

Meeting minutes



Metro

600 NE Grand Ave.
Portland, OR 97232-2736

Meeting: **Transportation Policy Alternatives Committee (TPAC) Workshop**

Date/time: Friday, April 9, 2025, 2025 | 9:00 a.m. to 12:00 p.m.

Place: Zoom

Members Attending

Tom Kloster, Chair
Laurie Lebowsky-Young
Chris Ford
Sarah Iannarone
Jay Higgins
Jeff Owen
Kate Lyman
Katherine Kelly
Mike McCarthy

Affiliate

Metro
Washington State Department of Transportation
Oregon Department of Transportation
The Street Trust
City of Gresham and Cities of Multnomah County
Clackamas County
TriMet
City of Vancouver
City of Tualatin and Cities of Washington County

Alternates Attending

Karen Buehrig
Sarah Paulus
Adam Fiss
Neelam Dorman
Dakota Meyer
Laura Terway

Affiliate

Clackamas County
Multnomah County
SW Washington Regional Transportation Council
Oregon Department of Transportation
City of Troutdale and Cities of Multnomah County
City of Happy Valley and Cities of Clackamas County

Members Excused

Judith Perez Keniston
Eric Hesse
Gerik Kransky
Indi Namkoong
Sara Etter
Lewis Lem
Michael Sallis
Shauna Hanisch-Kirkbride

Affiliate

SW Washington Regional Transportation Council
City of Portland
Oregon Department of Environmental Quality
Verde
Oregon Walks
Port of Portland
Clark County
Washington Department of Ecology

Call to Order, Declaration of a Quorum and Introductions

Chair Kloster called the meeting to order at 9:00 a.m. Introductions were made.

Comments from the Chair and Committee Members

No comments from the chair. No comments from committee members.

PUBLIC COMMUNICATIONS ON AGENDA ITEMS

No comments were made.

Regional Transportation Demand Management Strategy Update

Noel shared a presentation about TDM that included definitions, the RTO Strategy History. 27:00
New TDM Policies were shared from the 2023 RTP.

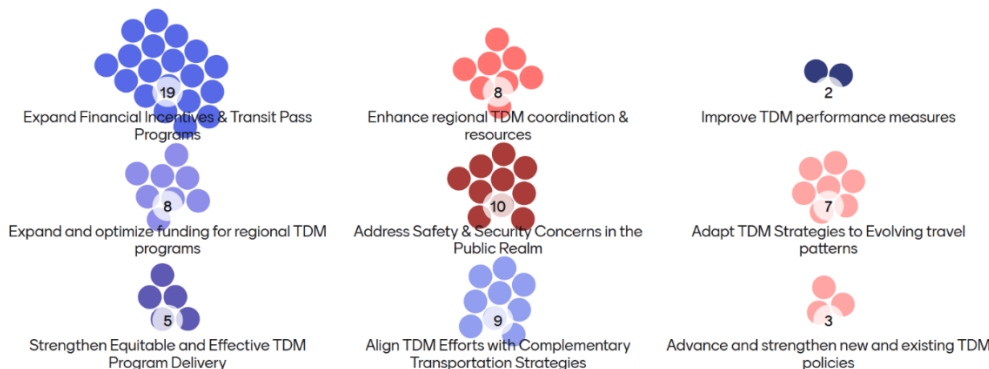
Transportation Demand Management (TDM) informs and encourages people to use walking, biking, rolling, transit and ridesharing to maximize the efficiency of the region's transportation system, leading to improved mobility, reduced traffic and lower carbon emissions. Public and private sector organizations dedicated to providing a better journey for everyone use TDM programs to provide people with transportation options that help them travel in affordable, efficient and sustainable ways. Different types of TDM programs include commuter transportation benefit programs, Safe Routes to School efforts and community-led encouragement/education events and activities.

Noel shared how these goals are woven into TDM project work. Her presentation included information on the following:

- Purpose
- What is TDM
- Metro's Regional Travel Option Program
- RTO Strategy History
- Why a Regional TDM Strategy
- Regional TDM Policies
- Key Project Phases
- Assessment Input and Deliverables
- TDM Needs Assessment Key Themes

After the presentation on the nine key themes, there was a Mentimeter activity for workshop attendees to prioritize themes. Here were the results:

Which themes resonate the most? Select three:



The presentation continued covering the following information:

- Strategy Development
- Inputs and Deliverables
- Regional TDM Strategy Framework
- Moving Themes into The Framework

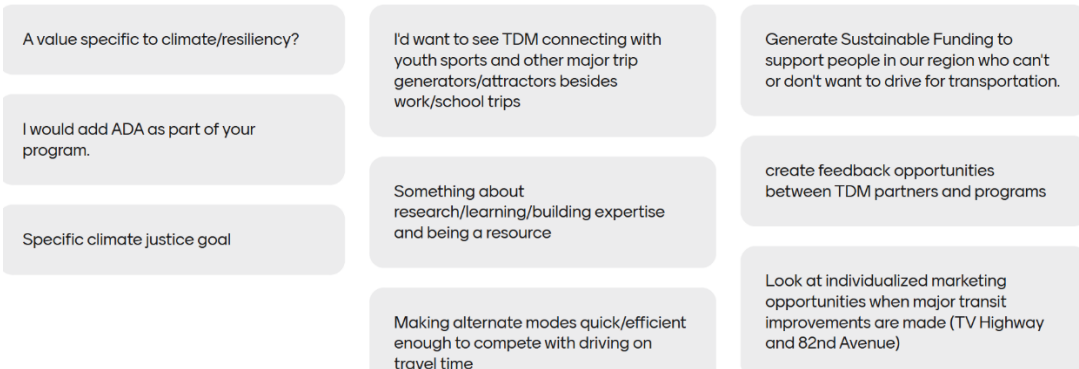
- Vision, Values, Goals
- Strategic Priority Areas

The committee participated in a second activity and were asked an open-ended question about whether there was anything they think should be added to the draft TDM goals and here are the results:

TDM Values & Goals

Is there anything you think should be added to the draft TDM Values or Goals?

9 responses



Noel and Grace concluded their presentation by reviewing next steps.

The committee members provided comments and feedback that included:

- Creating transportation options for large community events
- Exploring opportunities to gauge the level of subsidy needed for transit option to be viable
- Ensuring we have people's whole lives considered when meeting transportation needs

Grace informed the attendees that the Mentimeter will be open until Friday end of day and thanked them for the feedback and participation.

ADJOURN

There being no further business, Chair Kloster adjourned the meeting at 10:08am

Respectfully submitted,
Dorian Campbell TPAC Recorder

Attachments to the Public Record, TPAC Workshop April 9, 2025

	DOCUMENT TYPE	DOCUMENT DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
*	Agenda	04/09/25	04/09/25 TPAC Agenda	040925-01
*	Work Program	03/20/25	2025 TPAC Work Program as of 3/20/25	040925-02
*	Memo	04/09/25	Regional Transportation Demand Management Strategy: Update	040925-03
*	Needs Assessment Report	04/09/25	Needs Assessment Report: Regional Transportation Demand Management (TDM) Strategy	040925-04
*	Meeting Minutes	04/09/25	TPAC Workshop Meeting Minutes	040925-05
**	Presentation	04/09/25	Regional Transportation Demand Management (TDM) Strategy	040925-06

* Included in meeting notice packet

**Distributed after meeting notice packet or presented at meeting