

METROPOLITAN EXPOSITION RECREATION COMMISSION

Resolution No. 06-10

For the Purpose of Recognizing Sheryl Manning's Contributions as Chair of the Metropolitan Exposition Recreation Commission.

WHEREAS, Sheryl Manning has served as MERC Chair since July 1, 2005; and during Sheryl Manning's tenure as MERC Chair, the Commission has accomplished great things and produced notable achievements, including:

- Provided leadership in the development and negotiation of an innovative National Sales, Marketing and Convention Services Agreement with the Portland Oregon Visitors Association to ensure the Oregon Convention Center is effectively marketed and positioned to secure premium national convention events.
- Provided leadership and advocacy with regional stakeholders on the development of a Portland convention headquarters hotel adjacent to the Oregon Convention Center. The Portland Development Commission selected a development team to build the headquarters hotel in October 2005, a significant milestone in a 15-year quest by the visitor industry to build a headquarters hotel in Portland.
- Collaborated with Metro to establish the Metro Tourism Opportunity and Competitiveness Account (MTOCA) Policy and Guidelines for making investments in MERC to maximize the competitiveness, financial viability, economic impact, and continued success of the Oregon Convention Center. MERC secured \$636,208 from MTOCA in 2005 for funding replacement of the convention center's audio visual control room equipment.
- Approved a Fundraising and Marketing Cooperation Agreement with Friends of the Performing Arts Center, a nonprofit organization that supports the mission and activities of PCPA. The updated agreement allow the Friends of PCPA to continue to promote, enhance, educate and support PCPA through advocacy and fundraising initiatives which they started in 1993.
- Secured \$300,000 in operations funding for the Oregon Convention Center for fiscal year 2005-06 from the Visitor Development Initiative.
- Completed the purchase, installation and first phase implementation of an enterprise wide Event Business Management System to enhance MERC's capacity to use information technology to more effectively manage its business, financial, events and sales operations.
- Completed significant mechanical and technology system enhancements at Oregon Convention Center, Keller Auditorium and Arlene Schnitzer Concert Hall to enhance energy efficiencies, reduce operating costs, use more environmentally sensitive technologies, and improve service capacities and patron experiences.

WHEREAS, the Commission and its staff appreciate Sheryl Manning's dedicated service as Chair of the Commission,

BE IT THEREFORE RESOLVED that the Commission thanks Sheryl Manning for her service, leadership and enthusiasm as Chair, and

BE IT FURTHER RESOLVED that the Commission looks forward to Sheryl Manning's continued service as a MERC Commissioner.

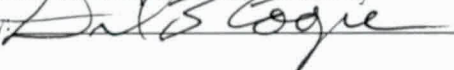
Passed by the Commission on June 28, 2006.

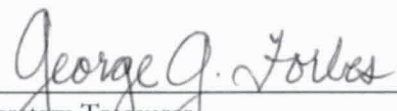


Vice Chair

Approved as to Form:

Daniel B. Cooper, Metro Attorney

By: 



Secretary-Treasurer