



600 NE Grand Ave.  
Portland, OR 97232-2736

## Council work session agenda

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**Tuesday, July 7, 2020**

**2:00 PM**

**<https://zoom.us/j/471155552> or  
**877-853-5257 (toll free)****

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Please note: To limit the spread of COVID-19, Metro Regional Center is now closed to the public.

This work session will be held electronically. You can join the meeting on your computer or other device by using this link: <https://zoom.us/j/471155552>, or by calling or 877-853-5257 (toll free).

If you wish to attend the meeting, but do not have the ability to attend by phone or computer, please contact the Legislative Coordinator at least 24 hours before the noticed meeting time by phone at 503-797-1916 or email at [legislativecoordinator@oregonmetro.gov](mailto:legislativecoordinator@oregonmetro.gov).

### **2:00 Call to Order and Roll Call**

#### **Work Session Topics:**

2:05 Regional Investment Strategy: Transportation Measure

[20-5437](#)

Presenter(s): Andy Shaw, Metro  
Margi Bradway, Metro

Attachments: [Work Session Worksheet](#)

**3:20 Chief Operating Officer Communication**

**3:25 Councilor Communication**

**3:30 Adjourn**

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ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានកម្មប្រតិបត្តិការរើសអើងសម្រាប់សេចក្តីណែនាំ [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)។ បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

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**Regional Investment Strategy:  
Transportation Measure**

*Work Session Topics*

Metro Council Work Session  
Tuesday, July 7, 2020

## REGIONAL INVESTMENT STRATEGY: TRANSPORTATION INVESTMENT MEASURE

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Date: 7/1/2020

Departments: GAPD, Planning & Development

Work session date: July 7, 2020

Prepared by: Craig Beebe,

[craig.beebe@oregonmetro.gov](mailto:craig.beebe@oregonmetro.gov)

Presenters: Andy Shaw

[andy.shaw@oregonmetro.gov](mailto:andy.shaw@oregonmetro.gov); Margi

Bradway [margi.bradway@oregonmetro.gov](mailto:margi.bradway@oregonmetro.gov)

Length: 45 min

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### **ISSUE STATEMENT**

The Metro Council has directed staff to continue work with community and partners on a potential 2020 transportation investment measure to make getting around the Portland region easier, safer and more affordable, while creating tens of thousands of jobs and advancing the region's racial equity and climate goals.

In recent work sessions, the Metro Council has provided direction on project and program investments, as well as oversight and accountability activities for the measure. The Council is also holding a series of public listening sessions beginning June 30.

In this work session, the Council will provide direction on final steps, decisions and materials for the Council's referral decision.

### **ACTION REQUESTED**

Provide direction to shape final materials for Council referral consideration.

### **IDENTIFIED POLICY OUTCOMES**

The Metro Council has directed that the measure must advance the Regional Transportation Plan, Strategic Plan to Advance Racial Equity, and Climate Smart Strategy; engage diverse partners and community members; and leverage affordable housing and parks and nature investments. The Metro Council approved specific policy outcomes for the potential transportation measure and appointed a Transportation Funding Task Force in early 2019.

### **POLICY QUESTIONS**

Is Council prepared to consider referral of the Get Moving 2020 measure?

### **STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION**

For more than a year, Metro has been working with partners and the community on a collaborative, comprehensive investment plan that makes getting around safer, easier and more affordable for everyone. The Metro Council has directed that this plan will include investments throughout the region, supporting the many ways people travel. The council has directed that this work must place advancing racial equity and addressing climate

change at its core. The council has also directed staff to engage a wide range of community members, partners and leaders to identify smart solutions supported by a broad coalition.

As the region emerges from the current crisis, the greater Portland area will continue to grow. People will still be moving here. Children will still need to get to school safely. Workers and students will still need safe, reliable, and affordable transportation choices. Our communities will look for leadership to create jobs and generate the economic activity that will drive our region's recovery.

Transportation investments have often played a key role in putting people back to work and rebuilding our communities after an economic crisis. Reliable, affordable, safe and predictable transportation and transit options are in many ways more critical when family finances are stretched. This measure identifies hundreds of individual projects that are ready to go, so we can put tens of thousands of people back to work building a transportation system to serve greater Portland for decades to come.

That's why Metro is continuing to work with partners, stakeholders and the public to complete the Get Moving transportation funding measure proposal. This work has always been about working together to create a healthy and prosperous region for everyone who lives here. Now more than ever, building a blueprint forward will help all of us when it's time to regather and rebuild.

## **BACKGROUND**

In December 2018, the Metro Council adopted a Regional Transportation Plan update, following years of engagement that included more than 19,000 engagements with residents, community and business leaders, and regional partners. Through the extensive engagement that shaped the plan, Metro heard clear desires for safe, smart, reliable and affordable transportation options for everyone and every type of trip. The 2018 Regional Transportation Plan is built on key values of equity, climate, safety, and congestion relief.

At work sessions in January 2019, the Metro Council provided guidance on key outcomes, principles and the structure of a potential investment measure to help advance these values. The council also approved a charge for a diverse and regionally inclusive Regional Transportation Funding Task Force. The Task Force reviewed Metro Council direction and policy regarding the measure; identified additional desired outcomes; provided input to Council on priority corridors, regionwide programs and possible revenue mechanisms; and made recommendations for corridor investments. Co-chaired by Commissioners Jessica Vega Pederson and Pam Treece, the Task Force held its 22<sup>nd</sup> and final meeting on April 15, 2020.

In December, after months of engagement and discussion of staff investment recommendations, the Transportation Funding Task Force recommended roughly \$3.81 billion in measure investments in thirteen travel corridors. These investments would leverage more than \$2 billion in expected federal and local investments, and complement proposed regionwide programs making additional investments beyond the corridors.

At work sessions in January and March, Council reviewed the Task Force's corridor investment recommendations, directing staff to proceed with further development for all of the unanimous recommendations and posing additional questions about some corridors. On April 7, acting on Task Force input and staff recommendations, Council directed staff to include further project investments in the Highway 43 corridor as well as planning investments in the 99W, 217 and Highway 43 corridors. The Council provided further project investment refinement direction at work session on June 30.

In September 2019, informed by input from community forums in the spring and Task Force discussions in the summer, the Metro Council advanced ten regionwide programs to for potential inclusion in the measure. At a proposed annual investment of \$50 million, these programs would ensure that the measure delivers broad benefits throughout the region. These programs would make possible additional investments in safety, transit and community stability, including creating anti-displacement strategies and affordable housing opportunities in the Get Moving 2020 investment corridors.

In February and March, Metro conducted extensive in-person and online engagement regarding the draft programs throughout the region, hearing from thousands of residents, the Task Force, Metro's Committee on Racial Equity, stakeholder groups and technical practitioners around the region. Metro also funded several community partner organizations to conduct focused engagement with communities of color and other historically marginalized people. The Council heard reports from this engagement at work sessions on May 12 and 19. The Council provided direction on regionwide program investments at work sessions on May 26 and June 2. Final recommended program descriptions were released during the week of June 8.

Is legislation required for Council action? **Legislation will be required for referral.** Following a public hearing, Council is expected to consider referral of the Get Moving 2020 measure at the July 16 Council meeting.

Materials following this page were distributed at the meeting.

# Get Moving 2020: Revenue & Refinement Approach

Metro Council  
Work Session  
July 7, 2020



Metro





# Today's agenda

Review proposed referral  
legislation plan

Revenue scenarios and  
recommendation

Proposed project delivery  
refinement approach

Council discussion



# Get Moving Referral Process

## Ordinance: Revenue mechanism

*First Read: July 9, 3:15 p.m.*

*Second Read, public hearing: July 16*

## Resolutions

- Adopt Expenditure Plan, admin/outcome documents
- Adopt Corridor investment package
- Adopt Regionwide programs
- Refer measure + ballot title

**Action:** After public hearing July 16



# Revenue needs recommendation

## *Goals:*

Advance Council & Task Force goals & outcomes

Deliver transformative project & program investments

Fulfill community visions and needs

**Revenue need:  
\$250 million/year**

# Meeting revenue need: Options

## Scenario A

Payroll tax: .65% +  
Vehicle reg. fee:  
\$38/year

## Scenario B

Payroll tax:  
.6% in 2022,  
step to .75% in 2026  
*No vehicle reg. fee*

### **Both scenarios:**

Tax collection begins 2022

Small businesses exempt from payroll tax

Initial project investment (bonding) begins 2021

# Investment timeline: Notes

## **Regionwide programs:**

Fully funded

## **Corridors:**

Allows most projects to advance within 15 years

Project delivery refinement



# Project delivery refinement approach

Continuing community &  
partner engagement

Continue to engage partners on  
project cost containment

Identify projects to advance after  
15-year window,  
unless funding is available sooner

Re-scope key projects as needed, based  
on available funding & timing



# Proposed refinement criteria

Task Force  
priorities

Racial equity  
potential

Geographic  
distribution

Leverage  
potential



# Task Force priorities

**Top 5 Task Force  
corridors,  
May 2019**

82<sup>nd</sup> Ave.

TV Highway

SW Corridor

McLoughlin

Burnside

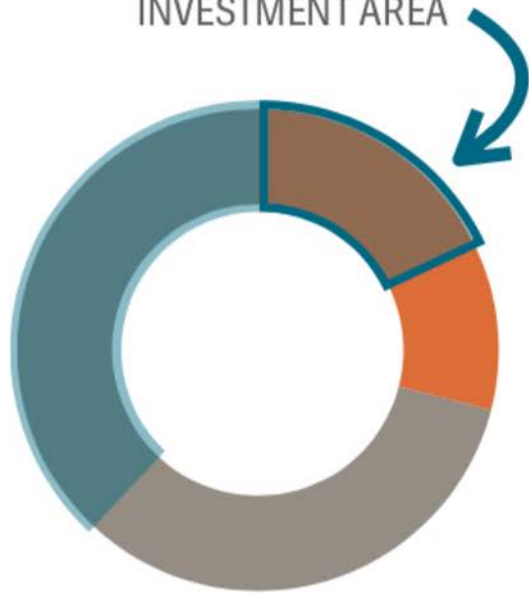




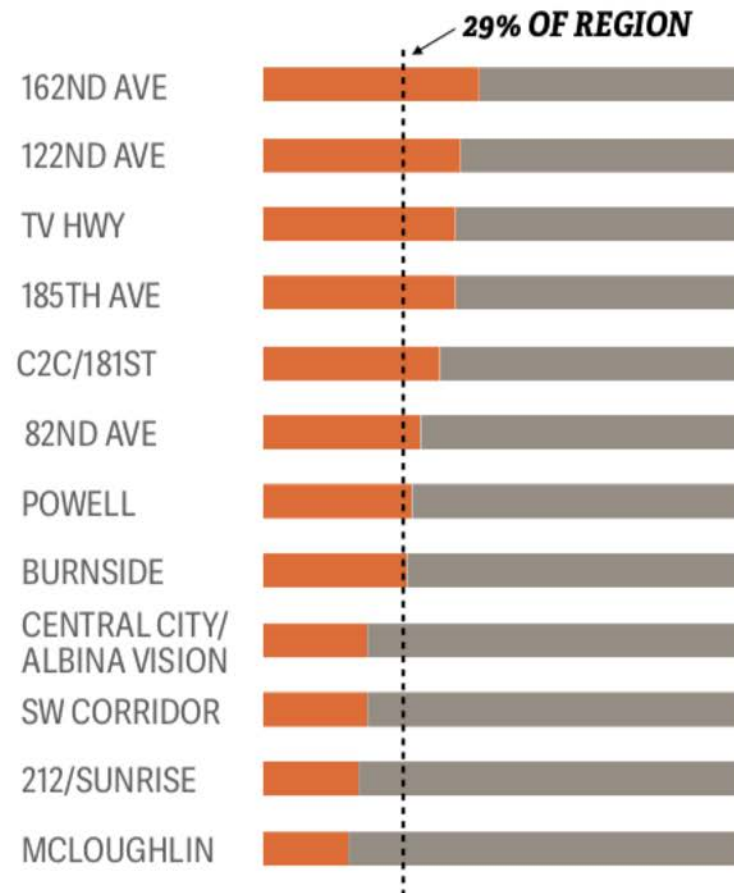
# Racial equity

**63%**

OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA

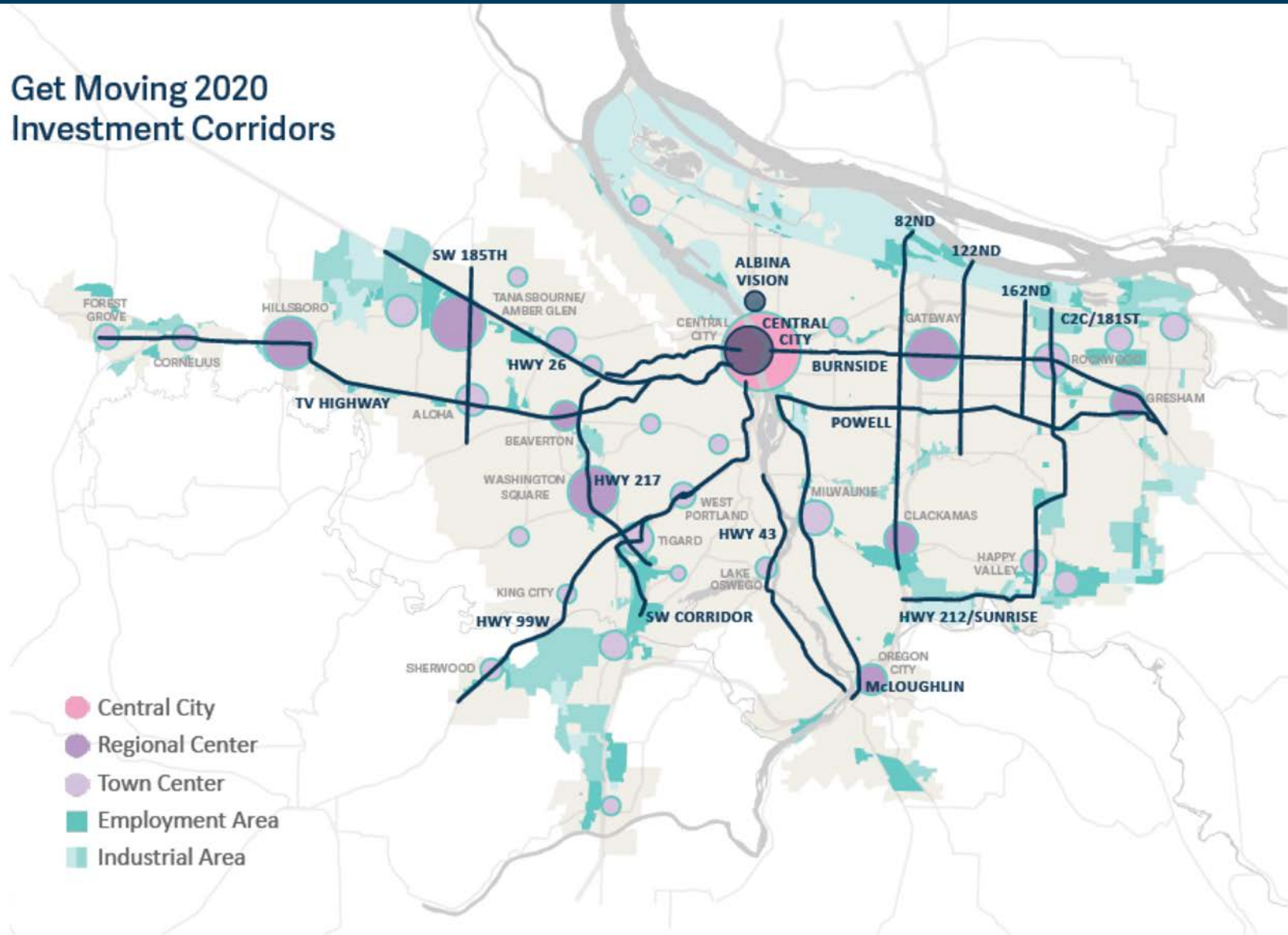


## Percent of corridor population who are people of color:



# Geographic distribution

## Get Moving 2020 Investment Corridors



# Significant leverage potential

SW Corridor

Burnside Bridge

82<sup>nd</sup> Ave.

TV Highway

McLoughlin

Burnside (Transit)



# Council discussion

What revenue scenario option does Council wish to move forward?

Does Council have feedback on proposed project delivery refinement approach?



# Next steps

## Recommendations

Final Project & Program  
Recommendations

Partners adopt  
letters of commitment

## Decisions

### Work session 7/14

Equity analysis, Referral materials

### Council virtual listening sessions

June 30: Clackamas County

July 6: East Multnomah County

July 7: Portland

July 9: Washington County

### July 9: Ordinance First Read

### Council referral decision & public hearing

July 16

Public hearing

# #getmoving2020

[getmoving2020.org](http://getmoving2020.org)

