

Metro Policy Advisory Committee

November 10, 1993 - Meeting Summary

Members present: Rob Mitchell, Acting Chair; Richard Benner, Rose Besserman, Kathy Christy, Richard Devlin, Bud Farm, Judith Fessler, Jim Gardner, Judie Hammerstad, Shirley Huffman, Busse Nutley, Chuck Petersen, Alice Schlenker, Sandra Suran, and Jim Zehren.

Others in attendance included: Pam Baker, Gail Cerveney, Andy Cotugno, Brent Curtis, Steve Dotterrer, Barbara Duncan, Pam Erickson, John Fregonese, David Knowles, Dean Lookingbill, Sherry Oeser, Larry Shaw, Stuart Todd, Mark Turpel, Caryl Waters, Merrie Waylett, Mary Weber and Clark Worth.

The meeting was called to order at 5:10 p.m. by Acting Chair Rob Mitchell.

I. Introductions and Welcome

II. Visitor's Comments - none

III. Minutes - approval of October 28, 1993 minutes.

Councilor Gardner had an addition to the minutes as follows, near the bottom of page three:

"Councilor Gardner mentioned the growth factors analysis (part of the Region 2040 process) and said this needed to be part of the growth concept decision; i.e., a way for the region to choose how much growth we want and not merely what form (concept A, B, C, X) we want growth to take."

Councilor Fessler was listed in attendance by mistake and Shirley Huffman should have been listed as a member of MPAC, not JPACT. With the above changes, the minutes were unanimously accepted.

IV. Descriptive Indicators

A memo was distributed from John Fregonese and Jim Zehren. John stated that the conclusions reached on descriptive indicators are:

- ♦ as currently written, the descriptive indicators may be confusing to lay people
- ♦ the final decision will be a political one in the end, not a technical one
- ♦ the Oregon Progress Board work is similar enough that we should coordinate with the Benchmarks and use those measurements when possible

John Fregonese stated that the descriptive indicators work should continue by first paring down the list of indicators to the items that are the most relevant to making a growth concept choice, for example seismic safety or noise will not likely change much from one concept to another. A single key measure should be defined for each variable. Lastly, the Oregon Benchmark measurements will be used when feasible.

John Fregonese stated that the subcommittee work needs to be completed in January and come back to MPAC for approval and then go to Council. He asked for volunteers to work on a descriptive indicators subcommittee.

Members decided that a subcommittee was unnecessary, Jim Zehren and John Fregonese will report back to MPAC on their work.

V. Other

There will be no MPAC meeting November 24 or December 22 due to the holidays.

Commissioner Hammerstad stated that the ordinance addressing the issue of metropolitan concern was distributed tonight. Members received with their packets the resolution for approval of the memorandum of understanding for the Multnomah County parks transfer. When the Intergovernmental Agreement is ready it will come back to MPAC before Council action. Commissioner Hammerstad stated that at the Council meeting that she attended Councilor Devlin presented an amendment to the resolution. Paragraph two of the amended

resolution 93-1849A addresses MPAC's concerns. The section reads:

"That the Metro Council direct Metro's representatives in negotiations on the intergovernmental agreement to consider in the negotiations with Multnomah County, the recommendations regarding the regional parks and Expo transfer which the Metropolitan Policy Advisory Committee has forwarded to the Council."

Commissioner Hammerstad thanked Councilor Devlin for his assistance. Commissioner Hammerstad asked that the Tax Plan be on a future agenda.

Mayor Schlenker stated she was concerned regarding the criteria used to determine "metropolitan concern". The October 20th staff report on the subject addresses the number of visitors to a facility that are residents of another county, is that a valid criteria to determine which parks are of metropolitan concern and might be acquired by a regional agency?

Commissioner Hammerstad stated that across the board reasons for designation of a facility as a metropolitan concern could be disputed, wildlife refuges may have very different criteria than a recreational park.

Councilor Gardner stated that the ordinance has not been adopted yet, when the council hears that issue these concerns could be raised. Councilor Gardner stated that the percentage of visitors from another county was used as a descriptive fact rather than the sole criteria to determine metropolitan concern.

Mayor Schlenker stated that there should be some clear criteria listed on what constitutes metropolitan concern.

Councilor Gardner stated that the Charter Committee struggled unsuccessfully to develop such a criteria. The criteria will need to be applied on an case by case basis.

Commissioner Hammerstad stated that MPAC's recommendation to Council was that the issue of metropolitan concern be "defined by Metro prior to the signing of an Intergovernmental Agreement", the intent was to develop a set of criteria that could be applied rather than justifying decisions on a case by case basis. Commissioner Hammerstad stated members, as representatives of their jurisdictions, should express concerns to Metro.

Jim Zehren asked if other states or regions have looked at similar issues.

Councilor Gardner stated that the Charter committee had received information from the Twin Cities.

Rob Mitchell stated that MPAC has spoken on the issue and concerns may be addressed from the jurisdictions.

Merrie Waylett stated that MPAC will receive a formal response addressing the concerns regarding the IGA.

VI. Region 2040 Public Involvement Plan

John Fregonese asked if members felt the plan is adequate for public involvement and stated that the plan will be going to Council for adoption. The plan is in three phases, education, choices and decisions, currently we are in the education phase.

1. Education *October - January*
 - speakers bureau
 - regional design images
 - student congress

John Fregonese stated that the speakers bureau has been speaking to two or three groups a week. The regional design images open houses are happening through November. In December, the design workshops will take place and in February the results of the projects will be presented. The student congress project will continue, results will be available soon from the Lake Oswego High student congress.

John Fregonese stated that in phase 2, choices, will shift the effort from technical work to public involvement.

2. Choices

February - April

- local government involvement and presentations
- stakeholder's involvement
- public opinion survey
- public workshops
- youth contests
- media - radio and newspaper
- tabloid, large regional distribution
- decision kit
- video

3. Decisions

April - June

- local government involvement and stakeholder involvement continues
- media
- public workshops/open houses

John Fregonese stated that the Metro Council will make a growth concept decision in July.

Commissioner Nutley stated that the media campaign will be at the time Clark County is adopting its growth plan and asked if some cooperation could occur so that the public isn't confused by the two planning efforts.

John Fregonese agreed that coordination of a media campaign is a good idea.

Members discussed methods for public outreach. The Region 2040 video could be available for free loan at video stores, City Halls, fire stations and libraries. About a thousand copies will be available in February or March, members of MPAC will receive copies to route through their organizations. The "decision kit" ballot document can reach people who may not want to attend a meeting or open house, the return will be better if it is postage pre-paid.

John Fregonese stated that many chambers of commerce, business organizations, neighborhood associations and other citizens groups have been spoken to and there will be return engagements as a decision gets closer. MPAC members are encouraged to suggest groups who might be interested in a 2040 presentation.

Jim Zehren mentioned great attendance at the visual preference survey he attended, which was advertised in part by radio and was neighborhood oriented.

Richard Benner asked how the decision document would be distributed. It will be tough to get enough information into a document so that people can make an informed decision about the consequences of the different growth concepts.

John Fregonese stated that the decision document will be 50 - 60 pages with more lengthy technical appendices. Its expected that a few thousand people will read the decision document, which will be printed in February or March. The tabloid, about 16 pages long, and the video explain the decision document to a much broader audience.

Motion: Mayor Schlenker moved that MPAC adopt the Region 2040 Public Involvement Plan. The motion was seconded by Councilor Fessler and passed unanimously.

VII. Transportation Planning Rule

John Fregonese stated that the Transportation Planning Rule was adopted by the LCDRC in 1991. Two elements of the TPR are: by May of 1993 local governments were to adopt regulations that make developments more pedestrian and bike friendly, and by May of 1995, adopt the Transportation System Plan, which integrates land use and transportation planning and reduces vehicle miles traveled. An extension was granted until May 1994.

Mary Weber stated that a group has been working on TPR implementation since July. A working group has met about twice a week looking at case studies of existing or planned developments to see how the ruling could be applied. Mary Weber stated that representatives from diverse groups (developers, grocery and fast food corporations, local governments, bicycle, pedestrian and environmental advocates) were working together and learning from each other. Through conducting a series of case studies and lesson learned from those, the group will reach consensus and produce a "guiding principles" document. The issue will come back to MPAC in January for approval.

Jim Zehren asked if financial representatives are working on the project? It is important to involve the people who may use standard formulas for number of parking spaces per 1000 square feet of store, etc. if we are looking at changing site plans and parking lots.

John Fregonese stated that development representatives were participating, but no one from the financing industry. The existing ordinances can be a hinderance to changing site plans.

Commissioner Nutley stated that progressive change in urban areas can pressure change or flexibility in the financial field. She urged that a passive attitude not be taken on getting progressive developments financed.

VIII. Regional Design Images

John Fregonese stated that there has been good attendance and valuable feedback at the Regional Design Images Open Houses. The next step is to incorporate that information and invite a small number of stakeholders to the hands on design charettes scheduled in December. John Fregonese stated that the MPAC member from that jurisdiction would be invited to attend. The workshops are scheduled for:

Tigard	December 6
Beaverton and Gresham	December 7
Hillsdale and Orenco	December 8
Clackamas Town Center	December 9

IX. Regional Facilities Funding Task Force

Merrie Waylett stated that the task force was created in 1992 to develop a regional strategy for long range funding of arts facilities and programs.

David Knowles, Pam Baker and Clark Worth of the task force spoke to the members. David Knowles stated that Metro Council had requested the task force consult MPAC and incorporate any suggestions before presenting the plan to the Council. The task force was divided into three subcommittees:

- to inventory revenue available to fund arts programs
- to look at the needs of arts and cultural organizations
- a public information program to educate citizens about arts programs in the region

David Knowles stated that some of the conclusions reached by the task force were that the Performing Arts center (Arlene Schnitzer, Civic Auditorium and Performing Arts Center) is in need of new revenue sources. The facility has been running a deficit which has, in the past, been made up by income from the Memorial Coliseum, now being managed by the Blazers. A new source of funding to replace that income will need to be found. Six million dollars are needed annually to support arts programs around the region. The task force also concluded that access by children and lower income citizens is becoming more difficult. Lastly, any new revenue that is identified should be broad based to provide secure income sources. The funding plan will be presented to the Metro Council on November 15th.

The meeting was adjourned at 6:45 p.m.

Respectfully submitted by Barbara Duncan.