500 NORTHEAST GRAND AVENUE | PORTLAND, OREGON 97232 273



MEETING:

FUTURE VISION COMMISSION

(Joint meeting with Metro Council begins at 5:30 p.m.)

DATE:

January 30, 1995

DAY:

Monday

TIME:

3:00 p.m. (note earlier starting time)

PLACE:

Metro Regional Center

Room 370

3:00 Roll Call/Call to Order

1. Develop Final Comments on Future Vision Map

60 min..

90 min.

4:00 2. Develop Final Comments on Future Vision Commission Report

(January 25, 1995 draft)

5:30 3. Joint Meeting with Metro Council and Executive Officer to Review Future Commission Report

90 min.

7:00 Adjourn

Portland State University

P.O. Box 751, Portland, OR 97207-0751

January 24, 1995

To:

Members of the Future Vision Commission

From:

Ethan Seltzer

Re:

The Tasks Ahead

1) January 30 Agenda:

3 pm - 4 pm

Develop final comments on map

4 pm - 5:30 pm

Develop final comments on words (see attached January 25,

1995, draft)

5:30 pm - 7 pm

Meet with Metro Council and Executive

- 2) Outreach Tasks after our January 30 meetings the map and draft will be turned over to Metro's graphic designer and editor. They will develop the tabloid and return it to you for review on either February 13 or 27 (John will confirm date). In addition, at the meeting on either February 13 or 27, Metro staff will provide you with details regarding the listening posts, contact with communities outside the Metro boundary, and other outreach tasks and schedules.
- 3) Meeting with the Metro Council and Executive on January 30 the purpose of that meeting will be to discuss the path to adoption with the Council and Executive. The Council will develop items for discussion at its meeting later today. The Future Vision Commission has agreed to raise the following issues during the discussion:
 - Council commitment to the adoption process and roles for Council and Future Vision Commission (Peggy)
 - Monitoring and evaluation as critical components of implementing the Future Vision, acting on the Commission's findings regarding carrying capacity, and demonstrating Metro's commitment to achieving the objectives outlined in the 2040 concept and upcoming Regional Framework Plan (Mike)
 - Building relationships outside Metro's boundaries/need for an effective "foreign policy" in order to avoid what happened to Metro Toronto (Peter)

If there are other issues that you'd like to raise, please contact Susan McLain at Metro to coordinate.

4) Path to Adoption - the next six months looks something like this:

Feb 13 or 27...meet with Metro staff to review tabloid and outreach plans mid-March to April 1...tabloid out, contacts with neighboring communities and MPAC mid-April to May 1...listening posts

Memo to FVC - page 2

mid-May to June 1...review and revise draft mid-June...Council hearings and adoption

This timeline is subject to change depending on the date by which the Council and the Executive want to act. Alice Schlenker, as the MPAC representative on the Commission, will work with Metro Staff to ensure that MPAC participates in the adoption of the Future Vision and will involve Commission members as needed in work with MPAC.

Please feel free to contact me or Ken Gervais should you have any comments or questions. Note that our next meeting after January 30 will be on either the 13th or 27th of February. We'll work with John to specify the date as soon as possible.

Thanks!

FUTURE VISION

Report of Metro's Future Vision Commission Values, Vision Statements, and Action Steps

January 24, 1995 - DRAFT

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. I	PREAMIDLE
22	
23	In 1805, Lewis and Clark came to this region, sent by President Jefferson on a journey of peace
24	and friendship, scientific exploration, conquest, and discovery. Beginning in the 1840's,
25	thousands of pioneers made an arduous 2,000 mile, eight month trek along the Oregon trail to river
26	valleys with rich farmlands and mountains with vast forests. Today, people are still attracted to
27	this region for its jobs, natural beauty, and culture of livability. Simply put, this is a great place to
28	live. We want to keep it that way.
29	
80	However, today we are on an equally arduous journey into the future, one that challenges our
31	expectation that this will continue to be a place where people choose to invest their talents and
32	energy to keep what is good and fulfill our hopes for this land and all of its peoples. We must act
33	now and together. We offer this vision of the nine-county region in 2045 as a first step in
34	developing policies, plans, and actions that serve our bi-state region and all its people.
35	
86	The bi-state metropolitan area has effects on, and is affected by, a much bigger region than the land
37	inside Metro's current boundaries. Our ecologic and economic region stretches from the crest of
38	the Cascades to the crest of the Coast Range, and from Longview on the north to Salem on the
39	south. Any vision for a territory as large and diverse as this must be regarded as both ambitious
10	and a work-in-progress. We offer this document in that spirit.
1 1	
12	This vision has been developed with the expectation that individual dreams and effort will matter.
13	Our region is a place that rewards those who commit themselves to keeping and making it a great
14	place to live. Our region is a place where people act to meet the future, rather than waiting to cope
15	with its eccentricities. History teaches the often cruel lesson that a community that does not

possess a clear vision of the kind of future it wants is not likely to be satisfied with the one it gets.

Making the effort to identify what we want, and then acting purposefully and collectively to
achieve it, is critical.

Your Future Vision Commission has attempted to reflect the hopes and conscience of the people
who live here - we are neither oracles nor social engineers. Rather, we affirm differences in
thought and ways of life. We celebrate the individual as well as the community. We encourage

self-reliance and self-fulfillment as well as civic participation and civic pride.

54 VALUES

Our way of life in this region embodies a number of interconnected values that are essential to facing the future wisely:

• We value taking purposeful action to advance our aspirations for this region, shaped by the realization that we should not act to meet our needs today in a manner that limits or eliminates the ability of future generations to meet their needs and enjoy this landscape we're privileged to inhabit.

• We value natural systems for their intrinsic value, and recognize our responsibility to be stewards of the region's natural resources.

• We value the greatest possible individual liberty in politics, economics, lifestyle, belief, and conscience, with the full understanding that this liberty cannot be fully realized or long endure unless accompanied by shared commitments for community, civic involvement, and the health of our environment as a whole.

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 We believe in the conservation and preservation of natural and historic landscape resources. Widespread land restoration and redevelopment must precede any future conversion of land to urban uses to meet our present and future needs.

 We value economic development because of the opportunities it affords us all, but recognize that there can be true economic development only with unimpaired and sustainable natural ecosystems, and suitable social mechanisms to insure dignity and equity for all, and compassion for those in need

community enjoys the greatest possible opportunities to fulfill his or her potential in life. It

is, after all, primarily for them, and for their children, that we propose this vision.

99

101	VISION STATEMENTS AND ACTION STEPS
102	Introduction
103	The Metro Charter, approved by voters in 1992, calls for the creation of two new planning
104	products: the Future Vision and the Regional Framework Plan. The Future Vision is described in
105	the Charter as follows:
106	"(1) Future Vision. (a) Adoption. The council shall adopt a Future Vision
107	for the region between January 15, 1995 and July 1, 1995. The Future Vision
108	is a conceptual statement that indicates population levels and settlement patterns
109	that the region can accommodate within the carrying capacity of the land, water,
110	and air resources of the region, and its educational and economic resources, and
111	that achieves a desired quality of life. The Future Vision is a long-term,
112	visionary outlook for at least a 50-year period. As used in this section, "region"
113	means the Metro area and adjacent areas.
114	(b) Matters Addressed. The matters addressed by the
115	Future Vision include but are not limited to: (1) use, restoration, and
116	preservation of regional land and natural resources for the benefit of present and
117	future generations, (2) how and where to accommodate the population growth
118	for the region while maintaining a desired quality of life for its residents, and
119	(3) how to develop new communities and additions to the existing urban areas
120	in well-planned ways.
121	•••
122	(e) Effect. The Future Vision is not a regulatory
123	document. It is the intent of this charter that the Future Vision have no effect
124	that would allow court or agency review of it."
125	
126	Metro is also directed to develop a "Regional Framework Plan" consisting of a number of

individual plans for issues of regional significance--the transportation system, urban growth boundary, water resources, air quality, and housing densities, among others. The relationship between the Future Vision and the Regional Framework Plan is explained in the Charter as follows:

"The Regional Framework Plan shall: (1) describe its relationship to the Future Vision, (2) comply with applicable statewide planning goals, (3) be subject to compliance acknowledgement by the Land Conservation and Development Commission or its successor, and (4) be the basis for coordination of local comprehensive plans and implementing regulations."

: 143

Your Future Vision Commission has developed this document in response to both the requirements and the spirit of the Charter. The following vision statements, in concert with the Future Vision Map, provides the "conceptual statement" sought by the framers of the Charter and directly addresses Charter requirements in the following ways:

- The Region our area of interest is not the "3-county" or "4-county" area, but nine counties (Clackamas, Clark, Columbia, Cowlitz, Marion, Multnomah, Polk, Washington, and Yamhill) which interact now and will interact more completely in the future. We can no longer afford to view ourselves apart from this larger metropolitan context, itself a part of Cascadia, North America, the Pacific Rim, and a truly international economy.
- Population Levels and Settlement Patterns our work has depended on population projections and scenarios for its allocation developed through existing planning processes in Oregon and Washington. The Future Vision Map depicts the relationship between this written document and the landscape of the 9-county, bi-state region.
- Carrying Capacity this metropolitan area, like all others, exceeded its physical carrying capacity long ago. Our style of life depends on the importation of energy, materials, capital, and "brain power" from all over the world. We've also found that

traditional biological models of carrying capacity are simply too narrowly drawn to be of much use in a metropolitan setting. Though some will seek a number that ought to represent the maximum population that this region can sustain, our discussions and study of this issue lead us to the conclusion that settling on a number is artificial and unproductive.

In fact, the question is not so much whether we have or have not exceeded carrying capacity in some absolute sense, but whether our continuing inhabitation of this landscape is occurring in a manner that will allow us to meet established criteria for protecting human health and the environment, and serves our values associated with livability and sustainability. Quite simply, carrying capacity must be viewed and discussed in a cultural and social as well as physical context.

For that reason, and based on our review of the carrying capacity concept, we have chosen to approach carrying capacity as an issue requiring ongoing discussion and monitoring. We believe that the relevant question is not "when" carrying capacity will be exceeded, but "how" we will collectively restore, maintain, and enhance the qualities of the region central to sustaining our health, the quality of the natural environment, and the ability of future generations to take action to meet the issues of their time.

Sustainable communities will come about through the skillful blending of factual data, our values, and new ideas in a public discussion occupying a place of honor in this region, not through blind adherence to numerical thresholds that cannot be specified, much less met.

Hence, carrying capacity is not a one-time issue, a single number, a simple answer, but an ongoing question for us all.

New Communities - this vision does not call specifically for the creation of new 179 communities. We choose, instead, to focus on the restoration and redevelopment of what 180 has already been committed to non-resource use. However, the values, vision statements, 181 and map, taken together, describe the nature of our region in 2045, and as such can be used 182 as a template for what any community, new or old, ought to embody. 183 184 Other Issues - there are a number of issues that will require us, in the future, to 185 rethink some of our assumptions: 186 telecommunications and information technologies are upon us but precise effects 187 on quality of life and urban form are not yet known; 188 • some aspects of our quality of life are likely to deteriorate with growth, some will 189 be enhanced; 190 • there will almost certainly be a change in the ways we use fossil fuels in the next 191 192 50 years; • our sense of region will likely change as technology and the economy change. 193 After long discussion, we recognize that these issues and more will have profound and 194 largely unknown implications for our vision and this region. Nonetheless, we must move 195 forward with the belief that our region will rise to the challenges as they become apparent. 196 197 The vision statements fall logically into three groups, based on our belief that as inhabitants of this 198 199 bi-state region, we are committed to: 200 Each Individual - the development of each individual as a productive, effective 201 1) member of this region. We believe that this region must make clear and unambiguous 202 commitments to each individual in order that we all may have a vibrant, healthy place to 203

204

live. This doesn't mean that our region must be all things to all people. It can't. Rather,

205	our challenge is to speak clearly about what we can and will do to support the ability of		
206	individuals to participate fully in the prospering and stewardship of this region, balanced		
207	by the responsibility of individuals to their community and region. Three vision statements		
208	are presented for our aspirations for individuals:		
209	I-1 Children		
210	I-2 Education		
211	I-3 Participation		
212	2) Our Society - the ability to state and act on the collective interest of our communities		
213	through civic involvement, a strong economy, and vital societal institutions. The ability to		
214	work together, in the truest sense, is the hallmark of great communities and flourishing		
215	societies. Engaging people with each other and with our economy, to solve problems and		
216	act on dreams, is the cornerstone for how we go forward into the future. Six vision		
217	statements are presented for our aspirations for our society:		
218	S-1 Safety		
219	S-2 Economy		
220	S-3 Diversity		
221	S-4 Civic Life		
222	S-5 Vital Communities		
223	S-6 Roots		
224	3) Our Place - the physical landscape of the nine-county, bi-state region, the settlement		
225	patterns that have evolved within it, and the economy that continues to evolve. We live in a		
226	landscape of great variety and beauty, a stage for an enviable range of possibilities.		
227	Preserving that vast sense of diversity must be the core of our legacy of inhabitation. Eight		
228	vision statements are presented for our aspirations for our place:		
229	P-1 Rural Land		
230	P-2 Choice		

231	P-3	A Life in Nature
232	P-4	Walking
233	P-5	Linkages
234	P-6	Downtowns
235	P-7	Equity
236	P-8	Growth Management
237	The vision statement	s have been developed with the elements of the Regional Framework Plan in
238	mind. Clearly, Metro	has a critical role to play as planner, convener, monitor, and leader.
239	However, as in the pa	ast, the success we achieve in the future will be a collaborative
240	accomplishment. Ke	ep in mind that the "strength" of this or any Future Vision for advising and
241	guiding policy and re	egulation is entirely dependent on its scope and persuasiveness. It is an
242	unparalleled opportu	nity to create an environment of consensus and predictability in the region for
243	what Metro's planning	ng and policymaking ought to accomplish.

244	EACH INDIVIDUAL (I)	
245		
246	• I-1 CHILDREN - In 2045, the welfare of children is of critical importance to our present and	
247	future wellbeing. Creating and sustaining public and private initiatives that support family life are	
248	among our highest priorities.	
249	•To Achieve this vision:	
250	-Recognize the needs of children as a critical metropolitan issue, and ensure that	
251	responsibility is assigned and assumed for meeting those needs.	
252	Regularly review surveys of children and families and incorporate the results in	
253	all facets of planning and policymaking in the nine-county region.	
254	Incorporate the needs of children for healthy, safe, and accessible living	
255	environments in Regional Framework Plan elements dealing with the	
256	transportation system, housing, urban design and settlement patterns, and parks	
257	and open space.	
258	Develop new partnerships involving business, government, citizen, cultural, and	
259	educational organizations to incorporate the needs and act on opportunities for	
260	children and their families as part of planning, budgeting, and administrative	
261	processes.	
262		
263	• I-2 EDUCATION - In 2045, education, in its broadest definition, stands as the core of our	
264	commitment to each other. Life-long learning is the critical ingredient that enables the residents of	
265	this region to adapt to new ideas, new technologies, and changing economic conditions. Our	
266	commitment to education is a commitment to equipping all people with the means to not only	
267	survive but to prosper in this landscape.	
268	• To achieve this vision:	
269	Work with other government entities and with educational and cultural	

270	organizations to ensure that:
271	- parents are aware that the foundation of a child's language is developed in
272	the first six months of life, and that infants should be read to from birth;
273	- public library policies, staffing, and resources are strong enough to reach
274	out and effectively serve all citizens;
275	- children receive an education that brings them to the entry level
276	competency of post-secondary education;
277	- our educational system includes an emphasis on both English literacy and
278	foreign languages, an understanding of evolving information technology,
279	and the ability to engage national and international opportunities at home, in
280	the community, and on the job.
281	Provide adequate public and private support for a variety of institutions of higher
282	education to meet needs for life-long learning, including obtaining college degrees,
283	improving job skills, and simply enjoying the excitement of learning.
284	Create and enhance cooperative ventures linking public and private enterprises to
285	ensure that:
286	- community arts and performance centers, community libraries and
287	schools, colleges and universities, concert halls, galleries, museums,
288	nature centers, and theaters are each vital links in an integrated educational
289	system for all residents;
290	- opportunities exist for all children and community residents, regardless of
291	income, to engage in the visual, literary, and performing arts in community
292	centers close to their homes.
293	higher education in the metropolitan area draws its identity and mission
294	from its interaction with the people, communities, economy, and landscape
295	of our nine-county region. Here, higher education is truly a reflection of

296	the needs of our people, the role of the region in an international economy,
297	and the unique opportunities afforded by our landscape and history.
298	
299	• I-3 PARTICIPATION - In 2045, all residents, old and young, rich and poor, men and
300	women, minority and majority, are supported and encouraged to be well-informed and active
301	participants in the civic life of their communities and the bi-state region. Ours is a region that
302	thrives on interaction and engagement of its people to achieve community objectives.
303	• To achieve this vision:
304	Include citizen involvement and education programs as a core function for all
305	government institutions, including schools.
306	Promote an atmosphere of inclusiveness and tolerance of social, political, racial,
307	and economic differences.
308	Provide adequate funding to enable broad-based participation by all economic
309	groups.
310	Establish objectives for accessibility for all citizens to all civic programs and
311	events, and actively seek their achievement.
312	Initiate and facilitate ongoing discussion of this Future Vision in neighborhood
313	and community forums.
314	Coordinate a region-wide web for disseminating and collecting information
315	involving public libraries, schools, business and civic organizations, and
316	neighborhood and community groups.
317	Strengthen neighborhood, community, and regional public library resources to
318	continue to offer free reader, reference, and information services to all.
319	

320	OUR SOCIETY (S)
21	
22	• S-1 SAFETY - In 2045, personal safety within communities and throughout the region is
23	commonly expected as well as a shared responsibility involving citizens and all government
24	agencies. Our definition of personal safety extends from the elimination of prejudice, to the
325	physical protection of life and property from criminal harm. Our hope and expectation is for a
326	society whose residents do not expect safety or protection to rely on guns or physical violence.
327	• To achieve this vision:
328	Recognize that true community safety results from a collaborative effort involving
329	citizens, their government, and business. Support local initiatives to address public
330	safety issues in this manner through targeted public investment.
331	Identify and address public and personal safety issues in the Regional
332	Framework Plan elements dealing with transportation, urban design, and bi-state
333	coordination.
334	Identify public safety as a metropolitan area issue, rather than simply the concern
335	of a single jurisdiction or agency.
336	Train community members in alternative means for dispute resolution.
337	Co-sponsor with community groups activities that are designed to increase
338	community cohesion and the interaction of community members with each other.
339	
340	• S-2 ECONOMY - In 2045, our bi-state, regional economy is diverse, with urban and rural
341	economies linked in a common frame. Planning and governmental action have created conditions
342	that support the development of family wage jobs in centers in the region.
343	• To achieve this vision:
344	Direct all regional planning efforts to incorporate equitable economic progress for

communities througout the region as a critical component for modelling and

346	evaluation.
347	Address the further diversification of our economy, the creation of family wage
348	jobs, and the development of accessible employment centers throughout the nine-
349	county region in the Regional Framework Plan elements for transportation, rural
350	lands, urban design, housing, and water resources.
351	Actively foster and engage enterprises that are attracted to our landscape and to the
352	human resources already herethose firms that need what we have, not what
353	we're willing to give away.
354	
355	• S-3 DIVERSITY - In 2045, our communities are known for their openness and acceptance.
356	This region is distinguished by its ability to honor diversity in a manner that leads to civic cohesion
357	rather than a narrow separateness.
358	• To achieve this vision:
359	Focus public policy and investment on the creation of mixed-use communities
360	which include dedicated public space and a broad range of housing types.
361	Reinforcing cross cultural understanding and tolerance through positive
362	celebration of our region's diverse heritages and support for cultural expressions.
363	Publicly recognize efforts, both public and private, that encourage all citizens to
364	be full participants in the civic and economic life of the region.
365	Address the creation of community cohesion and a true civic culture in Regional
366	Framework Plan elements concerned with urban design, housing, and bi-state
367	governance.
368	
369	• S-4 CIVIC LIFE - In 2045, citizens embrace responsibility for sustaining a rich, inclusive civic
370	life. Political leadership is valued and recognized to be in service to community life.
371	• To achieve this vision:

372	Enact campaign finance and other reforms which make the pursuit of elective
373	office and the expression of minority views without fear of retribution a realistic
374	goal for all citizens.
375	Strongly support public involvement in government initiatives, and provide
376	resources needed to develop innovative ways for expanding opportunities for
377	participation and making it more useful and effective for citizens and communities.
378	
379	• S-5 VITAL COMMUNITIES - In 2045, communities throughout the bi-state region are
380	socially healthy and responsive to the needs of their residents. Government initiatives and services
381	have been developed to empower individual communities to actively meet the needs of their
382	residents. The economic life of the community is inseparable from its social and civic life.
383	Coordinated initiatives for health care and support for meeting basic needs are extended to those in
384	need, where they live.
385	• To achieve this vision:
386	Identify needs and solutions to community problems from the neighborhood
387	level, and actively work to enlist all units of government in supporting and acting
388	on these grassroots agendas rather than allowing governmental entities to insulate
389	themselves from participating.
390	Incorporate specific expectations for a basic standard of living for all citizens in
391	Regional Framework Plan elements concerned with urban design, housing,
392	transportation, and parks and open space.
393	Recognize the presence of chronic poverty as a metropolitan issue. Support local
394	initiatives to address chronic poverty through targeted public investments, revisions
395	in tax codes, and metropolitan tax-base sharing.
396	
397	• S-6 ROOTS - In 2045, our history serves us well, with the lessons of the past remembered and

398	incorporated in our strategies for the future. Our fellow citizens know our cultural history well,	
399	and this knowledge helps them ground social and public policy in the natural heritage we depend	
400	on and value so dearly.	
401	• To achieve this vision:	
402	Preserve designated historical sites/structures, and use public incentives and	
403	investments as necessary to preserve our history.	
404	-Incorporate historical sites and events in the region in public events, school	
405	curricula, and planning.	
406	Specifically incorporate historic preservation and landscape ecology in Regional	
407	Framework Plan elements concerned with transportation, housing, urban design,	
408	rural lands and the urban growth boundary, parks and open space, and bi-state	
409	governance.	
	•	

411	OUR PLACE (P)
412	
413	• P-1 RURAL LAND - In 2045, rural land shapes our sense of place by keeping our cities
414	separate from one another, supporting viable farm and forest resource enterprises, and keeping our
415	citizens close to nature, farms, forests, and other resource lands and activities.
416	To achieve this vision:
417	Develop and implement local plans and the urban growth boundary and rural
418	lands elements of the Regional Framework Plan to:
419	 actively reinforce the protection of lands currently reserved for farm and
420	forest uses for those purposes. No conversion of such lands to urban,
421	suburban, or rural residential use will be allowed; and
422	 allow rural residential development only within existing exception areas or
423	their equivalent. Rural residential development shall retain the rural
424	character of the area, and be consistent with nearby farm and forest
425	practices, the ability of natural systems to absorb new development, and the
426	capacity of currently available public services.
427	Work with the Departments of Agriculture and Forestry, in both states, to develop
428	a broad program of public education about and contact with this region's
429	agricultural and forest products producers.
430	
431	• P-2 CHOICE - In 2045, our region is composed of numerous, distinct communities, open to
432	all, which together provide a wide variety of healthy, appealing, and affordable housing and
433	neighborhood choices. They are physically compact and have distinct identities and boundaries.
434	Truly public space exists in every community, and serves as the stage for a rich and productive
435	civic dialogue.
436	To achieve this vision:

7J1	Target greenspaces, transportation, and other funds to communities which act to
438	provide a range of housing types within their boundaries.
439	Link the provision of building permits for single family detached structures to the
440	creation of mixed use neighborhood centers.
441	Develop and implement community plans to clarify and strengthen distinct
442	identities. To the extent possible, develop boundaries between communities using
443	parks, rivers, streams, floodplains, and other landscape features.
444	Make the development of complete, mixed affordable communities the central
445	focus for Regional Framework Plan elements dealing with housing, urban design,
446	and parks and open space.
447	
448	• P-3 A LIFE IN NATURE - Our place sits at the confluence of great rivers, the Columbia,
449	Lewis, Sandy, and the Willamette and its tributaries, which dominate the landscape. This is a
450	region of water, volcanic buttes, and forest-clad mountains and hills. The metropolitan region is a
451	unique ecosystem, one which encompasses urban, rural, and wild within a common landscape. In
452	2045, our region is known for the intelligent integration of urban and rural development into this
453	common ecosystem as evidenced by:
454	improved air and water quality, and increasing biodiversity;
455	views of Mt. Hood, Mt. St. Helens, Mt. Rainier, Mt. Adams, Mt. Jefferson, and other
456	Cascade and coastal peaks, unobstructed by either development or air pollution;
457	ribbons of green bringing greenspaces and parks within walking distance of every
458	household;
459	a close and supportive relationship between natural resources, landscape, the built
460	environment, and the economy of the region; and
461	- restored ecosystems, complemented by planning and development initiatives that
162	preserve the fruits of those labors

105	TO MOREOVO CIED VALCO
164	Ensure that Regional Framework Plan elements for transportation, the urban
165	growth boundary, rural lands, urban design and settlement patterns, parks and
166	open space, and bi-state governance positively affect the indicators listed above.
467	Work with partners in the region to develop comprehensive interpretive programs
468	for the metropolitan ecosystem.
469	Manage watersheds to protect, restore, and manage the integrity of streams,
470	wetlands, and floodplains and their multiple biological, physical, and social values.
471	Create an interconnected mosaic of urban forest that provides multiple benefits to
472	neighborhoods, including shading and reduction of temperature extremes,
473	aesthetics, and habitat for local wildlife.
474	Value the quality of natural resources and the landscape alongside other variables
475	when assessing the costs and benefits of new development and/or attracting new
476	enterprises to the region.
477	
478	• P-4 WALKING - In 2045, residents of this region can shop, play, and socialize by walking or
479	biking within their neighborhoods. Walking, biking, or using transit are attractive alternatives for
480	a wide range of trips within neighborhoods, between important regional centers, and outside of the
481	urban area. This region is known for the utility of its non-auto transportation alternatives.
482	To achieve this vision:
483	Focus the urban design, settlement pattern, housing, transportation, and parks
484	and open space elements of the Regional Framework Plan on the design of new
485	neighborhoods and retrofitting old ones to better support walking, biking, and
486	transit use.
487	Review and continually revise, as necessary, local land use plans and
488	transportation policies to dramatically increase the mode split for walking, and to

489	ensure the close interconnection of land use and transportation planning initiatives.
490	Develop new commitments to funding arterial streets and bicycle and pedestrian
491	facilities.
492	Focus the transportation element of the Regional Framework Plan on two central
493	issues: the creation of walkable neighborhoods and employment centers, and goods
494	movement.
495	
496	• P-5 LINKAGES - In 2045, goods, materials, and information move easily throughout the bi-
497	state region. Manufacturing, distribution, and office employment centers are linked to the
498	transportation and communication systems in a comprehensive and coordinated manner.
499	• To achieve this vision:
500	Incorporate goods movement and telecommunications technologies in Regional
501	Framework Plan elements concerned with transportation, urban design and
502	settlement patterns, and bi-state governance.
503	Utilize new technologies and targeted public investment to move the work to
504	workers, rather than workers to the work.
505	
5 06	• P-6 DOWNTOWNS - In 2045, downtown Portland continues to serve an important, defining
507	role for the entire metropolitan region. In addition, reinvestment, both public and private, has been
508	focused in historic urban centers such as Ridgefield, Camas, Vancouver, Gresham, St. Helens,
509	Beaverton, Hillsboro, Molalla, Woodburn, and others throughout our bi-state region. This pattern
510	of reinvestment and renewal continues to be the centerpiece of our strategy for building and
511	maintaining healthy communities.
512	• To achieve this vision:
513	-Target public and encourage private investment in infrastructure, workforce
514	development, and for other public purposes to existing neighborhoods, town

515	centers and downtown Portiand.
516	Address reinvestment in urban center in the Regional Framework Plan elements
517	concerned with the urban growth boundary, transportation, urban design and
518	settlement patterns, and bi-state governance.
519	
520 .	• P-7 EQUITY - In 2045, the tradeoffs associated with growth and change have been fairly
521	distributed throughout the region. Our commitment to managing growth with an eye on the future
522	is matched by an equal commitment to social equity for the communities of today and tomorrow.
523	The true environmental and social cost of new growth has been paid by those, both new to the
524	region and already present, receiving the benefits of that new growth.
525	To achieve this vision:
526	Identify the presence of pockets of poverty as a metropolitan problem. Address
527	the issues associated with chronic poverty in locations throughout the nine-county
528	region through such mechanisms as tax base sharing, pursuing changes in tax
529 .	codes, overcoming physical and economic barriers to access, providing affordable
530	housing throughout the area, and targeted public investments.
531	Ensure that the costs of growth and change are borne by those who receive the
532	benefits.
533	Develop fair and equitable funding mechanisms for all public infrastructure
534	needed to support growth and to keep infrastructure and service levels from
535	declining as growth occurs.
536	Address issues associated with chronic poverty in locations throughout the region
537	in Regional Framework Plan elements concerned with transportation, housing, the
538	urban growth boundary, and bi-state governance.
539	
540	• P-8 GROWTH MANAGEMENT - In 2045, growth in the region has been managed. Our

objective has been and still is to live in great cities, not merely big ones. Performance indicators and standards have been established for the Future Vision and all other growth management efforts, and citizens of the bi-state region annually have an opportunity to review and comment on our progress. The results of that review process are used to frame appropriate actions needed to maintain and enhance our regional quality of life.

• To achieve this vision:

550 °

- --Annually produce a "state of the region" report which concisely points out the trends, strengths, and weaknesses in performance towards the vision statements listed above, followed by a survey to determine whether the public is satisfied with our progress. Short and long-term actions will be shaped by this review, and the results will be reported to the people of the region.
- -Use the values and vision statements in this document as the starting point for developing evaluative criteria associated with the development of each element of the Regional Framework Plan.
- --Broaden the elements of the Regional Framework Plan to include environmental quality, sustainability, public safety, the welfare of children, and education.
- --Create an accountable bi-state, nine-county institutional framework for discussing and addressing issues which extend beyond Metro's jurisdictional boundaries, and incorporating such an institution in the Regional Framework Plan element concerned with bi-state coordination.

IMPLEMENTATION

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We recommend that the Metro Council, upon the adoption of the Future Vision, identify and act on measures to implement the vision conscientiously, affirmatively, and proactively. The Metro Charter calls for the Metro Council to adopt a Future Vision, and to "describe the relationship" of the Regional Framework Plan to that Future Vision. Further, the Charter specifically prevents the Future Vision from having any "effect that would allow court or agency review of it".

Clearly, the ambition for implementation of the Future Vision, as expressed in the Charter, is quite modest. However, we live in a landscape which is home to communities of substantially greater ambition. In fact, our participation in this project has impressed on us that our nine-county, bistate region deserves the attention, affection, and stewardship to which we are singly and collectively called.

We believe that implementing actions could include, but not be limited to, the following:

1) Regional Framework Plan - We have attempted to identify actions to implement individual vision statements in conjunction with Regional Framework Plan elements. The Council should use those proposed actions at the beginning of the process for creating Framework Plan elements in order to ensure that there is a relationship between the Future Vision and the Regional Framework Plan to "describe".

Vision Index - The Metro Council can use the vision statements to create a Vision Index for use as a diagnostic or evaluative tool in planning, policymaking and budgeting.
The Council could direct that the vision statements be used at the outset of new or ongoing initiatives to guide the formulation of decision criteria. As examples, the following kinds of

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questions might get asked:

- Will the action or plan assist in improving the welfare of children?
- Will the action or plan help to extend educational resources to the people of the region more effectively or comprehensively?
- How, if at all, will the action or plan enable improve the ability of people throughout the region to compete for jobs or other opportunities?
- Will the action or plan, through its development and implementation, serve as a vehicle for enabling wider participation in policy formation and planning?
- Does the action or plan support and encourage efforts to engage citizens and business to join with government to improve public safety?
- Will the action or plan add to efforts to diversify our economy and encourage the creation of new enterprises best able to further other regional objectives?

Annual State of the Region Review - of critical importance will be efforts to promote, lead, and engage the citizens and communities of the region in an ongoing discussion of our future. The Metro Council and Metro Executive should commit themselves to a program of monitoring that is designed to provide the data needed to evaluate whether the region is achieving the goals that it has set for itself. The best plans, left unattended and unexamined, will not secure the future for this region that it deserves. In fact, the investment being made in plans must be complemented by a relatively small commitment to monitoring and evaluation, as proposed here, if the value of that planning is

Metro should begin by recruiting a technical advisory team to provide advice and review during the development of a short list of indicators or benchmarks for assessing progress

14	towards implementing the Future Vision and the Regional Framework Plan. Such a list is
15	not meant to be exhaustive. Rather, it should include key indicators that, when discussed
16	in a public forum, would direct attention to issues requiring urgent attention. It is a list of
17	the "canaries" that alert us to hazards ahead. Based on our work, we believe that the initial
18	list of indicators for this task should be:
19	• I-1 CHILDREN - Readiness to learn (already collected by the Oregon Progress
20	Board)
21	• I-2 EDUCATION - Adult literacy; student skill achievement; time to rehire and/or
22	to attainment of previous income
523	• I-3 PARTICIPATION - Voter turnout in local and metro races; number of
524	candidates in local and metro races (available from counties)
525	• S-1 SAFETY - Crime rates by crime; perception of crime surveys; % of schools
526	with no reported crimes
527	• S-2 ECONOMY - Household income; Percapita income; business formation;
528	business failures; business license activity by economic sector (much is already in
529	RLIS)
530	• S-3 DIVERSITY - Bias crime rate; standardized segregation index (census)
531	• S-4 CIVIC LIFE - Number of active neighborhood associations, CPO's, etc.;
532	number and types of voluntary associations by community
533	• S-5 VITAL COMMUNITIES - Number of newspapers, radio stations, cable
534	access studios, etc. by community; proximity of public/civic space to households;
535	number of self-nominations for recognition of neighborhood "breakthroughs"
636	(check benchmarks)
637	• S-6 ROOTS - Number of designated structures saved/demolished; number of
638	annual celebrations of place and history by community
639	• P-1 RURAL LAND - Number of acres in farms with gross sales of at least

40	\$40,000.00 outside UGB's; number lots less than or equal to live acres in size
41	outside of UGB's; number of acres of land zoned for exclusive farm or forest use
42	converted to other classifications
43	• P-2 CHOICE - number of dwelling units within a quartermile of parks,
44	shopping, transit, and public buildings; percentage of households able to afford the
45	median sale price for housing by community
46	• P-3 A LIFE IN NATURE - number of rivers and streams that meet instream
47	flow needs during the summer months; number of waterbodies that meet state and
48	federal instream water quality standards; number of rivers and streams in a
49	degraded condition which have active restoration efforts underway; net loss or gain
50	of wetlands compared to 1994 survey; number of species of plants and animals and
51	their distribution compared with 1994 survey; percentage of population living
52	within one quarter mile of both a neighborhood park and a natural
53	area/"greenspace"; number of watersheds managed for multiple values; number of
54	days that region is in compliance with state and federal air quality and visibility
55	standards
56	• P-4 WALKING - Pedestrian Environment Factor by community/jurisdiction;
57	number of miles of bike lanes by community; mode split for walking by community
58	• P-5 LINKAGES - commodity flow indicators from 1994 study; intermodal
59	shipping activity at Port
60	• P-6 DOWNTOWNS - vacancy rates in downtowns by type of use and by
61	downtown; percentage of business in downtowns, by downtown
62	• P-7 EQUITY - children in poverty by community; percentage of households
63	paying no more than 30% of their monthly gross income for housing by
64	community; new jobs by jurisdiction
65	• P-8 GROWTH MANAGEMENT - population density regionwide and by

community; percentage of urbanized area

Note that in some cases Metro already collects the data required. In addition, a number of these indicators are drawn from the Oregon Benchmarks and are monitored by the state. In some instances Metro will need to initiate new data collection and surveying activities. However, in all cases, the information collected will be of value to to Metro's other planning efforts, and to those of other jurisdictions as well.

The Metro Executive and Metro Council can use these indicators in a public process to discuss the state of the region, and whether we are moving further from or closer to our goals as described by the Future Vision. The outcome of the monitoring effort and discussion, on an annual basis, should be used by Metro to establish priorities for planning and implementing activities in the coming year. In addition to advising the Metro Council and Executive on the development of the list of indications and data collection methods, the technical advisory team could also assit with interpreting the results. It is our belief that the list of indicators should be kept short as a means for focusing attention on the region as a whole, rather than on the status of its individual parts.

Regional Study Fellowships - The region needs a consistent and ongoing research program to better inform its planning efforts. One component of that program could be the creation of Regional Study Fellowships, developed in collaboration with academic institutions and funded through corporate donations and foundation grants. Fellows would develop projects linked to the implementation of the Future Vision and the Regional Framework Plan. The fellows would be chosen through a competitive process and the results of their work would be presented in a public forum. The fellowships would give Metro and the region access to the experience and talents of area professionals, would give the fellows the opportunity to "recharge" and explore an issue or set of issues in depth and

with few distractions, and would give area communities access to cutting-edge thinking about the challenges of the future.

Whatever the course that is chosen, the fundamental objectives must always be to ensure that no issue gets dealt with in isolation, and that a broad cross-section of our region's people are involved in discussing, debating, and shaping our path to the future. Undoubtedly there are many more ways to use the Future Vision to achieve these objectives. We offer the three outlined above as proof that it can be done and in an efficient manner. As a region, our aspiration should be to match the spectacular nature of our landscape with an equally spectacular and regular civic celebration of our sense of the region, truly our sense of place. For it is only through the creation of a shared and far-reaching culture of this place that we will be able to gracefully and magnificently rise to our responsibilities for stewardship, and adapt to the dynamism of the world we live in, now and in the future.

DATE: January 24, 1995

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TO: Metro Council

FROM: Casey Short, Council Analyst

RE: Future Vision Process Issues

The Council is scheduled to meet with the Future Vision Commission next Monday, January 30. One of the points of discussion should be a determination of the process the Council will follow to prepare for adoption of the Future Vision by June 30. I have identified three issues for the council to consider in preparation for this discussion.

1. When does the Council want to receive the Commission draft of a Future Vision document?

The Metro Charter (Section 5(1)(c)) says, "The Council shall appoint a commission to develop and recommend a proposed Future Vision by a date the Council sets." (Emphasis added.) At some point between now the end of June, the Council needs to "take possession" of the draft in order to consider whether to amend it and if so, how.

2. What are the respective roles of the Council and the Future Vision Commission in the review and adoption process?

The Commission has spent the better part of two years developing the draft Future Vision document. It is the Council, however, that is mandated to adopt the Future Vision, so it must be a vision that the Council supports. How shall the Council go about making the Future Vision that of the Council, and what will be the Commission's role in this final step in the process?

3. What process shall the Council follow to prepare the Future Vision for adoption?

The Planning Department plans to issue a newsletter in March that is largely focused on the Future Vision. The newsletter will be distributed to 50,000 - 60,000 people. the commission expects this to be the first major public release of its draft Future Vision.

I expect the Council will embark on a series of public hearings or "listening posts" following the March publication of the Future Vision. How will those hearings be structured, including dates, attendance, sites, and number? What opportunities will be provided for public comment? How shall the Council move from hearings to adoption?

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January 30, 1995

Remarks to Metro Council and Future Vision Commission regarding the role of FVC and requested role of Metro Council - on behalf of the Future Vision Commission

The Future Vision Commission has been working on behalf of the Metro Council since May of 1993 to fulfill the requirements of the Metro Charter which calls for a Future Vision for the region. The briefing given you by Councilor Susan McLain last Tuesday covered the breadth of our work—from review of local government Visions and public opinion surveys to a broader review of other Vision documents; from receiving testimony from local "experts" in special areas of interest to researching information and receiving reports on targeted areas as called for by the Charter.

We have addressed those issues listed in the Charter, including carrying capacity (See lines 159-171 of Jan. 24th draft). We have listed a set of values we believe are shared region-wide (Lines 54-100). And we have used those values as a basis for developing a set of Vision Statements—the heart of our Vision document.

Developing a region-wide Vision has been challenging. Recently, I read about the City of Sherwood's visioning experience and their highest priority was to maintain the rural character of their community. The Commission's document respects their vision, but also needed to address those who live in the City of Portland who want a vibrant cosmopolitan urban center; therefore, you will see Vision Statements on Diversity (S-3), Vital Communities (S-5), Roots (S-6), Choice (P-2) and Downtowns (P-6).

We offer suggestions on how to achieve the Vision and list a set of Indicators to guide you in measuring whether or not we are moving toward the Vision. Please note that we attempted to offer you indicators whose data is already being gathered or may be easily obtained. We also wanted to find a few that would catch the imagination. In reading Jonathan Nicholas' column Sunday, however, I look forward to even more creative suggestions from the community. At the heart of our Vision is that we cannot save that which we treasure, change that which we don't and improve that which is wrong unless we do it TOGETHER (Vision Statements on Participation (I-3), Civic Life (S-4) and Vital Communities (S-5).

For those of you who, might have missed the column, let me share a couple of excerpts as he talks about "Americans' passion for civic engagement". He quotes Robert D. Putnam, a Harvard scholar, in "The Journal of Democracy" about the benefits of social interaction: "Better schools. Faster economic development. Lower crime. More effective government."

And then he shares statistics (translate that to Indicators) which show "We all are spending less and less time with our neighbors, more and more time with our televisions." And now the hooker: _"In 1993, 80 million Americans went bowling. That may not sound to you like a big deal, but Putnam reminds us that's almost 30 million more than went out to vote in the 1994 congressional elections. In the past 10 years, whereas the number of bowlers increased by 10 percent, the number of bowling leagues dropped by 40 percent. There you have it: Society's problem in a nutshell. We're a people face-to-face with a distinctly unAmerican destiny. Bowling alone."

And that brings me to the section on Implementation. We have offered suggestions on how the Vision can become tomorrow's reality. Again, the heart of the strategy is that we must do it TOGETHER—individuals working together, society working together, governments working together—for the future of us all.

Now we turn to you, the Metro Council, and ask for your advice and direction as we begin the task of engaging the general public in responding to the VISION, moving toward YOUR adoption of YOUR VISION by July 1, 1995, as called for in the charter.

We have reviewed Councilor McLain's memo of January 17th and have unanimously adopted the recommendations contained therein and ask your advice on the best method to carry out those recommendations.

The final adopted VISION will be YOUR VISION for the future of our region. We ask that you assume the role of decision-makers for this document by attending the proposed listening posts as lead "listeners". The Future Vision Commission stands ready to support you by attending and acting as resource people, but the people need to be able to talk directly to you about their feelings regarding the VISION.

The Future Vision Commission hopes that you will become so acquainted with the document that there will be values and vision statements you can quote during speaking engagements throughout the region once the VISION is adopted. Therefore, we ask that you begin the process of taking ownership in the VISION and making it YOUR VISION. We stand ready to support you in any manner you request.

We also ask that, because the VISION includes a recognition that we all are a part of a much larger region, you reach out to those jurisdictions and citizens outside of Metro (but included in the nine-county area shown by the VISION map), and share the VISION with them, explaining that the map includes them because we recognize their importance to our future and express your desire to develop positive working relationships with them as they plan for their future.

Finally, we ask that you consider the importance of the VISION in your up-coming decision-making. If you can point to your VISION as the reason for making a particular decision, the public can better understand and accept those tough choices that lie ahead. (Mayor Alice Schlenker of Lake Oswego and a Future Vision Commissioner has stressed the importance of giving her a document she can use with her constituents as the tough decisions are made.) A reminder about our collective values and VISION is a positive method of communication. The

fact that the VISION contains issues and concerns of the everyday person may help us all put individual land use and transportation decisions in a much broader context.

Metro is charged with helping to plan for a large region, but individuals live, work and play here. The VISION can help to put the decisions regarding Urban Reserves and where to put major streets and roads in the broader context of what's the best decision for the people of the region. The fact that the VISION speaks to those who will live here fifty years from now may help with today's decisions—a fact our children and grandchildren may come to appreciate even more than those of us who reside here today.

Lastly, we have heard criticism about our focus on children, but let me leave you with this reminder for whom the Vision is written: In the Tri-County area's public schools alone (that's K-12 and does not include children ages 0-5 and those not in public schools) there are over 200,000 children. Recent coverage of the closing of salmon fishing in the Columbia validates our direction: Everyday people were quoted as supporting the decision—because they wanted their children and grandchildren to one day be able to experience fishing for salmon on the Columbia as they have in the past.

Please accept this Vision, make it your own and allow it to lead us into the future.

I leave you with a quotation from a great American:

"Never doubt that a small group of thoughtful, committed citizens can change the world: indeed it's the only thing that ever has."

-Margaret Mead

ABOUT TOWN X

Who's who and what's what around Portland

Wanna know our problem? Answer's right up your alley

Ah, look at all the lonely people...
America, the land of joiners, is turning into a country where nobody wants to belong

B owling alone. That, he said, was Portland's problem. Too many people bowling alone.

As a rule, when some old codger mumbles stuff like this to me, I just smile and quietly move to another, seat on the bus.

But this guy looked different.

This guy looked like Ethan Seltzer, the hugely erudite director of the urban studies school at Portland State.

Two doubts rushed in an instant to the front of my finely tuned reporter's brain.

■1. If this guy was so smart, what was he doing on my bus?

■2. No way had this dude ever bowled better than a 165 in his life.

Are you sure, I said, trying to .

sound compassionate, this story is up my alley?

It's not your alley I'm worried about, he whispered. It's your life.

Then he was gone. Two days later it arrived. Whomp. It landed on the desk. The Journal

It landed on the deak. The Journal of Democracy, Jan. 1995.

The article in question — quite a

The article in question — quite a change of pace from my regular People magazine fare — was by Robert

D. Putnam, a Harvard prof deeply versed in the art of waxing eloquent on something called "social capital."

Don't worry about being out of the loop. I'd never heard of it either. Basically, Putnam's thesis goes something like this.

Harvard profs, of course, always have to start by quoting Alexis de Tocqueville. It's in their contracts. Putnam does not disappoint.

It was the 19th-century Frenchman — sort of a Charles Kuralt wandering about in the 1830s — who first remarked on Americans' passion for civic engagement.

"Americans of all ages," he wrote, "all stations in life and all types of disposition are forever forming associations."

Putnam goes on to build a pretty persuasive case that a country of joiners is a country in which democracy flourishes and where all sorts of wonderful things can happen.

Places low on "social capital," on the other hand, include Rwanda and Bosnia.

Nuff said.

Putnam insists that both the quality of public life and the performance of social institutions are greatly influenced by what he calls these "norms and networks of civic engazement." The fallout from an engaged citizenry, he says, is as widespread as it is welcome.

"Better schools. Faster economic development. Lower crime. More effective government."

Social connections and civic engagement, in other words, exert a dramatic influence both on our public life and our private prospects.

Comes now the scary part. (I can't believe this will hit you as a surprise.)

In recent years, our social capital has been eroding faster than the beach at Salishan.

It goes way beyond the tens of millions of people who no longer bother even to vote.

In the past 20 years, attendance "in the past year" at public town or school meetings has tumbled from 22 percent to 13 percent.

From church attendance and union membership through the PTA to the Boy Scouts, the story is the same: Public involvement is plummeting.

The only thing we are joining in record numbers is the mailing lists of those folks who send us junk.

We all are spending less and less time with our neighbors, more and more time with our televisions.

This "privatization" of leisure time may have consequences we're only just beginning to question.

But what does all this have to do with bowling?

I thought you'd never ask.

In 1993, 80 million Americans went bowling. That may not sound to you like a big deal, but Putnam reminds us that's almost 30 million more than went out to vote in the 1994 congressional elections.

In the past 10 years, whereas the number of bowlers increased by 10 percent, the number bowling in leagues dropped by 40 percent.

There you have it: Society's problem in a nuishell.

We're a people face-to-face with a distinctly unAmerican destiny.

Bowling alone.

Jonathan Nicholas writes his column four times each week — on Sunday, Monday, Wednesday and Friday, Reach him by phone at 221-8533, by fax at 294-4026 or by mail at 1320 S.W. Broadway, Portland 97201.