

MEMO

To: METROPOLITAN CITIZENS LEAGUE-Finance Committee  
From: Sue Juba (temporary staff person)  
Re: Minutes of May 6 meeting  
Date: May 9, 1981

Present: Wanda Mays, chairman; Oliver Larson, Bob Simpson, Roy Schnaible, Ned Look, Bob Weil

Absent: Bill Moshofsky, Pat Giardina, Phil Bogue, Carl Halvorson, Mel Peters

The meeting centered around the assigning of additional names from the prospect list gleaned from contributors to the Friends of Metro campaign last fall. There are approximately 120 names on this list.

The following plan for soliciting these prospects was approved:

1. A letter will be drafted and sent to committee members for comment and/or approval;
2. This letter will be word processed, then sent to the committee member making the personal contact along with a membership application card and return envelope;
3. The committee member will enclose a personal note and mail the letters (they will be stamped);
4. If there has been no response within an appropriate length of time (10 days?), the prospect will be called about making a contribution (dues).
5. The letters will be hand-signed by Wanda and Bob;
6. Letters will be sent from the office to those persons not assigned to a committee member. Follow-up on those names will be discussed at a later date.

Copies of proposed thank you letters and a follow-up letter to persons who make pledges were circulated and approved.

Wanda announced that Sue would be helping the Finance Committee for six weeks. During this time she will organize the files, assist in preparing the materials for the mailing and help develop a finance plan.

\$1875 has been contributed from the prospect list thus far as a result of the original membership mailing and personal solicitations. There are also 4 pledges totaling \$1550.

The prospect list will be mailed to those committee members not present. Wanda will go over the list with them to assign more names.

MASTER C. 1  
Solicitation LTR.  
Filed in MASTERS

Office  
Copy

MEMO

To: Finance Committee  
From: Sue Juba (temporary staff person)  
Date: May 9, 1981

Please read carefully the attached draft of a letter to be sent to prospects in the business community. A number of them will receive personal calls from members of the Finance Committee. The minutes indicate the process decided upon at our meeting last Wednesday; however, in light of the length of the letter and my strong feeling that it should be only one page, please consider the following recommendation and let Wanda or me know if you object to it:

1. We had discussed having this letter produced on a word processor or some like method so it would be personalized. In order to keep it on one page, I would like to suggest we duplicate it as is, and you each attach a personal note to it for your particular contacts.
2. I will send you a packet with the envelopes addressed, and enough return envelopes and letters to include with your note. (plus a membership application card)
3. I feel this will be quicker and less expensive and I personally feel the letter looks pretty good as is!
4. You will mail the letters and follow up with personal phone calls within ten days if there is no response. Wanda and I will keep records and notify you if a membership is mailed in.

We have a list of over 100 names. The Finance Committee has taken about half for personal contacts. We will send the rest a letter, card and return envelope. We can discuss whether to follow-up on any of these at a later date.

During the summer we will work on expanding the prospect list. A decision will need to be made on those names also at a later date.

Please contact Wanda (292-0067) or me (244-7625) if you have any comments or suggestions relating to the letter or my recommendation for proceeding with the processing and mailing of it. If we don't hear from you by Wed., May 13, we will assume you approve of everything as is!

Thanks so much for your help!

*Sue*



# Metropolitan Citizens League

DRAFT

May 15, 1981

~~Now that we have regional government,  
what should it do?~~

In our two-state, multi-county, multi-city area we have many organizations that discuss issues and make recommendations from the vantage point of one specific community or municipality...but none that crosses the political boundaries and speaks for the citizens of the entire area.

That's why the METROPOLITAN CITIZENS LEAGUE has been formed..  
..to create a constituency for metropolitan government in this area.

## BOARD OF DIRECTORS

Oliver Larsen  
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Keith Burns  
William Moshofsky  
Ronald Cease  
Wanda Mays  
Jerry Tippins  
Jan Egger  
Philip Bogue  
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Pat Giardina  
Claris Poppert  
Robert E. Stacey, Jr.  
Melvin Peters  
Roy Schnaible, Jr.  
Dennis Ryerson  
Ned Look

The League will:

- identify regional issues and problems;
- examine alternatives and opportunities for more efficient, economical and creative government services;
- form committees to study issues and make recommendations for their solution;
- actively work to translate recommendations into regional policy.

~~Active participation by all segments of the community is essential. Through the League, citizens can become problem solvers.~~

Our modest budget of \$25,000 will make it possible to attain the goals and objectives outlined. In the past few months we have built our membership to more than 100 and have formed 3 active committees...one to study transportation, one to study land use and the other to study government structure and finance.

We invite you to join us as a charter member. This is your opportunity to become part of an exciting new organization ~~which will involve you in seeking solutions to issues affecting our entire region.~~ As a business person in our community, your membership and financial support are extremely important to the ~~future~~ success of the League. Please

~~You may become a personal, business or corporate member by completing the enclosed membership application card and sending your dues in the return envelope. We urge you to~~

~~consider a membership category of \$100 or more. Your support of the METROPOLITAN CITIZENS LEAGUE identifies you as a concerned citizen. We thank you for caring about important regional issues.~~

*... And does something about it!*

Very truly yours,

Wanda Mays  
Finance Chairman

Robert G. Simpson  
President

P.S. We are enclosing a reply envelope for your convenience.

1912 SW SIXTH AVENUE, ROOM 252 / PORTLAND, OREGON 97201 / (503) 238-2007



UNITED STATES NATIONAL BANK OF OREGON  
A Subsidiary of U.S. Bancorp

May 21, 1981

Mr. Robert G. Simpson, Chairman  
Board of Directors  
Metropolitan Citizens League  
1912 S. W. Sixth Avenue, Room 252  
Portland, Oregon 97201

Dear Mr. Simpson:

Thank you for your recent request for operating support for  
your organization.

Your request has been carefully reviewed by our Contributions  
Committee, and I am enclosing our check in the amount of \$500. *(check in  
file)*

We wish you success as you plan for the future.

Sincerely,

*Sue Mosser*

Sue Mosser, Secretary  
Contributions Committee

SM:lw

Encl.

*Sue Guba:*

*↓ He will represent the Bank  
send him a meeting notice*

*Doug Myers - 225-4850  
Stadium Beach -  
2000 S.W. Morrison St.  
Portland 97208 -*

*225 SW Benson  
97204  
OK 6/18/81  
encl. m-app. card  
for avail. info.*



*Ben Franklin*

FEDERAL SAVINGS AND LOAN ASSOCIATION

LOUIS SCHERZER  
SENIOR EXECUTIVE VICE PRESIDENT

BENJ. FRANKLIN PLAZA  
ONE S.W. COLUMBIA  
PORTLAND, OREGON 97258  
(503) 248-1248

May 26, 1981

Mr. Robert G. Simpson  
Chairman  
Board of Directors  
Metropolitan Citizens League  
Room 252 Ondine  
1912 S.W. Sixth Avenue  
Portland, Oregon 97201

Dear Mr. Simpson:

Enclosed is our check for \$100 and an enrollment card for your organization.

Cordially,

Louis Scherzer  
Chairman,  
Donations Committee

LS/ps

enclosures



May 31, 1981

Mr. Robert Wallace  
First National Bank  
P.O. Box 3131  
Portland, Oregon 97208

Dear Bob:

I was pleased to have the opportunity to tell you about the newly organized Metropolitan Citizens League when we met recently. Thank you so very much for your pledge of \$700. I have enclosed a statement and a return envelope for your convenience.

I have also enclosed a membership application card so that you can identify for our records your representative to the League. That person will be on our membership "mailing" list and be your official member in our files.

Again, many thanks for your support and interest.

Sincerely,

Wanda Mays  
Finance Chair

Encl.

May 31, 1981

Mr. Don Tisdell  
The Oregon Bank  
1001 SW 5th  
Portland, Oregon 97208

Dear Don:

I was pleased to have the opportunity to tell you about the newly organized Metropolitan Citizens League when we met recently. I hope the Oregon Bank will join the many other businesses in the community and become a member. I have enclosed a statement and a return envelope for your convenience.

I have also enclosed a membership application card so that you can identify for our records your representative to the League. That person will be on our mailing list and be your official "member" in our files.

Again, thanks for meeting with me and I hope we will be able to count you as a member soon!

Sincerely,

Wanda Mays  
Finance Chair

Encl.

HEAD OFFICE:  
BEVERLY HILLS  
CALIFORNIA

LLOYD CORPORATION, LTD.

SUITE 1050, LLOYD BUILDING  
700 N. E. MULTNOMAH  
PORTLAND, OREGON 97232  
(503) 233-5871

June 2, 1981

Mrs. Wanda Mays, Finance Chair  
Metropolitan Citizens League  
1912 SW Sixth Ave., Room 252  
Portland, OR 97201

Dear Mrs. Mays:

I received your letter of May 31st relative to membership in the Metropolitan Citizens League.

After receipt of the most thoughtful letter from Oliver Larson, we gave considerable thought to our ability to add the Metropolitan Citizens League to our "associations" budget, but unfortunately we cannot possibly assume a membership in every agency in the city of Portland.

I am somewhat concerned about the statement in your letter that you thank us for pledging \$500--I know of no pledge on our part, and I am sorry that we have to decline your kind invitation to become a member of the Metropolitan Citizens League at this time. Thank you very much for considering us and perhaps at some time in the future as we re-examine our budget structure for associations we can reconsider our decision.

Best personal regards,

Cordially,

LLOYD CORPORATION, LTD.



Robert G. Cameron  
Executive Vice President

RGC:mt



May 31, 1981

Mr. Bob Cameron  
Lloyd Corporation  
Lloyd Bldg., Suite 1050  
Portland, Oregon 97232

Dear Bob:

I was pleased to have the opportunity to tell you about the newly organized Metropolitan Citizens League when we met recently. Thank you so very much for your pledge of \$500. I have enclosed a statement and a return envelope for your convenience.

I have also enclosed a membership application card so that you can identify for our records your representative to the League. That person will be on our membership "mailing" list and be your official member in our files.

Again, many thanks for your support and interest.

Sincerely,

Wanda Mays  
Finance Chair

Encl.

June 8, 1981

Mr. Bob Cameron  
Lloyd Corp. Inc.  
700 NE Multnomah  
Portland, Oregon 97232

Dear Bob:

In response to your recent letter, I am sorry I misunderstood you in our conversation at Roy Staver's retirement party at Waverly. I understood you to say you had received Oliver's letter and felt favorable about supporting the Metropolitan Citizens League with a corporate dues contribution.

I do, indeed, realize how many requests you receive to support any number of worthy causes. Our concern about the future of regional growth and development makes us consider our organization unique. We would like to send you our notices and newsletters and, perhaps at a later date, you will become interested in including us for financial support.

You might like to consider an individual membership for the modest fee of \$25.00! This would certainly be one way to find out what we are doing!

Sincerely,

Wanda Mays



Mr. Don Barney  
620 SW 5th, #802  
Portland, Oregon 97204

June 8, 1981

Thank you for your pledge. We  
are pleased to welcome you as  
a member of the Metropolitan  
Citizens League!

Wanda Mays  
Finance Chair



June 8, 1981

Mr. Edward H. Look  
Executive Director  
Oregon Community Foundation  
1110 Yeon Building  
522 S.W. Fifth  
Portland, OR 97204

Dear Ned:

Thanks for your note about the importance of membership in the Metropolitan Citizens League.

Standard has been a member since November, 1980, and is represented by Rudy Miner, our Corporate Secretary.

We agree that better local government through citizen input is vital.

Cordially,

Louis B. Perry  
President

LBP:pk

cc: Robert G. Simpson ✓

EX-111  
EABLE-A  
QUALITY  
MANIFOLD



NORTHWEST



NATURAL GAS COMPANY

SUITE 1900  
200 SOUTHWEST MARKET STREET, PORTLAND, OREGON 97201

JOSEPH S. LONG  
Vice President

August 28, 1981

*Who is up?*

Mr. Oliver Larson  
Metropolitan Citizens League  
1912 Southwest Sixth  
#252  
Portland, Oregon 97201

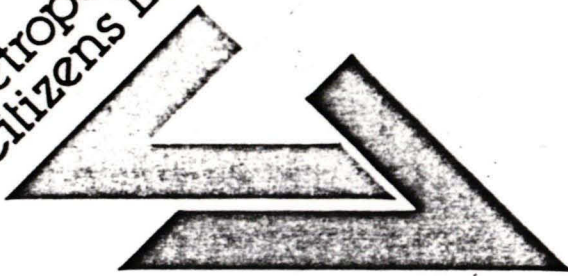
Dear Mr. Larson:

In response to your letter addressed to Mr. Paul Hathaway dated May 6, 1981, I am pleased to send you Northwest Natural Gas Company's check for \$100.00 for a supporting membership in the Metropolitan Citizens League.

Sincerely,

*Joseph S. Long*

JSL/b



October 24, 1981

Minutes of October 2 Finance Committee  
Meeting

7:30 AM, Ione Terrace Bar & Grill

**BOARD OF DIRECTORS**

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Robert E. Stacey, Jr.  
Melvin Peters  
Roy Schnaible, Jr.  
Dennis Ryerson  
Ned Look

Present: Wanda Mays, Bill Moshofsky, Bob Weil,  
Ned Look, Sue Juba

Corporate assignments were reviewed. Approximately \$2,500 is needed to meet our goal. Adjustments were made in individual member assignments. Fewer corporate names were given in order to make less calls. The goal is to complete all calls by December 1.

You have been assigned the following businesses: