



600 NE Grand Ave.  
Portland, OR 97232-2736

## Council work session agenda

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**Tuesday, January 26, 2021**

**2:00 PM**

**<https://zoom.us/j/96717147770> or**

**346-248-7799**

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Please note: To limit the spread of COVID-19, Metro Regional Center is now closed to the public. This work session will be held electronically. You can join the meeting on your computer or other device by using this link: <https://zoom.us/j/96717147770>, or by calling (346)- 248-7799.

If you wish to attend the meeting, but do not have the ability to attend by phone or computer, please contact the Legislative Coordinator at least 24 hours before the notice

### **2:00 Call to Order and Roll Call**

#### **Work Session Topics:**

2:05 Greater Portland Economic Recovery Plan [20-5503](#)

Presenter(s): Elissa Gertler, Metro  
Jeff Raker, Metro  
Brittany Bagent, GPI

Attachments: Work Session Worksheet

3:00 BIPOC Caucus Agenda 2021 [20-5510](#)

Presenter(s): Representative Khanh Pham

Attachments: [BIPOC Caucus Agenda 2021](#)

**3:30 Chief Operating Officer Communications**

**3:35 Councilor Communications**

**3:45 Adjourn**

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### សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro

ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានកម្មប្រណាំងរើសអើងសូមចុះទស្សនាគេហទំព័រ [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)។ បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

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**GPI Economic Recovery Plan Work Session**

*Work Session Topics*

Metro Council Work Session  
Tuesday, January 26, 2021

## GREATER PORTLAND ECONOMIC RECOVERY PLAN

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Date: 01/12/2021

Department: Planning and Development

Meeting Date: 01/26/2021

Presenter(s): Elissa Gertler, Jeff Raker,  
Brittany Bagent (VP of Strategy, Greater  
Portland Inc.)

Prepared by: Jeff Raker, Senior Economic  
Development Planner, 206-708-0512,  
[jeffrey.raker@oregonmetro.gov](mailto:jeffrey.raker@oregonmetro.gov)

Length: 45 Minutes

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### ISSUE STATEMENT

At the beginning of 2020, Metro and Greater Portland Inc. (GPI) were at the beginnings of a process to update our region's 5 year Comprehensive Economic Development Strategy (CEDS). As the pandemic unfolded, it impacted every part of our region's economy and continued to increase economic inequities and widen wealth gaps. Workers and businesses of color and our region's most vulnerable industries have struggled to receive needed assistance or relief.

During 2020, as calls for racial justice demanded action, and as our region dealt with the impacts of wildfires and climate change, we recognized that a shorter-term action plan that could respond to the urgent needs of our region was needed.

At the direction of Metro Council, staff has worked in coordination with GPI and multiple community partners to establish the Greater Portland Economic Recovery Plan to guide the region in an economic response to the COVID-19 pandemic. The action-focused, outcome-oriented plan aims to help the individuals and small businesses most negatively impacted by COVID-19 and the related recession. The plan focuses on building opportunities for Black, Indigenous, and People of Color (BIPOC) and their businesses, as they have been hit hardest. This is a short-term, adaptable plan for the next 3 to 24 months focusing on near term actions. Now that the Recovery Plan is done, we must put our energy into implementing these urgent actions.

The region is still required to update its 5-year strategy and that work, which is beginning now, is critical to charting a longer-term path toward restoring our region's economic health. The CEDS can also serve as a foundation for other policy and investment work at Metro, as we consider how the disruptions, lessons, and societal transformation of the last year will impact the future of the Greater Portland region's economy and the people who live here, and what that means for our land use and transportation policies and programs.

### ACTION REQUESTED

Discuss and prioritize how Metro Council and staff will engage in leading implementation of the Greater Portland Economic Recovery Plan. Provide policy direction regarding the CEDS.

## **IDENTIFIED POLICY OUTCOMES**

Both the Economic Recovery Plan and the Comprehensive Economic Development Strategy are intended to be in alignment with Metro's other policies, plans and programs. As we implement the plan to help the region's economy recover from devastating circumstances, we have a short term opportunity to prioritize actions and investments that will make an immediate impact where they are most needed. In the 5 year strategy, we have a longer term opportunity to re-establish a more equitable economic foundation for our region, that provides access to wealth and opportunity for all.

We seek policy direction on both the short term actions that will best accomplish Metro's priorities, and the long term policy and investment choices that we want to consider in the CEDS and other regional policies.

## **POLICY QUESTION(S)**

How should Metro Council and staff continue to be engaged in implementing the Economic Recovery Strategy?

What Metro priorities should be included in the CEDS? What Metro policies do we want the CEDS to help inform?

## **STAFF RECOMMENDATIONS**

Staff recommends Metro continues to coordinate efforts and support implementation of the Greater Portland Economic Recovery Plan crafted and adopted by the Greater Portland Economic Development District (GPEDD) and advisors drawn from over 40 organizations representing multiple community perspectives.

Staff further recommends that Metro Council consider sending a letter to the GPEDD affirming and articulating Metro's commitment to playing a leadership role in implementing the Economic Recovery Plan. Regional political leadership is key to maintaining the momentum needed to move from planning to action and Metro leadership will be valuable in supporting our other key implementation partners.

## **STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION**

Metro has evolved our role and partnerships in recent years to support inclusive economic development. In particular, Metro and GPI have developed a strong partnership to better link Metro's planning and research capabilities with the work of the economic development practitioners in local governments and the private sector. We have also built a strong bi-state partnership with our counterparts in Clark County, Washington, creating plans and strategies that recognize that our regional economy spans two states.

The Recovery Strategy and CEDS are built upon previous collaborations between Metro, GPI and other key partners, notably the Economic Value Atlas (EVA), a mapping and analysis tool that allows economic data to be better linked with land use and transportation data. The EVA is now a national model being replicated by other regions across the country. It is also a tool being used by local real estate firms, site selectors, and to inform other Metro planning and development efforts.

Metro's other recent work in economic development has expanded our role beyond our land use responsibilities to ensure an adequate supply of employment land. We recently worked with the Port of Portland and 13 other jurisdictions to establish specific local and state actions as well as site level approaches to develop constrained sites for economic development through the Site Readiness Toolkit.

Metro has also increased our role in workforce development, most notably with the Construction Career Pathways project which outlines specific actions to enhance workforce diversity and provide contract opportunities for more diverse firms. We have expanded our 2040 Planning and Development Grants program to include economic development and community stabilization activities in addition to planning and development work, and we have been able to use those funds this year to leverage BIPOC small business assistance by partnering with Craft 3 and Microenterprise Services of Oregon (MESO)

The Recovery Strategy allows Metro to continue not just our planning and convening role but provides opportunities for us to advance other key agency economic priorities. The CEDS provides an opportunity to ensure alignment between regional economic development plans and regional land use and transportation plans, and to shift our region's economic priorities to place more emphasis on serving communities of color who heretofore have been systematically denied wealth creation opportunities.

## **BACKGROUND**

In the summer of 2020, Metro Council directed Metro staff to work in coordination with GPI and multiple community partners to establish a Greater Portland Economic Recovery Plan to guide the region in response to the COVID-19 pandemic.

The Economic Recovery Plan process has been governed by GPEDD's Board of Directors and more than 40 additional advisors from across the region. GPEDD is staffed by GPI. The plan was developed in partnership with Metro and a team of consultants led by Bridge Economic Development.

The plan identifies three target impact areas to combat recessionary forces, address key inequities and prepare the region for recovery:

- Help small businesses recover and grow
- Advance economic mobility for individuals
- Support families and children

The recovery plan identifies 47 actions in all, and identifies steps to begin implementation:

1. Convene an Implementation Task Force to help lead organizations turn recommended actions into reality and identify lead organizations for those actions still needing one
2. Convene a federal policy group to align efforts and secure resources for implementation
3. Identify and catalog existing and related recovery efforts already underway across the region
4. Identify immediate opportunities where the private sector can provide resources for proposed actions

The plan's development was funded in part by a \$400,000 CARES Act Recovery Assistance grant from the U.S. Department of Commerce's Economic Development Administration (EDA), which GPEDD received in July 2020. Recruitment for an Economic Recovery Coordinator is underway to support Metro and GPI staff.

#### **ATTACHMENTS**

- Greater Portland Economic Recovery Plan – <https://greaterportlandinc.com/assets/documents/Recovery%20Plan/Greater-Portland-Economic-Recovery-Plan.pdf>

[For work session:]

- Is legislation required for Council action? Yes    X No
- If yes, is draft legislation attached? Yes    X No
- What other materials are you presenting today?
  - A PowerPoint presentation

**BIPOC Caucus Agenda 2021**

*Work Session Topics*

Metro Council Work Session  
Tuesday, January 26, 2021



# Oregon's Legislative Black, Indigenous, & People of Color Caucus 2021 Legislative Agenda

## Membership

Sen. Lew Frederick

Sen. James I. Manning Jr.

Rep. Teresa Alonso León

Rep. Janelle Bynum

Rep. Diego Hernandez

Rep. Mark Meek

Rep. Andrea Salinas

Rep. Tawna Sanchez

Sen. Kayse Jama

Rep. Wlmsvey Campos

Rep. Khanh Pham

Rep. Ricki Ruiz



## We envision an Oregon...

- 1 that is diverse, dynamic, just and equitable
- 2 where everyone has an equal opportunity to thrive
- 3 where our communities are self-sufficient and have full agency to meet our needs and afford the basics and more
- 4 where oppression and racial disparities are non-existent
- 5 where everyone lives full lives
- 6 where distributed and collective power is also a form of leadership

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Our Mission

To advance racial equity initiatives and eliminate systemic oppression and racism in Oregon. **We advance our mission by:**

- introducing and advancing policies that seek to eliminate racial disparities and remove systemic and institutional barriers that Black, Indigenous, communities of color face
- having a seat at the decision making tables, being the leaders in charge
- increasing political representation for people of color in all levels of government
- promoting civic engagement and participation
- creating and developing broad coalitions
- support system for members, staff, interns of color and allies that work at the legislature
- provide a safe space for members of color in the capitol
- celebrating and honoring our distinct lived experience
- supporting economic justice and building generational wealth
- asserting our own power, skills and talents to move our state forward

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Top Ten Priorities

#### 1. Police Accountability

Hold police officers accountable to the community for racist conduct and behaviors that disproportionately target BIPOC populations.

- LC 742: Police Munitions
- LC 825: Qualified Immunity
- LC 949: Anti-Racist Background Check
- SB 621: Civilian Oversight Board
- SB 593: DPSST Changes

#### 2. Criminal Justice Reform

Eliminate legalized slavery in Oregon's prison system; eliminate wealth transfers from our communities through the justice system.

- LC 0858: Make probation fee collection requirement optional
- LC 2552: Incarcerated Workers Dignity Bill
- LC 1467: Cannabis Equity Act

#### 3. Economic Opportunity

Provide targeted support for BIPOC workers and BIPOC-owned small businesses who have been disproportionately impacted by the COVID-19 pandemic.

- LC 2594: Farmworker & outdoor worker protections
- HB 2935: Crown Act
- LC 2849: Raising the Oregon Minimum Wage
- HB 2568: Vendor Access to Economic Opportunity Act

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Top Ten Priorities Continued

#### 4. Education

Remove student achievement barriers at all levels by enhancing school environments, reducing overtesting and prioritizing student voices.

- LC 2876: The Student Voice bill
- LC 1621: Exclusionary Discipline
- HB 2937: School Bias Crime
- HB 2570: Computer Science State Plan
- LC TBD: Ethnic Studies Requirement for general education in Higher Education
- SB 609: Early Education Wrap Around Services and Learning Expectations

#### 5. BIPOC Healthcare Access

Expand and invest to provide access to culturally sensitive, linguistically appropriate mental, behavioral, physical and telehealth BIPOC providers and acknowledge racism as a public health crisis.

- HB 2359: Health Care Interpretation Accountability Act
- HB 2361: Behavioral Health BIPOC Workforce Shortage
- LC 2564: RHEC expansion
- HB 2949: Mental Health Workforce Expansion

#### 6. Housing and Homeownership

Expand options for building housing and attaining homeownership. Provide communities a voice in property development.

- LC 2830: Ridding Oregon of No Cause Evictions
- HB 2096: Agricultural Worker Housing Tax Credit
- SB 78: Addressing racial disparities in homeownership
- LC 2303: Down payment assistance for BIPOC families

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Top Ten Priorities Continued

#### 7. Expand Access to Democracy

Ensure equitable access to the ballot and voting rights and ability to run for office.

- LC 2276: Campaign Finance Reform
- HB 2366: Restore voting rights for incarcerated
- LC 951: 17 year old voters voting in the primary elections as long as they turn 18 by the general election.

#### 8. Equitable, Welcoming, and Transparent Government

Make the Capitol more accessible to community, lobbyists, non-native English speakers and potential legislators.

- LC 2327: Rename Columbus Day to be Indigenous People's Day
- LC 1249: Legislator Pay
- LC TBD: Racial Equity office
- LC 2236: Changing the state song

#### 9. Revenue Reform is a Racial Justice Issue

BIPOC communities are disproportionately affected by an inequitable tax system.

- HB 2839: Disconnection from CARES Act Tax Breaks
- HB 2577: End Rolling Connect to Federal Tax Code
- HJR 10: Kicker Reform to Earned Income Tax Credit
- LC 2727: Ending Offshore Corporate Tax Loopholes (Complete Reporting)

#### 10. Protect and Expand Critical Social Services

Ensure equitable services and supports for the most vulnerable among us.

- LC 2754: Illumination of implicit bias in the Child Welfare system.
- LC TBD: Discount utility rates for low-income families
- LC 2638: Healthy Homes weatherization program to expand access

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Full List of Legislative Priorities

#### Senator Lew Frederick

Provide accountability to restore confidence of the work of police officers across Oregon. Reform the training and certification of officers; improve use of force protocols; modernize arbitration procedures; and support local accountability measures like those recently adopted by Portland voters.

Support equitable student success by reforming reliance on testing, ensuring social and emotional support and wraparound services for students impacted by COVID-19 and wildfires, and providing culturally inclusive curriculum.

Deconstruct Oregon's racist legacy by providing reparations to those impacted by systemic racism, curriculum development in cultural studies and the history of race in Oregon, and programs to provide culturally competency across public services around the state.

#### Senator James I. Manning Jr.

##### LC 245

Empowers local contracting boards and agencies to designate public contracts as community benefit contracts. Community benefits contracts will ensure that public projects provide workforce training through apprenticeships to gain skills in the construction trades and guarantee health coverage for those workers and their families.

##### LC 534

Directs the Oregon Department of Justice to maintain a statewide database of police officers who have had their certification suspended or revoked or have been subject of an investigation involving allegations of death or serious injury of an individual in custody, use of excessive force, discrimination based on a protected class, dishonesty, or commission of a crime while on duty.

##### LC 1794

Continues the work of a task force to provide equitable, affordable, comprehensive, high quality, publicly funded health care to all Oregon residents.

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Legislative Priorities Continued

#### Representative Teresa Alonso León

##### LC 2876

Student Voice Bill: Establishes a Taskforce on Student Success for Underrepresented Students in Postsecondary and Higher Education, directs the taskforce to develop student success policy proposals focusing on increasing the likelihood of student success in post-secondary and higher education for students from populations that are underrepresented students and stakeholders.

##### LC 2594

Outdoor (Farmworker) Worker Safety Protections: Establishes a set of outdoor worker protections during times of unhealthy air quality, closing outdoor work activity during certain fire evacuation orders, allowing workers with underlying health conditions to stay home and providing compensation for those who are unable to work during unhealthy air quality or fire evacuations.

##### LC 2564

Expanding Regional Health Equity Coalitions (RHECs): Establishes a definition for Regional Health Equity Coalitions in statute, fully funds RHECs and lays the foundation to expand the RHEC program across the state.

#### Representative Janelle Bynum

##### HB 2937

To challenge discrimination in our schools, gives students the right to bring action against school districts and perpetrators and requires districts to allow student to transfer to another school in the district. Requires districts incidents of harassment, discrimination or intimidation to the state.

##### HB 2949

Works to correct structural inequities in the mental health care profession and inequitable accesses to care for underserved populations. Expands opportunities to enter the mental health profession and invests in access to care for BIPOC communities.

##### HB 2935

Prevents school districts from becoming members of voluntary organizations that administer interscholastic activities unless the organization prohibits race-based discrimination; clarifies meaning of race to include natural hair, hair texture, hair type and protective hairstyles for purposes of prohibited discrimination; clarifies that valid dress codes may not have disproportionate adverse impacts on members of a protected class.

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Legislative Priorities Continued

#### Representative Diego Hernandez

##### HB 2570

This legislation will require Oregon Department of Education (ODE) in consultation with STEM Investment Council to convene key stakeholders to develop a Computer Science State Plan. The plan will focus on equity and inclusion, identify standards, curriculum guidelines and professional development.

##### HB 2568

The Equity Vendor Act will legalize and decriminalize sidewalk vending across the State of Oregon. This would establish parameters for local regulation of sidewalk vending and prohibits local authorities from imposing criminal penalties.

##### LC 3308

This legislation would require incoming students at a four year educational institution to take an Ethnic Studies course as a general education requirement in a student's baccalaureate education.

#### Representative Akasha Lawrence Spence\*

\*Rep. Lawrence-Spence has completed her term in office. BIPOC caucus members look forward to carrying her priorities in 2021.

##### LC 1467

The Oregon Cannabis Equity Act creates a path for Black, Indigenous, and Latinx ownership in the growing cannabis industry and invests in communities disproportionately impacted by overpolicing and cannabis criminalization.

##### LC 1249

This bill provides equal opportunity for Oregonians of all backgrounds and socioeconomic statuses to enter the legislature by anchoring the pay for legislators to the average salary of Oregonians.

##### LC 1297

This resolution declares the intent to develop a statewide strategy to shift our public safety system from crime and punishment to community wellbeing.



# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Legislative Priorities Continued

#### Representative Mark Meek

##### LC 2302

Authorizes Housing and Community Services Department to provide grants, loans and technical assistance to organizations increasing homeownership program access to underserved communities, including persons of color, and increases funding for down payment assistance. Increases the match for Individual Development Accounts from 12 to 6 months for home buyers. Establishes implicit bias training for mortgage loan originators, real estate agents, and appraisers.

##### LC 2190

Establishes the COFA Dental Program to provide dental care to low-income citizens of Pacific Islands in Compact of Free Association who reside in Oregon and lack access to affordable dental coverage.

##### LC 2229

Directs real estate agents to withhold communications from a potential buyer to help the seller avoid selecting a buyer based on a buyer's race, religion, or sexual orientation as prohibited by the Fair Housing Act.

#### Representative Andrea Salinas

##### HB 2359

Many health care providers aren't able to speak the same language as their patients, leading to health inequities for non-English speaking patients. The Health Care Interpretation Act will set state standards for those who serve as language interpreters and for the providers that use these services. These standards will ensure that health care providers and interpretation services serve Oregonians with the right level of care for their language barrier needs.

##### LC 2276

Oregon needs to limit the amount of campaign contributions individuals and small donor political action committees can give to candidates in order to help level the playing field for our BIPOC communities. Independent expenditures and the donors responsible for them need to be more transparent and we must find a way to limit the overall costs of campaigns, rather than just shifting and hiding dollars.

##### HB 2949

Oregon needs to reduce burnout, churn and turnover of the mental and behavioral health care workforce to stabilize access to care for patients seeking BIPOC providers. We need to make sure we have the right incentives in place for BIPOC students to afford their graduate school training and tuition and to enter into an industry that currently does not pay their workforce on par with physical health.

# Oregon's Legislative Black, Indigenous, & People of Color Caucus

## 2021 Legislative Agenda

### Legislative Priorities Continued

#### Representative Tawna Sanchez

##### LC 2407

Creates the opportunity for cities and counties to operate a non-police mobile crisis response program using the CAHOOTS (Crisis Assistance Helping Out On The Streets) model. CAHOOTS is a community-based public safety system that relies on trauma-informed de-escalation and harm reduction techniques to respond to crises involving mental illness, homelessness, and addiction.

##### LC 2754

Directs the Governor's Child Foster Care Advisory Commission to establish a Child Welfare Equity Advisory Committee to advise the Commission and DHS regarding culturally appropriate child welfare services. The committee must represent historically underserved communities and take into consideration the geographic, ethnic, and gender diversity of the populations receiving child welfare services.

##### LC 2327

In recognition of the existence, history, and culture of Indigenous People and to honor the diverse history of this land, the state of Oregon will designate the second Monday of October of each year as Indigenous Peoples' Day.

#### Representative Khanh Pham

##### HB 2839

Disconnect Oregon from the Federal CARES Act tax breaks which overwhelmingly benefit the wealthy Oregonians at a time when we need to protect General Fund dollars for needed social safety net programs.

##### LC 1984

Requires utilities to get 100% of their energy from renewable sources by 2035, including strong labor standards and more community-based renewable energy projects.

##### LC 1501

Authorizes discount utility rates for low-income households. Funding for environmental justice organizations to represent frontline communities in Public Utility Commission proceedings.

Materials following this page were distributed at the meeting.



GREATER PORTLAND ECONOMIC  
DEVELOPMENT DISTRICT (GPEDD)

# Economic Recovery Plan

Specific actions to spur an  
equitable recovery



GREATER  
PORTLAND



Metro

# GREATER PORTLAND ECONOMIC DEVELOPMENT DISTRICT

Four-County  
Bi-State Region



# How the Greater Portland Economic Recovery plan coincides with federal relief

- Developed in conjunction with the longer term Comprehensive Economic Development Strategy (CEDS), also led by GPEDD and Metro.
- Funded in part by the U.S. Economic Development Administration's Coronavirus Aid Relief, and Economic Security (CARES) Act for economic development assistance programs to help communities respond to the coronavirus.



# GPEDD Board of Directors

**Jennifer Baker**

Columbia River Economic  
Development Council

**Kimberly Branam**

Prosper Portland

Chair

**Mike Bomar**

Secretary

Port of Vancouver USA

**Bernie Bottomly**

TriMET

**Ryan Buchanan**

Thesis

**Maria Caballero Rubio**

Treasurer

Centro Cultural

**Dr. Tim Cook**

Clackamas Community College

**Dan Dias**

City of Hillsboro

**Chad Freeman**

Henningsen Cold Storage Co

**Alan Garcia**

NW Natural

**Elissa Gertler**

Metro

**Jason Green**

Vice-Chair

CBRE

**Stephen Green**

PENSOLE

**Jarvez Hall**

East Metro STEAM Partnership

**Ashley Henry**

Business for a Better Portland

**Andrew Hoan**

Portland Business Alliance

**Dwayne Johnson**

Civic Software Foundation

**Tamara Kennedy-Hill**

Kennedy-Hill Strategies

**Debbie Kitchin**

InterWorks LLC

**Jon Legarza**

Clackamas County

**Tom Markgraf**

TriMet

**Andrew McGough**

WorkSystems Inc

**Cara Rene**

Interim Executive Director

GPEDD

**Mel Netzhammer**

Washington State University

**Skip Newberry**

Technology Association of Oregon

**Amanda Osborne**

Oregon Entrepreneurs Network

**Matt Ransom**

Southwest Washington Regional  
Transportation Council

**Curtis Robinhold**

Port of Portland

**Shannon Stadey**

City of Gresham

**Miguel Sossa**

Delta Air Lines

**Graham Trainor**

Oregon AFL-CIO

# Stakeholders

During June and July 2020, the consultant team and Metro and GPI staff met with the following stakeholders to inform recommended priorities and actions:

**40 Microenterprise and consumer-oriented businesses**

**12 Childcare providers**

**Nita Shah**

Micro Enterprise Services of Oregon

**Andrew Zimmerman**

Craft3

**Lynn Renken**

Mercy Corps

**Maribel De Leon**

**Ivette Heredia**

Adelante Mujeres

**Jasmine Agnor**

Oregon Manufacturing Extension Partnership

**Jana Bitton**

Oregon Center for Nursing

**Kenechi Onyeagusi**

Professional Business Development Group

**Bridget Dazey**

Clackamas Workforce Partnership

**Kevin Perkey**

Workforce Southwest Washington

**Andrew McGough**

Worksystems

**Tim Williams**

Oregon Film

**Scott Bailey**

Washington Employment Security Department

**Tim Duy**

University of Oregon

**Jerry Johnson**

Johnson Economics

**Shannon Stadey**

City of Gresham

**Lloyd Purdy**

City of Tigard



In April 2020, GPEDD began to see the unprecedented impacts of COVID-19 on our region's economy.

At this unprecedented time, we aspired to help our region recover.

The Portland-Vancouver-Hillsboro Metro area lost over

**144,000**

jobs in one month.



An estimated

**30%**

of the region's small businesses were closed.



# The Greater Portland region faces an unprecedented economic crisis

— Highest number of unemployment claims since the Great Depression

— Many small business owners have lost their business or are expecting their businesses to fail due to the COVID-19 pandemic.

# Impacts on marginalized individuals and businesses



The pandemic has exacerbated the historic structural barriers that lead to inequalities in skills attainment, education, income and ultimately, wealth creation.

01

Existing disparities worsened for persons of color and businesses they own.

02

Workers in lower-paying occupational groups, female workers, and workers with lower educational levels were also severely impacted.

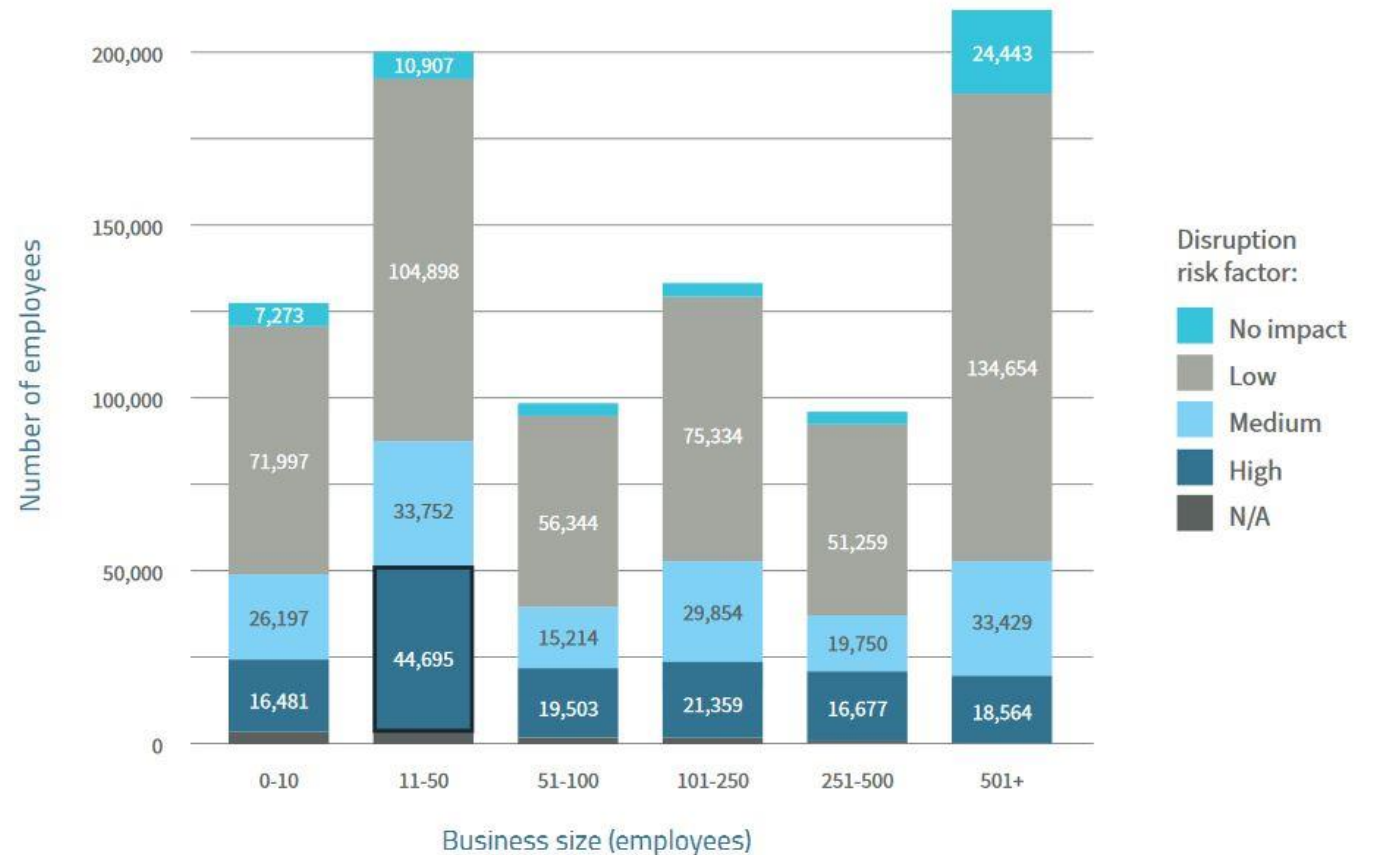
03

These systemic issues have been developing over decades and are key vulnerabilities that limit economic growth and resilience.

Industries at high risk of disruption due to pandemic and recession	3-digit NAICS code
Food & drink establishments	772
Amusement & recreation	713
Automotive	441
Accommodation	721
Healthcare stores	446
Air transportation*	481
Furniture stores	442
Electronics & appliances	443
Performing arts & sports	711
Film & recording*	512
Transit	485
Museums, parks & zoos	712
Tour companies	487

## DISRUPTION RISK BY BUSINESS SIZE

Portland metro tri-county area



Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages (QCEW) 4Q2018, ECONorthwest Analysis.

\*represents industries in traded clusters.



## Vision

As a community, the Greater Portland region will recover from the COVID-19 pandemic stronger, more resilient, and more equitable with an urgent focus on building opportunities for Black, Indigenous, and People of Color (BIPOC) and their businesses, as they have been hit hardest.

# Guiding values

The guiding values set the foundation for how the region will implement the vision of the Greater Portland Economic Recovery Plan.



## **REMOVE BARRIERS AND BUILD TRUST**

To advance racial equity for underserved and under-resourced populations



## **WORK TOGETHER**

Through regional collaboration and communication to strengthen all of our communities



## **TAKE URGENT ACTION**

For businesses and people in need



## **LEAD WITH HEALTH**

Prioritize public health



## **INVEST STRATEGICALLY**

Data will inform priorities for action

# Adaptable framework for action

- Throughout the development of the plan, stakeholders consistently conveyed the need to respond urgently to help those that have been impacted.
- Data-driven insights, validated by broad stakeholder input, defined the Recovery Plan development.
- **Six main priorities** were determined to warrant regional investment of time and funds.
- The Plan is an adaptable framework that explains why the priorities were selected and the process to address them.

# Adaptable framework for action

## **The action matrix**

A set of immediate actions recommended by small business owners and experts working directly with impacted individuals

## **Equitable accountability**

Required documentation of the number of BIPOC and overall businesses and individuals that will be served by specific actions

## **Lead organizations**

Prioritized actions each have a recommended Lead Organization that will serve as the champion for implementation or host the program and key point of contact to determine progress.

## **Implementation Task Force**

To guide implementation, a Task Force will work with GPEDD and Metro staff. The Task Force may include three to four individuals who will champion the three target areas.



# Project principles

These principles serve as a critical foundation in developing *and* implementing those more detailed Priorities and Actions of the Plan.



## Leading with equity

Our equity lens represents the long-standing commitment of the regional partners' leadership and consulting team to equitable growth and recovery



## Prioritizing public health

The region will work collaboratively with state employees to improve the health of the regional economy in conjunction with the health of the residents.



## Engaging the private sector

Addressing barriers in hiring, retaining, and promoting BIPOC employees through culture change, relationships with communities, and public accountability can help impacted workers get back to work sooner and for the longer-term.

# Stakeholder + Community Engagement

## *Purpose and Goals*

**Deepen trust, credibility, and relationships** with Economic Recovery Plan stakeholders and BIPOC organizational leaders.

Design planning and process development exercises that **honor transparency, reciprocity, and communities most impacted.**

Facilitate inclusive and meaningful engagement sessions that **demonstrate shared-leadership and co-creation.**

# Engagement with BIPOC Leaders

## *Key Objective*

The discovery phase was **designed to provide a safe, caucused space for BIPOC leaders to share input and strategic direction** on the Economic Recovery Plan.

- **Informational interviews** with (5) BIPOC organizational leaders (Sept. 2020)
- **Deep Listening Session #1** (Oct. 2020)
- **Recommended Actions** for Economic Recovery Plan (Oct. 2020)

# Key Findings + Recommendations

**Consult BIPOC organizational leaders early** and/or at the onset of plan and process development.

**Honor the time and expertise of BIPOC SMEs/leaders** through organizational capacity-building strategies and resourcing.

**Co-create long-term and sustainable solutions** with communities most impacted and the organizations that serve them.

**Measure and analyze outcomes** of previous plans against newly proposed strategies and actions to evaluate success and equitable outcomes.

# Ongoing Engagement

## *Next Steps*

To support the development of the Comprehensive Economic Development Strategy (CEDS), **discovery and tailored engagement with BIPOC leaders will continue through February 2021.**

- **Deep Listening Session #2** (Jan. 2021)
- **Recommended Actions Matrix Summary** for CEDS (Feb. 2021)

# Target impact areas

## Recommended action example:

Over 40 microenterprise businesses, many consumer-oriented, conveyed in a meeting hosted by Microenterprise Services of Oregon (MESO) that they need help with three core areas:

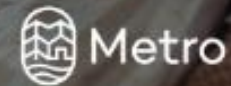
- Rent relief
- Skills to expand into a digital market place
- Consistent regulations across the region.



## Helping small businesses recover & grow

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### Greater Portland Economic Recovery Plan



# Target impact areas

## Recommended action examples:

- To help individuals find new jobs during the pandemic, an enhanced bi-state virtual platform that broadens access to the public workforce system is necessary.
- Facilitate connections between the private sector, anchor institutions, public agencies, unions and community-based organizations to help advance economic mobility for BIPOC workers, such as career pathways and hiring practices.

## Advancing economic mobility for individuals

Greater Portland  
Economic Recovery Plan



# Target impact areas

## Recommended action example:

More than 10 child care providers shared insights regarding the challenges in maintaining their operations and adequately paying staff.

- Address providers' needs for continued delivery of PPE, cleaning and general supplies, and food to off-set operation costs.
- Provide grants to pay for facility renovations, furniture and supplies required through new COVID safety regulations to help maintain healthy operations.
- Provide grant support to provide teacher hazard pay as an important action to maintain viable operations.

A photograph of a man with a dark beard and mustache, wearing a light blue button-down shirt, holding a baby in a blue and white striped shirt. The man is looking down at the baby with a gentle expression. The background is a bright, modern interior with white walls and a wooden chair.

## Supporting families & children

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### Greater Portland Economic Recovery Plan



GREATER  
PORTLAND



Metro



# Implementation

- Social media tool kit
- Implementation Task Force
- Community partner presentations
- New projects

**PLAN DE RECUPERACIÓN ECONÓMICA  
DEL ÁREA METROPOLITANA DE PORTLAND**

Acciones específicas para promover una recuperación equitativa

Ayudar a que las pequeñas empresas se recuperen y crezcan

Avanzar la movilidad económica de las personas

Apoyar a las familias y niños

GREATER PORTLAND Metro



# Help guide our region's recovery

Can your organization step up and lead one of the 14 actions identified in the [Greater Portland Economic Recovery Plan](#) still in need of a champion? Or is your organization already pursuing related actions? We want to connect!

- Visit the [Greater Portland Inc](#) or [Metro](#) economic recovery websites
- Email:
  - Brittany Bagent at [brittany.bagent@greaterportlandinc.com](mailto:brittany.bagent@greaterportlandinc.com)
  - Jeff Raker at [jeffrey.raker@oregonmetro.gov](mailto:jeffrey.raker@oregonmetro.gov)

# Next steps

## **Integration back into the Comprehensive Economic Development Strategy (CEDS)**

- CEDS is an action-oriented strategy for regional economic development.
- It is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of our region.
- GPEDD develops the region's CEDS **every five years**; it is currently underway and being developed in direct partnership with Metro.

# Role of Regional Entities in Economic Recovery

- Regional political leadership is key to maintaining the momentum needed to move from planning to action
- Port's interest in and activities to support equitable economic recovery
- Alignment regionally on economic issues
- Federal Approach

# Staff Recommendations

- Metro continues to coordinate efforts and support implementation of the Greater Portland Economic Recovery Plan.
- Metro Council consider sending a letter to the GPEDD affirming and articulating Metro's commitment to playing a leadership role in implementing the Economic Recovery Plan.


# Discussion

- How should Metro Council and staff continue to be engaged in implementing the Economic Recovery Strategy?
- What Metro priorities should be included in the CEDS? What Metro policies do we want the CEDS to help inform?

# Discussion Draft Values, Outcomes, and Actions

## Four Draft Values - *Discussion Draft*

- Advancing racial equity
- Affordability and economic prosperity
- Reduce greenhouse gas emissions and improve air quality
- Engaging stakeholders through a transparent and inclusionary decision-making process



# Oregon's Legislative Black, Indigenous, & People of Color (BIPOC) Caucus

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2021 Legislative Agenda





# Our Membership

## Returning Members

Sen. Lew Frederick

Sen. James Manning

Rep. Teresa Alonso León

Rep. Janelle Bynum

Rep. Diego Hernandez

Rep. Mark Meek

Rep. Andrea Salinas

Rep. Tawna Sanchez

## New Members

Sen. Kayse Jama

Rep. Wlinsvey Campos

Rep. Khanh Pham

Rep. Ricki Ruiz

## Outgoing Member

Rep. Akasha Lawrence-Spence



# We envision an Oregon:

- that is diverse, dynamic, just and equitable.
- where **everyone** has an equal opportunity to thrive.
- where our communities are self-sufficient and have full agency to meet our needs and afford the basics and more.
- where oppression and racial disparities are non-existent.
- where everyone lives full lives.
- where distributed and collective power is also a form of leadership

**Our Mission**  
is to advance racial  
equity initiatives  
and eliminate  
systemic  
oppression and  
racism in Oregon.

**We advance our mission by:**

- introducing and advancing policies that seek to eliminate racial disparities and remove systemic and institutional barriers that Black, Indigenous, communities of color face
- having a seat at the decision making tables, being the leaders in charge.
- increasing political representation for people of color in all levels of government
- promoting civic engagement and participation
- creating and developing broad coalitions
- support system for members, staff, interns of color and allies that work at the legislature
- provide a safe space for members of color in the capitol
- celebrating and honoring our distinct lived experience
- supporting economic justice and building generational wealth
- asserting our own power, skills and talents to move our state forward.

# Top Ten Priorities

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1. Police Accountability
2. Criminal Justice Reform
3. Economic Opportunity
4. Education
5. BIPOC Healthcare Access
6. Housing & Homeownership
7. Expand Access to Democracy
8. Equitable & Transparent Government
9. Environmental and Climate Justice
10. Protect & Expand Critical Social Services



# Top Ten Priorities

1

## **Police Accountability**

Hold police officers accountable to the community for racist conduct and behaviors that disproportionately target BIPOC populations.

2

## **Criminal Justice Reform**

Eliminate legalized slavery in Oregon's prison system; eliminate wealth transfers from our communities through the justice system.

3

## **Economic Opportunity**

Provide targeted support for BIPOC workers and BIPOC-owned small businesses who have been disproportionately impacted by the COVID-19 pandemic.

# Top Ten Priorities

4

## **Education**

Remove student achievement barriers at all levels by enhancing school environments, reducing overtesting and prioritizing student voices.

5

## **BIPOC Healthcare Access**

Expand and invest to provide access to culturally sensitive, linguistically appropriate mental, behavioral, physical and telehealth BIPOC providers and acknowledge racism as a public health crisis.

6

## **Housing & Homeownership**

Expand options for building housing and attaining homeownership. Provide communities a voice in property development.

# Top Ten Priorities

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7

## **Expand Access to Democracy**

Ensure equitable access to the ballot and voting rights and ability to run for office.

8

## **Equitable & Transparent Government**

Make the Capitol more accessible to community, lobbyists, non-native English speakers and potential legislators.

9

## **Environmental and Climate Justice**

Ensure an equitable transition to a renewable and regenerative economy

10

## **Protect and Expand Social Services**

Invest in equitable social servi

**Thank you!**

**For full list of bill priorities, visit:**  
<http://bit.ly/BIPOCagenda>

