



METRO POLICY ADVISORY COMMITTEE (MPAC)

September 10, 2014

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Ruth Adkins
Jody Carson, *Chair*
Sam Chase
Tim Clark, *2nd Vice Chair*
Denny Doyle
Andy Duyck
Maxine Fitzpatrick
Kathryn Harrington
Jerry Hinton
Dick Jones
Keith Mays
Anne McEnerney-Ogle
Doug Neeley
Craig Prosser
Loretta Smith
Bob Stacey
Jerry Willey
Peter Truax, *1st Vice Chair*

AFFILIATION

PPS, Governing Body of School Districts
City of West Linn, Clackamas Co. Other Cities
Metro Council
City of Wood Village
City of Beaverton, Washington Co. 2nd Largest City
Washington County
Citizen, Multnomah Co. Citizen
Metro Council
City of Gresham
Oak Lodge Water District
Washington Co. Citizen
City of Vancouver
City of Oregon City, Clackamas Co. 2nd Largest City
Trimet
Multnomah County
Metro Council
City of Hillsboro, Washington Co. Largest City
City of Forest Grove, Washington Co. Other Cities

MEMBERS EXCUSED

Jeff Gudman
Marilyn McWilliams
Wilda Parks
Martha Schrader

AFFILIATION

City of Lake Oswego
Tualatin Valley Water District
Citizen, Clackamas Co. Citizen
Clackamas County

ALTERNATES PRESENT

Jennifer Donnelly
Jeff Swanson

AFFILIATION

Oregon Dept. of Land Conservation & Development
Clark County

Staff:

Nick Christensen, Alexandra Eldridge, Kim Ellis, Alison Kean, Ken Ray, Jessica Rojas, Nikolai Ursin, John Williams, Ina Zucker.

1. CALL TO ORDER AND DECLARATION OF A QUORUM

MPAC Chair Jody Carson called the meeting to order and declared a quorum at 5:01 p.m.

2. SELF INTRODUCTIONS & COMMUNICATIONS

3. CITIZEN COMMUNICATION ON NON-AGENDA ITEMS

No citizen communications on non-agenda items.

4. COUNCIL UPDATE

Councilor Sam Chase provided members with an update on the following items:

- The region's newest park, Scouters Mountain Nature Park opened August 28, 2014, covering 100 acres above Happy Valley. The Scouters Mountain Nature Park was a former Boy Scout camp and is the first park opened on lands purchased with the 2006 natural areas bond measure. The park is open sunrise to sunset. For more information please visit oregonmetro.gov/parks/scouters-mountain-nature-park
- The Powell-Division online transit survey is available through Friday, September 19, 2014. The survey is intended to garner public input as to what type of transit should be offered and where it should go. The survey takes five to ten minutes and is available at oregonmetro.gov/powelldivision the survey will help inform discussions at during the Steering Committee on September 29th to help narrow the route and possible transit options.

5. CONSENT AGENDA

- Consideration of Aug. 13, 2014 Minutes
- Consideration of May 30th Joint MPAC/JPACT Minutes
- MTAC Nominations for MPAC Consideration

MOTION: Moved by Commissioner Loretta Smith and seconded by Mayor Doug Neeley.

ACTION: With all in favor, the motion passed.

6. METRO'S SOLID WASTE COMMUNITY ENHANCEMENT PROGRAM: UPDATE ON UPCOMING STAFF RECOMMENDATION TO COUNCIL

Roy Brower of Metro provided an update on the Solid Waste program regarding proposed updates that will have an effect on various communities hosting certain solid waste facilities. Mr. Brower offered details of the updates to the existing program intended in establishing a framework for future program implementation and administration. Mr. Brower offered background details of the current program, including revenue collected in supporting local enhancement projects. Examples of those beneficiary projects provided are environmental education, landscaping and invasive plant removal. Mr. Brower overviewed details of the framework and collection rates, including an overview of the challenges faced in relation to the existing codes, offered details on eligible sites that the updates could apply to.

Mr. Brower differentiated between what is eligible and what is not in the proposed framework. He included details of the establishment of an intergovernmental agreement on the different facilities.

Key recommendations included:

- Specify the types of eligible and ineligible solid waste facilities.
- Exclude yard debris-only activities from the program.
- Implement at all eligible facilities in the Metro region, to level playing field.
- Increase enhancement fee from \$.50 to \$1.00 per ton.

Next steps in the timeline for implementation:

- October 16 – Ordinance to Council (1st reading).
- October 30 – Council public hearing and decision.
- Nov. 2014 to May 2015 – IGAs adopted-committees established.
- July 1, 2015 – Implement updated program / fees effective.

Member questions and comments included:

- Members asked questions as to how privately owned facilities would they be procured.

Mr. Brower responded that Metro would not take over these facilities but would implement a tipping fee.

- Members asked questions pertaining to the Recology plant in North Plains, if or how it would be impacted by the practice of taking food scraps.

Mr. Brower responded that Metro cannot impose a fee on Recology as it is not a part of the UGB

- Members asked questions as to if we would be taxing carbon twice.

Mr. Brower responded that he does not believe so, as we do not have any active landfills in the boundary.

- Members asked questions as to what rates are currently accepted by these entities.

Mr. Brower responded that the fee would be a new standard and currently does not know the answer to that question.

- Members asked clarifying questions in regards to the outreach.

Mr. Brower responded that it will take some time to get informed and ramped for public outreach.

- Members offered experience from their respective districts, from how the requests are conducted to how they fund projects based on what is available; expressed support for the tipping fees that provide funding for non profits in their part of the region.

7. GROWTH MANAGEMENT DECISION: RESULTS OF REGIONAL RESIDENTIAL PREFERENCE SURVEY

John Williams of Metro offered opening remarks in relation to the results of Regional Residential Preference Survey. Mr. Williams highlighted a memo that was distributed, that indentifies corrections made to the Urban Growth Report (UGR) that have an impact on the projections made to the region's housing demand.

Mr. Williams overviewed the corrections, with the first correction focused on the report's calculations for housing demand. The UGR previously included household data for the entire seven-county metropolitan area, versus utilizing data limited to the area within the Metro UGB. The second correction pertained to lands added to the UGB by the Oregon Legislature in March 2014 under House Bill 4078, which addressed the designation of urban and rural reserves and made changes to the urban growth boundary. Based on feedback from the city of Forest Grove, the revised draft report will count lands added near Forest Grove as industrial, rather than residential. The outcome will be an increase to the regional surplus of industrial land.

Mr. Williams clarified to members that the corrections made result in a larger surplus of single-family housing capacity than previously identified in the draft report, while the multifamily surplus is reduced. Mr. Williams referred members to the Residential Preference Survey as a topic associated, and acknowledged upcoming meetings that will provide opportunity for greater discussion on the UGR, and referenced MTAC as working to prepare recommendations on the UGR for MPAC.

Chair Carson offered introductory remarks on the results of the Regional Preference Survey to help member understand the role that the Regional Residential Preference Survey plays in preparing for the Metro Council's action on the Urban Growth Management decision. Chair Carson introduced Ted Reid of Metro, Dave Nielsen from the Home Builders of Metropolitan Portland and Rob Dixon from the City of Hillsboro to present on the results of the Residential Preference Survey. Chair Carson informed members that there will be further opportunity for discussion on this topic at the upcoming meeting on Oct. 8, 2014.

Rob Dixon offered details of interest and experience from the city of Hillsboro on the survey results. Ted Reid overviewed results of the study and offered comments in the experience in partnering with other jurisdictions in the study. Aspects studied in the survey included neighborhood types used in survey and how the opinion polling was conducted.

Takeaways included:

- Of those polled, a strong majority prefer to live in a single-family detached home, a consistent theme across all counties.
- Through public engagement activities, 48% of those polled prefer to live in an urban neighborhood or town center.
- Current residents of an urban central or downtown neighborhood types have the highest likelihood of choosing their current neighborhood type.
- Current residents of rural neighborhoods place the most importance on owning a single-family detached home, and will move to a more urban neighborhood in order to own.
- Current residents of urban central or downtown neighborhoods place the least importance on housing type and ownership, and will choose to stay in downtown regardless of type and ownership.
- Commute time has the smallest impact on choices of all the trade-offs analyzed.
- Other aspects that mattered strongly to those polled include price, safety of neighborhood, characteristics of the house itself, the variety of preferences for yard size and a majority that desire a neighborhood that provides activities within a 15-minute walk.

Mr. Reid poised members to the policy considerations from the draft 2014 Urban Growth Report for discussion and revealed details of the survey responses broken down by county and the various types of engagement utilized.

Dave Nielsen from the Home Builders of Metropolitan Portland invited members to think about what the housing industry may need to do to accommodate the needs and preferences. Mr. Nielsen asked members to think strategically about the desire and a market for more urban friendly environments, walkable communities, as one of the challenges. Mr. Nielsen also asked members to think about how the preference study leads into the UGR, how this impacts the report and if we are on track to providing the housing needs for the region.

Questions and comments included:

- Members offered comments on proactive leadership in balancing the needs of the community, and meeting the demand for multifamily versus the single family homes.

Mr. Nielsen replied to the importance of looking at the long term trends versus looking at the trend at the moment.

- Members offered comments to their jurisdiction's experience on housing developments and asked specific questions as to the outcomes.

Mr. Nielsen offered background history on certain types of developments and how they work with the community.

- Members commented on community displacement and locating resources and ways to increase affordability, as displacement affects students. Members inquired on creating a new approach of family friendly housing in the core, working with the school planning so families can afford to work, play and have access to school.

Mr. Nielsen responded that these are critical and important decisions, don't just read the executive summaries, ask questions on what you do not understand.

- Members asked if there was any information about the incomes of the survey participants.

Mr. Reid responded that those questions were asked, in regards to race and class.

- Members commented on the trends they have observed, as people not wanting to live in the metro area, asked questions as to where will all these families become situated.

Mr. Nielsen responded to the certain constraints that other areas have UGBs as well and offered details on the availability out there. He offered names of communities where there is opportunity to build and background on the restrictions and constraints.

- Members offered comments on the discussions held at Clark County, with tradeoffs on residential development. Members asked how to finance from a public standpoint.

Mr. Nielsen responded that expanding in the wrong areas can be a bad idea, referenced Damascus and Portland's experiences in expanding sewer services.

- Members offered comments and asked questions on the definition of buildable land inventory, and to the conversation of refill and infill possibilities.

8. GROWTH MANAGEMENT DECISION: MPAC DISCUSSION OF POLICY TOPICS TO PRIORITIZE FOR DISCUSSION IN OCTOBER AND NOVEMBER PRIOR TO MAKING RECOMMENDATION TO COUNCIL

Chair Carson introduced the growth management decision as a discussion topic, reminding members that as a part of the draft 2014 urban growth report conversations that will continue into fall with a formal recommendation to the Council on November 12th. Chair Carson referred members to the memo in the packet providing an overview of policy considerations.

Mr. Williams led a discussion on possible questions for discussion on the growth management decision, as an opportunity is to identify and prioritize what questions are important to cover in making a recommendation on the growth management decision.

Comments and questions included:

- Members offered comments of appreciation for including industrial land on the inventory.

- Chair Carson poised members to ask questions to anything in particular that would direct staff to bring forth in making a recommendation.
- Members expressed a desire to provide more family friendly housing included in the discussion and to make sure that schools are included in that conversation.
- Chair Carson suggested having a discussion on how to do mixed use planning across the region, in order to balance the housing and work across boundaries.

Mr. Williams mentioned that MTAC is working on developing questions for MPAC recommendations to Council.

Councilor Kathryn Harrington highlighted the appendices section as a very easy to approach to understanding the report. She offered organizational suggestions as to keeping track of the discussions and on how to frame the upcoming decisions, reminding the committee of their charge. Councilor Bob Stacey also reminded members that the appendices are available to any jurisdiction that wants access as it really outlines the scope of the work. Please send those requests to John Williams.

- Members asked if the appendices reflect all jurisdictions.

Staff responded that the appendices are inclusive of all of all jurisdictions.

9. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT: DISCUSS RESULTS OF DRAFT APPROACH EVALUATION, INCLUDING ESTIMATED COSTS

Chair Carson provided opening remarks in preparation of the discussion on the Climate Smart Communities (CSC) Scenarios Project. Chair Carson reminded members of that the current discussion was a part of a series of discussions leading up to the Metro Council taking action on Dec. 18, 2014. She encouraged members to ask questions, with time set aside for the end of the presentation for a facilitated discussion with Mr. Williams. Chair Carson also referred members to the save-the-date flyers for the Nov. 7th joint meeting and acknowledged an RSVP email that members should anticipate before the end of the week.

Councilor Stacey offered comments on the upcoming decisions in regards to CSC project, reminded members of the decisions that have been made and the deadline for the decision making process. Councilor Stacey explained to members that the target reduction is at 20% and the scenario selected to be tested is at 29% and that will achieve some savings in health costs, which will provide overall savings for households across the region.

Kim Ellis of Metro reviewed the results and reviewed the steps in the draft implementation and offered opportunity for members to identify topics of interest, to best utilize members time, in preparation of the joint meeting that will focus on making a final recommendation to Council on the preferred approach. Ms. Ellis overviewed the slides, highlighting the results from the draft recommendation and referred members to the summary that was included in the packet. Ms. Ellis offered the details on how the approach was developed in consideration of local jurisdictions plans, explaining that analysis demonstrates that if we keep investment at current levels, the target will not be met.

10. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT: DISCUSS DRAFT IMPLEMENTATION RECOMMENDATIONS, INCLUDING TOOLBOX OF POSSIBLE EARLY ACTIONS AND PERFORMANCE MONITORING APPROACH

Ms. Ellis referred members to the supplemental document that identified grant funding in the draft approach; highlighting investments that could save the region a significant amount of health care costs. The savings were calculated by the same statistics that the USDOT utilizes. Other topics Ms. Ellis reviewed included a report of the reduction of reduced delay and how costs associated will eventually translate into savings and the overall savings from the draft approach. Ms. Ellis offered members statistics as to how much needs to be invested by 2035 from the travel, technology, transit and active transportation fields, with total costs estimated at 24 billion over a 25 year period. Ms. Ellis differentiated between the difference of what we currently spend and what is needed.

Ms. Ellis offered members through the “tool box” of early actions in assisting policy makers in deciding the final approach, which include:

- Legislative changes
- Policy changes
- Partnerships and coalition building
- Technical assistance and grant funding
- Education and awareness
- Planning and design
- Transportation investments
- Research

Ms. Ellis reviewed slides with members and provided context to each of the principles in the CSC scenarios, explained to members that there is no one size fits all approach. The CSC toolbox hopes to create more partnerships with other organizations, and look at how to fund the region’s transportation needs. Ms. Ellis explained that the work will get integrated into the Regional Transportation Plan (RTP) with the state in review of their assumptions for jurisdictions to meet these targets. Ms. Ellis offered the option of amending the text in certain policies areas to accurately reflect what is intended with the draft being released this fall.

Next steps include:

- September through October: Report back results to advisory committees and stakeholders.
- September 15th through October 30th: Public review of draft preferred approach.
- October 30th: Council public hearing.
- November through December: Advisory committees discuss implementation recommendations and public comments to shape recommendation to the Metro Council.
- November 7th: Joint MPAC and JPACT meeting.
- December 10th and 11th MPAC and JPACT make recommendation to the Metro Council.
- DEC. 18 Final action by Metro Council.

Questions and comments include:

- Members asked questions in regards to funding and the translation of savings and who benefits.

Ms. Ellis responded that is a question as to how do we share the savings and how to access the information on the savings region wide.

- Members offered their maximum support for other jurisdictions and asked questions in regards to the tool box identifying the actions that provide the best return or outcome.

Ms. Ellis responded in regards to the priorities and range of actions, identified the need to support key actions awhile supporting the local jurisdictions' plans.

- Members inquired if it would be helpful to set up a communication tool in identifying who wants to support certain goals and to support jurisdictions in the communications and coordination processes.
- Members offered comments on the process and where the best investments can be achieved, through identifying the incentives for early adoption and opportunities to officially request staff to prioritize the list where the gains can be made, allowing jurisdictions to combine efforts.
- Members inquired about funding for community transportation projects.

Ms. Ellis responded that the Service Enhancement plan is an opportunity to participate in identifying those service needs as a part of a bigger discussion on transportation.

- Members commented on the loss of federal funded and mentioned alternatives such as ride connection, opportunities with Trimet and meeting with constituents to seek ways and assess commitment in finding the funding.
- Members offered comments and asked questions in regards to policy 6 in the Vision Zero vision strategy, the tool kit and the next major update of the Regional Travel Plan (RTP).

Ms. Ellis referenced page 5, the adopted Vision Zero strategy, offered background on the program in reducing fatalities on the transportation system.

- Members commented on the tools, and increasing access to electrical vehicles and how to increase vehicle fees to compensate for decreased funding from fuel taxes.
- Members asked clarifying questions in regards to commitment across jurisdictions.
- Ms. Ellis responded that commitment is pending on local jurisdictions to have a discussion with other jurisdictions and to address concerns of accountability.
- Members asked questions as to if there is proposed efforts to track how this is working across the region.

Ms. Ellis reiterated on the existing processes and what is already tracked, based on what is already required to be reported, explained that each time the RTP is updated there will be opportunity to reassess.

11. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT: MPAC DISCUSSION OF POLICY TOPICS TO PRIORITIZE FOR DISCUSSION IN OCTOBER AND NOVEMBER PRIOR TO MAKING RECOMMENDATION TO COUNCIL ON DEC. 10th

Mr. Williams provided opening remarks as to moving forward with the implementation process and provided time for members to identify what is the best way to seek recommendation. Chair Carson reminded members the time allotted in the agenda is in preparation for the Oct 22nd MPAC meeting. Comments and questions included:

- Members asked questions about the level of investment options presented, offered comments and suggestions in comparing different strategies, as well as the costs and benefits.
- Members inquired if there was a draft agenda developed.

Mr. Williams responded that this conversation is an opportunity to confirm that conversations are still directed where the committee left off at.

Mr. Williams referred to Sam Imperati, who will be facilitating the discussion.
 Mr. Imperati spoke to the committee on the level of commitment and the importance of identifying the topics ahead of the agenda.

12. MPAC MEMBER COMMUNICATION

Chair Carson informed members of the upcoming tour of the Willamette River, held during the 125th year anniversary of the paper mill the weekend of September 13th.
 Mayor Peter Truax September 20-21st in the International Air show, among other great events held in Forest Grove.

Chair Carson adjourned the meeting at 7:20 p.m.

Respectfully Submitted,
 Jessica Rojas



Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR SEPTEMBER 10, 2014

ITEM	DOCUMENT	DOC	DOCUMENT DESCRIPTION	DOCUMENT
	TYPE	DATE		No.
7	Memo	9/10/14	Corrections to the draft 2014 Urban Growth Report's housing needs analysis	91014m-01
9	Handout	Fall 2014	Climate Smart Communities Scenarios Project- Key Findings	91014m-02
11	Handout	N/A	Save the date: Joint JPACT/MPAC meeting	91014m-03
6	PPT	9/10/14	Solid Waste Community Enhancement Program Update	91014m-04
7	PPT	9/10/14	2014 Residential Preference Study	91014m-05
9	PPT	9/10/14	Draft Climate Smart Approach	91014m-06

