


Planning

(AGC)


-002?
via
4/24/12.

3

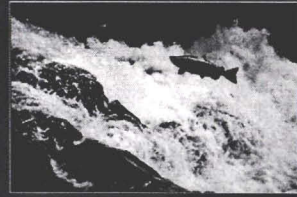


Metro 2040
"The Challenge Today: Where Do We Grow From Here?"

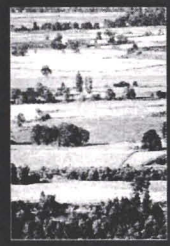
Can we keep our economy healthy?





and protect fish and wildlife habitat . . .



. . . and farmland and forests?



Can we have affordable housing choices . . .



. . . while avoiding long commutes?

7

Can we live near where we work, play and shop?



Or do we want to?



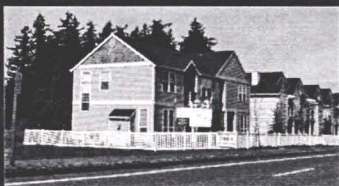
9

How do we pay for infrastructure?



10

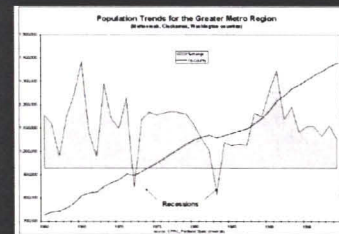
Should we guide growth to new communities . . .



. . . Or to existing ones?



Is it better to plan for growth or ignore it?
The challenge today.



How we got here

Oregon's history of planning



... We are in dire need of a state land use policy, new subdivision laws, and new standards for planning and zoning ... we must respect another truism: That unlimited and unregulated growth leads inexorably to a lowered quality of life."

Governor Tom McCall's opening address to the Legislature January 8, 1973

15

History of Good Decisions



- Downtown Plan
- Columbia Corridor
- Washington County high-tech
- Interstate system
- Transit investments
MAX and transit mall

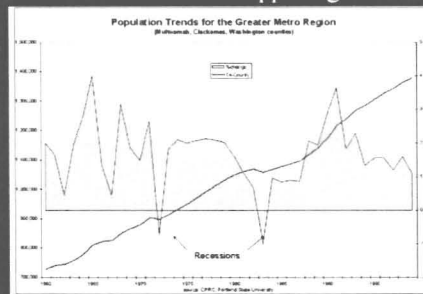
Urban Growth Boundary



Metro adopts UGB for the Portland Region in 1979.

18

Early 1990s Growth was happening



Early 1990s It was time to make a choice

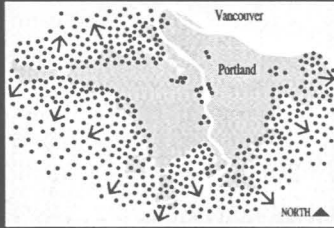
Expand the UGB to allow current patterns to continue ...

... or make a change



What happens with no change?

Base case - continuing the 1990 pattern



Options for change



Concept A -
growing out

Concept B -
growing up

Concept C -
neighboring cities

Residents shape the final strategy

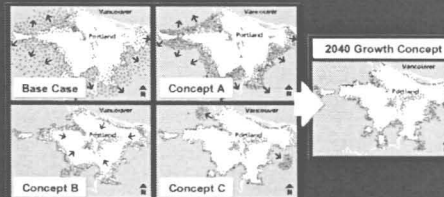


Making the tough choices



Long-range
planning
questionnaire
sent to every
household in the
region

Concepts for growth



2040 Growth Concept



- ✓ 50-year vision for managing growth in the metro region adopted in 1995
- ✓ Incorporates best parts of 2040 land use alternatives
- ✓ Kicks off an expansive effort to implement the new regional vision

2040 Elements Commercial and cultural hubs

- Central city – downtown Portland
- Regional centers
- Town centers



2040 Elements Protecting economic vitality

- Industrial areas
- Freight terminals
- Airports



2040 Elements: Protected Rural Reserves



Preserve integrity of rural economy

Build on public support for a tight UGB

Preserve the "access to nature" that the region's residents already enjoy

Protecting natural resources



- Goal 5 Wildlife and Habitat Protection
- Parks and Greenspaces

How are we doing?
It's time to check our progress

2040 Fundamentals ...

- 1 Encourage efficient use of land
- 2 Protect and restore the natural environment
- 3 Provide a balanced transportation system
- 4 Maintain separation between the metro area and neighbor cities
- 5 Enable metro area communities to maintain identity
- 6 Ensure availability of diverse housing
- 7 Create vibrant places to work and live
- 8 Encourage a strong local economy



Local findings...



- Infill occurring much faster than anticipated
- Transit use up for the past 8 years.
- Transit ridership growing faster than population and VMT
- VMT per person stabilizing
- Mixed-use development occurring across region
- Home ownership rate increasing

Local findings...



- Congestion worsening
- Funding shortfall
 - Transportation capital
 - Parks maintenance
- Loss of open spaces
- Industrial land shortage

METRO Public Opinion Study

Telephone Survey

Conducted by Davis & Hibbitts, Inc.

May 2001

Davis & Hibbitts, Inc.

(503) 220-0575

dhi@dhiresearch.com

23

34

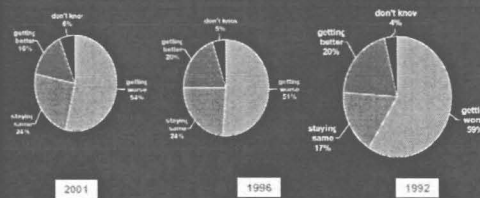
Biggest Problems Facing Region (Q1)

Biggest Problems (600 interviews)	2001	1997
Traffic congestion	25%	15%
Overpopulation / population growth	8%	6%
Road / highway maintenance	7%	5%
Education quality	7%	4%
Transportation - general	6%	N/A
Crime / drugs / violence	6%	5%
Education funding	3%	18%
All other responses	3% or less	3% or less
Don't know	10%	6%

35

Metro Area's Future Quality Of Life (Q2)

Q2. In the next 20 years, do you see quality of life in the metropolitan area as getting better, staying about the same, or getting worse?



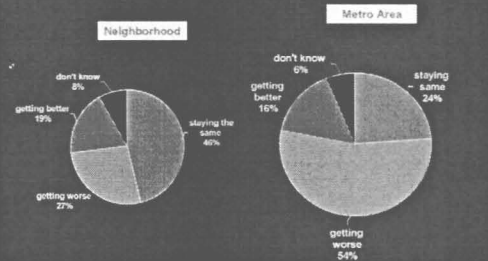
36

Why Area Quality Of Life Is Getting Worse (Q3)

Why Getting Worse (326 respondents)	2001
Overpopulation / Population growth	49%
Traffic congestion	14%
Government / County politics / Politicians	8%
Crime / Drugs	8%
Loss of farm land / Using resources / Over-development	7%
All other responses	3% or less
Don't know	3%

37

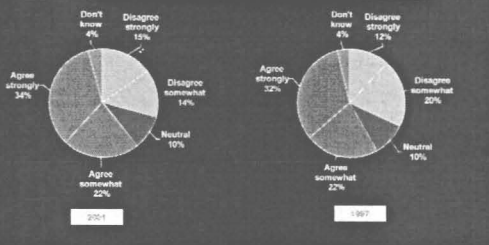
Neighborhood Future Quality Of Life (Q4) (comparison with Metro area future quality of life Q2) Q4. In the next 20 years, do you see quality of life in your neighborhood as getting better, staying the same, or getting worse?



38

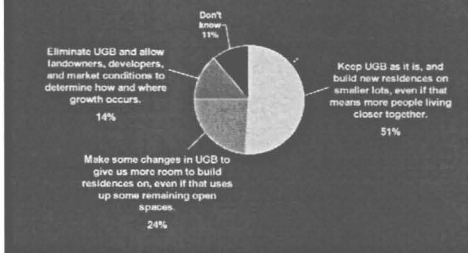
Population Growth Concerns (Q31a)

I think Metro, the regional government, and my local government ought to try to slow growth down.



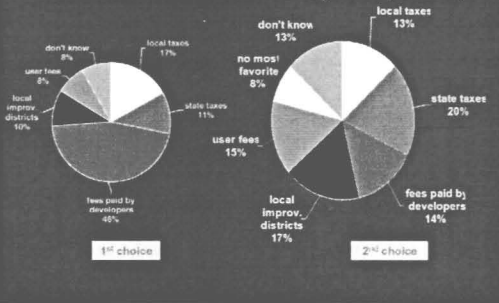
39

Attitudes About UGB (Q10)

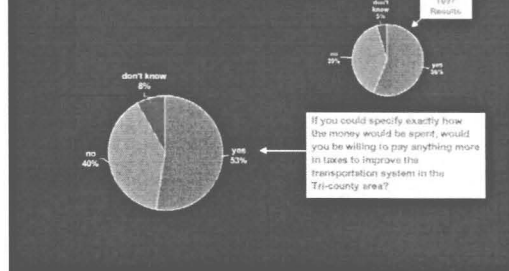


40

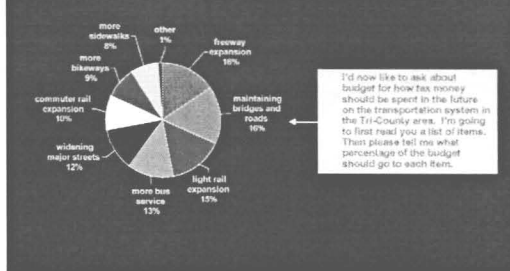
Cost of Growth Method of Payment (Q15-16)



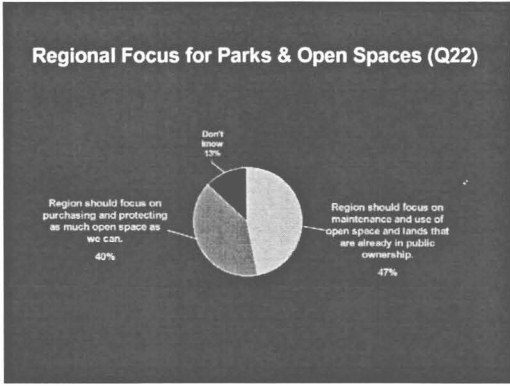
Willingness To Pay More For Transportation Tax (Q20)



Transportation Budget (Q21)

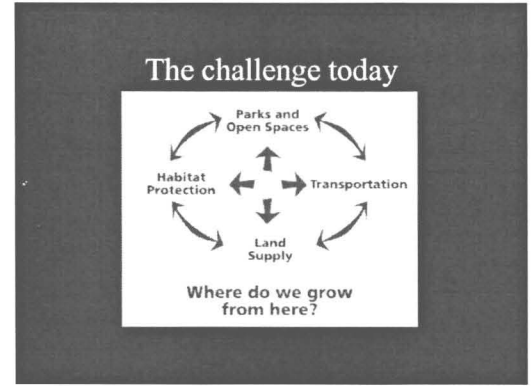


44



The challenge today

- Continued Growth
 - Population: Jobs
 - Travel/Freight
- 20-year land supply
- Endangered species
- Environment
- Economy
- A new generation
 - Public
 - Elected officials



47) shot

48 text

Transportation Challenge: Impacts on business in 2020 without modifications

- Increased costs for employees and freight
- Typical truck trips take 11 minutes longer in 2020
- The average truck will make 3 fewer deliveries per day

The challenge today

Transportation

- Regional Transportation Plan
 - August 2000 adoption
 - 693 projects
 - \$8 billion cost
 - Implements 2040
 - Multi-modal
 - Connected systems
 - Efficient/safe
 - Integrated with land use

The challenge today

Transportation

Implementing the RTP

- Public/private partners
- Regional Business Alliance on Transportation (RBAT)
- Innovative finance approaches
- Focused, short-term action plan

The challenge today

Natural resources



Natural Resources

Goal:

Cooperative, inter-connected regional system of parks, natural areas, trails and greenways for fish, wildlife and people.

The challenge today

Natural resources



Natural resource toolbox

- Open space acquisition
- Environmental education
- Habitat restoration
- Volunteer stewardship
- Regulation
- "Green Ribbon" Committee

The challenge today

Natural resources



Implements State Goal 5: Fish and Wildlife Habitat Protection

Process

- Science
- Data Collection
- Inventory/Significance Determination

The challenge today

Natural resources



Process (continued)-

- ESEE analysis
- Program development
 - Acquisition
 - Stewardship
 - Regulatory
 - Incentive
 - Exceptions
- Decision late 2002

The challenge today

20-year Land Supply



- State "Periodic Review" of Urban Growth Boundary (UGB)
- Addresses jobs/housing
- Develop a 2022 Forecast (demand)
- Supply to 2022

The challenge today

20-year Land Supply



Key Issues:

- 2040 Centers
- Employment Industrial Lands
- Complete Communities
- Jobs Housing Balance

Program Adoption Late 2002

- How much UGB expansion
- Where to expand

66



The challenge today

Can we maintain a healthy economy and accommodate travel while we protect fish and wildlife habitat and preserve open space and farmland?

Let's talk



How can you get involved?



Contact Metro
(503) 797-1502
www.metro-region.org