

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPOINTING NEW)	RESOLUTION NO. 23-5326
MEMBERS TO THE PUBLIC ENGAGEMENT)	
REVIEW COMMITTEE)	Introduced by Chief Operating Officer Marissa Madrigal in concurrence with Council President Lynn Peterson

WHEREAS, in furtherance of Metro’s Principles of Citizen Involvement, set forth in Resolution No. 97-2433, adopted January 23, 1997, and Ordinance No. 12-1294 amending Metro Code Chapter 2.19.030, the Metro Council established an Advisory Committee known as the Public Engagement Review Committee (PERC) to advise the Metro Council on the development and maintenance of programs and procedures to aid communication between the public and the Metro Council; and

WHEREAS, by a fair and open process, Metro has recruited applicants for PERC and the Metro Council President has appointed selected applicants consisting of members of the public, representatives of community organizations, and public involvement staff from local jurisdictions; and

WHEREAS, Metro Code Chapter 2.19.030 requires that the Metro Council confirm appointments made by the Council President to Metro’s Advisory Committees; and now therefore

BE IT RESOLVED that:

(a) the following appointments by the Metro Council President are hereby confirmed;

At-large representatives from the region

- Isaiah Jackman, Washington County (2023-2026)
- Makerusa Porotesano, Multnomah County (2023-2026)

Community organization representative

- Henry Miller, The Street Trust (2023-2026)

Replacement community organization representative

- Diana Ospina Lara, Hispanic Metropolitan Chamber (2022-2025)

Jurisdictional representative

- JR Lilly, Multnomah County (expiration determined by jurisdiction)

- (b) each community member's term will run for 3 years, from January 2023 through December 2026;
- (c) Staff will begin recruitment to fill PERC vacancies caused by any expiring terms starting fall 2024, working toward new appointments by December 2024.

ADOPTED by the Metro Council this 27th day of April, 2023.



Lynn Peterson, Council President

Approved as to Form:



Carrie MacLaren, Metro Attorney



Office of the Chief Operating Officer and Department of County Management

Chief Operating Officer and DCM Director

April 6, 2023

Lynn Peterson
Metro Council President
600 NE Grand Avenue
Portland, OR 97232

Council President Peterson,

On behalf of Multnomah County, I appoint JR Lilly, Office of Community Involvement Director, to serve as our staff representative on Metro's Public Engagement Review Committee (PERC).

JR, through the Office of Community Involvement (OCI), oversees the developing and maintaining community involvement programs and procedures to facilitate direct communication between the community and Multnomah County. His experience with engaging community members and knowledge of community involvement best practices will be a great addition to the work of the committee.

We stand in agreement with Metro's commitments to advancing racial equity for groups with historically marginalized identities and to provide meaningful community involvement. Thank you for the opportunity to contribute to this effort through the PERC and we look forward to the shared success of the committee. I will notify Metro if Multnomah County chooses to change its PERC designee in the future.

Sincerely,

A handwritten signature in black ink that reads "Serena Cruz".

Serena Cruz
Multnomah County, Chief Operating Officer

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 23-5326, FOR THE PURPOSE OF APPOINTING NEW MEMBERS TO THE PUBLIC ENGAGEMENT REVIEW COMMITTEE

Date: April 10, 2023

Prepared by: Gloria Pinzon Marin
gloria.pinzon@oregonmetro.gov

ISSUE STATEMENT

n/a

ACTION REQUESTED

Confirm appointment of two new at-large community representatives:

- Isaiah Jackman, Washington County (2023-2026)
- Makerusa Porotesano, Multnomah County (2023-2026)

Confirm appointment of one new community organization representatives:

- Henry Miller, The Street Trust (2023-2026)

Confirm appointment of a replacement community organization representative:

- Diana Ospina Lara, Hispanic Metropolitan Chamber (2022 – 2025)

Confirm appointment of the Multnomah County representative:

- JR Lilly (expiration determined by jurisdiction)

IDENTIFIED POLICY OUTCOMES

These appointments will bring the PERC to full compliance with their Bylaws and Charter. This will also create a membership that is representative of the diversity found within the greater Portland region.

POLICY QUESTION(S)

n/a

POLICY OPTIONS FOR COUNCIL TO CONSIDER

n/a

STAFF RECOMMENDATIONS

Staff recommends the appointments of new members listed above.

STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION

n/a

BACKGROUND

Metro's Public Engagement Review Committee (PERC) convenes a minimum of two times per year and consists of at-large community members, representatives from three community organizations and public involvement staff from Clackamas, Multnomah and Washington Counties.

The PERC serves as a key component of Metro's ongoing efforts to develop and implement broad, inclusive, informed and effective public engagement processes. Committee members are appointed to three-year terms on a rotating schedule.

The PERC bylaws call for at least three at-large community members and at least three representatives from a community organization. Terms for three representatives expired in 2022 and extensions were offered to all due to the limited involvement they had as a committee in 2022. One member accepted the extension and is the representative of a community based organization. In addition, Multnomah County's PERC appointee was replaced in 2022, and again in 2023 due to staff changes.

The PERC will focus on advising Metro Council on the update for the Public Engagement Guide in, discuss ways to make their impact on Metro engagement practices as meaningful as possible.

RECRUITMENT PROCESS

During the pandemic and the resulting staff reductions, PERC activity slowed in 2020 – 2021. In early 2022, the Communications Department reinitiated recruitments for PERC members, but met only once in the year. Staff intended on resuming a fall/winter 2022 recruitment cycle to address any vacancies due to term expirations at the end of the year. The committee did not meet a second time in 2022 and recruitment to fill expired terms did not happen due to lack of staffing and staff transitions.

In February 2023, staff was hired to reconvene PERC and update the Public Engagement Guide. They began outreach to current and recently expired members one-by-one in March 2023. Staff learned that some members would like to continue their service. Three members who had expiring terms were offered an extension considering that they had only met once in 2022 or did not get an opportunity to make impacts to Metro's engagement processes due to gaps between meetings. Two members chose not to extend their service term due to the challenging experiences they had with PERC staff in 2022 or lack of current capacity. One at-large member experienced serious health issues in 2022 and was not reached during the reconvening process, so their position became vacant. Three positions were recruited for, one community-based organization wanted to continue service and replaced their representative, and Multnomah County replaced their representative due to staff changes.

Staff conducted targeted outreach through email, phone and word-of-mouth to recruit committee applicants with public involvement experience, strong community connections, and a diverse geographic and demographic representation.

People who expressed interest from the tri-county area were interviewed. Staff is recommending the appointment of one new community organization, two at-large applicants, and a Multnomah County representative who meet the following criteria:

- a commitment to community engagement
- demonstrated skills, knowledge or experience that apply to principles of citizen involvement adopted by Metro
- experience working with underrepresented communities
- commitment to advancement of racial equity

Metro Council President has appointed the following individuals to PERC:

Replacement appointments with terms that expire in 2025: Diana Ospina, Hispanic Metropolitan Chamber (replaced Diana Moreno). In addition, Metro accepts the appointment of JR Lilly, the Multnomah County representative, as a replacement for Dani Bernstein.

New members with terms that expire in 2026: Isaiah Jackma, at-large, Makerusa Porotesano, at-large Henry Miller, The Street Trust.

ANALYSIS/INFORMATION

1. **Known Opposition** None
2. **Legal Antecedents** Resolution No. 97-2433 establishing Metro's Principles of Citizen Involvement: Metro Code Chapter 2.19.030; and Ordinance No. 12-1294 amending Metro Code Chapter 2.19.030.
3. **Anticipated Effects** The appointments to the PERC will allow Metro to more successfully engage communities with Metro's initiatives, improve public engagement practices, and prioritize projects for public outreach.
4. **Budget Impacts** No budget impacts. Program needs are accounted for in existing staff resources and accessing Communications M&S included in the FY 2022-2023 budget.

ATTACHMENTS

Exhibit A: Letter from Multnomah County appointing new PERC representative.