

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING THE	)	RESOLUTION NO. 22-5253
APPOINTMENT OF DAVID MARTINEZ TO THE	)	Introduced by Council President Lynn
METROPOLITAN EXPOSITION RECREATION	)	Peterson
COMMISSION		

WHEREAS, the Metro Code, Section 6.01.030(a) provides that the Metro Council President shall appoint all members to the Metropolitan Exposition Recreation Commission (“the Commission); and

WHEREAS, the Metro Code, Section 6.01.030(b) provides that the Metro Council President’s appointments to the Commission are subject to confirmation by the Metro Council; and

WHEREAS, Commissioner Ray Leary’s resignation from the Commission as of March 2, 2022 created a vacancy as defined in Metro Code Section 6.01.030(f); and

WHEREAS, vacancies on the Commission are filled pursuant to the procedure for appointment as described in Metro Code Section 6.01.030(e)(1); and

WHEREAS, pursuant to Metro Code, Sections 6.01.030(d)(2)and (f), the City of Portland has nominated David Martinez as a candidate to replace Ray Leary as a member of the Commission for the remainder of Mr. Leary’s term due to Mr. Leary’s resignation from the Commission, ; and

WHEREAS, the Metro Council President hereby submits her appointment of David Martinez to the Metro Council for confirmation; and

WHEREAS, the Metro Council finds that David Martinez have the experience and expertise to make a substantial contribution to the Commission’s work; now therefore

BE IT RESOLVED that the Metro Council hereby confirms the Council President’s appointment of David Martinez as a member of the Metropolitan Exposition Recreation Commission, commencing on April 21, 2022 through September 25, 2024.

ADOPTED by the Metro Council this 21<sup>st</sup> day of April 2022.



Christine Lewis, Deputy Council President

Approved as to Form:



Carrie MacLaren, Metro Attorney

## STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 22-5253 FOR THE PURPOSE OF CONFIRMING THE APPOINTMENT OF DAVID MARTINEZ TO THE METROPOLITAN EXPOSITION RECREATION COMMISSION.

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Date: April 21, 2022

Prepared by: Steve Faulstick

### BACKGROUND

The Metro Code, Section 6.01.030(a), gives the Metro Council President sole authority to appoint all members of the Metropolitan Exposition Recreation Commission (the Commission), subject to confirmation by the Council. Commissioner Ray Leary resigned from the Commission on March 2, 2022. This created a vacancy on the Commission pursuant to Metro Code Section 6.01.030(f) and the Metro Council President fills this vacancy through the appointment process described in Section 6.01.030(e). Since Mr. Leary was a City of Portland nominee under Section 6.01.030 (d)(2), the City of Portland nominates the candidate for filling this vacancy. Under Sections 6.01.030(e)(1) of the Metro Code, the Metro Council President has the authority to concur with the City of Portland's nomination and submit it to the Council for confirmation, or reject it.

The City of Portland has recommended the appointment of David Martinez following the resignation of Ray Leary on March 2, 2022 for membership on the Commission and the Metro Council President has appointed Mr. Martinez to the Commission subject to Metro Council confirmation. If confirmed, Martinez will, pursuant to the Metro Code Section 6.01.030(f), serve the remainder of Mr. Leary's term ending September 25, 2024.

### ANALYSIS/INFORMATION

- **Known Opposition.** None
- **Legal Antecedents.** Metro Code as referenced above.
- **Anticipated Effects.** Appointment of David Martinez to the Metropolitan Exposition Recreation Commission, in the manner provided by the Metro Code.
- **Budget Impacts.** None

### RECOMMENDED ACTION

The Metro Council President recommends approval of Resolution 22-5253 to confirm the appointment of David Martinez to the Metropolitan Exposition Recreation Commission beginning on April 21, 2022 through September 25, 2024.



Office of Mayor Ted Wheeler  
City of Portland

April 13, 2022

*SENT VIA EMAIL*

Lynn Peterson, President  
Metro Council  
600 NE Grand Ave  
Portland, OR 97232

Dear President Peterson,

I am pleased to present David Martinez as the City of Portland's nominee to the Metropolitan Exposition and Recreation Commission (MERC), to complete the term ending on September 25, 2024. On April 13, 2022, the Portland City Council, through Resolution, unanimously approved Mr. Martinez as the City's nominee to fill the current vacancy on MERC.

Mr. Martinez has deep roots in Oregon and Portland. The son of farmworkers who settled in eastern Oregon to raise their eight children, he was the first member of his family to graduate high school and college. David has been active in community serving enterprises in Portland for more than 20 years. His years of experience with community partnerships, economic development, and organizational management provide a strong basis for guiding budget and policy decisions for the Portland's Centers for the Arts, Oregon Convention Center, and Portland Expo Center. Mr. Martinez will bring invaluable perspectives and community connections to his work on MERC. His biography and resume are attached. He lives within the City of Portland and therefore meets the residency requirement for this position.

Please accept our recommendation to appoint Mr. Martinez to the Commission.

Sincerely,

A handwritten signature in black ink, appearing to be "Ted Wheeler", written over a horizontal line.

Ted Wheeler  
Mayor, City of Portland

## David Martinez, Biography 2021

David Martinez is the Deputy Director of Internal Operations at Latino Network. He began his role in October 2017 and oversees Human Resources, Finance, Data & Evaluations, and Business Operations. Prior to joining Latino Network, David was the Diversity Manager for Student Recruitment & Retention, at Oregon Health & Science University. With over 20 years of higher education experience, David has an extensive background in the areas of student recruitment, retention, student development, community outreach and multicultural affairs at both private and public colleges and universities in Oregon. These include Western Oregon University, Willamette University, Portland State University, Linfield College (Portland Campus), Portland Community College, and OHSU.

In early 2000, David took a break from education to serve as the Policy and Constituent Relations Manager for Multnomah County Commissioner Maria Rojo de Steffey. In 2004, Multnomah County made the historic decision, based on legal opinion, to issue marriage licenses to same sex couples, David was his commissioner's liaison to the effort. David has held policy roles for the Oregon Primary Care Association and for the Oregon Education Investment Board.

David is a past Board Member of Cascade AIDS Project, Portland-Guadalajara Sister City Association, Latino Network, Outside In and a Class 35 Fellow of the American Leadership Forum (ALF- Oregon). David is the current co- chair of the Annual Cesar E. Chavez leadership Conference (the largest Latino High School Youth Leadership Conference in the Pacific NW) serving on the planning committee for 27 years.

He was a founding board member of Portland's Q Center and co-founder of Portland Latino Gay Pride (now known as PDX Latinx Pride). He was a member of Rose City Softball Association (Oregon's largest LGBTQ sports organization) establishing and playing on the Bella Boys Softball Team for over 15 years. David has served on the City of Portland's Human Rights Commission and Charter Review Commission.

Past honors include: 2009 Basic Rights Oregon Equality Champion Award (Portland/Metro), 2012 Q Center/GLAPN Queer Hero NW Award, 2012 PCC Cesar Chavez Distinguished Service Award, 2013 Unid@s LGBT Visible Project Honoree and 2020 Centro Cultural Community Champion Award. David is also one of eight individuals featured in city of [Portland's first LGBTQ mural](#), "Never Look Away".

David is the son of Aquilino and Virginia Martinez, farmworkers who settled in eastern Oregon to raise their eight children. He was the first member of his family to graduate high school and college. A proud uncle and great uncle, David's inspiration is always his *familia*.

**David Martinez**

2185 SW Yamhill, #204 · Portland, OR 97205

Cell: (503) 307-9143 · Work: (503) 494-9512 · david.martinezpdx@yahoo.com

**Employment History**

**Deputy Director of Internal Operation**

Latino Network, Portland OR, October 2017 – Present

*Internal Operations & System Development*

- Collaborate with the Executive Director to build organizational infrastructure and develop systems to support Latino Network's work, including finance, contracts, human resources, facilities and technology.
- Supervise the Operations Manager to develop, improve and document workplace internal systems operation manual for maximum efficiency.
- Integrate operating infrastructure and functions with programmatic efforts, staff, board and partners.

*Finance & Budget*

- Supervise and support the Finance Director to monitor budget, financial controls, cash, and investments in accordance with Board approved policies.
- Co-staff Finance Committee.
- Lead annual audit preparation.
- Ensure oversight of 501c4 in consultation with Advocacy Director.

*Contracts, Compliance & Legal*

- Lead a team to ensure sound fiscal and risk management, contract and legal compliance, including insurance coverage.
- Ensure compliance with all IRS and OSHA requirements and filings; oversee Safety Committee.
- Serve as the primary contract liaison with contract agencies (MultCo, WashCo, City, school districts, etc.).
- Liaison to legal services.
- Ensure compliance on contracts and all federal and state requirements.
- Supervise consultants as determined.

*Facilities, Technologies & Capital Projects*

- Staff the board Facilities/Building committee.
- Serve as primary point of contact to Rockwood site development stakeholders and contractors.
- Work with Development Director to ensure successful capital campaign, as needed.

*Human Resources and Workplace Culture*

- Supervise and support the Human Resources & Workplace Culture Director to ensure development and documentation of organizational policies and procedures, maintain updated Employee Handbook.
- Improve and oversee new staff onboarding.
- Develop systems for training and planning for scaled growth.
- Oversee master planning of recurring all-staff and manager meetings and retreats.
- Execute professional development and culture-building opportunities and events for all staff.

*Strategy and Planning*

- Advise the Executive Director to determine pace and drive organization development, including analysis and implementation of priorities, partnerships, and infrastructure needs.

- Serve as a senior-level thought partner, mentor, and bridge builder for organization as whole.
- Support Board of Directors to plan and facilitate new member onboarding, agenda development and board governance.
- Provide strategic support to Development and Communications team as needed.

**Diversity Manger, Student Recruitment and Retention, Center for Diversity & Inclusion**

Oregon Health & Science University, Portland OR, April 2014 – September 2017

- Build student recruitment efforts aligned with OHSU academic units under the direction of the Director.
- Works in collaboration and under the direction of the Manager for Faculty Recruitment & Retention to plan and schedule travel schedule.
- Design, build, and implement innovative recruitment strategies and oversee existing student programs.
- Serve as an ambassador of OHSU, demonstrating and articulating OHSU's mission and vision collaborate with student recruiters/outreach coordinators (internal and external) diverse community organizations, professional health organizations and its' leadership.
- Oversee qualifying candidates to pre-admission requirements for current and future opportunities, conduct candidate assessments, and present qualified candidates with overall assessments and recommendations (prescreening to identify "fit" and aptitude for admission, scholarship or program eligibility)
- Build and maintain database of prospective students and of matriculated students and house officer candidates.
- Develop strategies to target and recruit student candidates using a variety of tools and techniques, including, but not limited to, national events, social media, personal connections, etc.
- Consistently conduct follow-up meetings, monthly at minimum, with all applicants to ensure successful matriculation

**Director, Secondary Transitions and Student Engagement, Oregon Education Investment Board**

OEIB, Salem, OR February 2014 – April 2014

- Develop educational policy focused on the student transition between high school and college.
- Coordinate outreach to students and families to inform them of Oregon Education Investment Board efforts and priorities.
- Provide staff support to the Equity and Partnership subcommittee of the Oregon Education Investment Board.
- Organize community forums and events to provide input and feedback to the Chief Education Officer.
- Conduct research of best practices and successful statewide programs supporting student educational success.
- Represent the Oregon Education Investment Board at state agency and community meetings and events.

**Coordinator, Student Outreach & Orientation, Portland Community College**

Rock Creek Campus, Portland, OR, June 2009 – January 2014

- Recruit prospective students by developing partnerships with high school administrators, counselors, and key student support program staff.
- Partner with community-based organizations to inform and promote educational opportunities available at Portland Community College.
- Provide admissions, scholarships, and financial aid information to prospective students and families.
- Advise students, parents, and community members of the campus resources available to support educational success.
- Represent institution at local and regional college fairs, educational events, and high school district family college night programs.

- Coordinate on-campus outreach signature programs such as Preview Day, Fall Term Open House, and Financial Aid Day.
- Develop district-wide student recruitment and outreach plan.
- Responsible for Outreach & Orientation Office annual budget preparation.
- Conduct annual program evaluation, assessment of office goals and outcomes.
- Train supervised staff of campus rules and policies related to their roles in student success.
- Supervise New Student Orientation Advisor and develop training opportunities.
- Supervise Information Desk Staff member, work study students, and casual staff.
- Hire, evaluate and supervise student and casual staff.

**Coordinator, Outreach and Community Development, Oregon Primary Care Association**

OPCA, Portland, OR, January 2009 – June 2009

- Establish partnerships and ongoing communication with surrounding Primary Care Health Clinics.
- Provide Federal and State updates regarding changes to policies, procedures and funding opportunities.
- Develop long-range and short-range goals and plans regarding advocacy efforts by Primary Care Health Clinics.
- Develop policy advocacy training with emphasis on understanding state and federal program rules, policies and procedures impacting their organization.
- Conduct and evaluate effectiveness of advocacy efforts and trainings.
- Coordinate state and federal advocacy sessions for OPCA members and their constituents.

**Manager, Policy and Constituent Relations, Multnomah County**

Office of Commissioner Maria Rojo de Steffey, District 1, Portland OR, April 2006 – December 2008

- Research county rules, policies and procedures related to constituent inquiries.
- Facilitate community discussions and dialogues.
- Respond to constituent inquiries and concerns.
- Manage district issue areas and assigned projects.
- Draft talking points, media releases, and publicity materials for Commissioner.
- Coordinate public meetings and gatherings for Commissioner.
- Liaison between department directors/staff and Commissioner.
- Develop long-range and short-range goals and plans regarding implementation of Commissioner's priorities and initiatives.
- Monitor county budget development and deliberations to ensure Commissioner's priorities are considered.

**Director, Multicultural Programs, Linfield College – Portland Campus**

Good Samaritan School of Nursing & Health Sciences, Portland OR, October 2004 – March 2006

- Establish outreach programs and assess efforts to recruit underrepresented students.
- Recruit prospective underrepresented students and coordinate efforts with office of Admissions.
- Provide support to currently enrolled underrepresented Nursing Students.
- Network with health related and community-based organizations.
- Organize campus-wide multicultural student programming and activities.
- Institute Hispanic Family Day, evaluate and assess effectiveness of annual event.
- Assist with the implementation and evaluation of the HRSA Nursing Workforce Diversity Grant.
- Develop long-range and short-range goals and plans for Multicultural Programs office.
- Collaborate with campus Nursing Faculty and Health Science staff.
- Coordinate efforts with Student Activities Office.
- Hire, evaluate and supervise student and casual staff.

**Liaison, Constituent Relations, Multnomah County**

Office of Commissioner Maria Rojo de Steffey, District 1, Portland OR, July 2001 – September 2004

- Research county rules, policies and procedures related to constituent inquiries.
- Draft talking points, speeches, and media releases for commissioner.
- Represent the Commissioner at community meetings, events and programs.
- Coordinate public meetings and gatherings for Commissioner.
- Liaison between department directors/staff and Commissioner.
- Facilitate community discussions to seek input on district issues.
- Resource for constituent questions and concerns.
- Monitor county budget development and deliberations to ensure Commissioner's priorities are considered.

**Coordinator/Advisor, Multicultural Center & Student Organizations, Portland State University**

Office of Student Development, Portland OR, November 1998 - June 2001

- Advise multicultural student clubs and organizations.
- Assist with recruitment and retention efforts of underrepresented students.
- Assist multicultural student clubs and organizations with annual budget preparation.
- Develop, evaluate and assess Multicultural Center programming and activities.
- Responsible for Multicultural Center annual budget preparation.
- Develop long-range and short-range goals and plans of Multicultural Center to address student, faculty, and staff needs.
- Assist with campus-wide Multicultural Events and Programs.
- Liaison between community-based multicultural organizations and campus community.
- Supervise shared Administrative Assistant.
- Supervise and evaluate Graduate Assistant.
- Hire, evaluate and supervise student and casual staff.

**Assistant Director, Willamette University**

Office of Student Activities, Salem OR, January 1998 – November 1998

- Coordinate campus-wide programs including Annual Student Club Fair, Senior Honors and Awards Ceremony, and Freshmen Orientation.
- Conduct assessment and evaluation of Freshmen Orientation program.
- Co-advise Student Government.
- Assist with Student Government annual budget preparation.
- Campus resource for students and faculty regarding educational opportunities available.
- Assist students to gain understanding of campus rules, conduct expectations, policies and procedures.
- Assist with prospective student recruitment activities.
- Support Office of Multicultural Affairs programming and events.

**Director, Western Oregon University**

Office of Multicultural Student Services and Programs, Monmouth OR, August 1994 - September 1997

- Recruit and assist prospective students and families with the admissions and university process.
- Organize and present workshops focused on preparing students to enter higher education.
- Provide personal support and guidance to currently enrolled students.
- Assist with general academic and career advisement.
- Inform students of scholarship and financial aid opportunities.
- Connect students to educational resources on and off campus.



- Advise the Multicultural Student Union (MSU).
- Assist MSU with the organization and implementation of campus-wide cultural events.
- Network and establish communication with community-based organizations.
- Coordinate the Diversity Scholarship Program.
- Teach Diversity Scholars First Year class.
- Responsible for Multicultural Student Services & Program (MSSP) Office annual budget preparation.
- Develop long-range and short-range goals and plans of MSSP office services and programs.
- Conduct program evaluation to assess effectiveness of campus services supporting underrepresented students.
- Assist students to gain understanding of campus rules, policies and procedures.
- Supervise Multicultural Student Services & Programs Advisor and develop training opportunities.
- Supervise shared Administrative Assistant.
- Hire, evaluate and supervise student and casual staff.

#### **Educational Advisor, Portland State University**

Project PLUS/Educational Talent Search, TRIO Program, Portland OR, September 1991 – July 1994

- Advise middle and high school students of academic, career, and vocational opportunities.
- Conduct workshops on motivation, self-awareness, decision making, and study skills.
- Coordinate career field trips and college campus visits.
- Assist with SAT preparation and registration.
- Provide guidance with college admissions and financial aid applications.
- Develop long-range and short-range goals and plans of Project PLUS/Educational Talent Search services and programs.

#### **Past Boards and Affiliations**

**Commission Member**, City of Portland Human Rights Commission

**Commission Member**, City of Portland Charter Review Commission

**Board Member**, Outside In

**Board Member**, Latino Network

**Board Member**, Portland's LGBTQ Community Center aka Q center

**Board Member**, Cascade Aids Project

**Board Member**, Portland Guadalajara Sister City Association

**Fellow**, American Leadership Forum – Oregon, Class 35

**Chair**, Cesar E. Chavez Leadership Conference (CECLC)

#### **Honors and Awards**

2009 Basic Rights Oregon Equality Champion Award (Portland/Metro), 2012 Q Center/GLAPN Queer Hero NW Award, 2012 PCC Cesar Chavez Distinguished Service Award, 2013 Unid@s LGBT Visible Project Honoree and 2020 Centro Cultural Community Champion Award, 2021 Featured, City of Portland, "Never Look Away" Mural

#### **Education**

**Bachelor of Arts**, Sociology Major and Spanish Minor

Willamette University, Salem OR

August 1986 - May 1990