

Metro

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oregonmetro.gov



Metro

Minutes

Thursday, December 15, 2022

10:30 AM

Metro Regional Center Council Chamber,
<https://youtu.be/z45O1aXFbUE>, <https://zoom.us/j/615079992>, or
877-853-5257 (toll free) (Webinar ID: 615079992)

Council meeting

1. Call to Order and Roll Call

Council President Peterson called the Metro Council Meeting to order at 10:30 a.m.

Present: 7 - Council President Lynn Peterson, Councilor Shirley Craddick, Councilor Christine Lewis, Councilor Juan Carlos Gonzalez, Councilor Mary Nolan, Councilor Gerritt Rosenthal, and Councilor Duncan Hwang

2. Public Communication

Council President Peterson opened the meeting to members of the public wanting to testify on a non-agenda items.

No members of the public chose to provide testimony.

Seeing no further discussion on the topic, Council President Peterson moved on to the next agenda item.

3. Presentations

3.1 Annual Progress Report on Metro's Strategic Plan to Advance Racial Equity, Diversity and Inclusion

Attachments: [Staff Report](#)
[Attachment 1](#)

Council President Peterson introduced Raahi Reddy (she/her) and Jamila Dozier to present the Annual Progress Report on Metro's Strategic Plan to Advance Racial Equity, Diversity, and Inclusion.

Staff pulled up the 2022 Progress Report: Strategic Plan to Advance Racial Equity, Diversity, and Inclusion Presentation to present to Council.

The presentation began with an overview of the goals of the Strategic Plan to Advance Racial Equity, Diversity, and Inclusion (DEI), with the primary goals being convening and supporting regional partners to advance racial equity,

meaningfully engage with communities of color, to hire, train, and promote a racially diverse workforce, create safe and welcoming services, and allocate resources to further support equity efforts. Reddy informed the council of key milestones achieved by the DEI team over the past five years, focusing on the department's developments in 2022. The Racial Equity Framework, Results Based Accountability training, and Budget Equity Tool systems were detailed as central successes of the DEI team. Reddy also discussed regional impacts, focusing on efforts to reimagine policing, security, and incarcerated labor, as well as the Regional Workforce Equity Agreement, and the Parks and Nature Bond implementation. Reddy highlighted several community committees that have received support from Metro's DEI efforts in 2022. The presentation concluded with a discussion on the goals and timeline of the DEI department moving forward. Dozier spoke to the successes of the Committee on Racial Equity, commenting on the committee's internal and external work with Metro. Lastly, Reddy thanked Councilor Craddick for her work on the Metro Council over the past decade.

Council Discussion

Councilor Gonzalez commented on the importance of this work, thanking the presenters for their continued efforts in advancing Metro's racial equity strategy. He discussed the dedication of those on the CORE committee and acknowledged the amount of time, effort, and resources needed to create such a strategy.

Councilor Hwang noted that there is currently seven openings on CORE, encouraging his colleagues to think about recruiting people from their districts to join the committee.

Councilor Lewis spoke to the importance of creating a racial equity strategy that is progressive and forward-thinking while also being clearly achievable. She then expressed her support for efforts to compensate individuals for attending CORE meetings.

Councilor Rosenthal highlighted the role Metro has played as a leader in championing diversity, stating that other jurisdictions and communities have begun to follow our lead.

Councilor Craddick detailed how much attitudes and behaviors regarding racial equity and inclusion have shifted since she helped craft the original racial equity strategy near the beginning of her time as a councilor both internally and across the region. She provided an anecdote about a meeting with community members that she felt exemplified true inclusion, commenting on the importance of engaging every voice from the constituency.

Council President Peterson thanked staff from the DEI department as well as CORE members for their hard work in crafting this plan.

Marissa Madrigal echoed President Peterson's statements, expressing her gratitude for the work done by the DEI team.

Seeing no further discussion, Council President Peterson moved onto the next agenda item.

3.2 State of Sport Report

Attachments: [Staff Report](#)
[Attachment 1](#)

Council President Peterson introduced Andy Shaw (he/him)

to present the State of Sport Report.

Shaw introduced Andrew Hone. Hone began by thanking the Council for their votes in support of the Regional Tax Alignment, citing that it is policies such as these that align government with business interests. Hone then introduced his colleagues, Deanna Palm, President and CEO of the Washington County Chamber of Commerce, James Jesse, Chief Sales Officer of Travel Portland, Sucheta Ball, Project Manager at Prosper Portland, Maika Janat-Vennemann, Chief Operating Officer at Sports Oregon, Bret Marchant, Data and Research Director with Greater Portland Inc. Each individual introduced their organization, speaking to how their firms are affected by the sports industry in the greater Portland area.

Staff pulled up the Oregon: The State of Sport Presentation to present to Council.

The presentation overviewed the economic state of the sports industry across Oregon, focusing on how the economy is trending coming out of the COVID-19 pandemic. Hone explained that we are assuredly headed towards a recession, and thus need to prepare for the region's economic situation to change. Furthermore, the presentation displayed that Portland has lost its competitive edge in employment change, quality of life, and affordability compared to rival cities in the past five years. However, Hone posited that good economic policy should be predicated on the strengths of a region to help guide resources, and this is the route that will support private businesses most. The presenters then highlighted the strengths of Oregon, citing the region's industry leaders in sporting goods and apparel, events, recreation, tourism, and sports culture. While Portland now lags behind

comparable cities in many key metrics, Portland's sports industry ecosystem is significantly larger than these cities despite Portland's smaller population. This ecosystem provides opportunity and high wages for both skilled and unskilled workers, with 51,000 jobs across 3,100 businesses in the industry across Oregon. The sports industry is responsible for generating significant economic activity in the region, as well as nearly a \$1 billion dollars in tax revenue to the state of Oregon annually.

Council Discussion

Councilor Gonzalez thanked the presenters, then spoke about how deeply rooted the culture of sports runs in the greater Portland area. He commented on the importance of public-private partnerships, concluding his statement by announcing his optimism for the next decade.

Councilor Craddick questioned what the private sector needs Metro to be doing to provide greater support to their industry.

Hone emphasized that Portland needs to be louder at a national scale at announcing its leadership in the field of sports. Furthermore, he stated that there should be greater cooperation between the sports industry and governments to cultivate a state-wide economic strategy that would benefit both sectors. Lastly, Hone explained that governments need to fight to maintain the region's competitive edge, ultimately meaning that they cannot be afraid of incentive structures, altered tax policies, or land-use discussions.

Councilor Lewis began by remarking that sports are not only an important community boon at the collegiate and

professional level, but at all levels as they serve to develop community and create strong bonds between people. She asked the presenters what they are looking at to connect with small businesses in the sports industry.

Hone stated the region is currently negligent to small businesses, offering no support or incentives to individuals looking to begin a business. He commented that we firstly need to broadly communicate that this is a region that will devote the time and resources for engagement with small businesses, and this will in turn lead to more growth for these companies.

Councilor Rosenthal spoke to how diverse Oregon is in the number of sports with significant communities, noting that the state is a sports destination. He asked the presenters what can be done at the state-level to support this ecosystem statewide.

Using the semi-conductor industry as an example, Hone explained that we need a top-down approach from the state that drives economic planning to further the interests of all individual jurisdictions.

Councilor Hwang questioned what policies provide the most bang for buck in supporting the sports sector. He then asked if it is financially wise to divert resources towards bringing in large sporting events to the region or if these resources would be better spent in cultivating small businesses.

Staff responded, stating that resources should firstly be used to grow small businesses. Hone cited small business's ability to provide large returns on investment, as well as the relatively low monetary costs to back them, as primary

reasons it is best to cultivate small businesses over large events. Janat-Vennemann agreed with Hone's statements, expressing that small events such as hosting youth sporting tournaments can bring substantial economic value to the region. Jesse furthered the conversation by noting that the sports industry was resilient throughout the pandemic, and that cities that continued to support the industry saw great economic growth.

Council President Peterson thanked the presenters. She then read through a list of policies that could support the region's support industry.

Seeing no further discussion on the topic, Council President Peterson moved onto the next agenda item.

4. Consent Agenda

A motion was made by Councilor Gonzalez, seconded by Councilor Rosenthal, to adopt items on the consent agenda. The motion passed by the following vote:

Aye: 7 - Council President Peterson, Councilor Craddick, Councilor Lewis, Councilor Gonzalez, Councilor Nolan, Councilor Rosenthal, and Councilor Hwang

4.1 Consideration of the November 03, 2022 Council Meeting Minutes

Attachments: [110322c Minutes](#)

4.2

Attachments: [111722c Minutes](#)

4.3 **Resolution No. 22-5290** For the Purpose of Appointing Four New Members and Reappointing Three Members to the Metro Supportive Housing Services Community Oversight Committee

Attachments: [Resolution 22-5290](#)
[Exhibit A](#)
[Staff Report](#)

4.4 Resolution No. 22-5297, For the Purpose of Accepting the Abstract of Votes and Proclaiming the Results of the November 8, 2022, General Election For Ballot Measure 26-225

Attachments: [Resolution 22-5297](#)
[Exhibit A](#)

5. Resolutions

Resolution No. 22-5298, For the Purpose of Confirming the Reappointment of Damien Hall to the Metropolitan Exposition Recreation Commission

Attachments: [Resolution No. 22-5298](#)
[Staff Report](#)
[Attachment 1](#)

Council President Peterson called on Steve Faulstick (he/him), Metro's General Manager of Visitor Venues, to present to Council.

Faulstick informed the Council of Commissioner Damien Hall's upcoming reappointment to the Metropolitan Exposition Recreation Commission (MERC). He stated that Hall's unique skills and experiences on MERC have resulted in significant, positive changes for Metro. Faulstick listed several of Hall's achievements over the past several years, concluding that he fit for reappointment.

Council Discussion:

Council President Peterson stated that the relationship between the Metro Council and the MERC commission needs to be tighter, noting that the MERC Commissioner has agreed to have monthly work sessions going forward.

Faulstick commented the importance of planning for the future of the region now, expressing his agreement with

Council President Peterson's efforts to incite closer collaboration between Metro and MERC.

Seeing no further discussion on the topic, Council President Peterson moved on to the next agenda item.

**A motion was made by Councilor Lewis, seconded by Councilor Gonzalez, that this Resolution was adopted..
The motion carried by the following vote:**

6. Other Business

6.1 2023 Regional Transportation Plan Call for Projects Policy Framework

Attachments: [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)
[Attachment 3](#)

Council President Peterson called on Margi Bradway (she/her), Deputy Director of Planning, Research, and Development to present to Council.

Staff pulled up the 2023 RTP Call for Projects Presentation to present to Council.

The presentation overviewed the policy framework for the call for projects included in the 2023 Regional Transportation Plan (RTP). Bradway provided a detailed timeline for the RTP, explaining the submission period, assessment of projects, and public review draft stages of the process.

Council Discussion:

Councilor Craddick expressed her gratitude for the inclusion of specific efforts to engage elected officials in the RTP process, noting that this allows elected officials to be better informed about the projects in the RTP as well as building support for the policy.

Councilor Gonzalez stated his optimism for this round of the RTP.

Seeing no further discussion on the topic, Council President Peterson moved on to the next agenda item.

7. Chief Operating Officer Communication

Marissa Madrigal provided an update on the following events or items:

- The EXPO DAS process is underway.

The work session will adjourn to an Executive Session held pursuant under ORS 192.660 (2) (h); To consult with counsel concerning the legal rights and duties of a public body.

Only members of the news media and designated staff will be allowed to attend the executive session. If you are a member of the news media wish to attend the executive session, please call or email the Legislative Coordinator at least 24 hours before the noticed meeting at legislativecoordinator@oregonmetro.gov or 503-812-7591. Representatives of the news media and all other attendees are specifically directed not to disclose information that is the subject of the Executive Session.

8. Councilor Communication

Councilors provided updates on the following meetings and events:

- Councilor Craddick's final council meeting was celebrated. Each of the councilors thanked Councilor Craddick for her work, mentorship, and spirit throughout the past 12 years.

9. Adjourn to executive session

There being no further business, Council President Peterson adjourned the Metro Council Meeting at 12:52 p.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Jeff Kain". The signature is written in a cursive, flowing style.

Jeffrey Kain, Legislative Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF DECEMBER 15, 2022

Item	Topic	Doc. Date	Document Description	Doc. Number
1.0	PowerPoint	12/15/2022	2022 Progress Report: Strategic Plan to Advance Racial Equity, Diversity, and Inclusion	121522c-01
2.0	PowerPoint	12/15/2022	2023 RTP Call for Projects	121522c-02