

Metro

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Metro

Minutes

Tuesday, December 1, 2020

2:00 PM

This meeting was held virtually

Council work session

2:00 Call to Order and Roll Call

Deputy Council President Juan Carlos Gonzalez called the Metro Council work session call to order at 2:01 p.m.

Present: 6 - Councilor Sam Chase, Councilor Christine Lewis, Councilor Shirley Craddick, Councilor Craig Dirksen, Councilor Juan Carlos Gonzalez, and Councilor Bob Stacey

Excused: 1 - Council President Lynn Peterson

Work Session Topics:**2:05 Oregon Zoo & Oregon Zoo Foundation Financial Update**

Deputy Council President Gonzalez introduced Mr. Scott Cruickshank, General Manager of Visitor Venues and Interim Zoo Director, Sharla Settlemeier, Chair of the Oregon Zoo Foundation Board, Julie Fitzgerald, Executive Director of the Oregon Zoo Foundation, Ruth Walkowski, Director of Finance and Operations of the Oregon Zoo Foundation, Bob Lee, Program Director for the Oregon Zoo, and Sarah Keane, Zoo Finance and Administrator Program Director to present on the Oregon Zoo and Oregon Zoo foundation financial update.

Mr. Cruickshank provided the Council with an agenda review which included the foundation zoo update, zoo strategic plan report card, zoo financials, and future focus. He then welcomed Ms. Settlemeier to report on the board of trustee's recruitment of four new individuals. Ms. Settlemeier also spoke to the digital retreat for the year of 2020. Ms. Walkowski reported on the Oregon zoo foundation financials for the year of 2020 that included the zoo support expense and paycheck protection program. She mentioned that OZF provided over \$79M in program and capital support to the zoo since FY 2000. Ms. Fitzgerald discussed the cumulative progress on \$8.5M Heart of the Zoo Campaign that started on July 1, 2018 in order to support a

polar passage, primate forest, rhino ridge, and a strategic program priorities in animal welfare, conservation and education. She also mentioned the gratitude report for the 2020/21 year. Mr. Cruickshank discussed the strategic plan short-term prioritization that included safety, financial stability, and animal care and welfare.

Mr. Lee explained the work underway at the zoo such as the Primate Forest, the Rhino Ridge, and the Polar Passage. Ms. Keane then shared the financial update as well as reported on the impact of COVID-19 on the revenue flow. She added that staff created cuts but external assistance was still necessary to maintain a positive revenue. In addition, she reviewed a five year forecast for the Oregon zoo as well as the zoo fund balance projection. Ms. Keane provided an update on the master planning process that would update infrastructure amongst other projects.

Mr. Cruickshank commented on the critical and important work completed on the plan. Mr. Lee spoke to wildlife conservation projects being on hold such as the western pond turtles, northern leopard frogs, and salmon. He added that strategic goals and net promoter has grown for the FY2020. Mr. Cruickshank discussed the delivering an inspiring guest and zoo lights experience. He spoke to the process of creating a diverse, equitable and inclusive environments such as the conservation justice academy. He commented on connecting with the community, and how the rebranding initiative and partnership would be on a temporary hold. Mr. Cruickshank also mentioned the elevation of staff experience that included providing an updated on transparency, strong two way communication, and staff preview.

Council Discussion

Councilor Lewis discussed the Zoo teams being brought on

board to see and experience governance.

Councilor Craddick thanked staff for their work and dedication.

Councilor Chase requested clarification on the financial structure projection.

Councilor Dirksen thanked and applauded the Oregon Zoo Foundation.

Councilor Craddick inquired on the conservation program and if led ammunition would be integrated into those efforts.

Deputy Council President Gonzalez discussed the need to apply strategic thinking for the future.

2:50 Chief Operating Officer Communication

Ms. Marissa Madrigal voiced her appreciation for the Oregon Zoo staff and the community campaign that took place digitally at Metro. She also reported on a COVID-19 update.

2:55 Councilor Communication

Councilor Craddick discussed the 2020 investment and innovation program.

Councilor Lewis reported on the Supportive Housing Services oversight committee meeting and I205 pedestrian and bike access task force to address the bike-ped issue.

Councilor Dirksen discussed the Joint Transportation Committee that would take place on December 10th.

3:00 Adjourn

Seeing no further business, Deputy Council President Juan Carlos Gonzalez adjourned the Metro Council work session at 3:23 p.m.

Respectfully submitted,



Diadira Pedro-Xuncax, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF DECEMBER 01, 2020

Item	Topic	Doc. Date	Document Description	Doc. Number
1.0	Handout	12/01/2020	Board of Trustees Roster	120120cw-01
2.0	PowerPoint	12/01/2020	Oregon Zoo Financial Update	120120cw-02