

January 12, 1983

(Metro Letterhead)

Dear

I am writing to remind you to renew your membership in the Metropolitan Citizen's League. As the new year begins, so too, do a number of activities you won't want to miss.

In 1983, the MCL Executive Committee has chosen to focus on three issues of importance. The first will consider how to finance basic capital services within the Urban Growth Boundary: storm and sanitary sewers, water supply systems, and streets. In the context of Ballot Measure 3 concerns and the current state of Oregon's economy, financing capital facilities to support or maintain economic development is critical.

A second major undertaking of the League this year is to consider the future of our regional parks. Lane County was forced to close many of its parks outside of Eugene due to funding and maintenance problems. Do we face a similar problem here? Who uses what parks? In a crunch, can we act regionally to get the best use for the most people? These questions and others will be considered by a newly formed Metro Citizens League Study Group.

The third effort is to create a permanent local government education program. It will present the structure of local government, the services it provides, and how they are financed. The final product will be a video tape presentation which can be given by an MCL member to civic and academic groups. We believe this will fill a void, particularly in the schools, where little is taught about the level of government closest to most people.

Another activity of is our monthly luncheon series. In the coming months members will have the opportunity to listen to, and exchange ideas on, the following:

<u>Date</u>	<u>Speaker</u>	<u>Topic</u>
January 27	Dennis Buchanan, County Executive	Multnomah County's Future
February 23	John Anthony, President, PCC Joseph Blumel, President, PSU	The University & Community College: Competitive or Complementary?
March 30	Norm Winningstad, Floating Point	Oregon at the Crossroads: Time for a Sales Tax?
April 27	To Be Announced Panel Discussion	Keeping Our Regional Parks Intact
May 25	To Be Announced Panel Discussion	Governing the Metropolitan Region
June 29	Victor Atiyeh, Governor	First Annual Address on State and Regional Relations

So that is what we have got planned for you this year. The tasks forces are just now getting into gear and I would encourage you to contact me if you would like to work on one of the issues.

You may recall our annual dues are \$25 per year for individual members. Because we were late in renewing your membership at the start of our new fiscal year last July, I am pleased to offer you this one time deal: \$35 to carry your membership through July 1984. That's a 30% saving over two years! Other good news is that you can now write off your membership dues in the Metropolitan Citizens League for both your state and federal returns subject to the provisions of Internal Revenue Code (501)(c).

One of my personal goals is to raise the Metro Citizen League's membership to 200. I hope you will help by returning your membership renewal today. Please note it also asks for prospective members you might suggest.

Sincerely,

Ronald C. Cease  
President

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Sincerely,

Ronald C. Cease  
President

July 19, 1983

TO: Membership Drive Callers

FROM: Donald E. Carlson, Membership Chairman 

SUBJECT: MEMBERSHIP RENEWAL DRIVE

Please find attached your list of old members to contact for membership renewal. Please make your calls by no later than August 3rd. The attached material provides the person's name, phone number, date of joining, membership status, and when the last dues notice was sent. Please ask them to renew their membership for the period July 1, 1983 to June 30, 1984. The membership fee is \$25.00. Ask them to send their checks directly to the Metropolitan Citizens League Office at:

1912 S.W. 6th Avenue  
Room 252  
Portland, Oregon 97201

Prior to calling, have your "pitch" clearly in mind. Our current activities include active research committees on the following topics:

- o Regional Parks
- o Libraries
- o Public Safety - Jails
- o Local Finance, particularly as it relates to financing infrastructure (roads, sewers & water systems)

The MCL has also put forth a proposal to assist in establishing a Metropolitan Study Commission to investigate and make recommendations on regional government structure, functions and financing.

In addition to our research activities, the MCL will continue to hold its monthly luncheon Forum series on the 4th Wednesday of each month. The next forum will be held on Wednesday, July 27th, at 12:00 p.m. at the Portland Motor Hotel. The topic will be on libraries. The next forum will be held in September. Encourage the person to participate in all or any of the MCL activities.

Remember, our goal is to re-sign 70 of our old members. Your contact with each designated person is vitally important to achieve that goal. Good Luck.

P.S. Please record your response to each call on the attached sheet and return to me by August 3rd.

OFFICE COPY

DATE: November 15, 1983  
TO: MCL Board of Directors  
FROM: Donald E. Carlson, Membership Chairman  
REGARDING: MEMBERSHIP DRIVE

Having made a commitment to undertake this task and receiving undue pressure from our esteemed President, I am suggesting the following action to increase our membership:

1. Each Board member will complete the attached form which identifies ten (10) potential members. Please return the form to me by no later than November 30, 1983. When you suggest new members, be expansive in your thoughts. New blood, ideas, and commitment are needed for this organization to grow and be vital.
2. I will collate the forms to develop a master list of potential members and send a letter to each designee requesting they join and participate in the League activities. I suggest that the membership fee be \$13.00 for the remainder of FY 1983-84. This letter will be sent by no later than December 15, 1983.
3. Each Board member will be requested to follow up the letter with a personal phone call or visitation encouraging the designee to join and participate in the MCL. It will be important at this time to "close the sale" and find out each person's area of interest. A record should be kept so that persons joining can be plugged into committee activities.

I am hopeful that the above action, if seriously undertaken, will produce at least 50 new members. This will increase our membership to 126, which is 74 below target--but what the hell.

Board Member:

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POTENTIAL MCL MEMBER

Name

Address

Phone

Occupation  
or Avocation

1.

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2.

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3.

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10.