



METRO

Meeting: **FUTURE VISION COMMISSION**

Date: March 28, 1994

Day: Monday

Time: 4:00 p.m. - 6:30 p.m.

Place: Metro, Room 370

Approximate
Time
10 minutes

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT (*two minute limit, please*)
4. MINUTES
March 12th retreat notes
March 21 minutes
5. WORK SESSION - Further work on values "bullet" list 125 minutes
6. OTHER BUSINESS 10 minutes
7. PUBLIC COMMENT on Items not on the Agenda 5 minutes

 Materials enclosed:

Bullet list from 3/21 meeting

Please R.S.V.P. to Barbara Duncan at 797-1750
by March 18th if you are unable to attend

PEGGY LYNCH

(503) 646-4580
 (503) 646-6286 fax

3840 SW 102nd Avenue
 Beaverton, OR 97006-3244

March 23, 1994

To: Future Vision Commission (Karen Buehrig, fax 797-1794 - 2 pages)

Re: Sunset Corridor Assn. (SCA) March 16th breakfast on 2040 (Personal notes)

There were approximately 18 people present. Jack Orchard chaired the meeting. I talked with Betty Atteberry, SCA Executive Director, a few minutes before and after the meeting. I feel a real change in approach and a desire to discuss "mixed use" concepts--even promote them.

John Fregonese's presentation was well received, but Wink Brooks of Hillsboro sounded like "the old guard". Mike Tharp's comments were informative. Wink stated that the City wants to keep its industrial land--that it's important to the long term health and wealth of the City. Mike is interested in seeing some of the industrial land converted to residential. He talked about the changes in industrial needs, about the location of the land, and the lack of "affordable" housing--a term he uses for \$110,000 to \$130,000 homes--today's market \$. (I asked about lot size requirements and his answer was 4,500-5,500 sq. ft.) Another comment was that assembly line workers need multi-family housing. Mike also said he believed that business locates here because of our "quality of life", affordable housing and worker productivity. He suggested that we need more warehouse/office space in order to encourage the many small businesses and small mfg. businesses for which we are well known. (Personal comment: That is exactly the space we sought when our business started. It offered flexibility--we grew from 1/2 a warehouse to 3 full warehouse spaces w/offices--and it offered a deli and other small business services nearby.) Mike (and others of SCA) advocated more flexible zoning rules in order to offer small businesses a variety of services within a business park in order to lessen auto travel.

The first question was on the Western Bypass: Who makes the FINAL decision? John Olson is concerned that truck routes are needed and business connections are also needed--for salesmen, etc. John F.'s response indicated that financially the Bypass was less of an answer than improving connections WITHIN the UGB.

Gary Conkling wants to get regional consensus on roads so we can get the 1995 state legislature to help with \$ to finance the connections this region needs.

Another question was about the effects of telecommuting; was it included in the data? John F.'s answer was "no". Betty Atteberry's comment was that the Dept. of Trans. has statistics which show a 5% reduction in VMTs due to telecommuting. (It is an argument she also used at the Wash. Co. Board hearing on Ordinance 432, TPR Rule, last evening.)

A question on future job growth lead John F. to say that Washington County will be critical in that area; that future job growth also depends on redevelopment region-wide. Wink said he saw Clark County taking the lead, because of their more favorable tax structure and lack of growth management rules. Mike Tharp thought the Columbia South Shore had great potential.

Lastly, Mike Tharp handed out some data on employment and housing (an 8-page packet) which I can share with FVC, on request. I had "yellow cards" to hand out to SCA members and they seemed pleased to be able to participate with their opinions and to get on a mailing list. Jack Orchard gave John F. kudos for being open and willing to listen to everyone in this process.

For the record, I also attended the Hillsboro Chamber lunch on 3/15 where John F. also gave a 2040 presentation. Unfortunately, there was no time for questions--also, there were no cards or other literature on Metro for people to leave the room with or to use to sign up to get on a mailing list. One person from my table did give me her card to add to the mailing list: Katie Mueller, Associate Broker w/Lutz Snyder Realtors and Legislative/Political Affairs Chair for the Joint Board Committees of 5 Boards of Realtors in the Metro area. (I will bring the card to the next FVC meeting and give to Barbara.) We need to add the local Boards of Realtors Governmental Affairs Committees to the list, as well as those of the area's Chambers of Commerce.



To: Steve Johnson
 PSU Center for Urban
 Studies
 From: Horch

William H. Whyte to Visit Portland For Pioneer Square's Tenth Birthday

We invite you to join us in welcoming celebrated public-space expert and urban sociologist William H. Whyte to Portland. Whyte will present a free public lecture in Portland on April 4 in honor of Pioneer Courthouse Square's tenth birthday.

Whyte, the author of several ground-breaking studies of the life and inner workings of the American city, has long been an admirer of Portland's downtown brick plaza, describing it as one of the most successful public spaces in the nation.

Whyte's studies changed the face of modern cities by, among other things, challenging the vogue for impressive but uninviting plazas surrounding new office buildings. His findings sparked changes in New York City's zoning laws, ultimately affecting public planning efforts throughout the country.

Among his books are The Social Life of Small Urban Spaces, The Last Landscape, City: Rediscovering the Center, and The Organization Man. He is currently at work on his eighth book.

The details on William Whyte's visit are as follows:

DATE: Monday, 4 April, 1994
PLACE: Hilton Hotel, 921 SW Sixth
TIME: 7:00 PM free lecture followed by ticketed reception
COST: \$15.00 reception ticket includes light hors
 d'oeuvres and wine

Whyte's lecture is sponsored by Pioneer Courthouse Square, the Association for Portland Progress, Oregon Downtown Development Association, Soderstrom Architects, Zimmer Gunsul Frasca Partnership, and Walker & Macy.

We hope you will join us to welcome Mr. Whyte and celebrate the Square's tenth birthday. Tickets to the reception will be available in advance from Pioneer Courthouse Square. Please RSVP to Sarah Schleuning at 223-1613.

Portland State University

P.O. Box 751, Portland, OR 97207-0751

MEMORANDUM

March 28, 1994

To: Future Vision Commission

From: Ethan Seltzer

Re: Vision Values Summary

As a group, the value statements developed by the Commission at its March 21st meeting evidence a high degree of commitment to the region. After reviewing your work, it is apparent to me that you want to live in a great (not merely big), innovative region that has been designed with nature and which has clear social goals and commitments. Furthermore, you aren't merely expecting it to happen, but are ready and able to actively engage in making it happen.

Commitment is the key, and your value statements seem to sort themselves into three principal areas:

- 1) Place - the physical landscape of the metropolitan area, the settlement patterns that have evolved within it, and the economy that continues to evolve. (environment, economy, and sense of place subcommittees)
- 2) Each Individual - the development of each individual as a productive, effective member of the metropolitan community. (economy and community well-being subcommittees)
- 3) Our Society - the collective interest of individuals as expressed through vehicles for civic involvement, collective action, and societal institutions. (sense of place and community well-being subcommittees)

Attached is my initial effort at sorting and combining your value statements by category. The three categories are listed in priority order, based on the "vote", and within each category the listing is more or less by order of the vote. This is clearly a first effort. It is presented for your heavy editing, and as a starting point rather than the last word.

ES:ae

attachment

**Future Vision Commission
Values Summary
March 28, 1994 - DRAFT**

Place

- The rural landscape, both physically close to and functionally a part of urban life, is an important resource for shaping our sense of place and contributing to the environmental and economic productivity of the region. In recognition of this key attribute of our region, it's time to prepare a plan for the rural landscape that:

- preserves all currently designated resource land;
- does not add to the supply of rural residential sites currently available; and
- presents a strategy for identifying and sustaining those critical elements of the rural landscape that reinforce agricultural and forestry enterprises while providing a link to this region's urban past and future.

- Our region will be composed of numerous communities, which, taken together, offer citizens a wide variety of healthy, appealing housing and neighborhood choices. They will be physically compact, have distinct identities, and be geographically separated through the use of greenspaces and the physical structure of our region's landscape.

- We will design our future with nature. Our region will be characterized by the intelligent integration of urban and rural development with natural systems as evidenced by:

- a high degree of air quality, water quality, and biodiversity;
- views of Mount Hood, unobstructed by either development or air pollution;
- ribbons of green bringing greenspaces within walking distance of every household;
- a synergistic relationship between natural resources, landscape, and the economy of the region;
- active efforts to restore damaged ecosystems, complimented by planning and development initiatives that preserve the fruits of those labors; and
- a clear relationship between neighborhood identity and landscape.

- Residents of this region will be able to meet the basic needs of their households through walking or biking within their neighborhoods. Walking, biking, or using transit will be attractive alternatives for all citizens making all types of trips within neighborhoods, between important regional centers, and outside of the urban area. The development of a complete street system will occur in a manner which allows this region to be known for the quality of its non-auto transportation alternatives.

- Our metropolitan economy will be diverse, with urban and rural economies linked in a common frame. Planning and governmental action will seek to create conditions that support the creation and growth of new firms, committed to paying a family wage and linked to national and international economies, throughout the region.

- Downtown Portland will continue to serve an important, defining role for the entire metropolitan region. In addition, we will target reinvestment to historic community centers as the centerpiece of a regional reinvestment strategy for building and maintaining healthy communities.

- The tradeoffs associated with growth and change will be understood, and fairly distributed throughout the region. The true environmental and social cost of new growth will be paid by those receiving the benefits of that new growth.
- Growth in the region will be managed. Our objective is to live in a great metropolitan area, not merely a big one.

Each Individual

- Education, in its broadest definition, will form the core of our commitment to each other as evidenced by:
 - the availability of a high quality education to all, emphasizing skills for learning how to learn in the earliest years, and life-long learning opportunities thereafter;
 - an emphasis on foreign languages and the ability to engage national and international opportunities at home, in the community, and on the job;
 - the integration of the efforts of a broad range of community institutions...libraries, schools, museums, community centers, etc....in this educational mission; and
 - opportunities for children, particularly, to engage in the performing arts in community centers in their neighborhoods.
- Workforce development will be a key priority of government. A cornerstone for that activity will be the development of a well-educated workforce capable of contributing to the development and intensification of trade and commerce.
- Coordinated initiatives which seek generational equity, and support for intergenerational linkages, will provide all citizens in all neighborhoods with a sense of connectedness and support.

Our Society

- Personal safety within communities and throughout the region will be a right as well as a shared responsibility involving citizens and all government agencies.
- Our communities will be characterized by a sense of openness and acceptance as evidenced by a commitment to the provision of a range of housing types and costs, and the creation of inviting public spaces open to all. This region will be distinguished by its ability to honor diversity in a manner that leads to civic cohesion rather than a narrow separateness.
- Our objective is no less than the greatest individual liberty framed by a high degree of tolerance and individual civic responsibility. In this context, civic pride will be a virtue, not a vice.
- Broad-based civic literacy, including the ability to participate in government and community-based future visioning activities, will be a hallmark of what we have achieved. Individual civic responsibilities will be known and understood at the neighborhood, local, and regional levels. The information needed by informed, involved citizens will be freely and easily available throughout the region.
- The neighborhood will be our safety net. Government initiatives and services should be developed to empower neighborhoods to actively meet the needs of their residents. The economic life of the neighborhood will be inseparable from its community life.

Future Vision Commission

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March 28, 1994 - DRAFT

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Future Vision Commission

FY 1994-95 Budget Options

I. Executive Officers Proposed Budget

Personnel:	FTE
Cotugno	0.05
Fregonese	0.05
Gervais	0.75
Buerhig	0.50
Secretarial	0.26
Data Resource Center	0.395
Oeser	<u>0.333</u>
Total	2.338
Salary	\$102,482
Fringe @ 39 percent	39,968
Overhead @ 36 percent	51,282
Contingency	968
PSU Contract	35,000
Printing	25,000
Meeting Expenses	<u>500</u>
Total	\$255,000
Revenue:	
Transfer from General Fund	\$230,000
Private Contributions	<u>25,000</u>
Total	\$255,000

II. Possible Additions

	<u>Priority</u>	
Document Printing		
Draft - 5,000 @ \$1.00 each	1	\$ 5,000
Final - 15,000 @ \$5.00 each	4	75,000
(Increase budget by \$55,000)		
(Increase revenues by \$80,000)		
(Final document could be budgeted in FY 1995-96.)		
Technical Writer	1	15,000
Tabloid @ 500,000		
Printing	1/2:1 1/2:2	50,000
Distribution	1/2:1 1/2:2	20,000
Postage	1	2,500
Focus Groups (to test Draft Document)	3	10,000
Public Relations Firm (to publicize Draft Document)	2	20,000
Paid Advertising (to publicize Draft Document)	1/2:2 1/2:3	<u>100,000</u>
GRAND TOTAL		\$297,500
Priority 1: \$57,500; Priority 2: \$105,000; Priority 3: \$60,000; Priority 4: \$75,000		

Future Vision Lists - additional ideas from Judy Davis - March 28, 1994

Missing ideas

1. Communication technology--we can't say what will be available, but we can value access to information networks for everyone.

Everyone has access to the electronic information networks in their homes, at work, or in neighborhood centers.

2. Agriculture and forestry--we didn't say much about this. I see three components.

Agriculture and forestry continue as significant components of the area's economy, as producers of food and other goods for local residents, and as part of the rural landscape that separates urban areas from one another.

3. Natural resources--a new statement to combine concerns listed and some not yet listed about use of land, water, etc., as well as generational equity.

Land, water, air, and other natural resources are managed and used in ways that sustain the region (and the planet?) for future generations.

4. Economy--I don't get much sense of the metropolitan area continuing as the regional center for much of Oregon and the Washington., and becoming more involved in the international economy and in the information-based economy. In fact, there is too much emphasis on manufacturing, a declining sector of the economy. (See Carl Abbott's report on these issues.)

The metropolitan area has a dynamic business service^x and information sector, strong international connections, and mutually-beneficial economic links with cities and rural areas throughout the Pacific Northwest.

5. Healthy persons--nothing on this.

Healthy bodies and spirits are supported by universal access to health care and diverse opportunities for recreation and fitness.

The current #2 bullet on neighborhood access to cultural activities could be expanded to include access to recreation and fitness. activities (and for all ages).

6. Aging population--In 2040, the babyboom generation (1/3 of the population today) will be between 76 and 94 years of age. Are there any implications of this massive increase in the "old old" population that we want to address--settlement patterns, governmental services??

FROM:
TRI-MET STRATEGIC PLAN
1983-1998

A VISION FOR GROWTH AND LIVABILITY

The following is one vision of how the Portland metropolitan area might look 20 years from now:

Our region is a bustling metropolitan area with some 2 million people, set off from surrounding farm and forest lands by a distinct, unchanging urban growth boundary. The air is clean and the landscape a balance of attractive, well-planned development and striking natural beauty.

The region has retained its unique charm and livability, despite substantial growth. People enjoy working, playing and living here. Ample parks and open spaces complement vibrant urban centers. The comfortable pace of life contributes to people caring about and interacting with one another to a degree unheard of in other major metropolitan areas.

Cars, buses and light rail trains travel throughout the region at a steady pace. The transportation network, including a five-line light rail system (with one more line under construction) and major transit corridors, allows people to quickly and easily get from one city to another, or from one place to another within a city. The network also acts as a backbone connecting development throughout the metropolitan area. In all parts of the region, development has been located near and around transit stops.

All of the region's cities have used their land carefully to avoid sprawl. The downtown areas of cities like Beaverton, Hillsboro and Gresham are thriving, people-oriented places, where jobs, shops, services, schools and parks are conveniently located together within walking or biking distance of transit stops and a variety of housing options

that surround the downtown core.

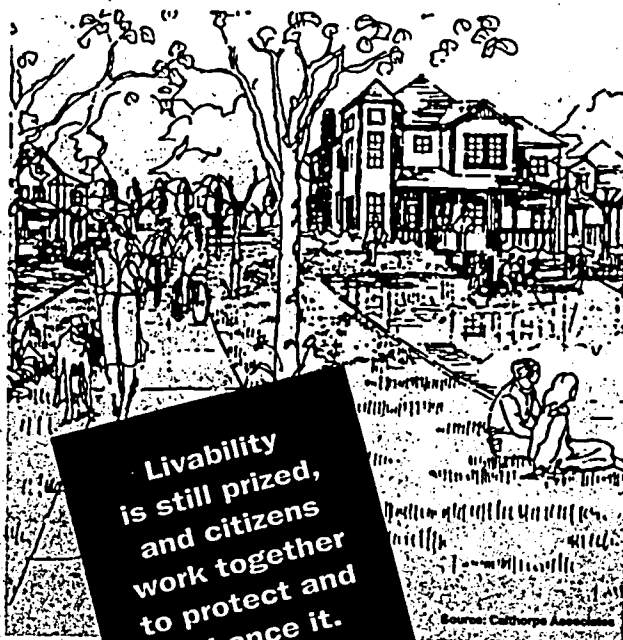
Portland's central city has been reinvigorated through the reinvestment in and the revitalization of neighborhoods. Much of the new development along Portland's major streets and rail lines consists of 3- or 4-story multi-family units over street-level shops. People can easily walk to services and shopping, and take transit to work.

In other parts of the region, new communities have been created around major transit stops. At stations such as the Sunset Highway/217 interchange and Clackamas Town Center, the development is self-contained, so residents can walk to services and schools. The center of many of these "villages" consists of a transit station and central park, surrounded by a main street or square of shops, offices, restaurants, smaller businesses, child care facilities

and recreational opportunities. In some locations, multi-family housing is located near the central park. Walking paths and bike paths connect the entire community.

Overall, the percentage of total trips taken on transit (including buses, light rail, shuttles, van pools and taxis) in the Portland metropolitan area is as high as anywhere else in the country.

Residents here enjoy the amenities of a major city without the associated sprawl, congestion, crime, crowding and tensions found elsewhere. In this region, livability is still prized, and citizens and governments work together to protect and enhance it.



**Livability
is still prized,
and citizens
work together
to protect and
enhance it.**

TWENTY YEARS FROM NOW...

FUTURE VISION COMMISSION

Notes from Retreat, March 12, 1994

Members in attendance: Len Freiser, Chair; Judy Davis, Mike Gates, Mike Houck, Wayne Lei, Robert Liberty, Peggy Lynch, Peter McDonald, Susan McLain, John Magnano, Ted Spence, Fred Stewart and Robert Textor.

Others in attendance: Karen Buehrig, Andy Cotugno, Barbara Duncan, Ken Gervais, Noel Klein and Ethan Seltzer.

I. Call to Order and Roll Call

The meeting was called to order at 9:20 a.m. by Chair Freiser.

II. Discussion

Noel Klein facilitated the discussion and went over an agenda for the day and ground rules.

Members expressed some of their expectations for the day:

- need direction and consensus, concerned about public involvement
- need direction and detail in the draft
- renewal of commitment and support
- public involvement issue, need a public information piece
- original definition (8/93) of what the vision should be is flexible
- facts vs. opinions, what do we have to do, what are we supposed to do
- is a vision for the future, not necessarily of the future
- table of contents gave us a framework to work in, need to get back to that or another list

There was discussion on public involvement and where the vision should come from; is it from the Commissioners themselves, or are they to act as conduits for all viewpoints in the community? Is it possible to hear from all viewpoints, is there time and money for that? Would that be desirable to do? Is public involvement most important once a vision has been formulated?

Member's backgrounds and "constituencies" were discussed. Members agreed to leave off from the feeling that they must represent a portion of the community.

Ethan Seltzer stated that at the August 1993 retreat the Commission agreed upon a Table of Contents and a five part workplan. The FVC is on schedule for the work agreed upon then.

1. Geographical boundaries of the vision
2. Discussion on four categories: environmental, social and community, economic, sense of place
3. Writing of the drafts by Commissioners
4. Commentors on drafts - test and revision period
5. Dissemination of information

Also products that it was agreed were needed were:

- ◆ settlement patterns (done, here today)
- ◆ carrying capacity (to be done by March 31st)
- ◆ work style study (expected soon)

There was discussion about why are the values and icons important, how does the vision get out into

the region. That will be the final portion of work for the FVC, to figure out how this vision comes alive. There was a discussion of implementation.

There was a lengthy discussion of the Charter, the Region 2040 process, the Future Vision, the Metro Council and how all these fit together, what are the goals/products/sequencing.

A diagram was drawn showing the FV, Council and Region 2040 decisions and recommendations. (**Note this diagram will be brought to the meetings from now on.)

Members agreed upon the following, the FVC will:

- ◆ in May bring a growth pattern recommendation to the Council
- ◆ in August bring a vision to the Council — or at least
- ◆ and, between January and July 1995 bring the vision to the Council.

our values to on 2040

The flow chart and calendar will be posted at each FV meeting, a very short "here's where we are" update will happen at the beginning of each meeting. Members agreed that elements of the work will involve:

- dreamers
- implementers
- Charter mandaters
- outcomers

Commissioners should each make up a list of bullets of their important vision elements for the next meeting.

A writer for the Vision document was discussed. Many members expressed that an outside writer should be brought in to combine all of the elements of the previous discussions and the members "bullet" lists. Different writers could be used to reach different audiences (children, technical community).

Members agreed to develop a growth concept statement and a values statement to be ready by the end of April and to meet weekly from now till then.

There was discussion on the Metro budget and what proposals need to be made for the budget committee, which will be finished up by mid-April. Upcoming Metro Council discussions of the budget are: March 28th from 3 - 7p.m., and April 13th from 3 - 7 p.m.

Public involvement discussion:

- who are we, what are we doing?
- schools
- what have we found

Members agreed that Councilor McLain and Councilor Gates will meet with Andy Cotugno and Chair Freiser to work on public involvement and the budget.

The retreat was adjourned at 3:15 p.m.

Respectfully submitted by Barbara Duncan.

FUTURE VISION COMMISSION
Meeting Summary, March 21, 1994

Members in attendance: Len Freiser, Chair; Judy Davis, Mike Gates, Mike Houck, Wayne Lei, Robert Liberty, Peggy Lynch, Susan McLain, Peter McDonald, John Magnano, Alice Schlenker, Ted Spence, Rod Stevens, Fred Stewart and Robert Textor.

Others in attendance included: Karen Buehrig, Joyce Bueker, Barbara Duncan, John Fregonese, Ken Gervais, Al Lee and Mark Nast.

I. Call to Order and Roll Call

The meeting was called to order at 4:10 by Chair Freiser.

II. Public Comment

Bob Textor introduced guests Joyce Bueker and Al Lee. Peggy Lynch distributed a schedule of Region 2040 updates. Robert Liberty announced the schedule of Metro position candidate (Executive and Councilors) debates. Mike Houck mentioned comments that will be forwarded soon from Jim Hart on environmental protection and economic stability. Chair Freiser stated that the City Club this Friday will have a debate of Metro Executive Officer candidates.

III. Minutes

Peggy Lynch's written comments on the minutes (in her March 17th memo) were noted. Bob Textor stated that on page 1 of the February 28th minutes, Don McClave's comment was on "intra-region mobility", not inner-region.

IV. Commissioner Bullet Values Lists

Ethan Seltzer stated that at the March 12th FVC retreat Commissioners agreed to work on finalizing a statement on the growth concepts by May, to have a version of the Vision to the Metro Council by August and a final Vision to Council by January 1995.

Rod Stevens stated that with all the bullet type lists the Commission did in the past isn't there enough work already done that someone could synthesize that into a vision?

Ethan Seltzer stated that at the retreat the Commissioners decided to do that themselves. Today will be a first round of values listing, the lists will be condensed and worked on at upcoming meetings. There was further discussion on the process. Bullet lists were distributed at the meeting from Peggy Lynch, Wayne Lei, Judy Davis, Alice Schlenker, Robert Liberty and Bob Textor. Commissioners listed values in several rounds and then, given 7 votes each, voted on the values which were listed on sheets and displayed around the room.

* * Please see 3/21/94 "Bullet List" for the results. * *

The meeting was adjourned at 6:15 p.m.

Respectfully submitted by Barbara Duncan.