

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING THE	)	RESOLUTION NO. 23-5347
APPOINTMENTS OF LINDA LOVETT AND	)	
CECILIA ESTRAVIZ TO THE METRO	)	Introduced by Councilor Mary Nolan
CENTRAL STATION COMMUNITY		
ENHANCEMENT COMMITTEE (MCSCEC)		

WHEREAS, Metro Code Section 2.19.030, "Membership of the Advisory Committees," provides that all members and alternate members of all Metro Advisory Committees shall be appointed by the Council President and shall be subject to confirmation by the Council; and

WHEREAS, Metro Code Section 2.19.120, "Metro Central Station Community Enhancement Committee (MCSCE[C])," provides the process for seating the MCSCEC, including the representation criteria for membership; and

WHEREAS, vacancies have occurred in representation of the Forest Park Neighborhood Association and of the Northwest Industrial Business Association (formerly called Northwest Industrial Neighborhood Association) on the MCSCEC; and

WHEREAS, Linda Lovett has been nominated by the Forest Park Neighborhood Association and Cecilia Estraviz has been nominated by the Northwest Industrial Business Association to represent these associations on the MCSCEC, and their appointments are supported by the MCSCEC Committee Chair; and

WHEREAS, the Metro Council President has appointed Linda Lovett to represent the Forest Park Neighborhood Association MCSCEC position, and Cecilia Estraviz to represent the Northwest Industrial Business Association MCSCEC position, and this appointment is subject to confirmation by the Metro Council; now therefore

BE IT RESOLVED that the Metro Council confirms the appointment of Linda Lovett and Cecilia Estraviz to the Metro Central Station Community Enhancement Committee for a term of one year, ending June 30, 2024.

ADOPTED by the Metro Council this 22nd day of June, 2023.



\_\_\_\_\_  
Lynn Peterson, Council President

Approved as to Form:



\_\_\_\_\_  
Carrie MacLaren, Metro Attorney

FOR THE PURPOSE OF CONFIRMING THE APPOINTMENTS OF LINDA LOVETT AND  
CECILIA ESTRIVIZ TO THE METRO CENTRAL STATION COMMUNITY  
ENHANCEMENT COMMITTEE (MCSCEC)

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Date: June 13, 2023  
Department: Waste Prevention and  
Environmental Services  
Meeting Date: June 22, 2023

Prepared by: Alejandra Cortes  
Presenter(s): Councilor Mary Nolan and  
Noelle Dobson  
Length: Consent

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**ISSUE STATEMENT**

Two vacancies have occurred in the Metro Central Station Community Enhancement Committee (hereinafter referred to as MCSCEC) membership due to the end of a term for members representing the Forest Park Neighborhood Association and the Northwest Industrial Business Association (formerly called Northwest Industrial Neighborhood Association).

**ACTION REQUESTED**

Lynn Peterson, Metro Council President, and Metro Councilor Mary Nolan, chair of the MCSCEC, recommend adoption of this resolution to confirm the appointment of Linda Lovett and Cecilia Estraviz to serve on the MCSCEC.

**IDENTIFIED POLICY OUTCOMES**

With adoption of this resolution, Cecilia Estraviz and Linda Lovett will be appointed to a one-year term on the MCSCEC.

**STAFF RECOMMENDATIONS**

Staff recommends adoption of this resolution to appoint Cecilia Estraviz and Linda Lovett to the MCSCEC. Their application forms articulate their commitment to community enhancement and their connectedness to the communities they work and live in.

Estraviz is vice-chair of the Northwest Industrial Business Association and is employed with a food security non-profit that serves NW Portland. Their commitment to and work with the greater Portland area's most vulnerable populations make them a valuable addition to the MCSCEC.

Lovett is actively involved with Friends of Forest Park, Portland Parks and Recreation, Friends of the Columbia Gorge, and The Nature Conservancy. Additionally, Lovett's connectivity to the natural environment, active volunteering, and ability to create collaborative relationships make them a well-positioned candidate for the MCSCEC.

**STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION**

- How does this advance Metro's racial equity goals?

The engagement approach for recruiting committee members and the appointment of these members supports Goal B/Objective 2 of the Strategic Plan to Advance Racial Equity Diversity and Inclusion: Increase participation of communities of color in Metro decision-making.

Estraviz and Lovett are actively engaged in improving the lives of diverse community members in both their professional and personal lives. Their community-based work makes them well-suited to promote solutions and support the diverse needs of the community in the boundary area.

- How does this advance Metro's climate action goals?

Estraviz's work is focused on the social and environmental impacts of food waste and is committed to sustainable growth for the community. They have been active on other non-Metro grant committees to allocate resources for sustainability programming. The MCS Community Enhancement Grant Program includes goals that can mitigate and prevent impacts to the natural environment and its impact on our climate.

Lovett is actively engaged in improving the health of our natural environment through volunteering and feedback groups. This, along with their membership in the Forest Park Neighborhood Association, makes them uniquely suited to address the diverse geography of the Community Enhancement Grant boundary and promote community-based solutions to the environmental issues of communities within the boundary. The MCS Community Enhancement Grant Program includes goals that can mitigate and prevent impacts to the natural environment and its impact on our climate.

- Known Opposition/Support/Community Feedback  
There is no known opposition to the appointment of Cecilia Estraviz or Linda Lovett to the MCSCEC.
- Explicit list of stakeholder groups and individuals who have been involved in policy development.  
Mary Nolan, Metro Councilor District 5  
Noelle Dobson, Metro Community Enhancement Grant Program Manager  
Alejandra Cortes, Metro Community Enhancement Grants Program Coordinator
- Legal Antecedents  
Chapter 2.19 of the Metro Code regarding Metro Advisory Committees; specifically, Section 2.19.120, which provides for the Metro Central Station Community Enhancement Committee and sets forth guidelines for committee representation.

- **Anticipated Effects**  
Adoption of this resolution would confirm the appointment of Cecilia Estraviz and Linda Lovett to the MCSCEC.

## **BACKGROUND**

The MCSCEC is charged with helping develop plans to administer grant funds, solicit and review grant applications, and select for funding improvement projects that benefit the area directly affected by the Metro Central transfer station, including portions of Northwest and North Portland.

Mary Nolan, Metro Councilor for District 5, chairs the seven-member committee. Prior to appointment, members of the committee are required to be nominated by neighborhood associations named in Metro Code Section 2.19.120 or by an environmental organization that has or will have an interest in the enhancement area. This requirement does not apply to the Metro Councilor appointed to the committee.

A recruitment to fill the positions began in March of 2023, seeking replacement of representatives from the Forest Park Neighborhood Association and the Northwest Industrial Business Association on the MCSCEC. Metro staff engaged the Northwest Industrial Business Association and the Forest Park Neighborhood Association, current MCSCEC committee members, and current and past grantees to recruit nominees. Metro staff received two applications in total. Staff recommends Linda Lovett for the Forest Park Neighborhood Association MCSEC seat and Cecilia Estraviz for the business community MCSEC seat.

## **ATTACHMENTS**

Attachment 1 – Linda Lovett MCSCEC committee application

Attachment 2 – Cecilia Estraviz MCSCEC committee application and recommendation letter.



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## Metro Central Community Enhancement Program Committee Application

### Linda Lovett

Forest Park Neighborhood Association  
9005 NW Skyline Blvd  
Portland, Oregon 97231

April 20, 2023

### **Please describe your connection to the communities in the grant area boundary, or your interest in serving those communities.**

I have lived in the FPNA on NW Skyline since 1984. Our kids went to the public schools, used the community centers, etc. I hike in Forest Park and frequent local businesses. I volunteer with local groups, like SOLV and Forest Park Conservancy. We have many friends in the neighborhood.

### **Members of the Metro Central Enhancement Committee contribute a wide variety of complementary skills and experiences. Please describe any relevant knowledge, professional and/or lived experience that you would bring to the committee, including knowledge and experience about environmental justice or protecting the environmental quality of communities.**

Environmental issues are one of my things! I am actively involved with Friends of Forest Park, PP&R, Friends of the Columbia Gorge, and The Nature Conservancy. My background is math and science, and I currently tutor local high school kids in math. I'm a reader/thinker/organizer.

### **Please explain how you keep informed and aware of the community's diverse needs and priorities.**

I occasionally attend and always read the emails for our neighborhood association, FPNA. I read postings on nextdoor.com. I follow some local groups on Facebook. I have many friends in the neighborhood, as I've lived here for nearly 40 years. I occasionally read the NW Examiner, Willamette Week, and the Oregonian.

### **Summarize any relevant experience in working or collaborating with people whose background is different than yours.**

I have led many volunteer committees over the years, so have worked with a variety of people. I've been PTA president at Skyline and West Sylvan. I've been on many LHS and PPS school advisory committees. I captain adult tennis teams with a range of people and skill sets. I organize volunteer events for a hiking group I'm in. For two years, I was a Big Sister to a minority Little Sister in that program. I tutor high school kids from various backgrounds. I have volunteered with Friends of the Columbia Gorge in an environmental program for middle schoolers from rural Washougal.



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**The committee evaluates grant proposals in part on the project's and/or organization's efforts to advance equity through projects that benefit underserved communities and build their capacity to improve their own communities. What knowledge and experience do you bring in understanding how programs, services and grant dollars can benefit underserved communities?**

My only direct experience with how programs can benefit underserved communities comes from my time on both the Lincoln HS Site Council and School Advisory committees. In those meetings, we often discussed how to better serve the underserved. I've read a lot of nonfiction books around equity, and my daughter works for King County (Seattle) in the area of programming for the underserved, so the topics are part of my thought process. In general, I feel confident that, with rubrics and data, I can help the grant committee make great decisions about how to best apply the available funds.

**Do you now have or anticipate any conflicts of interest that might require you to excuse yourself from the review of any potential project? Please explain. For example, do you or a family member work for or serve on the board of an organization that might seek a grant from this program? Are you a consultant that might be interested in submitting a proposal for the type of work that this program funds? This does not disqualify you from applying for the committee, but you will not be allow to review any projects that you have a conflict with.**

I have no conflicts of interest.



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## Metro Central Community Enhancement Program Committee Application

### **Cecilia Estraviz**

Northwest Industrial Business Association

8549 SW Laurel Leaf Lane

Portland, Oregon 97225

May 4, 2023

### **Please describe your connection to the communities in the grant area boundary, or your interest in serving those communities.**

For the last four years, I have worked for LIFT UP (Lift Urban Portland) which is a food security nonprofit service NW and Downtown Portland. During this time, in addition to laying roots in the NW/Downtown area through our work, I have had the opportunity to engage my community in a different way through my participation in NIBA (Northwest Industrial Business Association). I have been a board member for three years with this past year being elected to Vice President. The opportunity has allowed for greater community and business engagement in the Industrial area with both small and large businesses. From conversations regarding safety, transportation, air quality, and walkability, I have learned about the needs of our direct community from a variety of representatives who all live, work, or visit the area frequently. Additionally, I have worked with and sat on a grant committee with members from NWNW (Neighbors West Northwest) and OCF (Oregon Community Foundation) reviewing community centric grants that directly impact our NW industrial boundaries.

### **Members of the Metro Central Enhancement Committee contribute a wide variety of complementary skills and experiences. Please describe any relevant knowledge, professional and/or lived experience that you would bring to the committee, including knowledge and experience about environmental justice or protecting the environmental quality of communities.**

I am one of those rare Portlanders who can say they have lived in this city their entire lives. While I love this city and the many different and special things that make us so unique, I also am a huge proponent of growth and development in our community. As someone who works each day to redirect food that would otherwise be thrown away into the hands of neighbors who greatly rely on the assistance, the acknowledgment of how we each participate in the chain of food waste and its environmental impact is so important to actually changing the landscape of its impact on our communities, especially those who self-identify as BIPOC or seniors (a community often looked over!). I feel fortunate to have grown up the daughter of a Mexican immigrant in a single parent household because my experience and perspective have challenged me to be a stronger advocate for my community. The value of community works is that it is rooted in community, with neighbors and residents who understand its landscape. I feel fortunate to do this work in partnership with NIBA because all community members voices are valuable and often want the same things for their neighborhoods.



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**Please explain how you keep informed and aware of the community's diverse needs and priorities.**

Active participation! Being a well-informed citizen is sometimes more than reading the news and being aware of what bills/laws are happening at the state and local level. Being a NIBA board member has taught me so much about transportation impacts/streetcar advancements in NW Portland and its impacts on residents, workers, and business owners in the area. Sitting on the grant committee with OCF allowed me to visit several NW nonprofits and not only learn and see their work but allocate future spending to create sustainable programming. Working with housing agencies on tenants' rights and the creation of future housing has challenged me to understand how the city council process and legislative process works and the many steps/permits required along the way. To engage your community is to learn about your community and I have often found being a part of the conversation is how I not only stay informed but teach others on how to get involved and make their voices heard as well!

**Summarize any relevant experience in working or collaborating with people whose background is different than yours.**

I am fortunate enough to work in a position where I regularly engage with community members whose experiences and backgrounds are so diverse and different from my own. In contrast with being a board member and VP of NIBA with many businesses owners whose upbringing is just as different and varied. I feel grateful to have a strong understanding of each of those communities needs and recognize how we can work together to make our neighborhoods safe and welcoming for all residents.

**The committee evaluates grant proposals in part on the project's and/or organization's efforts to advance equity through projects that benefit underserved communities and build their capacity to improve their own communities. What knowledge and experience do you bring in understanding how programs, services and grant dollars can benefit underserved communities?**

For the last six + years I have worked in nonprofits with a focus on food justice and immersed myself in the multitude of reasons community members often seek public services. I work directly with my co-workers on helping write grants that will further develop our work and empower our neighbors to sit at the table with us and help guide our future programming. I have always felt with community-based grants, recipients should be the loudest voices in the room since they are the reason, we as organizations continue to do this work. I have seen the direct impact of grant dollars and how beneficial they are to both large and small organizations. Additionally, I have had the opportunity to write several grants for NIBA (Northwest Industrial Business Association) in partnership with Venture Portland.





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**Do you now have or anticipate any conflicts of interest that might require you to excuse yourself from the review of any potential project? Please explain. For example, do you or a family member work for or serve on the board of an organization that might seek a grant from this program? Are you a consultant that might be interested in submitting a proposal for the type of work that this program funds? This does not disqualify you from applying for the committee, but you will not be allowed to review any projects that you have a conflict with.**

As the current Vice President of NIBA (Northwest Industrial Business Association) and Operations Manager at LIFT UP (Lift Urban Portland) any grants submitted by either organization would be conflicts of interests and need to be reviewed and processed by other committee members.

**NORTHWEST  
INDUSTRIAL**  
BUSINESS ASSOCIATION



**Noelle Dobson**  
Program Manager  
Community Enhancement Grants  
Oregon Metro  
600 NE Grand Ave  
Portland, OR 97232-2736

Dear Noelle,

On behalf of the NW Industrial Business Association, we would like to formally endorse Cecilia Estraviz for the open position on the Metro Central Enhancement Grant Committee.

Cecilia has served on our board for several years with exuberance and consistent follow through on both regular board work as well as special projects and grants.

Cecilia works full time for NIBA member organization, Lift Urban Portland as their Operations Manager. Cecilia's work at Lift UP is critical to their mission to reduce hunger and improve the lives of low-income Northwest and Downtown residents. In addition, she has experience in both writing grants as well as being on the TAC 405 grant committee for NIBA.

The NIBA board is confident that Cecilia will be an excellent Metro central enhancement grant committee member as well as an excellent representative for the NW Industrial Neighborhood.

Sincerely, NIBA Board and officers

Chris Crever – President  
Cecilia Estraviz – VP  
Craig Hamilton – Scribe  
Greg Madden – Treasurer  
Kenny Houser – Board member  
Harold Hutchinson – Board Member  
Barbara Macnab – Board Member