

FINAL REPORT
TUALATIN HABITAT TOURS
A Metro Regional Parks and Greenspaces
Environmental Education Project

July 1997

1. Written summary of grant activities that include progressive steps on how actual activity/project was completed.

The Tualatin Habitat Tours were conducted during the week of May 10 - 17, 1997 as part of *Common Water, Common Ground, a Celebration of the Tualatin Watershed*. The purpose of *Common Water, Common Ground* was to bring the concept of "watershed" and ideas about how we all affect watershed health to as broad an audience as possible. Tualatin Habitat Tours were an important component of the *Common Water, Common Ground Celebration*. The Tualatin Habitat Tours were held to increase awareness about the importance of greenspaces in our increasingly urban environment and to promote opportunities for personal stewardship of our watershed.

The Metro Greenspaces Environmental Education funds were used to design, promote, implement and evaluate the Tualatin Habitat Tours. The design phase involved close coordination with the *Common Water, Common Ground* planning committee in arranging the tours and developing a *Common Water, Common Ground* calendar of events. We identified tours and events that would be of interest to a broad spectrum of residents throughout the watershed.

The next step involved recruiting tour leaders for a variety of tours and events. In February 1997, the Tualatin River Watershed Council Coordinator drafted a letter inviting individuals to host an event during the week of Common Water, Common Ground Festival. A form outlining information needed was enclosed with the letter. (See attached letter and form.) Over one hundred letters were mailed to school groups, Watershed Council members, friends groups, state and local government agencies, and other organizations involved in watershed-related activities in the Tualatin Watershed. Follow-up telephone calls were made one week after the initial mailing. We received 23 completed Tualatin Habitat tour forms in response to our recruitment process.

Next, a brief narrative was drafted for each tour and event. This information was transformed into a calendar of activities listing events for the *Common Water, Common Ground Festival*. Unified Sewerage Agency Public Affairs Department provided in-kind graphics support and developed three variations of the calendar for review by the planning committee. A final version of the calendar was selected and 7000 copies of the calendar were printed. Washington County offered to fund one-half of the printing costs. 4,500 calendars were sent out to the Common Water, Common Ground mailing list and

the remaining calendars were distributed throughout the community (i.e. local libraries, schools, stores, etc.) and at the May 10th *Common Water, Common Ground Festival*. In addition, information about the tours was included in a press release issued by Jackson Bottom Wetlands Preserve and in the event brochure.

After the calendars were distributed, the Council Coordinator worked with tour leaders to recruit participants for the tours. Recruitment occurred through telephone calls, announcements at meetings and events, and press coverage. Tours leaders were contacted one week prior to their tour or event to confirm last minute details and arrangements. Events were listed from May 3rd through May 18th and included agricultural tours, wetland tours, canoe trips, school events, watershed tours and tours of water quality facilities.

Within a week following the Tualatin Habitat Tours, verbal interviews were conducted of tour participants and partners. They were asked the following questions: How many people attended? How did most people find out about the tours? Did we reach a new audience? What did you think worked/what did not work about the tours? Finally, all event partners received either thank you letters or phone calls.

2. Written evaluation and comments by grantee and/or others involved in the activity/project. This should include what worked/what did not work/helpful hints for future project managers.

The Tualatin Habitat Tours proved to be an effective means to reach beyond watershed activists to the general public to encourage stewardship. The tours received very positive feedback from both tour leaders and participants. Overall tour participation was good; attendance at the various tours not counting the *Common Water, Common Ground Celebration* was approximately 200 people. Attendance varied according to tour....some tours were well attended, while others received only a few participants. In the future, I would drop the tours that were not well attended or work more closely with the tour leaders to recruit participants.

Feedback from the *Common Water, Common Ground* planning committee indicated that we did not adequately take advantage of the Governor's proclamation for May as watershed month to recruit tour participants. The tour program may be a vehicle to unite citizen groups in the basin who have common interests and goals; to share resources and energy with a common theme.

Sherri Wantland from the Unified Sewerage Agency commented "although the tour we gave at the wastewater treatment plant had only five people, they couldn't have been more enthusiastic—and four of them have contacted me since for more information on how to protect the watershed. As the coordinator of the Tualatin Watershed Partners for Clean Water, I have managed a lot of public awareness programs but rarely get such energetic feedback." She also added "the best features of the tours were the variety of the tours and times, and the tour guides' level of expertise. The calendars were beautifully

designed and well distributed. My only suggestion for improvement would be to coordinate dates better with other similar events in the area. More media coverage would have boosted participation and awareness, also.”

Much of the feedback we received was related to the overall timing of the *Common Water, Common Ground* Festival and tours. One tour leader commented that she found it difficult to recruit people for her tour. She felt that May was a very busy month and suggested holding the tours during a different month.

3. Photo documentation showing how the activity/project was accomplished.

See enclosed photos with descriptions

4. If the grant included a restoration/enhancement portion, please include before/during/after photos of the site.

NA

5. If the grant included a restoration/enhancement portion please outline the maintenance plan or follow up activities that will ensure success of the project.

NA

6. Actual product of the grant such as curriculum, video, guide, brochure, etc. that the grant monies funded.

See enclosed *Common Water, Common Ground* Calendar of Events brochure.



TUALATIN RIVER WATERSHED COUNCIL

February 18, 1997

Dear Friend of the Tualatin Watershed:

We'd like to invite you to help us celebrate the **Common Water, Common Ground Festival**— a celebration designed to create awareness and a watershed identity through a series of educational and entertaining activities. **Common Water, Common Ground** celebrates the Tualatin Watershed during the week of May 10 to May 18, 1997, with a kick-off event at Washington County Fair Complex on May 10, 1997 from 12-7 p.m. Organized by Jackson Bottom Wetlands Preserve with support from a host of agencies, citizen groups, the Tualatin River Watershed Council, and other organizations within the watershed, the festival promises to become an annual celebration of watershed stewardship.

The Tualatin River Watershed Council, thanks to a grant from the Metro Greenspaces Education Grant Program, is coordinating **Tualatin Watershed Tours** -- a week long series of tours, field experiences, canoe trips, open houses, school events, clean-ups, plantings and stream bank restoration activities in the Tualatin Watershed. We invite you to be a part of this exciting week by hosting an event that shares your watershed experiences and stewardship activities. Modeled after Portland Audubon's very successful "Great Blue Heron Week", a calendar of activities will be produced and distributed to citizens of the watershed.

Enclosed is a form outlining the information needed for the calendar including a description of the event or activity, date and time, location, sponsor, duration of event, contact person and telephone number, and special needs (clothing, footwear, water). Please return the completed form to me by March 20, 1997 via fax at 681-9772 or at the address listed below.

I look forward to hearing from you and hope you can be a part of the **Common Water, Common Ground** celebration.

P.S. Please feel free to call me at 681-0953 with questions about the tours. For general information about Common Water, Common Ground, contact Kay Bridge at 681-6278.

Sincerely,

Jacqueline Dingfelder

Council Coordinator



TUALATIN RIVER WATERSHED COUNCIL

TUALATIN HABITAT TOURS *Common Water, Common Ground Festival*

Description of Event or Activity:

Date, Time and Duration of Event:

Location of Event:

Meeting Place and Time:

Contact Person:

Contact Phone:

Special Needs (e.g. footwear, clothing, food, water, etc):

Please return this form to Jacqueline Dingfelder by March 20, 1997 via fax at 681-9772 or mail at the address listed below.

Children with story teller @
Salmon Display



Common Water, Common Ground Events
Children watching Common Voice
activities



Senator Ron Wyden @
Common Water, Common Ground



TUALATIN WATERSHED TOURS

May 10 - 18, 1997

Sat., May 10 - call 625-4377

- MIGRATORY SONGBIRD FESTIVAL & CELEBRATION

Sat., May 10 - call 624-0855

- (\$5) TUALATIN RIVER CANOE TRIPS (2)

Sun., May 11 - call 357-5133

- FERNHILL WETLANDS TOUR

Mon., May 12 - call 645-5362

- INTRODUCTORY FIELD GUIDE TO WETLANDS

Mon., May 12 - call 693-4881

- UPPER TUALATIN WATERSHED TOUR

Tues., May 13 & Thurs. May 15 -

call 681-0953

- JOINT WATER COMMISSION WATER TREATMENT PLANT TOUR

Tues., May 13

- CREEKSIDE MARSH BIRD WALK

Tues., May 13

- OREGON EPISCOPAL SCHOOL MARSH & VISTA BROOK PARK, FANNO CREEK GREENWAY TOUR

Wed., May 14 - call 681-6206

- JACKSON BOTTOM WETLANDS PRESERVE TOUR

Wed., May 14 - call 359-7449

- TOUR OF FOREST LAND IN THE HAGG LAKE AREA

- **FREE TOURS**

Wed., May 14 - call 648-8621

- TOUR OF UNIFIED SEWERAGE AGENCY'S WASTEWATER TREATMENT FACILITY

Thurs., May 15 - call 645-3539

- TOUR OF TUALATIN HILLS NATURE PARK

Fri., May 16 - call 690-1363

- STUDENT WATERSHED RESEARCH PROJECT (SWRP): 5TH ANNUAL STUDENT WATERSHED SUMMIT

Sat., May 17 - call 357-5000

- TOUR OF SCOGGINS DAM PROJECT

Sat., May 17 - call 297-0134 or

lv. msg. 402-1930

- "SPRING SPRUCE UP" OF BEAVERTON'S JOHNSON CREEK

Sat., May 17 - call 624-0855

(\$5) TUALATIN RIVER CANOE TRIP

Sat., May 17 - call 681-0953

- TOUR OF LIVESTOCK OPERATIONS & STREAMBANK BIOENGINEERING METHODS

Sat., May 17 - call 230-1221

- CAMASSIA NATURAL AREA RESTORATION

Sat., May 17 - call 681-0953 (day)

or 647-5213 (night)

- TOUR OF UPPER MCKAY CREEK BASIN

Sun., May 18 - call 261-9566

- NATURESCAPING FOR CLEAN RIVERS WORKSHOP

Partners for Clean Water Award Winners, 1997

Montclair Elementary School
 John McGinity, Sherwood High School
 Gene Herb
 Krueger Landscaping
 Oregon Berry Packing Company

COMMON WATER COMMON GROUND

Schedule of Events

Saturday May 10, 1997
 Washington County Fair Complex

A CELEBRATION OF THE TUALATIN WATERSHED

COMMON WATER, COMMON GROUND is a celebration of the vision of countless individuals and organizations who are concerned with and working toward the enriched use and enjoyment of all aspects of the place we live, the Tualatin River Watershed.

- Pat Willis and Susan Cross, Jackson Bottom Wetlands Preserve

COMMON VOICE STAGE SCHEDULE

12 Noon	Introduction Polyglots
12:20 PM	Sexton Mountain Elementary School Songs
12:40 PM	Fowler Middle School Puppet Show
1:00 PM	Fowler Middle School Songs
1:20 PM	Banks Elementary School Puppet Show
1:40 PM	Banks Elementary School Puppet Show
2:00 PM	Polyglots Sea Shantys
2:20 PM	The Ground Water Project Vancouver School of Arts and Academics
2:40 PM	Archer Glen Elementary School Puppets
2:55 PM	Archer Glen Elementary School Puppets
3:10 PM	Terri Grayum and Gwen Thomas Duo Musicians
3:30 PM	Kaitlyn Hogue Writer
3:40 PM	Miriam Mathews-Weinbender Writer
4:00 PM	Molly Gloss Writer
4:20 PM	Lisa Dale Norton Writer
4:40 PM	Sam McKinney Writer
5:00 PM	Montessori Pre-school Songs
5:05 PM	Andres Berger-Kiss Writer
5:20 PM	Robin Cody Writer
5:40 PM	Sherron Norlen Writer
6:00 PM	Monte Killingsworth Writer
6:20 PM	K. C. Killingsworth Writer
6:40 PM	Old Man River Band Musicians



MAIN STAGE SCHEDULE

12 noon	Jan DeWeese/Brendan Fitzgerald Celtic Music (the roots of bluegrass)
1:00 PM	Opening address by Ken Bierly, Program Manager, The Govenors Watershed Enhancement Board Presentation of <i>Partners for Clean Water Awards</i> "Clean River-Why Should I Care?"
1:30 PM	Original rap performance by 14 teenagers Portland Bureau of Environmental Services
2:15 PM	Great Northern Planes Bluegrass Band
3:30 PM	Simmons/Rose Duo and General Strike Water and Labor Songs
4:30 PM	Muddy Bottom Boys Bluegrass Band featuring fiddler Hollis Taylor
5:45 PM	Tejano Express Tex-Mex Band

QUEEN SALMON STORYTELLING TENT SCHEDULE

12:30 PM	Joe Ridalfo	3:30 PM	Roger Coles
1:00 PM	Margaret Eng	4:00 PM	Ken Iverson
1:30 PM	Margaret Eng	4:30 PM	Ken Iverson
2:00 PM	Maureen Pedone	5:00 PM	Dan Sisco
2:30 PM	Maureen Pedone	5:30 PM	Roger Coles
3:00 PM	Andres Berger-Kiss	6:00 PM	Roger Coles

THANKS TO all of the artists, exhibitors, and volunteers who have contributed to the artistic and scientific content of this first annual celebration of the Tualatin Watershed. Thanks to Oregon Community Foundation and to Metro for their vision in contributing seed money for this event and thanks to our sponsors for helping us to enrich today's activities. Others who should especially be thanked are Patt Opdyke, Jerry Rogers, Linda Gray, Bob Allen, Marcus Simantel, Terry Cowan, Jan Curry, the Key Clubs of the Washington County High Schools, Cascade Education Corps, EnviroCorps, Nancy Norby, Karen Newton and the Hillsboro Light Rail Office, Elaine O'Keefe and Washington County, the City of Hillsboro, Barbara Priest, Margaret Garza, Jerry Cates of Interstate Rock, and the Governor, who proclaimed May as "Watershed Month" - all for being capable of "leaps of imagination."

- Kay Bridge, Director, Common Water, Common Ground

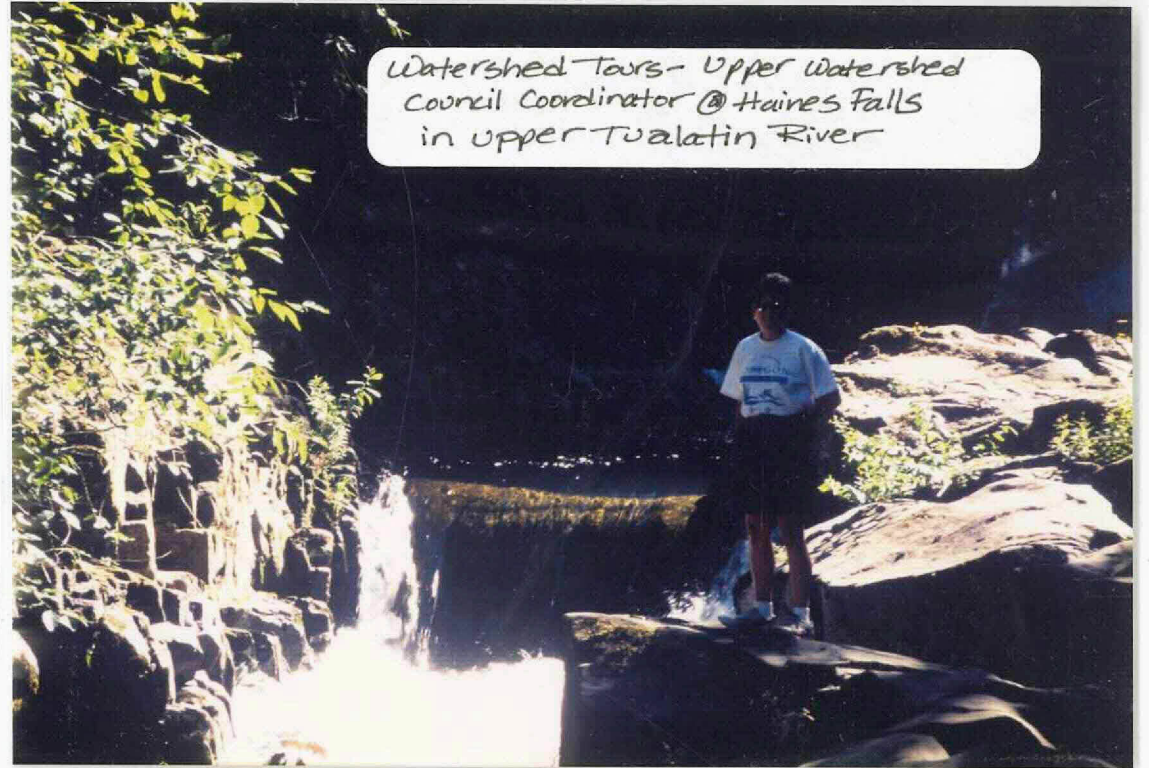


Beaverton Valley Times, Tigard Times, Lake Oswego Review, West Linn Tidings, Forest Grove News-Times, Tualatin Times

Forestry Tour lead by Stimson
humber-looking at recent
logging operations ↓



Oregon Department of Forestry
leading a tour of Hagg Lake
Watershed →



Watershed Tours- Upper Watershed
Council Coordinator @ Haines Falls
in Upper Tualatin River

