

## MINUTES OF METRO COUNCIL WORK SESSION

Council Chamber

January 31, 1995

Councilors Present: Ruth McFarland (Presiding Officer), Rod Monroe (Deputy Presiding Officer), Jon Kvistad, Susan McLain, Don Morissette, Ed Washington

Councilors Absent: Patricia McCaig

Presiding Officer McFarland called the January 31, 1995 Metro Council Regular Meeting to order at 2:04 p.m.

### 1. INTRODUCTIONS

None.

### 2. CITIZEN COMMUNICATIONS

None.

### 3. EXECUTIVE OFFICER COMMUNICATIONS

Presiding Officer McFarland distributed questionnaires regarding the Work Sessions and possible items of interest. This document has been made a part of the permanent meeting record. She asked that the Councilors return the questionnaires when completed.

### 4. OTHER BUSINESS

Presiding Officer McFarland moved Agenda Item No. 4.2. to this point in the meeting for consideration.

#### 4.2 Discussion of Council Public Affairs activities.

Lisa Godwin, Senior Public Affairs Specialist, referenced a memorandum dated January 30, 1995 regarding a draft workplan for public affairs activities related to the Council. This document has been made part of the permanent meeting record. She outlined the work plan elements as detailed in the document: 1) newsletters; 2) publications; 3) constituent outreach; 4) media training; 5) media relations; 6) Speakers Bureau; 7) special events; 8) coordination with the Executive Office; 9) local government relations; 10) miscellaneous.

Councilor Morissette was interested to know what the cost estimates of some of the items might be. Councilor Kvistad commented regarding the newsletters and said cost would run at about 22 cents to 28 cents per piece. Ms. Godwin noted the majority of the cost would come under mailing costs and said staff time would be covered under Personal Services, such as her own time and graphics times. She said the newsletter was intended to be simple, 8 1/2 x 11, black and white. In response to Councilor Morissette, she clarified it was not intended to be an additional budget expenditure, but was intended to come from the General Fund under Councilor expense accounts.

Presiding Officer McFarland emphasized the decision would be achieved by the Council as a whole.

Councilor Kvistad commented on some of the difficulties in the past in getting mailings out to the constituency. He felt the budget as given was a start, and noted expansion was possible, but that he did not see that at this time.

Councilor Monroe said he liked the idea of having a newsletter that contained elements both generic to the agency and specific to the district and its Metro Councilor representative to which it was being mailed, and suggested inclusion of one of the district maps. He offered assistance and encouraged the effort.

Councilor McLain asked that a timeline be developed for starting the project and felt the sooner the better.

Ms. Godwin said she would be interested in specific numbers of citizens from each district to which each Councilor wanted the piece to be mailed, and agreed that inclusion of a Councilor photograph and a district map would be beneficial.

Councilor Kvistad noted he had sent at his own expense two separate newsletters, one each year over the last two years, which he said had apparently been well received by his constituency. He had included a list of Metro phone numbers such as the Recycling Information Center (RIC) line, the Solid Waste Department, Planning Department for 2040, Greenspaces, and said he had received feedback from within the agency that constituents had called with questions, which the Departments had also appreciated.

Councilor Washington raised the question of the newsletter accompanying other agency mailings, such as Region 2040, recycling information pieces, and others.

The Council discussed and clarified that the amount appropriated for the activity per Councilor was \$1,400.

Ms. Godwin discussed the Regional Framework Plan article being written, and said it was her suggestion that the article include quotes and further information regarding the Metro Council.

Ms. Godwin discussed the possibility of media training for the Councilors as well as media relations in general as described in her memorandum.

In response to Ms. Godwin, Presiding Officer McFarland suggested contact with the Lead Councilor or the Support Councilor was appropriate as the issues came up with regard to possible speaking engagements. Councilors McLain and Councilor Washington affirmed they would consider the Councilor's district high on the list of priorities. Councilor Washington said he would not be interested in speaking in another Councilor's district as a general rule.

Ms. Godwin said she intended to update the Metro publications for the Council library kept in the Council lounge for use by the Councilors in speaking engagements.

Councilor McLain requested a list of publications be placed in the Council lounge showing updates if applicable.

Councilor Washington suggested publications be placed in a central library. Ms. Godwin said she would review the idea further, noting there were many publications that were of a technical nature that would likely not be included in such an area.

Ms. Godwin discussed coordination with the Executive Office. The Council said they appreciated the effort by the Executive Office to provide a good coordinating effort.

Ms. Godwin discussed local government relations, and said that Merrie Waylett would also be working with the Council in that area. She noted that the newsletter targeted to local governments called MetroLink was another avenue to get information out related to specific district issues or issues connected to a particular Lead Councilor.

Ms. Godwin discussed continuing work with the Portland Cable Access on coverage of the Council meetings and the video library of those meetings. She noted other television projects were also under discussion.

Councilor Monroe noted that previous Councilor Mike Gates was interested in live coverage of the Council meetings. He asked if that was any closer to actuality. Ms. Godwin said it was not close to actuality, but, she added work on that aspect was continuing.

Councilor Kvistad recommended submitting the tapes of the Metro Matters programs to Clackamas cable access and Washington County/Tualatin Valley cable access.

Councilor McLain noted a call-in program on 2040 turned out to be an interesting effort. Ms. Godwin said other projects along those lines were planned and more were possible.

Ms. Godwin suggested a one page fact sheet be developed regarding the Metro Council be developed which would include specifics regarding the Councilors, their districts, when and where they meet, areas of responsibility. She felt that would be helpful for the Councilors to use when they went out on speaking engagements.

Presiding Officer McFarland mentioned the confusion over the various boundaries for Metro, the counties, and others, and she suggested a method be developed for clarifying the various boundaries and the relationships therein.

In response to Councilor Morissette, Ms. Godwin said if a citizen or reporter called the agency she would act as a filter to the Departments. Councilor Morissette recommended that a coordinated effort between the Department heads and the Executive Officer be accomplished in order that one voice and one presentation be made to the public.

Councilor McLain said she approved of the work plan, noting it appeared ambitious and was concerned that staff time was available for the plan. She asked that Ms. Godwin prioritize the work plan in terms of short term and long term and the amount of time necessary for the elements of the plan. Ms. Godwin agreed to do so, and said she would bring back cost factors regarding the newsletters as well.

Councilor Morissette recalled that the expense allocated for newsletters was discussed at the previous Council regular meeting and had been acted upon. He indicated it was his preference to stay within that framework.

Ms. Godwin said that one half of her time was allocated to the Council, while the other half was allocated to the Executive Office. She said she did not envision additional expense beyond the newsletter mailing expense already discussed.

#### 4.1 Discussion of the Proposed Intergovernmental Agreement (IGA) on the Regional Arts and Cultural Agency (RACC)

Councilor Washington said the proposed IGA would enable the Metropolitan Arts Commission to implement the Regional Arts Funding Task Force and Arts Plan recommended transition to a regional non-profit organization which will be called the Regional Arts and Cultural Council. He said the IGA would not obligate Metro to any funding, noting funding decisions would be handled on a year to year basis on a contract for service such as was currently in effect. He referenced a memorandum dated January 30, 1995 from Bill Bulick, Executive Director, Regional Arts and Culture Council (RACC). This document has been made a part of the permanent meeting record.

Donald E. Carlson, Council Administrator, referenced his memorandum dated January 25, 1995 contained in the permanent record for this meeting regarding a review of the Proposed IGA on the RACC.

Mr. Bulick addressed the Council and highlighted the elements of his referenced memorandum: 1) a cover memo to the Councilors; 2) Recommendations for a Regional Arts Council; 3) Metro Resolution and Contract, Resolution No. 94-2025; 4) Contract with the City of Portland with accompany resolution; and, 5) the Bylaws of the RACC.

Pat Harrington, Chair, RACC, addressed the Council, and presented a history of the cultural planning process for the region which he said began in 1989, and presented the framework for the proposed IGA. Mr. Bulick characterized the proposed agreement as philosophical, and he indicated any aspects pertinent to funding would have to be the subject of deliberations.

Kathleen Johnson-Kuhn, Executive Director, Northwest Business Committee for the Arts, addressed the Council and said her board endorsed the proposal now before the Council.

Councilor McLain indicated her support and acknowledged the effort in the region made by the participants.

In response to Councilor Kvistad, Mr. Harrington discussed accountability and the appointment process. He discussed the provision for the makeup of the Board of Directors for the RACC of 23 members and the selection method proposed. He said final appointment authority for three specific appointments from Metro with all 23 appointments passed through Metro for approval. He noted all government bodies had been involved in the discussion and that all had agreed to the methods outlined.

In response to Councilor Morissette, Mr. Bulick said local public funding was at about \$1.7 million currently. He said a revised target of the Metro Regional Arts Funding Task Force was a little higher than the original \$6 million target of the Regional Arts Plan. In response to Councilor Morissette, he said there was no facilities ownership involved and no obligation for Metro to proceed with the funding package beyond a cooperative effort for review of funding solutions. Mr. Bulick said Metro's oversight responsibilities would be increased by the IGA by virtue of appointment of board members and an elected official liaison.

Mr. Harrington said the contract for services was a separate document from the IGA, and he said other agencies had entered into their own contract for services with specifics regarding the role and responsibilities of RACC to that local government. He said Metro currently had an existing one year contract for services with RACC due to expire next summer, and that there would be an opportunity to revisit that contract.

Mr. Harrington confirmed for Councilor Morissette there was nothing in the IGA related to facilities ownership, nor any obligation on the part of Metro or to himself as Councilor to any form of future funding or subsidy for the performing arts in relation to it or statement thereof pro or con.

Mike Burton, Executive Officer, addressed the Council, acknowledging his appreciation for the work the Business Committee for the Arts and commented for the record prior to his signing. He noted that his question regarding the rationale for the distribution of membership, given it was to be a regional issue, had been answered. He noted it had been indicated that Metro would have the ultimate appointing authority, and he said it was his understanding rather than the IGA stated the local jurisdictions made those appointments under subsection 2 of the IGA.

Mr. Harrington said during the interim phase all the local governments were responsible for their own appointments to the positions on the commission. He said in phase two when regional funding was in place Metro would have full appointment responsibility.

Executive Officer Burton referenced subsection 5 of the IGA regarding regional funding, and noted that, although he had no difficulty proceeding with signing the IGA, that the document did state that the parties shall agree, identify and seek a reasonable public sector mechanism for funding. Executive Officer Burton said while Metro was not thus committed to any particular type of funding, although Metro would make such an identification, the IGA also stated RACC would assume responsibility for administering and distributing the funds for arts and cultural programs. Executive Officer Burton said he wanted it understood that the distribution, by virtue of the type of funding decided upon, might disallow the RACC from making that distribution. He said while that may be the goal, there could be legal impediments. He said he did not see it as a problem, nor did he raise the issue as a block to the agreement, but, he added, there needed to be flexibility when funding was sought. He said if

funding came from other jurisdictions that wished to have that control over it, it might not be possible for that kind of distribution to occur.

Councilor McLain indicated the comments made by Executive Officer Burton conformed concurred with the task force funding conversations.

Mr. Bulick said the IGA clauses were consistent with the task force recommendations. He agreed any regional funding package would be difficult, and said the intent of the IGA was to be a framework for cooperative work and continuing dialogue.

Executive Officer Burton reiterated his concern regarding Metro's responsibilities as indicated by the agreement.

Councilor Washington emphasized the proposed IGA was intended to be a framework for proceeding, and said he felt that the funding issue should eventually flow through Metro.

Presiding Officer McFarland said the item could be placed on the agenda for the Metro Council meeting to be held February 9, 1995.

## 5. LEGISLATIVE ISSUES

John Houser, Council Analyst, presented the staff report, and distributed a document with a proposed amendment to SB 281 concerning boundary commission memberships.

Councilor Kvistad indicated he was not in support of SB 281.

Presiding Officer McFarland requested that Burton Weast, Metro's lobbyist, be placed on all Tuesday Work Session agendas during the session at about 4:55 p.m.

## 6. COUNCILOR COMMUNICATIONS

In response to Councilor Morissette, Executive Officer Burton said some funds were spent in the current FY 1994-95 budget year to review design of the Oregon Trail project at the Zoo. He indicated there needed to be a broader discussion of the issues involved, noting that the land in question was the last piece of vacant land at the Zoo. He felt the decision was critical, and said he had directed the Director of the Zoo to cease related expenditures for the current fiscal year. Councilor Morissette expressed fiscal concerns.

Councilor McLain noted there was support for a different location for the Zoo entrance due to ADA needs.

Councilor Kvistad agreed with Executive Officer Burton's terminology regarding the Zoo as a "crown jewel" and said he felt it was a premier facility for the region. He said he did not feel delay on other portions of the project would be a problem, but he said he would not support postponing the entrance amenity with the light rail station going in.

Councilor McLain commented on the joint meeting with the Metro Council and the Future Vision Commission, and said she had hoped discussion could occur at the next Metro Council Work Session to be held February 9, 1995.

Presiding Officer McFarland suggested the matter be placed on a Work Session for the near future.

Councilor Kvistad announced there was to be a behind the scenes tour of the Zoo on Wednesday, February 8, 1995 and invited Councilors to meet at 1:30 p.m. at Metro if they wished to go on the tour.

Councilor Kvistad announced there was to be a tour of the Metro Solid Waste facilities including Metro South, recycling and processing facilities on Wednesday, February 1, 1995 and invited Councilors to meet at 12 noon at Metro if they wished to go on the tour.

Councilor Washington commented on the reception held at the Queen Anne Victorian Mansion, 1441 N. McClellan in honor of Councilor Hansen and her work with the Enhancement Committees which was held Monday, January 31, 1995, noting Executive Officer Burton was in attendance.

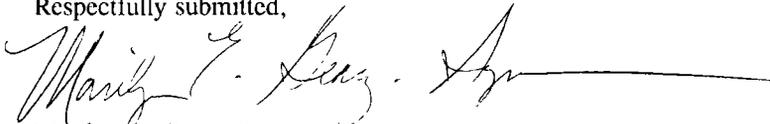
Councilor Washington commented there were a number of players involved regarding the Zoo issues, and said he was involved in meetings in order to bring further information to the Council.

Executive Officer Burton communicated to the Council regarding a current contract with the Portland Rehabilitation Center for janitorial services, and said following a renegotiation a net savings was realized in the amount of \$29,000. He noted some services were to be reduced in order to obtain the better rate, and asked that individuals take some initiative to clean up after themselves a bit, but to let General Services know if there were problems.

Executive Officer Burton communicated also to the Council that the contract for fleet services was undergoing a change from the current contract with a private contractor. He said the intent was to enter into an IGA with the State of Oregon for the Metro fleet. He anticipated approximately \$9,000 yearly savings with greater flexibility to add cars or reduce the fleet as deemed appropriate as well as increased access for fuel and service.

There being no further business, the meeting adjourned at 4:01 p.m.

Respectfully submitted,



Marilyn E. Geary-Symons  
Council Assistant