Agenda



Meeting: Quarterly Trails Forum

Date: Wednesday, April 13, 2022

Time: 1 to 3 p.m.

Place: Zoom

1 p.m. Welcome (5 minutes)

Shirley Craddick, Metro Councilor

1:05 p.m. Introductions and announcements (20 minutes)

All attendees

Funding updates

1:25 p.m. Oregon Community Paths grant program (10 minutes)

Alan Thompson, Oregon Department of Transportation

1:35 p.m. Transportation and Growth Management grant program (10 minutes)

Glen Bolen, ODOT Region 1

Oregon Signature Trails workshop

1:45 p.m. Presentation and interactive discussion about a statewide network of world-class

trails. Share your input on regional Signature Trails priorities. Includes breakout

rooms. (70 minutes)

Steph Noll, Oregon Trails Coalition

2:55 p.m. Adjourn

Next meeting

Wednesday, July 13, 2022, 1 to 3 p.m. via Zoom.

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Повідомлення Metro про заборону дискримінації

Меtro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт www.oregonmetro.gov/civilrights. або Якщо вам потрібен перекладач на зборах, для задоволення вашого запиту зателефонуйте за номером 503-797-1890 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

Metro 的不歧視公告

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1890(工作日上午8點至下午5點),以便我們滿足您的要求。

Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo <u>www.oregonmetro.gov/civilrights</u>. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullan dadweyne, wac 503-797-1890 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqo ka hor kullanka si loo tixgaliyo codsashadaada.

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Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수<u>www.oregonmetro.gov/civilrights.</u> 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1890를 호출합니다.

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ារម Metro

ការគោរពសិទិធលរង្**យ**ស់ ។ សំរាប់ព័ត៌មានអំពីកម**ិ**ធីសិទិធលរង្**យ**ស់ Metro ឬដេ**ម៊ីទេ**ទូលពាក្យបណ្ឌើរើសអេធីសូមចូលទស្សនាគេហទំព័រ

www.oregonmetro.gov/civilrights9

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ថៃ**សភ**ិល្ខ មុនថៃ**ស**ជុំដេមីហោចឲ្យគេសម្រុលកាមសំណេរបីសំលោកអនក

Metro إشعاربعدالهتمييز من

تحترم Metro الحقوقالم دنية لمل مزيد من المعلومات حول برنامج Metroلمارح قوقال مدنية أو لإيداع ش كوى ضلاحهم يوزي رجى المعلام ولي المعلومين ولك من المعلومين ولك من المعلومين ولك من المعلومين أو كانت برجاجة المعلومين ولك من المساعة 8 مبراج أحتى المساعة 5 مبراج أحتى المساعة 10 مبراج أحتى المساعة 5 مبراج أحتى المساعة 10 مبراج أحتى المبراج المبراج

Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang www.oregonmetro.gov/civilrights. Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1890 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan.Notificación de no discriminación de Metro.

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Avizul Metro privind nediscriminarea

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Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib www.oregonmetro.gov/civilrights. Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1890 (8 teev sawv ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lwm ua ntej ntawm lub rooj sib tham.



Oregon Community Paths Program

A (sort of) new funding program for biking and walking

2022 Solicitation Webinar



Who I Am

Community Paths Program Manager

- ODOT HQ
- Implement New Oregon Community Paths Program
- Multimodal integration

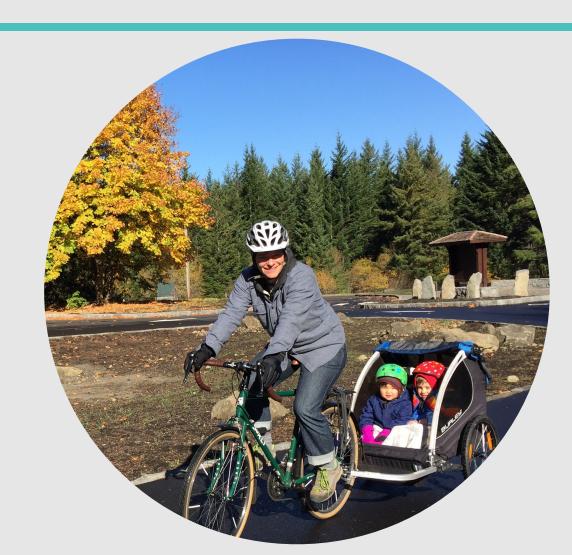




WHAT WE WILL BE DISCUSSING

- 1. What is the Oregon Community Paths Program
- 2. How it is funded
- 3. How much money is available
- 4. Who is eligible
- 5. What types of projects are eligible
- 6. Key dates for 2022 Solicitation
- 7. How we are scoring





WHAT IS THE OREGON COMMUNITY PATHS GRANT PROGRAM?

Oregon Community Paths, or OCP, is a (sort of) new ODOT grant program created under HB2592 (2019); ORS 367.091

Funds off-road active transportation.





Oregon Community Paths

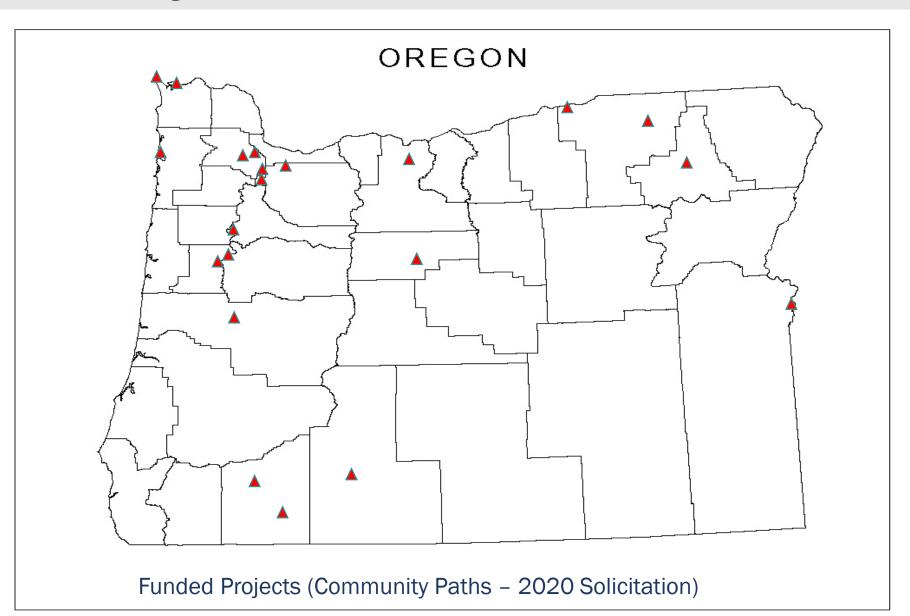
Oregon's Community Paths program is a <u>biennial competitive grant program</u> started in 2020, that supports investment in biking and walking facilities that are "off system," meaning transportation facilities that are <u>not</u> primarily on or along a roadway.

- 1. Critical Links biking and walking connections to schools, downtowns, shopping, employment, and other destinations
- 2. Regional Paths longer distance paths serving communities; for example, Southern Oregon's Bear Creek Greenway, or Portland's Springwater Corridor.



2021 Funded Projects

- 81 Pre-Applications
 - \$105 Million
- 57 applications
 - \$35 Million.
- 21 projects funded
 - \$15.1 million



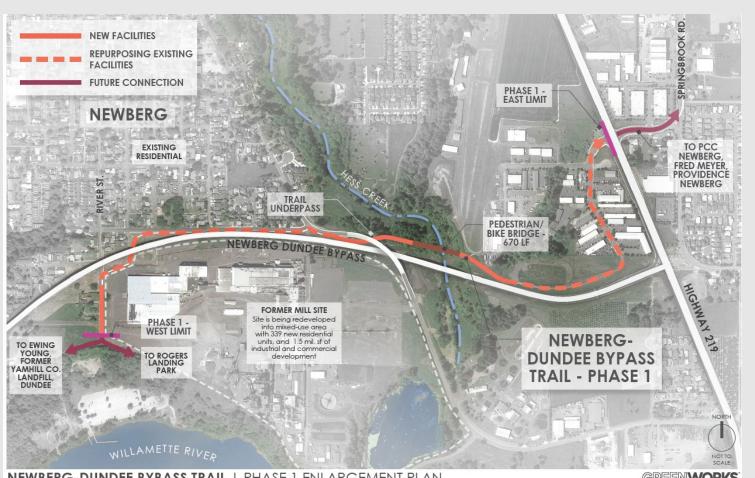
Project Example: Astoria Riverwalk Lighting







Project Example: Newberg-Dundee Bypass Trail



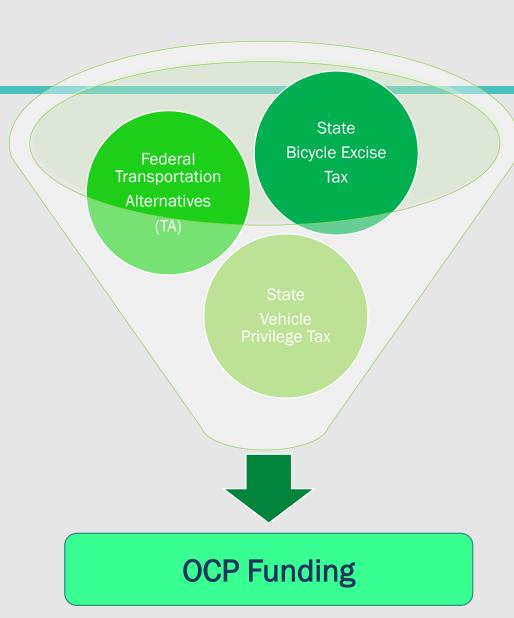


HOW IS the OCP FUNDED?

Two funding sources:

- Federal Funding
 - Transportation Alternatives Program
 - Formula allocation to state
 - IIJA (for next two cycles only)
- State funding (MultiModal Active Transportation Fund)
 - Bicycle Excise Tax
 - A portion of the Vehicle Privilege Tax
 - Limited to cash on hand





Oregon Community Paths – 2022 Solicitation

- Biennial Grant program (every two years)
- \$29.9 Million available (federal only) for 2022
 - \$27 Million (federal) available for 2024
 - Rebuilding state funds for 2024 solicitation (est \$3M-\$4M)
- Project Refinement
 - \$150,000 \$750,000
- Construction
 - \$500,000 \$6Million



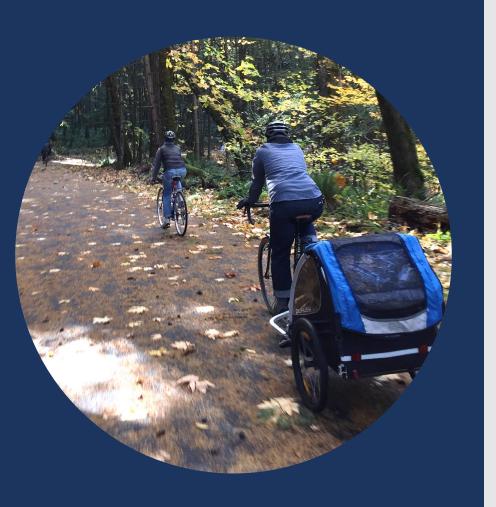


WHO IS ELIGIBLE TO APPLY FOR THESE GRANTS?



- 1. Local governments;
- 2. School Districts
- 3. Tribal Governments
- 4. Transit Districts
- 5. Special government body, or other unit of local government;

WHAT ARE THE CRITERIA?



- Projects that meet <u>all</u> of the following criteria are eligible for federal funding:
- 1. The project is a Transportation Project that is open for public use;
- 2. The Project will assist in developing a multimodal transportation system that will improve safety and access for people walking or bicycling. Eligible projects, include, but are not limited to: development, construction, reconstruction, major resurfacing, or other capital improvements of multiuse paths, bicycle paths, and footpaths;
- 3. The Project will improve a critical link; regional path; or path crossing to reduce barriers and hazards for people walking and biking;
- 4. The Project will not require or rely upon subsidies from the Department for ongoing operations;
- 5. If the project is located on public property or within a public road right of way, the project must be approved by the appropriate public agency or roadway authority (governing body);
- 6. Provide a match of 10.27 percent of the total project's costs; and
- 7. The Applicant must commit to deliver the project within 3 years from the effective date of the Agreement.

WHAT TYPES OF PROJECTS CAN I APPLY FOR?

I. Project Refinement is an eligible phase for projects using federal funds. \$3m is dedicated for Project Refinement Grants (\$150,000 - \$750,000/Project.

Project refinement informs future path development by:

- I. Narrowing down the list of reasonable alternatives,
- II. Researching potential environmental concerns,
- III. Estimating development and construction costs, and
- IV. Documenting community input and support.

The refinement project is limited to preliminary planning, and is intended to provide the basis for future OCP grant applications

2. Construction projects. \$27M is dedicated to construction (\$500,000 - \$6M/Project).



WHAT IS THE SCHEDULE?



2022 Solicitation Milestones

Pre-Applications	08/01/22 - 09/15/2022
Applications	11/01/22 - 01/31/2023
Project Awards	July 2023
Project Executions	October 2023 Beginning of Federal Fiscal Year

How we will be scoring applications

Construction	Percent
Eligibility	
Equity	24%
Safety	12%
Outreach/Equity	17%
Project Readiness	27%
Costs/Schedule	20%

Project Refinement	Percent
Eligibility	
Equity	33%
Safety	17%
Outreach/Equity	23%
Project Readiness	7%
Costs/Schedule	20%



Upcoming Webinars (contact me to register)

Alan.L.Thompson@ ODOT.Oregon.gov

Webinars

- March 17: 1pm 2pm (completed)
- April 14: 11am 12pm
- May 18: 11am 12pm

 Solicitation Guidelines available for download on the OCP webpage.

 https://www.oregon.gov/odot/Programs /Pages/OCP.aspx



Regional Trails Quarterly Forum April 13, 2022

Better Ways to Better Places

Glen Bolen AICP ODOT Region 1 Glen.a.Bolen@ODOT.Oregon.gov



TGM Fundamentals

- Formed by the legislature in 1993 as joint ODOT-DLCD program
- Nearly 1,300 projects funded since then to:
 - assist local governments with their planning for growth
 - help implement the Transportation Planning Rule and the Oregon Transportation Plan and Statewide Modal and Topic Plans at the local level





TGM Mission Statement

Oregon's Transportation and Growth Management Program supports community efforts to expand transportation choices.

By linking land use and transportation planning, TGM works in partnership with local governments to create vibrant, livable places in which people can

- walk,
- bike,
- take transit or
- drive
 where they want to go.





TGM Objectives

- Provide transportation choices to support communities with the balanced and interconnected transportation networks necessary for mobility, equity, and economic growth.
- Create communities composed of vibrant neighborhoods and lively centers linked by accessible transportation.
- Support economic vitality and growth by planning for land uses and the movement of people and goods.
- Save public and private costs with compact land uses and well-connected transportation patterns.
- Promote environmental stewardship through sustainable land use and transportation planning.



ESTACADA
ACTIVE
TRANSPORTATION
PLAN

Estacada, Oregon Adopted September 24th, 2018









LIBERTY PARK NEIGHBORHOOD PLAN

SEPTEMBER 2019



TGM Services

Grants

- Transportation Planning
- Land Use and Transportation Planning
- 80% of service funding about \$5 million per biennium

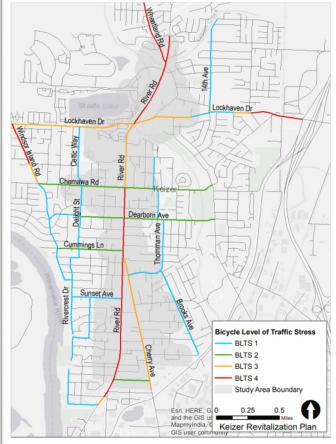
Community Assistance

- Code Assistance
- Quick Response
- Outreach and Education
- TSP Assessments
- 20% of service funding about \$1 million per biennium

Planning Grants

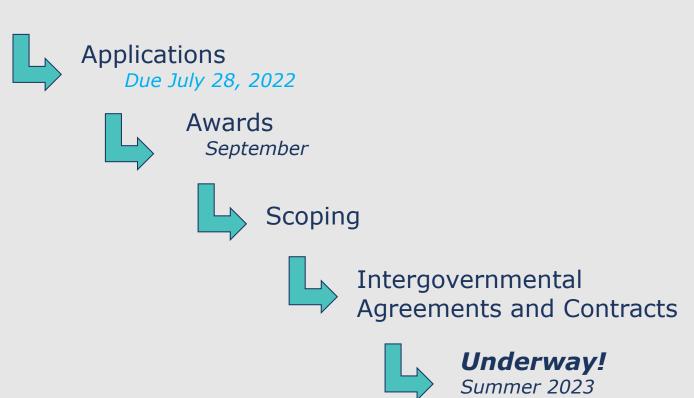
- Annual competitive cycle
- Consideration given to local governments with limited resources
- Region funding formula
- Typical amount between \$75K and \$250K
- Up to three years from award to completion
- Local match required; partial match waivers allowed for economically distressed communities





Grants Process

Application period opens in early May





Transportation System Planning Grants

- TSPs, TSP updates, and TSP elements
- TSP implementation, such as streetscape plans, cost estimate refinement, capital improvement and other funding plans

 TSP refinement, such as corridor plans, multimodal safety plans, interchange

area management plans

- Transit Development Plans
- Bike and Pedestrian Plans



Integrated Land Use and Transportation Planning Grants

- Specific area plans
- Land use and transportation concept plans for areas brought into a UGB.
- Transportation-efficient land use plans for an entire urban area
- Implementing measures, such as code amendments, infill and redevelopment strategies, and intergovernmental agreements.

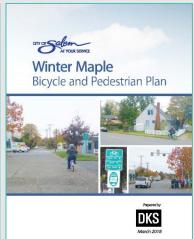




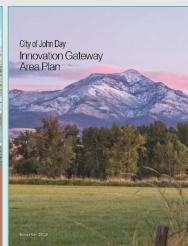
How to Apply

- Application Packet
 <u>https://www.oregon.gov/lcd/TGM</u>
 <u>/Pages/Planning-Grants</u>
- Online form linked from packet
- Must submit resolution of support, meeting minutes, or authorized letter









Community Assistance Programs

- Awarded on ongoing basis after review of application against program criteria
- Typical amount between \$25K and \$100K
- Up to two years from award to completion
- No match required



Quick Response

- Implement adopted plans
- Small scale transportation-related projects with immediate impact
 - Public facility conceptual siting and design
 - Proposed private development conceptual design
 - School circulation safety assessment
 - Intermodal connections feasibility assessments
 - Multi-modal streetscape planning for funded projects





Island Station Neighborhood Greenway Milwaukie, Oregon

January 2016



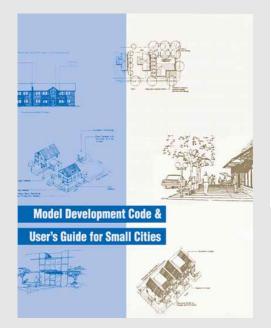


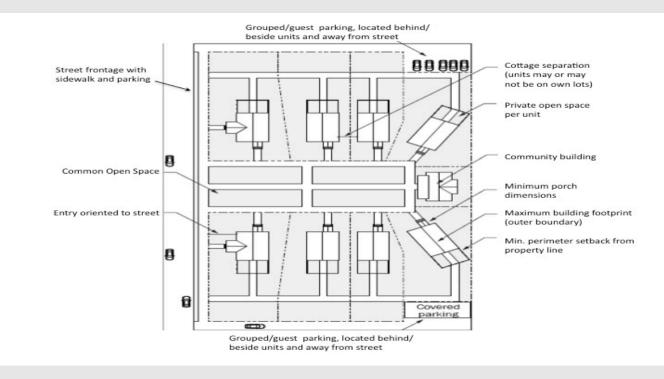


Gorge Hubs April 2016 ribbon cutting in Cascade Locks

Code Assistance

- Update city and county development codes consistent with TGM objectives
- Develop Model Codes





Cascade Locks Chapter 8-6.166 COTTAGE DEVELOPMENTS Adopted June 2018

Education & Outreach

- Workshops
- Publications
- Conferences
- Website & Newsletter

TRANSIT IN SMALL CITIES

A Primer for Planning, Siting, and Designing Transit Facilities in Oregon

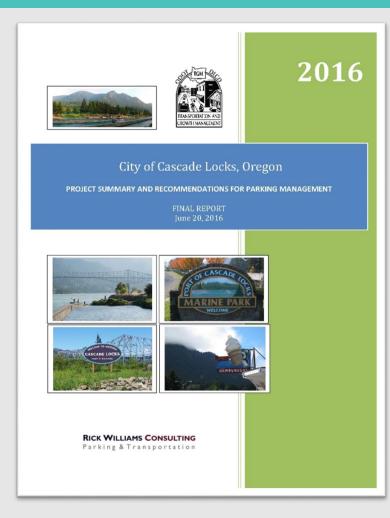


Oregon Transportation and Growth Management Program



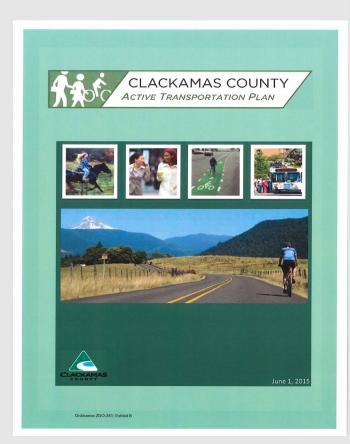
The intersection of Court St and 5th St is large and it is challenging for pedestrians to cross from the school to We3 Coffee.

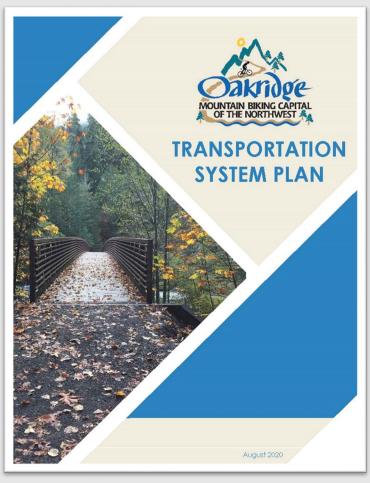
From Dufur Safe Routes to School Recommendation Report



TSP Assessment

- Assess need for a partial or full TSP update
- Generally done prior to applying for a TGM grant





TGM Contacts

- Clackamas, Hood River, Multnomah and Clackamas Counties
 - Glen Bolen
 - glen.a.bolen@odot.oregon.gov
- Statewide
 - Elizabeth Ledet
 - <u>elizabeth.l.ledet@odot.oregon.gov</u>
- Website -

https://www.oregon.gov/LCD/TGM

OREGON SIGNATURE TRAILS



Signature trails distill the iconic beauty of Oregon into an unforgettable, seamless recreation experience. Join us in building a world-class legacy.

THE SIGNATURE TRAILS VISION

Oregon has the right building blocks to develop unique signature trail experiences in our state's iconic landscapes.

IMPLEMENTATION: HOW WE'LL GET THERE

By making investments in infrastructure, services and coordination, we can provide world-class trail experiences.

NEXT STEPS

Public agencies, entrepreneurs, decision makers, advocates and funders all have a role in building Oregon's vision for signature trails.



Oregon has the building blocks to develop a network of signature trails across the state. Together, we can create world-class infrastructure that will be a source of pride and prosperity for local communities and attract visitors from around the globe.

Oregon offers stunning scenic beauty, iconic destinations such as the Oregon Coast, Crater Lake, Columbia River Gorge and the Wallowa Mountains, and strikingly varied landscapes. These diverse experiences cross the urban to rural spectrum with a multitude of recreation options for people to walk, bike, hike, paddle or ride.



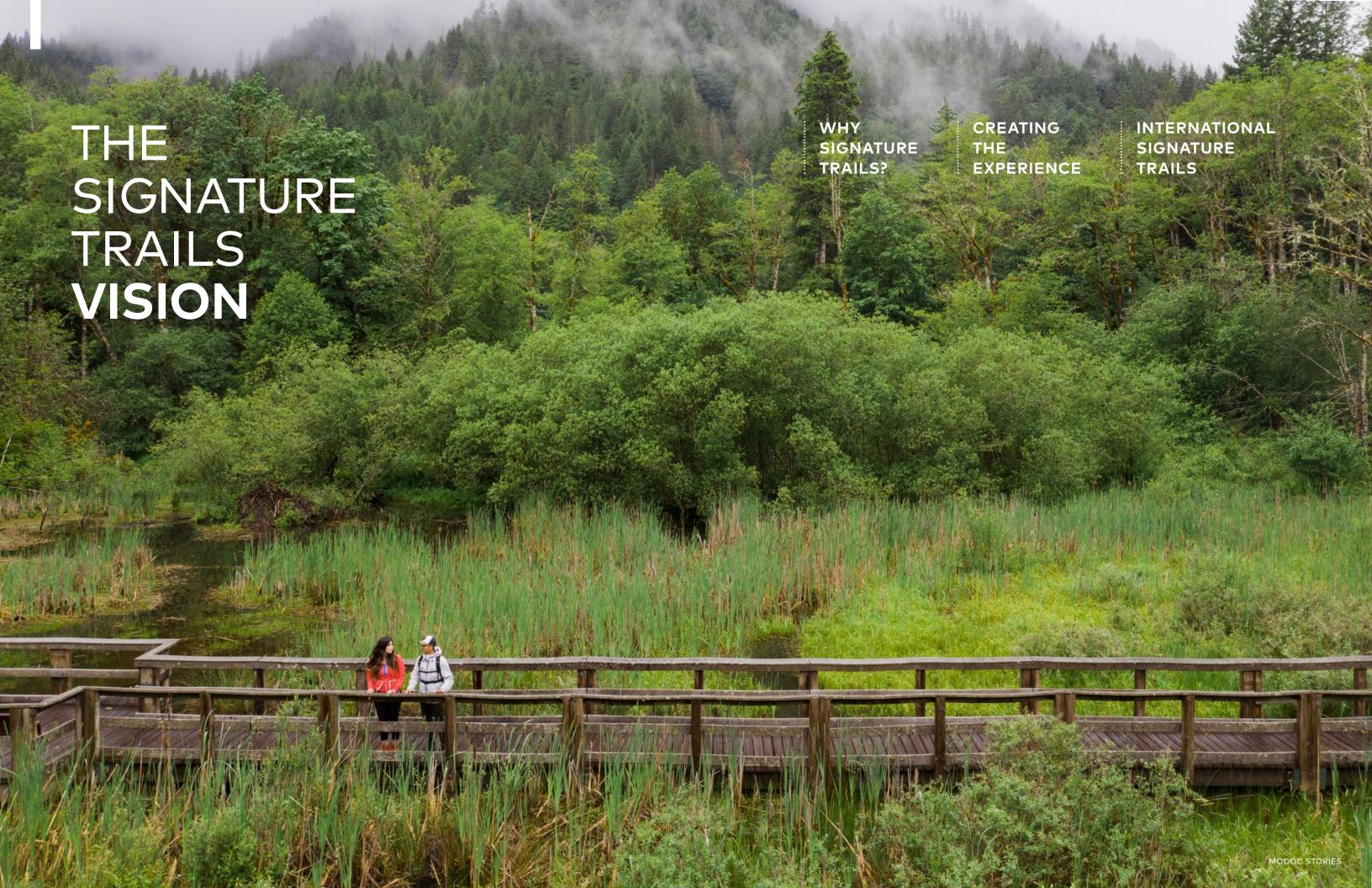












Signature trails will elevate pride and prosperity for communities across the state, providing amazing experiences for Oregonians in their own backyards. Local communities will become world-class destinations that attract visitors from around the globe.

Residents and visitors alike will have access to Oregon's cities, towns, scenic beauty and wild landscapes.
Thoughtful development of trails will also increase environmental stewardship by connecting people to our treasured landscapes and their rich histories.

EXISTING STATE TRAILS NETWORK

Oregon has outstanding regional trails, but we have gaps to fill in order to create a world-class experience.



PHOTOS (FROM LEFT TO RIGHT): TRAVEL OREGON, TRAVEL OREGON, SATOSHI ETO, CENTRAL OREGON FILM OFFICE, TRAVEL OREGON

THE VISION

The potential for signature trails is enormous in Oregon. If the right parties work together, we could see a world-class network connecting all parts of the state.

Note: Lines depict schematic vision for a Signature Trail network in Oregon and do not represent specific trails.

PHOTOS (FROM LEFT TO RIGHT): TRAVEL OREGON, TRAVEL OREGON, SATOSHI ETO, CENTRAL OREGON FILM OFFICE, TRAVEL OREGON



Signature trails provide access to Oregon's most treasured iconic landscapes





Signature trails are scalable experiences.

Signature trails are scalable experiences that share a single iconic theme that can be experienced either as a simple day trip or as an epic journey.

Whether visitors spend two hours or two weeks, they will have an opportunity to experience Oregon's iconic and dramatic natural wonders.





Signature trails are consistent.

Signature trails provide access to infrastructure that is consistently maintained to provide enjoyable experiences.

Identity and branding is consistent along the route and embraced by local communities. It's easy to find maps, lodging, transportation and other services to have a worldclass experience on the trail. Trip planning information is centralized and easily accessed.

As a system, signature trails provide access to urban destinations, unique towns, scenic beauty and wild landscapes.





Transportation options—particularly for people traveling without a car—are essential.

Improving access includes:

- Frequent, easy to locate transit from major cities to gateway towns
- Predictable transit connecting trailheads to business centers
- Safe walking and biking connections
- A variety of shuttle and ferry
 operators who can customize the
 trip experience, transport visitor
 belongings and connect them to the
 next leg of their journey





Lodging options within a day's journey are an essential element of a signature trails experience.

Lodging doesn't need to be fancy, but a coordinated approach for each signature trail is needed. Signature trail experiences can feature a robust assortment of lodging options such as organized systems of huts, yurts, cabins, hostels and/or lodges to supplement existing campsites and local inns.





Signature trails include a range of easy-to-locate service providers, outfitters and guides.

- Guides and gear rental: hike, bike, paddle and more
- Emergency support
- Rest day support
- Trip management and logistics

- Cultural, natural and historical interpretation
- Expert local tips and insights
- Restaurants and agritourism





Opportunities abound for signature trails visitors to embrace local food, art, and culture.

Whether it's making a morning pit stop at a farm stand, spending an afternoon escaping the weather at local shops and museums, or indulging in a hearty meal in a small

town restaurant after a long day's journey, visitors can experience the local flavor of signature trails communities while contributing to the local economy.



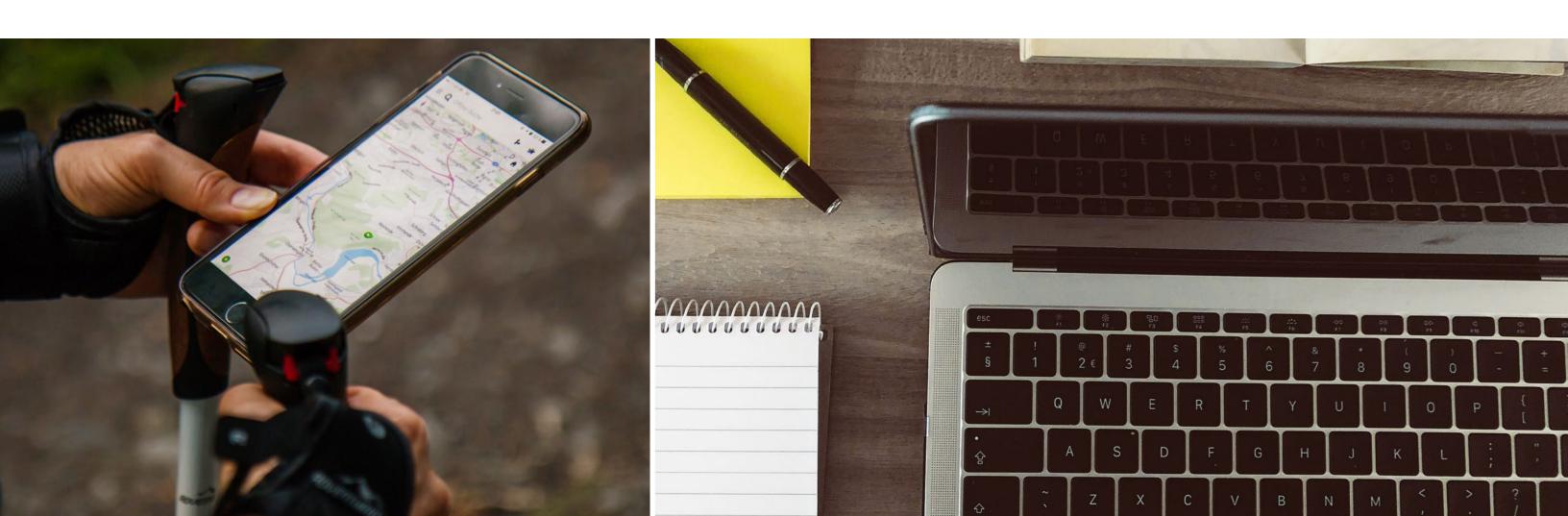


A signature trail experience means being able to easily find readily accessible and up to date trip planning resources. Potential visitors should be able to click, "plan your trip," and find:

- Maps
- Smartphone apps
- Seasonal information
- Sample itineraries
- Tide tables
- Distance tables

- Transportation and lodging Information
- Current conditions
- Safety and visitor etiquette

- Wayfinding resources
- Guides and outfitters
- Natural and cultural history information
- Permitting details
- Direct point of sale for services



By looking to the world's most beloved signature trails, Oregon can learn about what it takes to create a world-class experience.



WALES COAST PATH



CAMINO DE SANTIAGO



NEW ZEALAND GREAT WALKS

Wales Coast Path

Wales is the first country in the world to have a footpath that hugs the entire coastline. The Wales Coast Path is an 870-mile trail easily accessible by many coastal towns and cities. The Path boasts a comprehensive website with marketing tools for local businesses and all the information visitors need to confidently plan an amazing trek of any length.

www.walescoastpath.gov.uk



Camino de Santiago

The Camino de Santiago is a large network of ancient pilgrim routes stretching across Europe. Many amenities and services are available throughout the network including accessible lodging options, food, extensive trail way-finding, and transportation services. Each year, hundreds of thousands of people of various backgrounds walk the Camino de Santiago either on their own or in organized groups.

www.santiago-compostela.net



New Zealand Great Walks

New Zealand's Great Walks are premier trails that pass through diverse and spectacular scenery. Visitors can easily walk through native forests, along lakes and rivers, over rugged mountain peaks, and through striking gorges. Great Walks trails are well established and easy to follow. These experiences are reachable from major towns and are well supported by local operators and accommodation and transportation providers. Visitors can find detailed information and book their adventures and lodging directly through the Great Walks website.

www.doc.govt.nz/parks-and-recreation/ things-to-do/walking-and-tramping/ great-walks







Oregon Coast Trail

The Oregon Coast Trail (OCT), with its existing facilities and breathtaking natural beauty, has strong potential to become one of Oregon's premiere signature trails.

From Astoria to Brookings, local communities and economies are already invested in serving local residents, families from across the Pacific Northwest and tourists from around the world.

Existing trail infrastructure, campgrounds, yurts, vacation rentals, traditional and alternative lodging options, strong public access, and a rich cultural history provide the building blocks for an incredible experience.





It will take agency coordination, strategic investments and community support to elevate the quality of user experience on the Oregon Coast Trail to the level of a signature trail.

We will need to complete physical gaps in the trail, enhance regional and local transportation options, and provide connections to the variety of recreational opportunities that Oregon's coastline and communities can offer.





The Oregon Coast
Trail network connects
small towns, natural
wonders and key trail
amenities.

HISTORIC 804 TRAIL

Focal Area (see next slide)

AMANDA'S TRAIL

CAPE

PERPETUA LOOKOUT







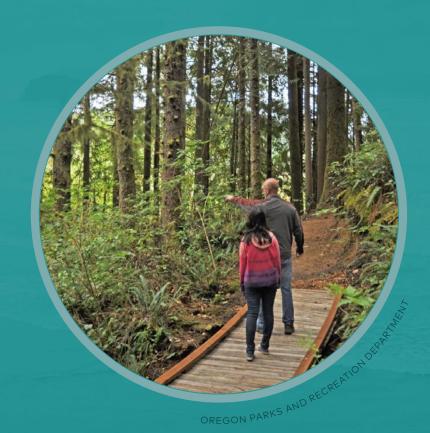
While checking into a hotel in Yachats, the host hands you a map of more than 17 miles of walking trails maintained by local volunteers.

Visitors are encouraged to explore the **804 Trail** which follows the route of one of the original coast roads, connecting to **Amanda's Trail** just south of town. Amanda's Trail leads to the crest of **Cape Perpetua** for one of the most breathtaking views on the entire coast. On the way back to the hotel, check out one of the many great restaurants in downtown Yachats. All of this without ever getting in a car!





Your Oregon Coast Trail journey starts before you leave home, and includes more than just hiking or a walk on the beach.



Whether you're coming from Oregon's Willamette Valley, around the world, or you already live on the coast, accessing information about the Oregon Coast Trail involves combing through multiple maps, websites, or guidebooks and a bit of guesswork. In the future, you will be able to find such information efficiently, in one place and online, including:

- Transportation services
 connecting from inland cities
 and between coastal towns and
 trailheads
- Camping and lodging reservation links for campsites, yurts, hostels, vacation rentals, hotels and resorts
- Coastal trip itineraries focused on coastal themes, side trips or other recreational opportunities
- Shuttles or ferry operators who can customize the trip experience



Tools and resources are available to allow visitors focus on their Oregon Coast Trail journey.



Printed guidebooks quickly
become obsolete in an area
as dynamic and rugged as the
Oregon Coast. Changing weather
conditions or an unexpected stop
at a local brew pub may leave you
wondering if you'll make it to your
hotel or campsite before nightfall.
The signature trail experience
should include information
available at your fingertips in
real-time with an opportunity for
you to post local conditions and
updates on the move.

- **Georeferenced maps** with notices of trail closures or detours
- Elevation data and route profiles
- Smartphone apps with interpretive information about natural and cultural resources; restaurants, brewpubs, coffee shops and grocery stores; realtime lodging information
- Tide and weather information
- Transportation connections
- Contact information for guides, gear rentals and repair shops
- Coordinated permit and restriction information for all coastal land managers



Signature trails provide satisfying experiences to people of all ages and abilities from hardcore adventurures to casual sightseers.



Visitors to the Oregon Coast Trail can have a signature trail experience in a day trip, an epic adventure, or return again and again to experience their favorite portions or section-hike the whole trail.

- The hardcore adventurer
- The sightseer
- The nature lover
- The family
- The culinary wanderer

- The culture seeker
- The daytripper
- The weekend tourer
- The week tourer
- The "I'm doing the entire OCT!" through hiker

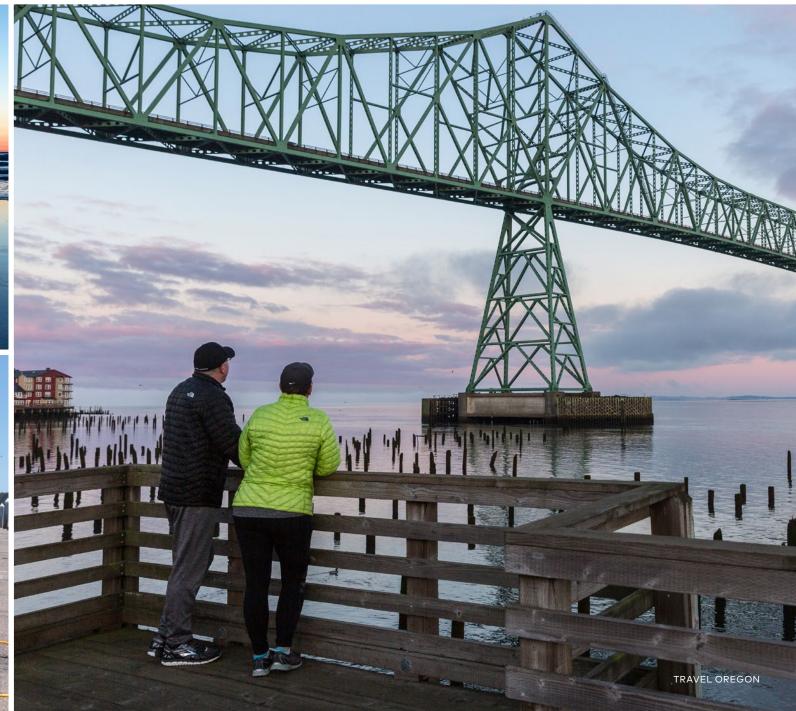














Oregon Coast Trail: moving forward









Below are highlights from 2018-19, building upon years of efforts led by OCT advocates and land managers:

- Currently the Oregon Coast
 Visitors Association (OCVA)
 and coastal land managers are
 partnering with Trailkeepers of
 Oregon to train local trail crews
 and volunteers. Vacation work
 parties and exclusive sneak peeks
 at new trail sections are being
 planned.
- Oregon State Parks has installed secure lockers with charging stations at hiker/biker campgrounds along the coast. More are on the way!
- Coast churches have reached out to Oregon Parks and Recreation Department, OCVA and guidebook writers to share that they are interested in providing a hostel-like experience for Oregon Coast Trail hikers and Oregon Coast Bike Route riders in many towns along the coast.
- OCVA has published 10 OCT
 itineraries and is wrapping up
 their first OCT promotional video.
 The video will include instructions
 for utilizing a local transit
 connection to bypass walking
 through the Heceta Head tunnel.



NEXT STEPS

It will take both collaboration and visionary leadership to create signature trail experiences that bring pride and prosperity to Oregon communities.

- Local community members, tribal citizens, and business districts will need to shape the vision for how these trails integrate with, protect and elevate what they love about their towns and ancestral lands.
- Advocates and elected leaders will need to champion these visions.
- Public agencies and private industry
 will need to collaborate to provide
 infrastructure and services to offer
 seamless, world-class experiences.
- Volunteers will play key roles in monitoring current conditions and participating in trail maintenance and stewardship.



NEXT STEPS

Bold public and private investments will be crucial to generate bold returns.

Signature trails investments are first and foremost for Oregonians.

74% of Oregonians use local trails.

55% travel to use other trails in the state.

Trails improve public health.

Non-motorized trail use in Oregon results in health savings of more than

\$150 MILLION/YEAR

for Oregon residents.

Trails create prosperity.

\$753 MILLION

in labor income a year is contributed from non-motorized trail use in Oregon.

Oregonians value trails. Oregon's non-motorized trail users place a value of participation in trail activities in the state at

\$19.9 BILLION/YEAR

It is time to invest in Oregon's trails.

Oregon has a more than

\$700 MILLION FUNDING GAP

for trail development and maintenance in Oregon.

All data on this slide from 2019-2023 Oregon Statewide Comprehensive Outdoor Recreation Plan, Outdoor Recreation in Oregon: Responding to Demographic and Societal Change

NEXT STEPS

Ready to join the movement? How can you help make this dream a reality for Oregon?



ADVANCING SIGNATURE TRAILS ACROSS OREGON

- Host a talk/presentation within your local community or group
- Subscribe to the following newsletters for signature trails updates:
 OREGON TRAILS COALITION E-NEWS

www.oregontrailscoalition.org

TRAVEL OREGON OUTDOOR RECREATION DEVELOPMENT UPDATES

https://industry.traveloregon.com/about/contact/email-newsletters

- Look for and follow other signature trail advocates on social media and support their efforts
- Advocate for the key elements of signature trails during planning, budgeting, investing and other decisionmaking processes in your community
- Join the Oregon Trails Coalition in sharing support for trails investments with your elected leaders

OREGON COAST TRAIL

- Subscribe to:
 OREGON COAST TRAIL ACTION PLAN
 UPDATES
- www.oregoncoasttrailplanning.com
- Donate to:
 OREGON COAST TRAIL FOUNDATION
 www.oregoncoasttrail.org/take-action

THE SALMONBERRY TRAIL COALITION

www.salmonberrytrail.org/supporters

We acknowledge that the landscapes and trails treasured by many in Oregon are on tribal lands.

The Oregon Coast Trail, highlighted in this presentation, travels through the ancestral home lands of those who have been here since time immemorial in part represented today by the federally recognized Confederated Tribes of the Coos, Lower Umpqua, and Siuslaw Indians of Oregon, the Coquille Indian Tribe and the Confederated Tribes of Siletz Indians of Oregon.

A project of the Oregon Outdoor Recreation Network's Signature Trails Action Team designed by Alta Planning + Design.

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