

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE ) ORDINANCE NO. 91-376B  
REVISION OF METRO CODE SECTION )  
4.01.060 REVISING ADMISSION FEES ) Introduced by  
AND POLICIES AT METRO WASHINGTON ) Executive Officer  
PARK ZOO ) Rena Cusma

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

The Metro Council establishes fees and policies for admission to the Metro Washington Park Zoo. Voter approval of Ballot Measure Five requires a review and adjustment of the fees and policies at this time.

NOW THEREFORE,

Section 1. Metro Code Section 4.01.060 "Admission Fees and Policies" is amended to read as follows:

4.01.060 Admission Fees and Policies:

(a) Regular Fees:

(1) Definitions:

- (A) An Education discount is offered to groups of five (5) or more students in a state accredited elementary, middle, junior or high school or pre-school/daycare center. Qualifications for Education Discount include a minimum of one chaperon for every five (5) students of high school age or under; registration for a specific date at least two weeks in advance; and the purchase of curriculum materials offered by the Zoo, or submission of a copy of the lesson plan that will be used the day of the visit.
- (B) The Group Discount is defined as any group of twenty-five (25) or more (including school groups that have not met the advance registration and curriculum requirements for the Education Discount; groups of students not accompanied by a minimum of one chaperon for every five students shall not qualify for the Group Discount).

(2) Fee Schedule:

Adult (12 years and over)	\$4.50
Youth (3 years through 11 years)	\$2.50
Child (2 years and under)	free
Senior Citizen (65 years and over)	\$3.00
Education Groups (per student)	\$2.00
Chaperons accompanying Education Groups	free
Groups other than Education groups 25 or more per group	20% discount from appropriate fee listed above

(b) Free and Reduced Admission Passes:

(1) Free and reduced admission passes may be issued by the Director in accordance with this Ordinance.

(2) A free admission pass will entitle the holder only to enter the Zoo without paying an admission fee.

(3) A reduced admission pass will entitle the holder only to enter the Zoo by paying a reduced admission fee.

(4) The reduction granted in admission, by use of a reduced admission pass (other than free admission passes), shall not exceed twenty percent.

(5) Free or reduced admission passes may be issued to the following groups or individuals and shall be administered as follows:

(A) Metro employees shall be entitled to free admission upon presentation of a current Metro employee identification card.

(B) Metro Councilors and the Metro Executive Officer shall be entitled to free admission.

(C) Free admission passes in the form of volunteer identification cards may, at the Director's discretion, be issued to persons who perform volunteer work at the Zoo. Cards shall bear the name of the volunteer, shall be signed by the Director, shall be non-transferable, and shall terminate at the end of each calendar year or upon termination of volunteer duty, whichever date occurs first. New identification cards may be issued at the beginning of each new calendar year for active Zoo volunteers.

- (D) Reduced admission passes may be issued to members of any organization approved by the Council, the main purpose of which is to support the Metro Washington Park Zoo. Such passes shall bear the name of the pass holder, shall be signed by an authorized representative of the organization, shall be non-transferable, and shall terminate not more than one year from the date of issuance.
- (E) Other free or reduced admission passes may, with the approval of the Director, be issued to other individuals who are working on educational projects or projects valuable to the Zoo. Such passes shall bear an expiration date not to exceed three months from the date of issuance, shall bear the name of the pass holder, shall be signed by the Director and shall be non-transferable.

(c) Special Admission Days:

(1) Special admission days are days when rates established by this Ordinance are reduced or eliminated for a designated group or groups. Six special admission days may be allowed, at the discretion of the Director, during each calendar year.

(2) Three additional special admission days may be allowed each year by the Director for designated groups. Any additional special admission days designated under this subsection must be approved by the Executive Officer.


(d) Special Free Hours: Admission to the Zoo shall be free for all persons from 3:00 p.m. until closing on the second Tuesday of each month.

(e) Commercial Ventures: Proposed commercial or fund-raising ventures with private profit or nonprofit corporations involving admission to the Zoo must be authorized in advance by the Executive Officer. The Executive Officer may approve variances to the admission fees to facilitate such ventures.

(f) Special Events: The Zoo, or portions thereof, may be utilized for special events designed to enhance Zoo revenues during hours that the Zoo is not normally open to the public. The number, nature of and admission fees for such events shall be subject to the approval of the Executive Officer.

Section 2. The Council declares that, in order to raise sufficient revenues to minimize disruption of Zoo operations caused by reduced property tax revenues resulting from the passage of Ballot Measure #5, an emergency exists pursuant to ORS 268.515(7), and the admission fees established by this Ordinance shall be effective on and after February 1, 1991.

ADOPTED by the Council of the Metropolitan Service District this 24th day of January, 1991.

  
Tanya Collier, Presiding Officer

ATTEST:

  
Clerk of the Council

RC:DEC:lar  
A:\LEGIS\90-376B-ORD

ZOO COMMITTEE REPORT

ORDINANCE NO. 91-376A AMENDING METRO CODE SECTION 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT METRO WASHINGTON  
PARK ZOO

Date: January 7, 1991 Presented by: Councilor McFarland

Committee Recommendation: At its January 3, 1991 meeting the Council Zoo Committee voted to recommend Council adoption of Ordinance No. 91-376A. Councilors McFarland and Knowles voted aye; Councilor Gardner abstained. Councilors Saucy and DeJardin were excused.

Committee Discussion/Issues: Sherry Sheng, Zoo Director, and Kay Rich, Assistant Director, presented the staff report. Ms. Sheng discussed the budget cuts and service reductions the Zoo is implementing this fiscal year in anticipation of reduced revenues next year, brought about by the passage of Ballot Measure #5. Councilor Knowles wanted a formal directive to the staff to make those cuts, to ensure that they are made and to show the public that savings were implemented before fee increases were enacted. He moved that the Committee recommend Council support of a Resolution which formally directs the Zoo staff to enact the cuts Ms. Sheng had described. The motion was approved unanimously. Council staff was directed to prepare such a Resolution for Council consideration at the same meeting as Ordinance 91-376A is considered. (That Resolution is No. 91-1383.)

Chair McFarland opened the public hearing. Mr. Roger Jennings introduced himself as a member of the board of directors of the Friends of the Zoo, and spoke in support of the fee increase. He spoke of tremendous improvements in the zoo visitor's experience that he has seen in the last twenty years, and gave his opinion that the zoo needs enough revenue to continue providing a quality experience for visitors.

Following the public hearing, the Committee discussed an amendment suggested by Chair McFarland. She suggested that a maximum of 1 chaperon to 4 students be entitled to free admission. Ordinance 91-376A requires a minimum of 1 chaperon to 5 students, but there is no maximum; the concern was that there was a potential for abuse of the provision for free admission of chaperons. Councilor Knowles pointed out that state law requires a higher adult to child supervision ratio for young children, and a maximum ratio might be contrary to that law. Further, pre-school and day care classes are included in the Code's definition of education groups, so they would be affected by the suggested amendment. The Committee decided to keep the language as it is, and suggested that staff monitor chaperon admissions to see whether there were any abuses.

Councilor Gardner raised two issues related to the free admission policy in 4.01.060(d). First, he reported a concern held by members of the Finance Committee that the change from Free Tuesday afternoons to a free admission ticket distribution system could keep some people from coming to the Zoo. He offered an amendment to line 2 of that section, changing the word "may" to "shall." The sentence would then read, "A number of free admission tickets shall be distributed annually by the Zoo Director to social service agencies within the Metro area."

He then asked staff to respond to an amendment which would add a section (2) to 4.01.060(d), to read, "Admission to the Zoo shall be free for all persons from 3:00 p.m. until closing on the first Tuesday of each month."

Ms. Sheng spoke to the proposal to institute one free Tuesday afternoon per month. The Zoo has to staff up for free Tuesdays, especially in security personnel. Her experience with fewer free days at the Seattle Aquarium was that such a program did not promote a quality visitor experience. She asked that the Council not mix aspects of free tickets and free admission times because of the unknown fiscal impact and administrative problems. Councilor Gardner reiterated his belief that eliminating the free Tuesday afternoons would cause a large segment of the population to find the zoo unaffordable or difficult to afford. Though he thinks that we will lose these people as zoo supporters, he did not move his amendment.

The Committee then voted 3-0 in favor of Councilor Gardner's amendment changing the word "may" to "shall" in 4.01.060(d) (Gardner, Knowles, McFarland). The Committee then voted 2-0 (Knowles, McFarland) to recommend Council adoption of Ordinance 91-376A, with Councilor Gardner abstaining.

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE )  
REVISION OF METRO CODE SECTION )  
4.01.060 REVISING ADMISSION FEES )  
AND POLICIES AT METRO WASHINGTON )  
PARK ZOO )

ORDINANCE NO. 90-376-B  
Introduced by  
Executive Officer  
Rena Cusma

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

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NOW THEREFORE,

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(a) Regular Fees:

(1) Definitions:

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- (B) The Group Discount is defined as any group of twenty-five (25) or more (including school groups that have not met ~~[the requirements for the Education Discount.]~~ the advance registration and curriculum requirements for the Education Discount; groups of students not accompanied by a minimum of one chaperon

for every five students shall not qualify for the Group Discount).

(2) Fee Schedule:

Adult (12 years and over)	<del>[\$3.50]</del>	<u>\$4.50</u>
Youth (3 years through 11 years)	<del>[\$2.00]</del>	<u>\$2.50</u>
Child (2 years and under)		free
Senior Citizen (65 years and over)	<del>[\$2.00]</del>	<u>\$3.00</u>
Education Groups (per student)	<del>[\$1.00]</del>	<u>\$2.00</u>
Chaperons accompanying Education Groups	<del>[\$1.00]</del>	<u>free</u>
Groups other than Education groups 25 or more per group		20% discount from appropriate fee listed above

(b) Free and Reduced Admission Passes:

(1) Free and reduced admission passes may be issued by the Director in accordance with this Ordinance.

(2) A free admission pass will entitle the holder only to enter the Zoo without paying an admission fee.

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(4) The reduction granted in admission, by use of a reduced admission pass (other than free admission passes), shall not exceed twenty percent.

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(C) Free admission passes in the form of volunteer identification cards may, at the Director's discretion, be issued to persons who perform volunteer work at the Zoo. Cards shall bear the name of the volunteer, shall be signed by the Director, shall be non-transferable, and shall terminate at the end of each calendar year or upon termination of volunteer duty, whichever date occurs first. New identification cards may be issued at the



beginning of each new calendar year for active Zoo volunteers.

- (D) Reduced admission passes may be issued to members of any organization approved by the Council, the main purpose of which is to support the Metro Washington Park Zoo. Such passes shall bear the name of the pass holder, shall be signed by an authorized representative of the organization, shall be non-transferable, and shall terminate not more than one year from the date of issuance.
- (E) Other free or reduced admission passes may, with the approval of the Director, be issued to other individuals who are working on educational projects or projects valuable to the Zoo. Such passes shall bear an expiration date not to exceed three months from the date of issuance, shall bear the name of the pass holder, shall be signed by the Director and shall be non-transferable.

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(2) Three additional special admission days may be allowed each year by the Director for designated groups. Any additional special admission days designated under this subsection must be approved by the Executive Officer.

(d) Special Free Hours: Admission to the Zoo shall be free for all persons from 3:00 p.m. until closing [~~each~~] on the second Tuesday [~~afternoon~~] of each month.

(e) Commercial Ventures: Proposed commercial or fund-raising ventures with private profit or nonprofit corporations involving admission to the Zoo must be authorized in advance by the Executive Officer. The Executive Officer may approve variances to the admission fees to facilitate such ventures.

(f) Special Events: The Zoo, or portions thereof, may be utilized for special events designed to enhance Zoo revenues during hours that the Zoo is not normally open to the public. The number, nature of and admission fees for such events shall be subject to the approval of the Executive Officer.

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ADOPTED by the Council of the Metropolitan Service District  
this \_\_\_\_\_ day of \_\_\_\_\_, 1991.

Tanya Collier, Presiding Officer

ATTEST:

\_\_\_\_\_  
Clerk of the Council

RC:DEC:lar  
A:LEGIS\90-376B-ORD

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE )  
REVISION OF METRO CODE SECTION 4.01.060 )  
REVISING ADMISSION FEES AND POLICIES AT )  
METRO WASHINGTON PARK ZOO )  
ORDINANCE NO. 90-376  
Introduced by Rena  
Cusma, Executive  
Officer

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

The Metro Council establishes fees and policies for admission to the Metro Washington Park Zoo. Voter approval of Ballot Measure Five requires a review and adjustment of the fees and policies at this time.

NOW THEREFORE,

Metro Code Section 4.01.060 Admission Fees and Policies is amended to read as follows:

4.01.060 Admission Fees and Policies:

(a) Regular Fees:

(1) Definitions:

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- (B) The Group Discount is defined as any group of twenty-five (25) or more (including school groups that have not met the requirements for the Education Discount).

(2) Fee Schedule:

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Child (2 years and under)	-free
Senior Citizen (65 years and over)	<del>\$2-00</del> <u>\$3.00</u>
Education Groups (per student)	<del>\$1-00</del> <u>\$2.00</u>
Chaperons accompanying Education Groups	<del>\$1-00</del> <u>\$2.00</u>
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~~(d) Special Free Hours--Admission to the Zoo shall be free for all persons from 3:00 p.m. until closing each Tuesday afternoon.~~

(d) Special Free Admission Tickets: A number of free admission tickets may be distributed annually by the Zoo Director to social service agencies within the Metro area. These tickets shall be for the use of disadvantaged people who cannot afford regular Zoo admission. The tickets shall be dated and valid only for the fiscal year in which they are issued. The number of tickets to be issued each fiscal year must be approved in advance by the Executive Officer.

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ADOPTED by the Council of the Metropolitan Service District this  
\_\_\_\_\_ day of \_\_\_\_\_, 1990.

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Tanya Collier, Presiding Officer

ATTEST:

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Clerk of the Council

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FOR THE PURPOSE OF APPROVING THE	)	ORDINANCE NO. 91-376-A
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this \_\_\_\_\_ day of \_\_\_\_\_, 1991.

Tanya Collier, Presiding Officer

ATTEST:

\_\_\_\_\_  
Clerk of the Council

RC:DEC:lar  
A:LEGIS\91-376A-ORD

WRITTEN SUPPORT FOR Ordinance No. 90-376  
AMENDING METRO Code Section 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT  
METRO WASHINGTON PARK ZOO.

I believe THAT THE ADMISSION FEES AND POLICIES  
PROPOSED TONIGHT SHOULD BE INSTITUTED FOR  
THE following REASONS.

THE PASSAGE OF MEASURE 5 WILL IMPACT  
THE ZOO WITH A LOSS OF TAX SUPPORT ESTIMATED  
TO BE APPROX \$500,000. THE ZOO IS LOOKING TO  
~~BOTH~~ OFFSET THAT LOSS by both cutting  
EXPENSES AND INCREASING REVENUE. To cut  
EXPENSES THEY ARE LOOKING AT closing some  
exhibits, Reducing night keepers AND deferral  
of some EQUIPMENT PURCHASES. I hate to  
see any of those ITEMS HAPPEN but believe  
IT MUST BE DONE. To INCREASE REVENUE THE  
ZOO MUST RAISE ITS ADMISSION FEES modestly.  
THE fees currently ARE A BARGAIN COMPARED  
TO SEVERAL OTHER WEST COAST ZOOS AND  
WILDLIFE PARKS. IT IS ALSO A BARGAIN WHEN  
COMPARED TO OTHER FORMS OF ENTERTAINMENT/  
EDUCATIONAL ACTIVITIES. JUST TO GO TO A MOVIE  
COSTS MORE THAN EVEN THE PROPOSED FEE FOR  
ADULTS AND KIDS.

I feel OUR ZOO HAS BEEN IMPROVING  
steadily over the last few YEARS AND HAS →

AN EXCELLENT REPUTATION AS BOTH A FUN  
PLACE FOR ALL AGES AND A WONDERFUL  
LEARNING PLACE.

I WANT TO SEE OUR ZOO CONTINUE  
ON ITS COURSE AND DO NOT WANT TO SEE  
ANY REDUCTION IN ITS EXHIBITS ETC. THE  
RATE (ADMISSION FEE) INCREASE I BELIEVE IS  
NEEDED TO ASSURE THIS CONTINUED EXCELLANCE  
IN ITS GOAL OF CARING NOW FOR THE FUTURE  
OF LIFE.

I BELIEVE THAT THE INCREASE TO THE  
ADMISSION FEE IS NOT ONLY NEEDED BUT IS  
JUSTIFIED BECAUSE THE PROPOSAL ALSO ADDRESSES  
WAYS TO REDUCE COSTS WHICH IS THE OTHER  
FACTOR THEY MUST CONSIDER. IF THE PROPOSAL  
DID NOT INCLUDE REDUCING EXPENSISES I  
WOULD NOT AS STRONGLY SUPPORT IT AS I DO,  
BUT I WOULD STILL SUPPORT IT.

Julie Hollister-Smith  
12-20-90

246-2749

12-20-90

METRO COUNCIL:

TESTIMONY IN SUPPORT OF ZOO ENTRANCE FEE INCREASES

BY — N. KIRK TAYLOR, BOARD MEMBER FRIENDS OF W.A. PARK ZOO

YOU ARE ENCOURAGED TO SUPPORT THE FEE INCREASE

1. THE ZOO NEEDS THE ADDITIONAL REVENUE TO OFFSET  
A \$500,000 LOSS IN TAX REVENUE

2. NEARLY \$200,000 HAS BEEN CUT FROM ZOO BUDGET -

FOLLOWING A THOROUGH ANALYSIS OF ZOO BUDGET

BY ZOO DIRECTOR

3. OUR ZOO MUST BE KEPT UP TO SCRATCH — OR  
IT'S NOT WORTH VISITING — WE NEED CONSTANT  
REINVESTMENT IN ANIMALS & EXHIBITS.

4. FRIENDS OF ZOO BOARD IS COMMITTED TO AN  
EXCELLENT FUND RAISING PROGRAM TO  
HELP THE ZOO ON CAPITAL PROJECTS — BUT  
OUR HELP CAN'T DO EVERYTHING.

5. CONSIDER THIS — AT THE PRESENT TIME  
IT COSTS MORE (\$4<sup>00</sup>) TO PARK A CAR  
AT THE MEMORIAL COLISEUM THAN  
VISIT THE ZOO (\$3<sup>50</sup>) — WHERE PARKING  
IS FREE.

6. THE ZOO IS MORE ENLIGHTENING THAN ANY  
OTHER PORTLAND ACTIVITY — IT'S STILL A  
BARGAIN AT THE NEW PROPOSED FEE.

N. Kirk Taylor

N. KIRK TAYLOR, MEMBER BOARD OF TRUSTEES  
FRIENDS OF THE W.A. PARK ZOO

Amendments to Section 4.01.060 Admission Fees and Policies:

We propose to amend Section 4.01.060 of the Metro Code, subsection a.1.(B) to further define Group Discount as it applies to school groups.

## (a) Regular Fees:

## (1) Definitions:

(B) The Group Discount is defined as any group of twenty-five (25) or more (including school groups that have not met [~~the requirements for the Education Discount~~] the advance registration and curriculum requirements for the Education Discount. Groups of students not accompanied by a minimum of one chaperon for every five students shall not qualify for the Group Discount).

We further propose to amend Section 4.01.060 of the Metro Code, subsection a.(2), Fee Schedule, to say that chaperons accompanying Education groups are admitted free.

## (2) Fee Schedule:

Adult (12 years and over)	<del>[\$3.50]</del>	<u>\$4.50</u>
Youth (3 years through 11 years)	<del>[\$2.00]</del>	<u>\$2.50</u>
Child (2 years and under)	free	
Senior Citizen (65 years and over)	<del>[\$2.00]</del>	<u>\$3.00</u>
Education Groups (per student)	<del>[\$1.00]</del>	<u>\$2.00</u>
Chaperons accompanying		
Education groups	<del>[\$1.00]</del>	free
Groups other than Education groups		
25 or more per group		20% discount from appropriate fee listed above



**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

CASEY - **Memo**  
OK by me  
D. Cooper 12/20/90

EXHIBIT D  
(Fin Comm/Ord 90-376A)

DATE: December 19, 1990  
TO: Dan Cooper  
FROM: Casey Short  
RE: Emergency Clause for Ordinance 90-376

RECEIVED  
DEC 19 1990  
4:45 pm  
TIME METRO SERVICE DISTRICT  
OFFICE GENERAL COUNSEL

Don Carlson asked me to draft an emergency clause for Ordinance 90-376, raising admission fees at the Zoo, and to run it by you. In doing the background work, I ran across a December 22, 1987 memo from you to Don on this same issue. In that memo, you indicated that your reading of ORS 268.515 led you to conclude that, "[i]f Metro needs more money to keep facilities open then it can override the delay period. Otherwise it cannot."

Your opinion led to Council's not approving an emergency clause with its 1987 Zoo admission fees ordinance (87-235A). Council had, however, included an emergency clause in its 1985 ordinance adopting fees (85-185). The financial emergency then was the need to achieve a 50/50 mix of revenues between fees and taxes.

In order to meet the legal requirements as I understand them, I've drafted the following language to be incorporated into 90-376 by amendment at the Committee level.

WHEREAS, In order to raise sufficient revenues to allow Zoo operations to continue with minimal disruption despite significant reduction in property tax revenues resulting from voter approval of Ballot Measure #5, it is necessary that the admission fees established herein be effective on February 1, 1991, and an emergency exists pursuant to ORS 268.515(7);

Section 2. The Council declares that, in order to raise sufficient revenues to minimize disruption of Zoo operations caused by reduced property tax revenues resulting from the passage of Ballot Measure #5, an emergency exists pursuant to ORS 268.515(7), and the admission fees established by this ordinance shall be effective on and after February 1, 1991.

Please review the above, somewhat contorted, language and let me know before tomorrow's Zoo and Finance committee meetings whether it's OK with you; please suggest changes as appropriate.

Thanks.

REGIONAL FACILITIES COMMITTEE REPORT

ORDINANCE NO. 91-376B, AMENDING METRO CODE SECTION 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT METRO WASHINGTON PARK ZOO

Date: January 23, 1991 Presented by: Councilor McFarland

COMMITTEE RECOMMENDATION: At its January 22, 1991 meeting, the Council Regional Facilities Committee voted 4-0 to recommend Council adoption of Ordinance 91-376B. Voting were Councilors Gardner, Bauer, Buchanan, and McFarland. Councilor Knowles was excused.

COMMITTEE DISCUSSION/ISSUES: Chair Knowles explained that Ordinance No. 91-376A was referred to Regional Facilities to resolve questions regarding the excise tax.

Councilor McFarland moved to recommend Council approval of the ordinance, and asked staff to respond to questions regarding the free Tuesday afternoon program and the closure of the Children's Zoo.

Zoo Director Sherry Sheng said that the Children's Zoo is not closed yet. It was identified for closure because it is a substandard experience and there is no money to remodel it. The Africa Rain Forest exhibit will have an interactive educational component, which will provide an educational experience somewhat offsetting the closure of the Children's Zoo. Regarding the free Tuesday afternoon, she said that the program represented \$170,000 in lost admissions revenue, but that it was difficult to determine how many people who were admitted free would have come to the zoo and paid.

Councilor Bauer said that he didn't want to see the most visible cuts made to demonstrate the effects of Ballot Measure 5, and he wanted to ensure that people - especially children - who couldn't afford the cost of admission would be able to come to the zoo.

Ms. Sheng responded that the staff had examined many programs for potential savings, and that the criteria included not only dollar savings but the effect on the visitor experience. Under these criteria, exhibits including Alaska Tundra, Cascades, and the elephant museum were examined for closure but staff determined they should be continued. Regarding the free tickets, the goal was to work toward achieving an ability-to-pay factor in allowing free admissions.

Chair Knowles opened the public hearing, and one person testified. Stanley Held, a keeper at the zoo, argued in favor of retaining the Children's Zoo. He believes that it provides a valuable hands-on experience for children that can't be replaced at Africa Rain Forest. He thinks that closing any exhibit would be a mistake, but he had no suggestions for other ways to balance the budget. He further stated that the free Tuesdays cause extra



work for the staff, but that it's a valuable program, and that most people who take advantage of it are local residents.

Following the public hearing, Councilor Gardner moved an amendment to eliminate the free ticket proposal, replacing it with a free Tuesday afternoon on the first Tuesday of each month. Ms. Sheng proposed that the free Tuesday be the second Tuesday, to avoid conflicts with Monday holidays that fall around the first of the month. Councilor McFarland moved to amend Councilor Gardner's amendment to have the free Tuesday be the second Tuesday. In response to questions about demographics, Ms. Sheng said that zoo staff would compile demographic information on people who take advantage of the free Tuesday program by including relevant questions in their exit surveys.

Councilor Bauer asked how the excise tax was to be disbursed. Assistant Zoo Director Kay Rich responded that zoo staff had proposed that the excise tax be imposed on top of the admission fee rather than included in the fee. This proposal was in response to an unexpectedly high increase in Support Services' transfer that is proposed in the 1991-92 budget preparation. In preparing the ordinance raising the fees, staff had assumed a 5% increase in the transfer, but the proposed transfer is 33% higher than this year's, representing an additional cost of some \$260,000. Adding the excise tax to the fee rather than including it in the fee would generate \$135,000 in additional revenue next fiscal year. There was some discussion of raising admission fees to accommodate the increased revenue requirement. Councilors McFarland, Gardner, and Devlin (who joined the committee in discussion of this issue) agreed that this was not the appropriate time to consider raising the admission fees beyond the amounts already considered, and that the excise tax and admission fee issues should be discussed during the budget process.

The committee then approved the amendments establishing the second Tuesday as free Tuesday afternoon, and recommended Council adoption of the ordinance as amended (now No. 91-376B).

WRITTEN SUPPORT FOR Ordinance No. 90-376  
AMENDING METRO Code Section 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT  
METRO WASHINGTON PARK ZOO.

I believe THAT THE ADMISSION FEES AND POLICIES  
PROPOSED TONIGHT SHOULD BE INSTITUTED FOR  
THE FOLLOWING REASONS.

THE PASSAGE OF MEASURE 5 WILL IMPACT  
THE ZOO WITH A LOSS OF TAX SUPPORT ESTIMATED  
TO BE APPROX \$500,000. THE ZOO IS LOOKING TO  
~~BOTH~~ OFFSET THAT LOSS BY BOTH CUTTING  
EXPENSES AND INCREASING REVENUE. TO CUT  
EXPENSES THEY ARE LOOKING AT CLOSING SOME  
EXHIBITS, REDUCING NIGHT KEEPERS AND DEFERRAL  
OF SOME EQUIPMENT PURCHASES. I HATE TO  
SEE ANY OF THOSE ITEMS HAPPEN BUT BELIEVE  
IT MUST BE DONE. TO INCREASE REVENUE THE  
ZOO MUST RAISE ITS ADMISSION FEES MODESTLY.  
THE FEES CURRENTLY ARE A BARGAIN COMPARED  
TO SEVERAL OTHER WEST COAST ZOOS AND  
WILDLIFE PARKS. IT IS ALSO A BARGAIN WHEN  
COMPARED TO OTHER FORMS OF ENTERTAINMENT/  
EDUCATIONAL ACTIVITIES. JUST TO GO TO A MOVIE  
COSTS MORE THAN EVEN THE PROPOSED FEE FOR  
ADULTS AND KIDS.

I FEEL OUR ZOO HAS BEEN IMPROVING  
STEADILY OVER THE LAST FEW YEARS AND HAS →

AN EXCELLENT REPUTATION AS BOTH A FUN  
PLACE FOR ALL AGES AND A WONDERFUL  
LEARNING PLACE.

I WANT TO SEE OUR ZOO CONTINUE  
ON ITS COURSE AND DO NOT WANT TO SEE  
ANY REDUCTION IN ITS EXHIBITS ETC. THE  
RATE (ADMISSION FEE) INCREASE I BELIEVE IS  
NEEDED TO ASSURE THIS CONTINUED EXCELLANCE  
IN ITS GOAL OF CARING NOW FOR THE FUTURE  
OF LIFE.

I BELIEVE THAT THE INCREASE TO THE  
ADMISSION FEE IS NOT ONLY NEEDED BUT IS  
JUSTIFIED BECAUSE THE PROPOSAL ALSO ADDRESSES  
WAYS TO REDUCE COSTS WHICH IS THE OTHER  
FACTOR THEY MUST CONSIDER. IF THE PROPOSAL  
DID NOT INCLUDE REDUCING EXPENSISES I  
WOULD NOT AS STRONGLY SUPPORT IT AS I DO,  
BUT I WOULD STILL SUPPORT IT.

Julie Hallister-Smith  
12-20-90

246-2749

12-20-90

METRO COUNCIL:

## TESTIMONY IN SUPPORT OF ZOO ENTRANCE FEE INCREASE

BY — N. KIRK TAYLOR, BOARD MEMBER FRIENDS OF W.A. PARK ZOO

YOU ARE ENCOURAGED TO SUPPORT THE FEE INCREASE

1. THE ZOO NEEDS THE ADDITIONAL REVENUE TO OFFSET

A \$500,000 LOSS IN TAX REVENUE

2. NEARLY \$200,000 HAS BEEN CUT FROM ZOO BUDGET —

FOLLOWING A THOROUGH ANALYSIS OF ZOO BUDGET

BY ZOO DIRECTOR

3. OUR ZOO MUST BE KEPT UP TO SCRATCH — OR

IT'S NOT WORTH VISITING — WE NEED CONSTANT  
REINVESTMENT IN ANIMALS & EXHIBITS.4. FRIENDS OF ZOO BOARD IS COMMITTED TO AN  
EXCELLENT FUND RAISING PROGRAM TOHELP THE ZOO ON CAPITAL PROJECTS — BUT  
OUR HELP CAN'T DO EVERYTHING.

5. CONSIDER THIS — AT THE PRESENT TIME

IT COSTS MORE (\$4<sup>00</sup>) TO PARK A CAR  
AT THE MEMORIAL COLESIUM THANVISIT THE ZOO (\$3<sup>50</sup>) — WHERE PARKING  
IS FREE.6. THE ZOO IS MORE ENLIGHTENING THAN ANY

OTHER PORTLAND ACTIVITY — IT'S STILL A

BARGAIN AT THE NEW PROPOSED FEE.

N. Kirk Taylor

N. KIRK TAYLOR, MEMBER BOARD OF TRUSTEES  
FRIENDS OF THE W.A. PARK ZOO

Amendments to Section 4.01.060 Admission Fees and Policies:

We propose to amend Section 4.01.060 of the Metro Code, subsection a.1.(B) to further define Group Discount as it applies to school groups.

## (a) Regular Fees:

## (1) Definitions:

(B) The Group Discount is defined as any group of twenty-five (25) or more (including school groups that have not met [~~the requirements for the Education Discount.~~] the advance registration and curriculum requirements for the Education Discount. Groups of students not accompanied by a minimum of one chaperon for every five students shall not qualify for the Group Discount.)

We further propose to amend Section 4.01.060 of the Metro Code, subsection a.(2), Fee Schedule, to say that chaperons accompanying Education groups are admitted free.

## (2) Fee Schedule:

Adult (12 years and over)	<del>[\$3-50]</del>	<u>\$4.50</u>
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Chaperons accompanying		
Education groups	<del>[\$1-00]</del>	free
Groups other than Education groups		
25 or more per group		20% discount from appropriate fee listed above



METRO

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

CASEY -

Memo

OK by me  
D. Cooper

12/20/90

EXHIBIT D

(Fin Comm/Ord 90-376A)

DATE: December 19, 1990  
TO: Dan Cooper  
FROM: Casey Short *CS*  
RE: Emergency Clause for Ordinance 90-376

RECEIVED

DEC 19 1990

4:45 pm  
TIME METRO SERVICE DISTRICT  
OFFICE GENERAL COUNSEL

Don Carlson asked me to draft an emergency clause for Ordinance 90-376, raising admission fees at the Zoo, and to run it by you. In doing the background work, I ran across a December 22, 1987 memo from you to Don on this same issue. In that memo, you indicated that your reading of ORS 268.515 led you to conclude that, "[i]f Metro needs more money to keep facilities open then it can override the delay period. Otherwise it cannot."

Your opinion led to Council's not approving an emergency clause with its 1987 Zoo admission fees ordinance (87-235A). Council had, however, included an emergency clause in its 1985 ordinance adopting fees (85-185). The financial emergency then was the need to achieve a 50/50 mix of revenues between fees and taxes.

In order to meet the legal requirements as I understand them, I've drafted the following language to be incorporated into 90-376 by amendment at the Committee level.

WHEREAS, In order to raise sufficient revenues to allow Zoo operations to continue with minimal disruption despite significant reduction in property tax revenues resulting from voter approval of Ballot Measure #5, it is necessary that the admission fees established herein be effective on February 1, 1991, and an emergency exists pursuant to ORS 268.515(7);

Section 2. The Council declares that, in order to raise sufficient revenues to minimize disruption of Zoo operations caused by reduced property tax revenues resulting from the passage of Ballot Measure #5, an emergency exists pursuant to ORS 268.515(7), and the admission fees established by this ordinance shall be effective on and after February 1, 1991.

Please review the above, somewhat contorted, language and let me know before tomorrow's Zoo and Finance committee meetings whether it's OK with you; please suggest changes as appropriate.

Thanks.

REVISED FINANCE COMMITTEE REPORT (12/31/90)

ORDINANCE NO. 90-376A AMENDING METRO CODE SECTION 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT METRO WASHINGTON  
PARK ZOO

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Date: December 28, 1990                      Presented by: Councilor Van Bergen

Committee Recommendation: At its December 20, 1990 meeting the Committee voted unanimously to recommend Council Adoption of Ordinance No. 90-376A. All Committee members were present and voting.

Committee Discussion/Issues: Sherry Sheng, Zoo Director, and Kay Rich, Assistant Director, presented the staff report. Ms. Sheng indicated the ordinance was developed in response to the passage of Ballot Measure No. 5 at the November General Election. The Zoo Department has re-examined the Five Year Financial Plan to develop a long-term financial strategy for maintaining quality programs at the Zoo. Immediate actions taken by the Zoo Department will be to reduce expenditures in the current fiscal year and to propose this admission fee increase now rather than wait until next year when it was originally anticipated. Ms. Sheng indicated the resulting admission fee from this ordinance is comparable to that charged at other zoos in the West and at other local entertainment/educational facilities.

Committee members expressed concern about the change in policy regarding admission for low income or needy citizens (elimination of Tuesday free days after 3:00 p.m. and inclusion of a ticket distribution system to social service agencies) indicating such a system might not reach a lot of people or families such as the working poor. Committee members suggested Zoo staff closely monitor this change to assess its impact on citizens and its effectiveness to reduce costs. Also, Committee members suggested the financial policy that sets a ratio of approximately 50% tax and 50% non-tax revenue (Resolution No. 84-444) should be reviewed in light of Ballot Measure No. 5.

Two persons appeared at the meeting and presented written testimony in support of the ordinance. The letters from Julie Smith and N. Kirk Taylor are attached as Exhibits A and B respectively.

In response to Council Staff questions, Mr. Rich indicated, 1) Council will receive the revised Five Year Financial Plan for review during the FY 1991-92 budget process; 2) the total amount of funds to be cut this fiscal year is \$198,491 and this will result in approximately \$277,000 in savings next fiscal year; 3) three, the fee increase will raise approximately \$175,000 in additional income this fiscal year and approximately \$342,000 in next fiscal year; and 4) the additional Actual FY 1990-91 Operating Fund Balance of \$849,000 is needed to replace lower than anticipated enterprise income this fiscal year (admission

and food sales) and to maintain sufficient fund balance for cash flow purposes during next fiscal year.

The Committee approved two amendments to the Ordinance which are incorporated in Ordinance No. 90-376A. The first amends Section 4.01.060(a)(1) and (2) to further define the Group Discount as it applies to schools and allows for free admission for chaperons (this encourages school groups to use chaperons). (See Exhibit C, attached.) The second amendment adds an emergency clause to the Ordinance so it can go into effect on February 1, 1991. (See Exhibit D, attached.)

GVB:DEC:lar  
A:LEGIS\90-376A2.RPT



REGIONAL FACILITIES COMMITTEE REPORT

ORDINANCE NO. 91-376B, AMENDING METRO CODE SECTION 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT METRO WASHINGTON PARK ZOO

---

Date: January 23, 1991                      Presented by: Councilor McFarland

COMMITTEE RECOMMENDATION: At its January 22, 1991 meeting, the Council Regional Facilities Committee voted 4-0 to recommend Council adoption of Ordinance 91-376B. Voting were Councilors Gardner, Bauer, Buchanan, and McFarland. Councilor Knowles was excused.

COMMITTEE DISCUSSION/ISSUES: Chair Knowles explained that Ordinance No. 91-376A was referred to Regional Facilities to resolve questions regarding the excise tax.

Councilor McFarland moved to recommend Council approval of the ordinance, and asked staff to respond to questions regarding the free Tuesday afternoon program and the closure of the Children's Zoo.

Zoo Director Sherry Sheng said that the Children's Zoo is not closed yet. It was identified for closure because it is a substandard experience and there is no money to remodel it. The Africa Rain Forest exhibit will have an interactive educational component, which will provide an educational experience somewhat offsetting the closure of the Children's Zoo. Regarding the free Tuesday afternoon, she said that the program represented \$170,000 in lost admissions revenue, but that it was difficult to determine how many people who were admitted free would have come to the zoo and paid.

Councilor Bauer said that he didn't want to see the most visible cuts made to demonstrate the effects of Ballot Measure 5, and he wanted to ensure that people - especially children - who couldn't afford the cost of admission would be able to come to the zoo.

Ms. Sheng responded that the staff had examined many programs for potential savings, and that the criteria included not only dollar savings but the effect on the visitor experience. Under these criteria, exhibits including Alaska Tundra, Cascades, and the elephant museum were examined for closure but staff determined they should be continued. Regarding the free tickets, the goal was to work toward achieving an ability-to-pay factor in allowing free admissions.

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work for the staff, but that it's a valuable program, and that most people who take advantage of it are local residents.

Following the public hearing, Councilor Gardner moved an amendment to eliminate the free ticket proposal, replacing it with a free Tuesday afternoon on the first Tuesday of each month. Ms. Sheng proposed that the free Tuesday be the second Tuesday, to avoid conflicts with Monday holidays that fall around the first of the month. Councilor McFarland moved to amend Councilor Gardner's amendment to have the free Tuesday be the second Tuesday. In response to questions about demographics, Ms. Sheng said that zoo staff would compile demographic information on people who take advantage of the free Tuesday program by including relevant questions in their exit surveys.

Councilor Bauer asked how the excise tax was to be disbursed. Assistant Zoo Director Kay Rich responded that zoo staff had proposed that the excise tax be imposed on top of the admission fee rather than included in the fee. This proposal was in response to an unexpectedly high increase in Support Services' transfer that is proposed in the 1991-92 budget preparation. In preparing the ordinance raising the fees, staff had assumed a 5% increase in the transfer, but the proposed transfer is 33% higher than this year's, representing an additional cost of some \$260,000. Adding the excise tax to the fee rather than including it in the fee would generate \$135,000 in additional revenue next fiscal year. There was some discussion of raising admission fees to accommodate the increased revenue requirement. Councilors McFarland, Gardner, and Devlin (who joined the committee in discussion of this issue) agreed that this was not the appropriate time to consider raising the admission fees beyond the amounts already considered, and that the excise tax and admission fee issues should be discussed during the budget process.

The committee then approved the amendments establishing the second Tuesday as free Tuesday afternoon, and recommended Council adoption of the ordinance as amended (now No. 91-376B).



**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

DATE: December 31, 1990  
TO: Council Zoo Committee  
FROM: Donald E. Carlson, <sup>DEC</sup> Council Administrator  
RE: FINANCE COMMITTEE REPORT -- ORDINANCE 90-376A

Please find attached a revised Finance Committee Report regarding Ordinance 90-376A. The revised report includes corrections and information that was inadvertently omitted from the original report.

DEC:lar  
A:CORESP\90-376A.MEM

REVISED FINANCE COMMITTEE REPORT (12/31/90)

ORDINANCE NO. 90-376A AMENDING METRO CODE SECTION 4.01.060  
REVISING ADMISSION FEES AND POLICIES AT METRO WASHINGTON  
PARK ZOO

Date: December 28, 1990      Presented by: Councilor Van Bergen

Committee Recommendation: At its December 20, 1990 meeting the Committee voted unanimously to recommend Council Adoption of Ordinance No. 90-376A. All Committee members were present and voting.

Committee Discussion/Issues: Sherry Sheng, Zoo Director, and Kay Rich, Assistant Director, presented the staff report. Ms. Sheng indicated the ordinance was developed in response to the passage of Ballot Measure No. 5 at the November General Election. The Zoo Department has re-examined the Five Year Financial Plan to develop a long-term financial strategy for maintaining quality programs at the Zoo. Immediate actions taken by the Zoo Department will be to reduce expenditures in the current fiscal year and to propose this admission fee increase now rather than wait until next year when it was originally anticipated. Ms. Sheng indicated the resulting admission fee from this ordinance is comparable to that charged at other zoos in the West and at other local entertainment/educational facilities.

Committee members expressed concern about the change in policy regarding admission for low income or needy citizens (elimination of Tuesday free days after 3:00 p.m. and inclusion of a ticket distribution system to social service agencies) indicating such a system might not reach a lot of people or families such as the working poor. Committee members suggested Zoo staff closely monitor this change to assess its impact on citizens and its effectiveness to reduce costs. Also, Committee members suggested the financial policy that sets a ratio of approximately 50% tax and 50% non-tax revenue (Resolution No. 84-444) should be reviewed in light of Ballot Measure No. 5.

Two persons appeared at the meeting and presented written testimony in support of the ordinance. The letters from Julie Smith and N. Kirk Taylor are attached as Exhibits A and B respectively.

In response to Council Staff questions, Mr. Rich indicated, 1) Council will receive the revised Five Year Financial Plan for review during the FY 1991-92 budget process; 2) the total amount of funds to be cut this fiscal year is \$198,491 and this will result in approximately \$277,000 in savings next fiscal year; 3) three, the fee increase will raise approximately \$175,000 in additional income this fiscal year and approximately \$342,000 in next fiscal year; and 4) the additional Actual FY 1990-91 Operating Fund Balance of \$849,000 is needed to replace lower than anticipated enterprise income this fiscal year (admission

and food sales) and to maintain sufficient fund balance for cash flow purposes during next fiscal year.

The Committee approved two amendments to the Ordinance which are incorporated in Ordinance No. 90-376A. The first amends Section 4.01.060(a)(1) and (2) to further define the Group Discount as it applies to schools and allows for free admission for chaperons (this encourages school groups to use chaperons). (See Exhibit C, attached.) The second amendment adds an emergency clause to the Ordinance so it can go into effect on February 1, 1991. (See Exhibit D, attached.)

GVB:DEC:lar  
A:LEGIS\90-376A2.RPT

STAFF REPORT

CONSIDERATION OF ORDINANCE NO. 90-376  
FOR THE PURPOSE OF AMENDING METRO CODE SECTION 4.01.060  
REVISING ADMISSION FEES AND POLICIES  
AT METRO WASHINGTON PARK ZOO

Date: December 5, 1990

Presented by: Y. Sherry Sheng

FACTUAL BACKGROUND AND ANALYSIS

With the approval by the voters of Ballot Measure #5 it has become necessary for the Zoo to re-examine the five year financial projections. In order for the Zoo to maintain a quality program in Caring Now for the Future of Life we must consider reduced costs as well as enhanced revenues.

To assist in meeting the challenges presented by Measure #5 the Zoo has reviewed its programs and is reducing budgeted expenditures for fiscal year 1990-91 by \$198,491. These reductions will help maintain the fund balance needed to assure cash flow until taxes are distributed in November/December of each year. These savings for 1990-91 have been achieved by: the closure of the Childrens Zoo and Night Country which will allow a more efficient use of Animal Management and Facilities Management staff plus a savings in utilities and materials needed for repairs; a reduction in night keeping staff; not running the train except for ZooLights from December 15 to March 15; a more efficient use of Visitor Services, the deferral of equipment purchases and the deferral of a money measure for Animals Around Us. These and other savings will continue through subsequent fiscal years. By 1994-95 Zoo staffing is projected to be 11.54 FTE's less than shown in the 1989 Five Year Financial Plan. Part of the reduction relates to lower projected attendance because of the delay in Animals Around Us.

In 1984, the Metro Council adopted the following policies relating to the Zoo:

1. The Zoo shall rely on property tax for a portion of its revenue;
2. A ratio of approximately 50 percent tax and 50 percent non-tax revenue shall be maintained for funding zoo operations; and
3. The Council shall annually review admission fees to assist in meeting policy 2 above.

The Five-year Financial Plan prepared in 1989 projected revenues and costs in accordance with these policies. The passage of Ballot Measure #5 and the estimated loss of approximately \$500,000 of tax support requires the review of admission policies at this time. The current admission schedule is \$3.50 for adults, \$2.00 for senior citizens and youths and \$1.00 for individuals in education groups. The recommended new fee schedule is \$4.50 for adults, \$3.00 for senior citizens, \$2.50 for youths and \$2.00 for individuals in education groups. The new admission fee schedule will assist in providing the non-tax revenues required to balance the budget and keep non-tax revenues in excess of 50% of the O & M budgets.

The actual level of attendance and revenues during any fiscal year is subject to the opening of new exhibits, weather conditions and other circumstances beyond the Zoo's control. Actual amounts may vary either positively or negatively compared to projections.

Expenses are monitored to conform with revenues. The proposed fee increase is readily justifiable based on the expanded services provided by the Zoo including the new Africa Rain Forest Exhibit that will open this year. In addition to the new exhibit the zoo will provide programs that include: the Birds of Prey Show, the Zoo Lights Festival, summer concerts, animal keeper talks, summer camps, special classes and a new October special event.

The proposed admission rate at the Zoo remains a bargain compared to similar institutions in the west and to other educational and entertainment facilities in the Metro area as shown in Tables I and II. The recent trend of increased visitors does suggest that visitors to the zoo are willing to pay a fair admission fee for an experience that leaves them with some new knowledge in an increasingly sophisticated and pleasing environment. Recent surveys conducted for the Zoo indicate that people will consider the proposed fee a fair one.

TABLE I: SELECTED WEST COAST ZOOS

	<u>Adults</u>	<u>Youth</u>	<u>Seniors</u>
Wildlife Safari	\$8.50	\$5.25	\$7.00
	+ \$1 per car		
San Francisco Zoo	\$6.00	\$3.00	\$3.00
Los Angeles Zoo	\$6.00	\$2.75	\$5.00
Denver Zoo	\$4.00	\$2.00	\$2.00
Rio Grande Zoo	\$4.00	\$2.00	\$2.00
Point Defiance Zoo (Tacoma)	\$5.50	\$3.75	\$5.00
Woodland Park Zoo (Seattle)	\$4.00	\$2.00	\$2.00
Hogle Park Zoo (Salt Lake)	\$4.00	\$2.00	\$2.00

TABLE II: SELECTED METRO AREA EDUCATIONAL/ENTERTAINMENT FACILITIES

	<u>Adults</u>	<u>Youth</u>	<u>Seniors</u>
Movie Theaters	\$6.00	\$3.00	\$3.00
OMSI	\$4.50	\$3.00	\$3.50
Shows at Expo Center (avg.)	\$4.00	\$2.00	\$4.00
High Desert Museum (Bend)	\$4.50	\$2.50	\$4.00
Pittock Mansion	\$3.00	\$1.00	\$2.50
Children Museum	\$3.00	\$2.50	\$3.00
Japanese Gardens	\$3.50	\$2.00	\$2.00
Art Museum	\$3.00	\$1.50	\$3.00
World Forestry Center	\$3.00	\$2.00	\$2.00

In addition to changes in the fee structure staff is suggesting a change in the way free admission to the Zoo is handled. Instead of granting free admissions on Tuesday after 3:00 p.m. the staff is recommending that a number of tickets, predetermined annually and approved by the Executive Officer, be distributed to the various social service agencies within Metro for use by disadvantaged individuals. This procedure would more directly aid those in need than the current practice, which allows for access irrespective of need. It also allows those in need to attend at times most convenient to them rather than a set time only.

In summary, the proposed new rate structure and special free admission policy will assist to:

- provide over 50% of the costs for maintenance and operations from non-tax sources
- allow us to adequately care for the service needs of our visitors (custodial, landscaping, visitor services, security, etc.)
- provide proper care for the animals on exhibit
- maintain the considerable capital assets at the Zoo

Staff Recommendation:

Based on the forgoing information it is recommended that the admission rates be increased to \$4.50 for adults, \$3.00 for senior citizens, \$2.50 for youths and \$2.00 for students and chaperons and that the policy regarding special free admission be changed as described above.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends approval of Ordinance No. 90-376.





**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503-221-1646

# Memorandum

DATE: January 25, 1991  
TO: Rena Cusma, Executive Officer  
FROM: Paulette Allen, Clerk of the Council *PA*  
RE: TRANSMITTAL OF ORDINANCE NOS. 91-381, 91-382 AND 91-376B

Attached for your consideration are true copies of Ordinance Nos. 91-381, 91-382, and 91-376B adopted by the Council on January 24, 1991.

If you wish to veto these ordinances, I must receive a signed and dated written veto message from you no later than 5:00 p.m., Thursday, January 31, 1991. The veto message, if submitted, will become part of the permanent record. If no veto message is received by the time and date stated above, these ordinances will be considered finally adopted.

-----  
I, *Farley Soudal*, received this memo and true copies of Ordinance Nos. 91-381, 91-382, and 91-376B from the Council Clerk on January 25, 1991.

Date: *1/25/91*

ORD. MEM



# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

91-376

August 16, 1991

Clerk of the Board  
Multnomah County Courthouse  
1021 S.W. Fourth Avenue  
Portland, OR 97204

Dear Clerk of the Board:

Enclosed are true copies of the following ordinances adopted by the Metro Council. Please file these ordinances in the Metro file maintained by your County.

Executive Officer  
Rena Cusma

Metro Council

Tanya Collier  
Presiding Officer  
District 9

Jim Gardner  
Deputy Presiding  
Officer  
District 3

Susan McLain  
District 1

Lawrence Bauer  
District 2

Richard Devlin  
District 4

Tom DeJardin  
District 5

George Van Bergen  
District 6

Ruth McFarland  
District 7

Judy Wyers  
District 8

Roger Buchanan  
District 10

David Knowles  
District 11

Sandi Hansen  
District 12

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3. Ordinance No. 91-387A, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Initial Financing and Purchase Costs of the Hanna Property
4. Ordinance No. 91-386C, For the Purpose of Amending Metro Chapter Code 5.02, Establishing Solid Waste Disposal Rates for FY 1991-92
5. Ordinance No. 91-389, For the Purpose of Exempting the Oregon Convention Center Grand Opening from the Provisions of Metro Code Chapter 7.01 Excise Tax
6. Ordinance No. 91-392, Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding the Charter Commission
7. Ordinance No. 91-396, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Increased Expenses in the Insurance Fund
8. Ordinance No. 91-397, For the Purpose of Amending Metro Code Section 5.02.035 Litter Control by Establishing a Surcharge for Uncovered Loads
9. Ordinance No. 91-398, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Due Diligence Costs Related to the Metro Headquarters Relocation Project

10. Ordinance No. 91-399, An Ordinance Amending No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Increased Expenses at Metro ERC Facilities
11. Ordinance No. 91-400A, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Increases in Zoo Operations
12. Ordinance No. 91-401, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Increased Expenses in the Solid Waste Revenue Fund
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17. Ordinance No. 91-405A, An Ordinance for the Purpose of Amending Chapter 5.02 of the Metro Code to Amend Section 5.02.025(c) Regarding the Recyclable Material Credit
18. Ordinance No. 91-395A, An Ordinance Adopting a Final Order and Amending the Metro Urban Growth Boundary for Contested Case No. 90-1: Wagner
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METRO ORDINANCES

August 20, 1991

Page 3

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26. Ordinance No. 91-417, An Ordinance for the Purpose of Amending and Renewing the Franchise Agreement with East County Recycling, Inc.; and Declaring an Emergency

Sincerely,



Paulette Allen  
Clerk of the Council



# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

August 16, 1991

Charles D. Cameron  
County Administrator  
150 N. First Avenue  
Hillsboro, OR 97124

Dear Mr. Kauffman:

Enclosed are true copies of the following ordinances adopted by the Metro Council. Please file these ordinances in the Metro file maintained by your County.

1. Ordinance No. 91-382, Amending the FY 1990-91 Budget and Appropriations Schedule to Increase the Convention Center Capital Fund Personal Services Appropriations
2. Ordinance No. 91-376B, Revising Admission Fees and Policies at the Metro Washington Park Zoo
3. Ordinance No. 91-387A, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Initial Financing and Purchase Costs of the Hanna Property
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Executive Officer  
Rena Cusma

Metro Council  
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Susan McLain  
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Judy Wyers  
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Roger Buchanan  
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11. Ordinance No. 91-400A, An Ordinance Amending Ordinance No. 90-340A Revising the FY 1990-91 Budget and Appropriations Schedule for the Purpose of Funding Increases in Zoo Operations
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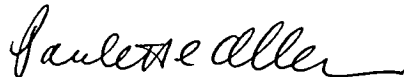
METRO ORDINANCES

August 20, 1991

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Sincerely,



Paulette Allen  
Clerk of the Council



# METRO

2000 SW First Avenue  
Portland, OR 97201-5398  
(503) 221-1646  
Fax 241-7417

August 16, 1991

John Kauffman  
County Clerk  
Clackamas County Courthouse  
807 Main Street  
Oregon City, OR 97045

Dear Mr. Kauffman:

Enclosed are true copies of the following ordinances adopted by the Metro Council. Please file these ordinances in the Metro file maintained by your County.

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Rena Cusma

Metro Council

Tanya Collier  
Presiding Officer  
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Jim Gardner  
Deputy Presiding  
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Susan McLain  
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Lawrence Bauer  
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METRO ORDINANCES

August 20, 1991

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Sincerely,



Paulette Allen  
Clerk of the Council