

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF SUBMITTING A	)	ORDINANCE NO. 90-329
METROPOLITAN SERVICE DISTRICT TAX	)	
BASE MEASURE FOR THE METRO	)	Introduced by the
WASHINGTON PARK ZOO	)	Convention, Zoo & Visitors
	)	Facilities Committee

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

Section 1. Short Title

This ordinance shall be known as the "Metropolitan Service District Tax Base Ordinance" and may be so cited and pleaded and shall be referred to herein as "this ordinance."

Section 2. Definitions

A. "Council" means the Council of the Metropolitan Service District.

B. "District" means the Metropolitan Service District and all of the land and territory included within the boundaries of the District.

C. "Zoo" means the Metro Washington Park Zoo operated by the District under ORS 268.310(5).

Section 3. Findings

A. ORS 268.310(5) permits the District to "acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."

B. ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of one percent (.005) of the true cash value of all taxable property within

the boundaries of such district, computed in accordance with ORS 308.207."

C. The Zoo currently receives approximately 50 percent of its operating costs from a serial levy that will expire on June 20, 1990.

D. The Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents.

E. A regional funding base is necessary to provide for part of the continued adequate care, maintenance and development of the Zoo's animal collection, programs and physical facilities.

#### Section 4. Purposes

The purposes of this ordinance are:

A. To provide for part of the maintenance and operation of the Zoo by approving submission of a tax base to be effective on July 1, 1990, to the voters on May 15, 1990.

B. To perpetually allocate this proposed tax base to the operation and maintenance of the Metro Washington Park Zoo.

#### Section 5. Submission of Tax Base

If approved by the voters, this tax base shall be effective July 1, 1990.

#### Section 6. Allocation of Zoo Tax Base

Upon approval of the tax base measure by the voters, the following section is added to Chapter 4.01 of the Code of the Metropolitan Service District:

##### 4.01.070 Allocation of Zoo Tax Base

- (a) Upon approval of a tax base submitted on May 15, 1990 to the voters of the Metropolitan Service District the Council shall allocate the entire amount of the tax base to the operation

and maintenance of the Metro Washington Park Zoo. The allocation shall continue until the voters of the District approve a new tax base or the District ceases to operate and maintain the Zoo.

- (b) Any constitutionally authorized increase in the tax base approved by the voters on May 15, 1990 subsequently levied by the Council shall be used exclusively to operate and maintain the Metro Washington Park Zoo.

#### Section 7. Ballot Title

A. The Ballot Title for the tax base described in Section 5 of this ordinance shall be as follows:

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CAPTION: (10 words)	ESTABLISHES A TAX BASE DEDICATED TO OPERATING THE ZOO
QUESTION: (20 words)	SHALL THE METROPOLITAN SERVICE DISTRICT ESTABLISH A \$5,100,000 TAX BASE STARTING FISCAL YEAR 1990-91 TO OPERATE THE METRO WASHINGTON PARK ZOO?
EXPLANATION: (93 words)	THIS MEASURE PROVIDES A \$5,100,000 TAX BASE TO OPERATE THE ZOO. IT STARTS JULY 1, 1990, WHEN THE CURRENT \$5,500,000 VOTER-APPROVED LEVY FOR ZOO OPERATION AND CONSTRUCTION ENDS. CURRENTLY, THERE IS NO TAX BASE (\$0) TO OPERATE THE ZOO. THE TAX BASE WILL BE USED WITH ZOO GATE AND CONCESSION SALES INCOME TO OPERATE AND MAINTAIN THE ZOO. THE ESTIMATED TAX RATE RESULTING FROM THE BASE WOULD BE 15 CENTS PER \$1,000 OF ASSESSED VALUE AT CURRENT VALUES, OR \$9.01 FOR A HOME ASSESSED AT \$60,000. ANY CONSTITUTIONALLY AUTHORIZED INCREASE IN THE TAX BASE SUBSEQUENTLY LEVIED BY THE COUNCIL SHALL BE APPORTIONED TO THE ZOO FUNCTIONS OR ACTIVITIES SPECIFIED BY THE COUNCIL IN THE BALLOT TITLE IN THE SAME PROPORTION AS THE ORIGINAL ALLOCATION. IF THE DISTRICT REDUCES OR CEASES TO PROVIDE A FUNCTION OR ACTIVITY FOR WHICH THE TAX BASE HAS BEEN ALLOCATED, THEN THE COUNCIL MAY USE THAT PORTION OF THE TAX BASE FOR ANY LAWFUL PURPOSE OF THE DISTRICT.

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B. The above Ballot Title shall be filed with the Director of Records and Elections of Multnomah County not later than March 15, 1990.

1990.

Section 8. Submission of Proposal to Secretary of State

This ordinance shall be filed with the Secretary of State no later than March 6, 1990, to meet publication requirements for the Voters' Pamphlet.

ADOPTED by the Council of the Metropolitan Service District  
this 25th day of January, 1990.



Tanya Collier, Presiding Officer

ATTEST:

Deven Ware-Barrett  
Clerk of the Council

I certify this ordinance was not  
vetoed by the Executive Officer.

Deven Ware-Barrett  
Clerk of the Council

jpmtwo  
b:\zoolevy.ord  
01-18-90





# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

January 29, 1990

**Executive Officer**  
Rena Cusma

**Metro Council**

Mike Ragsdale  
Presiding Officer  
District 1

Gary Hansen  
Deputy Presiding  
Officer  
District 12

Lawrence Bauer  
District 2

Jim Gardner  
District 3

Richard Devlin  
District 4

Tom DeJardin  
District 5

George Van Bergen  
District 6

Ruth McFarland  
District 7

Judy Wyers  
District 8

Tanya Collier  
District 9

Roger Buchanan  
District 10

David Knowles  
District 11

The Honorable Rena Cusma  
Executive Officer  
Metropolitan Service District  
2000 S. W. First Avenue  
Portland, OR 97201-5398

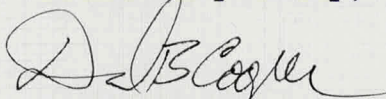
Ms. Gwen Ware-Barrett  
Clerk of the Council  
Metropolitan Service District  
2000 S. W. First Avenue  
Portland, OR 97201-5398

Dear Executive Officer Cusma  
and Clerk Ware-Barrett:

Re: Explanatory Statement for Zoo Tax Base Ballot

Pursuant to Section 5 of Ordinance No. 90-330A, I hereby transmit to you for filing the attached explanatory statement for the Metro Washington Park Zoo Tax Base Ballot Measure authorized by Ordinance No. 90-329.

Yours very truly,

  
Daniel B. Cooper,  
General Counsel

gl  
1031

Attachment

Voters in the Metropolitan Service District have funded the Metro Washington Park Zoo since 1976 with a series of serial levies. The current levy will expire at the end of June 1990.

A source of funding needs to be re-established for the continued operation of the zoo. A tax base for the zoo will guarantee permanent operation of the zoo, including such important programs as:

- protection of highly endangered species, such as the Asian elephant, Humboldt penguin, chimpanzee, black rhino, red panda, snow leopard, Siberian tiger,
- professional care and nurturing of all animals in the zoo,
- maintenance and operation of all exhibits and grounds,
- award-winning educational and conservation programs.

More people visit the zoo than any other paid attraction in the state. In addition to economic benefit to the region, the zoo provides animal-related education, recreation and cultural offerings to residents of the metropolitan area. The zoo enjoyed record-breaking attendance last year, with 1,141,675 visitors.

The zoo has no permanent tax base or other stable source of funding to maintain its operation. The proposed tax base, dedicated to the zoo, will provide 50 percent of the operating costs. The other 50 percent will continue to be earned from zoo admissions and concession sales.

The proposed tax base for operations would levy a property tax of approximately 15 cents per \$1,000 of assessed property valuation. On a \$60,000 house, this tax will be approximately \$9 per year.

If approved by the voters, pursuant to Oregon law, the tax base must be dedicated to the operation of the Metro Washington Park Zoo.



# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

90-329

March 2, 1990

## HAND DELIVERY

The Honorable Barbara Roberts  
136 State Capitol  
Salem, Oregon 97310

Dear Secretary Roberts:

Enclosed for publication in the May 15, 1990 primary election Voters' Pamphlet are two copies of the text, ballot title, explanation and arguments relating to Measure 26-1 (Metro Zoo Tax Base) and Measure 26-2 (Metro Zoo Serial Levy).

Also enclosed for your reference are copies of Metro Ordinance No. 90-330 implementing the provisions of ORS 251.285 and photocopies of the newspaper publications regarding the ballot titles and explanatory statements.

We advise you that no petitions seeking review of the ballots titles or explanatory statements were filed within the time provided by law.

Should you have any questions regarding the materials submitted for publication in the Voters' Pamphlet, please contact me.

Sincerely,

C. Gregory McMurdo  
Government Relations Manager

Enclosures

cc: Executive Officer  
Metro Council

Executive Officer  
Rena Cusma

Metro Council

Mike Ragsdale  
Presiding Officer  
District 1

Gary Hansen  
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Judy Wyers  
District 8

Tanya Collier  
District 9

Roger Buchanan  
District 10

David Knowles  
District 11



BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF ADOPTING	)	ORDINANCE NO. 90-330A
ORDINANCE NO. 90-330 WHICH	)	
WOULD INCLUDE BALLOT TITLE,	)	Introduced by Rena Cusma,
EXPLANATORY STATEMENTS AND	)	Executive Officer
ARGUMENTS RELATING TO DISTRICT	)	
MEASURES BE INCLUDED IN	)	
THE STATE <u>VOTERS' PAMPHLET</u> ,	)	
AS AUTHORIZED BY ORS 251.285	)	

WHEREAS, The Metropolitan Service District believes it to be in the interest of the electors of the District that ballot titles, explanatory statements and arguments relating to District measures be included in the state Voters' Pamphlet, as authorized by ORS 251.285 and provided for in sections 1 through 7 of this Ordinance; and

WHEREAS, The Executive Officer shall file all measures, ballot titles, explanatory statements and arguments that meet the requirements of this Ordinance with the Secretary of State not later than the 70th day prior to the date of the elections for which a Voters' Pamphlet will be printed; now, therefore,

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

SECTION 1. State Voters' Pamphlet. The Metropolitan Service District believes it to be in the interest of the electors of the District that ballot titles, explanatory statements and arguments relating to District measures be included in the state Voters' Pamphlet, as authorized by ORS 254.285 and provided for in sections 1 through 7 of this Ordinance.

SECTION 2. Definitions. As used in this Ordinance:

~~[1]--"Committee-Director"-has-the-meaning-given-that-term in-ORS-260-005.]~~

~~[2]~~ (1) "Court" means the Circuit Court of the State of Oregon for the County of Multnomah.

~~[3]~~ (2) "Filing Officer" means the director of the Multnomah County Division of Elections.

[~~(4)~~] (3) "Measure" has the meaning given that term in ORS 251.005.

[~~(5)~~--"Political-Committee"--has-the-meaning-given-that-term in-ORS-260-005.]

[~~(6)~~] (4) "Voters' Pamphlet" means the state Voters' Pamphlet published pursuant to ORS Chapter 251.

SECTION 3. District Measures Included in the Pamphlet. A District measure shall qualify for inclusion in the Voters' Pamphlet under the provisions of ORS 251.285 and sections 1 through 7 of this Ordinance if:

(1) The measure is submitted to the electors at an election for which a Voters' Pamphlet is printed;

(2) All procedures set forth in sections 1 through 7 of this Ordinance relating to the preparation of the ballot title and explanatory statement for the measure, including review by the Court, have been completed on or before the 75th day prior to the date of the election at which the measure is to be submitted to the electors; and

(3) In the case of a measure proposed by initiative or referendum petition:

(a) The Filing Officer certifies that the petition has sufficient qualified signatures to require submission of the measure to the electors; and

(b) Such certification is filed with the Executive Officer on or before the 90th day preceding the election at which the measure is to be submitted to the electors.

SECTION 4. Preparation and Judicial Review of Ballot Titles.

(1) A ballot title for a measure proposed by initiative or referendum petition shall be prepared as provided in ORS 255.145. A ballot title for a measure referred to the electors by the District shall be prepared by the District.

(2) Judicial review of any ballot title for a District measure shall be as provided in ORS 255.155.

SECTION 5. Preparation and Judicial Review of Explanatory Statements.

(1) Explanatory statements for all District measures shall be prepared by General Counsel and shall be filed with the Executive Officer. An explanatory statement shall be an impartial, simple and understandable statement of 500 words or less, explaining the measure



and its effect. The explanatory statement for a measure referred by the District shall be filed with the Executive Officer and the Council at the same time as the [~~ballot-title~~] ordinances or resolutions referring the measure is acted upon by the Council. The explanatory statement for a measure proposed by initiative or referendum petition shall be filed with the Executive Officer not later than the seventh business day after the petition is submitted to the Filing Officer for signature verification.

(2) Upon receipt of an explanatory statement, the Executive Officer shall publish in the next available edition of a newspaper of general circulation in the District a notice of receipt of the statement including notice that an elector may file a petition for review of the statement not later than the date referred to in subsection (3) of this section. The Executive Officer and the Filing Officer may jointly publish notice of the explanatory statement and ballot title for a measure in the same publication.

(3) Any elector dissatisfied with an explanatory statement for a District measure may petition the Court stating the reasons why the statement does not meet the requirements of subsection (1) of this section. The petition shall be filed not later than the seventh business day after the statement is filed with the Executive Officer. An elector filing a petition with the Court shall also file a copy of the petition with the Executive Officer not later than the end of the next business day following the date the petition is filed with the Court. The Court shall review the statement and measure, hear arguments, if any, and certify to the Executive Officer a statement for the measure which meets the requirement of subsection (1) of this section. Review by the Court shall be first and final.

#### SECTION 6. Arguments Supporting and Opposing Measures.

(1) Arguments in support of or opposition to a measure which is subject to this Ordinance may be filed with the Executive Officer not later than the 75th day prior to the date of the election at which the measure is to be submitted to the electors by:

(a) Any person who tenders a filing fee in the amount of \$300 and submits a statement on such form as the Executive Officer may prescribe or provide, which:

(A) identifies the name of the person who submitted the argument;

(B) identifies the name of the organization the person represents, if any;

(C) indicates whether the argument supports or opposes the measure; and

(D) indicates who authorized publication of the argument.

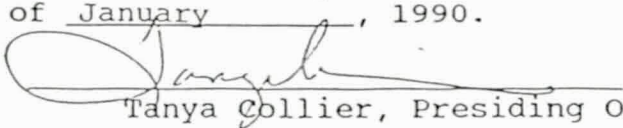
(b) A person who files a petition for the inclusion of the argument in the Voters' Pamphlet which contains the signatures of not less than 1,000 electors of the District. Before the argument is filed with the Executive Officer, the signatures on the petition shall be verified by the Filing Officer. Prior to the circulation of a petition under this paragraph, a prospective petition shall be filed with the Executive Officer, on such form as the Executive Officer may prescribe or provide, which:

- (A) sets forth the text of the proposed argument;
  - (b) identifies the name of the person who submitted the argument;
  - (C) indicates the name of the organization the person represents, if any;
  - (D) indicates whether the argument supports or opposes the measure; and
  - (E) indicates who authorized publication of the argument.
- (2) Arguments shall be typewritten and shall be prepared for printing on 29.7 square inches of the Voters' Pamphlet.

SECTION 7. Filing of Material with the Secretary of State.  
The Executive Officer shall file all measures, ballot titles, explanatory statements and arguments that meet the requirements of this Ordinance with the Secretary of State and the Clerk of the Council not later than the 70th day prior to the date of the election for which a Voters' Pamphlet will be printed.

SECTION 8. The Clerk of the Council pursuant to Chapter 1.01 of the Metro Code shall include the provisions of this Ordinance as part of the Metro Code.

ADOPTED by the Council of the Metropolitan Service District this 25th day of January, 1990.

  
Tanya Collier, Presiding Officer

ATTEST:  
  
Clerk of the Council

#1C:\ORD90.330



**PUBLIC NOTICES**

8

**Public Notices**

8

90-C-0008 AD # 1  
HOUSING AUTHORITY & COMMUNITY SERVICES AGENCY OF LANE COUNTY ("AGENCY") OF LANE COUNTY

The Agency (LHA) will be accepting sealed bids from licensed and bonded contractors for the construction of Driveway at the Agency owned complex located at 300 W. Fairview, Springfield, Oregon.

General Contractors and all Minority Business Enterprises are encouraged to participate in this solicitation. Bid packages can be obtained for a non-refundable fee of \$10.00 from the Receptionist at 300 West Fairview Drive, Springfield, Oregon after 11:00 AM, JANUARY 31, 1990. A pre-bid meeting will be held in the Conference Room at the Housing Authority Office, 300 W. Fairview, Springfield, Oregon at 9:00 AM, FEBRUARY 14, 1990. All interested contractors are required to attend. Bids will be received at the Agency offices, 300 West Fairview Drive, Springfield, Oregon 97477, up to 2:00 PM, FEBRUARY 21, 1990 by: Homer D. Barnett, Contract Administrator, and will be opened and publicly read at that time. Work on this project is subject to residential Davis-Bacon Wage rates. Bid, Performance and Payment Security will be required. The Agency may reject any bid not in compliance with all prescribed public procurement procedures and requirements, and may reject for good cause any or all submittals upon a finding of the Agency it is in the public interest to do so. The Agency is an equal opportunity employer. The magnitude of this project is \$15,000 - \$25,000.

PURSUANT to Metropolitan Service District Ordinance 90-330, notice is hereby given that explanatory statements for the Voters' Pamphlet have been filed for the following measures: ORD. 90-329, Submitting a Metropolitan Service District Tax Base Measure for the Metro Washington Park Zoo; and RES. 90-1194, Approving the Zoo Five-Year Financial Plan and Submitting a Metropolitan Service District Zoo Capital Serial Levy to District Voters. Copies of the explanatory statements may be obtained from the office of the Executive Officer, Metro Center, 2000 SW First Ave., Portland, OR 97201 or by calling Metro's Public Affairs Department, 220-1164. Any elector dissatisfied with the explanatory statement may petition the Circuit Court of the county of Multnomah stating the reasons why the statement fails to meet the requirements of Metro Ordinance 90-330. Petitions to review the explanatory statements must be filed with the court not later than 5 p.m. Wednesday, Feb. 7, 1990.

Rena Cusma  
Executive Officer

DEFICIT AND BONDING

**Public Notices**

8

**SOLICITATION FOR PROPOSALS**  
The Port of Newport, Newport, Oregon, requests proposals from persons and entities interested in providing professional management of the Deep Water Shipping Terminal owned and operated by the Port of Newport on Yaquina Bay. The contemplated responsibilities of such manager would include oversight of marine terminal operation and assistance with marketing and long range planning. The successful proponent would be responsible to the Port Manager, and subject to the policies and direction of the Board of Port Commissioners in setting policies for the operation of the Port, but would act independently in carrying out day-to-day operations. Proposal shall be submitted to John M. Mohr, General Manager, Port of Newport, 600 S. E. Bay Boulevard, Newport, Oregon 97365 not later than 5:00 p.m. on Thursday, March 15, 1990. For details, call (503) 265-7758.

THE City of White Salmon is currently accepting bids for a 1990 Four-Wheel Drive Police Vehicle. If interested, call for specifications. Sealed bids must be received by 5:00 PM on February 6, 1990. Bids will be opened on Wednesday night the 7th, during a regular City Council meeting. The City reserves the right to reject all bids. Submit bids to: White Salmon City Hall, Police Vehicle Bid, PO Box 505, White Salmon WA 98672, 509/493-1133

**BULLETIN BOARD**

10-39

**Lost and Found**

10

\$25 REWARD: Amer Eskimo/Retriever 5 1/2 mo F, lost 1/23; white ears & back - last seen nr NE 75th/Sandy 655-3152; 321-5235

ANIMAL AID LOST & FOUND 245-0045 Tri-County data FREE

FOUND at Gateway FM, small brown mixed breed, black muzzle, droopy ears. 257-3715

FOUND DOG: "Benji"-type male, in St Johns on 1-26, brown leather collar, no tags. 286-0925

FOUND: Fem smil Shepherd/Husky mix? Tan, black & white, approx 1 yr old, N Ptld, 289-6829

FOUND gray & white male cat w/blue collar, Mt Tabor area, 1/26. Call 775-6908

FOUND Jan 21 in Sandy, male dog. Identify 668-8563

FOUND large mixed female Shepherd dog w/red collar "molly", Vanc 206-693-4536

**Lost and Found**

10

FOUND: Clackamas Distribution Center on Hwy 212, Malemure/Husky mix, male, 1/29/90. Call 650-2004 7am-4pm.

FOUND: Declawed black fem cat with white chest & feet, 1/20, Carver/Barton area. 631-3752

FOUND: Gresham, Husky/mix? 665-6388

FOUND: neutered male Collie mix dog Sat, Jan 27, 39th & Powell. 771-6315, please keep trying.

FOUND: Ripplebrook area (bel Xmas), smil long haired neutered M dog: brown/tan, with reddish back, square blk face, fluffy tail, looks like Chow/Pom? 650-9637

FOUND: Tire chain for Honda, Jan 28 on Hwy 35, 248-5021

FOUND: Young, orange Tabby male, appears healthy, SW Ptld brwn Burlington/Lake Oswego. Nds owner/good home. 245-6473

GLACIER is lost! 1-19-90, Pom, white male, East County, \$50 reward. 667-6595 leave message.

IF YOUR PET IS LOST OR MISSING - Place a Lost ad in our Classifieds.

Watch the Found ads daily.

Check your county Animal Control impound facilities in person every other day.

Multnomah County: 667-7387

Clackamas Co: 655-6428

Washington County: 681-7041

IF YOU FIND A LOST PET: Run a Found ad in our Classifieds.

LOST 1/17: Ski boots, Lange women's sz 8, Timberline 233-2781

LOST 1/22 Sandy-Gresham: Black Wolf-Shep M. Reward. 668-9771

LOST: all Black Lab, 1 yr male, REWARD. Vic 82 & Div. Little boy misses his pal. 257-7003

LOST black female Cocker, needs medical attn. Wildcat Mtn Rd. Brian Ranch. REWARD. 637-3160, 667-1301

LOST DOG: "Benji"-type male, in St Johns on 1-26, brown leather collar, no tags. 286-0925

LOST female white "Westy" Terrier. 1/20/90, Vic NE 82nd & Gresham. 255-1029

LOST Golden Retriever, 8 yr old fem, red/gold color, gray around the muzzle, Jan 24 nr Mt 205, answers to Sunshine 255-8511

LOST male Siamese cat, Jan 2, vic NE Ridge Rd, Yamhill/Gaston area. Needs medication. Reward. 662-3832

LOST med action Lamaglass sheelhead rod, Quantum level-wired reel, Sandy River/Marmot Dam Rd. 775-1954

LOST mostly blk male Beagle, nr Pearl St, Oregon City-Copeland Lbr. "Bandit" 656-2160

LOST-Black cat, long hair, brn flea collar, Mult Cnty lic, Dec 29, 85th & Flavel. 775-3666. Reward.

LOST: 1 yr Golden Retriever female, reddish gold, "Sasha," Lost 1/28 vic NE 10th & Tulamook. 249-0372. Please call!

LOST: 2 Brittany Spaniels, white & orange, male has moles on right eye, fem has crippled left leg. Vicin Hillsboro. Reward of \$25 each. Patli 625-7150



## NOTICE OF ELECTION MAY 15, 1990

The ballot measures printed below will be presented to the qualified voters of the Metropolitan Service District at the Primary Election to be held May 15, 1990 at the polls. Any elector dissatisfied with the ballot title may petition the Multnomah County Circuit Court for review of the ballot title on or before February 20, 1990.

### METROPOLITAN SERVICE DISTRICT ESTABLISHES A TAX BASE DEDICATED TO OPERATING THE ZOO

**QUESTION:** Shall Metropolitan Service District establish a \$5,100,000 tax base starting fiscal year 1990-91 to operate the Metro Washington Park Zoo?

**EXPLANATION:** This measure provides a \$5,100,000 tax base to operate the zoo. It starts July 1, 1990, when the current \$5,500,000 voter-approved levy for zoo operation and construction ends. Currently, there is no tax base (\$0) to operate the zoo. The tax base will be used with zoo gate and concession sales income to operate and maintain the zoo. The estimated tax rate resulting from the base would be 15 cents per 1,000 of assessed value at current values, or \$9.01 for a home assessed at \$60,000. Any constitutionally authorized increase in the tax base subsequently levied by the council shall be apportioned to the zoo functions or activities specified by the council in the ballot title in the same proportion as the original allocation. If the district reduces or ceases to provide a function or activity for which the tax base has been allocated, then the council may use that portion of the tax base for any lawful purpose of the district.

### METROPOLITAN SERVICE DISTRICT SERIAL LEVY FOR CAPITAL CONSTRUCTION AT THE ZOO

**QUESTION:** Shall Metropolitan Service District levy \$1,512,000 each year for next three years for capital construction at Metro Washington Park Zoo?

**EXPLANATION:** This measure allows the district to levy \$1,512,000 each year for three years starting July 1, 1990. The total levy is \$4,536,000. In 1986 district voters approved a three-year serial levy of \$5,500,000 for zoo operations and construction. The 1986 levy expires June 30, 1990. This new levy will provide funds to renovate the Children's Zoo (Animals Around Us Exhibit) and make other improvements to zoo facilities and equipment. The levy is outside the 6 percent limitation specified in the Oregon Constitution.

VICKI K. ERVIN  
Director of Elections  
Multnomah County



# METRO

Measure 26-1

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

March 2, 1990

HAND DELIVERY

Executive Officer  
Rena Cusma

Metro Council

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The Honorable Barbara Roberts  
136 State Capitol  
Salem, Oregon 97310

Dear Secretary Roberts:

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Sincerely,

C. Gregory McMurdo  
Government Relations Manager

Enclosures

cc: Executive Officer  
Metro Council

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METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF SUBMITTING A	)	ORDINANCE NO. 90-329
METROPOLITAN SERVICE DISTRICT TAX	)	
BASE MEASURE FOR THE METRO	)	Introduced by the
WASHINGTON PARK ZOO	)	Convention, Zoo & Visitors
	)	Facilities Committee

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

Section 1. Short Title

This ordinance shall be known as the "Metropolitan Service District Tax Base Ordinance" and may be so cited and pleaded and shall be referred to herein as "this ordinance."

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B. "District" means the Metropolitan Service District and all of the land and territory included within the boundaries of the District.

C. "Zoo" means the Metro Washington Park Zoo operated by the District under ORS 268.310(5).

Section 3. Findings

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B. ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of one percent (.005) of the true cash value of all taxable property within

the boundaries of such district, computed in accordance with ORS 308.207."

C. The Zoo currently receives approximately 50 percent of its operating costs from a serial levy that will expire on June 20, 1990.

D. The Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents.

E. A regional funding base is necessary to provide for part of the continued adequate care, maintenance and development of the Zoo's animal collection, programs and physical facilities.

#### Section 4. Purposes

The purposes of this ordinance are:

A. To provide for part of the maintenance and operation of the Zoo by approving submission of a tax base to be effective on July 1, 1990, to the voters on May 15, 1990.

B. To perpetually allocate this proposed tax base to the operation and maintenance of the Metro Washington Park Zoo.

#### Section 5. Submission of Tax Base

If approved by the voters, this tax base shall be effective July 1, 1990.

#### Section 6. Allocation of Zoo Tax Base

Upon approval of the tax base measure by the voters, the following section is added to Chapter 4.01 of the Code of the Metropolitan Service District:

##### 4.01.070 Allocation of Zoo Tax Base

- (a) Upon approval of a tax base submitted on May 15, 1990 to the voters of the Metropolitan Service District the Council shall allocate the entire amount of the tax base to the operation



and maintenance of the Metro Washington Park Zoo. The allocation shall continue until the voters of the District approve a new tax base or the District ceases to operate and maintain the Zoo.

- (b) Any constitutionally authorized increase in the tax base approved by the voters on May 15, 1990 subsequently levied by the Council shall be used exclusively to operate and maintain the Metro Washington Park Zoo.

#### Section 7. Ballot Title

A. The Ballot Title for the tax base described in Section 5 of this ordinance shall be as follows:

---

CAPTION: (10 words)	ESTABLISHES A TAX BASE DEDICATED TO OPERATING THE ZOO
QUESTION: (20 words)	SHALL THE METROPOLITAN SERVICE DISTRICT ESTABLISH A \$5,100,000 TAX BASE STARTING FISCAL YEAR 1990-91 TO OPERATE THE METRO WASHINGTON PARK ZOO?
EXPLANATION: (93 words)	THIS MEASURE PROVIDES A \$5,100,000 TAX BASE TO OPERATE THE ZOO. IT STARTS JULY 1, 1990, WHEN THE CURRENT \$5,500,000 VOTER-APPROVED LEVY FOR ZOO OPERATION AND CONSTRUCTION ENDS. CURRENTLY, THERE IS NO TAX BASE (\$0) TO OPERATE THE ZOO. THE TAX BASE WILL BE USED WITH ZOO GATE AND CONCESSION SALES INCOME TO OPERATE AND MAINTAIN THE ZOO. THE ESTIMATED TAX RATE RESULTING FROM THE BASE WOULD BE 15 CENTS PER \$1,000 OF ASSESSED VALUE AT CURRENT VALUES, OR \$9.01 FOR A HOME ASSESSED AT \$60,000. ANY CONSTITUTIONALLY AUTHORIZED INCREASE IN THE TAX BASE SUBSEQUENTLY LEVIED BY THE COUNCIL SHALL BE APPORTIONED TO THE ZOO FUNCTIONS OR ACTIVITIES SPECIFIED BY THE COUNCIL IN THE BALLOT TITLE IN THE SAME PROPORTION AS THE ORIGINAL ALLOCATION. IF THE DISTRICT REDUCES OR CEASES TO PROVIDE A FUNCTION OR ACTIVITY FOR WHICH THE TAX BASE HAS BEEN ALLOCATED, THEN THE COUNCIL MAY USE THAT PORTION OF THE TAX BASE FOR ANY LAWFUL PURPOSE OF THE DISTRICT.

---

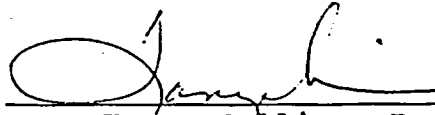
B. The above Ballot Title shall be filed with the Director of Records and Elections of Multnomah County not later than March 15, 1990.

1990.

Section 8. Submission of Proposal to Secretary of State

This ordinance shall be filed with the Secretary of State no later than March 6, 1990, to meet publication requirements for the Voters' Pamphlet.

ADOPTED by the Council of the Metropolitan Service District  
this 25th day of January, 1990.



Tanya Collier, Presiding Officer

ATTEST:

Sven Ware-Barrett  
Clerk of the Council

I certify this ordinance was not  
vetoed by the Executive Officer.

Sven Ware-Barrett  
Clerk of the Council

jpmtwo  
b:\zoolevy.ord  
01-18-90

## (Text of ballot title)

Establishes a Tax Base Dedicated to Operating the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District  
Establish a \$5,100,000 Tax Base Starting Fiscal Year 1990-91 to  
Operate the Metro Washington Park Zoo?

\*PURPOSE: (150 words maximum) This measure provides a \$5,100,000 tax  
base to operate the Zoo. It starts July 1, 1990, when the current  
\$5,500,000 voter-approved levy for Zoo operation and construction ends.  
Currently, there is no tax base (\$0) to operate the Zoo. The tax base  
will be used with Zoo gate and concession sales income to operate and  
maintain the Zoo. The estimated tax rate resulting from the base would  
be 15 cents per \$1,000 of assessed value at current values, or \$9.01  
for a home assessed at \$60,000. Any constitutionally authorized increase  
in the tax base subsequently levied by the Council shall be apportioned  
to the Zoo functions or activities specified by the Council in the ballot  
title in the same proportion as the original allocation. If the District  
reduces or ceases to provide a function or activity for which the tax base  
has been allocated, then the Council may use that portion of the tax base  
for any lawful purpose of the District.

\* For measures authorizing tax levies or establishing new tax bases:  
a concise and impartial statement of not more than 150 words, ex-  
plaining chief purpose of the measure and giving reasons for the  
measure. If an estimated tax is included in a ballot title, it  
must be based on a current estimate of assessed value by the  
County Assessor and must include the statement: "The estimated  
tax cost for this measure is an ESTIMATE only based on the  
best information available from the County Assessor at the  
time of estimate." Such statement required by ORS 310.395  
shall not be included in the 150 word limitation.

## EXPLANATORY STATEMENT

Voters in the Metropolitan Service District have funded the Metro Washington Park Zoo since 1976 with a series of serial levies. The current levy will expire at the end of June 1990.

A source of funding needs to be re-established for the continued operation of the zoo. A tax base for the zoo will guarantee permanent operation of the zoo, including such important programs as:

- protection of highly endangered species, such as the Asian elephant, Humboldt penguin, chimpanzee, black rhino, red panda, snow leopard, Siberian tiger,
- professional care and nurturing of all animals in the zoo,
- maintenance and operation of all exhibits and grounds,
- award-winning educational and conservation programs.

More people visit the zoo than any other paid attraction in the state. In addition to economic benefit to the region, the zoo provides animal-related education, recreation and cultural offerings to residents of the metropolitan area. The zoo enjoyed record-breaking attendance last year, with 1,141,675 visitors.

The zoo has no permanent tax base or other stable source of funding to maintain its operation. The proposed tax base, dedicated to the zoo, will provide 50 percent of the operating costs. The other 50 percent will continue to be earned from zoo admissions and concession sales.

The proposed tax base for operations would levy a property tax of approximately 15 cents per \$1,000 of assessed property valuation. On a \$60,000 house, this tax will be approximately \$9 per year.

If approved by the voters, pursuant to Oregon law, the tax base must be dedicated to the operation of the Metro Washington Park Zoo.



ARGUMENT IN SUPPORT OF MEASURE 26-2  
TWO FOR YOUR ZOO

Measure 26-2 is a companion to your Zoo's tax base measure. A small, temporary levy, it would provide funds to upgrade and improve the exhibits and animal care facilities in the Children's Zoo.

IT ISN'T JUST FOR KIDS

though children love and learn from it perhaps more than the rest of us. This is the area of your zoo where the animals can be seen, and even touched, up close. It offers the greatest opportunities for education. For helping us understand our relationship to the animals. For pure joy.

IT'S THIRTY SOMETHING

The modern, natural habitats in which most of your Zoo animals live stand in contrast to the thirty-year-old Children's Zoo area, so

your TWO CENTS is worth a lot

to the Children's Zoo. Measure 26-2, which would cost the average homeowner about 2 cents a month for 3 years, means the homes can be upgraded for the first time in 30 years. Zookeepers will be able to offer the kind of care, in the kind of facilities, which the animals deserve. And it means more animals can be added to the exhibit area.

BE A ZOOKEEPER

Vote YES on 26-1	Vote YES on 26-2
Give your animals	To improve and
a permanent home.	upgrade the
	Children's Zoo.

For the animals, the kids and you,  
Vote YES on TWO for the ZOO

Submitted by  
John, D. Eskildsen, Chair  
Be a ZooKeeper Committee  
4310 S.W Macadam

# Measure No. 26-1

Metropolitan  
Service District

## ARGUMENT IN SUPPORT OF MEASURE 26-1

### A FEW WORDS ON BEHALF OF THE ANIMALS AT YOUR ZOO

Your Zoo recently celebrated its 100th birthday, so the idea that we might one day have to close and send away the elephants and lions seems impossible. Yet the Zoo lives year-to-year, supported by a series of serial levies. The current levy will expire at the end of June, 1990.

### Let's make YOUR ZOO permanent

Measure 26-1 proposes a tax base which would provide 50% funding for the Zoo (the other 50% will continue to be earned from admissions and food sales). It would cost the average homeowner of a \$60,000 house about

### 75 cents a MONTH

which is less than we're paying on the levy which expires in June. Not much when you consider what you get to keep. Your Zoo.

### SAVE ENDANGERED SPECIES

The 24 elephants who have been born at your zoo, the Humbolt penguins, baby snow leopards, chimpanzees and orangutans are more than wonderful. They're part of a worldwide effort to save these species. We're succeeding with your help. And we may be the last ditch hope for nearly extinct black rhinos like our own Pete. Consider, too, the 2 cents a month Measure 26-2 will let us upgrade the 30-year-old Children's Zoo, and

### BE A ZOO KEEPER

For all the animals, your Zoo and you

VOTE YES on Measures 26-1 and 26-2

Submitted by  
John D. Eskildsen, Chair  
Be a ZooKeeper Committee  
4310 S.W. Macadam



# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

Measure 26-2

March 2, 1990

HAND DELIVERY

Executive Officer  
Rena Cusma

Metro Council

Mike Ragsdale  
Presiding Officer  
District 1

Gary Hansen  
Deputy Presiding  
Officer  
District 12

Lawrence Bauer  
District 2

Jim Gardner  
District 3

Richard Devlin  
District 4

Tom DeJardin  
District 5

George Van Bergen  
District 6

Ruth McFarland  
District 7

Judy Wyers  
District 8

Tanya Collier  
District 9

Roger Buchanan  
District 10

David Knowles  
District 11

The Honorable Barbara Roberts  
136 State Capitol  
Salem, Oregon 97310

Dear Secretary Roberts:

Enclosed for publication in the May 15, 1990 primary election Voters' Pamphlet are two copies of the text, ballot title, explanation and arguments relating to Measure 26-1 (Metro Zoo Tax Base) and Measure 26-2 (Metro Zoo Serial Levy).

Also enclosed for your reference are copies of Metro Ordinance No. 90-330 implementing the provisions of ORS 251.285 and photocopies of the newspaper publications regarding the ballot titles and explanatory statements.

We advise you that no petitions seeking review of the ballots titles or explanatory statements were filed within the time provided by law.

Should you have any questions regarding the materials submitted for publication in the Voters' Pamphlet, please contact me.

Sincerely,

C. Gregory McMurdo  
Government Relations Manager

Enclosures

cc: Executive Officer  
Metro Council

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE	)	RESOLUTION NO. 90-1194
ZOO FIVE-YEAR FINANCIAL PLAN AND	)	
SUBMITTING A METROPOLITAN SERVICE	)	Introduced by the
DISTRICT ZOO CAPITAL SERIAL LEVY	)	Convention, Zoo and Visitor
TO DISTRICT VOTERS	)	Facilities Committee

WHEREAS, ORS 268.310(5) authorizes the Metropolitan Service District to "Acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."; and

WHEREAS, ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of 1 percent (.005) of the true cash value of all taxable property within the boundaries of such District, computed in accordance with ORS 308.207."; and

WHEREAS, The current three-year zoo serial levy which provides funds for zoo operations and capital improvements expires on June 30, 1990; and

WHEREAS, The Metro Washington Park Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents; and

WHEREAS, The Zoo is the largest paid attraction for visitors throughout the State of Oregon and provides economic benefits to the Northwest and metropolitan region; and



WHEREAS, A regional funding base is necessary to provide for continued development of the Zoo's physical facilities; and

WHEREAS, During fiscal years 1990 through 1992 revenues of \$1,512,000 each year totalling \$4,536,000 for the three-year period will be needed to fund Zoo capital expenses; now, therefore,

BE IT RESOLVED,

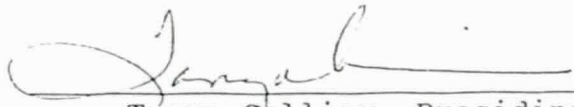
1. That the Council of the Metropolitan Service District approves the five-year financial plan for the Metro Washington Park Zoo (attached hereto as Exhibit A) as the basis for meeting the immediate capital financial needs of the Zoo.

2. That the Council approves submission of a three-year capital serial levy to be effective on July 1, 1990, to the voters of the district on May 15, 1990, the revenues of which will be used for capital construction permitted under ORS 268.310(5) and to pay the costs of holding the election.

3. That the ballot title for this measure is approved as shown on Exhibit B attached hereto.

4. That the Executive Officer is instructed to file this Resolution with the District Elections Officer and the Tax Supervising and Conservation Commission no later than March 15, 1990.

ADOPTED by the Council of the Metropolitan Service District  
this 25th day of January, 1990.



Tanya Collier, Presiding Officer

## (Text of ballot title)

Serial Levy for Capital Construction at the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District  
Levy \$1,512,000 Each Year for Next Three Years for Capital  
Construction at Metro Washington Park Zoo?

\*PURPOSE: (150 words maximum) This measure allows the District to levy  
\$1,512,000 each year for three years starting July 1, 1990. The total  
levy is \$4,536,000. In 1986 District voters approved a three-year  
serial levy of \$5,500,000 for Zoo operations and construction. The  
1986 levy expires June 30, 1990. This new levy will provide funds to  
renovate the Children's Zoo (Animals Around Us Exhibit) and make other  
improvements to Zoo facilities and equipment. The levy is outside the  
6 percent limitation specified in the Oregon Constitution.

- \* For measures authorizing tax levies or establishing new tax bases: a concise and impartial statement of not more than 150 words, explaining chief purpose of the measure and giving reasons for the measure. If an estimated tax is included in a ballot title, it must be based on a current estimate of assessed value by the County Assessor and must include the statement: "The estimated tax cost for this measure is an ESTIMATE only based on the best information available from the County Assessor at the time of estimate." Such statement required by ORS 310.395 shall not be included in the 150 word limitation.

Voters in the Metropolitan Service District have funded capital improvement projects at the Metro Washington Park Zoo since 1976. The current levy for operations and improvement will expire at the end of June 1990.

To provide necessary renovation to the 30-year-old Children's Zoo, a source of funding needs to be established. The proposed three-year serial levy will allow the zoo to:

- improve facilities to house and care for the animals,
- provide educational programs which engage youngsters and adults in learning about the animal world,
- double the number of animals for exhibits and educational programs in the Children's Zoo,
- instill in all zoo visitors an understanding and appreciation of the relationship between animals and us.

More people visit the zoo than any other paid attraction in the state. In addition to economic benefit to the region, the zoo provides animal-related education, recreation and cultural offerings to residents of the metropolitan area. The zoo enjoyed record-breaking attendance last year, with 1,141,675 visitors, 359,910 of whom were children under 11.

The proposed serial levy will provide \$1,512,000 per year for three years for a total of \$4,536,000 to fund renovation of the Children's Zoo. It would levy a property tax of approximately 4 cents per \$1,000 assessed valuation. On a \$60,000 house, the tax would cost approximately \$2.40 per year.

The levy is outside a 6 percent limitation specified in the Oregon Constitution. If approved by the voters, pursuant to Oregon law, the serial levy would be dedicated to capital improvements at the Metro Washington Park Zoo.



# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

RECEIVED

1990 FEB -9 AM 11:08

VICKI K. ERVIN,  
DIRECTOR OF ELECTIONS

February 9, 1990

Allen Robertson  
Multnomah County Elections  
1040 S.E. Morrison Street  
Portland, Oregon 97214-2495

Dear Mr. Robertson:

Per your recent conversation with Greg McMurdo, I have enclosed certified copies of the two funding measures adopted by the Metro Council. Ordinance No. 90-329 as amended by Ordinance 90-335 submits a tax base measure to the voters, and Resolution No. 90-1194 submits a serial levy to the voters. Both measures are for the May 15, 1990 election.

This memo represents our formal transmittal of the ballot titles to the Elections Division for publication by the Division per Oregon Elections Law section 255.145(5). It is our understanding the period for formal challenge to the ballot titles is seven (7) working days from the date of filing with the Elections Division (Oregon Elections Law section 255.155(1)); therefore, the challenge period will terminate end of business February 20, 1990.

Thank you for your assistance. Please notify us if everything is not in order as required.

Sincerely,

Donald E. Carlson,  
Council Administrator

Enc.

cc: Greg McMurdo, Government Relations Manager

DEC/JPM:gpwb  
c:\gpwb\elecfile.ltr

Executive Officer  
Rena Cusma

Metro Council

Mike Ragsdale  
Presiding Officer  
District 1

Gary Hansen  
Deputy Presiding  
Officer  
District 12

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Roger Buchanan  
District 10

David Knowles  
District 11





# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

February 16, 1990

Allen Robertson  
Multnomah County Elections  
1040 S. E. Morrison Street  
Portland, Oregon 97214-2495

Executive Officer  
Rena Cusma

**Metro Council**

Mike Ragsdale  
Presiding Officer  
District 1

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Deputy Presiding  
Officer  
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Judy Wyers  
District 8

Tanya Collier  
District 9

Roger Buchanan  
District 10

David Knowles  
District 11

Dear Mr. Robertson:

Enclosed are forms we received in our office regarding filing in reference to a tax base and levy measure for Metro's Washington Park Zoo. We formally transmitted our filing of the ballot titles to you on February 9, 1990 with the accompanying ordinance and resolution. Please advise me if any other information is needed.

Sincerely,

*Donald E. Carlson* by gpwb  
Donald E. Carlson  
Council Administrator

gpwb

elecfil2.1tr

cc: Greg McMurdo, Government Relations Manager

USE THIS NOTICE FOR TAX LEVIES AND TAX BASES ONLY

NOTICE OF MEASURE ELECTION

Metropolitan Service District  
Name of District

On May 15, 1990, an election will be held in  
Date of Election

Metropolitan Service District

Name of District

The following measure will be submitted to the voters of the district:

(Put text of ballot title on reverse side)

Ronald E. Carlson by appt  
Authorized signature

Council Administrator  
Title

FILING DEADLINES: MARCH, MAY, AND NOVEMBER - 61 DAYS PRIOR TO THE ELECTION.  
AUGUST - 43 DAYS PRIOR TO THE ELECTION.  
JUNE AND SEPTEMBER - 34 DAYS PRIOR TO THE ELECTION.

(Text of ballot title)

Serial Levy for Capital Construction at the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District  
Levy \$1,512,000 Each Year for Next Three Years for Capital  
Construction at Metro Washington Park Zoo?

\*PURPOSE: (150 words maximum) This measure allows the District to levy  
\$1,512,000 each year for three years starting July 1, 1990. The total  
levy is \$4,536,000. In 1986 District voters approved a three-year  
serial levy of \$5,500,000 for Zoo operations and construction. The  
1986 levy expires June 30, 1990. This new levy will provide funds to  
renovate the Children's Zoo (Animals Around Us Exhibit) and make other  
improvements to Zoo facilities and equipment. The levy is outside the  
6 percent limitation specified in the Oregon Constitution.

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NOTICE OF MEASURE ELECTION

Metropolitan Service District

\_\_\_\_\_  
Name of District

On May 15, 1990, an election will be held in  
\_\_\_\_\_  
Date of Election

Metropolitan Service District

\_\_\_\_\_  
Name of District

The following measure will be submitted to the voters of the district:

(Put text of ballot title on reverse side)

Donald E. Carlson by gowb  
Authorized signature

Council Administrator  
Title

FILING DEADLINES: MARCH, MAY, AND NOVEMBER - 61 DAYS PRIOR TO THE ELECTION.

AUGUST - 43 DAYS PRIOR TO THE ELECTION.

JUNE AND SEPTEMBER - 34 DAYS PRIOR TO THE ELECTION.

(Text of ballot title)

Establishes a Tax Base Dedicated to Operating the Zoo

Caption (10 words maximum)

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Operate the Metro Washington Park Zoo?

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base to operate the Zoo. It starts July 1, 1990, when the current  
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Currently, there is no tax base (\$0) to operate the Zoo. The tax base  
will be used with Zoo gate and concession sales income to operate and  
maintain the Zoo. The estimated tax rate resulting from the base would  
be 15 cents per \$1,000 of assessed value at current values, or \$9.01  
for a home assessed at \$60,000. Any constitutionally authorized increase  
in the tax base subsequently levied by the Council shall be apportioned  
to the Zoo functions or activities specified by the Council in the ballot  
title in the same proportion as the original allocation. If the District  
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best information available from the County Assessor at the  
time of estimate." Such statement required by ORS 310.395  
shall not be included in the 150 word limitation.

Handed out at  
12-28-89 CZVF  
mtg.

ZOO 5 YEAR PROJECTIONS, 1989

SYOP1227.WK1

12/28/89

PROJECTED ATTENDANCE	970,000	985,000	1,000,000	1,015,000	1,050,000	1,065,000
	FY89-90 PROJECTED FTE AMOUNT	FY90-91 PROJECTED FTE AMOUNT	FY91-92 PROJECTED FTE AMOUNT	FY92-93 PROJECTED FTE AMOUNT	FY93-94 PROJECTED FTE AMOUNT	FY94-95 PROJECTED FTE AMOUNT
ZOO REVENUE						
Tax Base		5,310,000	5,628,600	5,966,316	6,324,316	6,703,769
Fund Balance-Beginning	2,232,119	1,480,244	1,693,144	1,800,296	1,898,852	1,758,419
Real Property Taxes-Current Year	5,005,000	4,779,000	5,065,740	5,369,684	5,691,885	6,033,392
Real Property Taxes-Prior Year	425,300	502,200	455,917	483,272	512,270	543,005
ENTERPRISE REVENUES						
Admissions	1,981,512	2,327,339	2,528,196	2,734,884	2,999,276	3,218,580
Rental-Conveyances	29,100	39,400	40,000	40,600	52,500	53,250
Food Service-Regular/Food	1,492,300	1,870,465	2,102,000	2,306,000	2,524,500	2,733,000
Food Service-Regular/Beer&Wine	52,000	52,000	58,000	62,000	66,000	70,000
Food Service-Catering/Food	170,000	263,000	300,000	340,000	365,000	400,000
Food Service-Catering/Beer&Wine	22,000	35,000	40,000	42,000	44,500	47,000
FOOD SUBTOTAL	1,736,301	2,220,465	2,500,000	2,750,000	3,000,000	3,250,000
Retail Sales	452,200	522,444	595,000	663,000	751,000	809,000
Retail Sales-Vending	32,300	33,490	35,000	37,000	39,000	41,000
RETAIL SUBTOTAL	484,500	570,441	630,000	700,000	790,000	850,000
Sale of Animals	5,000	10,000	10,000	11,000	11,000	12,000
Tuition & Lectures	94,854	112,197	116,685	121,352	127,420	133,790
Exhibit Shows/Zoo	12,000	13,000	14,000	15,000	16,000	17,000
Railroad Rides	370,300	394,000	400,000	406,000	420,000	426,000
ENTERPRISE SUBTOTAL	4,721,567	5,686,442	6,230,881	6,778,036	7,416,196	7,960,620
OTHER INCOME						
Federal Grants-Op.-Non Cat.-Direct	75,000	100,000	100,000	100,000	100,000	100,000
Interest on Investments	133,927	88,815	101,589	108,498	113,931	105,505
Donations & Bequests	163,000	165,000	171,600	179,320	187,391	195,824
Zoo Parents	37,100	40,898	44,987	49,485	54,434	59,877
Other Miscellaneous Revenue	43,680	45,427	47,245	49,134	51,590	54,170
Sale of General Fixed Assets	4,160	4,326	4,499	4,679	4,913	5,159
SUBTOTAL	456,947	444,466	469,920	491,116	512,259	520,535
Total Resources	12,840,933	12,892,351	13,923,601	14,930,404	16,031,461	16,815,971





ZOO 5 YEAR PROJECTIONS, 1989  
12/28/89

SYOP1227.UK1

PROJECTED ATTENDANCE	970,000		985,000		1,000,000		1,015,000		1,050,000		1,065,000	
	FY89-90		FY90-91		FY91-92		FY92-93		FY93-94		FY94-95	
	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT
-----												
OPERATING TRANSFERS												
-----												
Trans. Indirect Costs to Gen'l Fund		699,927		824,000		865,200		908,460		953,883		1,001,577
Trans. Indirect Costs to Bldg Fund												
Trans. Indirect Cost to Insur. Fund		174,748		174,748		174,748		174,748		174,748		174,748
		-----		-----		-----		-----		-----		-----
Total Operating Transfers		874,675		998,748		1,039,948		1,083,208		1,128,631		1,176,325
		-----		-----		-----		-----		-----		-----
TOTAL OPERATING EXPENDITURES & TRANSFERS	166.72	9,507,880	179.49	11,199,207	190.26	12,115,305	193.41	13,031,552	201.58	14,273,042	204.36	15,273,974
		-----		-----		-----		-----		-----		-----
Contingency		328,252		335,976		363,459		390,947		428,191		458,219
		-----		-----		-----		-----		-----		-----
TOTAL OPERATING TRANSFERS & CONTINGENCY		1,202,927		1,334,724		1,403,407		1,474,155		1,556,822		1,634,544
		-----		-----		-----		-----		-----		-----
Unappropriated Fund Balance		1,195,007		1,357,167		1,444,837		1,507,905		1,330,227		1,003,778
Trans. Resources to Zoo Cap. Fund		1,009,794										
		-----		-----		-----		-----		-----		-----
TOTAL EXPENDITURES	166.72	12,040,933	179.49	12,892,351	190.26	13,923,601	193.41	14,930,404	201.58	16,031,461	204.36	16,815,971





## METRO

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

DATE: January 11, 1990

TO: David Knowles, Metro Councilor

FROM: Ray Phelps, <sup>Ray</sup> Director of Finance and Administration

REGARDING: IMPACT OF ZOO TAX BASE AT LEVELS FROM \$4.8  
TO \$5.3 MILLION

A reduction of 3.1 percent in personal service expense with no change in FTE has been made since the last analysis. This is in response to your direction to remove the subsidy for the added costs of joining the Public Employees Retirement System.

The effect on Fund Balance of a FY 1990-91 Tax Base of \$4.8, \$5.1, \$5.2, and \$5.3 million with annual increases of the statutory 6 percent is evaluated. The tax base directly effects Real Property Taxes-Current Year, Real Property Tax-Prior Year, Fund Balance, and interest on all investments. All other revenues, incomes, services, FTE and expenses, except the one mentioned in the prior paragraph, are unchanged.

About \$750,000 in Fund Balance is required to carry Zoo operations in the subsequent year until tax receipts become available.

Results of above assumptions with a tax base of:

\$4.8 million - can operate three years with no contingency expenses.

\$5.1 million - can operate six years with no contingency expenses.

\$5.2 million - can operate beyond seven years time with no contingency expenses.

\$5.3 million - can operate beyond seven years with expenses and revenues as forecast and allows a 2 percent expense for unforecast events. If events consistently remained as forecast for several years, an annual increase of below the 6 percent statutory limitation on the tax base could prevent any inappropriate build-up of Fund Balance.

I believe my memo to you on January 4, and the "Narrative of Expenses by Program" in the five-year Financial Plan for the Metro Washington Park Zoo respond to the staff memo of January 8. (Copy enclosed)

SUPPORTING TABLE

	FY 1990-91	FY 1991-92	FY 1992-93	FY 1993-94	FY 1994-95
Tax Base	4,800,000	5,088,000	5,393,280	5,716,896	6,059,904
Fund Balance	1,038,331	732,893	359,483	(283,213)	(1,040,124)
Tax Base	5,100,000	5,406,000	5,730,360	6,074,202	6,438,684
Fund Balance	1,308,331	1,331,051	1,324,206	1,089,911	786,334
Tax Base	5,200,000	5,512,000	5,842,720	6,193,304	6,564,896
Fund Balance	1,398,331	1,530,437	1,645,780	1,547,619	1,395,354
Tax Base	5,310,000	5,628,600	5,966,316	6,324,316	6,703,796
Fund Balance	1,497,331	1,749,762	1,999,512	2,051,097	2,047,766

BR/rlw  
mmo\ztb

cc: Rena Cusma  
Metro Councilors  
Sherry Sheng

Enclosure



METRO

2000 S.W. First Avenue  
Portland, OR 97201-5348  
503-221-1646

# Memorandum

DATE: January 4, 1990

TO: David Knowles, Metro Councilor

FROM: Ray Phelps, Director of Finance and Administration *Ray*

REGARDING: ZOO TAX BASE RE-EVALUATION

With the tax base it is expected that the time before approaching the voters with a proposed adjustment will be longer than with the serial levy. Consequently, a new hard look was taken at projected expenses and supporting revenue for the Zoo.

The change in the Zoo tax base proposal from \$4.8 million to \$5.3 million, 11 percent, will provide a "real property tax-current year" of \$4.8 million.

The dominate changes in the forecast are implemented in the first year with the trends increasing by about 1 percent per year above the old plan in both revenue and expenses.

There are two other significant revenue increases. Enterprise revenue increases \$366,229, 6.9 percent, with the majority in food service. Opening of Crossroads, as part of Africa III, and increased catering of parties will increase the average sales per unit attendance. An increase of \$118,650, 256 percent, in donations and bequests is plausible because Friends of The Zoo has hired a full-time person whose major role will be fund-raising.

Re-evaluation of expenses showed increases in all departments ranging from 3.8 percent to 30.3 percent. The largest change in dollars is \$311,091 in Visitor Services, which is offset by a concurrent increase in food revenues not directly related to increase in attendance.

Without the increase in proposed tax base, the unappropriated fund balance would drop too low to sustain Zoo operations until tax receipts were received in FY 1991-92.

RP/BR/srs  
rp\zootxbs

CC: Rena Cusma  
Metro Councilors  
Sherry Sheng



METRO

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

Date: December 21, 1989

To: Convention, Zoo & Visitors Facilities Committee

From: Jessica *JPM* Marlitt, Council Analyst

Regarding: ORDINANCE NO. 90-329, SUBMITTING A METROPOLITAN SERVICE DISTRICT TAX BASE MEASURE TO OPERATE THE METRO WASHINGTON PARK ZOO

At the December 5, 1989 CZVF Committee meeting, the Committee unanimously agreed to move forward on development and consideration of an ordinance adopting a Zoo tax base measure for the May 15, 1990 ballot. Council staff met with Metro General Counsel Dan Cooper and Government Relations Manager Greg McMurdo to fine-tune the ballot measure language presented to you under Ordinance No. 90-329. Suggested ballot measure language changes are highlighted by legislative mark-ups: underline for new language; ~~strikeout~~ for recommended deletions.

Concurrent to updates to the draft ordinance, Zoo staff have been working on financing data to determine an appropriate tax base amount. The draft ordinance reviewed December 5 showed a \$4.8 million measure, based on the September, 1989, Zoo Five-Year Financial Plan. A revised Five-Year Financial Plan is not ready, but the attached Zoo Projection tables reflect a \$5.2 million tax base. Council staff will meet with Zoo management Tuesday, December 26, to review the new projections and will subsequently prepare any questions or points felt appropriate for Committee consideration of the tax base amount.

If you have any questions or require additional information, please contact me at ext. 138 or Don Carlson, ext. 171.

jpmthree  
b:\90329.mem



## ZOO 5 YEAR PROJECTIONS, 1989

SYOP1200.WK1

12/20/89

## PROJECTED ATTENDANCE

970,000

985,000

1,000,000

1,015,000

1,050,000

1,065,000

	FY89-90 PROJECTED FTE AMOUNT	FY90-91 PROJECTED FTE AMOUNT	FY91-92 PROJECTED FTE AMOUNT	FY92-93 PROJECTED FTE AMOUNT	FY93-94 PROJECTED FTE AMOUNT	FY94-95 PROJECTED FTE AMOUNT
ZOO REVENUE						
Tax Base		5,200,000	5,512,000	5,842,720	6,193,304	6,564,896
Fund Balance-Beginning	2,232,119	1,480,244	1,807,600	2,054,627	2,300,792	2,342,431
Real Property Taxes-Current Year	5,005,000	4,680,000	4,960,800	5,258,448	5,573,974	5,908,406
Real Property Taxes-Prior Year	425,300	502,200	446,472	473,260	501,658	531,757
ENTERPRISE REVENUES						
Admissions	1,981,512	2,327,339	2,528,196	2,734,084	2,999,276	3,218,580
Rental-Conveyances	29,100	39,400	40,000	40,600	52,500	53,250
Food Service-Regular/Food	1,492,300	1,870,465	2,102,000	2,306,000	2,524,500	2,733,000
Food Service-Regular/Beer&Wine	52,000	52,000	58,000	62,000	66,000	70,000
Food Service-Catering/Food	170,000	263,000	300,000	340,000	365,000	400,000
Food Service-Catering/Beer&Wine	22,000	35,000	40,000	42,000	44,500	47,000
FOOD SUBTOTAL	1,736,301	2,220,465	2,500,000	2,750,000	3,000,000	3,250,000
Retail Sales	452,200	522,444	595,000	663,000	751,000	809,000
Retail Sales-Vending	32,300	33,490	35,000	37,000	39,000	41,000
RETAIL SUBTOTAL	484,500	570,441	630,000	700,000	790,000	850,000
Sale of Animals	5,000	10,000	10,000	11,000	11,000	12,000
Tuition & Lectures	94,854	112,197	116,685	121,352	127,420	133,790
Exhibit Shows/Zoo	12,000	13,000	14,000	15,000	16,000	17,000
Railroad Rides	378,300	394,000	400,000	406,000	420,000	426,000
ENTERPRISE SUBTOTAL	4,721,567	5,686,442	6,238,881	6,778,036	7,416,196	7,960,620
OTHER INCOME						
Federal Grants-Op.-Mon Cat.-Direct	75,000	100,000	100,000	100,000	100,000	100,000
Interest on Investments	133,927	88,815	108,456	123,278	138,040	140,546
Donations & Bequests	163,000	165,000	171,600	179,320	187,391	195,824
Zoo Parents	37,180	40,898	44,987	49,485	54,434	59,877
Other Miscellaneous Revenue	43,680	45,427	47,245	49,134	51,590	54,170
Sale of General Fixed Assets	4,160	4,326	4,499	4,679	4,913	5,159
SUBTOTAL	456,947	444,466	476,787	505,896	536,376	555,576
Total Resources	12,840,933	12,793,351	13,930,540	15,070,268	16,328,994	17,298,790

ZOO 5 YEAR PROJECTIONS, 1989

SYOP1208.WK1

12/20/89

PROJECTED ATTENDANCE

	970,000		985,000		1,000,000		1,015,000		1,050,000		1,065,000	
	FY89-90 PROJECTED		FY90-91 PROJECTED		FY91-92 PROJECTED		FY92-93 PROJECTED		FY93-94 PROJECTED		FY94-95 PROJECTED	
	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
<b>ADMINISTRATION</b>												
Personal Services	9.75	404,170	10.00	441,280	10.25	479,123	10.50	519,974	10.50	564,686	10.75	615,185
Materials & Services		178,124		270,468		281,636		291,809		303,727		314,830
Capital Outlay		3,737		5,179		5,386		32,059		5,849		6,083
Total Expenditures	9.75	586,031	10.00	716,927	10.25	766,145	10.50	843,841	10.50	874,262	10.75	936,098
<b>ANIMAL MANAGEMENT</b>												
Personal Services	39.92	1,513,625	42.20	1,695,818	44.42	1,904,118	43.92	1,995,678	46.22	2,404,404	46.22	2,584,685
Materials & Services		313,651		329,538		307,919		310,110		327,890		344,672
Capital Outlay		25,075		16,001		31,366		17,435		19,302		21,291
Total Expenditures	39.92	1,852,351	42.20	2,041,357	44.42	2,243,403	43.92	2,323,224	46.22	2,751,596	46.22	2,950,648
<b>FACILITIES MANAGEMENT</b>												
Personal Services	36.20	1,300,965	38.09	1,477,383	39.84	1,627,618	39.84	1,715,858	41.51	2,026,030	42.51	2,230,326
Materials & Services		1,222,869		1,329,566		1,395,014		1,512,261		1,607,053		1,683,926
Capital Outlay		425,828		433,846		445,833		449,944		468,854		484,957
Total Expenditures	36.20	2,949,662	38.09	3,240,795	39.84	3,468,466	39.84	3,678,063	41.51	4,102,736	42.51	4,399,209
<b>EDUCATION</b>												
Personal Services	18.79	545,542	19.85	613,061	21.35	711,326	21.60	772,499	23.10	902,660	23.10	970,341
Materials & Services		221,403		313,617		312,959		266,815		277,123		294,184
Capital Outlay		13,904		89,050		49,645		203,093		15,207		15,816
Total Expenditures	18.79	780,849	19.85	1,015,728	21.35	1,073,930	21.60	1,242,407	23.10	1,194,990	23.10	1,280,341
<b>MARKETING</b>												
Personal Services	3.96	145,192	4.00	157,607	4.00	169,428	4.00	182,139	4.00	195,798	4.00	210,479
Materials & Services		205,967		321,918		329,387		348,186		356,247		370,515
Capital Outlay		3,615		5,720		5,408		5,624		5,849		6,083
Total Expenditures	3.96	354,774	4.00	485,246	4.00	504,223	4.00	535,949	4.00	557,894	4.00	587,077
<b>VISITOR SERVICES</b>												
Personal Services	58.10	1,110,962	65.35	1,320,698	70.40	1,496,902	73.55	1,641,808	76.25	1,811,350	77.78	1,953,672
Materials & Services		947,581		1,188,977		1,322,202		1,454,684		1,597,652		1,668,892
Capital Outlay		50,995		66,351		54,225		64,496		70,566		75,432
Total Expenditures	58.10	2,109,538	65.35	2,576,026	70.40	2,873,328	73.55	3,160,988	76.25	3,479,569	77.78	3,698,995
<b>ZOO TOTAL</b>												
Personal Services	166.72	5,020,456	179.49	5,705,847	190.26	6,388,515	193.41	6,827,956	201.58	7,904,927	204.36	8,564,687
Materials & Services		3,089,595		3,754,084		3,949,116		4,183,864		4,470,493		4,677,019
Capital Outlay		523,154		616,148		591,864		772,652		585,626		609,663
Total Expenditures	166.72	8,633,205	179.49	10,076,079	190.26	10,929,496	193.41	11,784,472	201.58	12,961,047	204.36	13,851,369

ZOO 5 YEAR PROJECTIONS, 1989  
12/26/89

SYOP1288.WK1

PROJECTED ATTENDANCE

970,000 985,000 1,000,000 1,015,000 1,050,000 1,065,000

	FY89-90 PROJECTED FTE AMOUNT	FY90-91 PROJECTED FTE AMOUNT	FY91-92 PROJECTED FTE AMOUNT	FY92-93 PROJECTED FTE AMOUNT	FY93-94 PROJECTED FTE AMOUNT	FY94-95 PROJECTED FTE AMOUNT
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OPERATING TRANSFERS

Trans. Indirect Costs to Gen'l Fund	699,927	734,923	771,670	810,256	850,768	893,310
Trans. Indirect Costs to Bldg Fund						
Trans. Indirect Cost to Insur. Fund	174,748	174,748	174,748	174,748	174,748	174,748

Total Operating Transfers	874,675	909,671	946,418	985,004	1,025,516	1,068,058
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TOTAL OPERATING EXPENDITURES & TRANSFERS	166.72 9,507,800	179.49 10,985,751	190.26 11,875,913	193.41 12,769,476	201.58 13,986,563	204.36 14,919,426
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Contingency	328,252	329,573	356,277	383,084	419,597	447,583
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TOTAL OPERATING TRANSFERS & CONTINGENCY	1,202,927	1,239,244	1,302,695	1,368,089	1,445,113	1,515,641
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Unappropriated Fund Balance	1,195,007	1,478,028	1,698,350	1,917,707	1,922,834	1,931,781
Trans. Resources to Zoo Cap. fund	1,809,794					

TOTAL EXPENDITURES	166.72 12,840,933	179.49 12,793,351	190.26 13,930,540	193.41 15,070,268	201.58 16,328,994	204.36 17,298,790
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## ZOO COMMITTEE REPORT

### ORDINANCE NO. 90-329, SUBMITTING A METROPOLITAN SERVICE DISTRICT TAX BASE MEASURE FOR THE METRO WASHINGTON PARK ZOO

Date: January 19, 1990

Presented By: Councilor Gardner

COMMITTEE RECOMMENDATION: At the January 18, 1990, Zoo Committee meeting, Councilors DeJardin, Knowles, Ragsdale and myself voted unanimously to recommend the Council adopt Ordinance No. 90-329 as amended. Councilor McFarland was excused. The amendments are as follows:

- 1) Reduce the tax base amount from \$5.31 to \$5.10 million annually;
- 2) In the Ballot Title "Explanation", change "The Zoo has not tax base (\$0) now." to "Currently, there is no tax base (\$0) to operate the Zoo.";
- 3) In the Ballot Title "Explanation", add the word "Zoo" in the 5th sentence before "functions";
- 4) In the Ballot Title "Explanation", add the word "Concession" in the 3rd sentence before the word "sales".

Amendment no. 3 is contingent upon Metro General Counsel's review and approval.

COMMITTEE DISCUSSION/ISSUES: Zoo Director Sherry Sheng began by giving a brief summary of Ordinance No. 90-329, for a tax base to operate the Zoo, and the companion piece Resolution No. 90-1194, for a 3-year serial levy to fund capital improvements and the renovation of the Children's Zoo (the Animals Around Us project). Committee members inquired about revenue and expenditure changes from the Zoo's December 5th Five-Year Plan and the December 28 revised version. Zoo staff explained the increase of approximately \$635,000 in Enterprise Fund revenues owed to more accurate food sales data recently compiled for this year's experience with the Africafe and its catering facility. The projected increases result primarily from continuing growth in group sales and the new "Crossroad" food services outlet to be built in Africa III. Zoo staff noted the approach to this Five-Year Plan was not as fiscally conservative as in past plans because catering services revenues are not driven by changes in the weather. Zoo further explained the increase in projected Federal grants and other revenue resulted in large part from increase Friends of the Zoo (FOZ) fund raising efforts. It was noted with the opening of the Oregon Convention Center, the Zoo should examine closer ties with the Portland/Oregon Visitors Association (POVA) to increase Zoo marketing to Convention Center users.

Discussion of the first amendment, to decrease the tax base from \$5.3 to \$5.1 million, focussed on removing funding for the possibility of Metro joining the Public Employees Retirement System (PERS) (approximately \$200,000 per year), while accepting and providing funding for the Zoo's proposed Five-Year Plan program commitments. In supporting the amendment, Councilors noted: (A) PERS should be discussed in context of the agency as a whole and not on an incremental basis; (B) PERS should be considered during labor contract bargaining;



(C) A tax base of \$5.1 million funds the programs the Zoo desires; the \$200,000 decrease reflects the removal of PERS funding; (D) The \$5.1 million provides solid funding for the "foreseeable" 5-year future, consistent with the Zoo's Five-Year Plan. The primary concerns in opposition to the amendment were having a tax base which Metro will not have to revisit in the near future and having adequate funding to provide for any unforeseen major expenditures.

The remaining three amendments were offered to clarify the Ballot Title and ensure voters understand the tax base is solely for the purpose of funding Zoo operations. Staff was directed to have General Counsel review amendment no. 3 because State statute requires the sentence proposed to be amended -- the 5th sentence -- be included in the Ballot Title.

jpmthree  
b:\ord329.cr



**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

- ATTACHMENT 2 -

DATE: December 28, 1989

TO: Convention Center, Zoo, Visitor Facilities Committee

FROM: Donald E. Carlson, <sup>DEC</sup> Council Administrator

RE: Increased Expenditure and Revenue Projections for the  
Zoo 5 Year Financial Plan and Resulting Increased Zoo  
Tax Base Request

The purpose of this memo is to inform you that the Zoo Department has submitted a new set of financial projections which increase Zoo expenditures by an average of almost \$1 million per year for the next three fiscal years. The effect of these new expenditure projections is to increase the amount of the proposed tax base from \$4,780,000 (proposed December 5, 1989) to \$5,200,000.

The history of the Zoo tax levy request is as follows:

- 1) On September 1, 1989, the Executive Officer submitted a five year financial plan recommending a three year mixed serial levy to fund the operation of the Zoo and construction of the "Animals Around Us" exhibit. The amount of the proposed levy was \$6,350,000 per year with portions of each years' levy to be spent for the aforementioned capital purpose. On an annual average basis, \$4,989,219 would be spent for operations and \$1,360,781 for capital.
- 2) On December 5, 1989, the Executive Officer recommended to the Committee the Council submit two tax levy measures to the voters in May 1990 -- one a tax base to fund the operation and maintenance of the Zoo and the second a three year serial levy to fund the "Animals Around Us" exhibit. The revised five year financial plan figures submitted in December 5, 1989, were based on an initial tax base amount of \$4,780,000. The Capital levy amount was verbally reported to be \$1,511,979 per year for each of three years. The average annual tax levy for operations for the next three years would be \$5,072,536 which is slightly higher than the comparable amount for the earlier proposed three year serial levy.
- 3) On December 20, 1989, Council staff received a revised set of 5 year expenditure and revenue projections which recommend setting the initial tax base at \$5,200,000 which is \$420,000 higher than the proposed December 5, 1989, tax

base. The annual average amount of the tax levy for the next three years would be \$5,518,240 which is over \$500,000 more than the three year serial levy amount and approximately \$450,000 more than the initial tax base amount.

A summary of the differences between the three sets of projections is shown in Exhibit A. Included are the differences in total operating costs; tax levy amounts; enterprise revenue amounts and other revenue amounts. Also shown in Exhibit A is the annual average information for the prior three year levy period (1987-88, 1988-89 and 1989-90).

The differences in the various expenditure plans by organizational unit and revenue source are shown in Exhibit B for the first year of the new levy period (1990-91). Exhibit B reveals there are proposed increases over the August 15 and December 5 plans in all Zoo divisions. The largest increases on a percentage basis appear to be in the Administration, Education and Marketing Divisions. Council staff recently met with the Zoo Director and Assistant Zoo Director to review the proposed increases. While there may be some valid need to increase the projections to maintain the current level of service at the Zoo, it also appears there are attempts to enhance or increase the level of some programs at the Zoo. Council staff is not sure what changed between December 5 and December 20 to warrant an approximate 9% overall expenditure increase and a corresponding increase in the property tax levy.

It should be pointed out that the December 20, 1989, Zoo projections do not include some other potential cost increases such as a 4% increase in possible fringe costs and a higher General Fund transfer. The former potential cost is a possibility if the District converts its retirement plan from the current private systems to the PERS system. Council staff is aware that preliminary discussions are underway by the Administration and that the new FY 1990-91 budget manual has instructed departments to budget fringe costs approximately 4% higher than last year. The decision to switch retirement plans is one the Council must make because of the intergovernmental agreement and the budget impacts. The potential cost increase to the General Fund is likely to occur if the District is not successful in implementing an excise tax for General Government costs and/or the District does not find revenue sources to replace the loss of Convention Center Project transfer funds.

Without arguing the merits or details of the Zoo's increased operating expenditures, the primary point of concern is to insure the prudent use of taxpayer monies. A possible alternate course

CONVENTION CENTER, ZOO, VISITOR FACILITIES COMMITTEE  
December 28, 1989  
Page 3

of action, which would minimize debate about the proposed cost increases, might be as follows:

- 1) Develop a new set of financial projections based on the Zoo's December 5 plan, but adding an amount necessary to cover potential PERS costs and increased General Fund transfer costs (if the excise tax is not implemented). These base figures would result in the tax base amount.
- 2) Have any program expenditures beyond the tax base amount identified above be incorporated by Zoo management only to the extent they can be covered by increased enterprise revenues.

This second step ensures tax base monies will be used to pay for essential operations at a current service level.

DEC:aeb  
Attachment

A:\CZVF1228.MEM



EXHIBIT A

SUMMARY OF THREE EXPENDITURES AND REVENUE PLANS  
FOR ZOO OPERATIONS

ITEM	PRIOR LEVY PERIOD ANNUAL AVERAGE	1990-91 PROJECTION	1991-92 PROJECTION	1992-93 PROJECTION	THREE YEAR ANNUAL AVERAGE
OPERATING COSTS					
SERIAL LEVY PLAN	\$8,326,805	\$10,139,434	\$10,954,904	\$11,759,917	\$10,951,418
1st TAX BASE PLAN	\$8,326,805	\$10,085,181	\$10,857,567	\$11,611,350	\$10,851,366
2nd TAX BASE PLAN	\$8,326,805	\$10,985,751	\$11,875,913	\$12,769,476	\$11,877,047
TAX LEVY AMOUNT					
SERIAL LEVY PLAN	\$3,727,702	\$4,599,117	\$5,173,800	\$5,194,740	\$4,989,219
1st TAX BASE PLAN	\$3,727,702	\$4,780,000	\$5,066,800	\$5,370,808	\$5,072,536
2nd TAX BASE PLAN	\$3,727,702	\$5,200,000	\$5,512,000	\$5,842,720	\$5,518,240
ENTERPRISE REVENUE					
SERIAL LEVY PLAN	\$4,372,941	\$5,320,513	\$5,773,653	\$6,212,093	\$5,768,753
1st TAX BASE PLAN	\$4,372,941	\$5,320,513	\$5,773,653	\$6,212,093	\$5,768,753
2nd TAX BASE PLAN	\$4,372,941	\$5,688,442	\$6,238,881	\$6,778,036	\$6,235,120
OTHER INCOME					
SERIAL LEVY PLAN	\$400,439	\$239,876	\$241,311	\$256,101	\$245,763
1st TAX BASE PLAN	\$400,439	\$258,277	\$277,445	\$288,632	\$274,785
2nd TAX BASE PLAN	\$400,439	\$444,466	\$476,787	\$505,896	\$475,716

EXHIBIT B  
SUMMARY OF ZOO OPERATING FUND  
EXPENDITURES & REVENUE PLANS

EXPENDITURES	FY88-89 ACTUAL	FY89-90 PROJECTED	1st (8/15/89) FY90-91 PROJECTED	2nd (12/5/89) FY90-91 PROJECTED	3rd (12/20/89) FY90-91 PROJECTED
ADMINISTRATION	\$515,103	\$586,031	\$584,521	\$580,376	\$716,927
(FTE)	(9.25)	(9.75)	(10.00)	(10.00)	(10.00)
ANIMAL MANAGEMENT	\$1,668,297	\$1,852,351	\$2,000,081	\$1,969,275	\$2,041,357
(FTE)	(38.60)	(39.92)	(41.42)	(41.42)	(42.20)
FACILITIES MANAGEMENT	\$2,413,419	\$2,949,662	\$3,171,134	\$3,154,317	\$3,240,795
(FTE)	(33.78)	(36.20)	(36.95)	(36.95)	(38.09)
EDUCATION	\$555,251	\$780,849	\$789,742	\$778,532	\$1,015,728
(FTE)	(18.00)	(18.79)	(19.79)	(19.79)	(19.85)
MARKETING	\$302,894	\$354,774	\$379,964	\$377,060	\$485,246
(FTE)	(3.85)	(3.96)	(3.96)	(3.96)	(4.00)
VISITOR SERVICES	\$1,787,600	\$2,109,538	\$2,304,320	\$2,315,948	\$2,576,026
(FTE)	(59.96)	(58.10)	(59.05)	(59.05)	(65.35)
OTHER TRANSFERS	\$987,487	\$874,675	\$909,671	\$909,671	\$909,671
Subtotal Operations	\$8,230,051	\$9,507,880	\$10,139,433	\$10,085,179	\$10,985,750
(FTE)	(163.44)	(166.72)	(171.17)	(171.17)	(179.49)
CONTINGENCY	\$0	\$328,252	\$304,183	\$403,407	\$329,573
UNAPPROP. BALANCE	\$2,241,563	\$1,195,007	\$893,159	\$1,497,004	\$1,478,028
TOTAL EXPENDITURES	\$10,471,614 *	\$11,031,139 *	\$11,336,775	\$11,985,590	\$12,793,351

\* Does not include transfers to the Capital Fund.

REVENUE

FUND BALANCE	\$2,010,538	\$2,241,563	\$1,297,919	\$1,604,602	\$1,480,244
TAXES	\$3,784,856	\$3,731,533	\$4,478,467	\$4,802,200	\$5,182,200
ENTERPRISE	\$4,580,389	\$4,845,947	\$5,320,513	\$5,320,513	\$5,686,442
ALL OTHER	\$367,082	\$456,947	\$239,876	\$258,277	\$444,466
TOTAL	\$10,742,865	\$11,275,990	\$11,336,775	\$11,985,592	\$12,793,352

LEVY AMOUNT                      \$3,783,592 (A) \$3,801,533 (A) \$4,599,117 (B) \$4,780,000 (C) \$5,200,000 (C)

(A) Total levy was \$5,500,000 with \$1,716,408 and \$1,698,467 dedicated for capital purposes in 1988-89 and 1989-90 respectively.

(B) Total levy projected at \$6,350,000 with \$1,750,883 dedicated for capital purposes.

(C) Amount of projected tax base.

CONVENTION, ZOO & VISITORS  
FACILITIES COMMITTEE REPORT

ORDINANCE NO. 90-329, SUBMITTING A METROPOLITAN SERVICE  
DISTRICT TAX BASE MEASURE FOR THE METRO WASHINGTON PARK ZOO

Date: January 3, 1990

Presented by: Councilor DeJardin

COMMITTEE RECOMMENDATION: At the December 28, 1989, Convention, Zoo & Visitors Facilities Committee meeting, all members were present and voted 4 to 1 (Councilor Knowles dissenting) to recommend Council adoption of Ordinance No. 90-329 as amended. The amendment changed the tax base amount from \$4.78 million to \$5.31 million.

COMMITTEE DISCUSSION/ISSUES: Zoo Director Sherry Sheng presented the ordinance approving and submitting a tax base measure, for the May 15, 1990 ballot, to fund Metro Washington Park Zoo operations. Executive Officer Rena Cusma attended and gave her support of a \$5.31 million tax base. She said the updated Zoo budget projections (Attachment 1 hereto) included policy assumptions, such as Metro joining the Public Employees Retirement System (PERS), which increased the tax base from the original \$4.78 million proposal. Noting the new 5-year projections resulted from the recently commenced FY90-91 budget preparation process, Zoo staff highlighted the following changes:

- 1) Election costs are continued in the Administration Division for 1990 in case the tax base or capital serial levy fail;
- 2) The Animal Management Division has increased staff to provide full 7-day coverage which has been understaffed to date;
- 3) Africa III animal purchase costs are included because they were not previously budgeted;
- 4) Funds added to cover additional Africa III gardening costs;
- 5) The Education Division has increased part-time staff to handle work now covered by volunteers and increased funds to cover higher paper costs (due to recycled paper purchases), sign replacement costs;
- 6) Marketing Division costs are increased to support bigger Summer concert series;
- 7) Visitor Services funds increased to upgrade the cash register system and buy new equipment to better manage the system; and
- 8) Per FY90/91 budget preparation instructions, personnel fringe benefit rates increased by 4 percent and the General Fund transfer increased in case excise tax measures are unsuccessful.

Council Administrator Don Carlson presented his analysis and recommendations (Attachment 2 hereto) responding to the Zoo's proposed \$5.2 million tax base amount, which had been submitted to Council staff December 20, 1989. A public hearing was held and Mr. Phil Jackson, Friends of Washington Park Zoo, President Elect, testified in support of the proposed \$5.31 million tax base. No other testimony was offered.

The Committee discussed the increase from \$4.78 to \$5.31 million and in amending the ordinance to reflect the \$5.31 million amount, Councilor Knowles dissented. Councilor Knowles made the following

points: 1) there is always new cost information emerging but some of the Zoo's expenditure categories showed "fairly dramatic increases"; 2) the types of program changes envisioned generally come during the budget process, where they receive healthy debate; 3) it is troublesome to receive all of the Zoo information at the last minute; and 4) he was not prepared to support major policy considerations without having had the program narratives in advance of the meeting.

In supporting the increased tax base, Councilors noted the Zoo needed long-term, stable funding; Metro's unknown excise tax possibilities require cautious budgeting; the difference between the \$4.78 and \$5.31 million is not great; and, approval of the \$5.31 million does not guarantee program funding as envisioned because program funding and priorities will still be subject to the annual budget process and Council approval. The complete, updated Zoo Five-Year Financial Plan, with program narratives, will be reviewed and acted upon via Resolution No. 90-1194.

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CONVENTION, ZOO & VISITORS  
FACILITIES COMMITTEE REPORT

ORDINANCE NO. 90-329, FOR THE PURPOSE OF SUBMITTING A  
METROPOLITAN SERVICE DISTRICT TAX BASE MEASURE FOR THE METRO  
WASHINGTON PARK ZOO

Date: December 6, 1989

Presented by: Councilor Knowles

COMMITTEE RECOMMENDATION: At the December 5, 1989 Convention, Zoo & Visitors Facilities (CZVF) Committee meeting, all members were present and unanimously supported a motion to introduce Ordinance No. 90-329 for first reading at the December 14, 1989 Council meeting.

COMMITTEE DISCUSSION/ISSUES: Since last February, the CZVF Committee has been exploring tax measure options to replace the Zoo's current three-year serial levy, which expires July 1, 1990. Attached is my November 21, 1989 memo summarizing the Committee's work and information to date. For the December 5 Committee meeting, Council staff prepared three draft tax measures, per the Committee's request, as follows:

- 1) DRAFT #1, A 3-year serial levy measure to fund Zoo operations and capital consistent with, but slightly less than, the proposed Zoo Five-Year Financial Plan;
- 2) DRAFT #2, A tax base measure to provide perpetual funding for Zoo operations, consistent with the Council's adopted 50/50 policy (tax revenues are to fund approximately 50 percent of the Zoo's operations costs); and
- 3) DRAFT #3, a 2-year serial levy measure to fund "Animals Around Us" and other capital improvements at the Zoo; this measure proposed to fund capital only if a Zoo operations tax base is approved.

The Committee also received polling results from the Friends of the Zoo who sponsored two polls (one in October and a second in late November) to survey public support for various Zoo tax measures. The poll results showed strongest support for: (a) a tax base for operations of approximately \$5 million or a \$14 million, 2-year levy for operations and capital (with \$5 million for the Children's Zoo renovation); (b) fulfilling the dual objectives of "maintaining what we have" and expanding and upgrading animal variety and exhibit quality. The Committee discussed these results, the desirability of establishing a Zoo operations tax base, election timing, and the pros and cons of having two measures -- a tax base and capital serial levy -- on the same ballot.

There was consensus for pursuing a tax base and having the two measures on the same ballot to minimize election costs, allow for a single campaign, and maintain Metro's credibility by asking for funds only one time. Metro Executive Officer Rena Cusma attended the work-session and recommended pursuing the tax base and an accompanying three-year serial levy to fund "Animals Around Us," the renovation of the Children's Zoo exhibit. The Committee briefly reviewed DRAFT #2 and #3, noted above, and directed staff to obtain appropriate ordinance and resolution numbers; to work with Zoo and Finance and Administration staff to develop final numbers; and to revise the draft capital resolution for a three-year period. The targeted schedule for action on the items is:

o For Zoo Tax Base Ordinance:

- 1st reading before the Council - December 14, 1989
- Public Hearing before the Committee - Special meeting before the first January Council meeting
- 2nd reading and final Council action - January 11, 1990

o For Zoo Capital Levy Resolution:

- Formal Committee action - Special meeting before the first January Council meeting
- Council action - January 11, 1990

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BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF SUBMITTING A	)	ORDINANCE NO. 90-329
METROPOLITAN SERVICE DISTRICT TAX	)	
BASE MEASURE FOR THE METRO	)	Introduced by the
WASHINGTON PARK ZOO	)	Convention, Zoo & Visitors
	)	Facilities Committee

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

Section 1. Short Title

This ordinance shall be known as the "Metropolitan Service District Tax Base Ordinance" and may be so cited and pleaded and shall be referred to herein as "this ordinance."

Section 2. Definitions

A. "Council" means the Council of the Metropolitan Service District.

B. "District" means the Metropolitan Service District and all of the land and territory included within the boundaries of the District.

C. "Zoo" means the Metro Washington Park Zoo operated by the District under ORS 268.310(5).

Section 3. Findings

A. ORS 268.310(5) permits the District to "acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."

B. ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of one percent (.005) of the true cash value of all taxable property within

the boundaries of such district, computed in accordance with ORS 308.207."

C. The Zoo currently receives approximately 50 percent of its operating costs from a serial levy that will expire on June 20, 1990.

D. The Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents.

E. A regional funding base is necessary to provide for part of the continued adequate care, maintenance and development of the Zoo's animal collection, programs and physical facilities.

#### Section 4. Purposes

The purposes of this ordinance are:

A. To provide for part of the maintenance and operation of the Zoo by approving submission of a tax base to be effective on July 1, 1990, to the voters on May 15, 1990.

B. To perpetually allocate this proposed tax base to the operation and maintenance of the Metro Washington Park Zoo.

#### Section 5. Submission of Tax Base

If approved by the voters, this tax base shall be effective July 1, 1990.

#### Section 6. Allocation of Zoo Tax Base

Upon approval of the tax base measure by the voters, the following section is added to Chapter 4.01 of the Code of the Metropolitan Service District:

##### 4.01.070 Allocation of Zoo Tax Base

- (a) Upon approval of a tax base submitted on May 15, 1990 to the voters of the Metropolitan Service District the Council shall allocate the entire amount of the tax base to the operation

and maintenance of the Metro Washington Park Zoo. The allocation shall continue until the voters of the District approve a new tax base or the District ceases to operate and maintain the Zoo.

- (b) Any constitutionally authorized increase in the tax base approved by the voters on May 15, 1990 subsequently levied by the Council shall be used exclusively to operate and maintain the Metro Washington Park Zoo.

#### Section 7. Ballot Title

A. The Ballot Title for the tax base described in Section 5 of this ordinance shall be as follows:

---

CAPTION: ESTABLISHES A TAX BASE FOR OPERATING THE ZOO  
(8 words)

QUESTION: SHALL THE METROPOLITAN SERVICE DISTRICT ESTABLISH A  
(20 words) \$4,800,000 TAX BASE STARTING FISCAL YEAR 1990-91 [FOR] TO OPERATE THE METRO WASHINGTON PARK ZOO?

EXPLANATION: THIS MEASURE ~~[GIVES-METRO]~~ PROVIDES A \$4,800,000 TAX BASE  
(93 words) TO OPERATE THE ZOO. IT STARTS JULY 1, 1990, WHEN THE CURRENT \$5,500,000 VOTER-APPROVED LEVY FOR ZOO OPERATION AND CONSTRUCTION ENDS. ~~[METRO]~~ THE ZOO HAS NO TAX BASE (\$0) NOW. THE TAX BASE WILL BE USED WITH ZOO GATE AND SALES INCOME TO OPERATE AND MAINTAIN THE ZOO. ~~[SOURCES OTHER THAN THE TAX BASE WILL FUND FUTURE ZOO BUILDING.]~~ THE ESTIMATED TAX RATE RESULTING FROM THE BASE WOULD BE 14 CENTS PER \$1,000 OF ASSESSED VALUE AT CURRENT VALUES, OR \$8.40 FOR A HOME ASSESSED AT \$60,000. ANY CONSTITUTIONALLY AUTHORIZED INCREASE IN THE TAX BASE SUBSEQUENTLY LEVIED BY THE COUNCIL SHALL BE APPORTIONED TO THE FUNCTIONS OR ACTIVITIES SPECIFIED BY THE COUNCIL IN THE BALLOT TITLE IN THE SAME PROPORTION AS THE ORIGINAL ALLOCATION. IF THE DISTRICT REDUCES OR CEASES TO PROVIDE A FUNCTION OR ACTIVITY FOR WHICH THE TAX BASE HAS BEEN ALLOCATED, THEN THE COUNCIL MAY USE THAT PORTION OF THE TAX BASE FOR ANY LAWFUL PURPOSE OF THE DISTRICT.

---

B. The above Ballot Title shall be filed with the Director of Records and Elections of Multnomah County not later than March 15, 1990.



Section 8. Submission of Proposal to Secretary of State

This ordinance shall be filed with the Secretary of State no later than March 6, 1990, to meet publication requirements for the Voters' Pamphlet.

ADOPTED by the Council of the Metropolitan Service District  
this \_\_\_\_\_ day of \_\_\_\_\_, 1990.

*Not Adopted*

\_\_\_\_\_  
, Presiding Officer

ATTEST:

\_\_\_\_\_  
Clerk of the Council

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12-20-89



## METRO

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

DATE: January 16, 1990

TO: Councilor David Knowles

FROM: Donald E. Carlson, *DE* Council Administrator

RE: Zoo Five-Year Financial Projections and Tax Base Levy Amount

This memo is in response to your request for Five-Year Financial Projections based on the assumptions in the Council staff memo dated and distributed to the CZVF Committee on December 28, 1989. They were as follows:

- "1) Develop a new set of financial projections based on the Zoo's December 5 plan, but adding an amount necessary to cover potential PERS costs and increased General Fund transfer costs (if the excise tax is not implemented). These figures would result in the tax base amount.
- 2) Have any program expenditures beyond the tax base amount identified above be incorporated by Zoo Management only to the extent they can be covered by increased enterprise revenue."

Please find attached as Exhibit A a summary of proposed Zoo operating revenue and expenditure projections and attached as Exhibit B the same projections in greater detail. The projections contain several slight differences from the Zoo's December 5, 1989 projections which were the basis of the \$4.8 million tax base request. The differences are as follows:

1. The Beginning Fund Balance for FY 1989-90 was increased slightly to reflect the actual figure from the last financial audit.
2. The projected Prior Year tax amount for FY 1990-91 was reduced slightly from \$502,000 to \$475,000 to make it more consistent with the FY 88-89 actual amount.
3. The Contingency Category for the five projected years (1990-91 to 1994-95) was based on 3.5 percent of operating costs rather than 4 percent. This percentage is in the middle of the 3 percent and 4 percent contingency assumptions used by the Zoo in the various projections.

As indicated above, the major additions to the December 5, 1989 Zoo projections are as follows:

COUNCILOR DAVID KNOWLES

January 16, 1990

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1. Amounts were added to the Personnel Service categories to accommodate the potential costs of converting from the District's existing retirement plan to the PERS system. The amounts reflect an increase of 5 percent in the fringe cost projections for each fiscal year for FY 1990-91 through FY 1994-95. The specific amounts added are shown on Exhibit C. As indicated, the amounts added to the Personal Services range from \$183,082 in FY 1990-91 to \$274,320 in FY 1994-95. The total over the 5 year period is \$1,136,418.
2. Amounts were added to the General Fund transfer to reflect potential increases that might occur if the excise tax were not implemented. Based on Council staff preliminary projections for the excise tax discussion, the following amounts were added annually to the Zoo General Fund transfer projections: FY 1990-91, \$136,688; FY 1991-92, \$223,635; FY 1992-93, \$230,421; FY 1993-94, \$236,739; and FY 1994-95, \$237,697.

Based on this revised expenditure plan (addition of costs for potential shift to PERS and future General Fund transfers) the initial tax base needed is \$5.1 million. As indicated in Exhibits A and B, such base amount with an annual 6 percent increase would fund the expenditure plan for the 5-year projection period and result in an ending fund balance of approximately \$850,000 or 5.5 percent of total budget. Also as indicated in Exhibits A and B, the portion of the current serial levy dedicated for Zoo operations is \$3,801,533. An initial tax base of \$5,100,000 is an increase of \$1,298,467 or approximately 34 percent.

It should be pointed out that the attached revenue and expenditure plan does not limit the Zoo from increasing future revenue and expenditures for operating purposes. The last set of financial projections submitted to the CZVF Committee on December 28, 1989 (in support of the \$5.31 tax base request) included increased projections for enterprise and other non-tax revenue. As indicated on Exhibit D, the additional net revenue available for operating program expenditures based on the December 5 projections and the December 28 projections ranges from \$292,041 in FY 1990-91 to \$494,764 in FY 1994-95.

POST SCRIPT

Since these projections were made it is my understanding that there is sentiment by several Councilors that the amounts projected for the potential shift to the PERS system be eliminated. The information included here is still useful, however. Based on the above assumption (i.e., elimination of PERS funds) if the levy were set at an initial \$5.1 million amount and the increased enterprise and other non-tax revenue realized, the Zoo would have the following additional amounts of

revenue to spend for program purposes over the December 5 projections:

	<u>FY90-91</u>	<u>FY91-92</u>	<u>FY92-93</u>	<u>FY93-94</u>	<u>FY94-95</u>
PERS Amount (Exhibit C)	183,082	205,349	220,115	253,552	274,320
Non-Tax Amount (Exhibit D)	<u>292,041</u>	<u>304,586</u>	<u>341,987</u>	<u>436,351</u>	<u>494,764</u>
Total	475,123	509,935	562,102	689,903	769,084

It is important to remember that the December 5 expenditure projections (supporting a \$4.8 million levy) provided for the following annual expenditure increases in the three major expenditure categories (Personal Services, Materials & Services and Capital Outlay):

<u>YEAR</u>	<u>INCREASED AMOUNT</u>	<u>PERCENT</u>
FY 90-91	\$ 542,305	6.3%
FY 91-92	735,639	8.0%
FY 92-93	715,196	7.2%
FY 93-94	1,106,251	10.4%
FY 94-95	977,258	8.3%

As indicated above, the \$5.1 million levy amount and the increased enterprise and other revenue projections would provide for the following additional amounts available for expenditures in the three major expenditure categories:

<u>YEAR</u>	<u>AMOUNT</u>	<u>PERCENT</u>
FY 90-91	\$475,123	5.2%
FY 91-92	509,935	5.1%
FY 92-93	562,102	5.3%
FY 93-94	689,903	5.9%
FY 94-95	769,084	6.1%

You have asked Council staff for its reaction to the memo to you dated January 11, 1990, from Ray Phelps regarding the impact of various tax base levels. The major reaction is that whether or not the Zoo ends up in a negative or positive ending fund balance depends not only on the size of the tax levy but also on the

COUNCILOR DAVID KNOWLES

January 16, 1990

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level of expenditure. The primary question Council staff has raised is what is the appropriate level of projected expenditures. Once that is decided than a tax base levy amount can be set. It is interesting to note that the projections provided by Mr. Phelps indicate that a \$5.1 million levy can serve the Zoo's need for six years at the higher projected expenditure levels provided by the Zoo Department assuming there is no contingency expense. It is highly unlikely that there will not be any Contingency expenditures during the next five years but it is also highly unlikely that the Zoo Department will completely spend each years' budget. In fact, the Zoo has consistently utilized its Contingency appropriation, underspent its adopted budget each year, and received revenue higher than budgeted each year. The net effect of all these transactions each year is that the Zoo has increased its projected ending fund balance each year over the budgeted amount. For example, the ending fund balance was higher than budgeted in each of the fiscal years as follows: FY 1984-85, \$911,823; FY 1985-86 \$757,343; FY 1986-87, \$1,315,728; FY 1987-88, \$1,190,341; and FY 1988-89, \$1,295,213. Based on all this analysis, the Council staff is of the opinion that a Zoo tax base levy of \$5.1 million is appropriate and will provide the Zoo with sufficient public tax funds to operate in a good and effective manner for the foreseeable future.

DEC:aeb

Attachments

A:\ZOO5Y.MEM

cc: Rena Cusma  
Sherry Sheng  
Kay Rich  
Ray Phelps



EXHIBIT A  
SUMMARY OF ZOO 5-YEAR REVENUE AND EXPENDITURE PROJECTIONS  
FY 1990-91 THROUGH FY 1994-95

	FY88-89 ACTUAL	FY89-90 BUDGETED	FY90-91 PROJECTED	FY91-92 PROJECTED	FY92-93 PROJECTED	FY93-94 PROJECTED	FY94-95 PROJECTED
<b>REVENUE</b>							
FUND BALANCE	2,010,538	2,241,563	1,641,417	1,880,256	1,948,088	2,008,411	1,789,706
<b>TAXES</b>							
(LEVY AMOUNT)	(5,500,000)(A)	(5,500,000)(A)	(5,100,000)	(5,406,000)	(5,730,360)	(6,074,181)	(6,438,631)
CURRENT	5,024,329	5,005,000	4,590,000	4,865,400	5,157,324	5,466,763	5,794,768
PRIOR	476,935	425,300	475,000	437,886	464,159	492,009	521,529
SUBTOTAL	5,501,264	5,430,300	5,065,000	5,303,286	5,621,483	5,958,772	6,316,297
ENTERPRISE	4,421,245	4,845,925	5,320,513	5,773,653	6,212,093	6,769,822	7,241,482
OTHER	526,229	436,160	258,277	277,445	288,632	301,105	298,007
TOTAL	12,459,276	12,953,948	12,285,207	13,234,640	14,070,296	15,038,110	15,645,492
<b>EXPENDITURE</b>							
PERSONAL SERVICES	4,347,701	5,015,313	5,708,189	6,193,483	6,690,156	7,644,401	8,321,519
	(163.44)	(166.72)	(171.17)	(175.64)	(178.89)	(184.39)	(186.49)
MATERIAL & SERVICES	2,511,093	3,089,595	3,139,661	3,409,691	3,633,134	3,792,412	4,089,594
CAPITAL OUTLAY	383,770	523,154	510,742	513,325	523,170	549,336	573,161
SUBTOTAL	7,242,564	8,628,062	9,358,592	10,116,499	10,846,460	11,986,149	12,984,274
<b>TRANSFER</b>							
GENERAL FUND	817,803	699,927	871,611	995,305	1,040,677	1,087,507	1,131,007
INSURANCE	169,684	174,748	174,748	174,748	174,748	174,748	174,748
SUBTOTAL	987,487	874,675	1,046,359	1,170,053	1,215,425	1,262,255	1,305,755
TOTAL OPERATING COST	8,230,051	9,502,737	10,404,951	11,286,552	12,061,885	13,248,404	14,290,029
CONTINGENCY	0	328,252	364,173	395,029	422,166	463,694	500,151
UNAPPROPRIATED BALANCE	2,241,563	1,313,165	1,516,083	1,553,059	1,586,245	1,326,012	855,312
TRANSFER TO CAPITAL	1,987,662 (B)	1,809,794 (B)	0	0	0	0	0
TOTAL EXPENDITURES	12,459,276	12,953,948	12,285,207	13,234,640	14,070,296	15,038,110	15,645,492

(A) The levy for this year is for both operating and capital purposes. The portion for operations was \$3,783,592 in FY 1988-89 and \$3,801,533 in FY 1989-90.

(B) The amount of the transfer to the Capital Fund from the tax levy was \$1,716,408 in FY 1988-89 and \$1,698,467 in FY 1989-90.

EXHIBIT B  
ZOO 5-YEAR REVENUE AND EXPENDITURE PROJECTION DETAIL  
FY 1990-91 THROUGH FY 1994-95

	1,003,413	970,000	985,000	1,000,000	1,015,000	1,050,000	1,065,000
	FY88-89 ACTUAL AMOUNT	FY89-90 BUDGETED AMOUNT	FY90-91 PROJECTED AMOUNT	FY91-92 PROJECTED AMOUNT	FY92-93 PROJECTED AMOUNT	FY93-94 PROJECTED AMOUNT	FY94-95 PROJECTED AMOUNT
ZOO REVENUE							
Tax Levy/Base	5,500,000 (A)	5,500,000 (A)	5,100,000	5,406,000	5,730,360	6,074,181	6,438,631
Fund Balance-Beginning	2,010,538	2,241,563	1,641,417	1,880,256	1,948,088	2,008,411	1,789,706
Real Property Taxes-Current Year	5,024,329	5,005,000	4,590,000	4,865,400	5,157,324	5,466,763	5,794,768
Real Property Taxes-Prior Year	476,935	425,300	475,000	437,886	464,159	492,009	521,529
ENTERPRISE REVENUES							
Admissions	1,816,947	2,105,870	2,302,930	2,505,000	2,712,080	2,980,950	3,201,390
Rental-Conveyances		29,100	29,550	30,000	30,450	31,500	31,950
Food Service-Regular/Food		1,492,300	1,575,990	1,663,990	1,756,508	1,889,759	1,993,424
Food Service-Regular/Beer&Wine		52,000	54,912	57,978	61,202	65,843	69,458
Food Service-Catering/Food		170,000	240,000	300,000	350,000	380,000	420,000
Food Service-Catering/Beer&Wine		22,000	32,000	36,000	38,000	42,000	44,000
FOOD SUBTOTAL	1,704,957	1,736,301	1,902,902	2,057,968	2,205,710	2,377,602	2,526,882
Retail Sales		452,200	522,444	605,000	673,960	766,500	852,000
Retail Sales-Vending		32,300	33,490	35,000	36,540	38,850	40,470
RETAIL SUBTOTAL	522,640	484,500	555,934	640,000	710,500	805,350	892,470
Sale of Animals		5,000	10,000	10,000	11,000	11,000	12,000
Tuition & Lectures		94,854	112,197	116,685	121,352	127,420	133,790
Exhibit Shows/Zoo		12,000	13,000	14,000	15,000	16,000	17,000
Railroad Rides	376,701	378,300	394,000	400,000	406,000	420,000	426,000
ENTERPRISE SUBTOTAL	4,421,245	4,845,925	5,320,513	5,773,653	6,212,092	6,769,822	7,241,482
OTHER INCOME							
Federal Grants-Op.-Non Cat.-Direct	1,856	75,000	25,000	25,000	25,000	25,000	25,000
Interest on Investments	165,002	113,140	96,276	107,974	111,164	113,539	99,597
Donations & Bequests	191,119	163,000	46,350	47,740	49,170	51,629	54,210
Zoo Parents	0	37,180	40,898	44,987	49,485	54,434	59,877
Other Miscellaneous Revenue	168,252	43,680	45,427	47,245	49,134	51,590	54,170
Sale of General Fixed Assets	0	4,160	4,326	4,499	4,679	4,913	5,157
SUBTOTAL	526,229	436,160	258,277	277,445	288,632	301,105	298,000
Total Resources	12,459,276	12,953,948	12,285,207	13,234,640	14,070,295	15,038,110	15,645,492

(A) The levy for this year is for both operating and capital purposes. The portion for operations was \$3,783,592 in FY 1988-89 and \$3,801,533 for FY 1989-90.

## EXHIBIT B cont.

ZOO 5 YEAR PROJECTIONS, 1990  
01/08/90

		1,003,413		970,000		965,000		1,000,000		1,015,000		1,050,000		1,065,000
		FY88-89		FY89-90		FY90-91		FY91-92		FY92-93		FY93-94		FY94-95
ZOO EXPENDITURES	FTE	ACTUAL AMOUNT	FTE	BUDGETED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT
<b>ADMINISTRATION</b>														
Personal Services	9.25	354,009	9.75	406,688	10.00	457,716	10.25	490,597	10.25	532,492	10.25	578,355	10.50	620,183
Materials & Services	0.00	148,135	0.00	178,124	0.00	135,456	0.00	203,646	0.00	213,591	0.00	161,751	0.00	168,837
Capital Outlay	0.00	12,959	0.00	3,737	0.00	3,640	0.00	3,786	0.00	3,937	0.00	4,679	0.00	4,867
Total Expenditures	9.25	515,103	9.75	588,549	10.00	596,812	10.25	698,029	10.25	750,020	10.25	744,785	10.50	803,887
<b>ANIMAL MANAGEMENT</b>														
Personal Services	28.60	1,350,986	29.92	1,519,169	41.42	1,727,193	41.92	1,847,673	42.42	1,972,052	42.42	2,224,179	42.92	2,428,141
Materials & Services	0.00	295,430	0.00	313,651	0.00	280,305	0.00	305,362	0.00	300,140	0.00	316,225	0.00	358,089
Capital Outlay	0.00	21,881	0.00	25,075	0.00	14,560	0.00	15,142	0.00	12,373	0.00	12,868	0.00	13,383
Total Expenditures	28.60	1,668,297	29.92	2,021,095	41.42	2,022,058	41.92	2,168,177	42.42	2,284,565	42.42	2,553,272	42.92	2,799,613
<b>FACILITIES MANAGEMENT</b>														
Personal Services	33.78	1,104,077	36.20	1,289,466	36.95	1,443,927	38.37	1,580,300	39.87	1,721,430	41.87	2,063,991	43.22	2,284,773
Materials & Services	0.00	1,001,170	0.00	1,222,869	0.00	1,320,915	0.00	1,373,752	0.00	1,469,417	0.00	1,530,743	0.00	1,650,691
Capital Outlay	0.00	308,172	0.00	425,828	0.00	423,382	0.00	440,317	0.00	457,328	0.00	476,223	0.00	495,296
Total Expenditures	33.78	2,413,419	36.20	2,938,163	36.95	3,188,224	38.37	3,394,369	39.87	3,648,775	41.87	4,070,957	43.22	4,430,760
<b>EDUCATION</b>														
Personal Services	18.00	443,158	18.79	543,113	19.79	634,786	19.79	682,571	20.04	741,878	20.54	828,836	20.54	891,082
Materials & Services	0.00	95,812	0.00	221,403	0.00	160,387	0.00	174,752	0.00	191,978	0.00	200,232	0.00	213,240
Capital Outlay	0.00	15,281	0.00	13,904	0.00	6,240	0.00	17,306	0.00	6,749	0.00	7,019	0.00	7,300
Total Expenditures	18.00	555,251	18.79	778,420	19.79	801,413	19.79	874,629	20.04	940,605	20.54	1,036,087	20.54	1,111,622
<b>MARKETING</b>														
Personal Services	3.85	126,738	3.96	145,192	3.96	162,869	3.96	175,084	3.96	188,219	3.96	202,335	3.96	217,505
Materials & Services	0.00	172,698	0.00	205,967	0.00	214,533	0.00	222,774	0.00	232,376	0.00	240,940	0.00	250,590
Capital Outlay	0.00	3,458	0.00	3,615	0.00	5,720	0.00	5,408	0.00	3,937	0.00	5,264	0.00	4,867
Total Expenditures	3.85	302,894	3.96	354,774	3.96	383,122	3.96	403,266	3.96	424,532	3.96	448,539	3.96	472,962
<b>VISITOR SERVICES</b>														
Personal Services	58.96	968,733	58.10	1,111,685	59.05	1,281,698	61.60	1,417,258	63.35	1,534,085	65.35	1,736,705	65.35	1,869,835
Materials & Services	0.00	796,848	0.00	947,581	0.00	1,028,065	0.00	1,129,405	0.00	1,225,633	0.00	1,342,521	0.00	1,448,147
Capital Outlay	0.00	22,019	0.00	50,995	0.00	57,200	0.00	31,366	0.00	38,245	0.00	43,283	0.00	47,449
Total Expenditures	58.96	1,787,600	58.10	2,110,261	59.05	2,366,963	61.60	2,578,029	63.35	2,797,963	65.35	3,122,509	65.35	3,365,431
<b>ZOO TOTAL</b>														
Personal Services	163.44	4,347,701	166.72	5,015,313	171.17	5,708,189	175.64	6,193,483	179.89	6,690,156	184.39	7,644,401	186.49	8,321,519
Materials & Services	0.00	2,511,093	0.00	3,083,595	0.00	3,139,661	0.00	3,409,691	0.00	3,633,135	0.00	3,792,412	0.00	4,083,594
Capital Outlay	0.00	383,770	0.00	523,154	0.00	510,742	0.00	513,325	0.00	523,169	0.00	549,336	0.00	573,162
Total Expenditures	163.44	7,242,564	166.72	8,628,062	171.17	9,358,592	175.64	10,116,499	179.89	10,846,460	184.39	11,986,149	186.49	12,984,275

EXHIBIT B cont.

ZOO 5 YEAR PROJECTIONS, 1990

01/08/90

		1,003,413		970,000		985,000		1,000,000		1,015,000		1,050,000		1,065,000
		FY88-89		FY89-90		FY90-91		FY91-92		FY92-93		FY93-94		FY94-95
ZOO EXPENDITURES	FTE	ACTUAL AMOUNT	FTE	BUDGETED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT
OPERATING TRANSFERS														
Trans. Indirect Costs to Gen'l Fund		817,803		639,927		871,611		995,305		1,040,677		1,087,507		1,131,007
Trans. Indirect Costs to Bldg Fund														
Trans. Indirect Cost to Insur. Fund		169,684		174,748		174,748		174,748		174,748		174,748		174,748
Total Operating Transfers		987,487		814,675		1,046,359		1,170,053		1,215,425		1,262,255		1,305,755
TOTAL OPERATING EXPENDITURES & TRANSFERS	163.44	8,230,051	166.72	9,502,737	171.17	10,404,951	175.64	11,286,552	179.89	12,061,885	184.39	13,246,404	186.49	14,290,030
Contingency		0		328,252		364,173		395,029		422,166		463,694		500,151
TOTAL OPERATING TRANSFERS & CONTINGENCY		987,487		1,202,927		1,410,532		1,565,082		1,637,591		1,725,949		1,805,906
Unappropriated Fund Balance		2,241,563		1,313,165		1,516,083		1,553,059		1,586,245		1,326,012		855,311
Trans. Resources to Zoo Cap. Fund		1,987,662 (B)		1,803,794 (B)		0		0		0		0		0
TOTAL EXPENDITURES	163.44	12,459,276	166.72	12,953,948	171.17	12,285,207	175.64	13,234,640	179.89	14,070,295	184.39	15,038,110	186.49	15,645,492

(A) The amount of the transfer to the Capital Fund from the tax levy was \$1,716,496 in FY 1988-89 and \$1,803,467 in FY 1989-90.

PROJECTED ZOO PERSONAL SERVICE  
EXPENDITURES TO FUND SHIFT TO PERS

	1990-91	1991-92	1992-93	1993-94	1994-95	TOTAL
<hr/>						
ADMINISTRATION						
<hr/>						
12/28 PROJECTIONS	457,716	496,969	539,342	585,719	638,099	
12/20 PROJECTIONS	441,280	479,123	519,974	564,686	615,185	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	16,436	17,846	19,368	21,033	22,914	97,597
<hr/>						
ANIMAL MANAGEMENT						
<hr/>						
12/28 PROJECTIONS	1,748,601	1,963,384	2,057,794	2,479,242	2,665,134	
12/20 PROJECTIONS	1,695,818	1,904,118	1,995,678	2,404,404	2,584,685	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	52,783	59,266	62,116	74,838	80,449	329,452
<hr/>						
FACILITY MANAGEMENT						
<hr/>						
12/28 PROJECTIONS	1,511,290	1,664,973	1,755,238	2,072,528	2,281,513	
12/20 PROJECTIONS	1,477,383	1,627,618	1,715,858	2,026,030	2,230,326	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	33,907	37,355	39,380	46,498	51,187	208,327
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EDUCATION						
<hr/>						
12/28 PROJECTIONS	635,941	737,873	801,329	936,347	1,006,554	
12/20 PROJECTIONS	613,061	711,326	772,499	902,660	970,341	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	22,880	26,547	28,830	33,687	36,213	148,157
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MARKETING						
<hr/>						
12/28 PROJECTIONS	163,669	175,944	189,144	203,329	218,574	
12/20 PROJECTIONS	157,607	169,428	182,139	195,798	210,479	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	6,062	6,516	7,005	7,531	8,095	35,209
<hr/>						
VISITOR SERVICES						
<hr/>						
12/28 PROJECTIONS	1,371,712	1,554,721	1,705,224	1,881,315	2,029,134	
12/20 PROJECTIONS	1,320,698	1,496,902	1,641,808	1,811,350	1,953,672	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	51,014	57,819	63,416	69,965	75,462	317,676
<hr/>						
TOTAL						
<hr/>						
12/28 PROJECTIONS	5,888,929	6,593,864	7,048,071	8,158,480	8,839,008	
12/20 PROJECTIONS	5,705,847	6,388,515	6,827,956	7,904,928	8,564,688	
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Difference	183,082	205,349	220,115	253,552	274,320	1,136,418



## EXHIBIT D

NET NON-TAX REVENUE AVAILABLE  
FOR PROGRAM EXPENDITURES

	1990-91	1991-92	1992-93	1993-94	1994-95
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## ENTERPRISE REVENUE

12/28 PROJECTIONS	5,686,442	6,238,881	6,778,036	7,416,196	7,960,620
12/05 PROJECTIONS	5,320,513	5,773,653	6,212,093	6,769,822	7,241,482
Difference	365,929	465,228	565,943	646,374	719,138

## VISITOR SERVICE COSTS

12/28 PROJECTIONS (A)	2,627,039	2,931,147	3,224,404	3,543,685	3,812,333
12/05 PROJECTIONS	2,366,962	2,578,030	2,797,964	3,122,508	3,365,431
Difference	260,077	353,117	426,440	421,177	446,902

REVENUE DIFFERENCE	365,929	465,228	565,943	646,374	719,138
LESS COST DIFFERENCE	260,077	353,117	426,440	421,177	446,902

BALANCE FOR PROGRAM	105,852	112,111	139,503	225,197	272,236
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## OTHER REVENUE

12/28 PROJECTIONS	444,466	469,920	491,116	512,259	520,535
12/05 PROJECTIONS	258,277	277,445	288,632	301,105	298,007
Difference	186,189	192,475	202,484	211,154	222,528

ENTERPRISE EXCESS	105,852	112,111	139,503	225,197	272,236
OTHER REVENUE EXCESS	186,189	192,475	202,484	211,154	222,528

BALANCE FOR PROGRAM	292,041	304,586	341,987	436,351	494,764
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(A) These costs were adjusted upward to include the potential shift to PERS.



**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

DATE: February 12, 1990  
TO: Rena Cusma, Executive Officer  
FROM: Gwen Ware-Barrett, <sup>GWBB</sup> Acting Clerk of the Council  
RE: TRANSMITTAL OF ORDINANCE NOS. 90-335 AND 90-329 FOR  
CONSIDERATION OF VETO

Attached for your consideration is a true copy of Ordinance No. 89-335, An Ordinance for the Purpose of Correcting the Ballot Title for the Metro Zoo Tax Base Ballot Measure and Declaring an Emergency; and Ordinance No. 90-329, For the Purpose of Submitting a Metro Service District Tax Base Measure for the Metro Washington Park Zoo adopted by the Council February 8, 1990.

If you wish to veto either of these ordinances, I must receive a signed and dated written veto message from you no later than 5:00 p.m., Thursday, February 15, 1990. The veto message, if submitted, will become part of the permanent record. If no veto message is received by the time stated above, these ordinances will be considered finally adopted.

-----  
I, Unette Thorley, received this memo and a true copy of Ordinance Nos. 90-335 and 90-329 from the Council Clerk February 12, 1990.

Dated: 2/12/90

GPWB:pa  
mem.ord



**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

Date: January 30, 1990  
To: Rena Cusma, Executive Officer  
From: Gwen Ware-Barrett, <sup>apw</sup>Clerk of the Council  
Regarding: TRANSMITTAL OF ORDINANCE NOS. 90-326, and 90-329

Attached for your consideration are true copies of Ordinance Nos. 90-326 and 90-329 adopted by the Council on January 25, 1990.

If you wish to veto these ordinances, I must receive a signed and dated written veto message from you no later than 5:00 p.m., Thursday, February 1, 1990. The veto message, if submitted, will become part of the permanent record. If no veto message is received by the time and date stated above, this ordinance will be considered finally adopted.

-----  
I, Unette Horley, received this memo and a true copy of Ordinance Nos. 90-326 and 90-329 from the Council Clerk on January 30, 1990.

Dated: 1/30/90

GWPB:lc  
\MEM.ORD