was launched with the completion of Hall E, giving Expo Center the distinction as the largest consumer show complex on the West Coast.

During the construction of Hall E, it became evident that a long-term vision for the Expo Center was needed. A vision planning document, *Expo: a Vision for the Future*, was created, calling for complete replacement of the remaining four older buildings, Halls A, B, C and D, with modern facilities similar to Hall E. The planning concept would replace the old buildings in phases, with Hall E being the first of three phases.

In 2000, Expo Center simultaneously undertook a master planning process and started construction on Phase 2, the replacement of Hall D. In March of 2001, Hall D was completed as a new 112,000-square-foot building comprising 72,000 square feet of column-free exhibit space, a commercial kitchen, a large lobby and eight meeting rooms.

The conditional use master plan was approved by city of Portland in June 2001. It identifies future improvements related to Phase 3 and other required enhancements to the exhibit complex. Concurrent with the master planning process, Tri-Met received funding and community approval to extend its light- rail system with the northern terminus to be at the Expo Center. Interstate MAX is scheduled to be operational in September 2004.

Fiscal Year 2003-04

### **Major Accomplishments**

Completed first full year operation of Hall D.

## Marketing the Expo Center:

- A comprehensive marketing plan and long-term framework for future plans, revisions and/or updates was established in the Spring 2002.
- The "shoulder season" was identified as the month of May through Labor Day. Based upon historical information, staff set about contacting compatible event producers advising of space and date opportunities. These efforts did result in an increase in the number of contracted events during the summer of 2002. Informal concepts associated with incentive type discounts were envisioned and shared with the Ad Hoc licensee committee for consideration.
- Phase I in developing an enhanced web presence and the securing of second party promotional events were executed.
- As a result of the FY 2002-03 Budget Committee review process, an additional FTE was recruited and employed during FY 2001-02 in support of enhancing Marketing & Sales Department preferred efforts.

### Long-term financial stability:

- In collaboration with the Chief Financial Officer, the standards used to calculate a sufficient fund balance target were determined. Applying these standards, based on the FY 02 second close financials report, Expo attained 106% of the target.
- Staff and architects engaged in several Phase III design and construction phasing workshops.
- In January 2002, the Commission approved an increase in parking fees for FY 2002-03 and 04. In addition, an Ad Hoc Expo Center licensee committee was established in May 2002.

### Construct new exhibition and conference facility to complete Phase III:

- Staff and architects engaged in several design and construction phasing workshops. An outside estimator then produced a direct construction cost summary document.
- In May 2002, an Ad Hoc Expo Licensee Committee was appointed to collaborate and assist staff
  with the development, review and formulation of recommendations to assist in developing
  sufficient fund resources.

## Enhance community awareness and outreach:

- A database of historical information was created and is updated as new event contacts occur.
   This database serves to authenticate the value of outreach dollars and/or larger marketing efforts to date.
- A website design consultant was secured and contracted for Phase I of up to a four phase program. The initial phase has been completed and was intended to modernize and completely reformat the former site.
- Initial efforts focused on developing relationships between the Expo Center and its immediately surrounding community. This included contacts with local area hoteliers, engaging their participation on the Advisory Committee, as well as participation in Columbia Corridor Association, National Association of Consumer Shows and research in the Rivergate business area.
- The Advisory Committee convened in the Spring 2002 to review its' make-up and purpose; activities to date; established a preferred meeting schedule; and the appointment of an Ad Hoc Expo Licensee committee.

Fiscal Year 2003-04

#### Major Objectives

Marketing the Expo Center:

- Yearly review of the marketing plan will continue and sufficient funding, based upon information to date, has been provided for in the proposed budget.
- Although the impact of efforts anticipated to occur in FY 2003-04 are listed as "tentative", it is
  expected that the summer of 2003 will show clear improvement in "definite" bookings from the
  previous year.
- The proposed budget includes increased funding in promotion/public relations, advertising and the addition of a catering sales representative specific to the Expo Center.
- Continuing the intent of ever increasing support for marketing of the Expo Center, funding is proposed to increase by approximately 25% over FY 2002-03. The budget focuses particularly in the areas of local, regional and national awareness; website and collateral material development; targeted direct mail efforts, community networking and industry associations.

Long-term financial stability:

- The proposed budget anticipates attaining 91% of the ending fund balance target.
- The draft document associated with this strategy is for "information only"; it contains design concepts, phasing and construction cost estimates for each phase. The document does not, however, have any impact on the proposed budget.
- The proposed budget provides for an increase in parking fees, the collection of a 6%/\$.50 minimum per ticket sold user fee and increased facility rental rates for non-ticketed events.

Construct new exhibition and conference facility to complete Phase III:

- Although the greater part of this goal has been satisfied and a final draft document has been received, the document only serves to support long-term informational planning and has no impact the proposed budget.
- Similar to Strategy A, costs estimates associated with this goal are for information only and do not have an impact on the proposed budget.
- The proposed budget only reflects the collection of user fees that would be associated with developing fund resources. It does not reflect any other Phase III resources as they are unknown at this time. The Ad Hoc committee will remain engaged in the development processes (naming, advertising sponsorships etc.) as circumstances may be presented.

Enhance community awareness and outreach:

- A detailed outreach plan is underway pending increased information collected through the database methodology. Although specific messages are yet to be determined, the proposed budget is sufficiently flexible to accommodate any proposed recommendations.
- This fiscal year contemplates activating Phase IV and includes ongoing maintenance of the site, on-line ordering and virtual tours of the Expo Center. This revitalization effort will continue to showcase the "new" Expo Center as a primary event destination accommodating a multitude of service needs.
- Pending the balance of our experience during FY 03 and evaluating its' impact, further
  development and participation in these and other relationships and associations remains
  underway. Sufficient funding for memberships and promotional materials has been included in
  the proposed budget.
- As a volunteer committee, the proposed budget does not identify specific expenditures associated with their function.

# Fiscal Year 2003-04

## **Performance Measures**

FISCAL YEAR	TYPE OF EVENTS	# EVENTS	AMOUNT
2000-2001		80	\$991,796
	Consumer/Public Shows	62	
* · · · · · · · · · · · · · · · · · · ·	Convention with Tradeshow	1	
	Tradeshows	5	
	Miscellaneous	12	
2001-2002		100	\$1,259,997
	Consumer/Public Shows	63	
	Convention/Conference	1	
	Trades Shows	4	
	Miscellaneous	32	
2002-03	<u> </u>	100	\$1,325,000
2002-03	Consumer/Public Shows	79	\$1,323,000
	Trades Shows	6	
	Miscellaneous	15	
2003-04		105	\$1,325,000
	Consumer/Public Shows	80	
	Trades Shows	5	

## Fiscal Year 2003-04

udget Sumn	nary		
			FY 2003-04
Resources			
	Beginning Fund Balance (estimated)		\$2,613,458
	Charge for Services		
	User Fees	\$250,000	
	Rentals	1,356,000	
	Food Services	2,500,220	
	Utility Services	287,500	
	Commissions	40,000	
	Parking Fees	1,635,349	
	Reimbursement Labor	294,697	
	Miscellaneous Charges for Services	30,700 .	6,394,466
	Other	00,100	5,00.,.00
	Interest	52,269	
		(153,647)	(101,378
	MERC Support Services	(155,647)	(101,576
Total Resources			\$8,906,540
Requirements			
•	Personal Services		
	Salaries and Wages	973,614	
	Fringe Benefits	327,672	1,301,286
	Materials and Services		
	Goods	104,450	
	Services	2,804,140	
	Intergovernmental Expenditures	10,000	
	Other Expenditures	18,800	2,937,390
	Interfund Transfers	10,000	2,007,000
	Transfer for Indirect Costs	241,193	
	•	-	1,469,93
	Transfer of Resources	1,228,742	•
	Contingency		169,547
	Unappropriated Fund Balance	070.000	
	Reserve	250,000	
	Unreserve	2,778,388	3,028,388
Total Requireme	ents		\$8,906,546
Full-Time Equiv	alent Staffing		
	Salaries - Regular Full-Time	6.39	
	Wages - Regular Full-Time	8.45	
	Tragos - regular rain-rillio		· · ·
Total FTE			14.84

source	Detail	and Analysis	<u> </u>	Fiscal Year	2003-04
BEGINN	ING FUN	ND BALANCE			
		Beginning Fund Balance			\$2,613,45
		FY 2001-02 Second Close Ending Fund Balance		\$2,811,125	
		FY 2002-03 Resources		5,536,017	
		FY 2002-03 Requirements		(5,733,684)	
CH ARGE	FOR SE	ERVICES			<b>\$0</b>
	- TORBE		<del></del>	<del></del> -	\$250,000
4500	120	Admission Fee's User Fee's		\$250,000	\$250,000
	120	03011003			
4510		Rentals			\$1,356,000
	141	Buildings/Rooms		\$1,325,000	
	143	Equipment		31,000	
		7 10 1 1		<del></del>	\$2,500,220
4550	150	Food Service Revenue		\$2,088,124	32,500,220
	160	Catered Food Service Revenue		412,096	
	100	·			
4580		Utility Services			\$287,50
	200	Electrical		\$180,000	
		35% commission received from provider of temporary			
		electrical connection services.			
	201	Telephone		45,000	
	202	Air/Water/Gas		2,500	
	204	Audio Visual		10,000	
	209	Miscellaneous		50,000	•
4590		Commissions			\$40,000
	3032	ATM Charges		\$40,000	
4620		Parking Fees			\$1,635,349
1020		Vehicle Parking Rate at \$7 each, net	198,000	\$1,289,302	<u> </u>
		Car Pool Rate at \$6 each, net	22,000	122,791	
		Exhibitor Passes at \$6 each, net	40,000	223,256	
4645		Reimbursed Services			\$294,69
	321	Ticket Services (Box Office)		\$86,233	
		Ticket Supervisor (1,450hrs., net billing rate)	\$31,698		•
		Show Seller (3,500hrs., net billing rate)	54,535	•	
	. 322	Admissions		61,744	
		Admission Lead (875 hrs., net billing rate)	14,651		
		Gate Attendant (3,750 hrs, net billing rate)	47,093		
	323	Special Services		25,070	
		Medical Technician (1,100 hrs., net billling rate)	25,070	101 (50	
	324	Events Services	75.000	121,650	
		Peer Security (5,537 hrs, net billing rate)	75,000		
		Portland Police Bureau	41,650		
		IATSE Rigger	5,000		
4650	<del></del>	Misc Charges for Services			\$30,70
		Net ticket printing		\$30,700	

## Resource Detail and Analysis

## Fiscal Year 2003-04

#### **INTEREST EARNINGS**

 4700
 Interest on Investment
 \$52,269

 FY 2002-03 average fund balance at a 2%
 \$52,269

earning rate

### INTRA-FUND CLEARING TRANSFER

4990	Intra - Fund Clearing Transfer		(\$153,647)
	MERC Administration	(\$153,647)	
Total Resources			\$8,906,546

Beginning Fund Balance: decreased \$197,667 based upon budgeted FY 03 cash flow plus

contingency

User Fees: new resource item estimated at \$250,000 based upon FY 02

ticket sales information

Rentals: increased \$1,000 based upon moderate increase in facility and

equipment rentals

Food Service: increased \$167,662 based upon improved catering sales

Utility Services: increased \$35,000 based upon the application of a new electrical

services agreement and improved audio-visual rentals

Commissions: increased \$10,000 based upon increased transaction fees

Parking Fees: increased \$132,093 based upon increased fees

Reimbursed Services: increased \$134,084 primarily to accommodate the deletion of

pass-through accounting for contracted security and police

services

Miscellaneous Charges: increased \$28,700 to accommodate previously unbudgeted

ticket printing fees

Interest: increased \$17,269 based upon the FY 03 average fund balance

at 2%

Intra-Fund Clearing Transfer: decreased \$11,739 based upon MERC allocation plan

## Fiscal Year 2003-04

# **Personal Services**

5010		Salaries - Regular Full-time	6.39		\$378,476
		Admissions Staffing Manager (Allocated)	0.20	\$9,096	
		Event Coordinator II	2.00	95,127	
		Expo Manager	1.00	83,041	
		IT Supervisor (Allocated)	0.14	8,475	
		Operations Manager I	1.00	66,586	
		Sales & Marketing Manager	1.00	60,533	
		Security Manager (Allocated)	0.05	2,752	
		Ticketing and Parking Services Mgr	1.00	52,866	
5015		Wages - Regular Full-Time	8.45		\$302,19
		Administrative Technician (Allocated)	0.40	\$12,313	
		Administrative Assistant	1.00	38,860	
		Clerk II (Allocated)	0.05	1,557	
		Utility Lead	2.00	60,084	
		Utility Maintenance Specialist	5.00	189,384	
5043		Wages - Part-Time Non-Reimbursed Labor			\$115,47
		Admission Training		\$2,465	
		Event Receptionist (1,500 hrs)		16,377	
		Event Custodians (7,500 hrs)		83,507	
		Relief Facility Security Agent (1,040 hrs)		13,125	
5045		Wages - Part-Time Reimbursed Labor		<del></del>	\$130,68
	,	Admission Lead (875 hrs)		\$11,541	
		Gate Attendant (3,750 hrs)		36,975	
		Medical Technician (1,100 hrs)		15,730	
		Show Seller (3,500 hrs)		43,575	
		Ticket Services Supervisor (1,450 hrs.)		22,867	
5080		Overtime			\$12,49
		Administrative Assistant (250 hrs.)		\$6,863	
		Utility Maintenance Specialists (200 hrs.)		5,628	
5089		Merit Based Compensation			\$34,28
		7% of Regular Full-Time Non-represented Salaries			
		and Wages including Overtime			
5100		Fringe Benefits			\$327,67
		Fringe Benefits		\$322,724	
	527	Unemployment Expense		4,948	

## Fiscal Year 2003-04

# **Materials and Services**

## **GOODS**

5201		Office Supplies			\$1,850
	602	Postage		\$1,300	
		Administration Department	\$1,300		
	603	Meeting Expense		550	
		Administration Department	300		
		Marketing Department	250		
5205	····	Operating Supplies			\$71,500
	610	Landscape		\$900	
		Operations Department	\$900		
	611	Custodial		35,000	
		Operations Department	35,000		
	612	Veterinary/Medical Supplies		1,500	
		Event Coordination Department	1,500		
	613	Graphics/Reprographic		1,200	
		Event Coordination Department	1,200		
	618	Small Tools	•	1,500	
		Operations Department	1,500	-	
	619	Promotion Supplies	•	500	
		Marketing Department	500		
	620	Other	,	30,900	
		Administration Department	9,000	,	
		Marketing Department	2,000		
		Event Coordination Department	18,100		
		Parking Department	1,800		
5210		Subscriptions & Dues			\$4,100
	625	Subscriptions & Publications		\$600	
	3_3	Administration Department	\$600	*	
	626	Dues	****	3,500	
	020	Administration Department	2500	0,000	
		Marketing Department	750		
		Ticketing Services Department	250		
5214		Fuels & Lubricants			\$4,500
3214		Operations Department		\$4,500	<b>\$4,500</b>
FOAF		Maintenance & Banciro Supplies			\$22 E00
5215	631	Maintenance & Repairs Supplies Building		\$6,500	\$22,500
	031		\$6,500	φ0,500	
	632	Operations Department HVAC	\$0,500	4,000	
	032		4.000	4,000	
	004	Operations Department	4,000	500	
	634	Grounds	500	500	•
	005	Operations Department	500	<b>500</b>	
	635	Vehicles		500	
	222	Operations Department	500	44.000	
	636	Equipment		11,000	
		Operations Department	9,500		
		Ticket Services Department	1,500		

## Fiscal Year 2003-04

## **SERVICES**

5240		Contracted Professional Services			\$50,000
		Contracted Professional Services		\$21,750	
		Administration Department	\$8,500		
		Event Coordination Department	250		
		Parking Department	13,000		
	652	Promotion/Public Relations		15,750	
	552	Marketing Department	15,750	,.	
	è54	Management/Consulting Services	10,100	12,500	
	004	Administration Department	12,500	12,000	
		Administration Department	12,500		
5251	<del></del>	Utility Services			\$493,000
-	660	Electricity		\$295,000	
		Operations Department	\$295,000		
	661	Water/Sewer		30,000	
		Operations Department	30,000		
	662	Natural Gas	•	90,000	
		Operations Department	90,000	•	
	664	Sanitation	,	48,000	
	. 004	Operations Department	48,000	. 5,000	
	665	Telecommunications	40,000	30,000	
	000		30,000	00,000	
		Operations Department	30,000		
5260		Maintenance & Repair Services			\$42,550
	631	Building		\$8,000	
		Operations Department	\$8,000		
	632	HVAC		9,500	
		Operations Department	9,500		
	634	Grounds		2,000	
		Operations Department	2,000	•	
	635	Vehicles	_,	2,500	
	000	Operations Department	2,500	_,	
	636	Equipment	_,	20,550	
	000	Administration Department	1,000	_0,000	
		Operations Department	12,500		
			1,850		
		Event Coordination Department			
	•	Ticket Services Department	5,200		
5265		Rentals			\$8,000
	670	Equipment		\$8,000	
		Administration Department	\$3,500		
		Operations Department	1,000		
		Event Coordination Department	3,500		
5200		Other Purchased Services		·	\$225,882
5280	680	Advertising		\$30,782	<b>\$220,002</b>
	000		500	Ψ00,10Z	
		Administration Department			
		Marketing Department	30,000		
		Event Coordination Department	282	05.000	
	681	Printing		25,800	
		Administration Department	3,500		
		Marketing Department	5,000		
		Ticketing Services Department	11,500		
		Parking Department	5,800		
	682	Typesetting/Reprographics		1,600	
		Marketing Department	1,600	•	
	683	Delivery Services	- • · <del>-</del>	500	
	500	Administration Department	500		
		, aminoration operation	550		

penditure Detail	and Analysis	F	iscal Year	r 2003-0
605	Townsentials		150 650	
685	Temporary Help	40.000	159,650	
	Operations Department	10,000		
	Event Coordination Department	121,650		
000	Parking Department	28,000	4,550	
686	Uniform Cleaning	2 500	4,550	
	Operations Department	2,500		
	Event Coordination Department	1,050		
705	Ticketing Services Department	1,000	2 000	
795	Credit Card Fees Administration Department	3,000	3,000	
E200	Operations Contracts			\$1,984,70
5290	Concessions and Catering: Contract Reserve		\$68,266	\$1,504,70
694				
6941	Concessions and Catering: Labor		708,068	
6942	Concessions and Catering: Mgmt Fee		133,748 472,091	
6943	Concessions and Catering: Product			
6944	Concessions and Catering: Supplies		84,334 395,853	
6945	Concessions and Catering: Subcontractor			
6949	Concessions and Catering: Overhead		45,548	
695	Parking Operations Contract		76,800	
Intergovernmental	Expenditures			
5300	Payments to Other Agencies			\$10,00
	Pymts to Other Agencies		\$9,000	
	Administration Department	\$9,000		
700	Licenses & Permits		1,000	
	Administration Department	1,000		
Other Expenditures	5			
5450	Travel			\$8,00
•	Administration Department		\$1,500	•
	Marketing Department	•	2,000	
	Event Coordination Department		2,000	
	Parking Department		2,500	
5455	Staff Development			\$4,8
	Administration Department		\$1,000	
	Marketing Department		1,000	
•	Operations Department		200	
	Event Coordination Department		2,000	•
	Ticketing Services Department		600	
5400	Mino Evnondiaves			\$5.00
5490	Misc Expenditures		<b>\$5,000</b>	\$5,0
<b>5490</b> 740	Misc Expenditures Promotion Marketing Department	\$5,000	\$5,000	\$5,00
	Promotion	\$5,000	\$5,000	\$5,00 \$1,00

## Fiscal Year 2003-04

## **Interfund Transfers**

## Internal Service Transfers

5800	Transfer for Indirect Costs	\$241,1
	Support Services Fund	\$170,290
	General Fund	14,826
	Risk Management Fund - Liability	41,603
	Risk Management Fund - Workers Comp	14,474

## Fund Equity Transfers

5810	Transfer of Resources			\$1,228,742
	MERC Pooled Capital Fund		\$100,000	
	Improvements	\$81,8	02	
	Personal Services	18,1	98	
	Revenue Bond Fund	<del>.</del>	1,128,742	
tal Interfund Transfers	· .			\$1,469,935

## **Contingency and Ending Balance**

## Contingency

5999	Contingency		\$169,546
Unappropriate	ed Fund Balance		
5990	Unappropriated Ending Fund Balance		\$3,028,389
	Unreserved	\$2,778,389	
	Reserved	250,000	
al Contingency a	nd Ending Balance		\$3,197,935
TAL REQUIREME	NTS		\$8,906,546

## Fiscal Year 2003-04

## FTE Changes from FY 2002-03

		FY 2002-03	FY 2003-04	Change
5010	Salaries - Regular Full-time	0.30	0.34	0.04
	Admissions Staffing Manager (Allocated)	0.10	0.20	0.10
•	Capital Projects Manager (Allocated)	0.10	-	(0.10
	Capital Projects Manager Assistant (Allocated)	0.10	•	(0.10
	IT Supervisor (Allocated)	0.00	0.14	0.14
5015	Wages - Regular Full-Time	1.10	0.05	(1.05
	Clerk II (Allocated)	0.10	0.05	(0.05
	Operating Engineer	1.00	-	(1.00

Admissions Staffing Manager changes reflect reallocation Capital Projects Manager and Assistant reflects change in budgeting. These positions are now budgeted in the MERC Pooled Capital Fund IT Supervisor reflects allocation of new position.

Clerk II changes reflect reallocation.

Operating Engineer position was eliminated.

Fiscal Year 2003-04

## Materials & Services

Office Supplies: decreased \$8,000 based upon experience to date and limiting

expenditures

Operating Supplies: decreased \$13,000 based upon experience to date and limiting

expenditures

M&R Supplies: decreased \$19,000 based upon experience to date and benefit

of Hall C lighting retrofit

Utilities: decreased \$37,000 based upon experience to date, anticipated

decreases in expenses and benefit of Hall C lighting retrofit

increased \$55,511 to accommodate services no longer accrued

Other Purchased Services: to a pass-through account Operating Contracts:

decreased \$129,000 to accommodate limiting concession and catering expenditures and a reduction in parking labor contract

rate

Bad Debt Expense: added \$1,000 in accordance with accounting directive

**Interfund Transfers** 

Transfer for Resources: scheduled debt service

increased \$50,000 to primarily accommodate increase in



	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY	2002-03	FY	? 2003- <b>04</b>	% Change 02/03 vs	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actuals	FTE	Budget	FTE	Request	03/04	02/03 vs 03/04
				Expo Ce	nter							
Resources				<b>7</b> .								
11000000												•
Beginning Fund Balance												
Prior year adjustment	0	1,939		0		0		0		0	0%	
* Expo Center	1,537,814	2,575,718		2,257,307		2,806,583		2,973,760		2,613,458	-12%	(360,302)
Grants												
Local Grants - Indirect	0	0		4,430		0		0		. 0	0%	· -
Contributions from Governments												
Government Contributions	0	0		80,967		0				.0	0%	-
Charges for Service												
Insurance Recovery	0	0		0		4,930		0		0	0%	, -
Admission Fees	0	0		0		0				250,000	0%	
Rentals	1,142,652	1,154,352		1,016,345		1,286,836		1,355,000		1,356,000	0%	
Food Service Revenue	1,445,307	1,824,709		1,876,159		1,965,173		2,332,558		2,500,220	7%	
Retail Sales	0	0		0		0		• • • • • • • • • • • • • • • • • • • •		0		,
Merchandising	2,977	0		0		0				0		
Utility Services	202,196	197,464		216,537		224,087		252,500		287,500	14%	35,000
Commissions	19,436	24,439		29,212		28,196		30,000		40,000	33%	10,000
Administrative Fees	0	0		0		20,170		20,000		40,000	0%	
Parking Fees	1,068,643	1,328,889		1,139,407		1,209,827		1,503,256		1,635,349	9%	
Reimbursed Services	77,244	121,577		81,500		158,053		160,613		294,697	83%	
Miscellaneous Charges for Svc	18,678	8,341		11,470		26,919		2,000		30,700	1435%	
Interest Earnings Interest on Investments	110,845	108,411		141,684		71,392		35,000		52,269	49%	17,269
inclusion on invocations	220,010	,		,		,	•	50,000				,
Miscellaneous Revenue												
Financing Transaction	0	0		(2,412)		135		0		0	0%	-
Sale of Fixed Assets	0	0		0		0		0		0	0%	-
Miscellaneous Revenue	(477)	(3,900)		(422)		4,349		0		. 0	0%	-
Fund Equity Transfers												
Transfer of Resources												
* from MERC Pooled Capital Fund	0	0		0		0		0		0	0%	-
* from General Fund	0	0		18,000		10,500		7,000		0	-100%	(7,000)
* from Convention Center Project Capital Fund	0	0		0		0		0		. 0	0%	
Intra-Fund Clearing Transfer	•											
Intra-Fund Clearing Transfer												
to MERC Administration	0	(277,737)		(1,426)		(130,752)		(141,910)		(153,647)	8%	(11,737)
TOTAL RESOURCES	\$5,625,315	\$7,064,202		\$6,868,758		\$7,666,228		\$8,509,777	·	\$8,906,546	5%	\$396,769



	FY 1998-99	FY 1999-00	FY	2000-01	FY:	2001-02	FY 2	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actuals	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
				Expo Ce	nter							
Requirements				_								
Personal Services												
Salaries & Wages												
Reg Employees-Full Time-Exempt	227,794	288,028	6.50	344,171	5.75	312,138	6.25	327,560	6.39	378,476	16%	50,916
Reg Empl-Full Time-Non-Exempt	183,318	221,757	8.35	275,690	8.35	280,744	9.45	342,678	8.45	302,198	-12%	(40,480)
Regular Employees Part Time Exempt	0	. 0		0		0		0		0	0%	· -
Regular Employees Part Time Non-Exempt	. 0	0		5,617		11,813		0	-	0	0%	-
Temporary Employees	171	16,930		35,355		5,440		0		0	0%	-
Part-Time, Non-Reimbursed Labor	11,495	43,787		52,418		83,789		95,169		115,474	21%	20,305
Part-Time, Reimbursed Labor	68,746	70,820		77,028		104,234		125,870		130,688	4%	4,818
Overtime	13,849	12,045		12,478		9,614		11,667		12,491	7%	824
Merit/Bonus Pay	0	0		0		0		26,672		34,287	29%	7,615
Fringe Benefits												
Fringe Benefits	165,207	199,206		244,114		255,002		310,225		327,672	6%	17,447
	-					•				•		

\$1,046,871

14.10

\$1,062,774

15.70

\$1,239,841

14.84

\$1,301,286

5%

\$61,445

TOTAL PERSONAL SERVICES

\$670,580

\$852,573

14.85



	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY 2002	-03	F	Y 2003-04	% Change 02/03 vs	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actuals	FTE 1	Budget	FTE	Request	03/04	02/03 vs 03/04
				Expo Ce	nter							
<u>Requirements</u>												
Materials & Services												
Goods												
Office Supplies	4,082	5,819		7,620		6,550		10,500		1,850	-82%	
Operating Supplies	38,258	54,318		118,563		275,714		84,500		71,500	-15%	• • •
Subscriptions and Dues	1,981	2,662		2,141		3,431		3,270		4,100	25%	
Fuels and Lubricants	2,405	3,687		3,727		3,651		4,500		4,500	0%	
Maintenance & Repairs Supplies	19,728	26,586		25,106		21,143		42,150		22,500	-47%	(19,650)
Purchasing Card Expenditures	0	0		8		0		. 0		0	0%	-
Food	0	0		0		0		0		0	0%	-
Services					•							
Contracted Professional Svcs	99,195	31,868		38,616		40,150		51,600		50,000	-3%	(1,600)
Marketing Expense	0	0		0		0		0		0		
Contracted Property Services	0	. 0		0		0		0		0	0%	
Utility Services	316,709	313,483		371,265		487,921		530,000		493,000	-7%	• • •
Cleaning Services	8,587	0		0		0		0		0		
Maintenance & Repair Services	22,131	36,011		36,825		33,441		38,068		42,550	12%	•
Rentals	4,091	5,551		27,692		8,300		5,950		8,000	34%	•
Insurance	32,030	32,991		0		0		0		0		
Other Purchased Services	110,712	95,150		116,406		111,088		170,371		225,882	33%	
Operations Contracts	928,319	1,381,637		1,547,290		1,554,535		2,110,169		1,984,708	-6%	(125,461)
Intergov't Expenditures												
Payments to Other Agencies	913	6,452		6,894		6,689		8,000		10,000		•
Taxes (Non-Payroll)	3,750	0		0		0		0		0	0%	-
Election Expenses	0	0		0		0		0		0	0%	-
Internal Charges for Services												
Charges for Services	0	96,843		0		0				. 0	0%	-
Other Expenditures				•								
Travel	3,725	2,671		3,564		2,884		7,000		8,000		
Staff Development	1,605	130		763		1,807		3,400		4,800		
Miscellaneous Expenditures	1,277	3,738		89,450		7,650		5,750		5,000	-13%	(750
GAAP Account												
Bad Debt Expense	0	0		0		0		0		1,000	100%	1,000
TOTAL MATERIALS AND SERVICES	\$1,599,498	\$2,099,597		\$2,395,930		\$2,564,954		\$3,075,228		\$2,937,390	-4%	(\$137,838



	FY 1998-99	FY 1999-00	FY 2000-01		2001-02	FY 2002-0			003-04	% Change 02/03 vs	
DESCRIPTION	Actual	Actual	FTE Actual	FTE	Actuals	FTE Bu	dget I	FTE	Request	03/04	02/03 vs 03/04
	-		Expo C	Center							
<u>Requirements</u>											
<u>Debt Service</u>										·	
Capital Lease Payments											
Capital Lease Payments-Principal	87,500	92,500	97,500	)	0		0		0	0%	-
Capital Lease Payments-Interest	11,326	7,096	2,438	3	0		0		0	0%	•
Revenue Bond Payments											
Revenue Bond Payments-Principal	400,512	1,517,903	(	)	0		0		. 0	0%	. <u>-</u>
Revenue Bond Payments-Interest	121,612	108,924	(	)	0	•	0		0	0%	
TOTAL DEBT SERVICE	\$620,950	\$1,726,423	\$99,938		\$0		\$0		\$0	0%	
<u>Capital Outlay</u>											
Capital Outlay (Non-CIP Projects)											
Buildings & Related (non-CIP)	22,741	30,698	(	) .	0		0		0	0%	
Exhibits and Related (non-CIP)	0	0	(	)	0		0		0	0%	
Equipment & Vehicles (non-CIP)	53,508	44,960	9,177	,	0		0		0	0%	
Office Furn & Equip (non-CIP)	0	0	(	)	0		0		0	0%	
Capital Outlay (CIP Projects)									•		
Improve-Oth thn Bldg (CIP)	63,842	43,496	152,646	i	0		0		0	0%	
Buildings & Related (CIP)	18,478	9,148	76,948	;	0		0		0	0%	
TOTAL CAPITAL OUTLAY	\$158,569	\$128,302	\$238,771	·	\$0		\$0		\$0	0%	
TOTAL OPERATING REQUIREMENTS	\$3,049,597	\$4,806,895	\$3,781,510		\$3,627,728	£4	315,069		\$4,238,676	-2%	(\$76,393)



0	Actual	Expo (		Actuals	FTE Budget	FTE Request	03/04	02/03 vs 03/04
0					•			
0		158,88	6					
0		158,88	6					
0		158,88	6					
0		158,88	6					
0		158,88	6					•
-	•		-	199,576	189,192	170,290	-10%	(18,902)
-	_				14,096	14,826	5%	730
٥	0	13,34	7	18,206	27,735	41,603	50%	13,868
U	0	7,19	9	8,907	9,649	14,474	50%	4,825
0	. 0	179,43	2	226,689	240,672	241,193	0%	521
0	0		0	0	99,078	100,000	1%	922
0	0		0	0	0	0	0%	
0	0		0	0	0	0	. 0%	
0	0	101,23	1	1,000,688	1,078,865	1,128,742	. 5%	49,877
\$0	\$0	\$280,66	3	\$1,227,377	\$1,418,615	\$1,469,935	4%	51,320
0	0		0	0	171,786	169,547	-1%	(2,239)
0	0		0	n	n	250 000	09/	250,000
-	2,257,307		-	2,811,123	2,604,307	2,778,388		174,081
5,718	\$2,257,307	\$2,806,58	5	\$2,811,123	\$2,776,093	\$3,197,935	15%	421,842
5,315	\$7,064,202	\$6,868.75	8	\$7,666,228	\$8,509,777	69.006.546	50/	396,769
,	0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 179,43  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 179,432  0 0 0 0 0 0 0 0 0 0 0 0 101,231  \$0 \$0 \$280,663  0 0 0 0 75,718 2,257,307 \$2,806,585	0       0       179,432       226,689         0       0       0       0         0       0       0       0         0       0       0       0         0       0       101,231       1,000,688         \$0       \$0       \$1,227,377         0       0       0       0         0       0       0       0         75,718       2,257,307       2,806,585       2,811,123         75,718       \$2,257,307       \$2,806,585       \$2,811,123	0       0       179,432       226,689       240,672         0       0       0       0       99,078         0       0       0       0       0         0       0       0       0       0         0       0       0       0       0         \$0       \$0       \$280,663       \$1,227,377       \$1,418,615         0       0       0       0       171,786         0       0       0       0       0         75,718       2,257,307       2,806,585       2,811,123       \$2,776,093         75,718       \$2,257,307       \$2,806,585       \$2,811,123       \$2,776,093	0       0       179,432       226,689       240,672       241,193         0       0       0       0       99,078       100,000         0       0       0       0       0       0         0       0       0       0       0       0         0       0       0       0       0       0         0       0       101,231       1,000,688       1,078,865       1,128,742         \$0       \$0       \$280,663       \$1,227,377       \$1,418,615       \$1,469,935         0       0       0       171,786       169,547         0       0       0       0       250,000         75,718       2,257,307       2,806,585       2,811,123       2,604,307       2,778,388         75,718       \$2,257,307       \$2,806,585       \$2,811,123       \$2,776,093       \$3,197,935	0       0       179,432       226,689       240,672       241,193       0%         0       0       0       0       99,078       100,000       1%         0       0       0       0       0       0       0%         0       0       0       0       0       0       0%         0       0       0       0       0       0%       0%         \$0       0       101,231       1,000,688       1,078,865       1,128,742       5%         \$0       \$0       \$280,663       \$1,227,377       \$1,418,615       \$1,469,935       4%         0       0       0       0       171,786       169,547       -1%         0       0       0       0       250,000       0%         75,718       2,257,307       2,806,585       2,811,123       2,604,307       2,778,388       7%         75,718       \$2,257,307       \$2,806,585       \$2,811,123       \$2,776,093       \$3,197,935       15%



FY 2002-03 FY 1998-99 FY 1999-00 FY 2000-01 FY 2001-02 FY 2003-04 % Change \$ Change 02/03 vs 03/04 02/03 vs 03/04 DESCRIPTION Actual Actual FTE Actual FTE Actuals FTE Budget FTE Request

**Expo Center** 

# **Change in Fund Balance**

TOTAL EXCISE TAX GENERATION ESTIMATE

\$299,404

\$349,487

TOTAL NET CASH FLOW	\$1,037,904	(\$318,411)	\$549,278	\$4,540	(\$197,667)	\$584,477	-396%	782,144
Excise Tax Generation							2	
Revenue (Charges for Service)				4,904,021	5,635,927	6,394,466	13%	758,539
Gross Revenue (Charges for Service)				5,271,823	6,058,622	6,874,051	13%	815,429

\$327,588

\$367,802

\$422,695

\$479,585

13%

\$56,890

### November 14, 2002

TO:

Mark B. Williams

MERC General Manager

FROM:

Jeffrey A. Blosser

**Executive Director** 

RE:

Transmittal of FY 2003-04 Oregon Convention Center Operating Budget

Attached is the Oregon Convention Center proposed budget for FY 2003-04 for your review. The proposed budget reflects the first full year of operation for the newly expanded facility.

### Major Work Plan

Managing and Operating Newly Expanded Facility: This will be the first full fiscal year of operation of the expanded facility. Staff will be learning how to integrate the two facilities into one with new operating systems for HVAC, lighting, fire alarm and audio visual. Part of the process will be to move equipment back and forth with new set up/tear down requirements and many more multiple events. Efficiencies of operation will take some time and this will be the learning year. FY 2003-04 will also test our inventories and we may need to adjust storage of equipment and/or rent equipment if funds do not provide sufficient FF&E, and utilize staff in a different way to adjust to larger events and more maintenance.

Training of all Staff on New Facility: This will be a major emphasis as we learn how the facility works, how clients use it, cleaning, set up/down needs for events, maintenance, scheduling, parking requirements and how to manage multiple events. Staffing will be critiqued and scheduling will be reviewed as we shake out for the first full year. It is anticipated that ongoing training for all staff will include: new operating policies, equipment usage, managing of shifts, time management and team building.

Aggressive Marketing of New Facility: OCC will continue to participate with POVA in our national convention marketing efforts through trade show participation, national advertising and branding of Portland. Jointly we will continue to use Young and Roehr Group to position Portland and OCC. OCC will also be more aggressive as we start to attract local meetings and food functions to our new space. Direct mail, client FAMS and direct sales will be our approach to soliciting new and current business to utilize OCC meeting and ballroom space. OCC will also be participating and supporting a Headquarter Hotel development with POVA and PDC to capitalize on our expansion and to achieve the greatest return on this public investment.

Establish Public Relations/Outreach Program: Part of OCC's business plan is to establish public relations and outreach programs to tell OCC's story. It is important that OCC reach the general public about the importance of convention/tourism business and how we affect the community. The program will include communications as our impact through tax generation, jobs created and attracting dollars to the community. We also need to reach out to the public agencies to be more participatory in shaping how the region's facilities are managed. Last, OCC needs to become a player in the business community for support of OCC's ongoing business needs, marketing and use of meeting space and setting direction for the development of the Lloyd District and Central Eastside.

Implementation of this work plan has been accounted for in OCC's proposed budget. Elements contributing to the proposed Resources and Requirements are noted below:

### Resources

Major revenue streams include facility rental, concessions/catering sales, utilities, and parking fees

### Facility Rental

OCC rental fees were budgeted at \$2,181,650 for FY 02-03 and are budgeted at a greater number of \$2,560,915 for FY 03-04, an increase of \$379,265. This increase reflects events scheduled due to the expanded facility as well as the expansion of current events utilizing the facility.

## Concessions/Catering Revenue

FY 2002-03 Concessions/Catering revenue was budgeted at \$5,540,907 and for FY 2003-04 the amount budgeted is \$6,084,125 for an increase of \$543,218, which reflects the use of a second ballroom, more available dates and increased attendance.

### Parking Revenue

FY 2002-03 Parking revenue was budgeted at \$953,000 and 2003-04 the amount budgeted is \$1,380,000 for an increase of \$427,000.

#### • Utilities Revenue

FY 2002-03 Utilities revenue was budgeted at \$1,381,120 and for FY 2003-04 the amount budgeted is \$2,240,887, for an increase of 859,767 which includes adding the new booth cleaning service as well as the increased business utilizing the meeting rooms and new exhibit space.

### Requirements

#### Personal Services

Personal Services consists of a decrease of approx. 12 FTE for FY 2003-04, an amount of \$7,669,495, which is an increase of \$739,953 from FY 2002-03. This increase in dollar amount is due to a full year's salary of all staff, increases in fringe costs and implementation of the MERC Compensation Study.

#### Materials and Services

Similar to Personal Services, Materials and Services will reflect an increase from FY 2002-03 amount of \$9,864,645 to the proposed FY 2003-04 amount of \$10,294,926, an increase of \$430,281.

#### Interfund Transfers

Interfund Transfers consist of Metro Support Services Costs, which were increased for FY 2003-04, to an amount of \$1,265,467 from FY 2002-03 amount of \$948,643 – an increase of \$316,824.

## Fiscal Year 2003-04

#### **Mission Statement**

Maximize economic benefits for the metropolitan region and the state of Oregon, while protecting the public investment in the facility.

### **Division Profile**

The Oregon Convention Center serves as a significant economic vehicle for the metropolitan region and Oregon by promoting out of town visitors. In the past three years, OCC has generated just over \$1.25 billion in economic flow to the region. The convention center's policies and management philosophy are tailored to ensure that generating out of town business convention remains it's primary objective. To achieve this objective, the center must maintaining sufficient operating revenues to responsibly manage the facility and maintain it in a first class condition.

The Oregon Convention Center opened in September 1990 as a 500,000 square foot facility consisting of exhibit space, a large ballroom, meeting rooms, generous lobby and pre-function spaces, and full-service kitchen facilities capable of serving 10,000 meals. The center's 96 full-time employees provide in-house event services, routine maintenance, and house keeping functions. Parking and food and beverage management services are provided by outside contractors.

OCC is considered a national convention center and hosts many domestic and international conventions and shows each year. The facility, with its flexible space, is also home to local meetings, food functions and consumer shows. OCC competes with other centers in the western United States including Denver, Long Beach, Phoenix, Sacramento, Salt Lake City, San Diego and Seattle. The growth in the quantity and size of trade shows and conventions has increased demand for more exhibit and meeting space at Centers throughout the US. There is also demand for enhanced technology infrastructure and services. The center's competitors have either completed or are planning expansions or opening new facilities to meet this growth.

In 2001, OCC embarked on a much-needed expansion that increases the building's size by approximately 60 percent. The expansion will add over 407,000 total square feet, and include 105,000 square feet of new exhibit space, a new grand ballroom, 22 new meeting rooms, an 800 space covered parking garage, 11 additional loading bays, retail spaces, and improvements to the kitchen and food areas. The Expansion of OCC was started in February 2001 and is currently on schedule. The grand opening of the expanded center is set for April 2003, with a parking garage opening set for April 2002.

Portland's tourism infrastructure is undergoing significant expansion in its hotel room inventory, airport facilities and mass transit. The region needs these enhanced community assets to remain competitive and capture its share of the convention market. Lloyd District improvements – including new retail, transportation and a 20-year district development plan– are also important influences on making the center attractive. Transportation costs and convenience are significant factors to convention and tradeshow clients and attendees. The Center's expansion is also a crucial piece in the Lloyd district renovation and boosting Portland's marketability as a tourist and convention destination.

OCC's funding landscape has been dramatically altered by the Visitor Development Initiative (VDI), which enabled the expansion to go forward. The VDI is a complex public/private funding mechanism, providing financing for the OCC expansion project and a host of other visitor improvement projects to be created and funded with no property taxes. VDI relies upon a 2.5% increase in the Multnomah County lodging and car rental taxes. Additional funding for the expansion came from as cash contributions of \$5 million from the OCC fund balance, and \$5 million from the City of Portland. The VDI will provide \$8.74 million in enhanced operational support for fiscal years 2001 through 2006.

# Fiscal Year 2003-04

The pressing issue for OCC in the future is not construction related, but an operational support need for these expanded facilities. This was intended to recognize the expansion of the Center, including down time during construction, ramping up to full occupancy and the necessary operational support for a much larger facility. However, it is important to recognize that the VDI provides no *guaranteed* enhanced operational support after FY 2006.

Convention centers are traditionally operated as "loss leaders" for community economic development and tax generation, and OCC is no exception. Operating subsidies, usually from lodging tax, are provided to cover the full cost of bringing in economic-generating conventions and trade shows to a region. The larger the center, the larger the operating cost and greater the need for subsidy support. VDI provides a mechanism for Metro to request continued operating support for OCC after 2006, but such support is not guaranteed. Additionally, it is subject to both political discussion and dispute resolution processes. The community's support for ongoing operating subsidy for OCC beyond 2006 will be a significant factor in its continuing success.

Even with the expanded center, Portland still finds itself at a distinct competitive disadvantage when battling for citywide conventions because of a lack of sufficient hotel inventory or a headquarters hotel on the eastside near the Center. In this era of expansions, other communities are adding hotel rooms near their expanded or completed convention facilities. Hotel inventory will be essential factor to stay competitive in the future.

In fiscal year 2002-03, the Oregon Convention Center opened its nearly 500,000 sq. ft. expansion. The opening of the expansion increases the Center's ability to house larger shows, multiple events and allows for local shows to expand and grow. The goal of the Oregon Convention Center is to attract convention and trade show business as an economic engine for the Metropolitan Region and State of Oregon. Providing high quality, cost effective service while maximizing the use of the Center's facilities, does this. The Center must continue to balance success in attracting national and regional conventions with local citizen access to the facility as a major meeting and entertainment place. This type of balance will allow for maximum use of all meeting and convention space throughout the year, and will be paramount strive for financial stability.

Fiscal year 2003-04 will be the first full fiscal year of operation of the expanded facility. Staff will be learning how to integrate the two facilities into one with new operating systems for HVAC, lighting, fire alarm and audio visual. Part of the process will be to move equipment back and forth with new set up/tear down requirements and many more multiple events. Efficiencies of operation will take some time and this will be the learning year. FY 2003-04 will also test our inventories and we may need to adjust storage of equipment and/or rent equipment if funds do not provide sufficient FF&E, and utilize staff in a different way to adjust to larger events and more maintenance.

### Significant Changes in Program FY 2003-04

- Expansion will provide retail opportunities for the Center associated with convention meeting business. It is anticipated that approximately 3,888 sq. ft. will be leased and open for business.
- Full years operating of the newly expanded center with new integrated systems, full parking structure and maintenance of much more carpet space.
- Staffing increases will consist of approximately 44 new employees starting in January 2003 to open the facility in April and training will be ongoing as staff learns about the new facility.

#### **Major Accomplishments**

- MERC Facility assessment for potential naming, sponsorship, advertising programs was completed and implemented in 2002-03.
- New marketing plan was completed and implemented.
- The five-year business plan goals 1-4 were completed with some activities ongoing.
- Successful management of the opening of the expanded facility in April of 2003.
- All new staff were hired, trained and ready for full facility operation





# Fiscal Year 2003-04

## Performance Measures

FISCAL YEAR	OCCUPANCY RATE	ECONOMIC IMPACT	# EVENTS	ATTENDANCE
2000-2001	64%	\$306 million	_ 59	567,000
2001-2002	52%	\$306 million	57	502,712
2002-2003	60%	\$425 million	60	560,000
2003-2004	55%	\$460 million	64	660,000

# Fiscal Year 2003-04

udget Sun	nmary	•	
-			FY 2003-04
Resources	Beginning Fund Balance (estimated)		\$5,100,000
	Hotel/Motel Taxes		φ5, 100,000
		¢4.070.040	
	Original rate	\$4,878,819	
	Expansion Bond Operating Revenue	1,000,000	0.050.40
	VDI related rate	371,315	6,250,134
	Charge for Services		
	User Fees	1,500	
•	Rentals	2,630,915	
	Food Services	6,084,125	
	Retail Sales	20,000	•*
	Utility Services	2,240,887	
	Commissions	62,500	
	Parking Fees	1,380,000	•
	Reimbursement Labor	408,100	
		200,000	12 020 02
	Miscellaneous Charges for Services Other	200,000	13,028,027
	Interest	102,000	
	Miscellaneous Revenue	100,000	
	MERC Support Services	(570,690)	(368,690
	MENO Support Services	(370,030)	(500,030
Total Resource	es		\$24,009,471
· · · · · ·			
Requirements			
	Personal Services		
	Salaries and Wages	\$5,588,419	
	Fringe Benefits	2,219,774	7,808,193
	Materials and Services		
	Goods	472,226	
	Services	9,634,580	
	Intergovernmental Expenditures	47,500	
	Other Expenditures	140,620	10,294,926
•	Debt Service	140,020	22,809
			22,003
	Interfund Transfers		4 440 400
	Transfer for Indirect Costs		1,419,129
	Contingency		725,037
	Unappropriated Fund Balance		3,739,377
Total Require	ments		\$24,009,471
Full-Time Equ	ivalent Staffing		
	Colorina Boorder Full Time	00.07	
	Salaries - Regular Full-Time	32.67	
-	Wages - Regular Full-Time	87.95	
Total FTE			120.62
			120.02

10,000

3613

Media

#### Fiscal Year 2003-04 Resource Detail and Analysis **BEGINNING FUND BALANCE** \$5,100,000 Beginning Fund Balance LOCAL GOVERNMENT SHARE REVENUES Hotel/Motel Tax \$6,250,134 4130 \$4,878,819 Original tax 1,000,000 **Expansion Bond Operating Revenue** 371,315 VDI related tax **CHARGE FOR SERVICES** \$1,500 Admission Fee's 4500 \$1,500 120 User Fee's \$2,630,915 Rentals 4510 Buildings/Rooms \$2,560,915 141 35,000 143 Equipment 35,000 673 Operating Lease Payments/Bldg \$6,084,125 Food Service Revenue 4550 \$1,309,445 150 Food 4,774,680 160 Catered Food Service Revenue \$20,000 Retail Sales 4560 \$2,240,887 **Utility Services** 4580 \$992,800 200 Electrical 228,580 201 Telephone Air/Water/Gas 46,332 202 681,800 Audio Visual 204 291,375 **Booth Cleaning** \$62,500 Commissions 4590 \$62,500 3032 **ATM Charges** Parking Fees \$1,380,000 4620 \$408,100 Reimbursed Services 4645 \$33,000 321 Ticket Services (Box Office) 169,000 322 Admissions 126,576 Special Services (Security/Medical) 323 Operations 41,165 325 Audio Visual 38,359 326 \$200,000 Misc Charges for Services 4650 \$175,000 361 Advertising Fees 15,000 3612 Kiosk

## Resource Detail and Analysis

## Fiscal Year 2003-04

#### **INTEREST EARNINGS**

4700	Interest on Investment	\$102,000
4890	Miscellaneous Revenue	\$100,000

#### INTRA-FUND CLEARING TRANSFER

4990	Intra - Fund Clearing Transfer	(\$570,690)
	MERC Administration	(\$570,690)
otal Resources		\$24,009,471

Beginning Fund Balance:

decreased \$3.2 million based upon budgeted FY 03 cash flow

plus contingency

Rentals:

increased \$379,000 due to expanded facility

Food Service:

increased \$543,000 due to second ballroom, more available

dates and increased attendance

**Utility Services:** 

increased \$859,000 adding new booth cleaning service, as well

as increase business

Parking Fees:

increased \$427,000 full garage operation for a full year

## Fiscal Year 2003-04

## **Personal Services**

5010	Salaries - Regular Full-time	32.67		\$1,807,721
	Admissions Staffing Manager (Allocated)	0.25	\$12,166	
	Asst Facility Director	1.00	70,990	
	Asst. Operations Mgr.	1.00	50,294	
	Audio/Visual Technician	1.00	45,479	
	Audio/Visual Lead	1.00	42,617	
	Booking Coordinator	1.00	42,286	
	Director of Operations	1.00	76,907	
	Event Manager II	4.00	193,391	
	Event Services Director	1.00	63,792	
	Exhibit/Facility Services Representative	1.00	39,278	
	Graphic Designer	1.00	45,469	
	IT Supervisor (Allocated)	0.52	31,000	
		1.00	45,469	
	Multi-Media/Marketing Manager	1.00	122,262	
	OCC Director			
	Operations Mgr Housekeeping/Setup	1.00	60,533	
	Operations Mgr Technical Services	1.00	66,586	
	Sales & Marketing Manager	1.00	73,237	
	Sales Representative	2.00	100,235	
	Sales Representative II	1.00	55,037	
	Security Manager (Allocated)	0.90	49,527	
	Senior Event Manager	1.00	55,280	
	Set-up Supervisor	4.00	200,108	
	Senior Set-up Supervisor	3.00	159,000	
	Telecom & Information Systems Supv	1.00	48,954	
	Ticketing & Parking Services Mgr	1.00	57,824	
5015	Wages - Regular Full-Time	87.95		\$3,010,576
5015	Wages - Regular Full-Time Administrative Technician (Allocated)	<b>87.95</b> 3.80	\$118,040	\$3,010,570
5015	Administrative Technician (Allocated)	3.80	\$118,040 150,592	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant	3.80 4.00	150,592	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary	3.80 4.00 1.00	150,592 27,518	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician	3.80 4.00 1.00 3.00	150,592 27,518 111,800	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith	3.80 4.00 1.00 3.00 1.00	150,592 27,518 111,800 38,147	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician	3.80 4.00 1.00 3.00 1.00 5.00	150,592 27,518 111,800 38,147 263,408	\$3,010,570
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent	3.80 4.00 1.00 3.00 1.00 5.00 8.00	150,592 27,518 111,800 38,147 263,408 240,280	\$3,010,570
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488	\$3,010,570
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated)	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 1.00 0.15	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary Telephone System Coordinator	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary Telephone System Coordinator Utility Maintenance	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00 1.00 3.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534 91,694	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary Telephone System Coordinator Utility Maintenance Utility Maintenance Lead Utility Technician	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00 1.00 3.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534 91,694 39,292	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary Telephone System Coordinator Utility Maintenance Utility Maintenance Lead Utility Technician Utility Worker I	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00 1.00 3.00 1.00 5.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534 91,694 39,292 155,860 544,770	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary Telephone System Coordinator Utility Maintenance Utility Maintenance Lead Utility Technician Utility Worker I Utility Worker II	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00 1.00 3.00 1.00 5.00 20.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534 91,694 39,292 155,860 544,770 574,356	\$3,010,57
5015	Administrative Technician (Allocated) Administrative Assistant Administrative Secretary Audio/Visual Technician Door & Locksmith Electrician Lead Facility Security Agent Lead Electrician Lead Engineer Multi-Media Assistant Clerk II (Allocated) Operating Engineer Secretary Telephone System Coordinator Utility Maintenance Utility Maintenance Lead Utility Technician Utility Worker I	3.80 4.00 1.00 3.00 1.00 5.00 8.00 1.00 1.00 0.15 5.00 2.00 1.00 3.00 1.00 5.00	150,592 27,518 111,800 38,147 263,408 240,280 58,488 51,910 28,205 4,671 242,220 56,577 30,534 91,694 39,292 155,860 544,770	\$3,010,57

xpenditure	Detail	Fiscal Year 20		
5043		Wages - Part-Time Non-Reimbursed Labor		\$190,026
5045		Wages - Part-Time Reimbursed Labor	<u> </u>	\$318,566
5080		Overtime	· · · · · · · · · · · · · · · · · · ·	\$65,486
5089	<u> </u>	Merit Based Compensation		\$196,044
		7% of Regular Full-Time Non-represented Salaries and Wages including Overtime		
5100		Fringe Benefits		\$2,219,774
		Fringe Benefits	\$2,183,925	
	527	Unemployment Expense	35,849	
tal Personal Se	rvices		120.62	\$7,808,193

## **Materials and Services**

### GOODS

5201		Office Supplies		\$136,044
		Office Supplies	\$40,612	
	600	Computer Software	13,185	
	601	Computer Supplies	33,685	
	602	Postage	37,337	
	603	Meeting Expense	11,225	
5205		Operating Supplies		\$134,350
	610	Landscape	\$2,500	
	611	Custodial	16,220	
	612	Veterinary/Medical Supplies	6,605	
	613	Graphics/Reprographic	4,500	
	617	Packing Material	75	
	618	Small Tools	6,500	
	619	Promotion Supplies	6,500	
	620	Other	89,450	
	621	Disposable Protective Gear	2,000	
5210		Subscriptions & Dues		\$18,732
		Subscription and dues	\$1,300	
	625	Subscriptions & Publications	5,773	
	626	Dues	11,659	
5214		Fuels & Lubricants		\$6,200
5215		Maintenance & Repairs Supplies		\$161,900
	631	Building	\$40,500	-
	632	HVAC	15,500	
	633	Electrical	12,500	
	634	Grounds	3,600	
	635	Vehicles	5,000	
	636	Equipment	51,800	
	637	Show Services	30,000	
	638	Maintenance & Repairs Supplies-Other	3,000	
5225		Retail	•	\$15,000

## Fiscal Year 2003-04

### **SERVICES**

5240		Contracted Professional Services		\$2,994,14
		Contracted Professional Services	\$72,050	
	652	Promotion/Public Relations	2,877,091	
	654	Management/Consulting Services	45,000	
5251		Utility Services		\$1,177,53
		Utility Services	\$4,305	
	660	Electricity	700,000	
	661	Water/Sewer	160,000	
	662	Natural Gas	135,000	
	664	Sanitation	76,250	
	665	Telecommunications	101,975	
5255		Cleaning Services		\$1,9
5260	<del></del>	Maintenance & Repair Services	· · · · · · · · · · · · · · · · · · ·	\$170,04
	631	Building	\$99,225	
	634	Grounds	7,500	
	635	Vehicles	2,500	
	636	Equipment	47,265	
	637	Show Services	5,750	
	638	Other	7,800	
5265		Rentals		\$178,90
		Rentals	\$550	
	144	Audio Visual	100,000	
	670	Equipment	7,600	
	671	Land and Building Rental	64,150	
	672	Operating Leases	3,000	
	674	Operating Leases - Vehicles	3,605	
5280		Other Purchased Services		\$295,02
		Other Purchased Services	\$5,250	
	680	Advertising	119,415	
	681	Printing	96,000	
	682	Typesetting/Reprographics	5,500	
	683	Delivery Services	2,950	
	685	Temporary Help	7,500	
	686	Uniform Cleaning	31,180	
	795	Credit Card Fees	27,225	
5290		Operations Contracts		\$4,816,99
		Operations Contracts	\$4,273,994 543,000	
	695	Parking Operations Contract	E 42 000	

## Intergovernmental Expenditures

5300		Payments to Other Agencies		\$47,500_
		Pymts to Other Agencies	\$43,890	
	700	Licenses & Permits	3,610	

# Other Expenditures

## Expenditure Detail and Analysis

## Fiscal Year 2003-04

5450		Travel		\$63,360
		Travel	\$62,455	
	760	Mileage Reimbursement	905	
5455		Staff Development		\$52,545
		Staff Development	\$51,045	
	770	Tuition Reimbursement	1,500	
5490		Misc Expenditures		\$21,465
		Miscellaneous Expenditures	\$10,465	-
	740	Promotion	11,000	
5520		Bad Debt Expense	······································	\$3,250
Materials &	& Services		\$*************************************	10,294,926

## **Debt Service**

5610	Loan Payments	\$22,809
5610	Loan Payments - Principal	\$10,280
5615	Loan Payments - Interest	12,529

## **Interfund Transfers**

### Internal Service Transfers

5800	Transfer for Indirect Costs		\$1,265,549
	Support Services Fund	\$986,076	
•	General Fund	58,440	
	Risk Management Fund - Liability	163,983	
	Risk Management Fund - Workers Comp	57,050	
5810	Transfer of Resources		\$153,580
	MERC Pooled Capital	\$153,580	
otal Interfund Trans	sfers		\$1,419,129

## **Contingency and Ending Balance**

### Contingency

5999	Contingency	\$725,037
Unappropri	ated Fund Balance	

5990	Unappropriated Ending Fund Balance	\$3,739,377
otal Contingency	and Ending Balance	\$4,464,414
OTAL REQUIREM	INTS	\$24,009,471

## Fiscal Year 2003-04

## FTE Changes from FY 2002-03

		FY 2002-03	FY 2003-04	Change
5010	Salaries - Regular Full-time	7.80	6.77	(1.03)
	Admissions Staffing Manager (Allocated)	0.30	0.25	(0.05)
	Asst. Ops. Mgr. (Housekeeping)	1.00		(1.00
	Event Manager I	1.00	-	(1.00)
	Event Services Director	-	1.00	1.00
	Event Services Manager	1.00	-	(1.00)
	Executive Administrative Assistant	1.00	-	(1.00)
	IT Supervisor (Allocated)	-	0.52	0.52
	OCC Director	0.50	1.00	0.50
	Operations Mgr. Housekeeping/Setup	-	1.00	1.00
	Operations Mgr. Technical Services	-	1.00	1.00
	Operations Manager I	1.00	-	(1.00)
	Senior Event Manager	-	1.00	1.00
	Senior Event Coordinator	1.00	-	(1.00)
	Ticketing and Parking Services Mgr	-	1.00	1.00
	Ticket Services Manager I	1.00	-	(1.00)
5015	Wages - Regular Full-Time	82.10	71.95	(10.15)
-	Administrative Technician (Allocated)	0.80	3.80	3.00
	Administrative Assistant	3.00	4.00	1.00
	Administrative Secretary	4.00	1.00	(3.00)
	Door and Locksmith	0.00	1.00	1.00
	Electrician	4.00	5.00	1.00
	Facility Security Agent	8.00	-	(8.00)
	Lead Facility Security Agent	3.00	8.00	5.00
	Clerk II (Allocated)	0.30	0.15	(0.15)
	Secretary	4.00	2.00	(2.00)
	Utility Lead	2.00	-	(2.00)
	Utility Maintenance	4.00	3.00	(1.00)
	Utility Technician	6.00	5.00	(1.00)
	Utility Worker I	23.00	20.00	(3.00)
	Utility Worker II	20.00	19.00	(1.00)

FY 2003-04 Personal Services reflects a decrease in FTE by 11.18 due to cutting new positions added to FY 2002-03 budget.

Fiscal Year 2003-04

Personal Services

Salaries and Wages:

increased \$526,000 based on full year's salary of additional

staffing for expanded center operations

Fringe Benefits:

increased \$398,000 based on increased salaries and wages and

change in calculating fringe rate

**Materials and Services** 

**Utility Services:** 

increased \$301,000 due to expanded convention center

**Purchased Services:** 

decreased \$333,000 reflects one time cost of marketing the

opening of the expanded convention center in FY 03

Operations contract:

increased \$582,000 reflects expanded concession and catering

operations and full year of parking garage operations

Debt Service:

decreased \$205,000 reflects option to pay Steel Bridge LID

assessment in installments

Transfer for Indirect Costs

increased \$316,000 reflects increase in Metro support costs

Transfer of Resources

decreased \$1.6 million due to completion of expansion project in

FY 03



FY 1998-99

FY 1999-00

MERC Operating Fund

FY 2000-01 FY 2001-02 FY 2002-03 % Change 02/03 vs \$ Change FY 2003-04

DESCRIPTION	Actual	Actual	FTE Actual	FTE	E Actual	FTE	Budget	FTE	Request	02/03 Vs 03/04	02/03 vs 03/04
			Oregon (	Convent	tion Center	•					
<u>Resources</u>			Ü								
Beginning Fund Balance							·				
Oregon Convention Center	6,404,367	5,893,741	4,997	,772	9,413,827		8,327,383		5,100,000	-39%	(3,227,383)
Grants		•	•	500	_						
Local Grants - Indirect	0	0	12	,500	0		0		0	0%	0
Local Gov't Share Revenues  Hotel/Motel Tax	4,066,000	4,285,888	4,585	000	4.640.054		4.070.010		4.050.040		
VDI outlined in IGA	4,000,000	4,203,000	4,383 5,740	=	<i>4,649,054</i> 600,000		4,878,819 950,000		4,878,819 1,000,000	0% 0	0 50,000
Contributions from Governments					•				-,,	•	30,000
Government Contributions	0	0	250	,000	350,000		360,500		371,315	0	10,815
Charges for Service						•					
Insurance Recovery	0	0		0	2,471		0		0	0%	0
Admission Fees	1,738	2,305		,550)	0		1,500		1,500	0%	. 0
Rentals	1,856,824	1,836,705	1,919		1,560,900		2,227,400		2,630,915	18%	403,515
Food Service Revenue	4,361,309	5,325,182	5,084	•	3,709,523		5,540,907		6,084,125	10%	543,218
Retail Sales	62,520	59,253	63	,488	65,295		61,000		20,000	-67%	(41,000)
Merchandising	0	0		0	0				0	0%	Ó
Utility Services	1,186,329	1,432,284	1,322	,463	1,109,153		1,381,120		2,240,887	62%	859,767
Commissions	28,535	30,375	59	,413	47,157		61,000		62,500	2%	1,500
Administrative Fees	0 .	. 0		0	0		0		0	0%	0
Parking Fees	665,414	744,048	677	,127	575,297		953,000		1,380,000	45%	427,000
Reimbursed Services	317,312	351,859	350	,132	187,935		315,804	•	408,100	29%	92,296
Miscellaneous Charges for Svc	81,571	127,288		,371	21,478		188,000		200,000	6%	12,000
Interest Earnings						-					
Interest on Investments	267,068	247,043	334	,536	224,492		99,845		102,000	2%	2,155
Miscellaneous Revenue											
Financing Transaction	0	0	(35	,454)	(783)		0		0	0%	0
Sale of Fixed Assets	0	0	11	,500	15,000		0		0	0%	0
Miscellaneous Revenue	(15,618)	(26,667)	15	,481	6,503		77,000		100,000	30%	23,000
Fund Equity Transfers											
Transfer of Resources											
* from General Fund	0	0	81	,000	39,000		26,000		0	-100%	(26,000)
* from Convention Center Project Capital Fund	0	0		0	0	*	60,000		0	-100%	(60,000)
Intra-Fund Clearing Transfer											
Intra-Fund Clearing Transfer											
to MERC Administration	0	(1,237,194)	(539	,387)	(534,328)		(576,443)		(570,690)	-1%	5,753
Internal Service Transfers		•									
Transfer for Direct Costs  * from Convention Center Project Capital Fund	0	0		0	87,966		0		0	0%	^
			00100								0
TOTAL RESOURCES	\$19,283,369	\$19,072,110	\$24,961	,831	\$22,129,940		\$24,932,835		\$24,009,471	4%	(\$923,364)





FY 1998-99

FY 1999-00 Actual

FY 2000-01

Actual

FTE

FY 2001-02

Actual

FY 2002-03

Budget

FTE

FY 2003-04

Request

% Change 02/03 vs

03/04

\$ Change 02/03 vs 03/04

Actual

FTE

## **Oregon Convention Center**

FTE

## Requirements

DESCRIPTION

Personal Services												
Salaries & Wages												
Reg Employees-Full Time-Exempt	1,131,311	1,211,870	26.35	1,259,768	28.10	1,320,945	33.70	1,561,258	32.67	1,807,721	16%	246,463
Reg Empl-Full Time-Non-Exempt	1,931,406	2,002,015	66.95	2,086,015	67.95	2,143,893	98.10	2,800,691	87.95	3,010,576	7%	209,885
Regular Employees Part Time Exempt	0	0		992	:	0		0	•	0	0%	0
Regular Employees Part Time Non-Exempt	81,614	5,240		17,830	.*	18,662		0		0	0%	0
Temporary Employees	6,348	413		1,295		3,831		0		0	0%	0
Part-Time, Non-Reimbursed Labor	80,211	137,295		109,298	**	150,890		128,816		190,026	48%	61,210
Part-Time, Reimbursed Labor	272,106	330,870		334,702		190,922		308,149		318,566	3%	10,417
Overtime	74,636	74,408		64,350		36,508		67,782		65,486	-3%	(2,296)
Merit/Bonus Pay	0	. 0		0		0		195,093		196,044	0%	951
Fringe Benefits												
Fringe Benefits	1,227,171	1,320,830		1,367,526		1,438,739		1,821,455		2,219,774	22%	398,319
TOTAL PERSONAL SERVICES	\$4,804,803	\$5,082,941	93.30	\$5,241,776	96.05	\$5,304,390	131.80	\$6,883,244	120.62	\$7,808,193	13%	\$924,949



# MERC Opening Fund

FY 2001-02 FY 2000-01 FY 2002-03 FY 2003-04 % Change 02/03 vs FY 1998-99 FY 1999-00 \$ Change 03/04 02/03 vs 03/04 FTE FTE Actual FTE Budget FTE Request Actual Actual DESCRIPTION Actual

Oregon	Convention	Center
0105011	COMINGIAM	COMMON

## Requirements

6,476	23,546 (6,000)	13,525	24,578 0	46,700 0	47,500 0	2% 0%	800
6,476	23,546	13,525	24,578	46,700	47,500	2%	800
3,429,736	4,048,152	4,159,033	3,627,274	4,234,339	4,816,994	14%	582,655
							0 (333,594)
-	·				•		12,400
•	•	•	· ·		•		(62,620)
		and the second s	-		•		1,450
	•		•	•	• •		301,630
0	0	13,000	1,807	0	0	0%	0
0	0	5,789	600	0	0	0%	0
0	0	0	350,000	360,500	371,315	3%	10,815
2,783,170	2,374,299	2,712,169	2.496.211	2.633.076	2,622,826	0%	0 (10,250)
14,740	13,242	21,125	20,268	20,000	15,000	-25%	(5,000)
0	6,525	0	0	0	0	0%	0
0	297		•	0	0		0,.00,
					•		(6,400)
			•		•		600
-			· · · · · · · · · · · · · · · · · · ·		•		(15,865) 774
-					•		(17,554)
		20.505	01.050	152 500	126.044	•••	(15.55)
	0 14,740 2,783,170 0 0 0 648,272 372 169,568 139,436 142,681 220,378	206,803     168,308       14,045     11,679       1,984     1,847       160,547     184,716       0     297       0     6,525       14,740     13,242       2,783,170     2,374,299       0     0       0     0       0     0       0     0       648,272     625,881       372     1,953       169,568     175,654       139,436     140,647       142,681     146,961       220,378     180,710	206,803       168,308       109,233         14,045       11,679       9,939         1,984       1,847       2,158         160,547       184,716       128,279         0       297       3,798         0       6,525       0         14,740       13,242       21,125         2,783,170       2,374,299       2,712,169         0       0       0         0       0       5,789         0       0       13,000         648,272       625,881       614,590         372       1,953       402         169,568       175,654       174,617         139,436       140,647       143,395         142,681       146,961       0         220,378       180,710       176,343	206,803       168,308       109,233       87,728         14,045       11,679       9,939       14,455         1,984       1,847       2,158       6,279         160,547       184,716       128,279       86,430         0       297       3,798       1,796         0       6,525       0       0         0       13,242       21,125       20,268            2,783,170       2,374,299       2,712,169       2,496,211         0       0       0       350,000         0       0       5,789       600         0       0       13,000       1,807         648,272       625,881       614,590       702,118         372       1,953       402       1,086         169,568       175,654       174,617       147,813         139,436       140,647       143,395       150,104         142,681       146,961       0       0         220,378       180,710       176,343       176,962	206,803       168,308       109,233       87,728       150,215         14,045       11,679       9,939       14,455       17,958         1,984       1,847       2,158       6,279       5,600         160,547       184,716       128,279       86,430       168,300         0       297       3,798       1,796       0         0       6,525       0       0       0         0       0       0       0       0         14,740       13,242       21,125       20,268       20,000         2,783,170       2,374,299       2,712,169       2,496,211       2,633,076         0       0       0       350,000       360,500         0       0       5,789       600       0         0       0       13,000       1,807       0         648,272       625,881       614,590       702,118       875,900         372       1,953       402       1,086       500         169,568       175,654       174,617       147,813       232,660         139,436       140,647       143,395       150,104       166,505         142,681       146,961	206,803         168,308         109,233         87,728         150,215         134,350           14,045         11,679         9,939         14,455         17,958         18,732           1,984         1,847         2,158         6,279         5,600         6,200           160,547         184,716         128,279         86,430         168,300         161,900           0         297         3,798         1,796         0         0         0           0         6,525         0         0         0         0         0         0           14,740         13,242         21,125         20,268         20,000         15,000         15,000           2,783,170         2,374,299         2,712,169         2,496,211         2,633,076         2,622,826         0         0         0         371,315         0	206,803         168,308         109,233         87,728         150,215         134,350         -11%           14,045         11,679         9,939         14,455         17,958         18,732         4%           1,984         1,847         2,158         6,279         5,600         6,200         11%           160,547         184,716         128,279         86,430         168,300         161,900         -4%           0         297         3,798         1,796         0         0         0         0         0           0         6,525         0         0         0         0         0         0         0         0           14,740         13,242         21,125         20,268         20,000         15,000         -25%           2,783,170         2,374,299         2,712,169         2,496,211         2,633,076         2,622,826         0%           0         0         0         350,000         360,500         371,315         3%           0         0         5,789         600         0         0         0%           648,272         625,881         614,590         702,118         875,900         1,177,530         34%



FY 1999-00 FY 2000-01 FY 1998-99

Actual

FY 2001-02

FY 2002-03

FY 2003-04

% Change \$ Change 02/03 vs

DESCRIPTION

TOTAL OPERATING REQUIREMENTS

Actual

\$13,406,064

\$14,074,336

FTE

Actual

Actual

\$13,395,117

FTE

Budget

\$16,960,932

FTE Request 03/04

02/03 vs 03/04

\$1,164,996

## **Oregon Convention Center**

FTE

## Requirements

<u> </u>								
Equipment & Vehicles (CIP)	0	57,830	72,871	0	0	0	. 0%	0
Exhibits and Related (CIP)	0	0	0	0	0	0	0%	0
Buildings & Related (CIP)	158,192	13,698	94,408	0	0	0	0%	0
Improve-Oth thn Bldg (CIP)	0	0	0	0	0	0	0%	0
Capital Outlay (CIP Projects)	•	•			_		*	0
Office Furn & Equip (non-CIP)	15,479	100,458	0	0 .	0 .	0	0%	0
Equipment & Vehicles (non-CIP)	72,570	0	81,967	0	0	0	0%	0
Exhibits and Related (non-CIP)	10,068	0	18,444	0	0	0	0%	0
Buildings & Related (non-CIP)	104,901	140,661	0	0	0	0	0%	. 0
Improve-Oth thn Bldg (non-CIP)	0	11,530	0	. 0	0	0	0%	0
Capital Outlay (Non-CIP Projects)								
Capital Outlay								
TOTAL DEBT SERVICE	\$3,299	\$3,299	\$527	\$507	\$213,043	\$22,809	-89%	(\$190,234)
Loan Payments-Interest	0	. 0	0	0	0	12,529	100%	12,529
Loan Payments-Principal	0	0	0	0	0	10,280	100%	10,280
Loan Payments			×					
Capital Lease Payments-Interest	600	279	0	0	7,455	0	-100%	(7,455)
Capital Lease Payments Capital Lease Payments-Principal	2,699	3,020	527	507	205,588	0	-100%	(205,588)
<u>Debt Service</u>								

\$14,036,004

\$18,125,928





FY 1998-99 FY 1999-00 FY 2000-01

FY 2001-02

FY 2002-03

FY 2003-04

% Change

DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	03/04	02/03 vs 03/04
											02/03 vs	

## **Oregon Convention Center**

<u>Requirements</u>		•						
Interfund Transfers								
Internal Service Transfers								
Transfer for Indirect Costs								
to Support Services Fund	0	0	707,692	786,211	745,726	986,076	32%	240,350
to General Fund	0	0	0	. 0	55,562	58,440	5%	2,878
<ul> <li>to Risk Management Fund - Liability</li> </ul>	0	0	59,451	71,721	109,322	163,983	50%	54,661
<ul> <li>to Risk Management Fund - Workers Comp.</li> </ul>	0	0	32,066	35,088	38,033	57,050	50%	19,017
Total Metro Support Costs	0	0	799,209	893,020	948,643	1,265,549	33%	316,906
Fund Equity Transfers Transfer of Resources								
* to MERC Pooled Capital	0	0	0	170,891	1,787,200	153,580	-91%	(1,633,620)
to Convention Center Project Capital Fund	0	. 0	712,798	0	0	0	0%	Ó
TOTAL INTERFUND TRANSFERS	\$0	\$0	\$1,512,007	\$1,063,911	\$2,735,843	\$1,419,129	-48%	(\$1,316,714)
Contingency								
Contingency	0	0	0	0	743,273	725,037	-2%	(18,236) .
Unappropriated Fund Balance								
Unappropriated Fund Balance	5,877,305	4,997,774	9,413,820	7,670,912	4,492,787	3,739,377	-17%	(753,410)
TOTAL CONTINGENCY/ENDING BALANC	\$5,877,305	\$4,997,774	\$9,413,820	\$7,670,912	\$5,236,060	\$4,464,414	-15%	(\$771,646)
TOTAL REQUIREMENTS	\$19,283,369	\$19,072,110	\$24,961,831	\$22,129,940	\$24,932,835	\$24,009,471	-4%	(\$923,364)
	\$0	\$0	\$0	\$0	\$0	(\$0)		





Budget

FY 2003-04

FTE

% Change \$ Change

DESCRIPTION

FY 1998-99 FY 1999-00

Actual

Actual

FY 2000-01

Actual

FTE

FY 2001-02

Actual

FY 2002-03

FTE

Request

02/03 vs 03/04 02/03 vs 03/04

**Oregon Convention Center** 

FTE

## Change in Fund Balance

NET CASH FLOW	(\$527,062) (\$89	95,967) \$4,416,048	(\$1,742,915)	(\$3,091,323)	(\$635,586)	-79%	\$2,455,737

## Excise Tax Generation

Revenue (Charges for Service) Gross Revenue (Charges for Service)	-	-	-	7,279,209 7,825,150	10,729,731 11,534,461	13,028,027 14,005,129	21% 21%	2,298,296 2,470,668
TOTAL EXCISE TAX GENERATION ESTIM	\$642,294	\$742,217	\$717,355	\$545,941	\$804,730	\$977,102	21%	\$172,372

Date: November 15, 2002

To: Mark B. Williams, MERC General Manger

From: Robyn Williams, PCPA Executive Director

Re: FY 2003-2004 Proposed Budget Memo of Transmittal

The staff of the Portland Center for the Performing Arts submits for your review the proposed budget for fiscal year 2003-2004. The proposed budget reflects anticipated adjustments in both resources and expenditures based on the business level estimates we can project at this early date. The budget also reflects the goals and strategies of the PCPA strategic plan to the extent that resources in FY'04 are projected to be available. If business levels grow beyond those projected then strategies requiring additional funding can be brought on-line at that time. The proposed '04 budget reflects a positive net cash flow of \$758.

#### Resources

Major resources of revenues for PCPA include Rental, Food Service, User Fees, Ticket Commissions and Hotel/Motel Tax. With the exception of the Lodging Tax, these revenues are event driven and therefore highly dependent on the number and type of event (Commercial/Non-profit/Resident Company) and attendance. We anticipate business levels to be below those of FY'03 due to the lack of a blockbuster Broadway Musical and the lack of strong touring Broadway productions. We project resident company attendance to be flat and that commercial business will be comparable to that in FY'01.

#### Rental

FY'04 rentals are projected at \$1,100,000-an increase of 1.71%. This increase is due in large part to CPI increases on rent implemented as part of the strategic plan goal to attain and maintain financial stability.

#### Food Service

Food service is projected at \$1,077,000-no increase over FY'03. In spite of a projected decrease in events from '03, new food service initiatives begun in '03 are anticipated to increase overall revenues in '04. These initiatives include a pasta bar at Keller Auditorium, more aggressive catering initiatives and allowing beverages into the theaters for certain events. These initiatives were developed as part of the strategic plan goals to attain and maintain financial stability and enhance customer service and the theater going experience of patrons.

#### User Fees

User fees are projected at \$930,000-an increase of almost 13% over FY'03. In spite of lower projected attendance compared to the prior year, an increase is anticipated due to a \$.50 increase in the user fees of the resident companies that will be implemented as part of the strategic plan goal to attain and maintain financial stability.

#### Ticket Commissions

Ticket commissions will exceed '03 budget by more than 90%. This is due to the '03 budget reflecting essentially no box office services. In mid FY'02, it was determined that a downsized, restructured box office might be able to operate at break even or better. This was tested during the holiday season, deemed to be successful, so the re-organized box office opened in Feb. '02. Evaluating Ticket Services to determine the course of ticketing services for the future was part of the PCPA strategic plan goal to provide the best performing arts experience and customer service for patrons, resident companies and other facility users. Its current profitability also helps meet the goal to attain and maintain financial stability.

#### Hotel/Motel Tax

Lodging tax receipts are expected to come in at FY'02 levels due to the downturns in the hospitality industry suffered as a result of 9/11 and the economy. The proposed budget figure of \$1,207,546 is almost 8% below that which was budgeted in FY'03. Lodging and Car Rental taxes associated with the VDI initiative is expected to grow by CPI.

#### Requirements

Requirements consist of Personal Services, Materials and Services and Interfund Transfers (MERC and Metro allocations). Requirements reflect an increase of approximately 7% over FY03 Budgeted.

#### Personnel Services

Proposed budget reflects an increase of almost 13% over '03. This is due to FY 03 fringe benefits projected costs understated. In addition, adding back 1 full time and several part time box office staff that were not included in the '03 budget, increases in staff salaries as the result of the class comp/reclassification study and fringe calculations that have previously been under budgeted-due to the larger than anticipated number of part time event employees in the PERS system.

#### Materials and Services

Materials and services are projected to come in below the '03 budget by more than 3%. This is due to energy savings initiatives resulting in lower energy consumption as well as more work being done in-house VS contracting. Staff Training and development funds have been increased in response to the strategic plan goal and strategy to develop the acumen of managers, recognize staff contributions and develop staff proficiency in customer service, team building, communications, facility knowledge and operational efficiencies.

#### Interfund Transfers

MERC Administrative costs are projected at \$373,000-a decrease of almost 6% over FY'03. This is the result of staff cuts and reorganizations within MERC as it responds to the revenue shortfalls being experienced by the facilities as the result of 9/11 and the economy.

Metro support costs are up approximately 14% over FY'03. This is due to increases in risk management, liability and workers comp.

Fiscal Year 2003-04

#### **Division Mission Statement**

Provide superior, responsibly managed performance spaces that foster an environment in which diverse performing arts, events and audiences may flourish.

#### **Division Profile**

The PCPA is comprised of three buildings with four theaters. These are: the Arlene Schnitzer Concert Hall (an historic 1928 vaudeville/movie house-restored in 1984), Keller Auditorium (formerly the "Civic" Auditorium, built in 1917 and modernized in 1968) and the Newmark and Winningstad Theaters (housed in the soon to be named New Theater Building, built and opened in 1987). In 2000, Brunish Hall, a previously unfinished space in the New Theater Building, was completed and opened.

PCPA facilities are used predominantly by a diverse group of arts and entertainment organizations which consist of commercial promoters, non-profit arts presenters and producers and resident companies-the primary tenants who produce theater, symphony, ballet, opera and children's programming.

During the 1990's, PCPA faced difficulty meeting the working capital requirements of normal operations and developed significant deferred capital maintenance. By the end of the decade, it had implemented a series of cost cutting and revenue development measures that stabilized operating loss and allowed a moderate growth in its fund balance. However, by the dawn of 2000, revenues plateaued and a series of asset failures raised concerns about the long-term fiscal health of the Center.

In June 2000, PCPA commissioned a benchmark study to compare the center's operating practices and results with five comparable performing arts centers across the country. The study results showed that PCPA overhead expenses are comparable, or lower, than other performing arts centers of similar size, activity and market make-up. Earned revenue generation was lower than the other centers.

It was apparent by fall 2000 that due to declining revenues, PCPA had to take immediate action or face possible bankruptcy within two to three years. As a result, the box office operation was eliminated in July 2001, with multiple employees laid off. The savings generated by that cutback combined with the additional public funding from the Visitors Development Initiative that MERC successfully advocated for to support PCPA, should allow the center to break even during the current fiscal year if other revenue projections are met.

For the moment, PCPA can take the time to reflect on its mission and past successes and begin work with its primary tenant partners to build towards a more financially secure, mutually beneficial future.

Funding is expected to be an ongoing problem for most arts organizations. New funding sources will be difficult to find. Drops in subscription sales and a higher rate of single ticket purchases means less upfront money in the bank.

Broadway blockbusters and "mega shows" which have been a good revenue source for many performing arts centers and arts organizations are on the wane. Fewer shows are being produced. Costs are escalating to the point that smaller markets may be by-passed. Family shows are growing in popularity as parents seek leisure activities to share with their children, but these shows are extremely price sensitive.

Ease and convenience of attending a performance will continue to grow as a response to the hectic work lives of many adults. The "theater going experience" will become increasingly more important to patrons.

Fiscal Year 2003-04

New facility needs and wants are beginning to surface. Numerous and differing discussions are beginning to take place. Whether or not PCPA is deemed an active participant in these facilities should not preclude PCPA's involvement in the discussions considering its current role in performing arts facility management and the impact such decisions may have on PCPA's future.

#### **Major Accomplishments**

Continue to provide the very best performing arts experience and customer service for patrons, artists, resident companies and other facility users.

- Provided customer service that is unequalled in the industry. Customer service surveys sent to all lessees. Ninety eight percent of all surveys reflected ratings of excellent. Follow-up on areas where service was not 100%. Continued development and implementation of "Moments of Magic" customer service program.
- Evaluated Ticketing Services operation. Took over operation of POVA's Ticket Central when POVA lost its funding to support this box office. Under PCPA's ticketing agreement, this box office is anticipated to operate at a profit.
- Developed and implement strategic plan for bar and catering operation. Reorganized staffing in order to increase sales efforts and better food quality. Addition pasta bar at Keller Auditorium. Enhanced food and beverage offerings such as a premium wine bar at all 3 buildings and offering biscotti at the coffee bars and rocking chairs placed in the lobby areas for the enjoyment of patrons.
- Reviewed front-of-house operation for ways to maximize customer service and patron services.
   Re-signed patron drop off areas for better visibility and revised evacuation plan to better address the needs of patrons with disabilities.
- Developed and implement ideas that enhance the "theater-going experience". Initiatives in FY03 will include new women's restrooms at Keller. In addition, continued the relationship with the NW Sculpture Society to provide revolving sculpture exhibits in the NTB lobby.
- Assessed pre-paid transit opportunities with city and Tri-Met for patrons. Tri-met has determined
  the pre-paid option unlikely for the Keller and Schnitzer. Options are being explored for the NTB,
  but Tri-met is doubtful that the numbers will be substantial enough to make this program
  desirable. PCPA has worked with Tri-met to provide a lower cost annual all-zone transit pass for
  employees. While the employee must pay for the pass, PCPA has set up a payroll deduction plan
  to make it easier to purchase, plus the cost is less than half of a regular annual pass.
- Worked with primary users to attract new audiences. One initiative in FY03 was the "Grandma Rocks the Park Block" collaboration with the Portland Farmers Market. Resident companies decorated rocking chairs and staffed tables promoting their upcoming seasons to attendees of the Wednesday farmers market.
- Assessed opportunities for the use of Main Street. In FY03, collaborations initiated with the
  Portland Farmers Market and Portland Arts Museum. Temporary tenting was designed to
  compliment the architecture of the nearby theaters. A programming brainstorming meeting with
  cultural district stakeholders and other creative types was scheduled for the end of October 2002
  and extensive programming is expected to begin in the spring of 03.

Assume a leadership role in performing arts advocacy.

- Developed public relations plan and implement initiatives:
- Opened PCPA facilities on several occasions to the arts community for educational and informational meetings hosted by RACC, the Oregon Arts Commission and the Oregon Cultural Trust.
- Continued to support resident companies in educational initiatives:
- PCPA Executive Director took part in several Oregon Arts Commission events and has been recommended to participate on the Multnomah County Cultural Coalition Planning Committee.
   She is also participating on RACC's Public Funding Steering Committee.

Fiscal Year 2003-04

Maintain facilities, systems and equipment in optimal condition and operate the facilities in an efficient and effective manner.

- Updated PCPA's 20-year capital maintenance and equipment replacement plan and budget.
- Updated fixed asset inventory.

Attain and maintain long-term financial stability.

Establishing a minimum operational fund balance equal to six months total expenditures. As the
result of action taken by the commission in FY 02, an increase of \$.50 in the user fees of the
resident companies is implemented. Rental rates continue to increase by CPI. These are the first
steps in moving towards the strategy of establishing a minimal operational fund balance equal to
six months total expenditures. All rates and fees are reviewed annually prior to the beginning of
the arts season to insure profit margins are maintained.

Manage facilities to maintain optimum mix of business.

• Brunish Hall renovations in FY 03 to improved acoustical and sound isolation issues should allow maximum use of the space.

Maintain a supportive work environment to recruit, train and retain professional, competent staff and volunteers.

- Developed the business knowledge and acumen of department managers. Staff took part in a
  number of industry meetings and training in order to build and strengthen their skills. These
  included: Lighting Dimensions International, International Crowd Management Seminar, Public
  Assembly Facility Management School, Performing Arts Facility Administrators Seminar, City of
  Portland's Supervisory Training Course and a number of computer software usage programs.
- Developed a high level of staff proficiency in customer service, team building, communications, facility knowledge and operational efficiencies. Staff made extensive use of MERC's Career Development program which provided funding for the training mentioned in "E" above. PFP reviews continue to identify training needs for each staff member.
- Sought ways to attract and retain volunteers in order to grow the volunteer force. This is an ongoing initiative. In FY03, a power point presentation and speakers bureau was developed to promote the volunteer program.

Achieve operational effectiveness and efficiencies by keeping pace with technological advances.

- Optimized Concentrics software use throughout the organization.
- Created and implement a technology plan. The plan will be created in FY03 with implementation to follow.

#### **Major Objectives**

Provide the very best performing arts experience and customer service for patrons, artists, resident companies and other facility users.

- Fund staff training and educational materials to insure that PCPA staff are well equipped to provide benchmark levels of customer service.
- Fund staff development and training at all levels of the organization is included for the first time in the FY04 budget.
- Provide adequate funding for Ticket Service operations for new and ongoing initiatives such as
  group sales, gift certificate marketing, and season subscription services in order to better
  customer service and enhance revenue. Funds provide for attendance at industry meetings so
  staff can gather information on the latest initiatives in box office operations in order to be a cost
  efficient and revenue enhancing operation.

Fiscal Year 2003-04

- Implement several initiatives expected to grow revenues-IE: bringing food service preparation inhouse, internal marketing efforts, local business promotions, allowing water/beverages in the theater for certain events in order to raise per-capita spending, etc. Develop food and beverage proforma to reflect additional activity/revenue generation on Main Street.
- If business levels improve over that which is projected, materials that focus on a PR plan specific to PCPA will be funded.

Seek ways to develop and strengthen relationship with the arts community.

- Continue to support resident companies in educational initiatives such as the summer arts camps as well as offering the facility free of charge for RACC meetings and educational sessions.
- Funding to maintain the facilities at an optimal level is provided for in this budget. This includes monies for maintenance contracts and supplies as well as staff training. Funds are also set aside for unexpected repairs that regularly occur with aging facilities.

Maintain facilities, systems and equipment in optimal condition and operate facilities in an efficient and effective manner.

 Seek energy savings through new energy efficient starter motors for the chillers have been budgeted as part of PCPA's on-going efforts to reduce energy consumption.



## Fiscal Year 2003-04

## Performance Measures

FISCAL YEAR	# EVENTS	ATTENDANCE
2000-2001	920	1,090,000
2001-2002	928	861,767
2002-2003	1044	914,000
2003-2004	990	900,000

## Fiscal Year 2003-04

	<u>mary</u>		FY 2003-04
Resources			
	Beginning Fund Balance (estimated)		\$2,446,994
	Hotel/Motel Taxes		
	Original rate	\$1,207,546	
	VDI related rate	531,000	1,738,546
	Government Contribution (City of Portland)		324,635
	Charge for Services		
· -	User Fees	930,000	
	Rentals	1,100,000	
	Food Services	1,077,000	
		80,000	
	Merchandising	•	
	Utility Services	10,000	
	Commissions	416,000	
	Reimbursement Labor	1,714,641	
	Miscellaneous Charges for Services	75,000	5,402,641
	Other		
	Interest	48,940	
	MERC Support Services	(373,143)	(324,203
otal Resource	S .		\$9,588,613
Requirements			
	Personal Services		•
	Salaries and Wages	\$3,240,965	
	Fringe Benefits	992,902	4,233,867
	Materials and Services	002,002	1,200,001
		255 272	
	Goods	255,373	
	Services	1,834,037	
	Intergovernmental Expenditures	11,500	
	Other Expenditures	76,720	2,177,630
	Interfund Transfers		
	Transfer for Indirect Costs		729,365
	Contingoney		256,460
	Contingency		200,400
	Unappropriated Fund Balance		2,191,291
otal Requirem	Unappropriated Fund Balance	· · · · · · · · · · · · · · · · · · ·	2,191,291
	Unappropriated Fund Balance		2,191,291
	Unappropriated Fund Balance lents valent Staffing	•	2,191,291
Total Requirem	Unappropriated Fund Balance	11.64	•
	Unappropriated Fund Balance lents valent Staffing	11.64 11.95	2,191,291

source	Detail	and Analysis	Fiscal Year 2003-04				
BEGINNI	NG FUI	ND BALANCE					
		Beginning Fund Balance		\$2,446,99			
LOCAL G	OVERI	NMENT SHARE REVENUES					
4130		Hotel/Motel Tax		\$1,738,54			
		Original tax VDI related tax	\$1,207,546 531,000				
CONTRIE	BUTION	S FROM GOVERNMENT					
4145		Government Contributions		\$324,63			
		City of Portland contribution to offset userfee subsidy	\$324,635				
CHARGE	FOR S						
4500	120	Admission Fee's User Fee's	\$930,000	\$930,00			
4510	····	Rentals		\$1,100,00			
	141	Buildings/Rooms	\$1,100,000				
4550		Food Service Revenue		\$1,077,00			
4570		Merchandising		\$80,00			
4580		Utility Services		\$10,00			
4590		Commissions		\$416,00			
		Commissions	\$405,000	<del></del>			
	3032	ATM Charges	11,000				
4645		Reimbursed Services		\$1,714,64			
4650		Misc Charges for Services		\$75,00			
INTERES	T EARN	IINGS					
4700	<u>.</u>	Interest on Investment		\$48,94			
	•	FY 2002-03 average fund balance at a 2% earning rate	\$48,940				
INTRA-FU	JND CL	EARING TRANSFER					
4990		Intra - Fund Clearing Transfer	· · · · · · · · · · · · · · · · · · ·	(\$373,14			
4000		MERC Administration	(\$153,647)	(4010,140			

## R

### Resource Detail and Analysis

Fiscal Year 2003-04

Beginning Fund Balance: increased \$282,000 based upon budgeted FY 03 cash flow plus

contingency.

Hotel/Motel Taxes: decreased \$103,000 due to downturns in the hospitality industry

suffered as a result of 9/11 and the economy

User Fees: increased \$110,000 due to a \$.50 increase in the user fee for

resident companies

Commissions: increased \$198,000 due to operating a reconfigure box office

services. In FY 03 budget there is no box office service.

Reimbursed Services: increased \$123,000 to accommodate unbudgeted reimbursed

services



## Fiscal Year 2003-04

## **Personal Services**

5010	Salaries - Regular Full-time	11.64		\$609,975
	Admissions Staffing Manager (Allocated)	0.55	\$25,013	
	Asst. Event Svcs Mgr	1.00	55,030	
	Asst. Operations Mgr. (Allocated)	0.50	28,890	
	Booking and Sales Mgr	1.00	60,533	
	Booking Coordinator	1.00	50,027	
	Building Maintenance Supervisor (Allocated)	0.50	22,470	
	Event Services Manager	1.00	60,533	
	IT Supervisor (Allocated)	0.34	28,814	
	Operations Account Coord. (Allocated)	0.70	25,466	
	Operations Manager II (Allocated)	0.25	16,853	
	PCPA Director (Allocated)	0.75	71,624	
	•	0.05	2,752	
	Security Manager (Allocated)	1.00	37,718	
	Stage Supervisor			
	Ticket Services Coordinator	1.00	38,640	
	Ticket Services Supervisor	1.00	46,972	
	Volunteer Coordinator	1.00	38,640	
5015	Wages - Regular Full-Time	11.95		\$447,604
	Administrative Technician (Allocated)	0.80	\$24,626	
	Administrative Assistant	2.00	68,165	
	Facility Security Agent	1.00	33,717	
	Lead Electrician (Allocated)	0.50	30,495	
	Clerk II (Allocated)	0.80	24,910	
	Operating Engineer	1.00	50,825	
	Operating Engineer  Operation Coordinator	3.00	128,400	
	•	1.00	26,541	
	Secretary Security	1.00	32,100	
*	Stagedoor Security			
	Utility Technician (Allocated)	0.85	27,825	
5025	Wages - Part-Time Regular Employees			\$35,099
5043	Wages - Part-Time Non-Reimbursed Labor			\$435,250
5045	Wages - Part-Time Reimbursed Labor	· · · · · · · · · · · · · · · · · · ·		\$1,574,641
5080	Overtime			\$69,675
5089	Merit Based Compensation	·		\$68,721
3009	7% of Regular Full-Time Non-represented Salarie			<del>400,121</del>
	and Wages including Overtime	<b></b>		
5100	Fringe Benefits	· <del></del>		\$992,902
	Fringe Benefits	·····	\$951,835	
	527 Unemployment Expense		41,067	
otal Personal Se	rvices	23.59		\$4,233,867

## Fiscal Year 2003-04

## **Materials and Services**

### **GOODS**

5201		Office Supplies		\$51,510
		Office Supplies	\$20,000	
	600	Computer Software	5,900	
	602	Postage	20,000	
	603	Meeting Expense	5,610	
5205		Operating Supplies		\$77,988
	611	Custodial	\$50,000	
	618	Small Tools	7,533	
	619	Promotion Supplies	1,750	
	620	Other	18,705	
5210	*****	Subscriptions & Dues		\$3,675
		Subscription and dues	\$625	
	625	Subscriptions & Publications	600	
	626	Dues	2,450	
5214		Fuels & Lubricants		\$500
5215		Maintenance & Repairs Supplies		\$110,700
	631	Building	\$50,000	
	634	Grounds	700	
	636	Equipment	25,000	
	637	Show Services	35,000	
5225		Retail		\$11,000

#### **SERVICES**

5240	•	Contracted Professional Services	\$22	2,200		
		Contracted Professional Services	\$22,000			
	652	Promotion/Public Relations	200			
5251		Utility Services	\$600	),106		
	660	Electricity	\$279,564			
	661	Water/Sewer	82,000			
	662	Natural Gas	130,000			
	664	Sanitation	35,000			
	665	Telecommunications	73,542			
5260		Maintenance & Repair Services	\$187	7,596		
	631	Building	\$70,000			
	632	HVAC	30,000			
	634	Grounds	7,500			
	635	Vehicles	76,596			
	636	Equipment	3,500			

## Fiscal Year 2003-04

5265		Rentals	\$181,820
	670	Equipment	\$23,320
	671	Land and Building Rental	148,500
	672	Operating Leases	10,000
5280		Other Purchased Services	\$70,497
	-	Other Purchased Services	\$2,200
	680	Advertising	10,828
	681	Printing	12,240
	682	Typesetting/Reprographics	1,750
	683	Delivery Services	1,750
	685	Temporary Help	27,185
	686	Uniform Cleaning	14,544
5290		Operations Contracts	\$771,818

### Intergovernmental Expenditures

5300		Payments to Other Agencies	\$11,500
		Pymts to Other Agencies	\$5,000
	700	Licenses & Permits	6,500

## Other Expenditures

5450		Travel		\$21,700
		Travel	\$21,200	
	760	Mileage Reimbursement	500	
5455		Staff Development		\$10,120
5490	<del></del>	Misc Expenditures		\$24,900
		Miscellaneous Expenditures	\$13,900	
	740	Promotion	11,000	
5520		Bad Dept Expense		\$20,000
Materials	& Services		<u> </u>	\$2,177,630

## **Interfund Transfers**

#### Internal Service Transfers

5800	Transfer for Indirect Costs	Transfer for Indirect Costs					
	Support Services Fund	\$541,162					
	General Fund	39,354					
	Risk Management Fund - Liability	110,429					
	Risk Management Fund - Workers Comp	38,420	•				
al Interfund Trans	fers		\$729,365				

## Fiscal Year 2003-04

## **Contingency and Ending Balance**

### Contingency

5999	5999 Contingency			
Unappropriate				
5990	Unappropriated Ending Fund Balance	\$2,191,291		
otal Contingency a	nd Ending Balance	\$2,447,751		
OTAL REQUIREME	NTS	\$9,588,613		

## Fiscal Year 2003-04

## FTE Changes from FY 2002-03

		FY 2002-03	FY 2003-04	Change
5010	Salaries - Regular Full-time	2.11	4.64	2.53
	Admissions Staffing Manager (Allocated)	0.60	0.55	(0.05)
	Booking Coordinator	0.00	1.00	1.00
	IT Supervisor (Allocated)	0.00	0.34	0.34
	PCPA Director (Allocated)	0.76	0.75	(0.01)
	Stage Supervisor	0.75	1.00	0.25
	Ticket Services Coordinator	0.00	1.00	1.00
5015	Wages - Regular Full-Time	6.70	3.80	(2.90)
	Administrative Assistant	1.00	2.00	1.00
	Administrative Secretary	1.00	-	(1.00)
	Booking Coordinator	2.00	-	(2.00)
	Clerk II (Allocated)	1.00	0.80	(0.20)
	Receptionist	1.00	-	(1.00)
	Secretary	0.70	1.00	0.30

Admissions Staffing Manager changes reflect reallocation IT Supervisor reflects allocation of new position. PCPA Director change reflects reallocation Stage Supervisor change reflects reallocation

Booking Coordinator appropriately reclassified as a Non-Exempt. One Booking Coordinator position reclassified to Ticket Services Coordinator.

Clerk II change reflect reallocation. Secretary change reflects reallocation

Fiscal Year 2003-04

Personal Services:

increased 492,000 due to FY 03 projected fringe cost

understated

Materials and Services:

**Utility Services:** 

decreased \$36,000 due to energy savings initiative

**Operating Contracts:** 

decreased \$58,000 represents food and beverage provider

reorganization to increase sales efforts

Debt Service:

decreased \$85,000 reflects payoff of Streetcar LID assessment

in prior year

Transfer for Indirect Costs

increased \$90,000 due to increase Metro support costs

	FY 1998-99	FY 1999-00	FY 2000-01		2001-02		2002-03		2003-04	% Change 02/03 vs	\$ Change 02/03 vs
DESCRIPTION	Actual	Actual	FTE Actual	FTE	Actual	FTE	Budget	FTE	Request	03/04	03/04
_		Portland	Center for the	e Perfo	rming Aı	rts					
Resources											
Beginning Fund Balance							**				
* Prior year adjustment	0	3,282	0		0	•	0		0	0.00%	-
Portland Center for the Performing Arts	2,701,837	3,094,065	2,188,892		2,112,647		2,164,804		2,446,994	13.04%	282,190
Grants											
Local Grants - Indirect	0	0	7,280		12,725		0		0	0.00%	-
Local Gov't Share Revenues											
Hotel/Motel Tax	1,248,000	1,260,700	1,300,160		1,210,000		1,311,190		1,207,546	-7.90%	(103,644)
VDI outlined in IGA			250,000		500,000		516,000		531,000	2.91%	15,000
Contributions from Governments											
Government Contributions	600,000	600,000	600,000		300,000		315,180		324,635	3.00%	9,455
Charges for Service			•								
Admission Fees	736,134	789,429	657,520		989,499		820,000		930,000	13.41%	110,000
Rentals	855,095	973,381	985,529		1,177,395		1,081,500		1,100,000	1.71%	18,500
Food Service Revenue	815,428	1,084,411	934,092		1,014,373		1,077,000		1,077,000	0.00%	-
Retail Sales	0	28	0		930		.,,		0		_
Merchandising	67,676	75,052	71,895		92,349		100,000		80,000	-20.00%	(20,000)
Utility Services	. 0	675	3,787		3,296		0		10,000	0.00%	10,000
Commissions	189,656	218,992	326,832		428,517		218,000		416,000	90.83%	198,000
Administrative Fees	44,060	72,998	33,120		1,200		0		0	0.00%	•
Reimbursed Services	1,343,509	1,466,829	1,522,094		1,674,670		1,591,200		1,714,641	7.76%	123,441
Miscellaneous Charges for Svc	94,531	78,998	59,224		57,191		130,000		75,000	-42.31%	(55,000)
Interest Earnings										•	
Interest on Investments	200,252	203,192	128,600		43,196		30,581		48,940	60.03%	18,359
Contributions from Private Sources											
Donations and Bequests	580,000	420,359	0	ı	0				0	0.00%	-
Miscellaneous Revenue											
Financing Transaction	0	0	10,730		(38,971)		0		0	0.00%	-
Miscellaneous Revenue	(11,064)	3,144	79,877		24,460		0		0	0.00%	-
Fund Equity Transfers											
Transfer of Resources	•										
* from General Fund	125,000	0	51,000		25,500		17,000		0	-100.00%	(17,000)
Intra-Fund Clearing Transfer											
Intra-Fund Clearing Transfer									/Ama		
* to MERC Administration	0	(782,714)	(370,553	)	(375,000)		(395,498)		(373,143)	-5.65%	22,355
TOTAL RESOURCES	\$9,590,114	\$9,562,821	\$8,840,079		\$9,253,976		\$8,976,957		\$9,588,613	6.81%	\$611,656

FY 1998-99 FY 1999-00 FY 2000-01 FY 2001-02 FY 2002-03 FY 2003-04 % Change \$ Change 02/03 vs 02/03 vs DESCRIPTION Budget FTE 03/04 03/04 Actual FTE FTE FTE Actual Actual Actual Request

## **Portland Center for the Performing Arts**

## Requirements

TOTAL PERSONAL SERVICES

\$3,760,354

\$3,905,515

32.75

Personal Services											* *		
Salaries & Wages													
Reg Employees-Full Time-Exempt	804,662	802,721	19.15	881,136	10.05	692,495	8.11	451,762	11.64	609,975	35.02%	158,213	
Reg Empl-Full Time-Non-Exempt	402,555	435,659	13.60	465,425	13.50	463,931	12.85	523,908	11.95	447,604	-14.56%	(76,304)	
Regular Employees Part Time Non-Exempt	225,913	64,860		12,903		16,331		0		35,099	100.00%	35,099	
Temporary Employees	19,637	19,136		21,830		31,951		0		0	0.00%	-	
Part-Time, Non-Reimbursed Labor	192,074	392,113		405,572		400,781		503,417		435,250	-13.54%	(68,167)	
Part-Time, Reimbursed Labor	1,186,679	1,319,528		1,337,719		1,465,641		1,594,237		1,574,641	-1.23%	(19,596)	
Overtime	135,827	56,043		57,102		61,681		65,917		69,675	5.70%	3,758	
Merit/Bonus Pay	0	0		0		0		60,774		68,721	13.08%	7,947	
Fringe Benefits													
Fringe Benefits	793,007	815,455		907,447		876,258		541,135		992,902	83.49%	451,767	

\$4,089,134

23.55

\$3,741,150

23.59

20.96

\$4,009,069

\$4,233,866

\$492,716

13.17%

FY 2001-02

FY 2002-03

FY 2003-04

% Change \$ Change

FY 2000-01

FY 1998-99

\$2,067,817

\$2,377,048

TOTAL MATERIALS AND SERVICES

FY 1999-00

	111,,,,,,,,	111))	1 1 2000-01			11200203		1 1 2003 04		02/03 vs	02/03 vs
DESCRIPTION	Actual	Actual	FTE Actual	FTE	Actual	FTE	Budget	FTE	Request	03/04	03/04
		Portland	Center for the	Perforn	ning Ar	ts					
<b>Requirements</b>				•							
Materials and Services											
Goods											÷
Office Supplies	37,908	35,759	41,843		51,666		48,105		51,510	7.08%	3,405
Operating Supplies	100,370	111,177	71,456	•	63,239		81,853		77,988	-4.72%	(3,865)
Subscriptions and Dues	1,994	2,524	3,699		2,474		4,650		3,675	-20.97%	(975)
Fuels and Lubricants	73	72	54		81		200		500	150.00%	300
Maintenance & Repairs Supplies	78,349	70,411	100,755		121,329		110,700		110,700	0.00%	-
Purchasing Card Expenditures	0	0	4,068		2,693		0		0	0.00%	-
Food	0	274	0	•	0		0		0	0.00%	-
Retail	8,064	11,580	9,010		9,294		11,000		11,000	0.00%	-
Services											
Contracted Professional Svcs	256,823	63,752	48,655		30,980		37,900		22,200	-41.42%	(15,700)
Contracted Property Services	0	0	40		0		0		0	0.00%	•
Utility Services	447,678	459,072	460,330		507,196		636,352		600,106	-5.70%	(36,246)
Maintenance & Repair Services	152,871	178,257	170,100		191,111		175,766		187,596	6.73%	11,830
Rentals	113,644	132,583	152,233		146,819		172,330		.181,820	5.51%	9,490
Insurance	90,663	92,975	0		0				0	0.00%	-
Other Purchased Services	72,204	78,984	73,948		52,177		77,309		70,497	-8.81%	(6,812)
Operations Contracts	638,799	827,212	844,821		907,100		830,000		771,818	-7.01%	(58,182)
Intergov't Expenditures	•							-		1	
Payments to Other Agencies	54,974	51,515	39,155	•	11,941		15,850		11,500	-27.44%	(4,350)
Assessments	0	0	. 0		83,512		0	•	0	0.00%	-
Taxes (Non-Payroll) Election Expenses	0	1,578	1,698		0		0		0	0.00%	-
Internal Charges for Services											
Charges for Services	0	245,304	0		0		0		0	0.00%	-
Other Expenditures											
Travel	1,253	1,092	9,472		15,313		14,300		21,700	51.75%	7,400
Staff Development	4,915	2,163	3,790		13,928		6,850		10,120	47.74%	3,270
Miscellaneous Expenditures	6,251	10,045	10,166		12,559		22,600		24,900	10.18%	2,300
GAAP Account											
Bad Debt Expense	984	719	480		38,792	٠	0		20,000	100.00%	20,000

\$2,045,773

\$2,262,204

\$2,245,765



-3.03%

(\$68,135)

\$2,177,630

	FY 1998-99	FY 1999-00	FY 2000-01	FY 2001-02		FY 2002-03		FY 2003-04		% Change 02/03 vs	\$ Change 02/03 vs
DESCRIPTION	Actual	Actual	FTE Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 Vs 03/04	02/03 Vs 03/04
		Portland	Center for the	Perfo	rming Aı	rts					
<u>Requirements</u>		•									
Debt Service											
Capital Lease Payments											
Capital Lease Payments-Principal	68,075	71,965	76,049		9,478		11,200		C	-100.00%	(11,200)
Capital Lease Payments-Interest	8,813	5,519	1,896		. 0		. 0		Ċ		•
Loan Payments											
Loan Payments-Principal	0	0	0		0		83,512		C	-100.00%	(83,512)
Loan Payments-Interest	0	0	0		0		2,939		C	-100.00%	(2,939)
TOTAL DEBT SERVICE	\$76,888	\$77,484	\$77,945		\$9,478		\$97,651		so	-100.00%	(\$97,651)
Capital Outlay											
Capital Outlay (Non-CIP Projects)											
Buildings & Related (non-CIP)	122,636	161,052	0		. 0		0		(	0.00%	-
Equipment & Vehicles (non-CIP)	66,262	5,725	10,122		0		0		Ċ		
Office Furn & Equip (non-CIP)	0	48	0		0		0		C		•
Capital Outlay (CIP Projects)											•
Buildings & Related (CIP)	182,682	777,192	322		0		0		. (	0.00%	-
Equipment & Vehicles (CIP)	219,410	69,865	(1,359)		. 0		0		C		-
TOTAL CAPITAL OUTLAY	\$590,990	\$1,013,882	\$9,085		\$0		\$0		so	0.00%	•
TOTAL OPERATING REQUIREMENTS	\$6,496,049	\$7,373,929	\$6,221,937		\$6,280,750		\$6,084,566	<del></del>	\$6,411,496	5.37%	\$326,930

		141117		Operac	mg r	unu						
	FY 1998-99	FY 1999-00	FY 2	2000-01	FY 2001-02		FY 2002-03		FY 2003-04		% Change 02/03 vs	\$ Change 02/03 vs
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	03/04	03/04
		Portland	Cente	r for the	Perfo	rming Ar	·ts					
<u>Requirements</u>												
Interfund Transfers												
Internal Service Transfers												
Transfer for Indirect Costs												
to Support Services Fund	0	0		447,613		514,061		502,188		541,162	7.76%	38,97
to General Fund	0	0		0		0		37,416		39,354	5.18%	1,93
to Risk Management Fund - Liability	0	0		37,602		46,895		73,619		110,429	50.00%	36,81
to Risk Management Fund - Workers Comp.	0	0		20,282		22,942		25,613		38,420	50.00%	12,807
Total Metro Support Costs	0	0		505,497		583,898		638,836		729,366	14.17%	90,530
Fund Equity Transfers												
Transfer of Resources												
to MERC Pooled Capital	0	0		0		200,000		0		0	0.00%	-
TOTAL INTERFUND TRANSFERS	\$0	\$0		\$505,497		\$783,898		\$638,836		\$729,366	14.17%	\$90,530
Contingency												
Contingency	0	0		0		0		260,121		256,460	-1.41%	(3,66
Unappropriated Fund Balance												
Unappropriated Fund Balance-Reserved	0	0		0		0		0		0	0.00%	-
Unappropriated Fund Balance	3,094,065	2,188,892		2,112,645		2,189,328		1,993,434		2,191,292	9.93%	197,85

## Change in Fund Balance

TOTAL CONTINGENCY/ENDING BALANCE

TOTAL REQUIREMENTS

\$3,094,065

\$9,590,114

\$2,188,892

\$9,562,821

TOTAL NET CASH FLOW	\$392,228	(\$005 173)	(\$76,247)	\$76,681	588 751	\$758	-99.15%	(87,993)
IUIAL NEI CASH FLOW	3374,440	(3903,173)	( 0 / U + Z + Z + Z + Z + Z + Z + Z + Z + Z +	370,001	9009751	\$150		12.17.1-7.

\$2,112,645

\$8,840,079

\$2,189,328

\$9,253,976



8.62%

6.81%

194,197

611,656

\$2,447,752

\$9,588,613

\$2,253,555

\$8,976,957

Date: November 14, 2002

To: Mark B. Williams, MERC General Manager

From: Bryant Enge, Director of Administration and CFO

Re: FY 2003-2004 Proposed Budget Memo of Transmittal

MERC staff submits for your review the MERC Pooled Capital Fund proposed budget for FY 04. The proposed budget reflects anticipated adjustments in both resources and expenditures based on MERC facilities renewal and replacement needs and one PCPA capital project.

The budget for the MERC Pooled Capital Fund for FY 2003-04, excluding ending fund balance and contingency, is approximately \$1.1 million, a decrease of about \$6 million from the FY 03 budget. This budget-to-budget decrease reflects completion of the OCC expansion project and PCPA planned CIP projects in FY 03.

Oregon Convention Center

OCC's capital improvement budget for FY 2003-04 is \$207,000. With the expansion project complete, including various upgrades and enhancements to the existing facility, OCC is not planning any capital projects or purchases. OCC's budget consists of renewal and replacement issues identified on its capital asset inventory report. OCC will fund these improvements from transfers from the OCC operating fund.

Portland Center for the Performing Arts

PCPA's capital improvement budget for FY 2003-04 is \$807,000. PCPA continues to improve, upgrade, and replace building elements, finishes, equipment, and instruments. PCPA's budget includes one CIP project, the Arlene Schnitzer Concert Hall-West Entry Remodel, and consists of renewal and replacement issues identified on its capital asset inventory report. PCPA will fund these improvements from private donations and its annual contributions from the city of Portland.

Portland Metropolitan Exposition Center

Expo's capital improvement budget for FY 2003-04 is \$91,000. Expo's budget consists of renewal and replacement issues identified on its capital asset inventory report. Expo will fund these improvements from transfers from the Expo operating fund.

## Department Overview

Fiscal Year 2003-04

#### **Division Mission Statement**

The MERC Pooled Capital Fund budgets and accounts for those projects authorized and funded through MERC's capital planning process (The Capital Improvement Plan) that identified the mission, direction, and future facilities needs of all MERC facilities.

#### **Division Profile**

This fund was created in FY 1993-94 as a reserve fund for future major capital and replacement needs of The Oregon Convention Center (OCC) when the fund was originally established with the expectation that certain major renewal and replacement projects — such as carpet replacement — would take place. Ultimately many of these projects were deferred to coincide with the completion of the expansion project for the Convention Center.

Beginning in FY 98, Multnomah County revised its ordinance regulating the use of hotel/motel tax proceeds to provide for contributions to this fund capital projects at the MERC facilities, in specific instances (transient lodging taxes flow into this fund after an annual increase in excess of 7%). The fund was renamed in FY 99 to reflect its expanded scope to provide for the renewal and replacement for all MERC facilities. The existing fund balance at the beginning of FY 98 was earmarked for The Oregon Convention Center projects.

In FY 01, MERC began placing all PCPA dedicated capital funds in the MERC Pooled Capital Fund. These funds include donations and the city of Portland's annual contribution of \$300,000 adjusted annually by CPI. In addition, beginning FY 01 until all proceeds were expended in FY 03, PCPA received \$2 million in public funds dedicated to PCPA capital projects from the Oregon Convention Center expansion plan. Also, as part of an inter-governmental agreement with the City, the Civic Stadium ending fund balance was transferred to the MERC Pooled Capital Fund for future PCPA capital needs.

These funds are dedicated for PCPA capital needs and are not available for other purposes. The purpose of placing these funds in the MERC Pooled Capital Fund is so that the PCPA Division within the MERC Operating Fund will more accurately reflect operating results rather than the receipt and expenditure of restricted capital dollars from year-to-year. In addition, this change allows for more closely tracking the connection between revenues dedicated for capital needs and capital expenditures.

Beginning FY 2002-03 all capital related projects will be appropriated and accounted for in the MERC Pooled Capital Fund. This move was made to maintain the integrity of all operating functions.

# Department Overview

## Fiscal Year 2003-04

## **Budget Summary**

			FY 2003-04
Resources			
	Beginning Fund Balance (estimated)	•	\$184,661
•	Contributions from Government		315,180
	Contributions from Private Sources		527,520
	Transfer of Resources		
	from Oregon Convention Center	153,580	
	from Metropolitan Exposition Center	100,000	253,580
Total Resource	s		\$1,280,941
Requirements			
Requirements	Personal Services		,
	Salaries and Wages	\$325,459	
	Fringe Benefits	132,877	\$458,336
•	Materials and Services	102,011	Ψ 100,000
	Goods		35,000
	Capital Outlay		00,000
	Non-Capital Improvement Project	258,580	
	Capital Improvement Project	300,000	558,580
•	Interfund Transfers		
	Transfer for Indirect Costs		55,001
	Contingency		42,077
	Unappropriated Fund Balance		131,947
Total Requirem	ents	<del></del> -	\$1,280,941
Full-Time Equiv	valent Staffing		
	Salaries - Regular Full-Time	4.30	
	Wages - Regular Full-Time	1.45	
Total FTE			5.75

CSOUTEC D	etail and Analysis	Fiscal Year 2003-04
BEGINNING	FUND BALANCE	
	Beginning Fund Balance	\$184,661
CONTRIBU	TIONS FROM GOVERNMENT	
4145	Government Contributions	\$315,180
CONTRIBU	TIONS FROM PRIVATE SOURCES	
,		
4750	Donations and Bequests	\$527,520
	Donations and Bequests	\$527,520
		\$527,520 \$253,580
FUND EQU	Transfer of Resources  * from MERC Operating - OCC	\$527,520 \$253,580 \$153,580
FUND EQU	ITY TRANSFERS  Transfer of Resources	\$253,580

### Resource Detail and Analysis

Fiscal Year 2003-04

Beginning Fund Balance: decreased \$3.7 million based upon budgeted FY 03 cash flow

plus contingency

Government Contributions: decreased \$500,000 reflects fully expending reimbursement from

city of Portland bond proceeds in FY 03

Donations and Bequest: decreased \$294,000 due to timing of projects

Transfer of Resources: decreased \$1.6 million reflects completion of OCC expansion in

FY 03

## Expenditure Detail and Analysis

## Fiscal Year 2003-04

## **Personal Services**

5010	Salaries - Regular Full-time	4.30		\$264,023
	Capital Projects Assistant	1.00	\$50,027	
	Construction/Capital Projects Manager	1.00	76,906	
	PCPA Director	0.25	23,875	
	PCPA Operations Manager	0.75	54,934	
	PCPA Assistant Operations Manager	0.50	27,515	
	PCPA Operations Accounting Coordinator	0.30	9,773	
	PCPA Building Maintenance Supervisor	0.50	20,993	
5015	Wages - Regular Full-Time	1.45		\$61,436
	PCPA Operations Secretary	0.30	\$7,912	
	PCPA Lead Operating Engineer	1.00	48,614	
	Utility Technician	0.15	4,910	
5100	Fringe Benefits			\$132,877
Personal Service	ces	5.75		\$458,336

## **Materials and Services**

5215	Maintenance & Repairs Supplies	\$35,000
<b>Total Materials &amp; Services</b>		\$35,000

## **Capital Outlay**

	Capital Outlay - Non-CIP Projects		\$258,580
	Improve - Other than Bldg (non-CIP)	\$31,000	
	Buildings & Related (non-CIP)	133,580	
	Exhibits & Related (non-CIP)	29,000	
	Equipment & Vehicles (non-CIP)	50,000	
	Office Furniture & Equipment (non-CIP)	15,000	
	Capital Outlay - CIP Projects		\$300,000
	Buildings & Related (CIP)	\$300,000	
Total Capital Outlay			\$558,580

## **Interfund Transfers**

5800	Transfer for Indirect Costs	\$55,001
	* to Support Services Fund	\$55,001
Total Interfund Transfers	· ·	\$55,001

## Expenditure Detail and Analysis

### Fiscal Year 2003-04

### **Contingency and Ending Balance**

### Contingency

5999	Contingency	\$42,077
Unappropriate	ed Fund Balance	
5990	Unappropriated Ending Fund Balance	\$131,947
otal Contingency a	nd Ending Balance	\$174,024
OTAL REQUIREME	NTS	\$1,280,941

Materials and Services:

M&R Supplies:

decreased \$65,000 due to timing of projects

Capital Outlay:

decreased \$6.2 million due to completion of OCC expansion in

FY 03 and planned PCPA CIP projects

**Transfer for Indirect Costs** 

increased \$55,000 to pay Metro support costs. Unbudgeted in

FY 03.



4	FY 1998-99 FY 1999-00		FY 2000-01	FY 2001-02	FY 2002-03	FY 2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE Actual	FTE Actual	FTE Budget	FTE Request	02/03 vs 03/04	02/03 vs 03/04
		ME	RC Pooled C	Capital Fund				
Resources		,		_				
Beginning Fund Balance							·	
Prior year adjustment	0	8,966	0	0	0	0	0.00%	-
Portland Metropolitan Exposition Center	0	0	325,000	36,331	0	12,578	0.00%	12,578
Oregon Convention Center	3,485,697	3,676,090	4,245,557	2,299,414	2,105,872	110,173	-94.77%	(1,995,699)
Portland Center for the Performing Arts	0	0	120,000	1,111,650	1,791,438	11,910	-99.34%	(1,779,528)
MERC Admin	0	379,897	493,617	103,288	50,000	50,000	0.00%	•
Local Gov's Share Revenues						•		
Hotel/Motel Tax	504,897	. 0	2,010,800	0	0	0	0.00%	. •
Contributions from Governments								
Government Contributions	0	0	1,331,768	634,563	815,180	315,180	-61.34%	(500,000)
Interest Earnings								
Interest on Investments	190,393	253,807	199,140	114,281	26,630	0	-100.00%	(26,630
Contributions from Private Sources								
Donations and Bequests	Ó	1,000,000	0	0	822,421	527,520	-35.86%	(294,901)
Fund Equity Transfers								
Transfer of Resources								
* from Portland Civic Stadium	0	0	0	623,374	0	. 0	0.00%	-
* from Portland Center for the Performing Arts	0	0	0	200,000	0	0	0.00%	•
* from Oregon Convention Center	0	0	0	146,005	1,787,200	153,580	-91.41%	(1,633,620)
Portland Metropolitan Exposition Center	0	0	0	36,831	99,078	100,000	0.93%	922
TOTAL RESOURCES	\$4,180,987	\$5,318,760	\$8,725,882	\$5,305,737	\$7,497,819	\$1,280,941	-82.92%	(\$6,216,878



DESCRIPTION	FY 1998-99 F Actual	Y 1999-00 Actual	FY: FTE	2000-01 Actual	FY FTE	2001-02 Actual	FY: FTE	2002-03 Budget	FY FTE	' 2003-04 Request	% Change 02/03 vs 03/04	\$ Change 02/03 vs 03/04
		ME	RC P	ooled C	'anita	l Fund						
- ·				00104 0	mpru							
<u>Requirements</u>												
Personal Services												
Salaries & Wages												
Reg Employees-Full Time-Exempt	0	0		0		28,796	4.24	228,243	4.30	264,023	15.68%	35,780
Reg Empl-Full Time-Non-Exempt	. 0	0		0		0	2.05	92,275	1.45	61,436	-33.42%	(30,839)
Regular Employees Part Time Non-Exempt	0	0		0		0		0		0	0.00%	-
Temporary Employees	0	0		0		0		0		0	0.00%	-
Part-Time, Non-Reimbursed Labor	0	0		0		0		9,262		0	-100.00%	• • •
Part-Time, Reimbursed Labor	0	0		0		0		0		0	0.00%	-
Overtime	0	0		0		0		0		0	0.00%	-
Merit/Bonus Pay	0	0		0		0		17,246		0	-100.00%	(17,246)
Fringe Benefits												
Fringe Benefits	0	0		0		10,237		99,430		132,877	33.64%	33,447
TOTAL PERSONAL SERVICES	<b>\$</b> 0	\$0		\$0		\$39,033	6.29	\$446,456	5.75	\$458,336	2.66%	\$11,880
Materials and Services										,		
Goods												
Office Supplies	0	0		4,852		0		0		0	0.00%	•
Operating Supplies	0	17,852		0		6,000		0		0	0.00%	-
Maintenance & Repairs Supplies	. 0	0		27,457		472		100,000		35,000	-65.00%	(65,000)
Services												
Other Purchased Services	0	0		971		0		0		0	0.00%	-
TOTAL MARRIE ALC AND ORDANGE		018.055		. 033 600		06.453		#100 000		#3F COA	(5,000/	(6( 5 000)
TOTAL MATERIALS AND SERVICES	\$0	\$17,852		\$33,280		\$6,472		\$100,000	_	\$35,000	-65.00%	(\$65,000)



FY 2001-02

FY 2000-01

FY 1998-99 FY 1999-00

FY 2003-04

FY 2002-03

% Change \$ Change

Requirements  Capital Outlay  Capital Outlay (Non-CIP Projects)		FTE Actual FT	E Budget	FTE Request	02/03 vs 03/04	02/03 VS 03/04
Requirements  Capital Outlay  Capital Outlay (Non-CIP Projects)	Pooled Ca	pital Fund				
Capital Outlay Capital Outlay (Non-CIP Projects)						
Capital Outlay (Non-CIP Projects)						
Improve-Oth thn Bldg (non-CIP) 0 0	0	3,324	59,000	31,000	-47.46%	(28,000)
Buildings & Related (non-CIP) 0 0	432,013	170,775	111,000	133,580	20.34%	22,580
Exhibits and Related (non-CIP) 0 0	6,240	15,056	15,000	29,000	93.33%	14,000
Equipment & Vehicles (non-CIP) 0 13,603	23,432	80,907	95,000	65,000	-31.58%	(30,000)
Office Furn & Equip (non-CIP) 0 103,131	0	0	0	0	0.00%	•
0 0	0	0	0	0	0.00%	-
Capital Outlay (CIP Projects) 0 0	0	0	0	0	0.00%	•
Improve-Oth thn Bldg (CIP) 0 0	0	0	500,000	0	-100.00%	(500,000)
Buildings & Related (CIP) 0 0	200,953	107,671	5,936,702	300,000	-94.95%	(5,636,702)
Exhibits and Related (CIP) 0 0	0	0	0	0	0.00%	-
Equipment & Vehicles (CIP) 0 0	129,281	218,553	50,000	0	-100.00%	(50,000)
Office Furniture & Equip (CIP) 0 0	0	0	0	0	0.00%	-
Leasehold Improvements (CIP) 0 0	0	0	0	0	0.00%	-
TOTAL CAPITAL OUTLAY S0 \$116,734	\$791,919	\$596,286	\$6,766,702	\$558,580	0.00%	(\$6,208,122)
TOTAL OPERATING REQUIREMENTS \$0 \$134,586	\$825,199	\$641,791	\$7,313,158	\$1,051,916	-85.62%	(\$6,261,242)
Interfund Transfers						
Internal Service Transfers						
Transfer for Indirect Costs						
* to Support Services Fund · 0 0	0	0	0	55,000	0.00%	55,000
* to General Fund 0 0	0	0	0	0	0.00%	•
* to Risk Management Fund - Liability 0 0	0	0	0	0	0.00%	-
* to Risk Management Fund - Workers Comp. 0 0	0	0	0	0	0.00%	
Total Metro Support Costs 0 0	0	0	0	55,000	0.00%	55,000
Fund Equity Transfers						
Transfer of Resources						
* to Portland Center for the Performing Arts 125,000 0	0	0	0	0	0.00%	
* to Convention Center Project Capital Fund 0 0	4,350,000	0	0	0	0.00%	•
TOTAL INTERFUND TRANSFERS \$125,000 \$0	\$4,350,000	\$0	\$0	\$55,000	0.00%	\$55,000



·	FY 1998-99	998-99 FY 1999-00		FY 2000-01		FY 2001-02		FY 2002-03		2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
		ME	RC P	ooled C	apita	l Fund						
Contingency												
Contingency	0	0		0		0		178,630		42,077	-76.44%	(136,553)
Unappropriated Fund Balance												-
Unappropriated Fund Balance	4,055,987	5,184,174		3,550,683		4,663,946		6,031		131,948	2087.83%	125,917
TOTAL CONTINGENCY/ENDING BALANCE	\$4,055,987	\$5,184,174		\$3,550,683		\$4,663,946		\$184,661		\$174,025	-5.76%	(10,636)
TOTAL REQUIREMENTS	\$4,180,987	\$5,318,760		\$8,725,882		\$5,305,737		\$7,497,819		\$1,280,941	-82.92%	(6,216,878)
					_					(\$0)	1	

## Change in Fund Balance

moment sign of our profile	04055005	65 104 154	63 44F (03	04/37/15	6104771	\$161,447	-12.57%	(23,214)
TOTAL NET CASH FLOW	\$4.055,987	\$5,184,174	\$3,225,683	\$4,627,615	\$184,661	3101,44/	-12.5770	(23,214)



DESCRIPTION	FY 1998-99 1 Actual	FY 1999-00 Actual	FY 2000-01 FTE Actual	FY 2001-02 FTE Actual	FY 2002-03 FTE Budget	FY 2003-04 FTE Request	% Change 02/03 vs 03/04	\$ Change 02/03 vs 03/04
		M	ERC Admin	istration				
<u>Resources</u>	,							
Beginning Fund Balance  * MERC Administration		379,897	493,617	103,288	50,000	50,000	0.00%	-
Local Gov't Share Revenues Hotel/Motel Tax VDI outlined in IGA	504,897			·			0.00% 0.00%	:
Interest Earnings Interest on Investments	<b>0</b> .	23,720	18,961	3,324			0.00%	
Contributions from Private Sources Donations and Bequests		90,000					0.00%	
TOTAL RESOURCES	\$504,897	\$493,617	\$512,578	\$106,612	\$50,000	\$50,000	0.00%	\$0



FY 2003-04 % Change FY 1998-99 FY 1999-00 FY 2000-01 FY 2001-02 FY 2002-03 \$ Change FTE Budget FTE Request 02/03 vs 03/04 02/03 vs 03/04 DESCRIPTION FTE Actual FTE Actual Actual Actual

## **MERC Administration**

## Requirements

			•					
Materials and Services								
Goods								
Office Supplies							0.00%	-
Operating Supplies				6,000			0.00%	•
Maintenance & Repairs Supplies			52,957				0.00%	•
Services				•				
Other Purchased Services			971				0.00%	-
TOTAL MATERIALS AND SERVICES	\$0	\$0	\$53,928	\$6,000	\$0	\$0	0.00%	\$0
Capital Outlay								
	•							
Capital Outlay (Non-CIP Projects)							0.0007	
Improve-Oth thn Bldg (non-CIP)			6 177				0.00% 0.00%	•
Buildings & Related (non-CIP)			5,173	•	•	-	0.00%	-
Capital Outlay (CIP Projects)								
Improve-Oth thn Bldg (CIP)							0.00%	-
Buildings & Related (CIP)			189				0.00%	-
Exhibits and Related (CIP)							0.00%	-
Equipment & Vehicles (CIP)				46,643	,		0.00%	•
Office Furniture & Equip (CIP)							0.00%	•
Leasehold Improvements (CIP)							0.00%	-
TOTAL CAPITAL OUTLAY	\$0	\$0	\$5,362	\$46,643	\$0	\$0	0.00%	\$0
TOTAL OPERATING REQUIREMENTS	\$0	\$0	\$59,290	\$52,643	\$0	\$0	0.00%	\$0



FY 2003-04 % Change \$ Change FY 1998-99 FY 1999-00 FY 2000-01 FY 2001-02 FY 2002-03 02/03 vs 03/04 02/03 vs 03/04 DESCRIPTION Actual Actual FTE Actual FTE Actual FTE Budget FTE Request

### **MERC Administration**

#### Interfund Transfers

Fund Equity Transfers

Transfer of Resources

\* to Portland Center for the Performing Arts \* to Convention Center Project Capital Fund 125,000

350,000

0.00%

0.00%

TOTAL INTERFUND TRANSFERS	\$125,000	\$0	\$350,000	\$0	\$0	\$0	#DIV/01	\$0
Contingency								
Contingency	0	0	0	0	50,000	0	-100.00%	(50,000)
Unappropriated Fund Balance						•		-
Unappropriated Fund Balance	379,897	493,617	103,288	53,969	0	50,000	100.00%	50,000
TOTAL CONTINGENCY/ENDING BALANCE	\$379,897	\$493,617	\$103,288	\$53,969	\$50,000	\$50,000	0.00%	•
TOTAL REQUIREMENTS	\$504,897	\$493,617	\$512,578	\$106,612	\$50,000	\$50,000	0.00%	
		·				•••		

## Change in Fund Balance

							2 2224	
TOTAL NET CASH FLOW	\$379,897	\$113,720	(\$390,329)	(\$49.319)	¢n	€0	0.00%	_
IUIAL NEI CASH FLOW	33/7,07/	3113,740	(3370,347)	(347,317)	JU	30	0.0070	



	FY 1998-99 F	Y 1999-00	FY 20	000-01	FY:	2001-02	FY	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
	Po	rtland	Metroj	politan	Expo	sition (	Cente	r				
Resources												
Beginning Fund Balance												
Portland Metropolitan Exposition Center				325,000		36,331				12,578	100.00%	12,578
Interest Earnings												
Interest on Investments	•	0		12,484		1,169					0.00%	-
Contributions from Private Sources												
Donations and Bequests		325,000									0.00%	
Fund Equity Transfers												
Transfer of Resources Portland Metropolitan Exposition Center						36,831		99,078		100,000	0.93%	
TOTAL RESOURCES	\$0	\$325,000		\$337,484		\$74,331		\$99,078		\$112,578	13.63%	\$13,50



FY 2001-02

FY 2002-03

FY 2003-04

% Change

\$ Change

FY 2000-01

FY 1998-99 FY 1999-00

DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
	P	ortland	Metro	politar	Ехро	sition (	Cente	r				
Requirements												
Personal Services						-					•	
Salaries & Wages Reg Employees-Full Time-Exempt									0.20	12,693	100.00%	12,693
Fringe Benefits Fringe Benefits										5,497	100.00%	5,497
TOTAL PERSONAL SERVICES	\$0	SC	) -	\$0		\$0	-	\$0_	0.20	\$18,190	100.00%	\$18,190
Materials and Services								. 3				÷
Goods				-								
Maintenance & Repairs Supplies										25,000	100.00%	25,000
TOTAL MATERIALS AND SERVICES	\$0	\$0		\$0		\$0		\$0		\$25,000	100.00%	\$25,000
Capital Outlay												
Capital Carray												
Capital Outlay (Non-CIP Projects) Improve-Oth thn Bldg (non-CIP) Buildings & Related (non-CIP)				301,153		41,580		59,000		31,000	100.00% 0.00%	(28,000)
Exhibits and Related (non-CIP) Equipment & Vehicles (non-CIP)						,		27,500		15,000	0.00% 100.00%	- (12,500)
Office Furn & Equip (non-CIP)											0.00%	•
TOTAL CAPITAL OUTLAY	\$0	\$(	)	\$301,153		\$41,580		\$86,500		\$46,000	100.00%	(\$40,500)
TOTAL OPERATING REQUIREMENTS	\$0	\$(	)	\$301,153		\$41,580		\$86,500		\$89,190	3.11%	\$2,690



	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
	D,	ortland	Matra	nalitan	Evno	sition (	Cente	r				
Interfund Transfers		oi tianu	Wicti	pontan	шхро	Sition	cente	•				
										÷		
Internal Service Transfers												
Transfer for Indirect Costs										2 102	100 009/	2,183
* to Support Services Fund										2,183	100.00%	2,103
to General Fund											0.00%	-
to Risk Management Fund - Liability											0.00%	-
<ul> <li>to Risk Management Fund - Workers Comp.</li> </ul>											0.00%	-
Total Metro Support Costs										2,183	100.00%	2,183
TOTAL INTERFUND TRANSFERS	\$0	\$0		\$0		\$0		\$0		\$2,183	100.00%	\$2,183
Contingency												
Contingency	0	0		0		0		12,578		3,568	-71.64%	(9,010)
Unappropriated Fund Balance												-
Unappropriated Fund Balance		325,000		36,331		32,751		0	•	17,637	100.00%	17,637
TOTAL CONTINGENCY/ENDING BALANCE	\$0	\$325,000		\$36,331		\$32,751		\$12,578		\$21,205	68.58%	8,627
TOTAL REQUIREMENTS	\$0	\$325,000		\$337,484		\$74,331		\$99,078		\$112,578	13.63%	13,500
				-		<del></del>				\$0		
Change in Fund Balance	<u>e</u>							•				
<del></del>												
TOTAL NET CASH FLOW	\$0	\$325,000		(\$288,669)		(\$3,580	)	\$12,578		\$8,627	-31.42%	(3,951



DESCRIPTION	FY 1998-99 Actual	FY 1999-00 Actual	FY 2000-01 FTE Actual	FY 2 FTE	2001-02 Actual	FY 2002-03 FTE Budget	FY 2003-04 FTE Request	% Change 02/03 vs 03/04	\$ Change 02/03 vs 03/04
,		Oı	regon Conv	ention C	Center				
Resources									
Beginning Fund Balance				. •					
Prior year adjustment		8,966		_				0.4.550/	(1.005.600)
Oregon Convention Center	3,485,697	3,676,090	4,245,55	7	2,299,414	2,105,872	110,173	-94.77%	(1,995,699)
Local Gov't Share Revenues									
Hotel/Motel Tax			2,010,80	0				0.00%	•
Interest Earnings									
Interest on Investments	190,393	230,087	163,08	5	74,009	15,101		-100.00%	(15,101)
Contributions from Private Sources									
Donations and Bequests		465,000						0.00%	•
Fund Equity Transfers				÷					·
Transfer of Resources									
* from Oregon Convention Center					146,005	1,787,200	153,580	-91.41%	
TOTAL RESOURCES	\$3,676,090	\$4,380,143	\$6,419,44	2	\$2,519,428	\$3,908,173	\$263,753	-93.25%	(\$3,644,420)



FY 2001-02

FY 2000-01

FY 1998-99 FY 1999-00

DESCRIPTION	FY 1998-99 Actual	FY 1999-00 Actual	FY 2000-0		FY 2001-02 E Actual	FTE B	t-03 Judget	FTE	2003-04 Request	% Change 02/03 vs 03/04	02/03 vs 03/04
DESCRI TON	Actual	Actual	TID ACC		2 /11/11						
		Oı	regon Coi	iventio	on Center						•
<u>Requirements</u>											
Personal Services											
Salaries & Wages Reg Employees-Full Time-Exempt								0.55	32,891	100.00%	32,891
Fringe Benefits Fringe Benefits									15,430	100.00%	15,430
TOTAL PERSONAL SERVICES	\$0	\$0	•	\$0 -	\$0	-	\$0_	0.55	\$48,321	100.00%	\$48,321
Materials and Services											
Goods Office Supplies Operating Supplies		17,852								0.00% 0.00%	• •
TOTAL MATERIALS AND SERVICES	\$0	\$17,852		\$0	\$0		\$0_		\$0	0.00%	\$0
Capital Outlay											
Capital Outlay (Non-CIP Projects) Buildings & Related (non-CIP) Equipment & Vehicles (non-CIP) Office Furn & Equip (non-CIP)	·	13,603 103,131			28,085 51,414		35,000	•	113,580 40,000	100.00% 14.29% 0.00%	113,580 5,000
Capital Outlay (CIP Projects) Improve-Oth thn Bldg (CIP) Buildings & Related (CIP)			12	0,028	33,787	3,	,713,000			0.00% -100.00% 0.00%	- (3,713,000)
Exhibits and Related (CIP) Equipment & Vehicles (CIP) Office Furniture & Equip (CIP) Leasehold Improvements (CIP)					56,606	•	50,000			-100.00% -0.00% 	(50,000) - -
TOTAL CAPITAL OUTLAY	\$0	\$116,734	\$12	0,028	\$169,892	\$3	,798,000		\$153,580	-95.96%	(\$3,644,420)
TOTAL OPERATING REQUIREMENTS	<b>\$</b> 0	\$134,586	\$12	0,028	\$169,892	\$3	,798,000		\$201,901	-94.68%	(\$3,596,099)

FY 2003-04

FY 2002-03

% Change \$ Change



DESCRIPTION	FY 1998-99 Actual	FY 1999-00 Actual	FY 20 FTE	00-01 Actual	FY FTE	2001-02 Actual	FY:	2002-03 Budget	FY 2 FTE	003-04 Request	% Change 02/03 vs 03/04	\$ Change 02/03 vs 03/04
		Oı	regon (	Conve	ntion	Center						
Interfund Transfers												
Internal Service Transfers							,					
Transfer for Indirect Costs												
to Support Services Fund										5,799		5,799
* to General Fund											0.00%	-
* to Risk Management Fund - Liability						*					0.00%	•
* to Risk Management Fund - Workers Comp.			,								0.00%	-
Total Metro Support Costs										5,799	100.00%	5,799
Fund Equity Transfers			•.			•						
Transfer of Resources												
* to Convention Center Project Capital Fund				4,000,000	•						0.00%	-
TOTAL INTERFUND TRANSFERS	\$0	\$0		\$4,000,000	)	\$0	-	\$0		\$5,799	100.00%	\$5,799
Contingency												
Contingency	0	0		0		0		106,670		8,076	-92.43%	(98,594)
Unappropriated Fund Balance											• '	•
Unappropriated Fund Balance	3,676,090	4,245,557		2,299,414	}	2,349,536		3,503		47,978	1269.63%	44,475
TOTAL CONTINGENCY/ENDING BALANCE	\$3,676,090	\$4,245,557	;	<b>\$2,2</b> 99,414	l	\$2,349,536		\$110,173		\$56,054	<b>-49.12%</b>	(54,119)
TOTAL REQUIREMENTS	\$3,676,090	\$4,380,143		\$6,419,442	<u> </u>	\$2,519,428		\$3,908,173		\$263,753	-93.25%	(3,644,420)
				<u> </u>						(\$0)		
Change in Fund Balance												
										٠		



1	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY	Y 2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
		Po	rtlan	d Cente	r for tl	he Perfo	rming	Arts				
Resources												
Beginning Fund Balance												
Portland Center for the Performing Arts				120,000		1,111,650		1,791,438		11,910	-99.34%	(1,779,528
Contributions from Governments												
Government Contributions				1,331,768		634,563		815,180		315,180	-61.34%	(500,000
Interest Earnings												
Interest on Investments		0		4,610		35,779		11,529			-100.00%	(11,529
Contributions from Private Sources												
Donations and Bequests		120,000						822,421		527,520	-35.86%	(294,901
Fund Equity Transfers												
Fransfer of Resources												
from Portland Civic Stadium						623,374				-	0.00%	
from Portland Center for the Performing	Arts					200,000					0.00%	-
TOTAL DESCRIBEES	60	\$120,000		¢1 456 379		\$2 605 366		£3 440 568		\$854.610	-75.16%	(\$2.585.958



	FY 1998-99	FY 1999-00	FY	2000-01	FY	′ 2001-02	FY	′ 2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04

## **Portland Center for the Performing Arts**

## Requirements

1100,000.000										
Personal Services									10	
Salaries & Wages										
Reg Employees-Full Time-Exempt				28,796	4.24	228,243	3.55	218,439	-4.30%	(9,805)
Reg Empl-Full Time-Non-Exempt					2.05	92,275	1.45	61,436	-33.42%	(30,839)
Part-Time, Non-Reimbursed Labor						9,262			-100.00% 0.00%	(9,262)
Part-Time, Reimbursed Labor									0.00%	-
Overtime Merit/Bonus Pay						17,246			-100.00%	(17,246)
MenuBonus Pay						17,240			-100.0076	(17,240)
Fringe Benefits										*
Fringe Benefits				10,237		99,430		111,950	12.59%	12,520
						0116.186	- ·	6301.025	12.2404	(054 (21)
TOTAL PERSONAL SERVICES	\$0	<u> </u>	\$0 -	\$39,033	6.29	\$446,456	5.00	\$391,825	-12.24%	(\$54,631)
Materials and Services			•						,	
Marchard and Screen										
Goods										
Office Supplies			4,852						0.00%	-
Maintenance & Repairs Supplies	•		(25,500)	472		100,000		10,000	-90.00%	(90,000)
TOTAL MATERIALS AND SERVIC	\$0	\$0	(\$20,648)	\$472		\$100,000		\$10,000	-90.00%	(\$90,000)
Capital Outlay										
Capital Outlay (Non-CIP Projects)			4	2 224					0.00%	
Improve-Oth thn Bidg (non-CIP)			125 607	3,324		111 000		20,000	0.00%	(91,000)
Buildings & Related (non-CIP)			125,687 6,240	101,110 15,056		111,000 15,000		29,000	0.00%	14,000
Exhibits and Related (non-CIP) Equipment & Vehicles (non-CIP)			23,432	29,493		32,500		10,000	0.00%	(22,500)
Equipment & Venicles (non-Cit)			23,732	27,475		32,300		10,000	0.0070	(22,500)
Capital Outlay (CIP Projects)										
Improve-Oth thn Bldg (CIP)						500,000			0.00%	(500,000)
Buildings & Related (CIP)			80,736	73,884		2,223,702		300,000	0.00%	(1,923,702)
Equipment & Vehicles (CIP)			129,281	115,304					0.00%	•
Office Furniture & Equip (CIP)									0.00%	
Leasehold Improvements (CIP)									0.00%	•
TOTAL CAPITAL OUTLAY	\$0	\$0	\$365,376	\$338,171		\$2,882,202		\$359,000	-87.54%	(\$2,523,202)
TOTAL OPERATING REQUIREME	\$0	\$0	\$344,728	\$377,676		\$3,428,658		\$760,825	-77.81%	(\$2,667,833)
			<del></del>							



	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	FY	2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04

## **Portland Center for the Performing Arts**

#### Interfund Transfers

Internal Service Transfers								
Transfer for Indirect Costs								
* to Support Services Fund						47,019	100.00%	47,019
* to General Fund							0.00%	-
* to Risk Management Fund - Liability							0.00%	-
* to Risk Management Fund - Workers Comp.				•	•		0.00%	-
Total Metro Support Costs						47,019	100.00%	47,019
			•					
TOTAL INTERFUND TRANSFERS	\$0	- \$0	\$0	\$0	\$0	\$47,019	100.00%	\$47,019
Contingency								
Contingency	0	0	0	0	9,382	30,433	224.38%	21,051
Unappropriated Fund Balance								•
Unappropriated Fund Balance		120,000	1,111,650	2,227,690	2,528	16,333	546.08%	13,805
TOTAL CONTINGENCY/ENDING I	\$0	\$120,000	\$1,111,650	\$2,227,690	\$11,910	\$46,766	292.66%	34,856
TOTAL PROJUPENENTS	60	£130,000	61 454 270	F3 (0F 266	£2 440 £49	\$854,610	-75.16%	(2,585,958)
TOTAL REQUIREMENTS	\$0	\$120,000	<b>\$1,456,378</b>	\$2,605,366	\$3,440,568	3034,010	-13.10 /6	(4,503,730)

## Change in Fund Balance

TOTAL NET CASH FLOW	£0	\$120,000	\$991,650	C1 116 040	(\$1,779,528)	\$34.856	-101.96%	1.814.384
IUIAL NEI CASH FLUW	30	3120,000	3771,030	\$1,116,040	(\$1,779,528)	<b>\$34,030</b>	-101.7070	1,017,007

Date: November 14, 2002

To: Mark B. Williams, MERC General Manager

From: Bryant Enge, Director of Administration and CFO

Re: FY 2003-2004 Proposed Budget Memo of Transmittal

The Expansion Project Team has prepared the FY 04 budget based on predicted expenditures of the construction of the expansion from the project master schedule dated September 19, 2000, prepared by Hoffman Construction, the CM/GC for the Expansion project. The expenditure projection for the FY 04 budget period is predominantly for the cost of construction wrap-up issues of the project. The execution of design services was primarily completed and funded in budget periods FY 00-01 and 01-02; construction primarily in FY 01-02 and 02-03; with the owner equipment scheduled to be purchased in budget period FY 02-03.

The Convention Center Project Capital Fund budget for FY 04 is \$65,000, a decrease of approximately \$59.5 million from the FY 03 budget. This budget-to-budget decrease reflects completion of the OCC expansion project. Whereas the budget for FY 03 was primarily for construction, scheduled for completion in the spring of 2003, the FY 04 budget is for minor wrap-up issues.

#### **Division Overview**

Fiscal Year 2003-04

#### **Mission Statement**

To attract the maximum amount of economic benefit in the State of Oregon and the Metropolitan region of Portland, planning for an expansion to the Oregon Convention Center has been under development for the past several years. The mission of the OCC Expansion Project Office is to design and coordinate the actual construction of an expansion to the existing facility that will:

- Nearly double the available rental square footage of exhibit hall, ballroom, and meeting room space;
- Create a "seamless" appearance from the existing facility to the Expansion areas for event continuity;
- Maintain a construction schedule that will have minimal impact on scheduled events yet meet scheduled completion date in 2003.
- Provide the maximum amount of space, amenities, and equipment possible within established budget.

#### **Division Profile**

The Convention Center Project Capital Fund was created to account for the original Oregon Convention Center construction project. The proceeds from the original bond sale were fully expended in FY 98. The total budget for the expansion project is \$115 million. No property taxes are being used to finance the project. Bonds issued by the city of Portland are paying the construction costs. The bonds will be repaid through revenues generated by Multnomah County lodging and car rental taxes. Metro and its governmental partners in the region, the city of Portland and Multnomah County, along with the Tri-County Lodging Association and the car rental industry developed a financing plan wherein Multnomah County raised the transient lodging and the vehicle rental taxes to support this project. Also, revenue from tax increment financing was made available through the Portland Development Commission. A total of over \$5 million was transferred from MERC funds.

The budget for the expansion of the Oregon Convention Center has been authorized by previous budgeting processes and is being developed to provide additional rentable area for diverse usage by conventions, trade shows, and local events. The expansion shall be designed to meet the needs of the users of the facility and to enhance the community of Portland as an economic engine through increased convention and trade show business. This expansion will assist in providing a facility that meets the needs of a greater sector to the convention and trade show industry as well as further the mission of the Oregon Convention Center.

This expansion shall provide an additional 105,000 square feet of exhibit space, 34,000 square feet of ballroom space, and 30,000 square feet of meeting room space. Included in this project will be expanded event support areas including prefunction areas, lobby, 800-space underground parking structure, food service, and miscellaneous operational spaces. This program has been presented to the Oregon Convention Center Expansion Advisory Committee, and has been approved for meeting the intent authorized by previous budget approvals.

The development of the expansion requires the completion of multiple tasks including the design, construction, and transitions from the present facility to the expanded facility. The management of the expansion project is overseen by the expansion project team consisting of the project manager, the OCC Director, and Metro's Assistant Administrative Services Director. Secondly, the OCC Expansion Advisory Committee, comprised of outside citizens within the construction trades, provides project oversight to review the actions of the expansion team and provide leadership and recommendations on critical project issues.

3.25

#### **Division Overview**

### Fiscal Year 2003-04

#### Major Accomplishments for FY 2002-03

- 1) Managed all aspects of the development of the project to meet project milestones and remain on schedule and within budget so that the facility can be utilized for its intended purpose in the shortest period of time.
- 2) Provided a facility that provides features that reduce operational cost for the longer-term management of the Oregon Convention Center.
- 3) Verified that input from users and the public is incorporated into the construction so as to maximize the desires of conventions, trade shows, and general events that regularly utilize the facility.
- 4) Managed the completion of construction so that it has the least impact to continual operation of the facility so that the continuing operations can be as profitable as possible during the construction.
- 5) Provided an expanded facility that enhances the local neighborhood by providing features that create a better environment and community.

## **Budget Summary**

**Total FTE** 

_			FY 2003-04
Resources	Beginning Fund Balance (estimated)		\$64,870
	Interest	·	130
Total Resour	ces		\$65,000
Requirement	s		
-	Personal Services		
	Salaries and Wages	\$33,306	
	Fringe Benefits	12,994	46,300
	Materials and Services		
	Other Expenditures		2,300
	Capital Outlay		
	CIP Projects		16,400
Total Require	ements		\$65,000
<u>.                                      </u>			
Full-Time Eq	uivalent Staffing		
	Salaries - Regular Full-Time	2.25	
	Wages - Regular Full-Time	1.00	

## Resource Detail and Analysis

Fiscal Year 2003-04

#### **BEGINNING FUND BALANCE**

Beginning Fund Balance \$64,870

**INTEREST EARNINGS** 

4700 Interest on Investment \$130

Total Resources \$65,000

Beginning Fund Balance:

decreased \$59 million based upon budgeted FY 03 cash flow

plus contingency

Interest:

decreased \$250,000 due to plan fund balance spend down

\$65,000

TOTAL REQUIREMENTS

enulture Detail a	and Analysis	<u>.</u> . 1	iscal Y	ear 20
Personal Services				
5010	Salaries - Regular Full-time	2.25		\$14,4
	Senior Project Manager	1.00	\$8,108	
	Construction Coordinator MERC Capital Project Manager	1.00 0.25	4,916 1,381	
5015	Wages - Regular Full-Time Administrative Technician	1.00 0.50	\$1,380	\$3,0
	Administrative Assistant	0.50	1,702	
5089	Merit Based Compensation			\$15,8
	7% of Regular Full-Time Non-represented Salaries and Wages including Overtime			4,0,0
5100	Fringe Benefits			\$12,9
Total Personal Services		3.25		\$46,3
Total Personal Services		3.23		
Materials and Ser	<del></del>			
5490	Misc Expenditures			\$2,3
Total Materials & Service				\$2,3
	95			\$2,3
Capital Outlay Capital Improvem	es ent Projects			
Capital Outlay	95			
Capital Outlay Capital Improvem 5715	ent Projects Improvements other than Building (1% for Art Program)			\$1
Capital Outlay Capital Improvem	es vent Projects Improvements other than Building			\$2,3 \$1 \$10,3
Capital Outlay Capital Improvem 5715	ent Projects Improvements other than Building (1% for Art Program)			\$1 \$10,:
Capital Outlay Capital Improvem 5715 5725	ent Projects Improvements other than Building (1% for Art Program) Buildings			\$10,: \$5,0
Capital Outlay Capital Improvem 5715 5725 5745	ent Projects Improvements other than Building (1% for Art Program) Buildings Equipment & Vehicles			\$10,: \$5,0 \$1,0
Capital Outlay Capital Improvem 5715 5725 5745 5745 Total Capital Outlay	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10,; \$5,0 \$1,0
Capital Outlay Capital Improvem 5715 5725 5745	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10, \$5,0 \$1,0 \$16,
Capital Outlay Capital Improvem 5715 5725 5745 5745 Total Capital Outlay	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10,; \$5,0 \$1,0
Capital Outlay Capital Improvem 5715 5725 5745 5745 Total Capital Outlay	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10,; \$5,0 \$1,0
Capital Outlay Capital Improvem 5715 5725 5745 5745 Total Capital Outlay TOTAL REQUIREMENTS Contingency and	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10,5 \$5,0 \$1,0 \$16,4
Capital Outlay Capital Improvem 5715 5725 5745 5745 Total Capital Outlay TOTAL REQUIREMENTS Contingency and Contingency	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10,: \$5,0 \$1,0 \$16,-
Capital Outlay Capital Improvem 5715 5725 5745 5745 Total Capital Outlay TOTAL REQUIREMENTS Contingency and Contingency 5999	Improvements other than Building (1% for Art Program)  Buildings  Equipment & Vehicles  Office Furniture & Equipment			\$10,: \$5,0 \$1,0

## **Expenditure Detail and Analysis**

### Fiscal Year 2003-04

### FTE Changes from FY 2002-03

	· · · · · · · · · · · · · · · · · · ·	FY 2002-03	FY 2003-04	Change
5015	Wages - Regular Full-Time	2.00	1.00	(1.00)
5015	Administrative Technician	1.00	0.50	(0.50)
	Administrative Assistant	1.00	0.50	(0.50)

Expansion project completed

## Expenditure Detail and Analysis

Fiscal Year 2003-04

Personal Services

decreased \$405,000 due to project completion in FY 03

Capital Outlay

decreased \$58.9 million due to project completion in FY 03

	FY 1998-99	FY 1999-00	FY	2000-01	FY	7 2001-02	F	Y 2002-03	FY	2003-04	% Change	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	02/03 vs 03/04	02/03 vs 03/04
		Con	ventior	n Center	Projec	t Capital	Fund					
Resources										-		
Beginning Fund Balance												
<ul> <li>Prior year adjustment</li> <li>Convention Center Project Capital Fund</li> </ul>		122		0 2,168		0 97,433,173		0 59,352,069		0 64,870	0.00% -99.89%	- (59,287,199)
Local Gov't Share Revenues		•										
Hotel/Motel Tax											0.00%	-
VDI outlined in IGA				710,725							0.00%	-
Contributions from Governments											0.000/	
Government Contributions				104,221,959							0.00%	•
Interest Earnings												
Interest on Investments		2,046		1,894,548		3,105,408		252,863		130	-99.95%	. (252,733)
Interfund Loan Revenue												
Interfund Loan - Principal						•						
* frow SW Revenue Fund		987,158										
Fund Equity Transfers												
Transfer of Resources						U						
from MERC Pooled Capital Fund				4,350,000		24,786					0.00%	-
* from General Fund											0.00%	•
from MERC Operating				712,798							0.00%	-
TOTAL RESOURCES	\$0	\$989,326		\$111,892,198		\$100,563,487		\$59,604,932		\$65,000	-99.89%	(\$59,539,932)

•	FY 1998-99	FY 1999-00	FY	<sup>'</sup> 2000-01	FY	2001-02	FY	2002-03	FY	2003-04	% Change 02/03 vs	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	03/04	02/03 vs 03/04
		Con	ventio	n Center l	Project	Capital 1	Fund			•	•	
<u>Requirements</u>							•	•				
Personal Services												
Salaries & Wages Reg Employees-Full Time-Exempt		41,625	2.75	171,225	2.75	232,565	2.75	216,929	2.25	14,405	-93.36%	(202,524)
Reg Empl-Full Time-Non-Exempt			2.00	46,285	2.00	67,629	2.05	72,909	1.00	3,082	-95.77%	(69,827)
Regular Employees Part Time Non-Exempt		8,960									100.00%	•
Temporary Employees Part-Time, Non-Reimbursed Labor Part-Time, Reimbursed Labor		1,147		12,132		14,675		18,720			0.00% 0.00% 0.00%	(18,720) - -
Overtime Merit/Bonus Pay				1,356				3,660 23,435		15,819	-100.00% -32.50%	(3,660) (7,616)
Fringe Benefits												
Fringe Benefits		14,006		67,132		93,377		116,240		12,994	-88.82%	(103,246)
TOTAL PERSONAL SERVICES	\$0	\$65,738	4.75	\$298,130	4.75	\$408,246	4.80	\$451,893	3.25	\$46,300	-89.75%	(\$405,593)

	FY 1998-99	FY 1999-00	FY	2000-01	FY	2001-02	F	Y 2002-03	FY:	2003-04	% Change 02/03 vs	\$ Change
DESCRIPTION	Actual	Actual	FTE	Actual	FTE	Actual	FTE	Budget	FTE	Request	03/04	02/03 vs 03/04
		Con	vention	Center	Projec	t Capital	Fund					
<u>Requirements</u>								•		-		
laterials and Services												
oods												
fice Supplies		2,152		2,333							0.00%	-
perating Supplies		20,799									0.00%	-
bscriptions and Dues		558									0.00%	, <b>-</b>
uels and Lubricants											0.00%	-
aintenance & Repairs Supplies											0.00%	-
rchasing Card Expenditures				389							0.00%	-
od		844									0.00%	-
rvices												
ontracted Professional Svcs											0.00%	-
										÷		
arketing Expense							•				0.00%	-
intracted Property Services											0.00%	-
ility Services		779		271							0.00%	-
eaning Services											0.00%	
aintenance & Repair Services											0.00%	•
entals		183									0.00%	-
surance											0.00%	
her Purchased Services		3,539		3,020							0.00%	-
perations Contracts											0.00%	•
ergov't Expenditures											·	
yments to Other Agencies		18,463									0.00%	-
ssessments											0.00%	•
ternal Charges for Services												
narges for Services		19,980									0.00%	-
her Expenditures avel								-			0.00%	
avei aff Development		2,414									0.00%	
iscellaneous Expenditures		116		22 622		12,06	າ	22,700		2,300		(20,40
seenaneous expenditures		110		22,633		12,00	_	22,100		. 2,300	-07.0170	(20,40
IAP Account												
d Debt Expense											0.00%	-
									<u></u>			
TOTAL MATERIALS AND SERVICES	\$0	\$69,827		\$28,646	3	\$12,06	2	\$22,700		\$2,300	-89.87%	(\$20,40) und 11-1.xls

	FY 1998-99	FY 1999-00	FY 2000-01	FY 2001-02	FY 2002-03	FY 2003-04	% Change 02/03 vs	\$ Change
DESCRIPTION	Actual	Actual	FTE Actual	FTE Actual	FTE Budget	FTE Request	03/04	02/03 vs 03/04
		Con	vention Center	Project Capital	Fund			
Requirements								
Requirements								-
Capital Outlay								
Capital Outlay (CIP Projects)								-
Improve-Oth thn Bldg (CIP)			229,586	165,668	682,306	100	0.00%	(682,206)
Buildings & Related (CIP)		851,593	12,735,402	53,984,984	56,432,056	10,300	0.00%	(56,421,756)
Exhibits and Related (CIP)			0	0	. 0	0	0.00%	-
Equipment & Vehicles (CIP)			1,086	. 0	1,488,840	5,000	0.00%	(1,483,840)
Office Furn & Equip (CIP)			6,158		325,000	1,000	0.00%	(324,000)
TOTAL CAPITAL OUTLAY	\$0	\$851,593	\$12,972,232	\$54,150,653	\$58,928,202	\$16,400	-99.97%	(58,911,802)
TOTAL OPERATING REQUIREMENTS	\$0	\$987,158	\$13,299,008	\$54,570,961	\$59,402,795	\$65,000	-99.89%	(\$59,337,795)
Interfund Transfers								•
Internal Service Transfers								
Transfer for Indirect Costs								
to Support Services Fund		0	119,273	118,952	107,651	0	-100.00%	(107,651)
* to General Fund		0	. 0	0	7,776	0	-100.00%	(7,776)
to Risk Management Fund - Liability		0	0	0	251	0	-100.00%	(251)
* to Risk Management Fund - Workers Comp.		0	9,785	5,217	949	0	-100.00%	(949)
Total Metro Support Costs		0	129,058	124,169	116,627	0	-100.00%	(116,627)
Transfer for Direct Costs		0	37,337	87,966	85,510	0	-100.00%	(85,510)
Interfund Loan Expenditures								
Interfund Loan - Principal								
* to Solid Waste Revenue Fund			987,158					
Interfund Loan - Interest			22.,100		•			t
* to Solid Waste Revenue Fund			6,464					
1								
TOTAL INTERFUND TRANSFERS	\$0	\$0	\$1,160,017	\$212,135	\$202,137	\$0	-100.00%	(\$202,137)

:	FY 1998-99	FY 1999-00	FY 2000-01		FY 2001-02	FY	2002-03	FY	2003-04	% Change 02/03 vs	\$ Change
DESCRIPTION	Actual	Actual	FTE Actua	al FTE	E Actual	FTE	Budget	FTE	Request	03/04	02/03 vs 03/04
		Con	vention Cen	ter Proj	ject Capital	Fund					
Contingency				•					*		
Contingency		0		0	0		0	)	-	0.00%	•
Unappropriated Fund Balance											
Appropriated Fund Balance		0		0	0		0	)	0	0.00%	-
Unappropriated Fund Balance		2,168	97,4	33,173	45,780,391		0	)	-	0.00%	-
TOTAL CONTINGENCY/ENDING BALAN	\$0	\$2,168	\$97,4	33,173	\$45,780,391		\$0	)	\$0	0.00%	•
TOTAL REQUIREMENTS	\$0	\$989,326	\$111,8	92,198	\$100,563,487		\$59,604,932	}	\$65,000	-99.89%	(59,539,932)

## Change in Fund Balance

TOTAL NET CASH FLOW	\$0	\$2,168	\$97,431,005	(\$51,652,782)	(\$59,352,069)	(\$64,870)	-99.89%	59,287,199

### **Metropolitan Exposition Recreation Commission**

MERC Operating Fund
Metropolitan Exposition Center
Oregon Convention Center
Portland Center for the Performing Arts
MERC Pooled Capital Fund
Convention Center Capital Project Fund

#### PROPOSED FY 2003-04 BUDGET ASSUMPTIONS

Use the following assumptions as you do your budget calculations:

Gross available hours per year per FTE = 2088 hours for all employees.

**Projected Consumer Price Index = 3.0%** 

Interest rate for resource calculations = 2.0%

Transient Lodging Tax growth = 0.0%

**Personal Services:** The following assumptions should be used when estimating Personal Services costs for FY 2003-04:

- Represented employees increase to reflect appropriate step increases = 3.0%
- Part-time increase = 3.0%
- Pay-for-Performance merit adjustment = 7.0%

**Fringe Benefits:** Based on 2001-02 actuals (first close) adjusted 5% to reflect the following impacts:

- PERS Employers Contribution increase of 4%
- Increase in Health and Welfare CAP of \$27

UNIT	Admin	Expo	OCC	PCPA	Pooled	Expansion
DEPARTMENT						
Composite	35%	33.2%	39.1%	29.4%	40.8%	39%

The variation in fringe benefits rates reflects the different staffing mix.

#### PROPOSED FY 2003-04 BUDGET ASSUMPTIONS

**Materials and Services:** Increase in these costs as a result of inflationary factors should be limited to 3% with an exception for utilities. Facilities will check with the local utilities to determine rate increase, if any, are scheduled in the upcoming year.

**Reimbursable Labor:** For hourly rates \$15 or more add 3% rounded to the nearest \$.25 increment. Four hourly rates less than \$15 add \$.25.

**Contingency:** Contingency should be an amount not less than 4% of the total of Personal Services, Materials and Services, and Capital Outlay.

**Metro Support Services:** For FY 2003-04 use 14.3% of personal services plus \$200,000, in place of the 16.5% rate recommended in Metro's 2003-04 budget manual. Application resulted in the following changes in support services:

- ASD allocated costs 12% of total Personal Services (5.2% over FY 2002-03 rate of 11.3%)
- General Fund allocated costs increase 5.2% over FY 2002-03 Budget
- Liability/Property Increase 50% over FY 2002-03 Budget
- Workers Compensation Increase 50% over FY 2002-03 Budget

ASD costs relative to MERC Administration allocated to MERC facilities based on their share of Administrative Direct Costs allocation:

Department	Expo	OCC	PCPA	Pooled	Expansion
ASD	170,290	986,076	541,162	55,000	
General Fund	14,826	58,440	39,354		
Risk Management - Liability/Property	41,603	163,983	110,429		
Risk Management - Worker Comp	14,474	57,050	38,420		

#### **Administrative Direct Costs**

Based on the following allocation, use the following MERC support service costs:

•	Expo	14%	\$153,647
•	OCC	52%	\$570,690
•	PCPA	34%	\$373,143
•	Total		\$1,097,480

#### **Allocated Costs**

	Expo	occ	PCPA	Capital	Expansion
Construction Capital Projects Mgr	10%	20%	70%		
Capital Projects Assistant	10%	35%	55%		
Security Manager	5%	90%	5%		
Admissions Scheduler	20%	25%	55%		-

### PROPOSED FY 2003-04 BUDGET ASSUMPTIONS

Data Clerk at PCPA	2%	18%	80%		
Accounting Technician (2)	20%	40%	40%		
PCPA Director			76%	24%	
PCPA Operations Manager			25%	75%	
PCPA Assistant Operations Manager			50%	50%	
PCPA Stage Supervisor			75%	25%	
PCPA Operations Accounting Coordinator			70%	30%	
PCPA Building Maintenance Supervisor			50%	50%	
PCPA Operations Secretary			70%	30%	
PCPA Lead Operating Engineer			25%	75%	
System Antenna & Transmitter	5%	90%	5%		
Admissions Hiring Costs (Advertising)	15%	30%	55%		
Admissions Uniforms	5%	20%	70%		
Security Hiring Costs & Uniforms	5%	90%	5%		
Med Tech - OHSU Fees	30%	50%	20%		
Security Vehicle		100%			
Information Technology Supervisor	14%	52%	34%		

## **VDI Funding:**

OCC Operating: \$1,000,000
 OCC Marketing (POVA Pass Through): \$371,315
 PCPA Operating: \$531,000